

Style

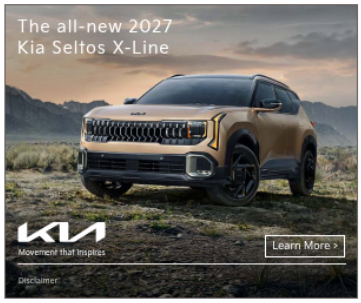
This Just In: The Evolution of the Cole Haan Wingtip

By Matt Sebra

February 16, 2012



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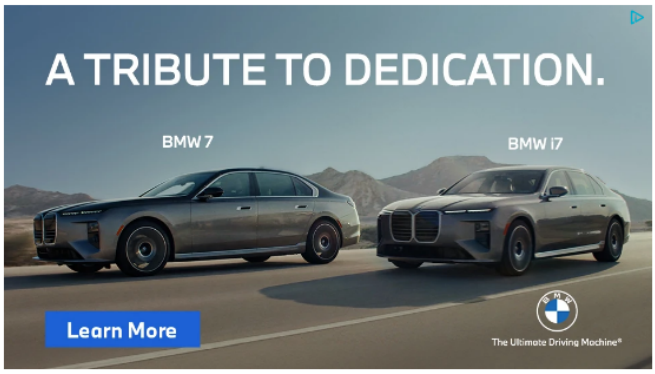


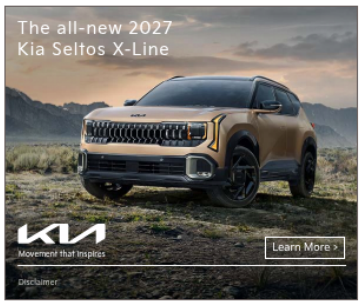
Cole Haan's historied wingtip has evolved. From their traditional, bench made Trafton (above left) to the more casual Colton and EVA-bottomed Franklin, the brand is moving ahead with their most modern interpretation yet, the LunarGrand (far right). Taking Nike's lightweight Lunarlon cushioning system and fusing it into their traditional shoe construction process, Cole Haan has created a wingtip that merges classic men's footwear with the needs of a modern shoe. According to Phil Russo, Cole Haan's VP of design, "the goal of the design process was to create a wingtip to take on the streets of New York City--a shoe that utilized motion-enhancing innovations at the same time as retaining its authentic and timeless aesthetic." The line just launched exclusively at the brand's Soho store in NYC and features some pretty eye-catching contrast soles.

$248, available at Cole Haan, 212-219-8240



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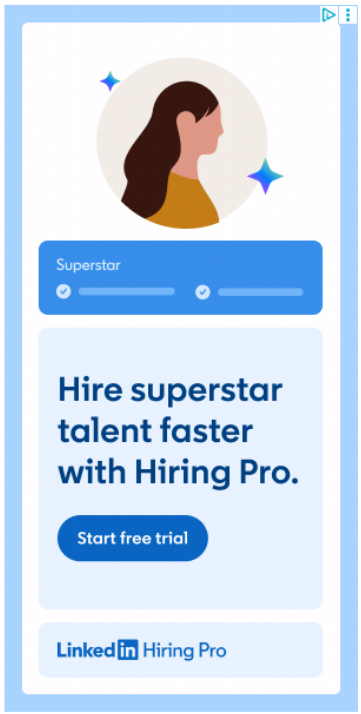






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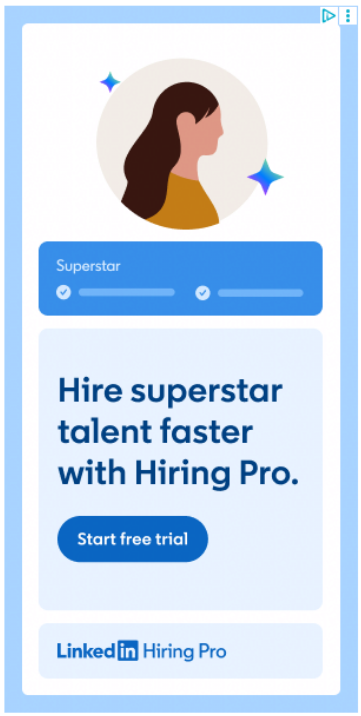
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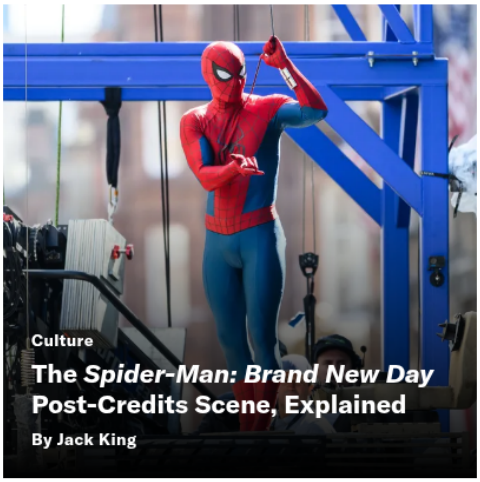
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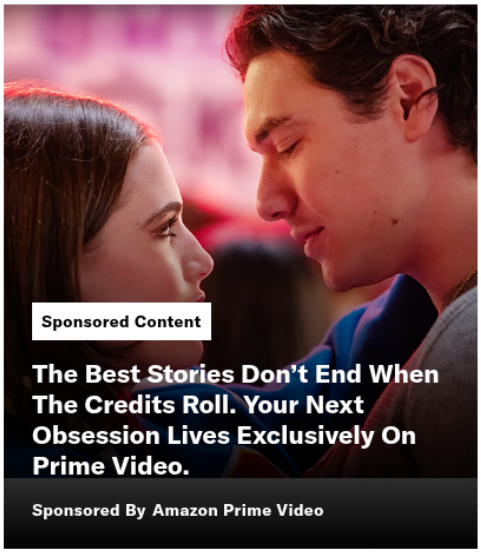
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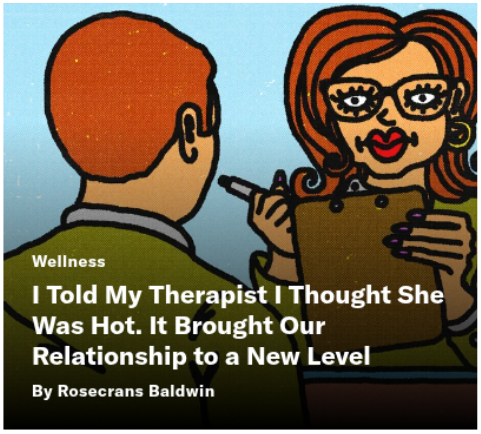
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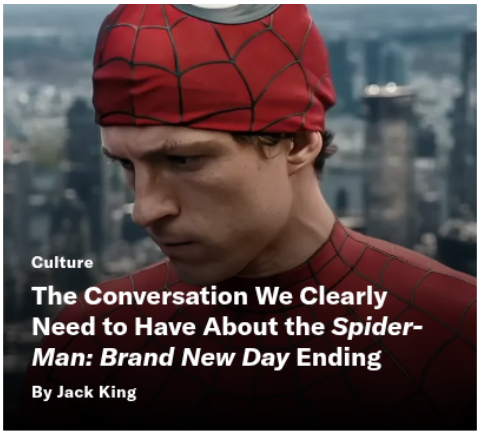




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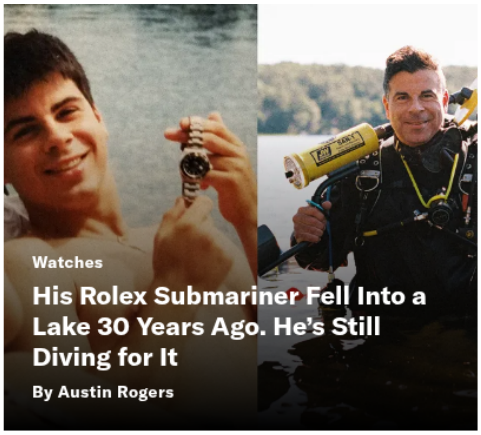
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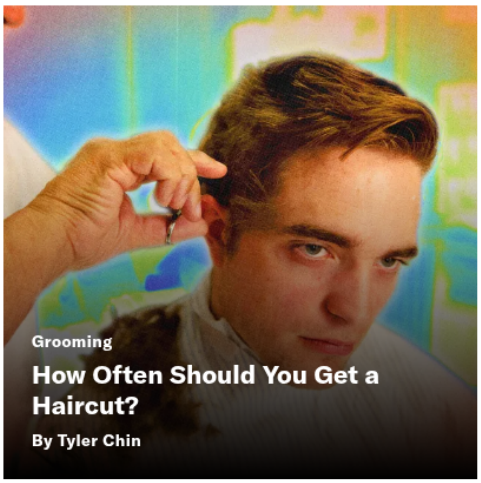
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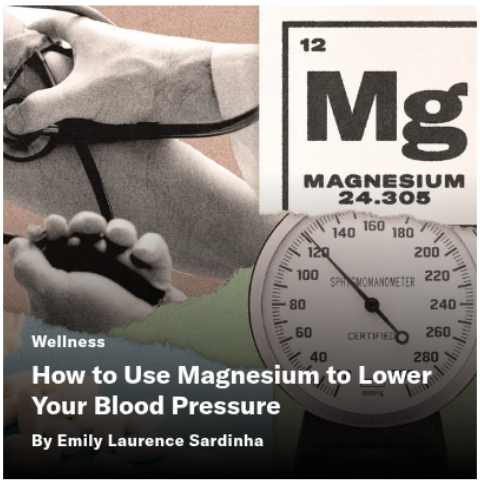
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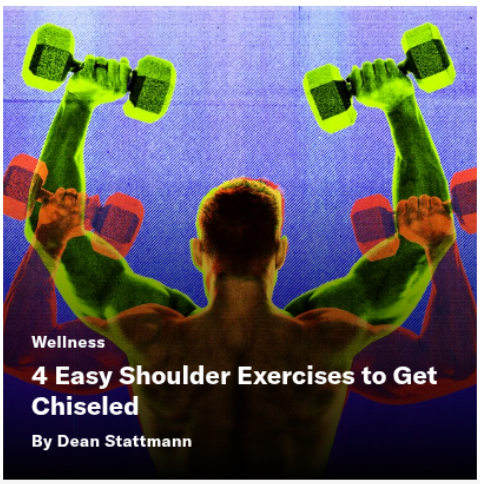
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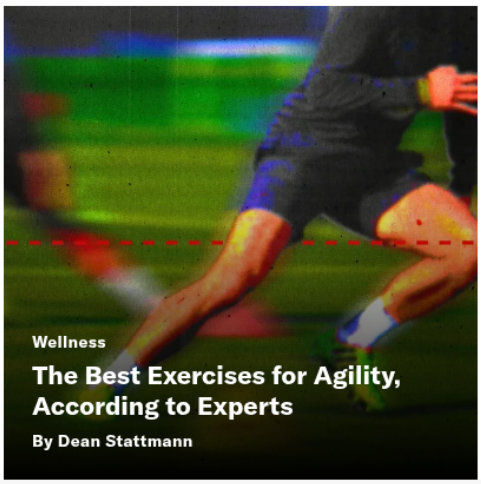
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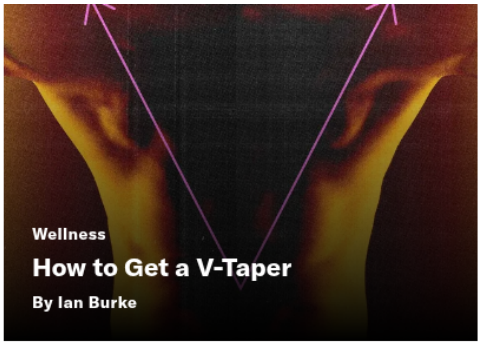
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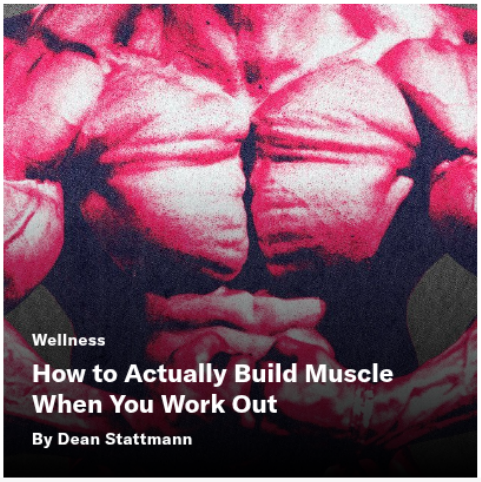
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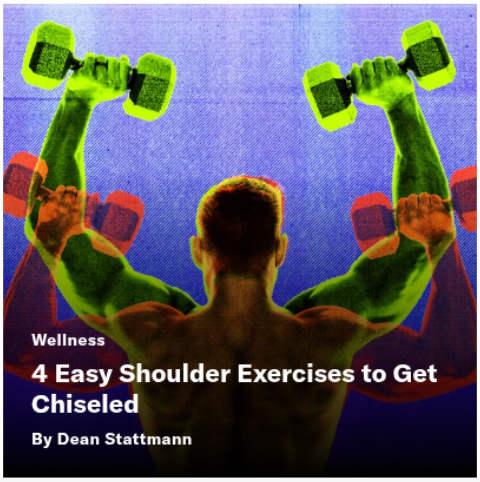
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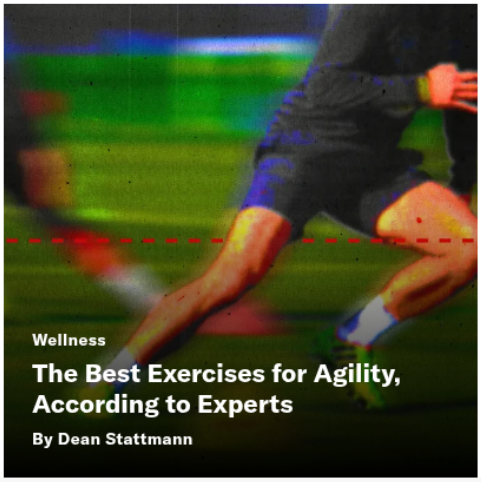
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