

REDLINE OF CLAIM 8 SHOWING CHANGES OVER CLAIM 1

~~1. A method~~8. An article of manufacture comprising a non-transitory computer readable medium having computer readable program code encoded therein to annotate Playable Media Files in a social network having a plurality of members, ~~comprising the computer readable program code comprising a series of computer readable program steps to effect:~~

receiving by a member of said social network a Playable Media File;

creating by said member of said social network an annotation relating to said Playable Media File;

providing said annotation by said member of said social network to a network server;

providing a data profile by said member of said social network to said network server, wherein said data profile comprises a location in said Playable Media File where said annotation should be embedded;

embedding by said network server said annotation in the Playable Media File at said location;

determining by said network server if said annotation is a first annotation submitted for said Playable media File;

if said annotation is not a first annotation submitted for said Playable Media File, encoding said data profile in a previously-created table of contents for said Playable Media File;

if said annotation is a first annotation submitted for said Playable Media File;

creating a table of contents by said network server for said Playable Media File;

encoding by said network server said data profile in said table of contents;

~~wherein said Playable Media File is selected from the group consisting of an audio file, a video file, an audiovisual file, slide show, AVI file, MP3 file, MP4 file, WMA file, WAV file, Flash, MPEG file.~~

REDLINE OF CLAIM 9 SHOWING CHANGES OVER CLAIM 2

29. The ~~method~~article of manufacture of claim ~~1,8~~, said computer readable program code further comprising a series of computer readable program steps to effect: receiving first content;

forming said annotation using said first content.

REDLINE OF CLAIM 10 SHOWING CHANGES OVER CLAIM 3

310. The ~~method~~article of manufacture of claim ~~2,9~~, said computer readable program code further comprising a series of computer readable program steps to effect: determining if said annotation comprises a first annotation embedded in said Playable Media File; when said annotation comprises a first annotation embedded in said Playable Media File, creating a table of contents including an entry for said annotation.

REDLINE OF CLAIM 11 SHOWING CHANGES OVER CLAIM 4

411. The ~~method~~article of manufacture of claim ~~3,10~~, said computer readable program code further comprising a series of computer readable program steps to effect when said annotation does not comprises a first annotation embedded in said Playable Media File, updating a table of content an entry for said annotation.

REDLINE OF CLAIM 12 SHOWING CHANGES OVER CLAIM 5

512. The ~~method~~article of manufacture of claim ~~3,10~~, said computer readable program code further comprising a series of computer readable program steps to effect: receiving a request to initiate a discussion thread at a location within said Playable Media File; and generate an embedded discussion at said location within said Playable Media File.

REDLINE OF CLAIM 13 SHOWING CHANGES OVER CLAIM 6

613. The ~~method~~article of ~~claim 5,manufacture of claim 12~~, said computer readable program code further comprising a series of computer readable program steps to effect: receiving second content; and adding said second content to said discussion.

REDLINE OF CLAIM 14 SHOWING CHANGES OVER CLAIM 7

~~714.~~ The ~~method~~article of manufacture of claim ~~6,13,~~ said computer readable program code further comprising a series of computer readable program steps to effect: receiving a plurality of additional content in a sequential order; and add said plurality of additional content in said sequential order.

REDLINE OF CLAIM 15 SHOWING CHANGES OVER CLAIM 1

~~115.~~ A ~~method~~computer program product encoded in a non-transitory computer readable medium and usable with a programmable computer processor to annotate Playable Media Files in a social network having a plurality of members, comprising:

~~receiving~~computer readable program code which causes said programmable computer processor to receive by a member of said social network a Playable Media File;

~~creating~~computer readable program code which causes said programmable computer processor to create by said member of said social network an annotation relating to said Playable Media File;

~~providing~~computer readable program code which causes said programmable computer processor to provide said annotation by said member of said social network to a network server;

~~providing~~computer readable program code which causes said programmable computer processor to provide a data profile by said member of said social network to said network server, wherein said data profile comprises a location in said Playable Media File where said annotation should be embedded;

~~embedding~~computer readable program code which causes said programmable computer processor to embed by said network server said annotation in the Playable Media File at said location;

~~determining~~computer readable program code which causes said programmable computer processor to determine by said network server if said annotation is a first annotation submitted for said Playable media File;

computer readable program code which causes said programmable computer processor to if said annotation is not a first annotation submitted for said Playable Media File, encoding said data profile in a previously-created table of contents for said Playable Media File;

computer readable program code which causes said programmable computer processor to if said annotation is a first annotation submitted for said Playable Media File:

~~creating~~computer readable program code which causes said programmable computer processor to create a table of contents by said network server for said Playable Media File;

~~encoding~~computer readable program code which causes said programmable computer processor to encode by said network server said data profile in said table of contents;

~~wherein said Playable Media File is selected from the group consisting of an audio file, a video file, an audiovisual file, slide show, AVI file, MP3 file, MP4 file, WMA file, WAV file, Flash, MPEG file.~~

REDLINE OF CLAIM 16 SHOWING CHANGES OVER CLAIM 2

216. The ~~method~~computer program product of claim ~~1~~15, further comprising: ~~receiving~~computer readable program code which causes said programmable computer processor to receive first content;

~~forming~~ computer readable program code which causes said programmable computer processor to form said annotation using said first content.

REDLINE OF CLAIM 17 SHOWING CHANGES OVER CLAIM 3

317. The ~~method~~computer program product of claim ~~2~~16, further comprising: ~~determining~~computer readable program code which causes said programmable computer processor to determine if said annotation comprises a first annotation embedded in said Playable Media File; computer readable program code which, when said annotation comprises a first annotation embedded in said Playable Media File, ~~creating~~causes said programmable computer processor to create a table of contents including an entry for said annotation.

REDLINE OF CLAIM 18 SHOWING CHANGES OVER CLAIM 4

418. The ~~method~~computer program product of claim ~~316~~, further comprising computer readable program code which, when said annotation does not comprises a first annotation embedded in said Playable Media File, ~~updating~~causes said programmable computer processor to update a table of content an entry for said annotation.

REDLINE OF CLAIM 19 SHOWING CHANGES OVER CLAIM 5

519. The ~~method~~computer program product of claim ~~317~~, further comprising: ~~receiving~~computer readable program code which causes said programmable computer processor to receive a request to initiate a discussion thread at a location within said Playable Media File; and computer readable program code which causes said programmable computer processor to generate an embedded discussion at said location within said Playable Media File.

REDLINE OF CLAIM 20 SHOWING CHANGES OVER CLAIM 6

620. The ~~method~~computer program product of claim ~~519~~, further comprising: ~~receiving~~computer readable program code which causes said programmable computer processor to receive second content; and ~~adding said computer readable program code which causes said programmable computer processor to add said~~ second content to said discussion.

REDLINE OF CLAIM 21 SHOWING CHANGES OVER CLAIM 7

721. The ~~method~~computer program product of claim ~~620~~, further comprising: ~~receiving~~computer readable program code which causes said programmable computer processor to receive a plurality of additional content in a sequential order; and computer readable program code which causes said programmable computer processor to add said plurality of additional content in said sequential order.