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Industries

Public Sector Highlights: Key Takeaways and Success Stories from Cisco Live US 2025

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Top 3 Takeaways for Public Sector Customers from Cisco Live US 2025

Public sector leaders from across the country gathered at Cisco Live US 2025 to explore the latest innovations, strategies, and best practices in technology. The event featured tailored sessions and keynotes designed to address the unique challenges and opportunities facing government, education, and healthcare organizations. Here are the top three takeaways for public sector customers from this year's conference.

1. AI-Driven Security and Resilience

At Cisco Live US 2025, the spotlight was firmly on the evolving landscape of cybersecurity, particularly for public sector organizations facing increasingly sophisticated digital threats. Cisco introduced groundbreaking advancements in AI-powered security, emphasizing how artificial intelligence and machine learning can bolster threat detection and accelerate incident response. With Zero Trust architectures and integrated, cloud-based security tools, public sector agencies now have new ways to safeguard sensitive data, critical infrastructure, and constituent services. These innovations are designed to simplify security operations, allowing IT teams to focus on mission-critical work while staying a step ahead of cyber adversaries.

2. Modernizing Infrastructure for Hybrid Work and Digital Services

A recurring theme throughout the conference was the rapid transformation of public sector workplaces and the services they deliver. Cisco showcased the latest developments in networking—such as the Cisco Networking Cloud—and collaboration technologies like Webex, all aimed at supporting the hybrid work environments that have become the norm for government, education, and healthcare institutions. The focus was on enabling seamless, secure connections for employees and citizens alike, whether they are working remotely or onsite. By adopting these modern platforms, public sector organizations can drive greater efficiency, foster innovation, and deliver improved digital services to the communities they serve.

3. Sustainability, Compliance, and Funding Alignment

Sustainability emerged as a key priority for public sector leaders at Cisco Live US 2025. Cisco introduced new solutions to help agencies reduce energy consumption, monitor environmental impact, and comply with evolving regulations. Attendees learned how to leverage Cisco's sustainability insights and reporting tools to make smarter, greener technology investments. In addition, sessions provided guidance on aligning digital modernization efforts with available funding sources, such as federal grants, ensuring that agencies can meet their compliance obligations while maximizing the value of taxpayer dollars.

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Recognizing Excellence: Cisco Customer Achievement Awards

A highlight of Cisco Live 2025 was celebrating our customers' achievements through the Cisco Customer Achievement Awards. These awards recognize organizations that have embraced innovation and achieved remarkable outcomes using Cisco technology.

Workplace Wizard Award Winner: Northern Kentucky University (NKU)
Northern Kentucky University was honored with the Workplace Wizard Award for their innovative use of Cisco solutions to transform their campus experience. By adopting Cisco's collaboration, security, and wireless solutions, NKU created a more connected, engaging, and secure environment for students and staff. Their success demonstrates the power of technology to enhance learning and operational efficiency.

CX-Powered Workplace Warrior Award Winner: Missile Defense Agency (MDA)
The Missile Defense Agency was recognized as the CX-Powered Workplace Warrior Award winner for their exceptional use of Cisco's Customer Experience services to modernize their IT infrastructure. By leveraging Cisco CX, MDA has fortified its network to support mission-critical defense operations with unparalleled reliability and security. Their leadership highlights the importance of leveraging expert guidance to achieve operational excellence in the defense sector.

For a full list of winners, click here.

Workplace Wizard Award Winner: Northern Kentucky University (NKU)

Looking Ahead: Empowering the Public Sector for the Future

As Cisco Live US 2025 concluded, it was clear that public sector organizations are poised to lead the way in secure, innovative, and sustainable digital transformation. The event equipped attendees with actionable insights and practical solutions to address emerging challenges, from harnessing AI for stronger cybersecurity to modernizing infrastructure and advancing sustainability goals. By embracing these advancements and leveraging Cisco's expertise, public sector leaders can better serve their communities, improve operational efficiency, and build a resilient foundation for the future.

Catch Up Anytime: Explore Cisco Live US 2025 On-Demand Session

Be sure to check out must-watch sessions such as "Connecting and Protecting Educational Institutions in the AI Era" and "Connecting and Protecting Government Agencies in the AI Era" for in-depth perspectives on how AI is transforming public sector security and connectivity.

Don't miss the opportunity to catch up on all the valuable insights and innovations shared at Cisco Live US 2025 by exploring the Cisco Live on-demand session library. Whether you want to revisit your favorite presentations or discover new topics relevant to your organization, the on-demand sessions offer flexible access to expert-led discussions, product demonstrations, and industry best practices. It's the perfect way to stay informed, inspire your team, and make the most of Cisco Live—anytime, anywhere.

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Mary Schlegelmilch presenting
Connecting and Protecting Educational Institutions in the AI Era

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