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April 20, 2023

Via UPS and Email (attila@zesty.ai)

Mr. Attila Toth
Zesty.ai, Inc.
283 4th Street, Suite 301
Oakland, California 94607

RE: Notice of Aon Re, Inc. Patent Portfolio

Dear Mr. Toth:

My firm is counsel to Aon Re, Inc. (“Aon”) (formerly known as Aon Benfield, Inc.) in connection with its intellectual property.

I write concerning certain intellectual property developed by Aon, which is generally directed to systems and methods for identifying property characteristics and conditions through imagery analysis. At present, the United States Patent and Trademark Office (“USPTO”) has issued Aon six patents, which protect Aon’s innovations in the imagery analysis field: U.S. Patent Nos. 10,529,029; 10,650,285; 11,195,058; 11,030,491; 11,347,976; and 11,551,040 (the “Aon Patents”). In addition to the six issued patents, Aon has received a notice of allowance from the USPTO on a seventh patent and intends to pursue additional patents in the field. Aon also has two issued patents in Japan in the aerial imagery field.

Based on our review and understanding of Zesty.ai Inc.’s (“Zesty”) artificial-intelligence-based insurance analytics tools, Zesty may be interested in a license to the Aon Patents. While Aon is committed to protecting its intellectual property rights, Aon is presently seeking to open a dialogue with Zesty concerning Aon’s Patents and potential synergies between Aon and Zesty and reserves all rights in that regard.

Please let me know when you (or your counsel) would be available for a conversation concerning the Aon Patents. To that end, as you will recall, Aon and Zesty discussed Aon’s intellectual property previously. You had involved Greg Sueoka in those discussions. If you’d like me to reach out to Mr. Sueoka directly, please let me know.

Mr. Attila Toth
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Sincerely,

A handwritten signature in dark ink, appearing to read "W. Cook Alciati". The signature is written in a cursive, flowing style.

W. Cook Alciati