

Contact

www.linkedin.com/in/sanjiththayyilthodiyil (LinkedIn)

Top Skills

IC
Analog Circuit Design
Marketing

Languages

Hindi (Professional Working)
Tamil (Limited Working)
English (Native or Bilingual)
Korean (Professional Working)
Malayalam (Native or Bilingual)

Honors-Awards

Employee of the year (2012) :
Runner-up

Sanjith Thayyilthodiyil

Vice President, Head of USA System LSI Sales & Marketing
United States

Summary

- 10+ years of Business development, Project Management and Semiconductor Engg experience.
- Managed biggest customer account for SLSI, devised strategies to expand Business revenue with multiple Project D-Wins.
- Led cross-functional teams : Engineering, Marketing, Product Planning and Sales team for a unified goal.
- Excellent Multi-cultural experience and multi linguistic skills.

Experience

Samsung Electronics

15 years 11 months

Vice President, Head of System LSI Sales and Marketing
January 2023 - Present (3 years 7 months)

Sr. Director, System LSI Business

March 2020 - December 2023 (3 years 10 months)

San Jose, California, United States

Director, Strategic Accounts

March 2016 - February 2020 (4 years)

San Jose, USA

Senior Manager, Business Development / Technical Marketing

March 2013 - February 2016 (3 years)

San Jose, USA

Manager, Business Development / Technical Marketing

April 2012 - February 2013 (11 months)

San Jose, USA

Manager, Business Operations

September 2010 - April 2012 (1 year 8 months)

Giheung, Korea

Handled new business promotion and supply operations for Display Silicon ..

Samsung Electronics

6 years

Sr. Design Engineer

2008 - 2010 (2 years)

Giheung, Korea

Managed technical interface for highly important projects leading to big Design Awards

Analog Design Engineer

2004 - 2008 (4 years)

Giheung, Korea

Analog Circuit Design for D/A converter and PMU in Display Driver IC for Mobile Phones

Education

Arizona State University

Masters, Electrical / Electronics Engineering · (2004)

Cochin University of Science and Technology

Bachelors, Electronics Engineering