

⚡ NEW: Mosquito air defense is here. Back Now

THIS CAMPAIGN IS CLOSED

BUDU - A modular phone case that adapts to you!

High quality, patent pending, modular phone case with plug and play attachments for all iPhones

DISCOVER SIMILAR CAMPAIGNS

ABOUT THIS CAMPAIGN

You may also be interested in

GOGOPICK

GPD MicroPC 2: Multi-Port Mobile Productivity Tool

STARTING AT

\$495

~~\$606 USD~~ (18% OFF)

\$986,834 raised

4934% funded

PRODUCTIVITY

GOGOPICK

FLIP 1S:Flip Dual-Screen & Full-Keyboard handheld

STARTING AT

\$778

~~\$978 USD~~ (20% OFF)

\$2,274,940 raised

4375% funded

TECH & INNOVATION

GOGOPICK

The Bed Sheet, Revived.

STARTING AT

\$260

~~\$350 USD~~ (25% OFF)

\$211,731 raised

2624% funded

HOME

Apex 300

STARTING AT

\$1,499

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\$4,732,842 raised

9466% funded

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BUDU Main v1 10



CLOSED

BUDU - A modular phone case that adapts to you!

High quality, patent pending, modular phone case with plug and play attachments for all iPhones



Bruce Scannell
1 Campaign | Carlsbad, United States

\$11,915 USD

124 backers

122% of \$9,750 **Flexible Goal**

🔖 SAVE FOR LATER

🔗 SHARE

🔖 SAVE FOR LATER

🔗 SHARE

Choose your Perk

FEATURED

BUDU Attach Super Early Bird

\$35 USD

Est. Shipping August 2017

32 out of 50 of claimed

BUDU Custom Super Early Bird

\$25 USD

Est. Shipping August 2017

6 out of 50 of claimed

BUDU Attach+Mount...

\$45 USD

Est. Shipping August 2017

14 out of 50 of claimed

BUDU Custom+Attach+...

\$55 USD

Est. Shipping August 2017

20 out of 50 of claimed

BUDU BUNDLE - GET IT ALL!

\$126 USD

Est. Shipping August 2017

22 out of 50 of claimed

STORY FAQ UPDATES 9 COMMENTS 0

Prototype

The project team has a working demo, not the final product. Their ability to begin production may be affected by product development or financial challenges.

LEARN MORE →

Concept

Prototype

Production

Shipping

Overview

Ready to experience the most versatile phone case, EVER?! We spent almost a year, meticulously designing and crafting a case that will not only protect your phone, it will give you the freedom to use your phone in a new, exciting way - unlike any other phone case on the market. The BUDU case allows you to easily swap out a custom design featuring your favorite quote, wallpaper or photo; to an armband to go for a run; to being mounted in your car or on your bike or stroller. See more below.

ONE PHONE CASE FOR ALL OF YOUR ACTIVITIES

In this campaign, you have the opportunity to choose from a wide variety of plate backings, including: a custom designed plate, nano-suction anti-gravity attachment, minimalist wallet attachment, ring holder/kickstand attachment, genuine leather folio attachment that features card and cash pockets. We also have 3 mount options: multi-purpose mount (perfect for strollers and handle bars), a vent mount for your car and a suction mount.

Each attachment will fit perfectly in our durable BUDU case and is available for both the **iPhone 7** (compatible with **iPhone 6/6s**) and **iPhone 7 Plus** (compatible with **iPhone 6 Plus/6s Plus**).

iPhone 6/6s/7 Case



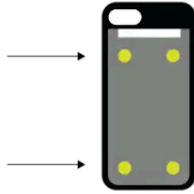
iPhone 6+/6s+/7+ Case



BUDU Case - Phone Compatibility

BUDU iPhone 6/6s/7 Case **OR** iPhone 6 Plus/6s Plus/7 Plus Case

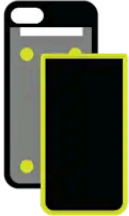
Patent pending interface mechanism makes it easy to switch out attachments



There is zero interference with your phone's GPS, compass or internals

Both of these magnets securely fastens to the attachments below

Heavy duty magnets will not ruin or alter credit cards in any way



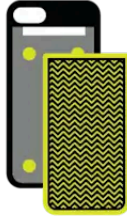
Blank Plate Attachment



Custom Image Attachment



Wallet Attachment



Anti-Gravity Attachment



Ring Holder / Kickstand Attachment



Clamp Mount Attachment



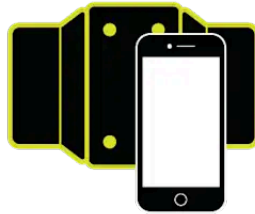
Car Mount Attachment



Suction Mount Attachment



Folio Attachment



Armband Attachment

BUDU Attachment Summary

THE REWARDS!

We wanted to create a couple options at **HUGE discounts** to keep it **simple and rewarding**, but don't fret, if you want more, we will extend the option to add on after the campaign with the same discount included in your perk.

BUDU CUSTOM



BUDU iPhone 6/6s/7 Case or iPhone 6 Plus/6s Plus/7 Plus Case, and

- custom image of your choice

BUDU ATTACH



BUDU iPhone 6/6s/7 Case or iPhone 6 Plus/6s Plus/7 Plus Case, and

- attachment of your choice

BUDU ATTACH + MOUNT



BUDU iPhone 6/6s/7 Case or iPhone 6 Plus/6s Plus/7 Plus Case, and

- attachment of your choice
- mount of your choice

BUDU CUSTOM + ATTACH + MOUNT



BUDU iPhone 6/6s/7 Case or iPhone 6 Plus/6s Plus/7 Plus Case, and

- custom image of your choice
- attachment of your choice
- mount of your choice

BUDU BUNDLE

BUDU iPhone 6/6s/7 Case or iPhone 6 Plus/6s Plus/7 Plus Case, and

- Custom Image Of Your Choice
- Wallet Attachment
- Ring Holder Attachment
- Anti-Gravity Attachment
- Folio Attachment
- Armband Attachment
- Mount Of Your Choice



THE ATTACHMENTS



CUSTOM IMAGE: Over 80% of the back of your BUDU case is printable space! Choose the rewards offering custom designs and we will print photos or graphics of your choice.



WALLET: Perfect for the times when you don't need a bulky wallet - complete with RFID protection against credit card theft



ARMBAND: Great for any workout: gym, runs, hiking or walking. Giving you complete access to your phone



CLAMP MOUNT: This multi-use clamp can be used on bikes, strollers, railings, poles and many other places; freeing your hands to multi-task elsewhere



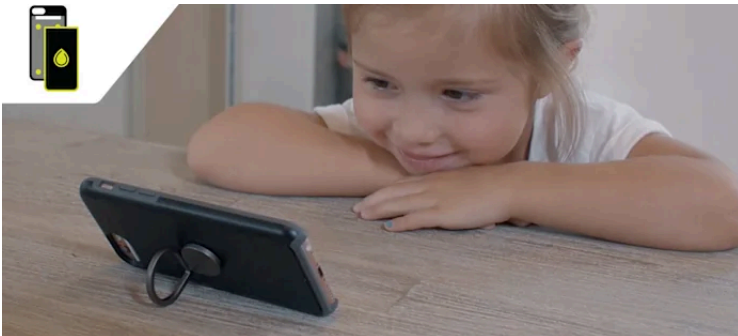
CAR VENT MOUNT: Easily clicks on and off while keeping a secure fit in portrait and landscape modes; keeping your phone visible and safe while driving



FOLIO: Take 3-4 cards and case with you in a RFID protected, genuine leather-bound folio; perfect when your privacy and convenience are key



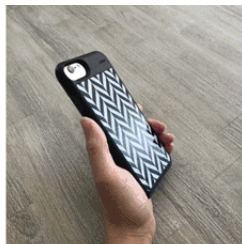
ANTI-GRAVITY: Can be securely placed and removed on most cabinets, walls, mirrors and other smooth surfaces; keeping your phone in just the right place



RING HOLDER/KICKSTAND: Slide over your finger when you're on the go or to prop up your favorite show; will quickly become your favorite gadget

BUDU is simple to use and customize, with the entire locking interface hidden inside the case and under the plate or attachment. This keeps the back of your case clean and classy. Others who see it won't notice anything different.

EASY TO
REMOVE



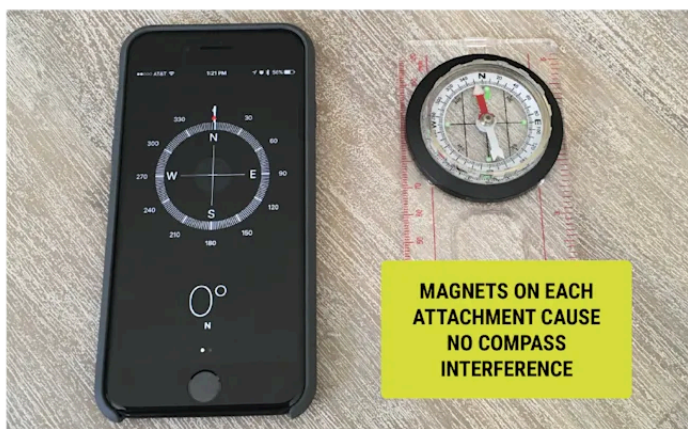
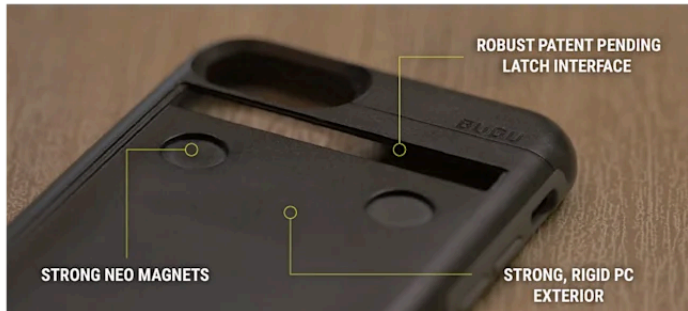
EASY TO
ATTACH

EASY TO
USE



MATERIALS, CONSTRUCTION & DURABILITY

The BUDU case has a ton of functionality, but we haven't forgotten about protecting your phone. We have spend the last 6 months iterating on a design that will provide superior protection, while keeping it as minimal as possible.



We have thoroughly tested all attachments in production configuration with higher strength magnets than what's used on the production attachments to verify that the magnets don't interfere with the workings of the phone or your credit cards in those attachments that carry them.

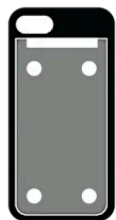


And don't worry...we've done many drop tests, all the way up to 8ft!



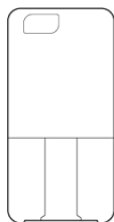
DIMENSIONS

The BUDU case has a ton of functionality, more than any of our competitors in the space, but it is also smaller and less obtrusive!



BUDU

5.6 x 2.8 x 0.4 in
(142.2 x 71.1 x 10.1 mm)



OtterBox Universe

5.7 x 3.0 x 0.5 in
(144.8 x 76.2 x 12.7mm)



Mophie Hold Force

5.6 x 2.8 x 0.4 in
(142.2 x 71.1 x 10.1mm)

Dimensions reflect iPhone 6/6s/7 cases

BUDU/Competitor Dimension Comparison

CHECK OUT WHAT PEOPLE ARE SAYING

But don't just take our word for it, we were able to let people from all walks of life demo BUDU before our launch. Here's what they have to say.

The BUDU iPhone 7 Case Is The Swiss Army Knife of Cases!



Bryan Testimonial 2



Brooke Testimonial

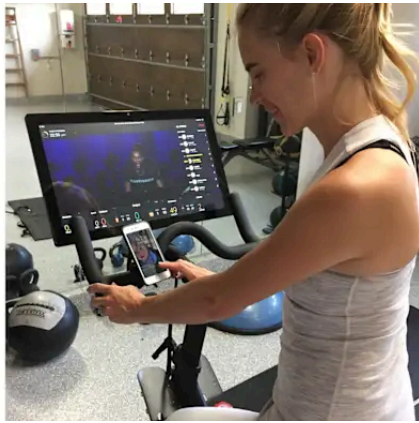


Niall Testimonial 2



"As a working mom of two, life can be hectic and keeping track of my phone isn't always easy. If I'm headed to work, working out, or running errands with the kids, I know my case will adapt to me. No more searching for the phone in the diaper bag or between the car seat."

- DR. LAYNE FOURNIER -
Doctor of Veterinary Medicine



"I have an early proto of this case and now that I have it, I can't imagine going a day without my BUDU case."

- BRITTANY OLSSON -
Business Development Manager, Panalitix

"I can do all the things I want without the hassle of switching cases every other second."

- CHRISTOPHER PINIARSKI -
Design & Creative Direction Consultant

"Seriously can't believe no one thought about this sooner. Literally the easiest changing attachments in and out."

- JOHN GIANNATASSIO -
Co-Founder, Vitality Tap

MEET THE TEAM

Here we are. We don't have a huge team, but have delivered a high quality product none-the-less, embracing the true Indiegogo spirit!



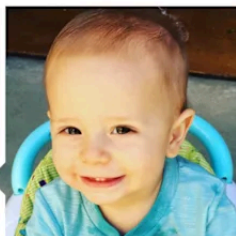
BRUCE SCANNELL
Creator / Founder



ROSIE SCANNELL
Chief Supporting Officer



SYDNEY SCANNELL
Chief Negotiating Officer



HUDSON SCANNELL
Chief Destruction Officer

BUDU INTERVIEW 4



FAQs

Do we make cases for iPhone 6/6s/6 Plus/6s Plus?

Yes! Our cases are compatible with all of these. The iPhone 7 case is actually backwards compatible to the iPhone 6 and 6s, and similarly our iPhone 7+ case is compatible to the iPhone 6+ and 6s+. A lot of our content on the page was actually shot with an iPhone 6s in our iPhone 7 case!

Do you make cases for Android phones?

At the moment, sadly, no...BUT! We hope to offer cases for other popular phone types as stretch goals. So if you're interested, we recommend backing at a non-reward level, and as we get close to a stretch goal we will ask the community, which case to make next.

Will the magnets demagnetize or interfere with my credit cards?

No. Both the wallet and folio attachments have been thoroughly tested in the production configuration with magnets of higher strength than those used for the attachments. The magnets are intentionally placed away from the credit cards to prevent this from happening.

No credit cards were harmed while making BUDU ;)

Will the magnets interfere with the workings of the phone?

No. Older technologies used in cell phones used to be sensitive to magnets, now currently the only component that is of concern is the internal compass. We have made several design iterations while placing the magnets to keep from interfering with the compass. So if you're lost in the woods (well, we wouldn't recommend having to rely on the phone's compass anyhow, it's not that great), but if you are, your BUDU case won't get in the way.

How can you help?

You can help by sharing this with all your friends and family. The more people that know about this, the better the campaign will do, and **the more you will get. We want to offer many stretch goals, including different colors, phone types and additional attachments.**

What are stretch goals?

Stretch goals are milestones of the campaign. At predetermined funding amounts we will release additional case features including, but not limited to; additional case colors, additional phone types supported and additional attachments to choose from. Each of these will be voted on by the current backers, so please tell all your friends and family about our awesome product and campaign.

Are the attachments interchangeable between the iPhone 6/6s/7 case and iPhone 6+/6s+/7+ case?

The short answer is no. We wanted to maximize the customizable space for each case, so that makes each attachment unique to its specific phone type. However, **the mounts are interchangeable between the two.**

Manufacturing Updates

We are currently manufacturing our first production run for iPhone 6/6s/7 phones. Take a look.

iPhone 6/6s/7 case manufacturing



Risks and Challenges

We have tried to think about what the hurdles will look like before we get to them. A sample production run of 50 iPhone 6/6s/7 cases and 150 plates have already been made, and distributed to case reviewers, influencers as well as to everyday users. Feedback has been overwhelmingly positive, strengthening our foundation to push forward with BUDU, as well as help us perfect all features of our case.

and attachments.

The tooling for the iPhone 6/6s/7 and 6+/6s+/7+ tooling will be done by the campaign end, which will allow us to start manufacturing right away. We have chosen mechanical attachments versus more complicated electronic attachments, such as an external battery, to keep our startup costs and certifications low. This will remove many of the hurdles that have plagued other advanced phone case campaigns, and allow us to deliver our product to you on time, and with the level of quality you expect!

Our main concern is the number of options being given, it's awesome from your point of view, but it can be a challenge for us. To help alleviate this, we plan on reaching out to every backer shortly after they back to get more information as to exactly what they want. This will allow us to prepare and project the orders real time.

Looking for more information? Check the project [FAQ](#) 

[Let us know](#) if you think this campaign contains [prohibited content](#).

Tags for this project

- Tech & Innovation
- Phones & Accessories
- iphone

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