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INDIEGOGO



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BUDU - A modular phone case that adapts to you!

High quality, patent pending, modular phone case with plug and play attachments for all iPhones

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ABOUT THIS CAMPAIGN

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BUDU Main v1 10

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1/8

BUDU - A modular phone case that adapts to you!

High quality, patent pending, modular phone case with plug and play attachments for all iPhones



Bruce Scannell
1 Campaign | Carlsbad, United States

\$11,915 USD

122% of \$9,750 **Flexible Goal**

124 backers

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FEATURED

BUDU Attach Super Early Bird

\$35 USD

Est. Shipping August 2017

32 out of 50 of claimed

BUDU Custom Super Early Bird

\$25 USD

Est. Shipping August 2017

6 out of 50 of claimed

BUDU Attach+Mount...

\$45 USD

Est. Shipping August 2017

14 out of 50 of claimed

BUDU Custom+Attach+...

\$55 USD

Est. Shipping August 2017

20 out of 50 of claimed

BUDU BUNDLE - GET IT ALL!

\$126 USD

Est. Shipping August 2017

22 out of 50 of claimed

STORY FAQ **UPDATES 9** COMMENTS 0

**Bruce Scannell**

Oct 11, 2017 • 2:05PM

almost 8 years ago

Hi everyone,

We're live on Amazon! If you are happy with your case so far...or not, and would like to tell others about it, post a review on our Amazon Store [HERE](#). We would really appreciate it, as it helps add credibility to us and our products. Thanks!

On top of that, we have almost everything in, and out...with the armband lagging. Our manufacturer wasn't able to get the order out before the Chinese National Day holiday which was the first week of October. However, it should be going out later this week, with us getting it to you next week sometime...fingers crossed. I've attached a video showing some of the armbands being manufactured, check it out!

Thanks again for your time and patience. Let me know if you have any questions or comments at bruce@buducase.com.

Regards, Bruce

Armband Production

**Bruce Scannell**

Sep 25, 2017 • 9:39AM

almost 8 years ago

We have a very special announcement, please read on to find out!

Well...we've done it! All the cases from the Indiegogo orders are out. If you haven't received yours, please email us at info@buducase.com. For those who ordered an armband, we're still hoping to get those soon, but with the national holiday coming up in China, there could be a delay. Fingers crossed we can get them to ship before. We will keep you posted.

We've been so excited to see all the pictures and messages from you guys showing off your new cases. Please keep sending them. If you're on social media, please use the hashtag, #buducase and tag us as well, @buducase. We would love to share it with all our fans!

SPECIAL ANNOUNCEMENT:

We're excited to share our new mission...we will be the first phone case company with purpose, but not just one purpose, many purposes...and the most important is yours. Even in our brief existence we have been touched by what people have chosen to show the world on their BUDU cases, and we wanted to leverage our unique position to give this to as many as possible. So we have partnered with National Breast Cancer Foundation (NBCF) starting in October. Several of us here have loved ones who were impacted by breast cancer and this was an easy choice for us, we were just happy that NBCF allowed us to join their cause. Since October is breast cancer awareness month we will have several limited edition prints for those whose lives have somehow been affected by breast cancer, with **50% of the entire sale being donated to National Breast Cancer Foundation in order to ensure no one faces breast cancer alone!**



Bruce Scannell

Sep 15, 2017 • 4:31PM

almost 8 years ago

Hey y'all!

First off...thanks to everyone for being so patient and supportive! We're on the home stretch....

Lots happening, and all good. As most of you have probably noticed we've started shipping...a lot! If you placed an order for an iPhone 7, you more than likely have received your package. All the positivity we have been hearing, is feeding us to keep going, so please keep it up. **If you want to share photos, you can use #buducase or tag us @buducase, and we will gladly repost on our social sites.** Now, if you haven't received your iPhone 6/6s/7 hang tight its coming shortly.

We have also received our first small batch of iPhone 7+ cases and attachments, and we have started printing and sending those out as well. Check out the pic below of some of our custom iPhone 6+/6s+/7+ work, turned out AWESOME!!!



Our armband is still in production to arrive end of September, and we will ship those out immediately. We aren't letting those hold up the rest of your order, you will still be getting all your other awesomeness beforehand.

Also, if you're looking to upgrade with Apple's new phone release, our cases will fit the 8 and 8 plus that started pre-orders today!

Thanks again for all your support and patience. If you have any questions, please email me at bruce@buducase.com

Bruce



Bruce Scannell

Aug 7, 2017 • 6:38PM

almost 8 years ago

Hi!

Have you had a chance to check out the website and start considering what you want on your custom BUDU case? I know its not easy when there's...so...many...choices! The beauty of it is, you can have them all, eventually. Anyways, I digress...if you haven't yet, please go on the website and upload what you want @ www.buducase.com

We also wanted to give you an update on the latest from our side. Of course, as with most startups, its a series of good news and bad news. Let's start with the bad news...we have a lot of moving parts and some of the components are lagging. The big one is the iPhone 7 plus case. We received the first prototype (T1, shown below) early last week, but it wasn't as clean as we would have liked. We spoke with the designers and manufacturers about this, and they are currently making some tooling mods, with the T2 prototype set for review early next week. We have told the manufacturer they need to provide a small, pre-production run of cases if this sample checks out, so we're still hoping for an August shipment (fingers crossed). Next is the injection molded mount. The T1 sample for the mount was really clean and we should hopefully have those by the third week in August. Finally, the armband attachment has been a struggle to get right. We have done over 12 iterations on the design and have hopefully found a solution. That sample should be done by the end of this week. If that checks out, production should start, taking 10 days.

Now the good news! We have started fulfilling orders that don't include components mentioned above. So if we have your custom graphic and the components in your order, we are printing as quickly as possible and trying to ship it out as soon as we can. Also, if you did order a mount and/or armband with an iPhone 7, we are providing a couple workarounds to get your order out sooner. For the mount, if you don't mind getting a 3D printed piece as opposed to the injection molded one, let us know and we can ship that as soon as we have your graphic printed. Don't worry, our whole team has 3D printed mounts and they work great! For the armband, we intend to ship that separately at a later date, allowing you to have your case and other attachments sooner.

Sorry for the wordy update, but a lot is happening. As always respond here or email with questions.

Thanks, Bruce

bruce@buducase.com



Bruce Scannell

Jul 27, 2017 • 5:57PM

almost 8 years ago

Holy smokes, and I thought Indiegogo was a challenge.

Well, our website is live-ish. Its not perfect by any means, but the functionality is there for image upload. I want to give all our backers a heads up so you can start considering what you want on you custom BUDU case. Here are the image upload steps (read carefully, theres a little bug being working out):

1. **VISIT** www.buducase.com
2. **HOVER** over "Image Uploads" in the menu
3. **SELECT** the phone type that corresponds to the case that you ordered
4. HERE'S THE BUG...you have to **CLICK** on the 'Yes' toggle under 'Add Custom Image', even though its the only option. This will change the 'Add to Cart' button to 'Customize It'.
5. **CLICK** 'Customize It'
6. This will take you to an editing screen with your phone case. At this point you're free to **Add Text** or **Add Images**. There are a whole host of editing options as well.
7. When you are done editing, then **ADD** to cart.
8. In the next window, please **TYPE** your Indiegogo Order Number into the Notes section, so we can link your graphic with your order.
9. You can continue shopping or proceed to checkout.
10. It doesn't cost anything and no payment information is required, but you have to **CHECKOUT** for us to get your graphic.

Thanks again. If you have any questions or comments, please contact us at info@buducase.com.



Bruce Scannell

Jul 14, 2017 • 8:05PM

8 years ago

BOOM! We did it, and then some...thanks to all of you!

No more time to celebrate, got to get back to work. We wanted to keep you in the loop on how things were going.

We're currently working on a way to incorporate image upload to our website so that you can upload and design your custom BUDU case. Once that is done, we will send out a link to do so.

We have taken a lot of feedback from others who have beta tested the attachments, and incorporated that into the final product. With that said, we are finalizing some of our attachments, but are very close to being complete.

The first production run of iPhone 6/6s/7 cases have started and will also be done soon.

Once your order is able to be delivered with all of its components, we will send it your way and let you know, so you can look out for it.

If you have any questions or comments, then reply or email me at bruce@buducase.com

Thanks, Bruce



Bruce Scannell
Jul 7, 2017 • 2:41PM

8 years ago

"HOW A MODULAR IPHONE CASE SHOULD BE" - Now our review is on the web with more context, [CHECK IT OUT HERE](#)

Over 90% to our goal! But we only have 4 days left in the campaign, so if you know anyone else who might be interested, let them know before we hit retail at full price. You can find your own unique link next to the "BACK IT" button, copy it and share on!



On to the fun stuff...here's the latest version of the armband, complete with reflective print and a back pocket for your drivers license and a credit card/cash in case there's a watering hole at the finish line!



Hope all is well.

Take care,

Bruce



Bruce Scannell
Jun 27, 2017 • 2:03PM

8 years ago

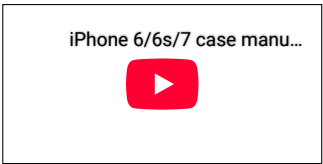
Hi backers!

Hope everyone is having a great day!

A week in the books for our campaign, and things are looking up. Thank you for believing in us and our product!

Product Update: This isn't going to be one of those crowdfunding campaigns, that seems too awesome to be true and never amounts to anything. In fact, we have already placed our first order for iPhone 6/6s/7 cases and the manufacturing has **STARTED!** Check out the movie below to see the actual tooling and pic showing some production plates.

Also, if you haven't seen, there was a sweet review done on our product comparing us to the other modular case leaders: Otterbox and Mophie, and here's the link: https://youtu.be/NFG8gWN1_JQ





If you feel like sharing our campaign with others, you can send them this link: <https://igg.me/at/BUDU>



Bruce Scannell

Jun 21, 2017 • 2:45PM

8 years ago

Hey everyone!

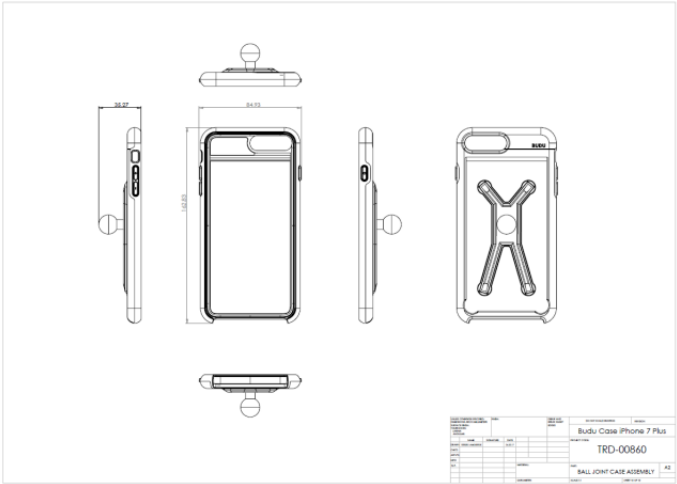
A day in...and whoa! The roller coaster is on the way up. So we're sitting at 23% of our raise in a little over a day and that's all attributed to you, thanks! At this rate we should be able to hit our goal of 30% in 2 days. If we can hit that then Indiegogo will put us into their newsletter, that would be massive!

Here is the link to our campaign if you would like to share it on social platforms: <https://igg.me/at/BUDU>

I also wanted to use this update as a way to show what we've been working on, specifically the design and tooling for the iPhone 7 Plus and our custom mount. Here's some pictures showing the final designs, with even more customizable area!

Thanks again,

Bruce



Tags for this project

- Tech & Innovation
- Phones & Accessories
- iphone

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GPD MicroPC 2: Multi-Port Mobile Productivity Tool

FLIP 1S:Flip Dual-Screen & Full-Keyboard handheld

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\$495 ~~\$606 USD~~ (18% OFF)

STARTING AT
\$778 ~~\$978 USD~~ (20% OFF)

STARTING AT
\$260 ~~\$350 USD~~ (25% OFF)

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\$1,499 ~~\$2,699 USD~~ (44% OFF)

\$986,834 raised 4934% funded

\$2,274,940 raised 4375% funded

\$211,731 raised 2624% funded

\$4,732,842 raised 9466% funded

PRODUCTIVITY

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