

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor : Shkedi, Roy Art Unit* : 3622
Serial No. : 16/425,259 Examiner* : Sittner, M.J.
Filing Date : 05/29/2019 * In parent S.N. 15/893,354
Title Providing collected profiles to media properties having specified interests

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Filed via EFS-Web on May 29, 2019

INFORMATION DISCLOSURE STATEMENT

Dear Sir:

Assignee discloses the reference listed on form PTO-1449 attached to this document. All foreign and non-patent references listed were previously cited in parent application Serial No. 15/893,354, therefore copies of those references are not included here.

Assignee also wishes to direct Examiner to the applications listed in the table below, which share the same first inventor, as well as the references cited therein:

Serial No.	Filing Date	Earliest Parent Filing Date
12/536,451	08/05/2009	
14/089,645	11/25/2013	12/31/2007
15/789,354	10/20/2017	06/02/2008
16/016,448	06/22/2018	01/30/2013
16/033,035	07/11/2018	11/28/2000
16/117,611	08/30/2018	08/03/2011 (prov.)
16/194,203	11/16/2018	06/16/2006 (prov.)
16/228,479	12/20/2018	04/17/2007
16/421,313	05/23/2019	06/02/2008

If the Office has any questions, please feel free to contact applicant's undersigned attorney of record.

Respectfully submitted,
DATONICS, LLC
by its attorney

Dated: May 29, 2019

/Louis J. Hoffman/
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Form PTO-1449 (Modified)
List of Patents and Publications For
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Serial No.: 16/425,259
Applicant: Shkedi, Roy
Filed: 05/29/2019
Art Unit: 3622 (in parent)
Examiner: Sittner, M.J. (in parent)
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Examiner <u>Initials</u>	<u>Item</u>	Document <u>Number</u>	Publication Date <u>MM/DD/YYYY</u>	Name of Patentee <u>or Applicant</u>
	1	5220655	06/15/1993	Tsutsui
	2	5359508	10/25/1994	Rossides
	3	5442633	08/15/1995	Perkins et al.
	4	5572643	11/05/1996	Judson
	5	5710884	01/20/1998	Dedrick
	6	5717923	02/10/1998	Dedrick
	7	5724424	03/03/1998	Gifford
	8	5724521	03/03/1998	Dedrick
	9	5751956	05/12/1998	Kirsch
	10	5752238	05/12/1998	Dedrick
	11	5754939	05/19/1998	Herz et al.
	12	5774670	06/30/1998	Montulli
	13	5794210	08/11/1998	Goldhaber et al.
	14	5819092	10/06/1998	Ferguson et al.
	15	5819285	10/06/1998	Damico et al.
	16	5835718	11/10/1998	Blewett
	17	5848396	12/08/1998	Gerace
	18	5855008	12/29/1998	Goldhaber et al.
	19	5870546	02/09/1999	Kirsch
	20	5870550	02/09/1999	Wesinger Jr. et al.
	21	5901287	05/04/1999	Bull et al.
	22	5918014	06/29/1999	Robinson
	23	5933811	08/03/1999	Angles et al.
	24	5937390	08/10/1999	Hyodo
	25	5937392	08/10/1999	Alberts
	26	5948061	09/07/1999	Merriman et al.
	27	5948061	09/07/1999	Merriman et al.
	28	5959623	09/28/1999	van Hoff et al.
	29	5963915	10/05/1999	Kirsch

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	30	5999912	12/07/1999	Wodarz et al.
	31	6014638	01/11/2000	Burge et al.
	32	6016504	01/18/2000	Arnold et al.
	33	6026368	02/15/2000	Brown et al.
	34	6026369	02/15/2000	Capek
	35	6026374	02/15/2000	Chess
	36	6044376	03/28/2000	Kurtzman II
	37	6047310	04/04/2000	Kamakura et al.
	38	6049835	04/11/2000	Gagnon
	39	6055513	04/25/2000	Katz et al.
	40	6073241	06/06/2000	Rosenberg et al.
	41	6128663	10/03/2000	Thomas
	42	6134532	10/17/2000	Lazarus et al.
	43	6141010	10/31/2000	Hoyle
	44	6188398	02/13/2001	Collins-Rector et al.
	45	6205432	03/20/2001	Gabbard et al.
	46	6216112	04/10/2001	Fuller et al.
	47	6216129	04/10/2001	Eldering
	48	6285987	09/04/2001	Roth
	49	6289318	09/11/2001	Barber
	50	6308202	10/23/2001	Cohn et al.
	51	6324519	11/27/2001	Eldering
	52	6327574	12/04/2001	Kramer et al.
	53	6366298	04/02/2002	Haitsuka et al.
	54	6385592	05/07/2002	Angles et al.
	55	6385592	05/07/2002	Angles et al.
	56	6401075	06/04/2002	Mason et al.
	57	6408278	06/18/2002	Carney et al.
	58	6415270	07/02/2002	Rackson et al.

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	60	6446261	09/03/2002	Rosser
	61	6449657	09/10/2002	Stanbach Jr. et al.
	62	6484492	11/26/2002	Meholic et al.
	63	6487538	11/26/2002	Gupta et al.
	64	6615247	09/02/2003	Murphy
	65	6633850	10/14/2003	Gabbard et al.
	66	6654725	11/25/2003	Langheinrich et al.
	67	6804660	10/12/2004	Landau et al.
	68	6810527	10/26/2004	Conrad et al.
	69	6839680	01/04/2005	Liu et al.
	70	6868392	03/15/2005	Ogasawara
	71	6907566	06/14/2005	McElfresh et al.
	72	6983379	01/03/2006	Spalink et al.
	73	6985882	01/10/2006	Del Sesto
	74	7003792	02/21/2006	Yuen
	75	7013290	03/14/2006	Ananian
	76	7038637	05/02/2006	Eller et al.
	77	7039594	05/02/2006	Gersting
	78	7039599	05/02/2006	Merriman et al.
	79	7043531	05/09/2006	Seibel, et al.
	80	7051351	05/23/2006	Goldman et al.
	81	7058593	06/06/2006	Merritt
	82	7065550	06/20/2006	Raghunandan
	83	7085682	08/01/2006	Heller et al.
	84	7155508	12/26/2006	Sankuratripati et al.
	85	7181438	02/20/2007	Szabo
	86	7188076	03/06/2007	Bensemama
	87	7194424	03/20/2007	Greer et al.

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	88	7299195	11/20/2007	Tawakol et al.
	89	7343354	03/11/2008	Hennessey
	90	7346615	03/18/2008	Bem
	91	7356711	04/08/2008	Calinov et al.
	92	7360251	04/15/2008	Spalink et al.
	93	7373599	05/13/2008	McElfresh et al.
	94	7386599	06/10/2008	Piersol et al.
	95	7546249	06/09/2009	Main
	96	7558795	07/07/2009	Malik
	97	7580855	08/25/2009	Fernandes
	98	7693863	04/06/2010	Martin et al.
	99	7698422	04/13/2010	Vanderhook et al.
	100	7725944	05/25/2010	Spalink et al.
	101	7756744	07/13/2010	Schiff et al.
	102	7788358	08/31/2010	Martino
	103	7805332	09/28/2010	Wilson
	104	7899801	03/01/2011	Bronson et al.
	105	7930252	04/19/2011	Bender et al.
	106	7930253	04/19/2011	Schoenhals
	107	7937383	05/03/2011	Hintze et al.
	108	7966647	06/21/2011	Igoe et al.
	109	8036929	10/11/2011	Reisman
	110	8086491	12/27/2011	Matz et al.
	111	8880677	11/04/2014	Julia et al.
	112	9117217	08/25/2015	Wilson et al.
	113	20010020242	09/06/2001	Gupta et al.
	114	20010034646	10/25/2001	Hoyt et al.
	115	20010039515	11/08/2001	Mayadas
	116	20010042002	11/15/2001	Koopersmith

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	117	20010044743	11/22/2001	McKinley, et al.
	118	20020002541	01/03/2002	Williams
	119	20020029267	03/07/2002	Sankuratipati
	120	20020046105	04/18/2002	Gardenswartz et al.
	121	20020046286	04/18/2002	Caldwell et al.
	122	20020056109	05/09/2002	Tomsen
	123	20020072965	06/13/2002	Merriman et al.
	124	20020072965	06/13/2002	Merriman et al.
	125	20020072971	06/13/2002	DeBusk et al.
	126	20020082910	06/27/2002	Kontogouris
	127	20020082923	06/27/2002	Merriman et al.
	128	20020091568	07/11/2002	Kraft, et al.
	129	20020099603	07/25/2002	Bandura
	130	20020112013	08/15/2002	Walsh
	131	20020123928	09/05/2002	Eldering, et al.
	132	20020143632	10/03/2002	Walter, et al.
	133	20020161636	10/31/2002	Takahashi
	134	20020194058	12/19/2002	Eldering
	135	20020194589	12/19/2002	Cristofalo et al.
	136	20030023481	01/30/2003	Calvert et al.
	137	20030028871	02/06/2003	Wang et al.
	138	20030036944	02/20/2003	Lesandrini, et al.
	139	20030046156	03/06/2003	Cromer et al.
	140	20030046689	03/06/2003	Gaos
	141	20030065558	04/03/2003	Shaw, et al.
	142	20030083938	05/01/2003	Smith, et al.
	143	20030110497	06/12/2003	Yassin et al.
	144	20030135413	07/17/2003	Nishi et al.
	145	20030154126	08/14/2003	Gehlot, et al.

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	146	20030171990	09/11/2003	Rao et al.
	147	20030220837	11/27/2003	Asayama
	148	20040024632	02/05/2004	Perry
	149	20040059632	03/25/2004	Kang et al.
	150	20040068436	04/08/2004	Boubek
	151	20040117322	06/17/2004	Bjorksten, et al.
	152	20040260605	12/23/2004	McIntyre, et al.
	153	20050010472	01/13/2005	Quatse, et al.
	154	20050021397	01/27/2005	Cui et al.
	155	20050028188	02/03/2005	Latona et al.
	156	20050038698	02/17/2005	Lukose, et al.
	157	20050038702	02/17/2005	Merriman, et al.
	158	20050097204	05/05/2005	Horowitz et al.
	159	20050120091	06/02/2005	Casais
	160	20050125289	06/09/2005	Beyda et al.
	161	20050131762	06/16/2005	Bharat, et al.
	162	20050131762	06/16/2005	Bharat et al.
	163	20050165644	07/28/2005	Beyda, et al.
	164	20050216336	09/29/2005	Roberts, et al.
	165	20050216823	09/29/2005	Petersen
	166	20050222905	10/06/2005	Wills
	167	20050278443	12/15/2005	Winner et al.
	168	20060020508	01/26/2006	Gorti, et al.
	169	20060020510	01/26/2006	Vest
	170	20060026061	02/02/2006	Collins
	171	20060053047	03/09/2006	Garcia, et al.
	172	20060064351	03/23/2006	Hamor et al
	173	20060069614	03/30/2006	Agarwal et al.
	174	20060070117	03/30/2006	Spalink et al.

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	175	20060085263	04/20/2006	Greer, et al.
	176	20060095322	05/04/2006	Dierks
	177	20060106710	05/18/2006	Meek et al.
	178	20060116924	06/01/2006	Angles et al.
	179	20060122879	06/28/2006	O'Kelley
	180	20060161553	07/20/2006	Woo
	181	20070067297	03/22/2007	Kublickis
	182	20070121843	05/31/2007	Atazky et al.
	183	20070130005	06/07/2007	Jaschke
	184	20070260624	11/08/2007	Chung
	185	20070283384	12/06/2007	Haeuser et al.
	186	20080052392	02/28/2008	Webster et al.
	187	20080133342	06/05/2008	Criou et al.
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	189	20090049469	02/19/2009	Small et al.
	190	20090106100	04/23/2009	Mashinsky
	191	20090129377	05/21/2009	Chamberlain et al.
	192	20090132559	05/21/2009	Chamberlain et al.
	193	20100198705	08/05/2010	Spalink et al.
	194	20100293057	11/18/2010	Haveliwala et al.
	195	20100299431	11/25/2010	Vanderhook et al.
	196	20110167043	07/07/2011	Hintze et al.
	197	20110258049	10/20/2011	Ramer et al.
	198	6832207	12/14/2004	Shkedi
	199	6925440	08/02/2005	Shkedi
	200	6973436	12/06/2005	Shkedi
	201	7072853	07/04/2006	Shkedi
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	207	7861260	12/28/2010	Shkedi
	208	7979307	07/12/2011	Shkedi
	209	8051444	11/01/2011	Shkedi
	210	8200822	06/12/2012	Shkedi
	211	8204783	06/19/2012	Shkedi
	212	8239264	08/07/2012	Shkedi
	213	8244582	08/14/2012	Shkedi
	214	8244583	08/14/2012	Shkedi
	215	8244586	08/14/2012	Shkedi
	216	8281336	10/02/2012	Shkedi
	217	8494904	07/23/2013	Shkedi
	218	8566164	10/22/2013	Shkedi
	219	8595069	11/26/2013	Shkedi
	220	8600815	12/03/2013	Shkedi
	221	8607267	12/10/2013	Shkedi
	222	8671139	03/11/2014	Shkedi
	223	8677398	03/18/2014	Shkedi
	224	8683502	03/25/2014	Shkedi
	225	8695032	04/08/2014	Shkedi
	226	8713600	04/29/2014	Shkedi
	227	8775249	07/08/2014	Shkedi
	228	8959146	02/17/2015	Shkedi
	229	8997138	03/31/2015	Shkedi
	230	9071886	06/30/2015	Shkedi
	231	9078035	07/07/2015	Shkedi
	232	9083853	07/14/2015	Shkedi

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	233	9131282	09/08/2015	Shkedi
	234	9208514	12/08/2015	Shkedi
	235	9226019	12/29/2015	Shkedi
	236	9271024	02/23/2016	Shkedi
	237	9351053	05/24/2016	Shkedi
	238	9369779	06/14/2016	Shkedi
	239	9508089	11/29/2016	Shkedi
	240	9571865	02/14/2017	Shkedi
	241	9591380	03/07/2017	Shkedi
	242	9756372	09/05/2017	Shkedi
	243	9800917	10/24/2017	Shkedi
	244	9813778	11/07/2017	Shkedi
	245	9830615	11/28/2017	Shkedi
	246	10009636	06/26/2018	Shkedi
	247	10026100	07/17/2018	Shkedi
	248	10070200	09/04/2018	Shkedi
	249	10134054	11/20/2018	Shkedi
	250	10178442	01/08/2019	Shkedi
	251	10306282	05/28/2019	Shkedi
	252	20050086112	04/21/2005	Shkedi
	253	20110040607	02/17/2011	Shkedi
	254	20110040620	02/17/2011	Shkedi
	255	20090172723	07/02/2009	Shkedi et al.
	256	20090049468	02/19/2009	Shkedi

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_____	257 KR20010096343	11/07/2001	MyOne Card Corp.	Yes
_____	258 WO2005/046237	05/19/2005	Gutta et al.	No
_____	259 WO2004084109A	09/30/2004	NHN Corporation	Yes
_____	260 KR2004099222A	11/26/2004	Echo Marketing Co., Ltd.	Yes
_____	261 KR20040026167	03/30/2004	IBM Corporation	Yes
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