

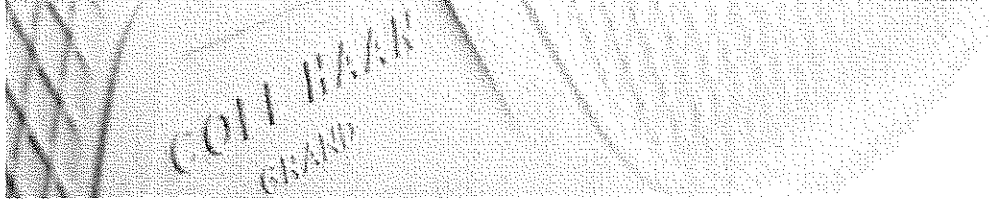
COLE HAAN

What's New

Women

Men

Above & Beyond



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TRADEMARKS

Cole Haan, ZEROGRAND, 2.ZEROGRAND, 3.ZEROGRAND, 4.ZEROGRAND, Original Grand, Grand.OS, ØGRAND, STITCHLITE, GRANDSERIES, Grand Ambition, GRANDSHOP, GRANDFOAM and AMERICAN CLASSICS CREST LOGO are trademarks of Cole Haan LLC and its affiliates.

PATENTS

Cole Haan has a long held commitment to quality, craftsmanship, and innovation.

To ensure our products continue to set new standards of performance, we invest significant resources in design, development and innovation each year, which sets us apart from other brands.

2015 marked a turning point for us with the opening of our Global Innovation Center in Greenland, New Hampshire.

To protect the inventions we have pioneered, we have obtained patents for this growing number of signature innovations. In accordance with Section 287(a) of Title 35 of the United States Code, the reader is hereby placed on notice of Cole Haan's rights in the United States Patents listed on this site and associated with the following products.

FOOTWEAR:

ZEROGRAND

D730,034 - outsole

D730,035 - outsole

D748,386 - outsole

D747,859 - outsole

D768,367 - outsole

9,999,274 - shoe

10,448,700 - shoe

2.ZEROGRAND

D773,160 - sidewall - women's footwear

D779,806 - sole - (not including heel and toe area) women's footwear

D779,805 - entire sole - women's footwear

D774,741 - sole - (not including heel and toe area) men's footwear

D776,413 - entire sole - men's footwear

D818,252 - sidewall - men's footwear

D820,570 - sole - men's footwear

D832,564 - partial sole - men's footwear

3.ZEROGRAND

D853,702 - sole - men's footwear

D854,292 - sole - men's footwear

D864,530 - shoe - men's footwear

D854,293 - sole - women's footwear

D854,797 - sole - women's footwear

D864,536 - partial sole - men's and women's footwear

4.ZEROGRAND

D925,882 - sole - men's and women's footwear

D925,884 - sole - men's and women's footwear

D925,881 - sole - men's footwear

D925,883 - sole - men's footwear

D925,885 - sole - men's and women's footwear

D925,879 - sole - women's footwear

D925,880 - sole - men's footwear

D928,476 - shoe - women's footwear

D928,464 - shoe - men's footwear

D932,148 - sole - men's and women's footwear

D932,149 - sole - men's footwear

D932,169 - sole - men's footwear

D932,747 - shoe - men's footwear

STITCHLITE

D809,263 - upper - women's footwear

D817,609 - upper plus sole- women's footwear
 D809,265 - combined upper and welt - men's footwear
 D809,264 - upper - men's footwear
 D816,308 - full shoe - men's footwear
 10,327,511 - shoe
 10,443,163 - shoe
 11,041,262 - shoe
 D895,255 - upper - Women's Footwear
 D895,237 - shoe - Women's Footwear

Penny Loafers Removable Tassel
 D730,637

Shoe

D793,044 - GrandRevolution
 D865,336 - Grandpro Turf
 D865,338 - All-Day Trainer
 10,238,171 - GrandRevolution
 10,321,736 - Grandpro
 D876,782 - Zerogrand Trainer
 D880,819 - Women's Generation Zerogrand
 10,624,418 -GrandRevolution
 10,721,989 - Pinch Weekender Stitchlite
 D891,069 - Pinch Weekender Stitchlite - Women's Footwear
 D891,070 - Pinch Weekender Stitchlite - Men's Footwear
 D891,050 - Feathercraft Grand Oxford
 D891,045 - Cloudfeel Espadrille
 D895,941 - Grand Ambition Stretch Shootie
 D896,483 - Grand Ambition Stretch Pump
 D896,481 - Grand Ambition Stretch Wedge
 D896,478 - Grand Ambition Stretch Boot
 D894,544 - Nomad
 10,765,171 - GrandRevolution
 10,772,382 - ZERØGRAND All-Day Trainer
 D900,459 - ZERØGRAND Stitchlite Chukka
 D903,248 - Generation ZERØGRAND
 D903,251 - Washington Grand 2.0 Oxford
 D903,257 - Holland
 D905,941 - ØOriginalGrand Ultra Wingtip Oxford
 D909,028 - Nomad
 D909,022 - Overtake
 D919,940 - GrandPro Rally (minus sole bottom)
 11,083,244 - OriginalGrand Ultra Wingtip Oxford
 D928,475 - minus sole bottom - GrandPro Rally
 D928,465 - ZERØGRAND Outpace Running Shoe
 D929,710 - GrandPro Rally
 11,116,283 - Warner Grand

Shoe Sole

D731,767 - Bria
 D740,007 - Spikeless Golf Shoe
 D746,560 - ErgoGrand
 D756,620 - OriginalGrand Perforated
 D787,170 - GrandRevolution
 D792,690 - Roper Grand and Moto Grand
 D792,689 - Grandpro
 D864,537 - Grand.360
 D864,538 - Grand.360
 D874,813 - Pinch Barefoot Casual Loafer
 D885,727 - Holland
 D885,729 - All-Day Trainer - women's footwear
 D889,085 - Generation Zerogrand
 D889,093 - Generation Zerogrand
 D889,092 - Generation Zerogrand
 D891,062 - Pinch Casual Loafer - Men's Footwear
 D893,151 - ZERØGRAND All-Day Trainer - Men's Footwear
 D892,481 - ZERØGRAND All-Day Trainer - Men's Footwear
 D893,145 - Feathercraft Grand Oxford
 D893,152 - Grandpro Turf - Women's Footwear
 D893,840 - Grand Ambition Stretch Wedge
 D893,841 - Grand Ambition Stretch Boot
 D893,842 - Grand Ambition Stretch Pump
 D893,839 - Grand Ambition Stretch Shootie
 D896,491 - Generation Zerogrand
 D894,571 - Grandpro Turf - Men's Footwear
 D903,264 - Nomad
 D903,265 - Nomad
 D903,266 - ZERØGRAND Trainer
 D903,267 - ZERØGRAND Trainer
 D913,668 - OriginalGrand Ultra Wingtip Oxford
 D912,384 - Nomad



D918,556 – ZERØGRAND Outpace Running Shoe
 D921,347 – GrandPro Rally
 D930,340 – ZERØGRAND Overtake Running Shoe

Shoe Midsole

D747,083 – ErgoGrand
 9,241,534 – Split Welt – Men's Footwear
 9,930,930 – Split Welt – Men's Footwear
 D759,365 – Shoe Welt
 D768,969 – OriginalGrand
 D827,289 – Shoe Welt
 D912,947 – OriginalGrand Ultra Wingtip Oxford
 D912,948 – OriginalGrand Ultra Wingtip Oxford
 D913,655 – OriginalGrand Ultra Wingtip Oxford
 D922,741 – OriginalGrand Ultra Wingtip Oxford
 D922,742 – OriginalGrand Ultra Wingtip Oxford
 D929,711 – ZERØGRAND Outpace Running Shoe
 D929,712 – ZERØGRAND Outpace Running Shoe
 D929,713 – ZERØGRAND Overtake Running Shoe

Shoe Outsole

D765,373 – RoperGrand and MotoGrand
 D792,691 – Grandpro
 D798,554 – Roper Grand and Moto Grand

Shoe Upper

D866,932 – All-Day Trainer
 D812,360 – high heel pump upper (toe region) Antoinette
 D812,886 – high heel pump upper – Antoinette
 D805,749 – GrandRevolution
 D809,262 – partial upper – GrandRevolution
 D888,403 – laser-cut partial upper – GrandPro Rally
 D888,381 – laser perforated upper – GrandPro Rally
 D891,046 – Pinch Casual Loafer – Men's Footwear
 D891,071 – ZERØGRAND All-Day Trainer Slip-On – Women's Footwear
 D891,049 – GrandPro Rally – Men's Footwear
 D893,846 – Pinch Casual Loafer – Men's Footwear
 D893,847 – Pinch Casual Loafer – Men's Footwear
 D893,848 – 3.ZERØGRAND – Women's Footwear
 D895,942 – Grand Ambition Stretch Shootie
 D895,944 – Grand Ambition Stretch Pump
 D896,482 – Grand Ambition Stretch Wedge
 D896,479 – Grand Ambition Stretch Boot
 D894,575 – 3.ZERØGRAND – Men's Footwear
 D900,458 – ZERØGRAND All-Day Trainer – Women's Footwear
 D905,386 – plus midsole – Stitchlite Men's Footwear
 D903,273 – ZERØGRAND Stitchlite Chukka
 D903,274 – ZERØGRAND Stitchlite Chukka
 D903,277 – Generation ZERØGRAND
 D903,291 – Feathercraft Grand Oxford
 D914,354 – Generation ZERØGRAND
 D914,335 – ZERØGRAND Overtake Running Shoe
 D927,162 – with shoe lace – Generation ZERØGRAND
 11,103,029 – Generation ZERØGRAND Lacing System

HANDBAGS:

Weave Pattern

D610,803 S – Genevieve Handbag
 D613,942 S – Genevieve Handbag

STITCHLITE Tote

10,920,070 – Handbag and Associated Method
 D862,065 – Knit Tote
 D865,353 – Knit Tote

In addition to its patent rights, Cole Haan's intellectual property is protected by trademark rights and copyright rights. For information regarding foreign patents please contact the company.

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Let us help you find what you're looking for and get you what you need.

COLE HAAN LLC, EXHIBIT 2012, Page 3

From: Norton, Cassandra (Cole Haan)
Sent: Thursday, September 30, 2021 11:13 AM
To: Kelley, Laura (Cole Haan); Pay, Sarah (Cole Haan); Hayes, Debora (Cole Haan)
Subject: RE: Website/Patent Information

Hi all,

This will be updated on site tomorrow.

Thanks,
Cassie

From: Kelley, Laura (Cole Haan)
Sent: Thursday, September 30, 2021 11:24 AM
To: Pay, Sarah (Cole Haan) ; Hayes, Debora (Cole Haan) ; Norton, Cassandra (Cole Haan)
Subject: RE: Website/Patent Information

Hah! Cassie – thank you!!

From: Pay, Sarah (Cole Haan) <Sarah.Pay@colehaan.com>
Sent: Thursday, September 30, 2021 11:21 AM
To: Hayes, Debora (Cole Haan) <Debora.Hayes@colehaan.com>; Norton, Cassandra (Cole Haan) <Cassandra.Norton@colehaan.com>
Cc: Kelley, Laura (Cole Haan) <Laura.Kelley@colehaan.com>; Pay, Sarah (Cole Haan) <Sarah.Pay@colehaan.com>
Subject: RE: Website/Patent Information

+ [@Norton, Cassandra \(Cole Haan\)](#) to please update.

Thanks,
Sarah

From: Hayes, Debora (Cole Haan) <Debora.Hayes@colehaan.com>
Sent: Wednesday, September 29, 2021 4:05 PM
To: Pay, Sarah (Cole Haan) <Sarah.Pay@colehaan.com>
Cc: Kelley, Laura (Cole Haan) <Laura.Kelley@colehaan.com>; Hayes, Debora (Cole Haan) <Debora.Hayes@colehaan.com>
Subject: Website/Patent Information

Hi Sarah,

I was sending these requests to Whitney and I do not see her in our directory. Please let me know if I should reach out to someone else regarding the patent updates to our website .

If you will be doing the updating, here is what needs to be updated:

Under the FOOTWEAR section, the following is currently under the sub-section "Shoe Sole" and it needs to be moved to the sub-section "Shoe Midsole":

Shoe Midsole

- D913,655 – OriginalGrand Ultra Wingtip Oxford

Under the FOOTWEAR section, the following sub-section needs to be added:

4.ZERØGRAND

And then under 4.ZERØGRAND, the following should be added:

- D925,882 – sole – men's and women's footwear
- D925,884 – sole – men's and women's footwear
- D925,881 – sole – men's footwear
- D925,883 – sole – men's footwear
- D925,885 – sole – men's and women's footwear
- D925,879 – sole – women's footwear
- D925,880 – sole – men's footwear
- D928,476 – shoe – women's footwear
- D928,464 – shoe – men's footwear
- D932,148 – sole – men's and women's footwear
- D932,149 – sole – men's footwear
- D932,169 – sole – men's footwear
- D932,747 – shoe – men's footwear

Under the FOOTWEAR section, the following are additions to the patents we currently have listed on our website under the following specific sub-sections:

STITCHLITE

- 11,041,262 – shoe

Shoe

- 11,083,244 – OriginalGrand Ultra Wingtip Oxford
- D928,475 – minus sole bottom – GrandPro Rally
- D928,465 – ZERØGRAND Outpace Running Shoe
- D929,710 – GrandPro Rally
- 11,116,283 – Warner Grand

Shoe Sole

- D921,347 – GrandPro Rally
- D930,340 – ZERØGRAND Overtake Running Shoe

Shoe Midsole

- D922,741 – OriginalGrand Ultra Wingtip Oxford
- D922,742 – OriginalGrand Ultra Wingtip Oxford
- D929,711 – ZERØGRAND Outpace Running Shoe
- D929,712 – ZERØGRAND Outpace Running Shoe
- D929,713 – ZERØGRAND Overtake Running Shoe

Shoe Upper

- D927,162 – with shoe lace – Generation ZERØGRAND
- 11,103,029 – Generation ZERØGRAND Lacing System

Please let me know if you have any questions.

Thank you for your assistance.

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DEB IWANICKI

SENIOR LEGAL ASSISTANT

DEBORA.HAYES@COLEHAAN.COM

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