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Evolution's Lightning Roulette Voted GOTY At EGR

2 2254 October 30th, 2018 By Latest Casino Bonuses

Back

Evolution Gaming's Lightning Roulette has been named Game of the Year at the EGR Operator Awards 2018. The prestigious award was handed to company representatives on Thursday, Oct. 25th, at Grosvenor House Hotel, London.

Nervous Yet Triumphant

Lightning Roulette, an extended online Live Roulette game that enjoys unrivalled popularity at the moment, was voted the best among ten other shortlisted products, according to the official announcement.

The reward is indeed noteworthy, as the conference recognizes the game studio to have developed the stand-alone game making the biggest annual impact. The Game of the Year category winner was voted by operators who were shortlisted for one of the Operator Awards, with the process being officiated by Deloitte.

Todd Haushalter, chief product officer at Evolution, comments:

"We were particularly nervous with such tough competition in this category of Game of the Year and we are honored that our peers in the industry and our customers have voted Lightning Roulette the Game of the Year for 2018.

This is the second award for Lightning Roulette in just a few weeks, and we are very happy with the reception among both our customers and their end-users."

Another Feather In Lightning Roulette's Cap

The recognition comes merely two weeks after Lightning Roulette had won the Product Innovation of the Year at G2E 2018, beating nine other shortlisted competitors.

The *"absolute honor"*, as Haushalter put it at the time, came in as a full recognition of the company's efforts to always *"create games that players will love, and that is always the core motivation."* He also added:

"Lightning Roulette, an extended online Live Roulette game"

"It is particularly special when our peers in the gaming industry judge that we have created the year's best product innovation. Last year we won Digital Product of the Year with our Dream Catcher money wheel.

This year, to win Product Innovation of the Year is even more special. In this wider category, we were up against all products — for online and for land-based — so for Lightning Roulette to win this award is immensely satisfying..."

Evolution Gaming In a Nutshell

Evo is one of the best-known providers of live casino solutions. Based in Sweden, the company employs ca. 5,300 people at multiple offices across Europe and North America. It has also been announced that the group is to expand its operations into Malta in 2019.

The 2006-founded studio develops fully-integrated B2B live casino solutions that deliver competitive advantage. Their live dealer games are among the highest rated products of that type...

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Dubbed *"the Oscars of the iGaming sector"*, the EGR Operator Awards attract over 500 industry professionals each year. Highly recognized are B2C operators who set the standard across all verticals in various categories, ranging from customer service to rising stars and betting operators, social responsibility and more.

The event is among the most prestigious (if not the single most prestigious) contests in the iGaming sector. Entrants are rated based on numerous criteria, including innovation, flexibility, user experience, user interface, reliability, scalability, product development, integration, and delivery.

The participants are required to describe their customer focus by demonstrating the approach to customer service, understanding of customer needs, reaction to market challenges, back office, reporting and compliance requirements.

Source:

"Evolution's Lightning Roulette wins Game of the Year at the EGR Operator Awards", evolutiongaming.com, October 26th, 2018.

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jade
6 years ago
Super Hero

I never heard of it, I know.....duh! Game of the year is pretty awesome, congrats to Evolution Gaming, especially when the number of new games that come out each year is humungous! Just being nominated must be an honor, but to actually win, unforgettable!

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TrufflePiggie
6 years ago
Newbie

A good year for Evolution Gaming, no doubt.

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