

From: Jim Proctor jproctorjr@gmail.com

Subject: Re: Proxicom / Google

Date: February 9, 2012 at 12:57 PM

To: Amar K. Mehta akmehta@google.com, James A Proctor (jiproctor@cfl.rr.com) jiproctor@cfl.rr.com



Hi Amar -
Its nice to meet you as well.

10 am ET Tuesday the 14th works well for me.

I'll send a goto meeting and a conference number to share specific materials.

The patent portfolio consists of 9 applications, with 3 issued, and a 4th issuing on the 14th as chance would have it.

For your reference, the 4 patent numbers are:

7936736
8090359
8090616
8116749

If you need to reach me directly my mobile phone number is 321-271-8411.
I look forward to the call.

Regards,
Jim

An overview of the technology area follows:

These, and the other pending cases, key technology in the mobile proximity space I think Google may be interested in, and I'm beginning a structured sales / M&A process.

Following the sale of my last company, I started working on another concept in the mobile proximity space involving social, payments, and several other areas. Given the significant market focus, I think the patents may be of more interest than the company I have been considering starting.

I believe patent concepts are relevant to Isis, PayPal Mobile, ShopKick, Facecash, and several others.

The patents generally include use of a short range wireless (such as NFC) to detect another device, and subsequent interaction with a server via the cellular network to facilitate aspects related to number of applications.

A few of the covered concepts include:

- Authentication using a picture downloaded from a processing server, of a purchaser from an NFC device.
- Use of one time credit card numbers from a mobile NFC device coordinated with the processing server.
- "Check-in" related services such as "taping" a smart poster at a restaurant and receiving reviews of that restaurant from your friends.
- "Multi-factor" NFC like authentication approaches using multiple TAPs or detections, or a combination of GPS and NFC detection.

There are quite a few others as well.

On Thu, Feb 9, 2012 at 10:34 AM, Amar K. Mehta <akmehta@google.com> wrote:

Hi Jim,

Nice to meet you. I understand you reached out to our outside counsel at Wilson Sonsini and would like to discuss a potential patent transaction. Can we set up a time to speak on Tuesday next week? I could speak at 10am ET on Tuesday, if that works for you.

Thanks,
Amar

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