Source: *Zing Public Relations*

August 19, 2008 12:22 ET

The App Store for the Three Billion People Who Don't Have an iPhone

GetJar Passes 300 Million Mobile Application Downloads

LONDON--(Marketwire - August 19, 2008) - GetJar, the world's biggest mobile applications portal, has surpassed 300 million downloads, establishing it as the website of choice for the three billion mobile phone users across the world who do not own an Apple iPhone. GetJar (www.getjar.com) offers access to the biggest mobile application brands, including Google (Google Maps), Yahoo! (Yahoo! Go) and Opera, the world's most popular web browser for mobile phones. GetJar's catalog of applications spans many categories, including educational, music, productivity, and games, and includes the most world's most popular social networking and messaging applications such as Nimbuzz, eBuddy and MyWaves.

GetJar provides an open and free environment for mobile phone users and application developers alike, offering over 10,000 free applications available for anyone with a Java, Symbian, Windows Mobile or Flash Lite-compatible phone. GetJar's 'Mobile Ecosystem' brings consumers closer to developers through free access to applications, and a beta-test community that allows developers to get to market quickly with fully evaluated applications that are compatible with hundreds of different handsets.

"There is huge demand for mobile applications from consumers who make up the vast majority of the mobile phone user population," explained Ilja Laurs, founder and CEO of GetJar. "This is illustrated by the popularity of applications such as MyWaves, which has seen more than 4 million downloads via GetJar to users worldwide but has thus far been denied visibility on Apple's App Store."

Jan-Joost Kraal, VP of mobile at eBuddy, the world's leading independent IM service, comments: "GetJar has played a vital role in establishing the worldwide mobile application industry, enabling developers to bring applications to market quickly and allowing consumers to find the best mobile applications for them. The interest in mobile applications continues to grow at a significant rate and GetJar will play a central role in facilitating the future development of the market."

About GetJar

REGIONS 1065

Founded in 2004, GetJar (www.getjar.com wap.getjar.com) is the world's most popular mobile application distribution and developer community, with over 200,000 registered developer and beta-tester accounts. GetJar operates a groundbreaking business model that connects consumers, developers, publishers and advertisers in an interactive environment, an approach that gives users an active role in product development. With over 300 million downloads from the site in just two years, and currently averaging over 14 million downloads per month, GetJar sits at the heart of the mobile development world, attracting visitors from 135 countries. GetJar is based in the UK and Lithuania.

Contact Information: US media contact: Tim Cox +1-650-369-7784