UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

NIANTIC, INC.,

Petitioner,

v.

IMAGINEAR, INC. AND IMAGINE AR, INC.

Patent Owner.

IPR2025-01273

U.S. Patent No. 11,666,827

PATENT OWNER'S MANDATORY NOTICES PURSUANT TO 37 C.F.R. § 42.8(a)(2)

Pursuant to 37 C.F.R. § 42.8(a)(2), Patent Owner ImagineAR, Inc. and Imagine AR, Inc. ("Patent Owner") hereby submits the following mandatory notices in connection with Niantic, Inc.'s ("Petitioner") Petition for *Inter Partes* Review of U.S. Patent No. 11,666,827, Case No. IPR2025-01273.

POWER OF ATTORNEY FOR PATENT OWNER

A Power of Attorney appointing the undersigned and back-up counsel is being filed concurrently with these Notices.

REAL PARTY-IN-INTEREST

ImagineAR, Inc. and Imagine AR, Inc. are the real parties-in-interest.

RELATED MATTERS

Patent Owner identifies the following judicial matter that would affect or be affected by a decision in the proceeding: *ImagineAR, Inc. v. Niantic, Inc.*, Case No. 1:24-cv-01252 (D. Del.).

LEAD COUNSEL AND BACK-UP COUNSEL FOR THE PATENT OWNER

Pursuant to 37 C.F.R. § 42.8(b)(3), Patent Owner designates the following counsel:

LEAD COUNSEL	BACK-UP COUNSEL
James J. Lukas, Jr. (Reg. No. 59,114) GREENBERG TRAURIG, LLP 360 North Green Street, Suite 1300 Chicago, IL 60607 Telephone: (312) 456-8400	Gary Jarosik (Reg. No. 35,906) Benjamin P. Gilford (Reg. No. 72,072) Erik Bokar (To appear *pro hac vice*) GREENBERG TRAURIG, LLP 360 North Green Street, Suite 1300

Facsimile: (312) 456-8435 lukasj@gtlaw.com	Chicago, IL 60607 Telephone: (312) 456-8400 Facsimile: (312) 456-8435 jarosikg@gtlaw.com gilfordb@gtlaw.com bokare@gtlaw.com

SERVICE INFORMATION PURSUANT TO 37 C.F.R. § 42.8(b)(4)

Please address all correspondence to Patent Owner's lead and back-up counsel at the addresses shown above. Patent Owner consents to electronic service by e-mail to the e-mail addresses shown above.

Dated: August 4, 2025

Respectfully submitted,

/s/ James J. Lukas, Jr.

James J. Lukas, Jr.
GREENBERG TRAURIG, LLP
360 North Green Street, Suite 1300
Chicago, IL 60607
(312) 456-8400
(312) 456-8435

Lead Counsel for Patent Owner

CERTIFICATE OF SERVICE

The undersigned hereby certifies that on the below date, I caused the foregoing document to be served by electronic mail to the following:

Jessica C. Kaiser, Reg. No. 58,937
kaiser-ptab@perkinscoie.com
PERKINS COIE LLP
1900 Sixteenth St., Suite 1400
Denver, CO 80202-5255
Phone: 303.291.2300

Christopher Marando, Reg. No. 67,898
Marando-ptab@perkinscoie.com
PERKINS COIE LLP
700 Thirteenth Street N.W., Suite 800
Washington, DC 20005-3960
Phone: 202.654.6200

Atanas Baitchev, Reg. No. 82414
baitchev_ptab@perkinscoie.com
PERKINS COIE LLP
11452 El Camino Real, Suite 300
San Diego, CA 92130-2080
Phone: 858.720.5700

Niantic-ImagineAR-IPRs@perkinscoie.com

Dated: August 4, 2025

Respectfully submitted,

/s/ James J. Lukas, Jr.

James J. Lukas, Jr.
GREENBERG TRAURIG, LLP
360 North Green Street, Suite 1300
Chicago, IL 60607
(312) 456-8400
(312) 456-8435

Lead Counsel for Patent Owner