

Tech

Written by:

Andrew Kessel



This record is published on behalf of ImagineAR Inc., a paid client of Proactive

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No investment adviceImagination Park has developed ImagineAR.com and its augmented reality-as-a service model for desktops

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ImagineAR Inc. (CSE:IP, OTCQB:IPNFF) ...

Imagination Park touts ongoing augmented reality developments in corporate update

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Imagination Park Technologies Inc (CSE:IP) (OTCMKTS:IPNFF) issued a corporate update Tuesday, highlighting the upcoming augmented reality initiatives with the NBA's Sacramento Kings, the Milwaukee Auto Show and others.

"We have expanded our 2020 efforts beyond our existing target market of sports/live events/retail with the [Software Development Kit] product and pursuing new AR market opportunities such as product brand package marketing, musical artists, and eSports leveraging our ImagineAR portfolio of solutions," CEO Alen Paul Silverrstieen said. "We are optimistic for strong revenue growth for 2020."

ImaginAR SDK

Imagination Park is scheduled to launch the new ImaginAR SDK integrated with the Sacramento Kings mobile app within the next 30 days. The SDK functions as a native mobile app for both iOS and Android.

ImaginAR Cloud 2.0

Alongside the mobile SDK, the company is updating the features and functions for the ImagineAR Cloud in Microsoft Azure. Added to the existing metrics dashboard are callbacks and data access, which enables custom analytics.

Milwaukee Auto Show

Imagination Park conducted a scavenger hunt from February 22-March 1 for attendees at the Wisconsin Center event. A daily prize was awarded for completing the hunt for 20 3D models.



Additional Patent

In May 2019, the company acquired the patent portfolio of XMG Studio Inc. One patent, "Systems and Method for Capture and Use of Local Elements in Gameplay" was included for no additional fee and was classified as abandoned.

Now, the company has hired the law firm White & Williams to pursue reactivation of this patent application and is currently engaged with the United States Patent and Trademark Office for approval of this specific intellectual property claim.

AGM

The company's annual general meeting of shareholders is scheduled for 11:30 am on March 25 at the offices of ThreeD Capital. The address is 130 Spadina Avenue, Suite

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Imagination Park has developed ImagineAR.com and its augmented reality-as-a service model for desktops that enables businesses of all sizes to implement their own AR campaigns without any prior programming or technology experience. All the customer has to do is point their mobile device at a chosen logo, building or other landmark and the area comes to life with interactive content that blends together the real and the digital.

Contact Andrew Kessel at
andrew.kessel@proactiveinvestors.com

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ImagineAR Inc CEO Alen Paul Silverrstieen and Jeff Rubin, President of SIDEARM Sports joined Steve Darling from Proactive to share news the two companies have teamed up to create an immersive college football augmented reality experiences starting in January, 2023. Silverrstieen telling...

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