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Leading Korean Streamer Watcha Signs IP License Agreement With DivX

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Watcha to benefit from the global portfolio of DivX video technology patents.

SAN DIEGO--(BUSINESS WIRE)--DivX, LLC, a pioneer in digital video technology, today announced that Watcha, Inc., a leading Korean video streaming platform, has signed an intellectual property (IP) licensing agreement.

"We are excited to reach an agreement with Watcha, and welcome them to our expanding family of licensees," said Noel Egnatios, DivX's CEO.

For over twenty years, DivX has established itself as a global leader in the research and development of innovative digital video technology and will continue licensing its broad portfolio to companies around the world.

About DivX, LLC

DivX, LLC develops innovative technology to provide extraordinary digital entertainment experiences on any device. Since 2000, DivX has been setting the standard for high-quality digital video by creating pioneering technologies for consumers, device manufactures and streaming services around the world. DivX licenses its technology to enable stunning video playback, and major consumer electronics brands have shipped 1.7 billion DivX-enabled devices worldwide. DivX also licenses its global portfolio of foundational video patents to leading consumer electronics and video streaming companies. The DivX consumer software has over 1 billion worldwide downloads and provides consumers the tools to play, convert and cast their content. DivX is headquartered in San Diego, California. For more information, please visit www.divx.com.

Contacts

DivX LLC
Jim Styn
Marketing Director
858.771.6361
jim.styn@divx.com

Industry: Mobile/Wireless Technology Entertainment Public Relations/Investor Relations Communications Audio/Video Other Entertainment Social Media Social Activism Consumer Electronics

DIVX, LLC

DETAILS

Headquarters: San Diego, California
Website: www.divx.com
CEO: Noel Egnatios
Employees: 50-100
Organization: PRI

RELEASE VERSIONS

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CONTACTS

DivX LLC
Jim Styn
Marketing Director
858.771.6361
jim.styn@divx.com

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DivX and Hisense Reach Patent License Agreement

SAN DIEGO--(BUSINESS WIRE)--DivX, LLC, a pioneer in digital video technology, today announced that Hisense, a global leader in consumer electronics and home appliances, signed an intellectual property (IP) license agreement. The agreement resolves ongoing litigation...

DivX Files Breach of Contract Suit Against Telechips

SAN DIEGO--(BUSINESS WIRE)--DivX, LLC, a pioneer in digital video technology, has filed a breach of contract suit against Telechips, Inc. DivX has been licensing technology to Telechips since 2016. DivX alleges that a recent, independent audit uncovered numerous breaches of the...

Introducing DivX 11: The Next Evolution in DivX Software

SAN DIEGO--(BUSINESS WIRE)--DivX, LLC, a pioneer in digital video technology with over 1 billion software downloads since 2000, is excited to announce the launch of its latest software product, DivX® 11. This release significantly updates its award-winning video software, offering...

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