

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

AMAZON.COM, SERVICES LLC,
Petitioner,

v.

VB ASSETS, LLC,
Patent Owner.

Case: IPR2025-01365
U.S. Patent No. 10,297,249

POWER OF ATTORNEY

Mail Stop PATENT BOARD
Patent Trial and Appeal Board
U.S. Patent & Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

Patent No. 10,297,249 – Power of Attorney

Petitioner Amazon.com Services LLC hereby appoints the Practitioners associated with Fenwick & West LLP, Customer Number 00758, including the following lead and backup counsel:

Lead Counsel: J. David Hadden (Reg. No. 40,629)

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Backup Counsel: Jwalant R. Dholakia (Reg. No. 77,732)

as its attorneys to prosecute the aforementioned *inter partes* review proceeding, and to transact all business in the United States Patent and Trademark Office connected therewith. The individual signing below has the authority to execute this document on behalf of Amazon.com Services LLC. Please recognize the following correspondence address for the above-identified *inter partes* review:

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