UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC.,
Petitioner,

v.

MESSAGELOUD INC.,
Patent Owner.

Case IPR2025-01427
Patent No. 10,110,725

PETITIONER APPLE INC.'S POWER OF ATTORNEY AND DESIGNATION OF LEAD AND BACKUP COUNSEL

Pursuant to 37 C.F.R. § 42.10(b), Petitioner Apple Inc., hereby appoints the practitioners associated with Finnegan, Henderson, Farabow, Garrett & Dunner, L.L.P., Customer Number 22,852, including the following counsel, as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned *inter partes* review involving U.S. Patent No. 10,110,725.

Lead Counsel	Back-Up Counsel
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The individual signing below has the authority to execute this document on behalf of Petitioner Apple Inc.

By: _____
For Apple Inc.

Name: Jeffrey L. Myers

Title: Chief IP Counsel

Date: August 20, 2025