Welcome to the AOMedia Adoption Showcase!

Click through our member stories to learn more about how different companies are utilizing AV1 technology and the impressive results they're achieving. AV1's open, royalty-free technology delivers high-quality video while cutting streaming and storage costs

Join the Alliance

ATEME

BITMOVIN

Google

Google
Exhibit 1075
Google v. Advanced Coding
IPR2025-01278
Ex. 1075-001

Ateme

Ateme is a global provider of compression solutions for broadcast cable, DTT, DTH, IPTV, and OTT. Founded in 1991, the company now has offices around the globe and is focused on helping tier-one content providers, service providers, and streaming platforms boost their viewership and subscriber numbers, while enabling them to lower the total cost of video transmission from acquisition to delivery.

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Bitmovin

Bitmovin has been driving advancements in video streaming infrastructure since it launched in 2012. The Emmy award-winning company introduced the first commercial adaptive streaming player and pioneered software-defined encoding services that work on any cloud platform.

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Google

Google is famous for its array of user-friendly products and services, and AV1 makes video experiences seamless and efficient in almost all of them. From YouTube and Chrome to Android and Google Meet, AV1 is delivering quality and cost savings on bandwidth and large-scale storage.

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VideoLAN

Originally famous for the open-source VLC media player, VideoLAN's most recent star product is the dav1d AV1 decoder. Dav1d became the most-used AV1 decoder with its adoption by Android and Apple, and it's now used in every browser from Safari to Chrome to Edge to Firefox and in most of the Android, iOS, Mac OS, Windows, and Linux operating systems.

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Vimeo

Vimeo is the video-sharing platform of choice for content creators who care about playback quality. The company is focused on simplifying what's needed to make, manage and share video from one platform.

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Visionular

Visionular provides video encoding and ultra-high-definition solutions to a wide range of clients across a variety of use cases. The company was officially launched in July 2018, shortly after the AV1 standard was released. The founders were heavily engaged in AV1 standard development, and Visionular's launch was intentionally tied to the AV1 timeline.

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agora

NETINT

Meta

Agora

Agora has made a name for itself as a global leader in real-time engagement platform-as-a-service (PaaS), powering 70 billion minutes of video and voice every month. With its easy-to-use APIs, developers can seamlessly integrate voice, video, live streaming, chat, whiteboard, and AI features into their apps to create multifaceted and highly immersive live experiences.

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NETINT

NETINT, a video hardware solutions specialist, has just unlocked a new chapter in video technology with the 2024 Technical & Engineering Emmy Award-winning AV1-enabled Quadra VPU.

By seamlessly integrating the AV1 codec, the Quadra VPU pushes the boundaries of what's possible in live and real-time video streaming, offering unprecedented efficiency, operational density, quality, and scalability.

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Meta

Meta's AV1 adoption story extends across platforms like Facebook, Instagram, and Messenger. Enhancing high-quality, real-time video communication is essential for meeting consumer expectations for seamless, glitch-free performance.

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Microsoft

NETFLIX

Synamedia

Microsoft

As of 2023, over 320 million people use Microsoft Teams every day[1] to connect remote workforces securely. But when you're bringing people together in video meetings that may consist of dozens or even hundreds of people, delivering realistic video and screen sharing can be a challenge.

"Using AV1 for Microsoft Teams results in sharper text and smoother movement (such as scrolling) among other benefits while lowering bandwidth usage by 6 .264," said

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Netflix

Netflix showed the world that movie and TV streaming could be a phenomenal success, and has achieved 17 years of industry leadership in streaming technology and 282 million paid subscribers worldwide. Netflix is also one of the earliest adopters of AV1 and continues to leverage it to deliver premium content experiences for its users.

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Synamedia

Synamedia, a leading end-to-end video software provider, has achieved significant milestones, including pioneering 8K real-time encoding without quality compromises and integrating AI-driven traffic management in its Edge CDN for enhanced streaming efficiency.

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Ittiam

Ittiam Systems, a pioneer in media processing and streaming technologies, has been instrumental in advancing the AV1 codec's capabilities and adoption. Ittiam Systems is a technology company that builds software to process audio and video. Their tools help compress, transmit, and play digital media smoothly across different devices and platforms.

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Chips&Media

Chips&Media, a semiconductor intellectual property (IP) provider based in Seoul, South Korea, has been delivering video codec solutions for over two decades. With a portfolio that includes IPs for video codecs, image processing neural processing units (NPUs), and frame buffer compression, the company enables a diverse range of consumer applications for over 150 customers worldwide.

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Allegro DVT

Allegro DVT is no stranger to the leading edge. With over two decades of innovation, France-based Allegro DVT has earned the trust of silicon vendors worldwide through its high-performance intellectual property (IP) cores and its deep expertise in video compliance and testing.

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Learn more about AV1 with these additional resources