

Contact

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Top Skills

Strategic Planning
Gaming Industry
Online Casino

Certifications

Executive Development Program

Publications

Casinos vs. Cheaters
The Future of Gaming and Who Will Win
Innovating Through a Recession
Interview: The Future of Gambling, Competition, and Why Most Games Fail
LISTEN: Interview With Evolution Gaming CPO Todd Haushalter

Patents

Method for Adaptive Slot Multiplier
Card handling systems, devices for use in card handling systems and related methods
Card handling systems, devices for use in card handling systems and related methods
Casino card handling system with game play feed to mobile device
Methods of managing play of wagering games and systems for managing play of wagering games

Todd Haushalter

Chief Product Officer at Evolution Gaming
Valletta, Malta

Summary

Todd Haushalter has one of the most expansive resumes in the gaming industry. He is currently the Chief Product Officer at Evolution, the biggest casino provider in the world with over 22,000 employees. He is credited with creating the Game Show genera of games and is the inventor of many of the biggest casino games ever, including Crazy Time, Lightning Roulette, Monopoly Live, Mega Ball, Funky Time, Lightning Dice, Infinite Blackjack, Instant Roulette, and numerous other industry-shaping games. He is on the Board of the American Gaming Association (AGA). He has held senior leadership positions in the operations, supplier, and internet sectors of the gaming industry, working directly with over 300 casinos across 45 countries on five continents and over 200 online casinos. Prior to his current role, Todd was Corporate Vice President of Gaming Operations for MGM Resorts International, responsible for all slots and table games at 15 properties globally. He also held roles at Shuffle Master as Vice President of Business Strategy, Director of Product Development, and Product Director - Asia. In addition, Todd spent almost five years at Wynn Resorts where he was focused on identifying and implementing new ways to increase casino profitability.

Todd started as a casino dealer with London Clubs International, and he has also worked in Washington, DC with the American Gaming Association (AGA). He has invented a variety of gaming products, including Dream Catcher, Lightning Roulette, Super Sic Bo, Monopoly Live, Infinite Blackjack, Mega Ball, Lightning Dice, and Crazy Time which are among the world's highest earning games. Todd also has been a regular speaker at universities and industry events around the world. He holds a Master of Business Administration degree and a Master of Science degree in Hotel Administration from the University of Nevada Las Vegas, and he is a former graduate of the Executive Development Program (EDP) at UNR & UNLV and also a current member of the adjunct faculty of EDP.

Specialties: game invention, growing the gaming business using every tool available, global gaming markets, casino floor optimization, game and product development, game security, casino marketing programs (discounts, rolling chips, etc.), casino policies and stopping casino cheats, the peculiarities of the various Asian gaming markets, internet gaming, acquisitions, and global product strategy.

Experience

Evolution Gaming

Chief Product Officer

August 2015 - Present (10 years 11 months)

Malta

Responsible for the overall product and marketing strategy and the chief inventor, motivator and activist for the games. Keep the teams laser-focused on ensuring our product is constantly evolving. Foster and push a culture of constant innovation. Ensure the games are easily understood by all new players, while continually evolving and appealing to the most aggressive players. Optimize for all mobile devices and desktop so games can be enjoyed any time any place with equally high quality. In short, think about the player first and make games players will love.

Ensure the timely delivery of the product roadmap. Push a culture that operates more on data and less by feel and work closely with business intelligence and risk departments to gain deeper insights into how we can improve games and protect them from advantage play. Constantly challenge the roadmap and reprioritise based on industry trends and company needs.

Above all, offer a product that our players will love, will make our operators successful, and will further separate us from the competition.

American Gaming Association

Board Member

May 2024 - Present (2 years 2 months)

Washington DC

MGM Resorts International

Vice President, Gaming Operations

March 2014 - August 2015 (1 year 6 months)

Work with senior executives and property management teams to ensure the ongoing optimization of the Company's gaming business. This includes identifying and implementing initiatives designed to enhance revenue, efficiency, security, and profitability of both table games and slot operations.

Bally Technologies

Vice President of Business Strategy

December 2011 - February 2014 (2 years 3 months)

Be first to identify regional and global trends in the gaming industry then find ways for Bally to capitalize on it to make its customers (casinos) more successful. Responsible for identification and management of strategic partnerships, integration of acquisition targets, development of new-product ideas, and helping ensure Bally remains on the cutting edge of the gaming industry.

SHFL entertainment

3 years 4 months

Director of Product Development

July 2010 - December 2011 (1 year 6 months)

Work closely with casino operators, business managers, engineers, and marketing to create new products, to improve or localize existing products and ultimately bring them to market.

Product Director - Asia

September 2008 - July 2010 (1 year 11 months)

Macau, China

Oversee all product lines and ensure they are properly positioned in gaming markets throughout Asia. Work hand in hand with governments and casinos to help further the success of SHFL's products and games in Asia.

Wynn Las Vegas

Sr. Gaming Analyst

August 2004 - September 2008 (4 years 2 months)

Maximize casino profitability by identifying the right game mix, closely managing FTE's, exposing casino cheaters, determining discount programs, reevaluating casino policies, conducting training, and working with suppliers.

American Gaming Association

Research Analyst

2003 - 2004 (1 year)

Perform research to aid in the support of various lobbying efforts for commercial casinos throughout the United States.

London Clubs International

Casino Dealer

2000 - 2001 (1 year)

High limit casino dealer. Games dealt: BJ, roulette, pai gow poker, and specialty games

Education

University of Nevada-Las Vegas

Master of Business Administration (MBA), MBA & Masters of Science - Hotel Administration · (2001 - 2003)

California State University-Long Beach - College of Business Administration

Business, Finance · (1996 - 2000)