Exhibit 316-A04
Invalidity Chart for U.S. Patent No. 11,134,316 In View of Veepio

Veepio technologies and systems, including their related software, products, and public U.S. trials, as described in the following articles and press releases (collectively, "Veepio"), all of which were publicly available, known, and in use in the United States before the alleged invention(s) of U.S. Pat. No. 11,134,316 ("the '316 Patent"), qualify as prior art under at least 35 U.S.C. §§ 102(a) and (d) as to the asserted claims of the '316 Patent.

Veepio anticipates claims 1-19 ("the Asserted Claims") of the '316 Patent under 35 U.S.C. § 102. Veepio also renders obvious the Asserted Claims under 35 U.S.C. § 103, alone based on the state of the art and/or in combination with one or more references identified in TikTok Inc.'s accompanying disclosure for the '316 Patent.[1]

To the extent Plaintiff alleges that the Veepio does not disclose any particular limitation of the Asserted Claims of the '316 Patent, either expressly or inherently, it would have been obvious to a person of ordinary skill in the art as of the priority date of the '316 Patent to modify the Veepio reference and/or to combine the teachings of the Veepio reference with other prior art references, including but not limited to the present prior art references found in Exhibit 316-B and the corresponding section(s) of charts for other prior art references for the '316 Patent in a manner that would have rendered the Asserted Claims invalid as obvious.

With respect to the obviousness of the Asserted Claims under 35 U.S.C. § 103, one or more of the principles enumerated by the United States Supreme Court in *KSR v. Teleflex*, 550 U.S. 398 (2007) apply, including: (a) combining various claimed elements known in the prior art according to known methods to yield a predictable result; and/or (b) making a simple substitution of one or more known elements for another to obtain a predictable result; and/or (c) using a known technique to improve a similar device or method in the same way; and/or (d) applying a known technique to a known device or method ready for improvement to yield a predictable result; and/or (e) choosing from a finite number of identified, predictable solutions with a reasonable expectation of success or, in other words, the solution was one which was "obvious to try"; and/or (f) a known work in one field of endeavor prompting variations of it for use either in the same field or a different field based on given design incentives or other market forces in which the variations were predictable to one of ordinary skill in the art; and/or (g) a teaching, suggestion, or motivation in the prior art that would have led one of ordinary skill in the art to modify the prior art reference or to combine the teachings of various prior art references to arrive at the

[1] TikTok Inc. notes that Plaintiff appears in many instances to be pursuing overly broad constructions of various limitations of the asserted claims of the '316 Patent in an effort to piece together an infringement claim where none exists and to accuse a product that does not practice the claims. This claim chart may take into account Plaintiff's overly broad constructions of the claim limitations. Any assertion that a particular limitation is disclosed by a prior art reference may be based on Plaintiff's apparent constructions and is not intended to be, and is not, an admission that such constructions are correct or proper.

ShopSee
Exhibit 2006
TikTok v. ShopSee
IPR2025-01485
Ex. 2006-001

claimed invention. It therefore would have been obvious to one of ordinary skill in the art to combine the disclosures of these references in accordance with the principles and rationales set forth herein.

The citations to portions of any reference in this chart are exemplary only. For example, a citation that refers to or discusses a figure or figure item should be understood to also incorporate by reference that figure and any additional descriptions of that figure as if set forth fully therein. TikTok Inc. reserves the right to rely on the entirety of the references cited in this chart to show that the Asserted Claims are invalid. Citations presented for one claim limitation are expressly incorporated by reference into all other limitations for that claim as well as all limitations of all claims on which that claim depends. TikTok Inc. also reserves the right to rely on additional citations or sources of evidence that also may be applicable, or that may become applicable in light of claim construction, changes in Plaintiff's infringement contentions, and/or information obtained during discovery as the case progresses.

At least the following documents describe the relevant functionality of Veepio and/or make clear that it was a publicly available and used prior art system:

- VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016, *available at* https://web.archive.org/web/20161104033257/http://veep.io/home.html

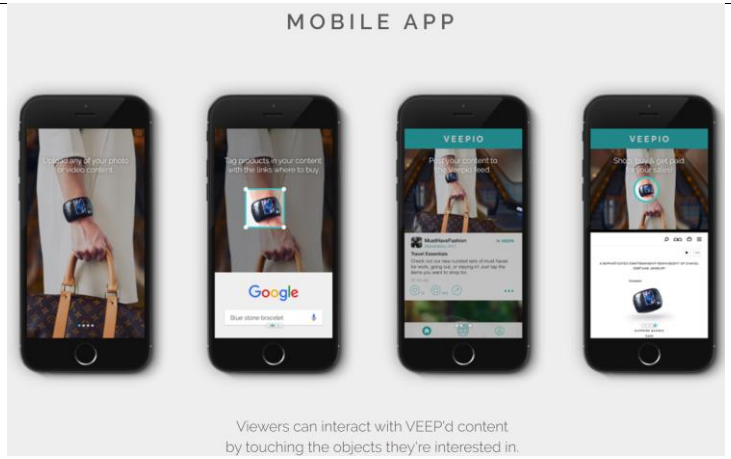
- "VeePiO Shoppable Video iOS" - @veepio, October 8, 2015, *available at* https://www.youtube.com/shorts/RN_vqKBMjNc

- U.S. Patent No. 11,432,046, "Interactive, Personalized Objects in Content Creator's Media With E-Commerce Link Associated Therewith," filed June 13, 2016, issued August 30, 2022.[2]

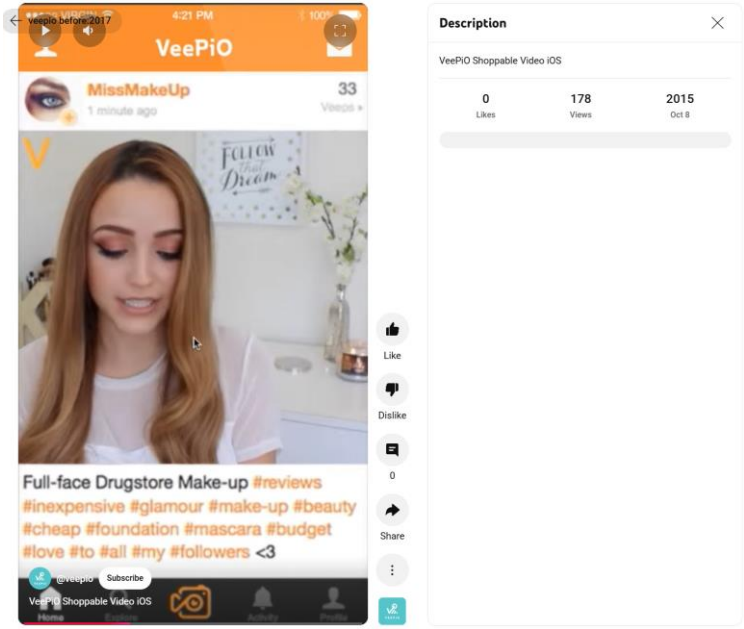
[2] To the extent 316-A13 ("Ohliger") describes the Veepio system, it is incorporated by reference.

Exhibit 316-A04
Invalidity Chart for U.S. Patent No. 11,134,316 In View of Veepio

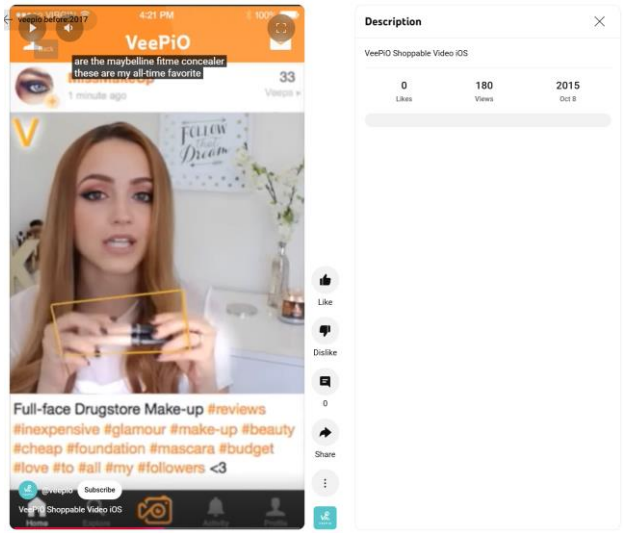
Claim	U.S. Patent No. 11,134,316	Exemplary Disclosure in Veepio
1[pre]	A method for providing information on items, services, or songs in a video media comprising:	To the extent the preamble is limiting, Veepio discloses "A method for providing information on items, services, or songs in a video media comprising:" See e.g.:  (VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



Fig. 18
Shop VeePiO

'046 Patent at Fig. 18.

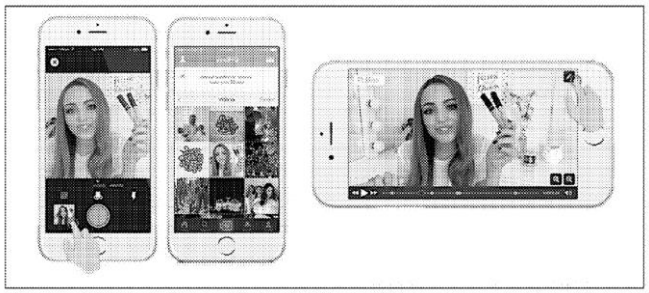
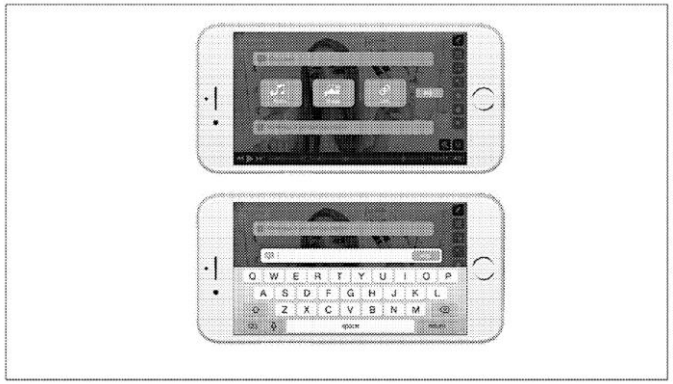
		Fig. 20 How to Veep  ’046 Patent at Fig. 20. Fig. 21 Veep Editing Room  ’046 Patent at Fig. 21.

Fig. 22
Object Details



’046 Patent at Fig. 21.

Fig. 23
"V"isibility



’046 Patent at Fig. 23.

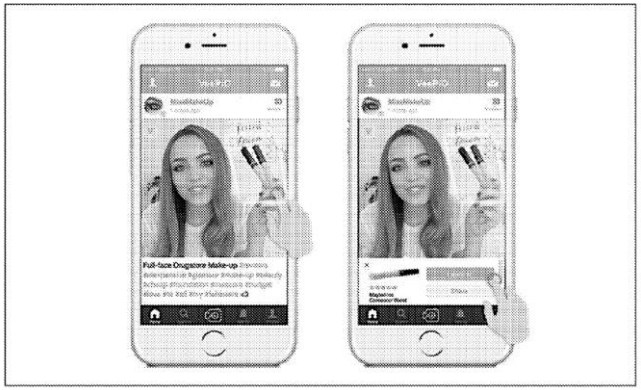
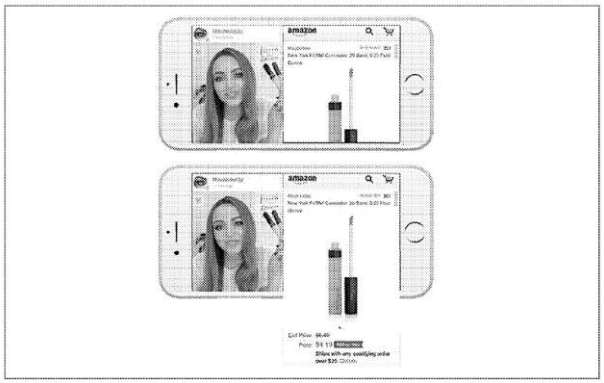
		Fig. 24 I Want it!  '046 Patent at Fig. 24. Fig. 25 I Want it! Continued  '046 Patent at Fig. 25.

Fig. 28
Buy Via Split Screen



’046 Patent at Fig. 28.

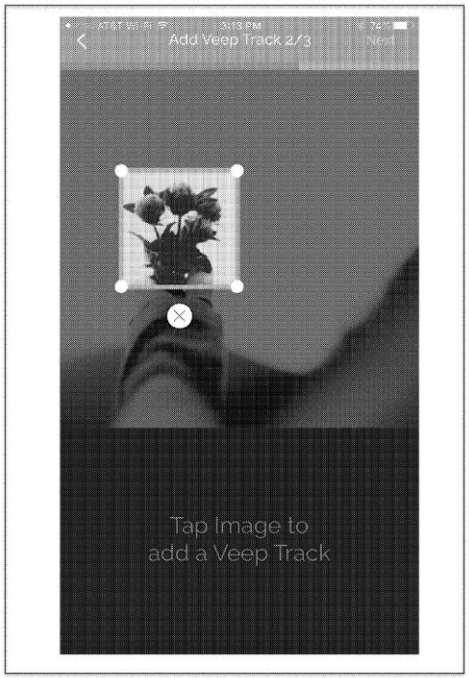
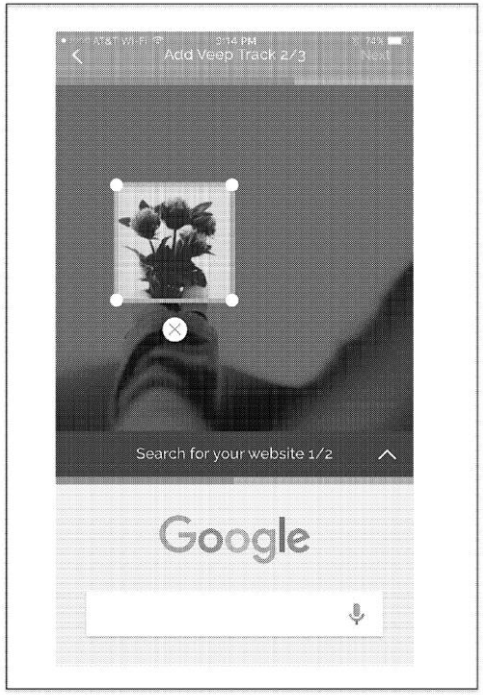
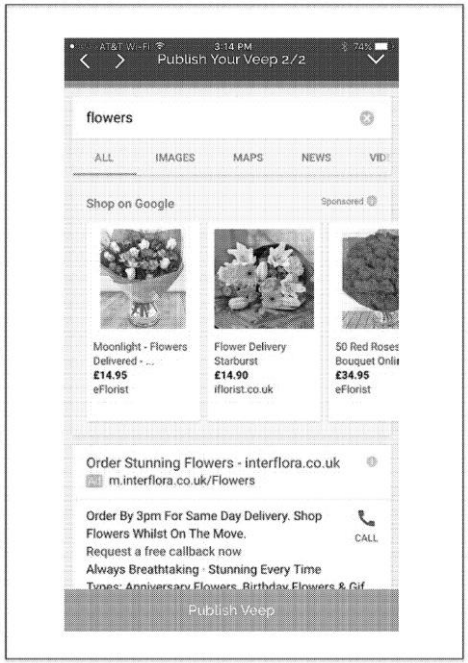


Fig. 38

		’046 Patent at Fig. 38.  Fig. 39 ’046 Patent at Fig. 39.

		 Fig. 41 '046 Patent at Fig. 41.	

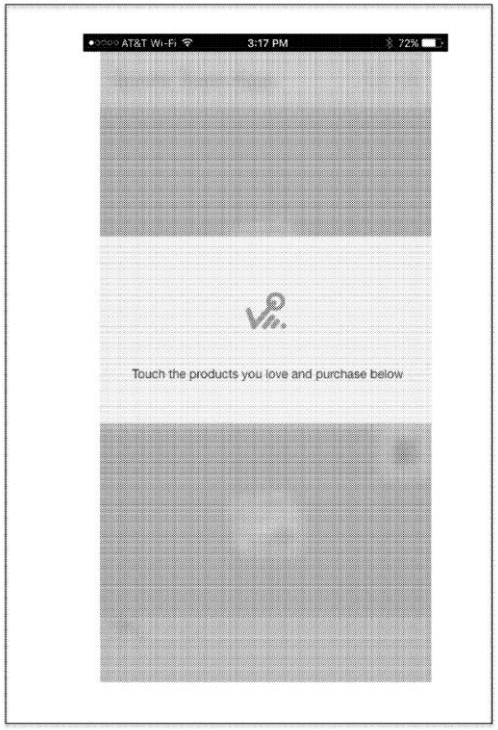


Fig. 46

’46 Patent at Fig. 46.

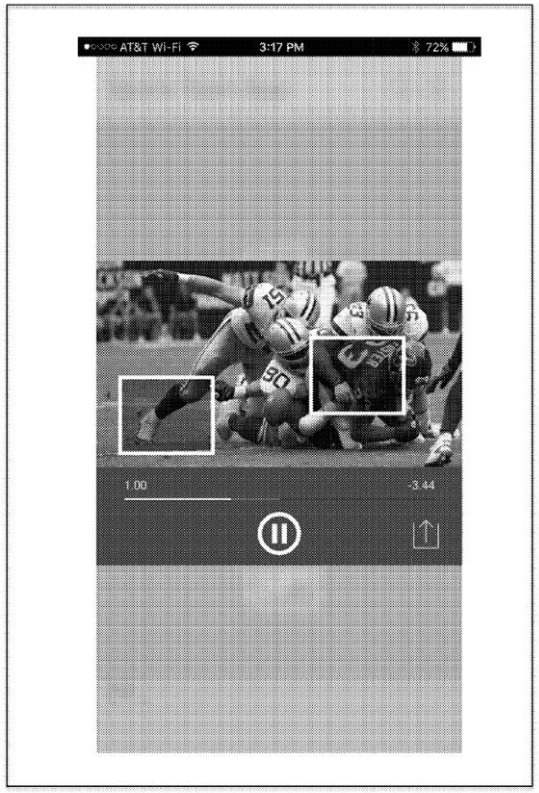


Fig. 48

’046 Patent at Fig. 48.

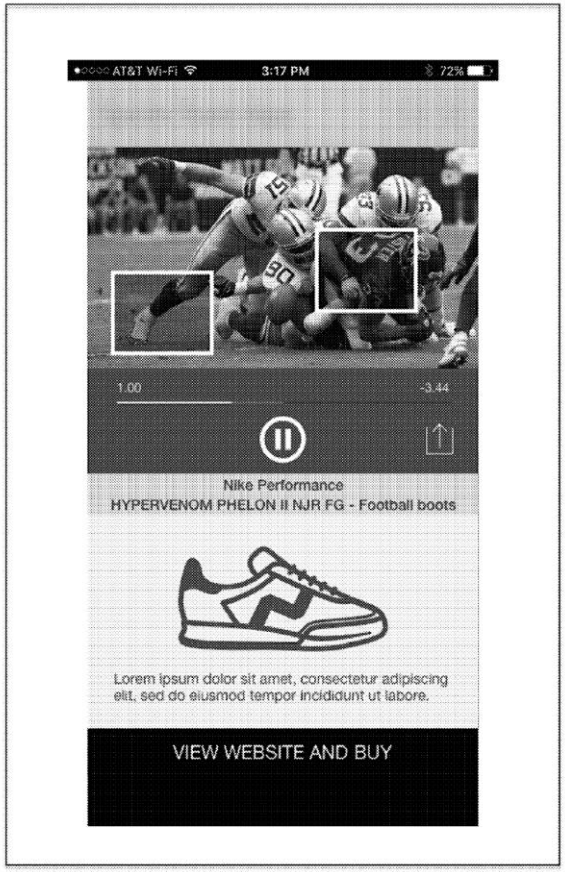


Fig. 49
’046 Patent at Fig. 49.

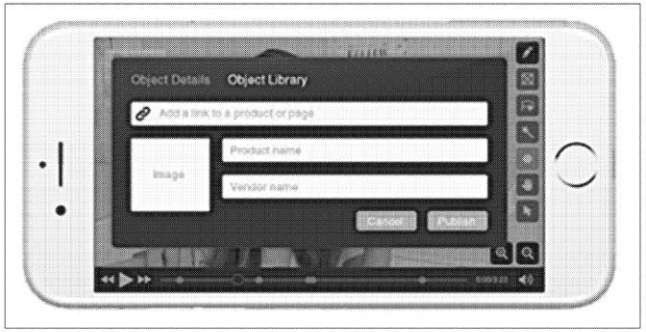
		 Fig. 50 ’046 Patent at Fig. 50.



FIG. 53B

’046 Patent at Fig. 53B.

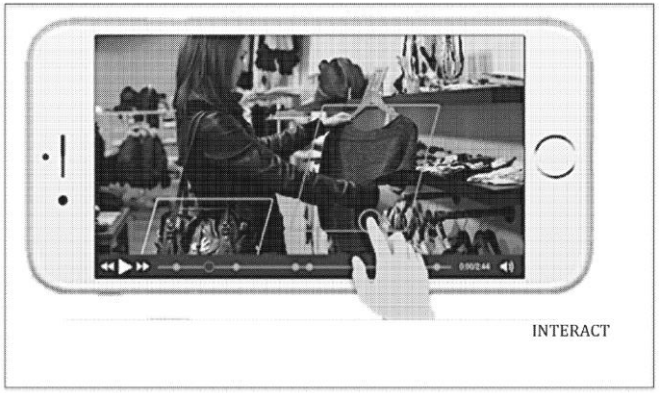


FIG. 53D

’046 Patent at Fig. 53D.



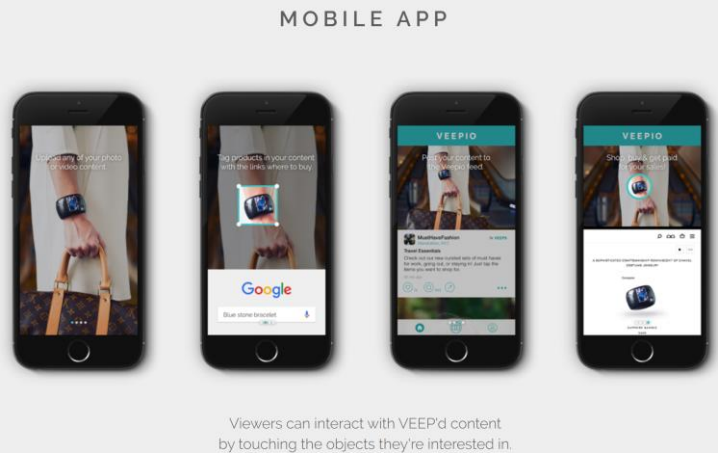
FIG. 53E

’046 Patent at Fig. 53E.

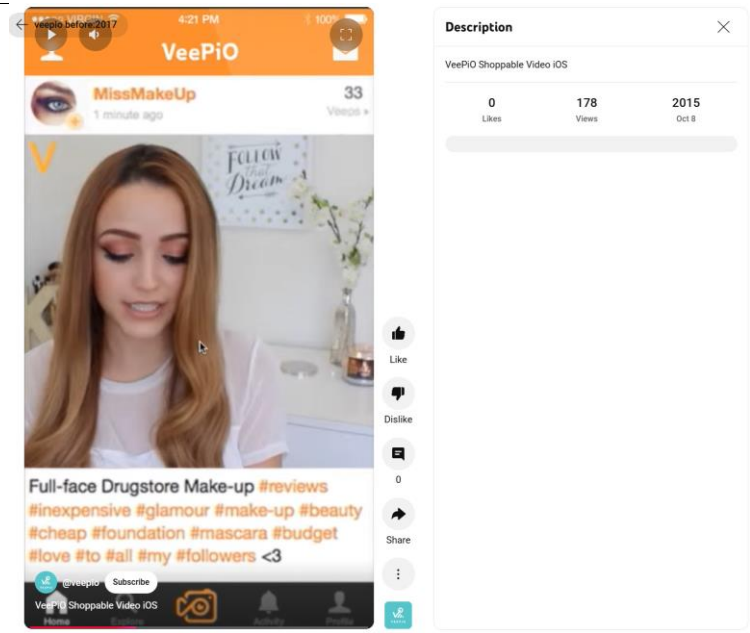
		 FIG. 53F ’046 Patent at Fig. 53F.
1[a]	a) receiving the video media having a plurality of visual or audio objects in one or more frames of the video media;	Veepio discloses “receiving the video media having a plurality of visual or audio objects in one or more frames of the video media;” See e.g.:

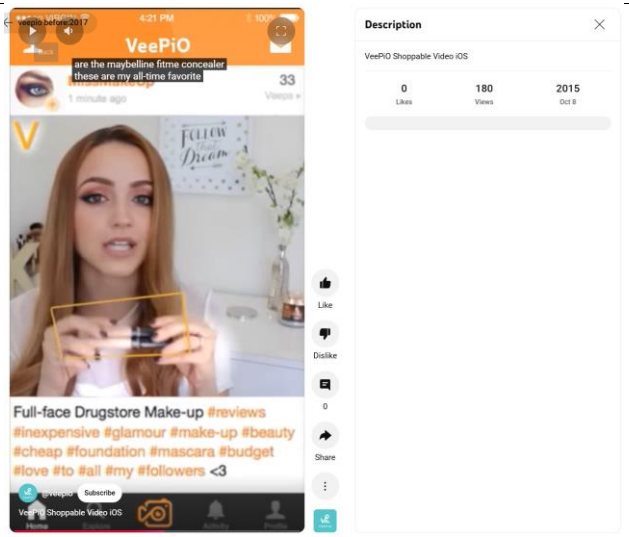


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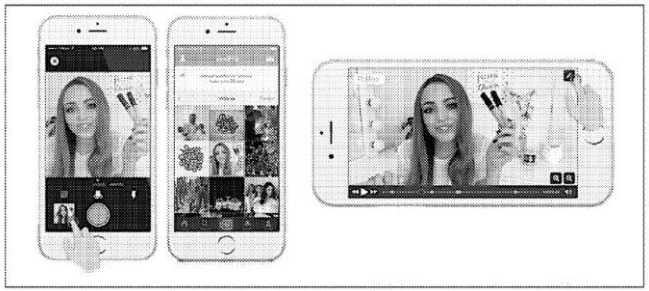
("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



Fig. 18
Shop VeePiO

'046 Patent at Fig. 18.

Fig. 20
How to Veep



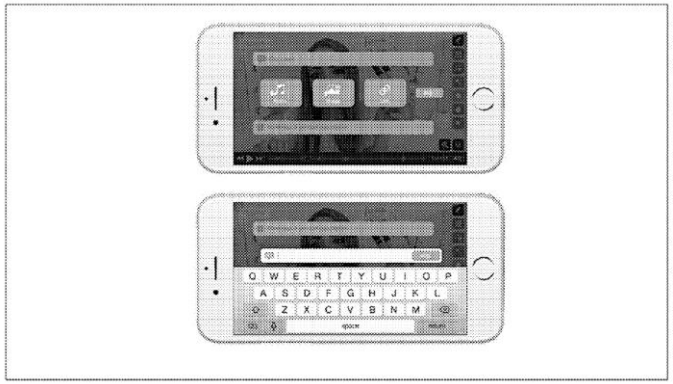
’046 Patent at Fig. 20.

Fig. 21
Veep Editing Room



’046 Patent at Fig. 21.

Fig. 22
Object Details



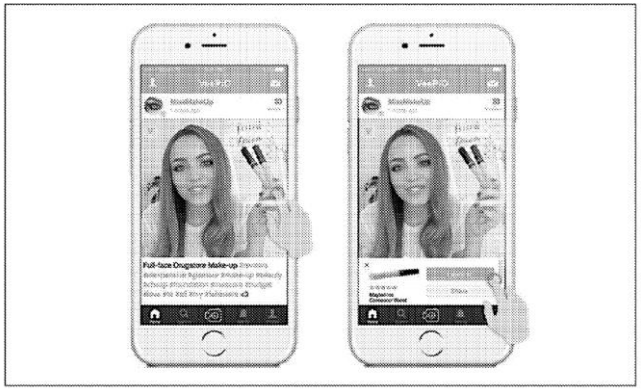
’046 Patent at Fig. 21.

Fig. 23
"V"isibility



’046 Patent at Fig. 23.

Fig. 24
I Want it!

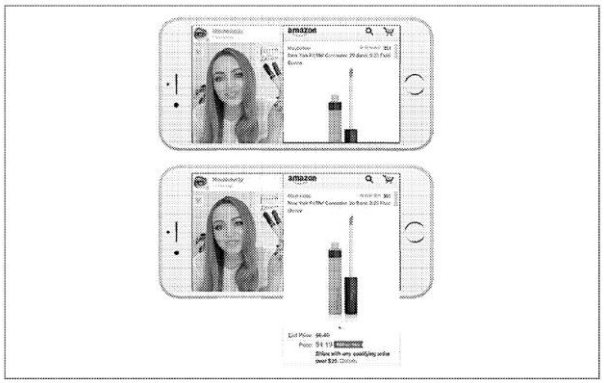
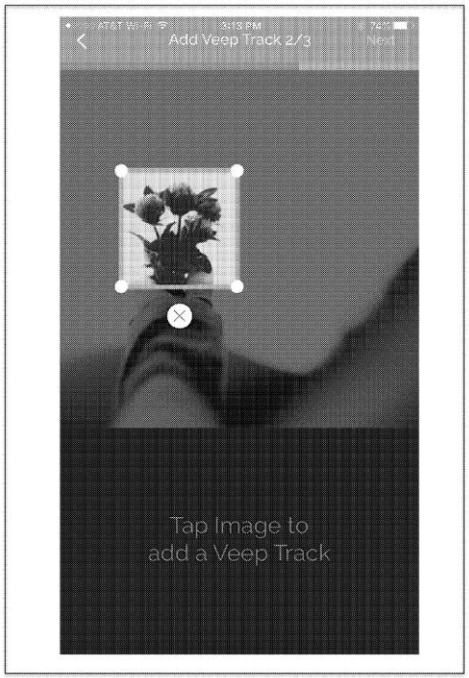


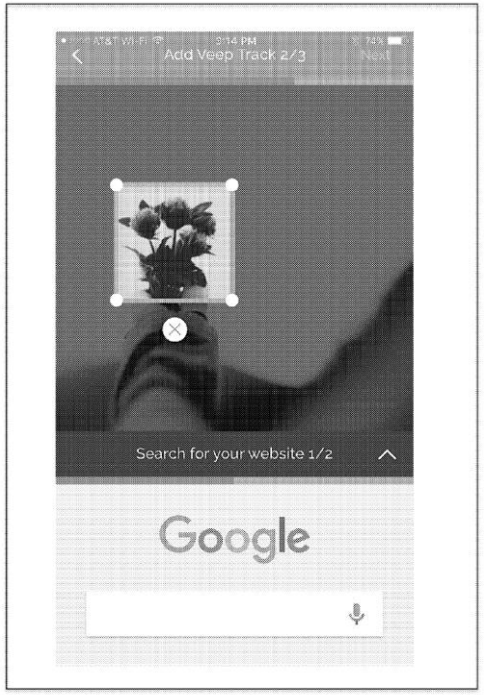
’046 Patent at Fig. 24.

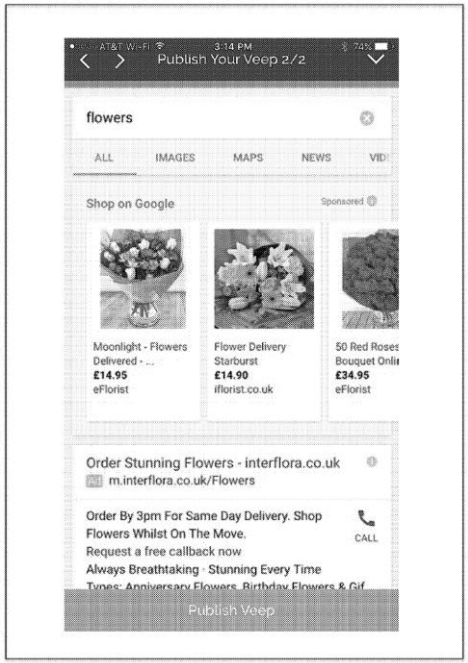
Fig. 25
I Want it! Continued



’046 Patent at Fig. 25.

		Fig. 28 Buy Via Split Screen  '046 Patent at Fig. 28.  Fig. 38

		’046 Patent at Fig. 38.  Fig. 39 ’046 Patent at Fig. 39.

		 Fig. 41 '046 Patent at Fig. 41.	

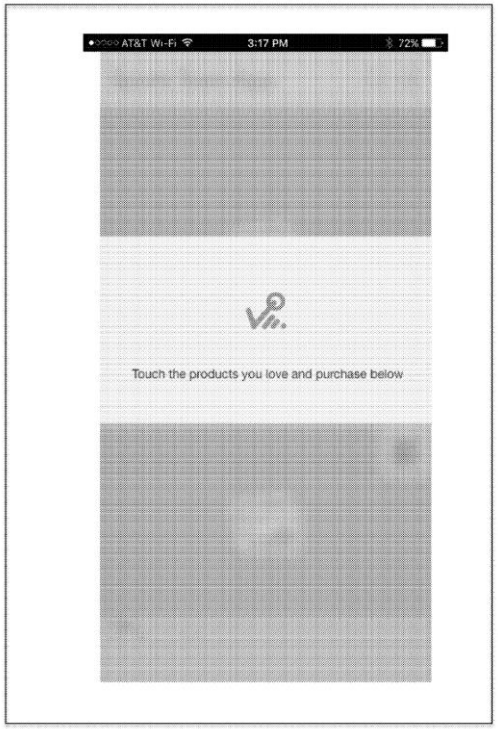


Fig. 46

’46 Patent at Fig. 46.

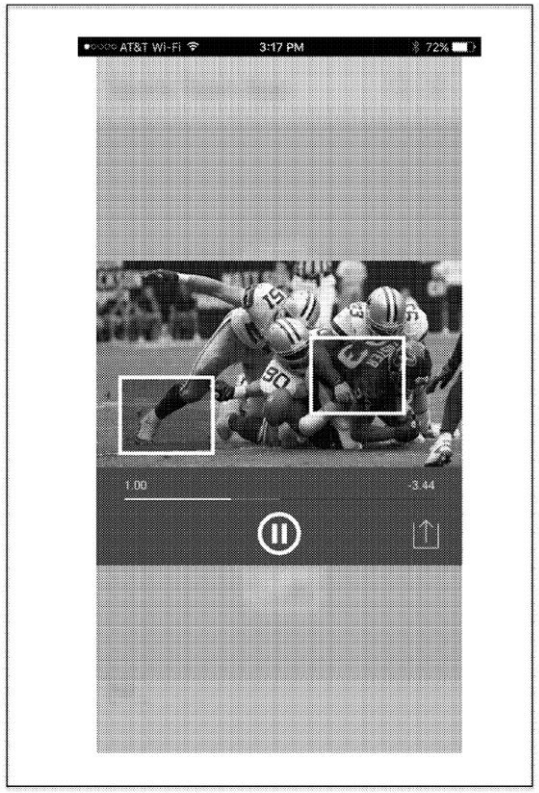


Fig. 48

’046 Patent at Fig. 48.

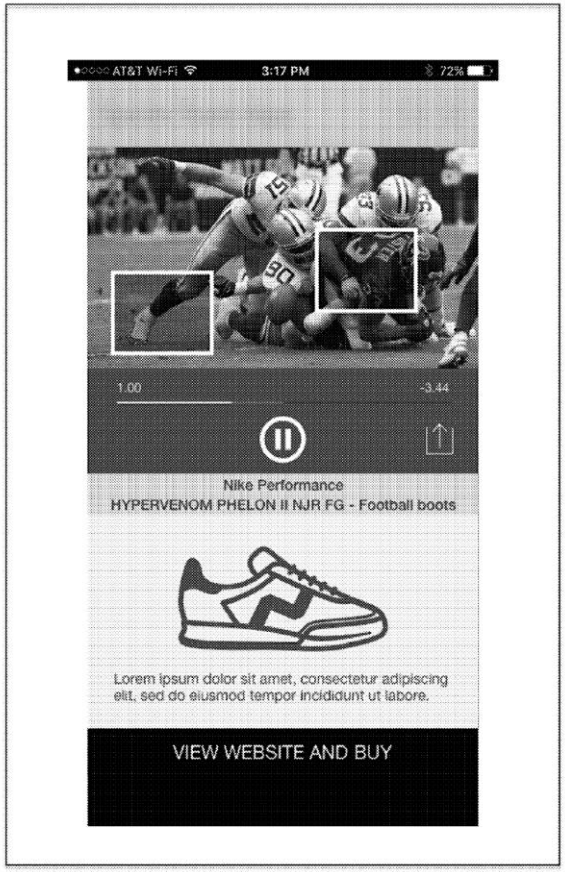


Fig. 49
'046 Patent at Fig. 49.

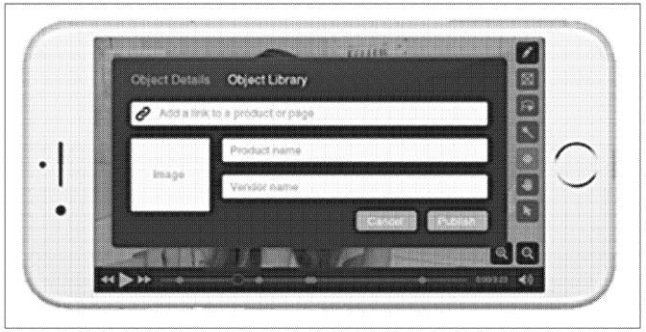
		 Fig. 50 ’046 Patent at Fig. 50.



FIG. 53B

’046 Patent at Fig. 53B.

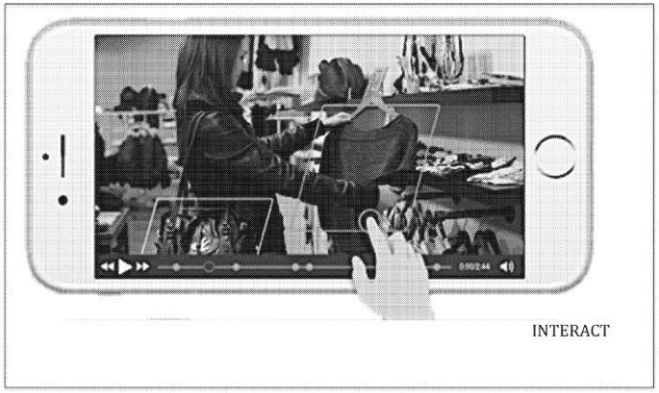


FIG. 53D

'046 Patent at Fig. 53D.



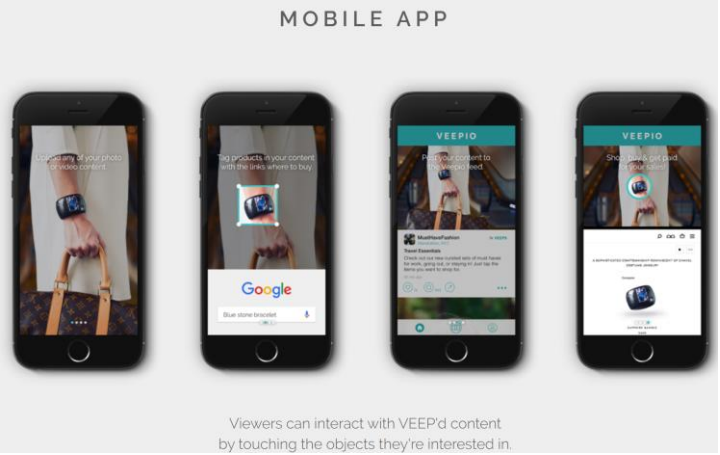
FIG. 53E

'046 Patent at Fig. 53E.

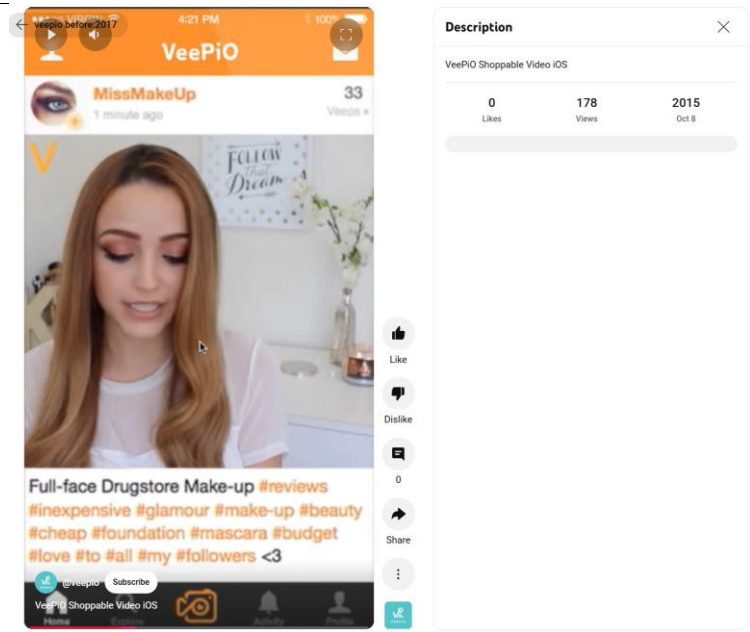
		 FIG. 53F '046 Patent at Fig. 53F. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
1[b]	b) processing the video media to generate a first interactive video layer, wherein the processing includes:	Veepio discloses "processing the video media to generate a first interactive video layer, wherein the processing includes:" See e.g.:

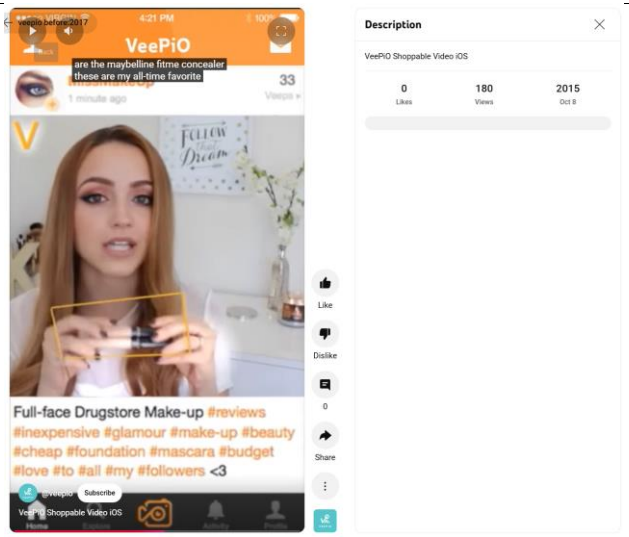


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		 (“VeePiO Shoppable Video iOS” - @veepio, October 8, 2015)



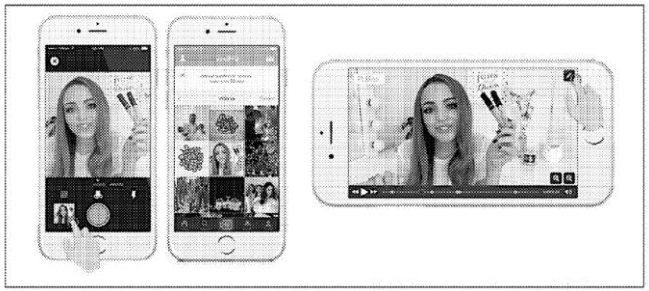
("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



Fig. 18
Shop VeePiO

'046 Patent at Fig. 18.

Fig. 20
How to Veep



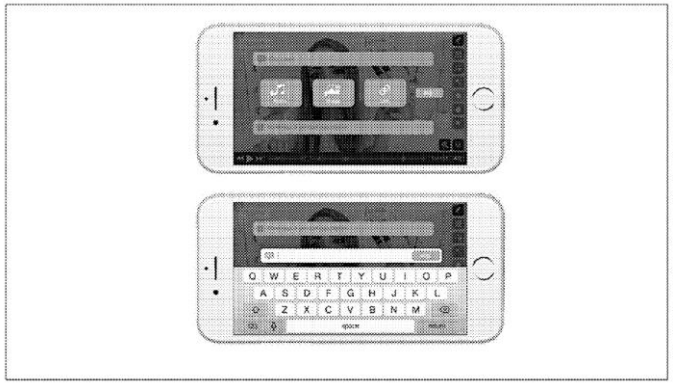
’046 Patent at Fig. 20.

Fig. 21
Veep Editing Room



’046 Patent at Fig. 21.

Fig. 22
Object Details



’046 Patent at Fig. 21.

Fig. 23
"V"isibility



’046 Patent at Fig. 23.

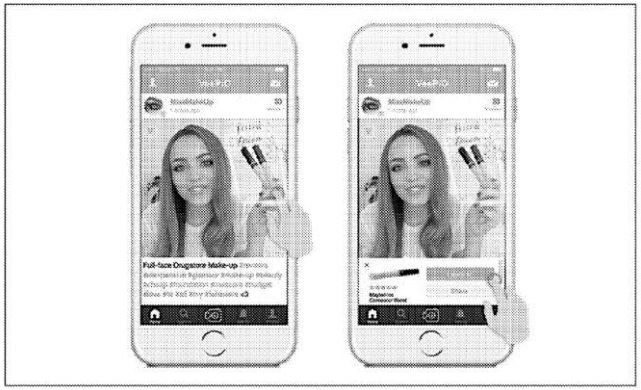
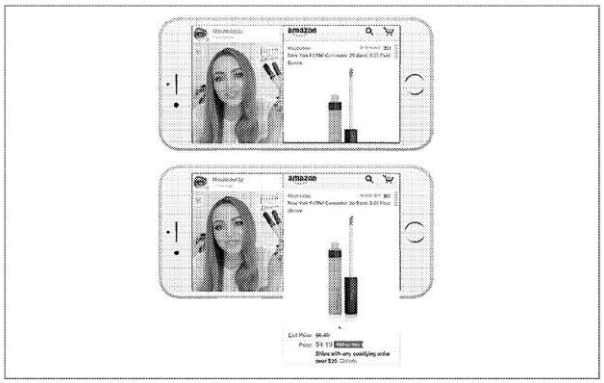
		Fig. 24 I Want it!  '046 Patent at Fig. 24. Fig. 25 I Want it! Continued  '046 Patent at Fig. 25.

Fig. 28
Buy Via Split Screen



’046 Patent at Fig. 28.

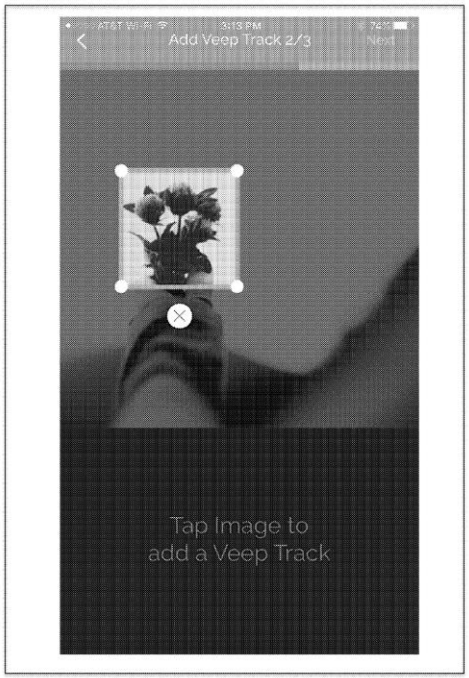
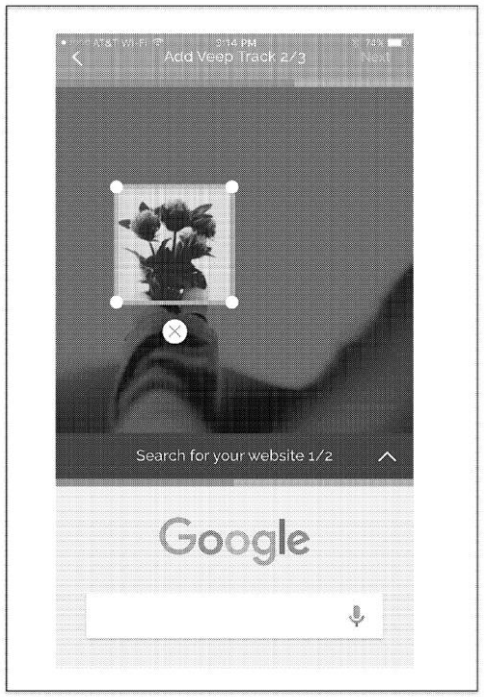
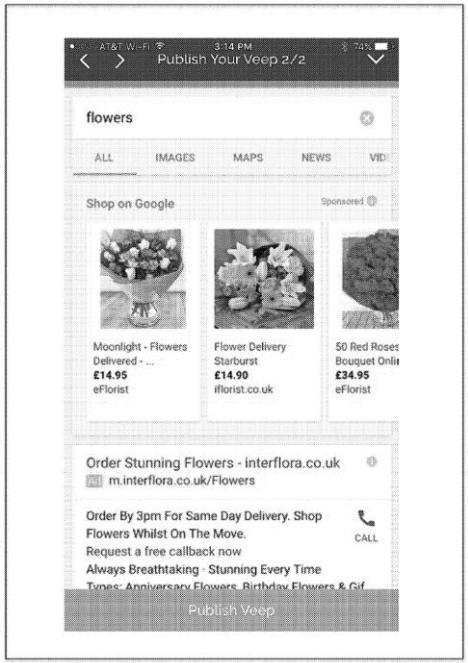
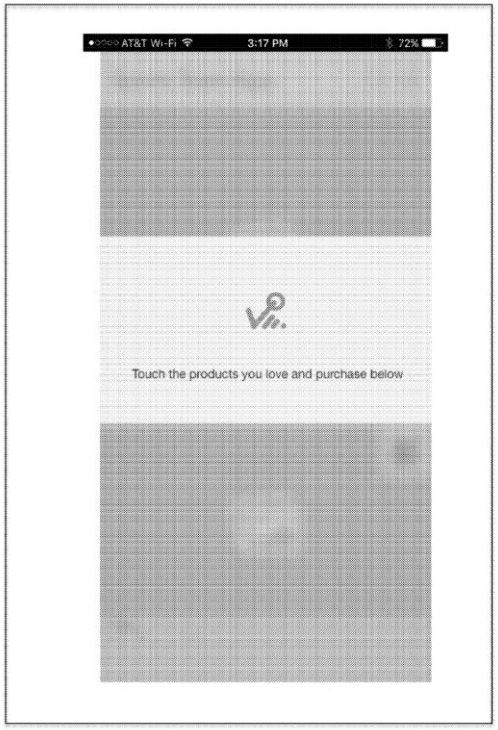
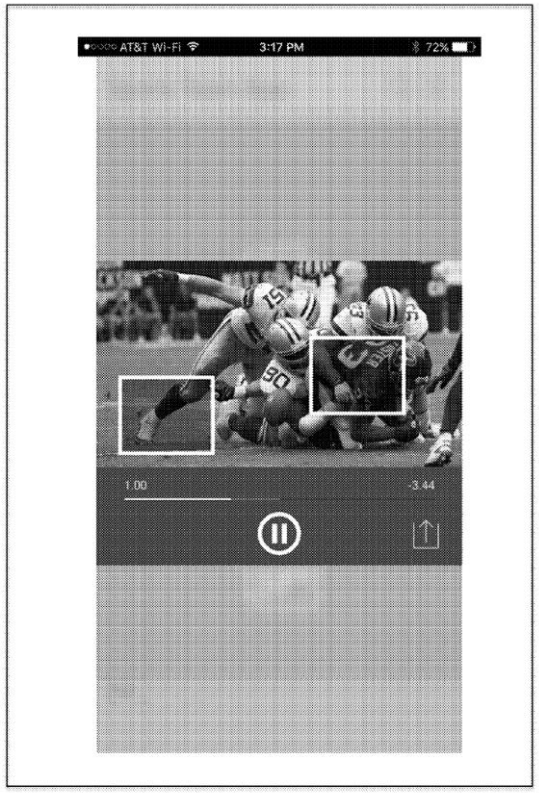


Fig. 38

		’046 Patent at Fig. 38.  Fig. 39 ’046 Patent at Fig. 39.

		 Fig. 41 '046 Patent at Fig. 41.	

		 Fig. 46 '46 Patent at Fig. 46.

		 Fig. 48 '046 Patent at Fig. 48.	

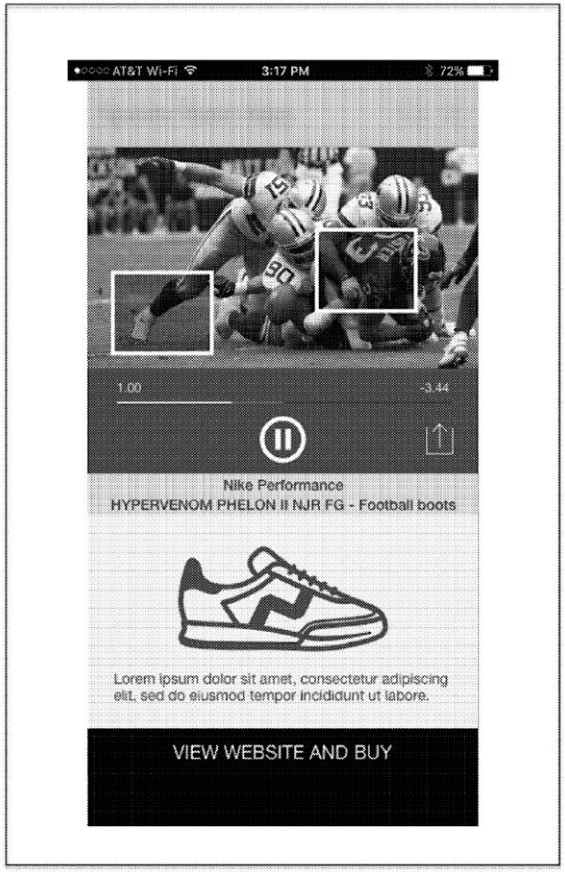


Fig. 49
’046 Patent at Fig. 49.

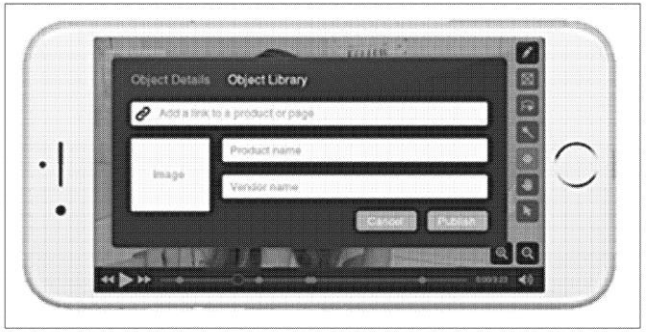
		 Fig. 50 '046 Patent at Fig. 50.



FIG. 53B

’046 Patent at Fig. 53B.

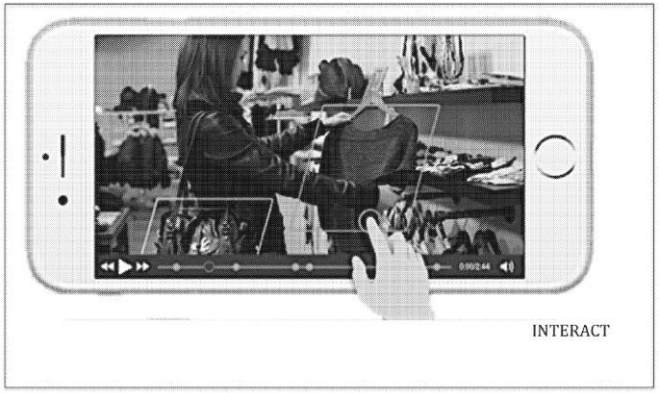


FIG. 53D

’046 Patent at Fig. 53D.



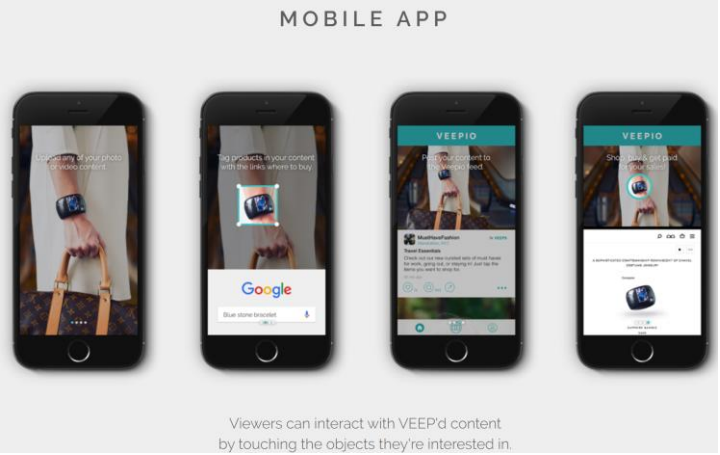
FIG. 53E

’046 Patent at Fig. 53E.

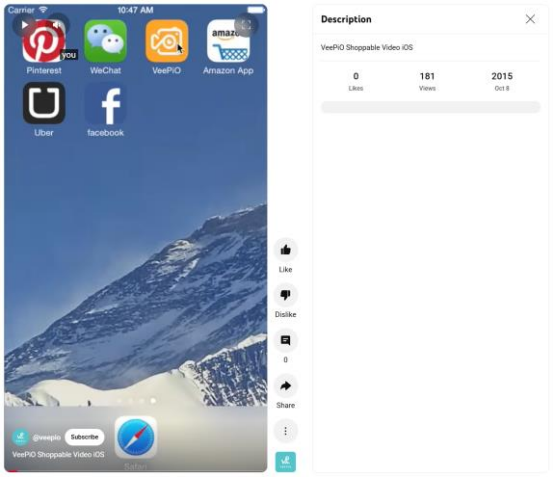
		 FIG. 53F '046 Patent at Fig. 53F. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
1[b][i]	i. identifying one or more of the plurality of visual or audio objects within the video media,	Veepio discloses "identifying one or more of the plurality of visual or audio objects within the video media," See e.g.:



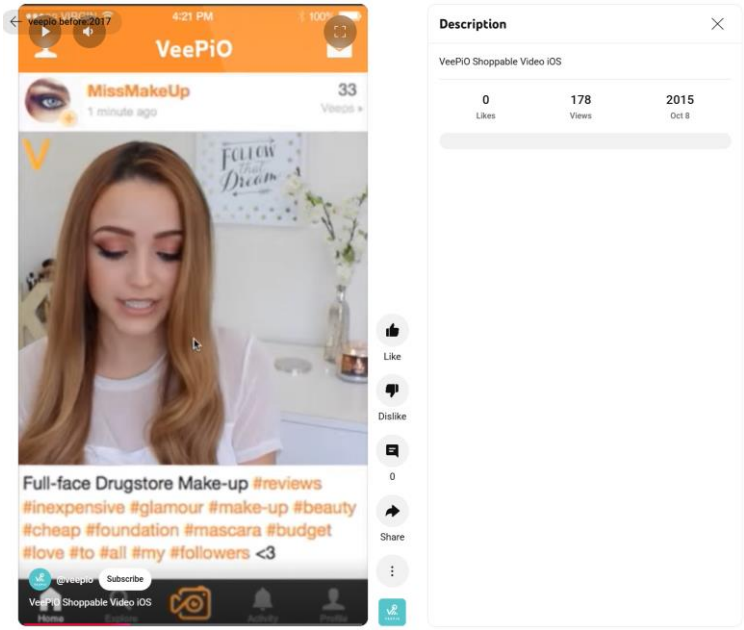
(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



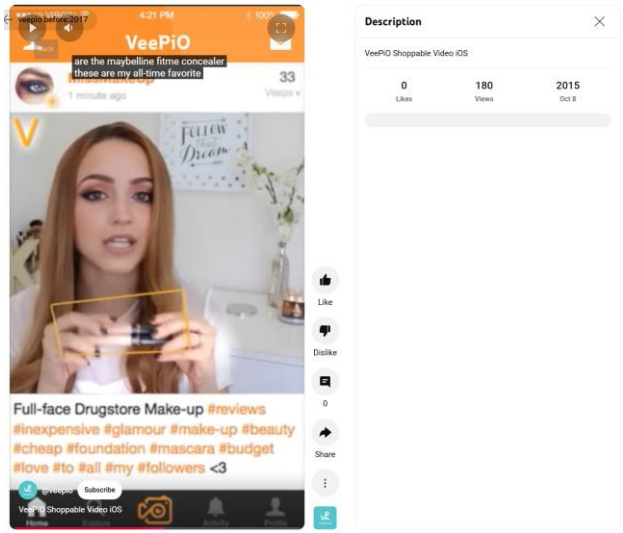
(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



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Fig. 18
Shop VeePiO

'046 Patent at Fig. 18.

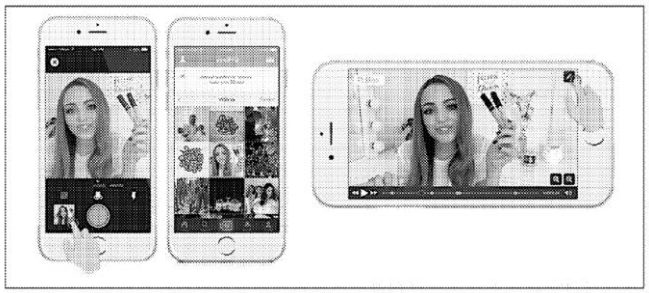
		Fig. 20 How to Veep  '046 Patent at Fig. 20. Fig. 21 Veep Editing Room  '046 Patent at Fig. 21.

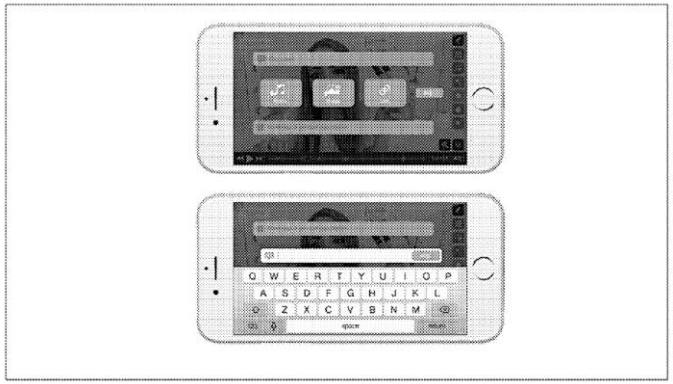
		Fig. 22 Object Details  '046 Patent at Fig. 21. Fig. 23 "V"isibility  '046 Patent at Fig. 23.

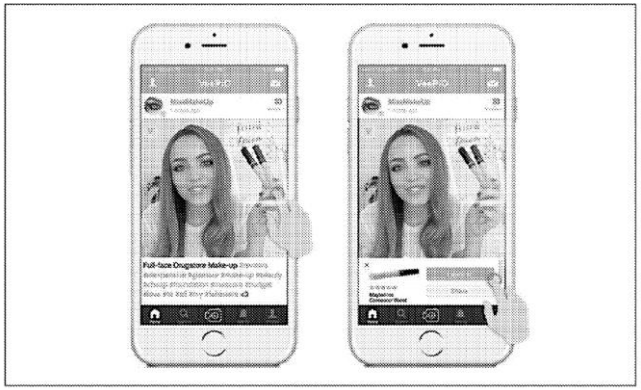
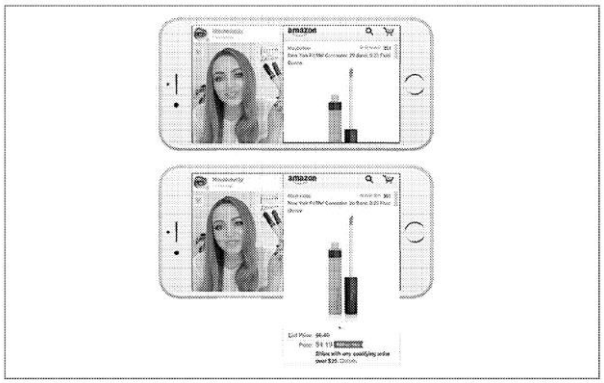
		Fig. 24 I Want it!  '046 Patent at Fig. 24. Fig. 25 I Want it! Continued  '046 Patent at Fig. 25.

Fig. 28
Buy Via Split Screen



’046 Patent at Fig. 28.

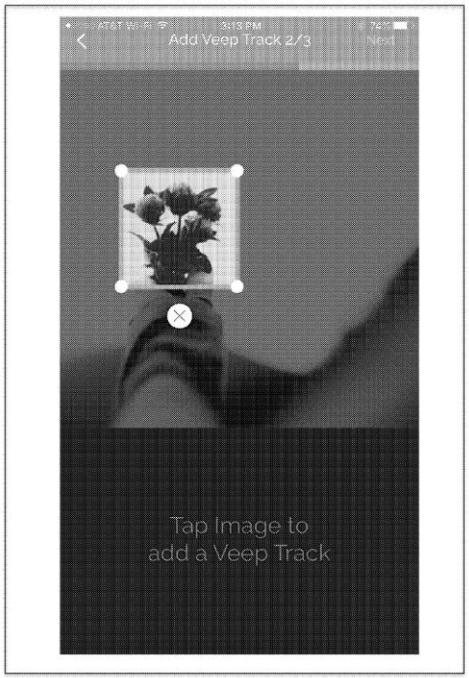
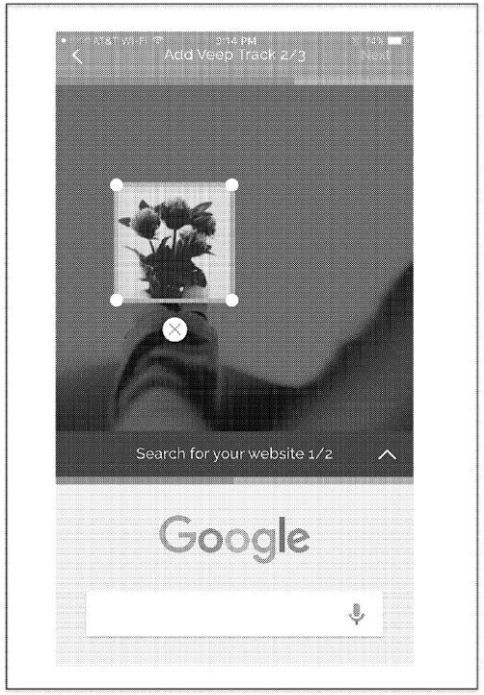
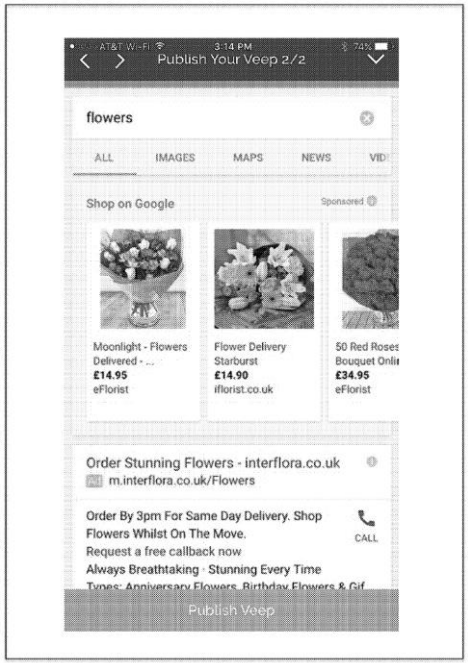
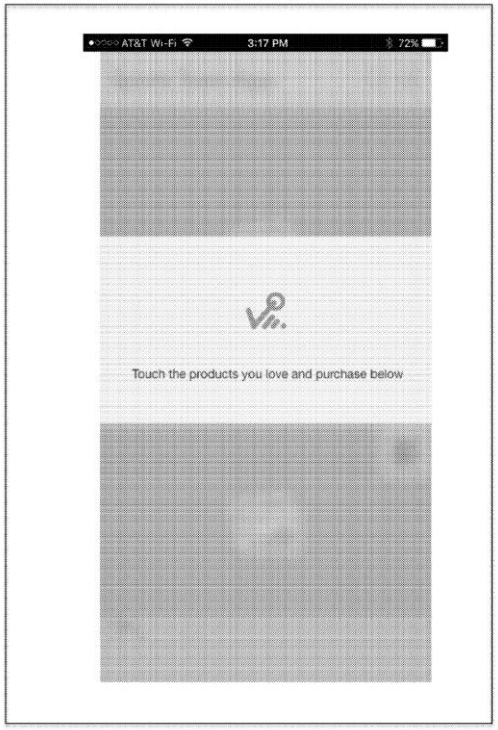


Fig. 38

		’046 Patent at Fig. 38.  Fig. 39 ’046 Patent at Fig. 39.

		 Fig. 41 '046 Patent at Fig. 41.	

		 Fig. 46 '46 Patent at Fig. 46.

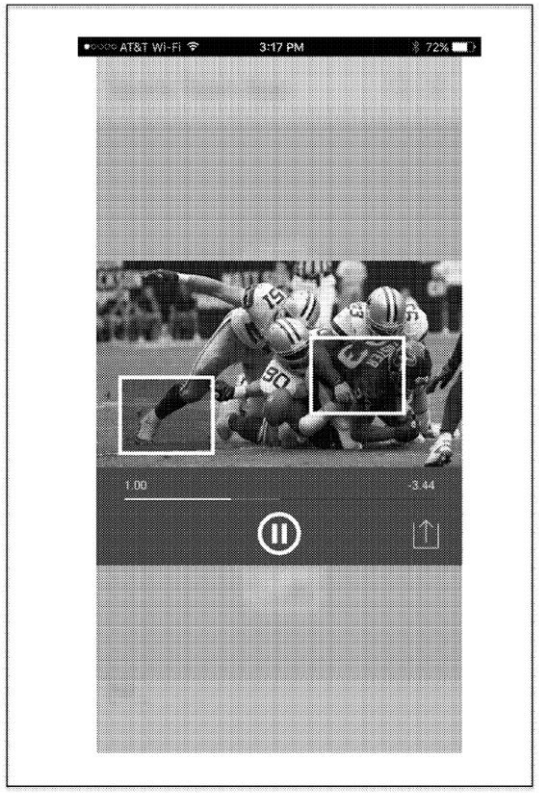


Fig. 48

’046 Patent at Fig. 48.

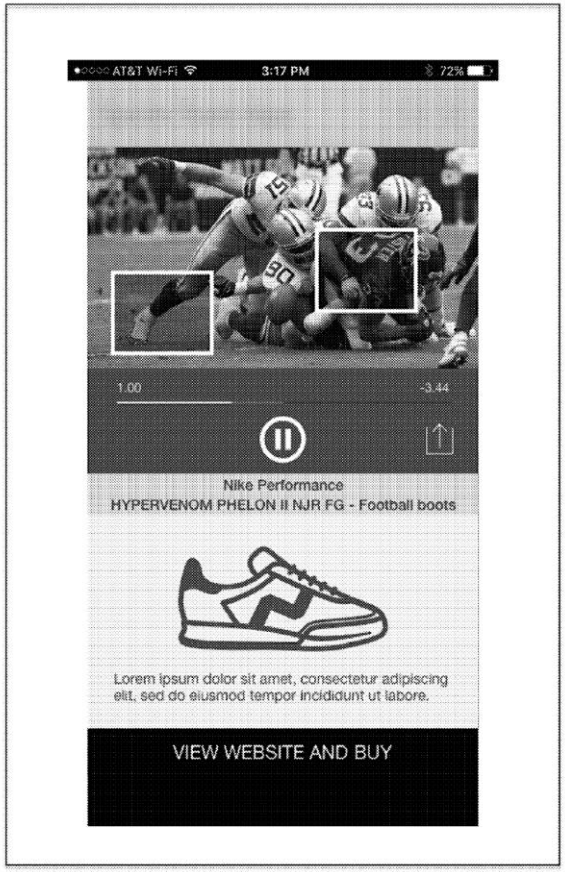


Fig. 49
'046 Patent at Fig. 49.

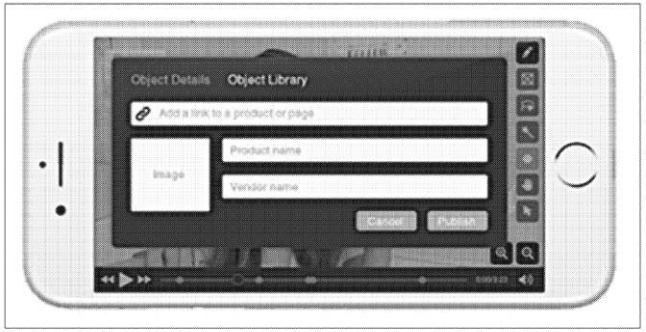
		 Fig. 50 ’046 Patent at Fig. 50.



FIG. 53B

’046 Patent at Fig. 53B.

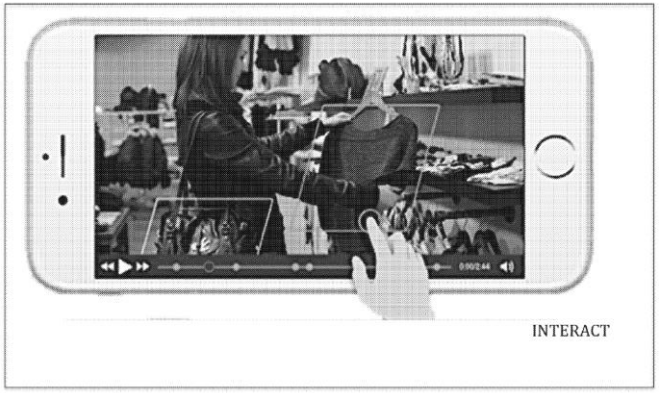


FIG. 53D

'046 Patent at Fig. 53D.



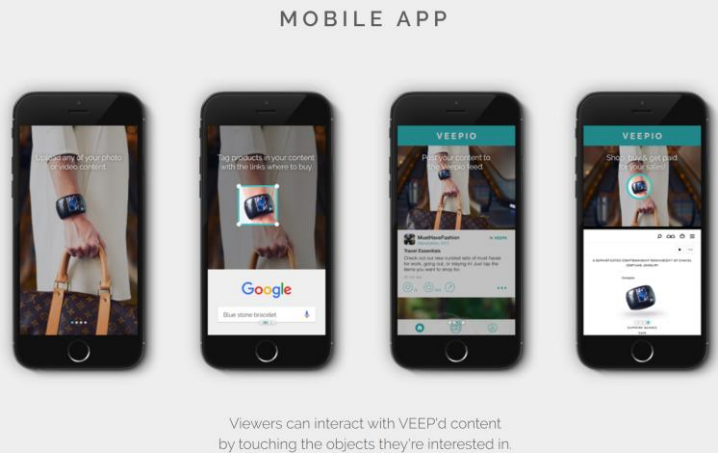
FIG. 53E

'046 Patent at Fig. 53E.

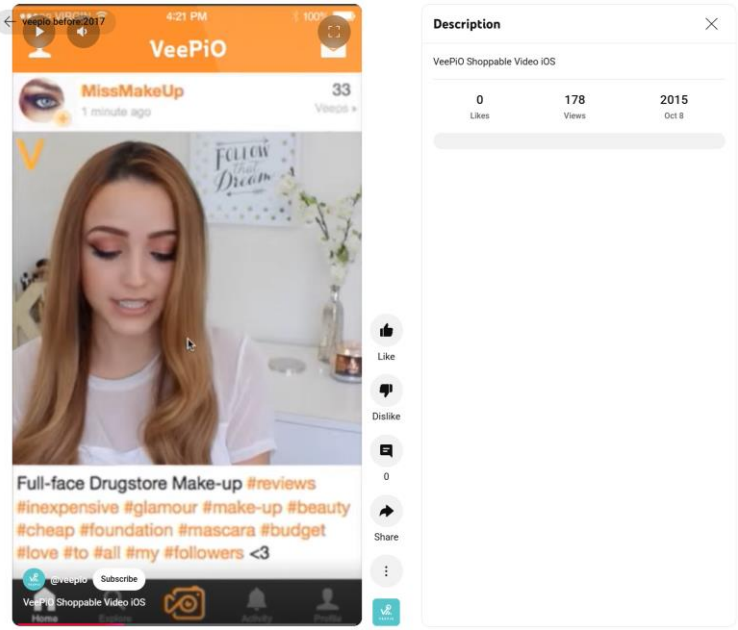
		 FIG. 53F '046 Patent at Fig. 53F. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
1[b][ii]	ii. associating product information to the one or more of the plurality of visual or audio objects to correspondingly form one or more items, services, or songs of interest;	Veepio discloses "associating product information to the one or more of the plurality of visual or audio objects to correspondingly form one or more items, services, or songs of interest;" See e.g.:



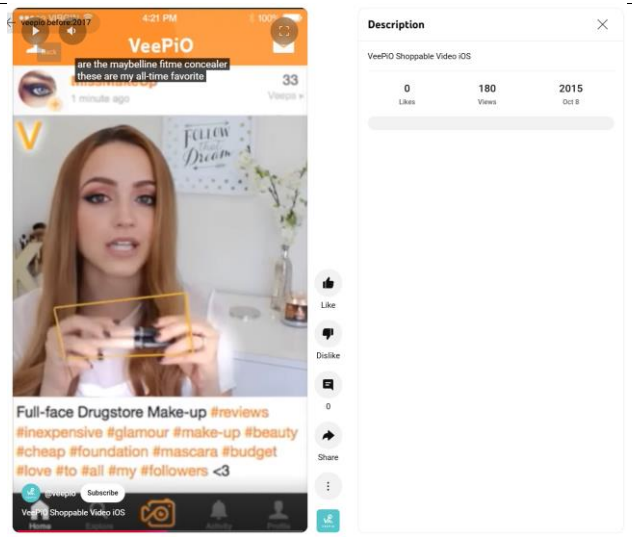
(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



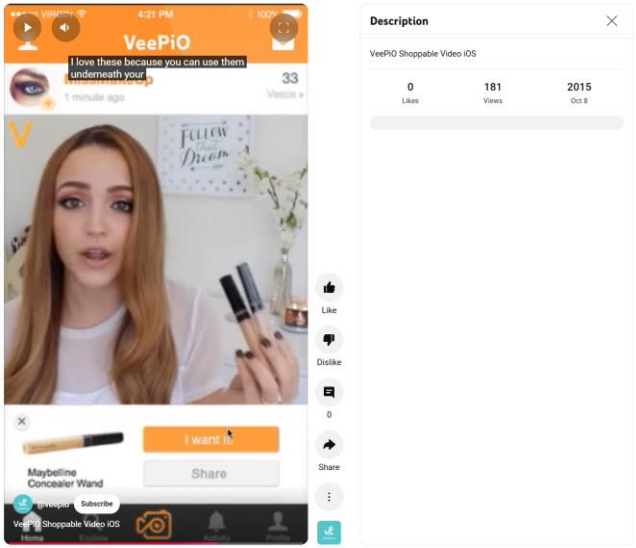
(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



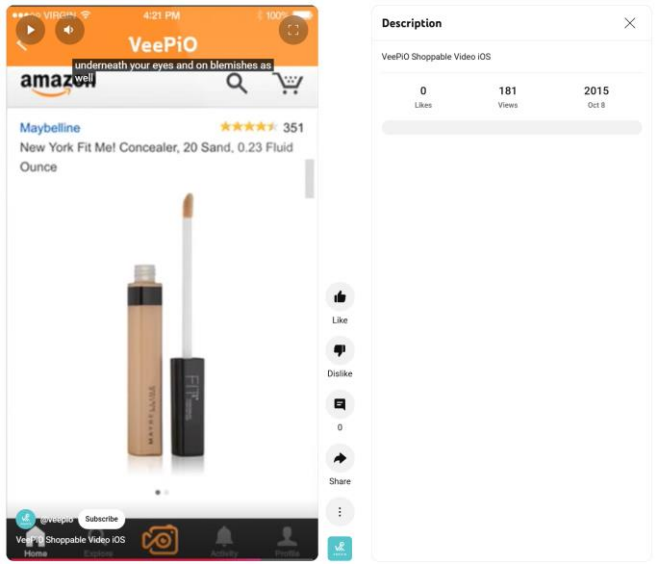
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(“VeePiO Shoppable Video iOS” - @veepio, October 8, 2015)



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("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



Fig. 18
Shop VeePiO

'046 Patent at Fig. 18.

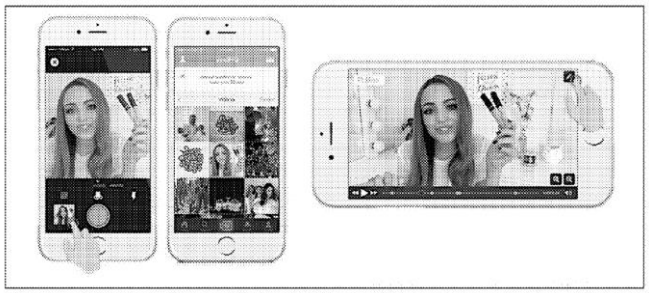
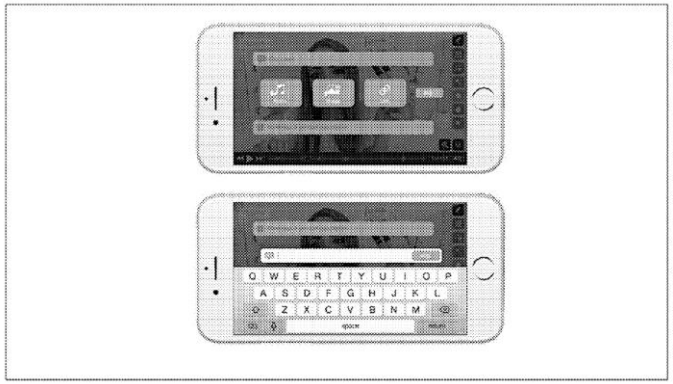
		Fig. 20 How to Veep  ’046 Patent at Fig. 20. Fig. 21 Veep Editing Room  ’046 Patent at Fig. 21.

Fig. 22
Object Details



’046 Patent at Fig. 21.

Fig. 23
"V"isibility



’046 Patent at Fig. 23.

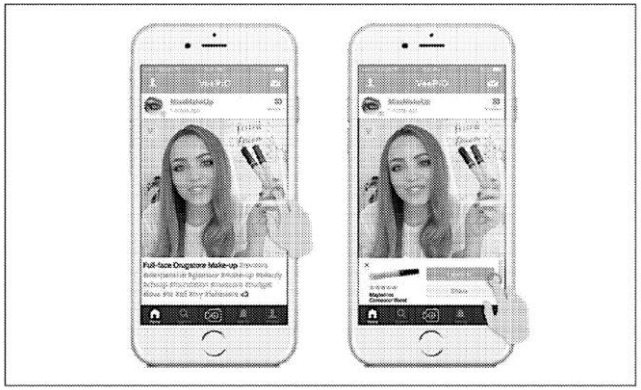
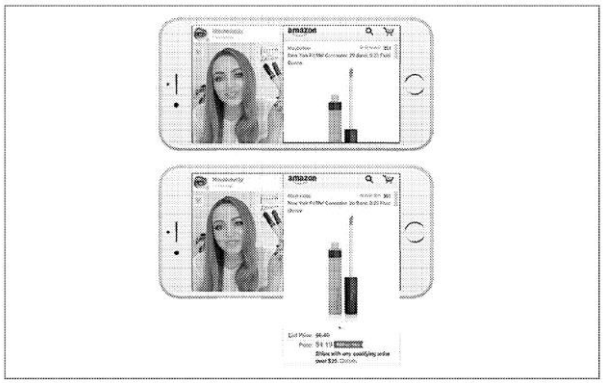
		Fig. 24 I Want it!  '046 Patent at Fig. 24. Fig. 25 I Want it! Continued  '046 Patent at Fig. 25.

Fig. 28
Buy Via Split Screen



’046 Patent at Fig. 28.

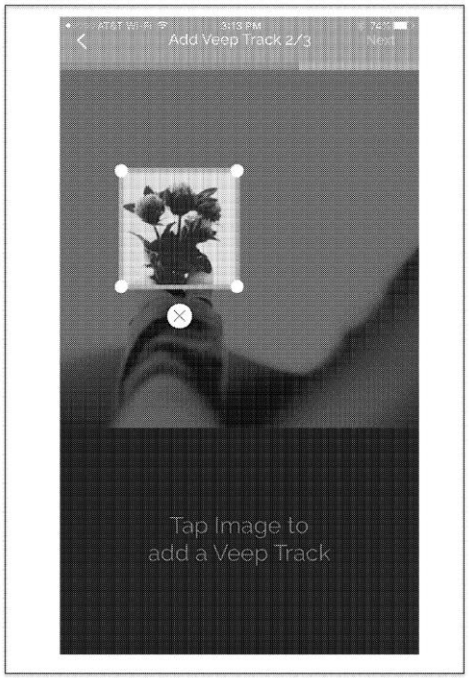
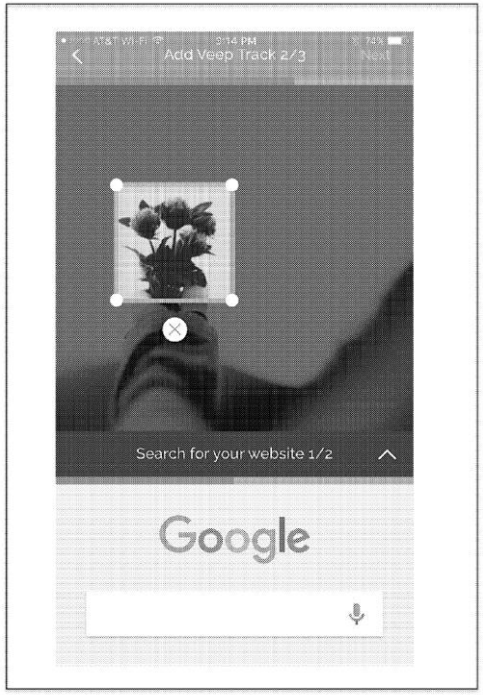


Fig. 38

		’046 Patent at Fig. 38.  Fig. 39 ’046 Patent at Fig. 39.

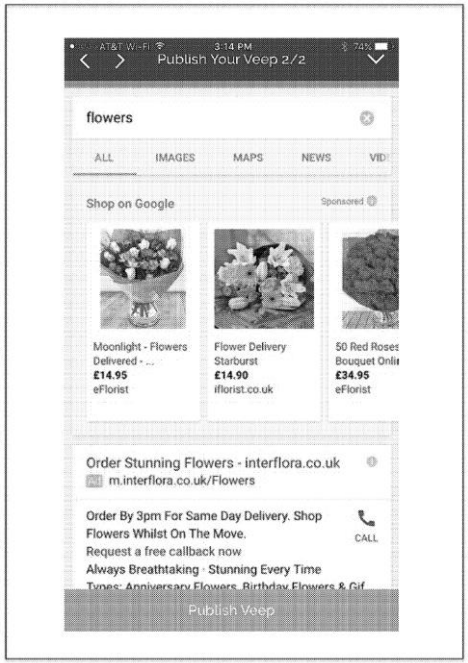
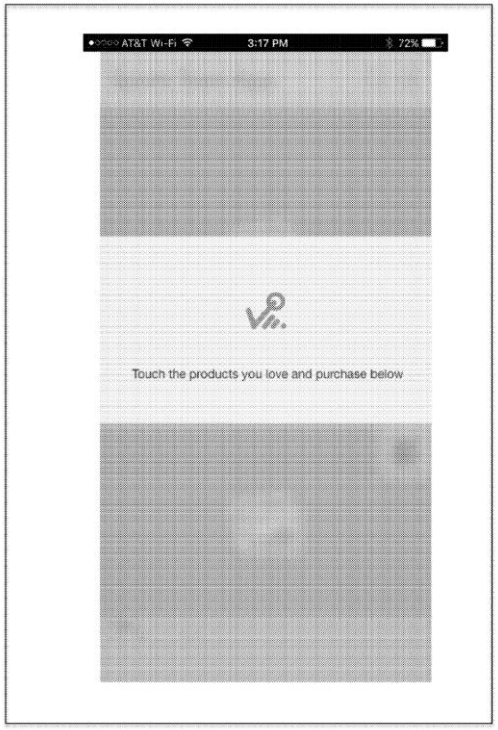


Fig. 41

’046 Patent at Fig. 41.

		 Fig. 46 '46 Patent at Fig. 46.

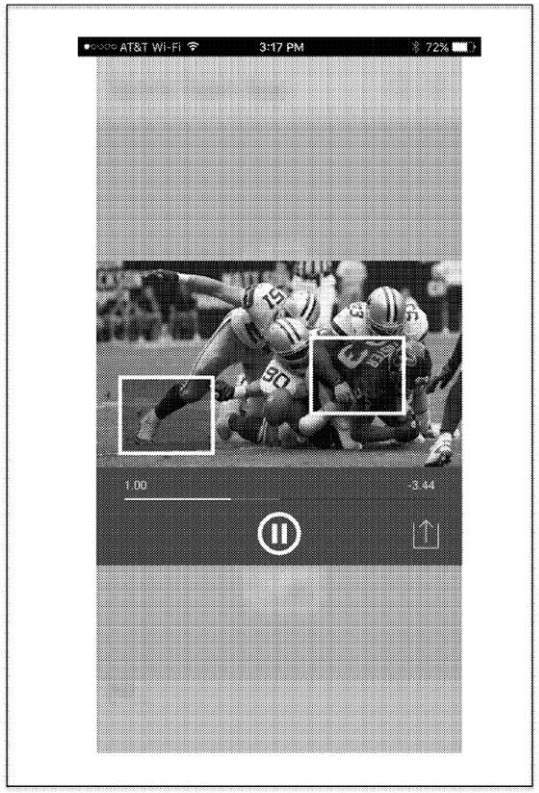


Fig. 48

’046 Patent at Fig. 48.

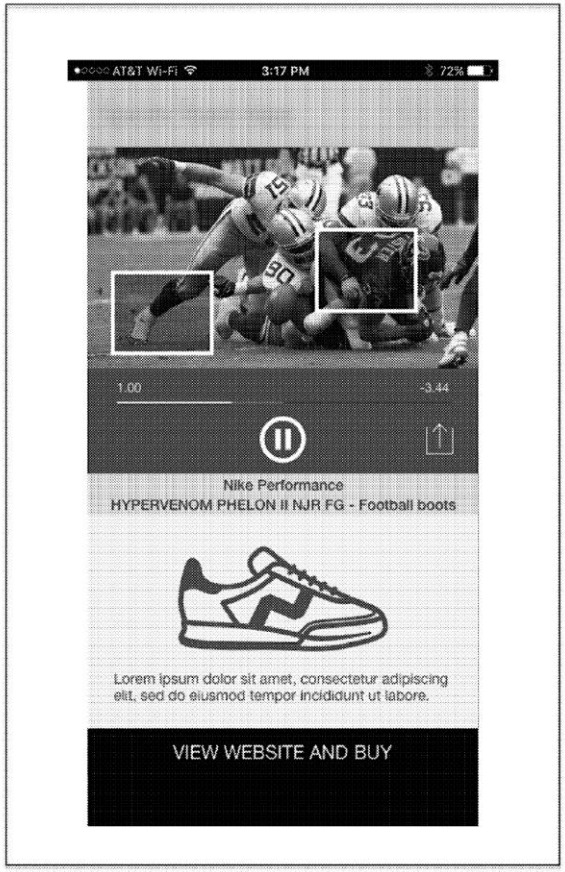


Fig. 49
’046 Patent at Fig. 49.

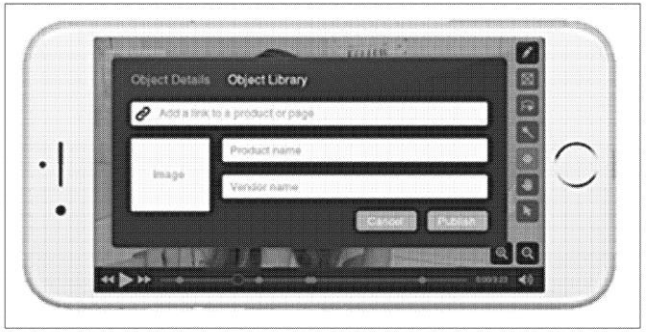
		 Fig. 50 '046 Patent at Fig. 50.



FIG. 53B

’046 Patent at Fig. 53B.

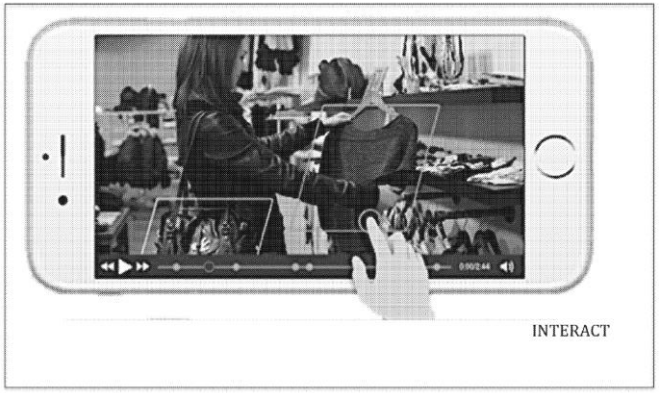


FIG. 53D

’046 Patent at Fig. 53D.



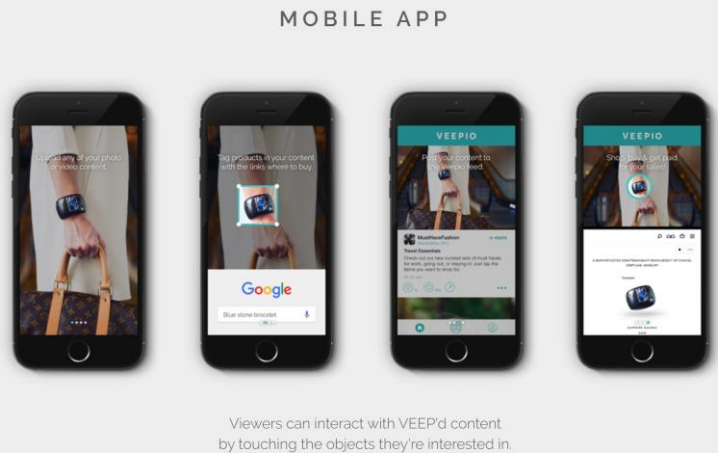
FIG. 53E

’046 Patent at Fig. 53E.

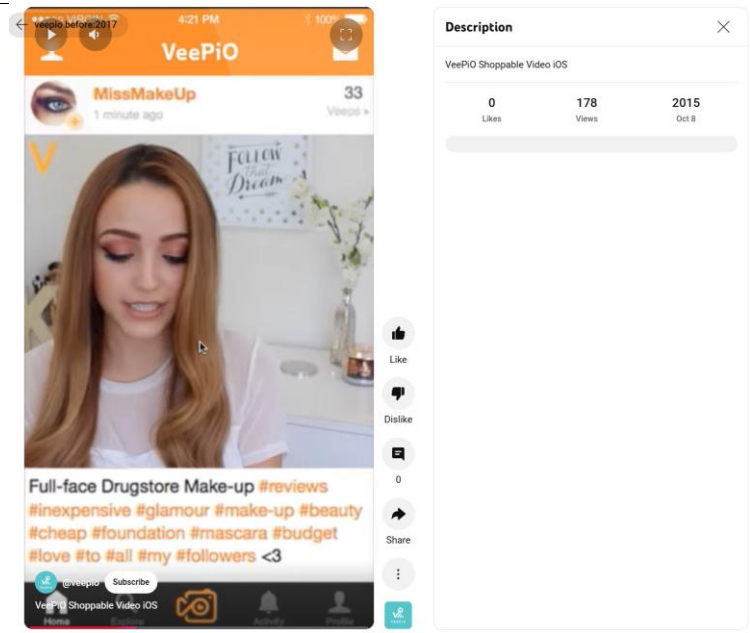
		 FIG. 53F '046 Patent at Fig. 53F. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
1[b][iii]	iii. tracking the one or more items, services, or songs of interest through the one or more frames of the video media; and	Veepio discloses "tracking the one or more items, services, or songs of interest through the one or more frames of the video media; and" See e.g.:

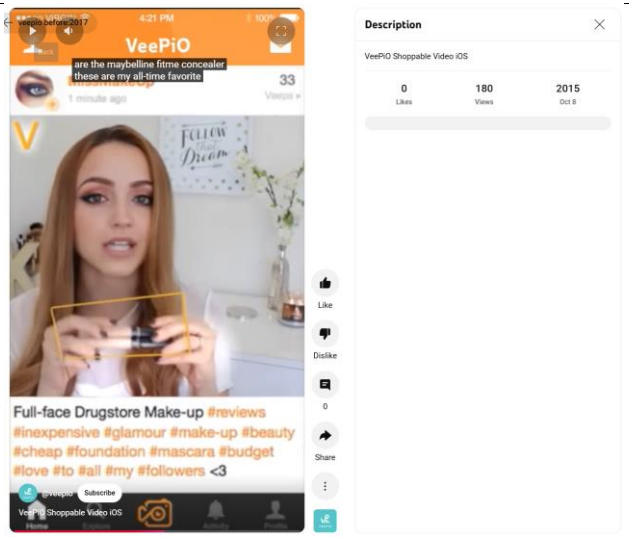


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		 (“VeePiO Shoppable Video iOS” - @veepio, October 8, 2015)



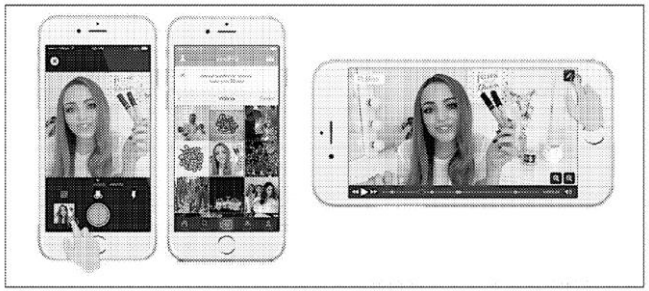
("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



Fig. 18
Shop VeePiO

'046 Patent at Fig. 18.

Fig. 20
How to Veep



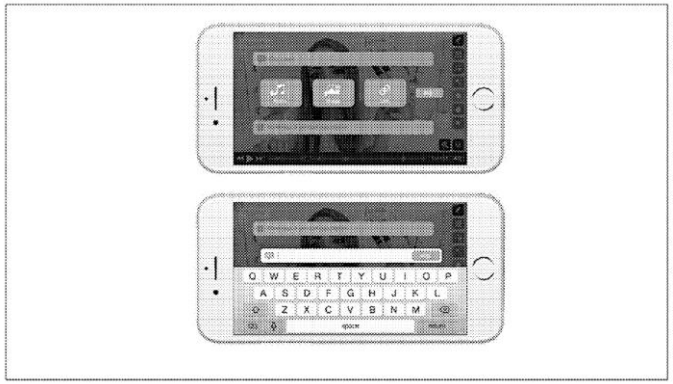
’046 Patent at Fig. 20.

Fig. 21
Veep Editing Room



’046 Patent at Fig. 21.

Fig. 22
Object Details



’046 Patent at Fig. 21.

Fig. 23
"V"isibility



’046 Patent at Fig. 23.

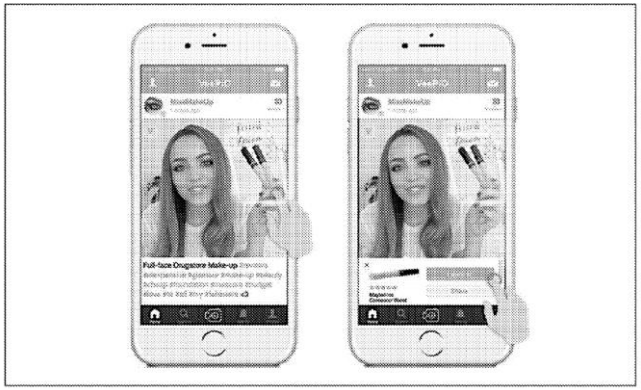
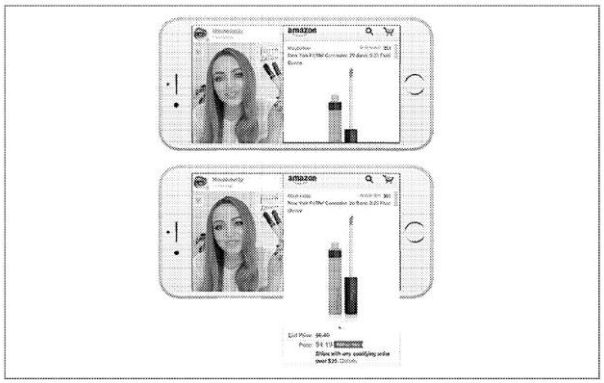
		Fig. 24 I Want it!  '046 Patent at Fig. 24. Fig. 25 I Want it! Continued  '046 Patent at Fig. 25.

Fig. 28
Buy Via Split Screen



’046 Patent at Fig. 28.

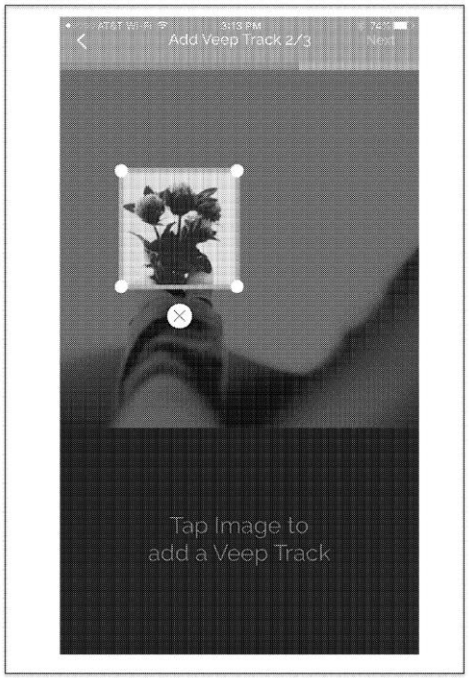
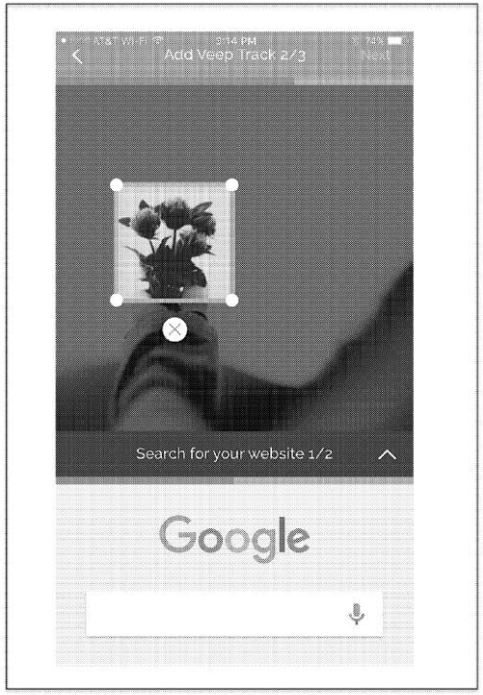
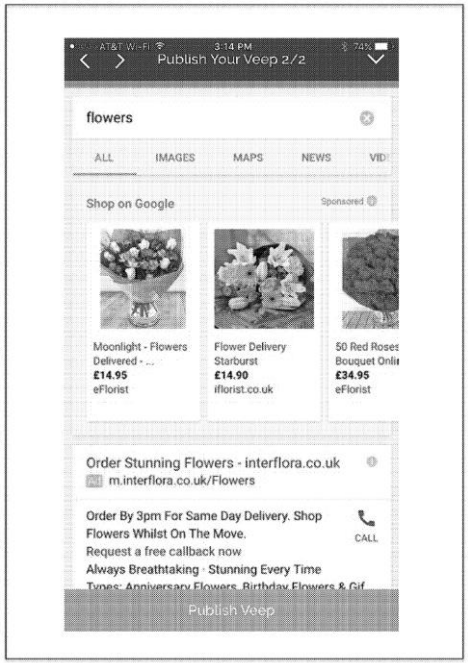
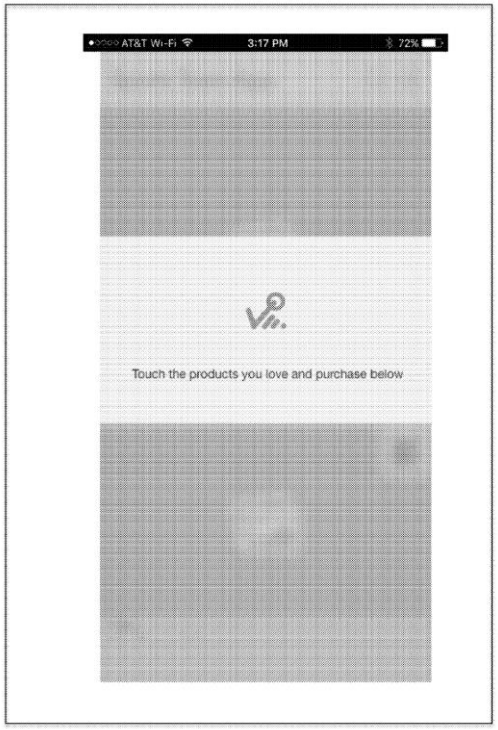


Fig. 38

		’046 Patent at Fig. 38.  Fig. 39 ’046 Patent at Fig. 39.

		 Fig. 41 '046 Patent at Fig. 41.

		 Fig. 46 '46 Patent at Fig. 46.

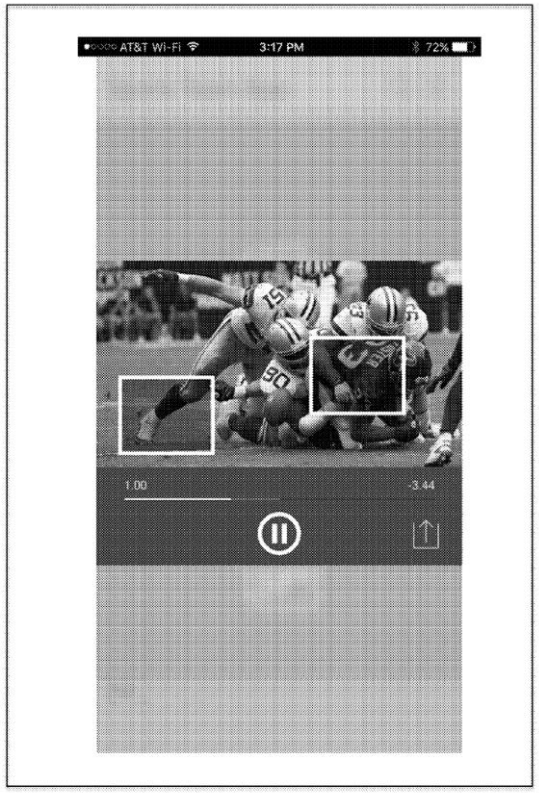


Fig. 48

’046 Patent at Fig. 48.

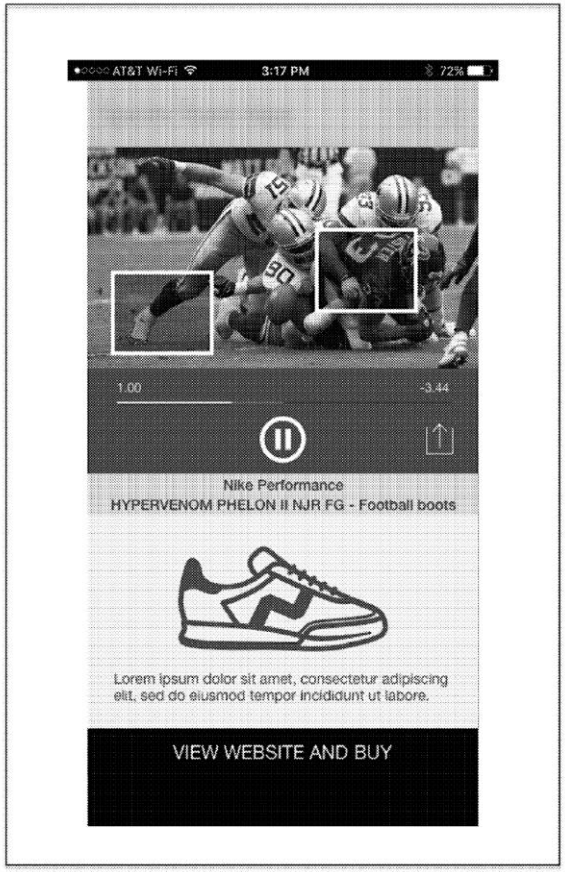


Fig. 49
’046 Patent at Fig. 49.

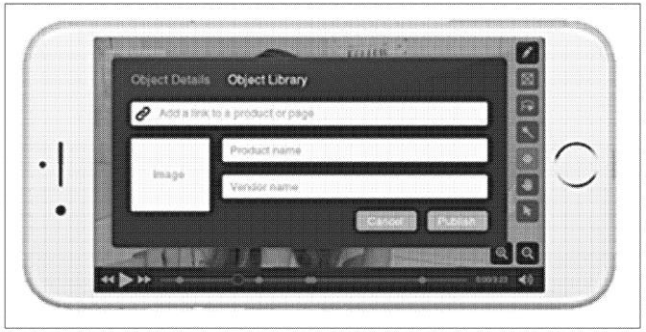
		 Fig. 50 '046 Patent at Fig. 50.



FIG. 53B

’046 Patent at Fig. 53B.

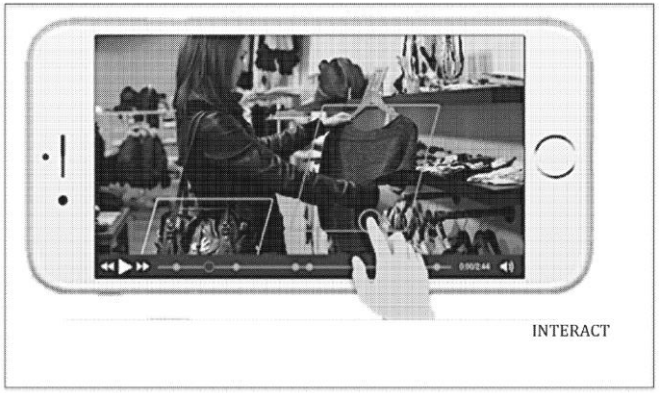


FIG. 53D

’046 Patent at Fig. 53D.



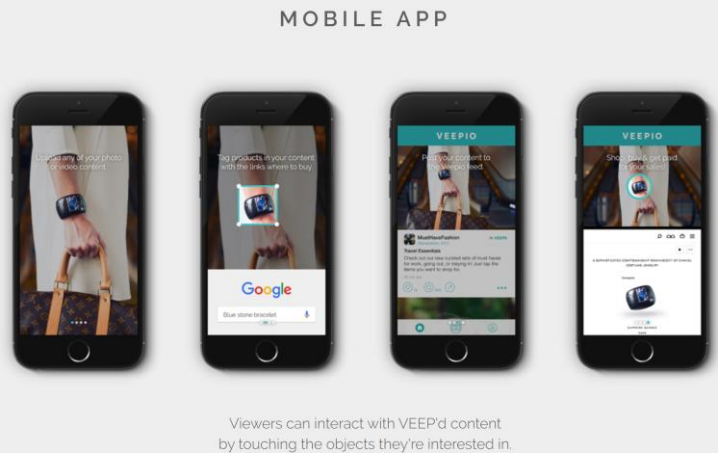
FIG. 53E

’046 Patent at Fig. 53E.

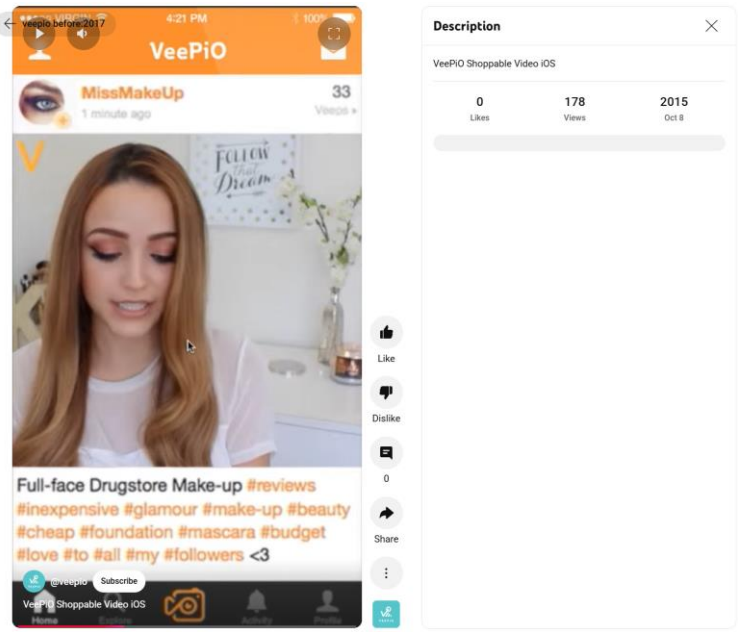
		 FIG. 53F '046 Patent at Fig. 53F. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
1[b][iv]	iv. assigning a selectable visual indicator for each of the one or more items, services, or songs of interest, wherein the first interactive video layer is configured to display the selectable visual indicator;	Veepio discloses "assigning a selectable visual indicator for each of the one or more items, services, or songs of interest, wherein the first interactive video layer is configured to display the selectable visual indicator;" See e.g.:



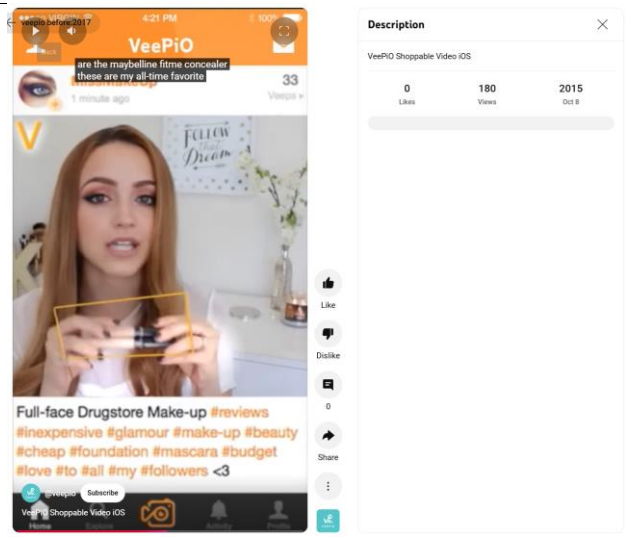
(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



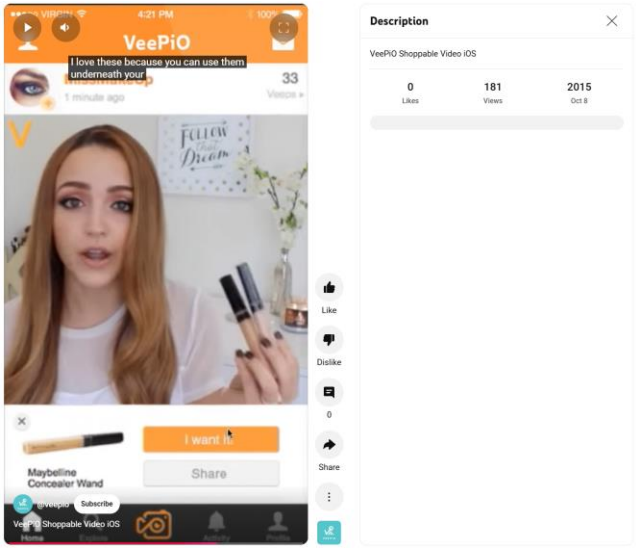
(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



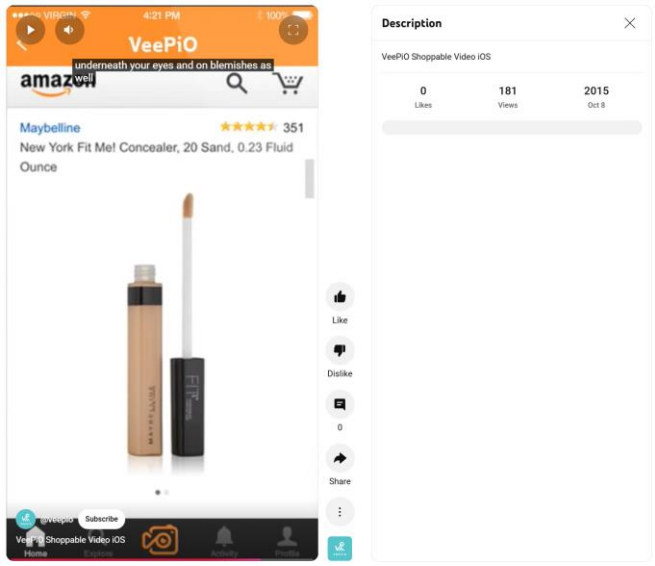
("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



Fig. 18
Shop VeePiO

'046 Patent at Fig. 18.

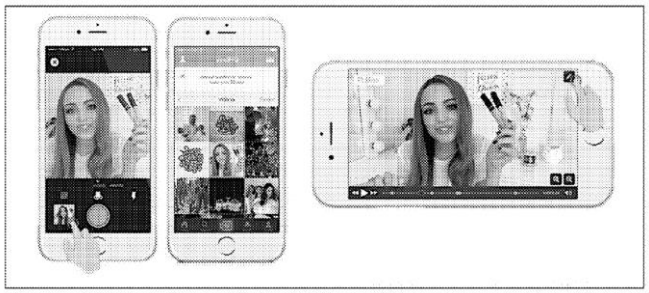
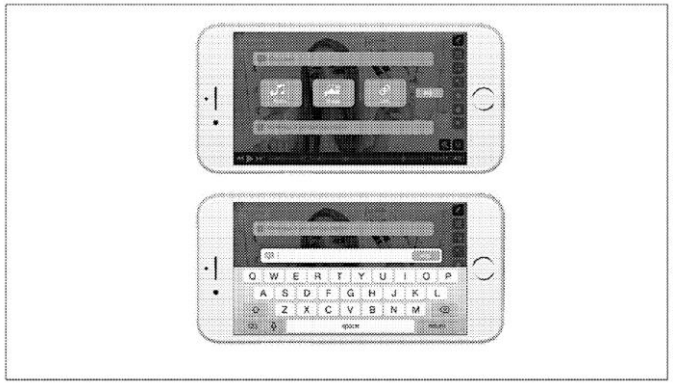
		Fig. 20 How to Veep  ’046 Patent at Fig. 20. Fig. 21 Veep Editing Room  ’046 Patent at Fig. 21.

Fig. 22
Object Details



’046 Patent at Fig. 21.

Fig. 23
"V"isibility



’046 Patent at Fig. 23.

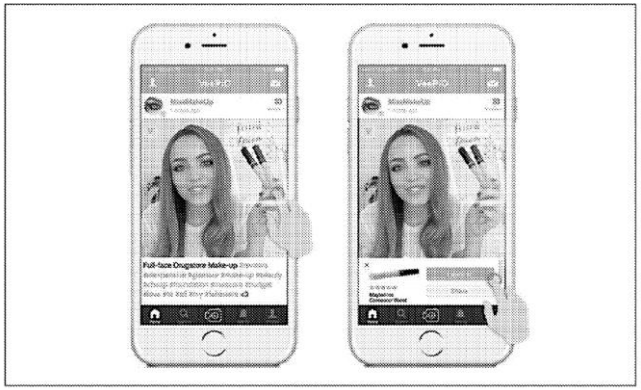
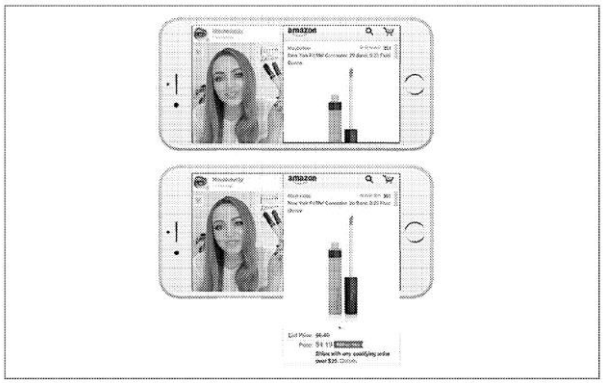
		Fig. 24 I Want it!  '046 Patent at Fig. 24. Fig. 25 I Want it! Continued  '046 Patent at Fig. 25.

Fig. 28
Buy Via Split Screen



’046 Patent at Fig. 28.

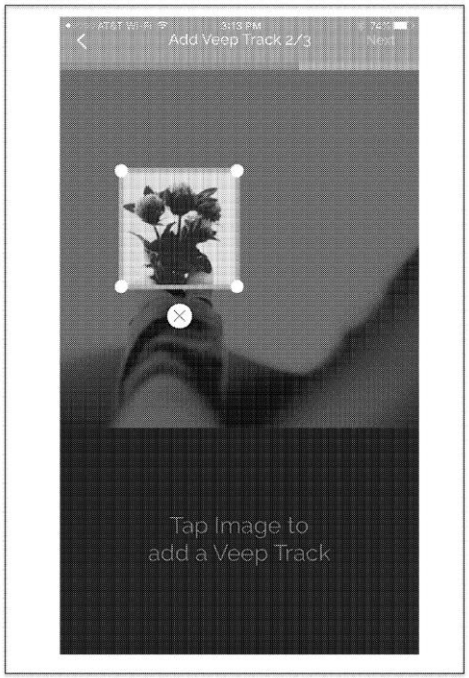
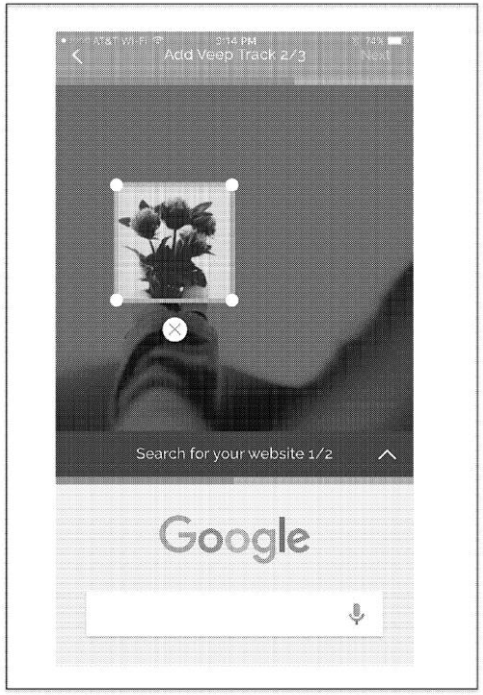
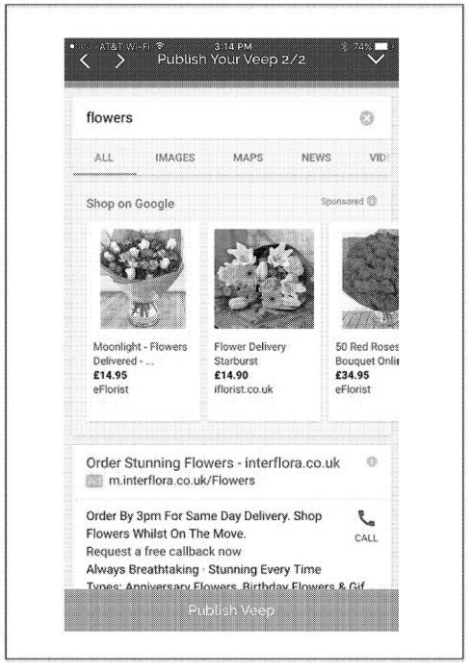


Fig. 38

		’046 Patent at Fig. 38.  Fig. 39 ’046 Patent at Fig. 39.

		 Fig. 41 '046 Patent at Fig. 41.	

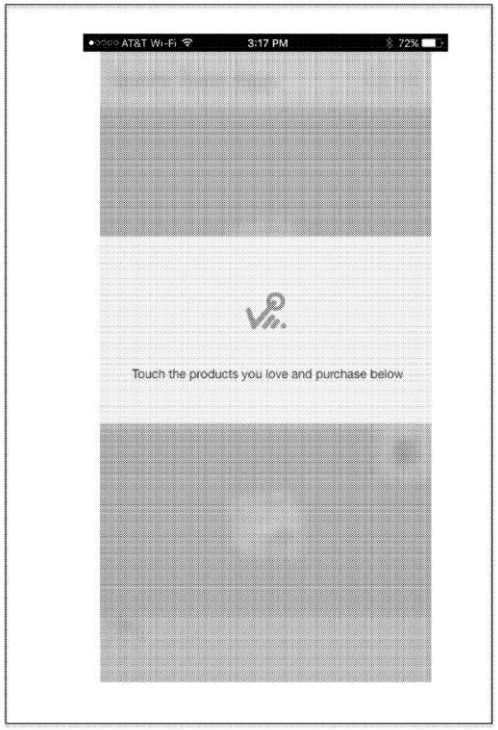
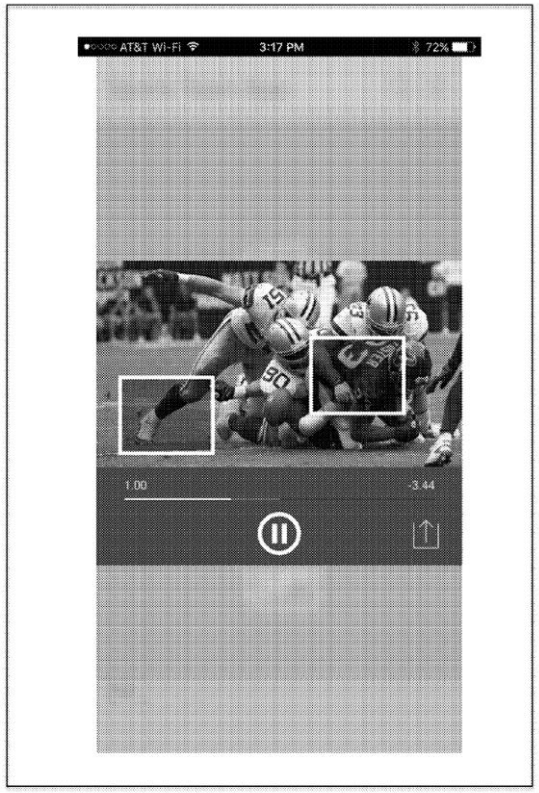


Fig. 46

’46 Patent at Fig. 46.

		 Fig. 48 '046 Patent at Fig. 48.	

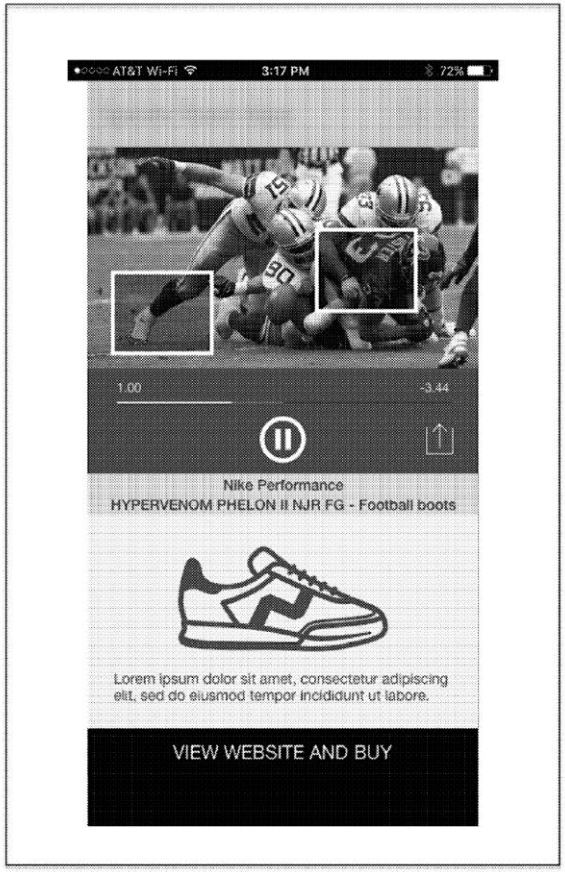


Fig. 49

’046 Patent at Fig. 49.

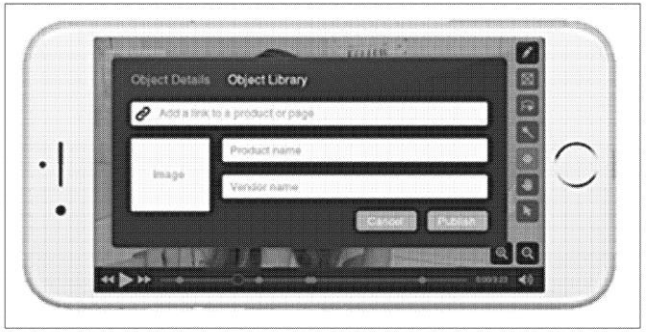
		 Fig. 50 ’046 Patent at Fig. 50.



FIG. 53B

’046 Patent at Fig. 53B.

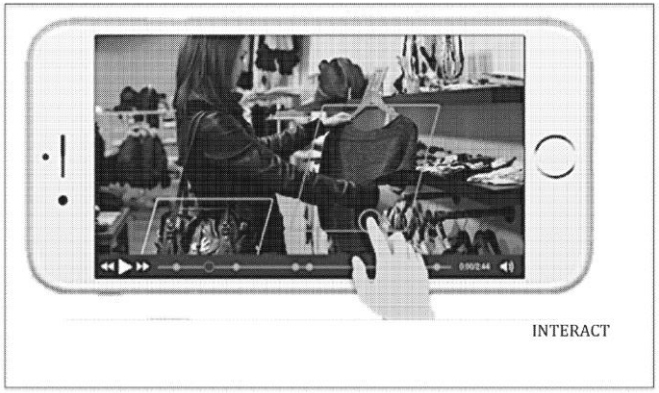


FIG. 53D

’046 Patent at Fig. 53D.



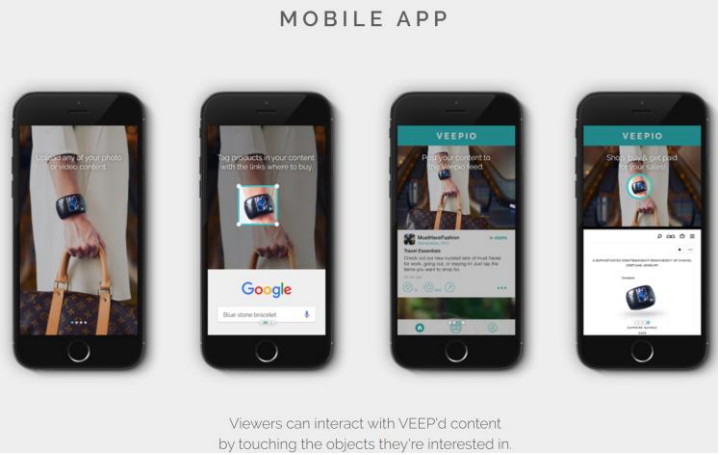
FIG. 53E

’046 Patent at Fig. 53E.

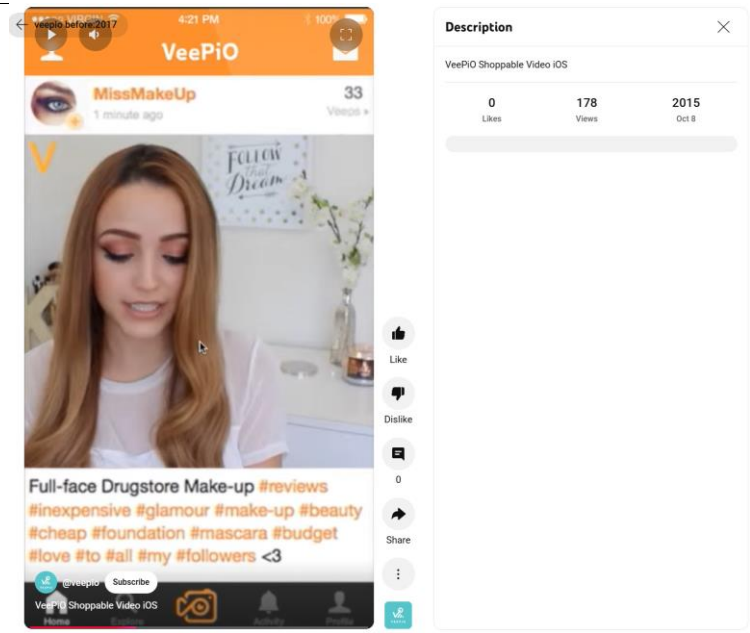
		 FIG. 53F '046 Patent at Fig. 53F. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
1[c]	c) generating a video data comprising the video media, the first interactive video layer, and a second interactive video layer,	Veepio discloses "generating a video data comprising the video media, the first interactive video layer, and a second interactive video layer, " See e.g.:

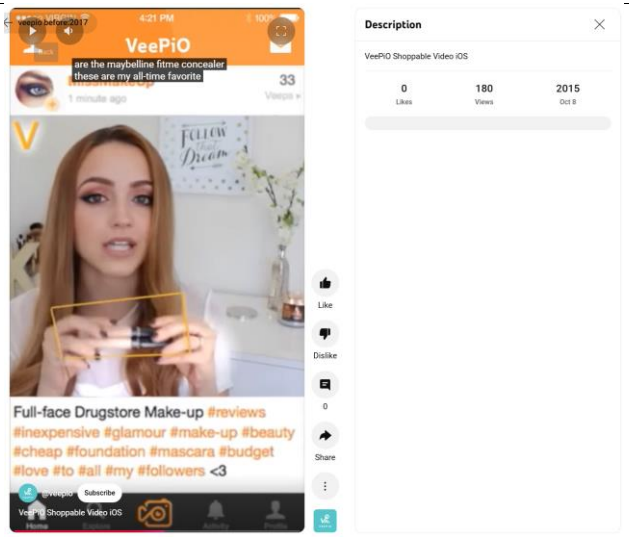


(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)

		 ("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



Fig. 17
Comment & Share

'046 Patent at Fig. 17.

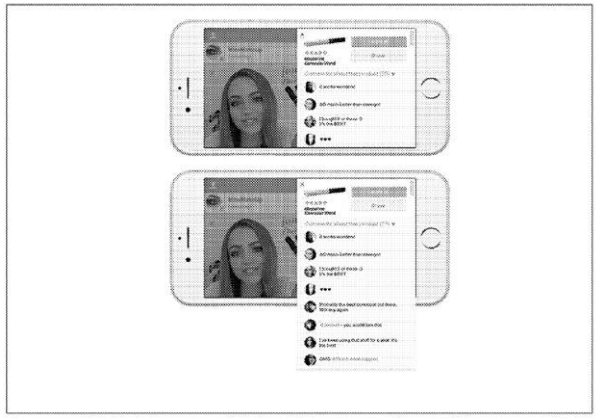
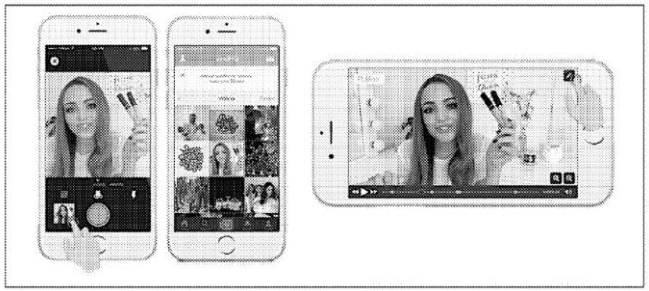
		Fig. 26 Share & Comment  ’046 Patent at Fig. 26.  Fig. 18 Shop VeePiO ’046 Patent at Fig. 18.

Fig. 20
How to Veep



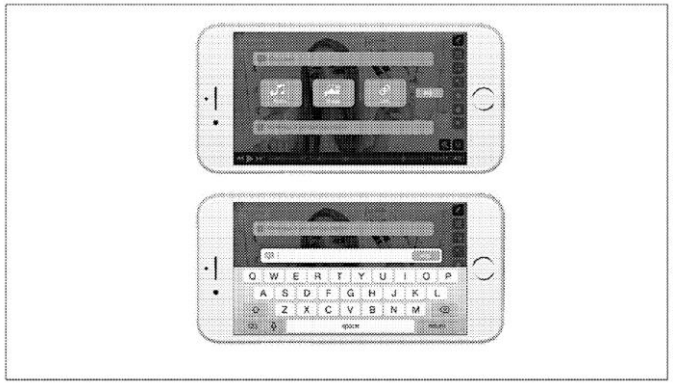
’046 Patent at Fig. 20.

Fig. 21
Veep Editing Room



’046 Patent at Fig. 21.

Fig. 22
Object Details



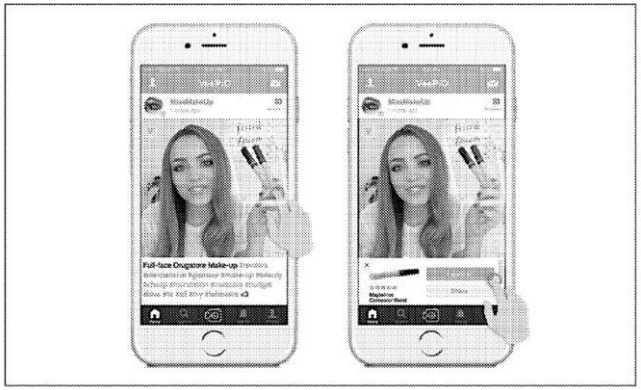
’046 Patent at Fig. 21.

Fig. 23
"V"isibility



’046 Patent at Fig. 23.

Fig. 24
I Want it!



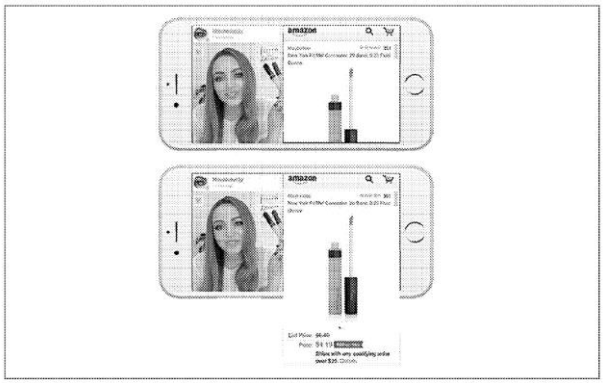
’046 Patent at Fig. 24.

Fig. 25
I Want it! Continued



’046 Patent at Fig. 25.

Fig. 28
Buy Via Split Screen



’046 Patent at Fig. 28.

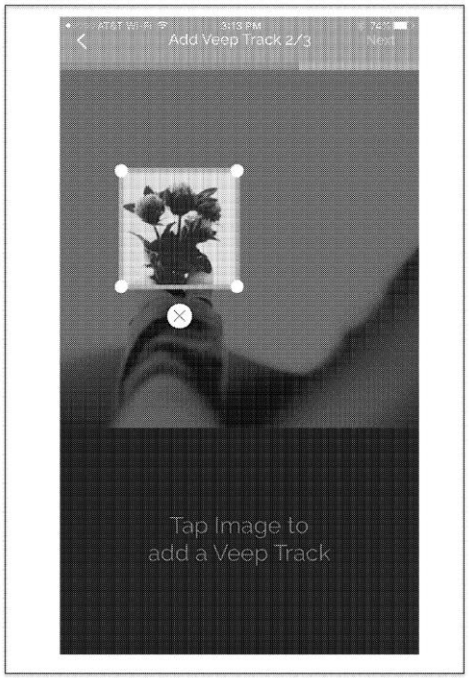
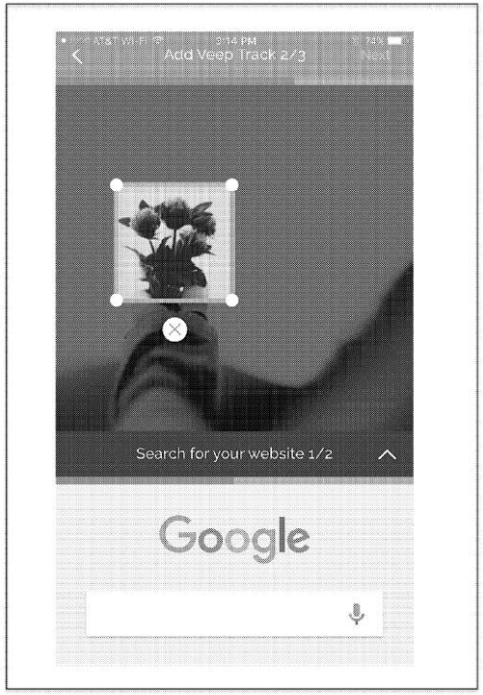


Fig. 38

		’046 Patent at Fig. 38.  Fig. 39 ’046 Patent at Fig. 39.

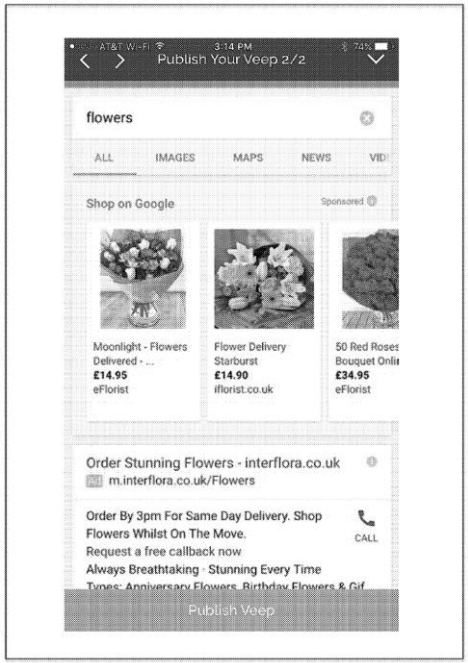
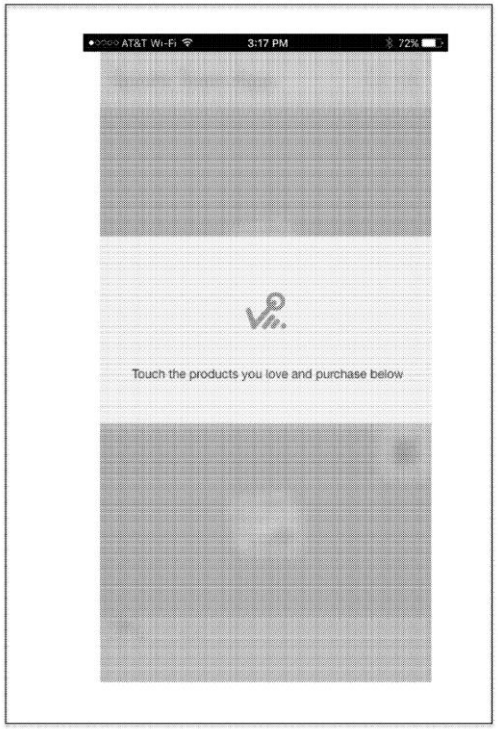


Fig. 41

’046 Patent at Fig. 41.

		 Fig. 46 '46 Patent at Fig. 46.	

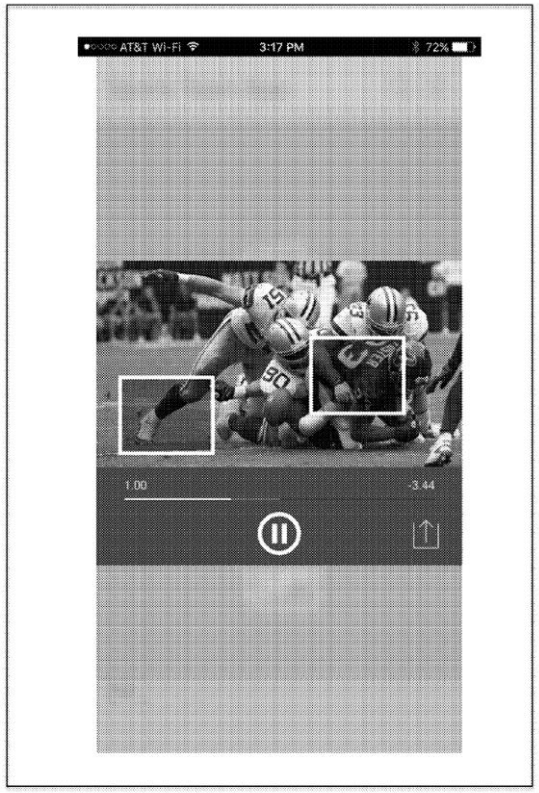


Fig. 48

’046 Patent at Fig. 48.

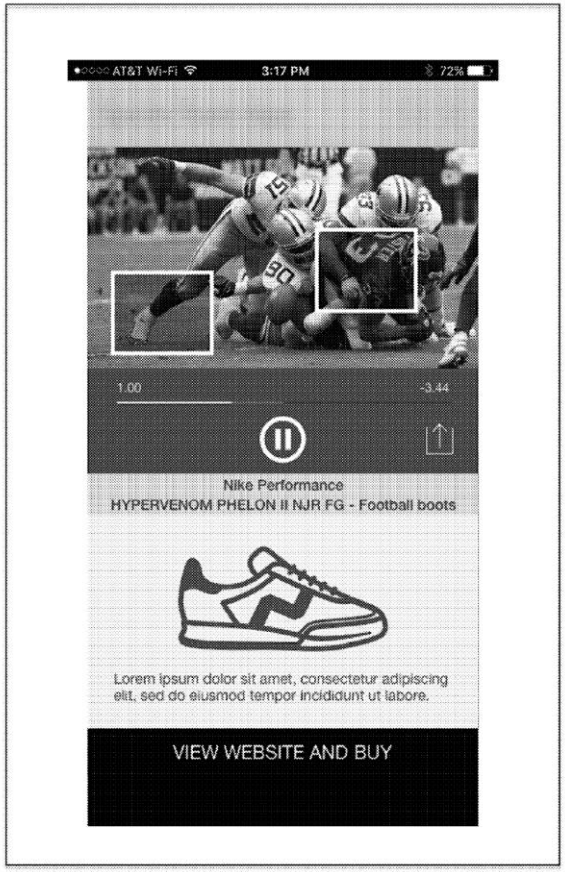


Fig. 49
’046 Patent at Fig. 49.

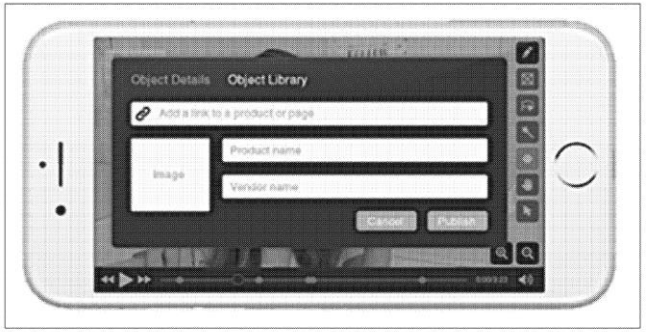
		 Fig. 50 ’046 Patent at Fig. 50.



FIG. 53B

’046 Patent at Fig. 53B.

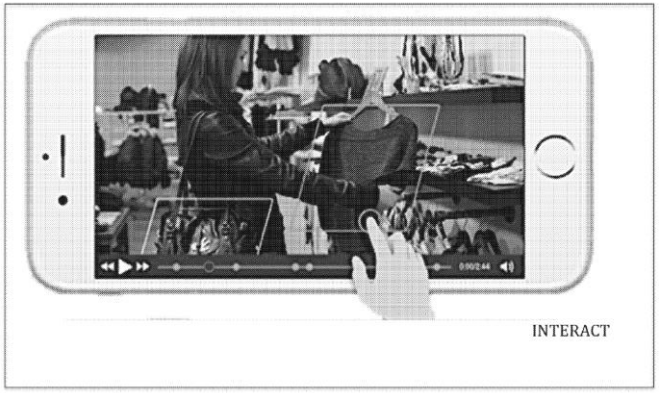


FIG. 53D

’046 Patent at Fig. 53D.



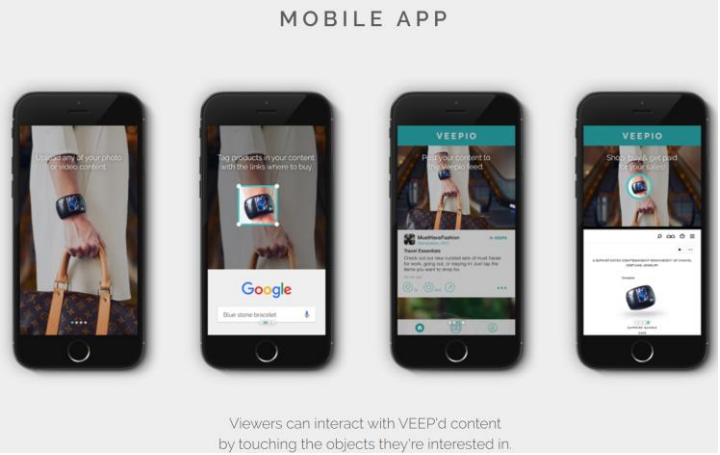
FIG. 53E

’046 Patent at Fig. 53E.

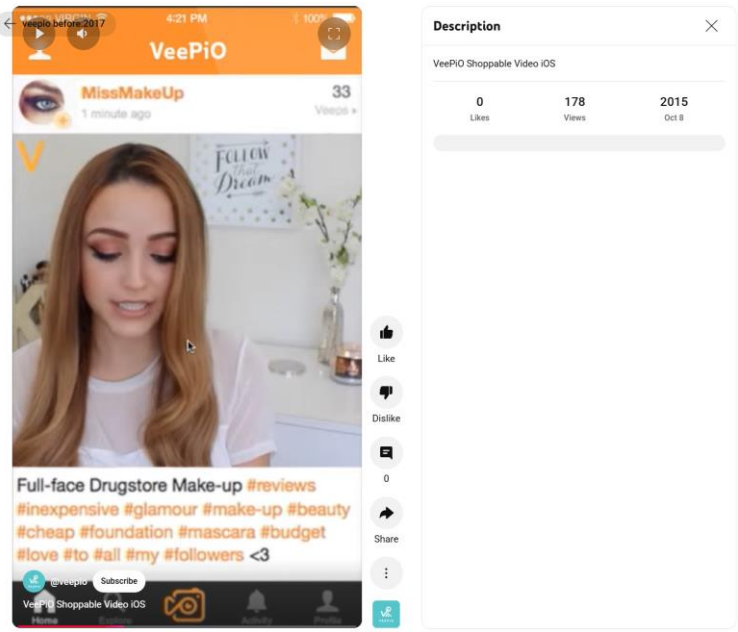
		 FIG. 53F '046 Patent at Fig. 53F. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
1[c][i]	wherein the video data is configured to be provided to a user via a first media playback device and to at least one guest via a second media playback device,	Veepio discloses "wherein the video data is configured to be provided to a user via a first media playback device and to at least one guest via a second media playback device," See e.g.:



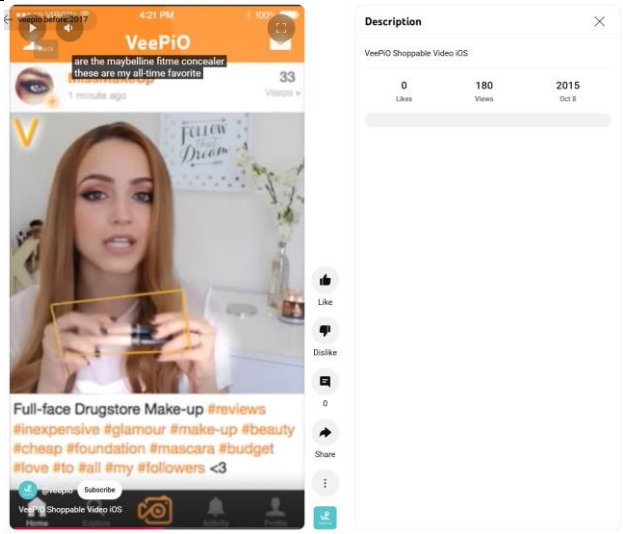
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("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



Fig. 17
Comment & Share

'046 Patent at Fig. 17.

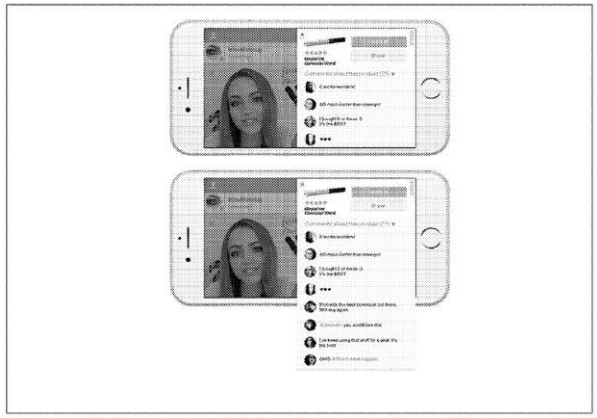
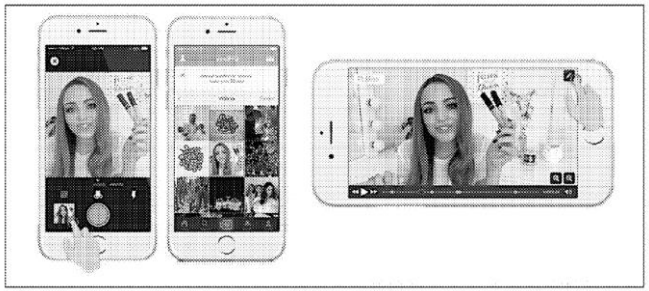
		Fig. 26 Share & Comment  ’046 Patent at Fig. 26  Fig. 18 Shop VeePiO ’046 Patent at Fig. 18.

Fig. 20
How to Veep



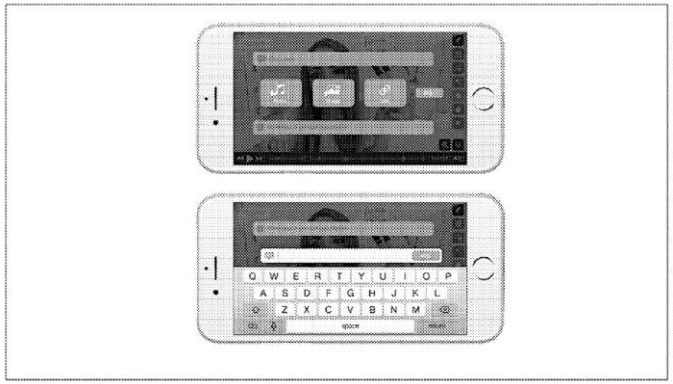
’046 Patent at Fig. 20.

Fig. 21
Veep Editing Room



’046 Patent at Fig. 21.

Fig. 22
Object Details



’046 Patent at Fig. 21.

Fig. 23
"V"isibility



’046 Patent at Fig. 23.

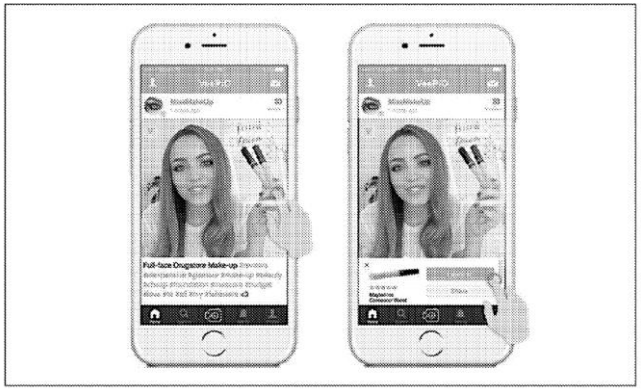
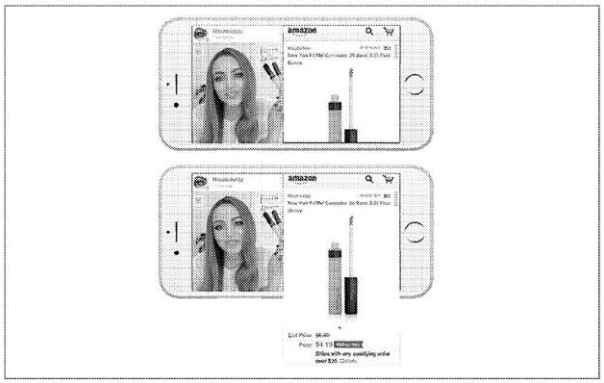
		Fig. 24 I Want it!  '046 Patent at Fig. 24. Fig. 25 I Want it! Continued  '046 Patent at Fig. 25.

Fig. 28
Buy Via Split Screen



’046 Patent at Fig. 28.

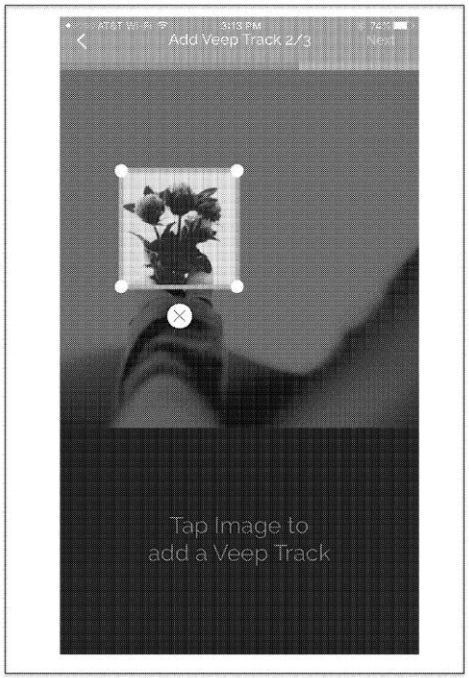
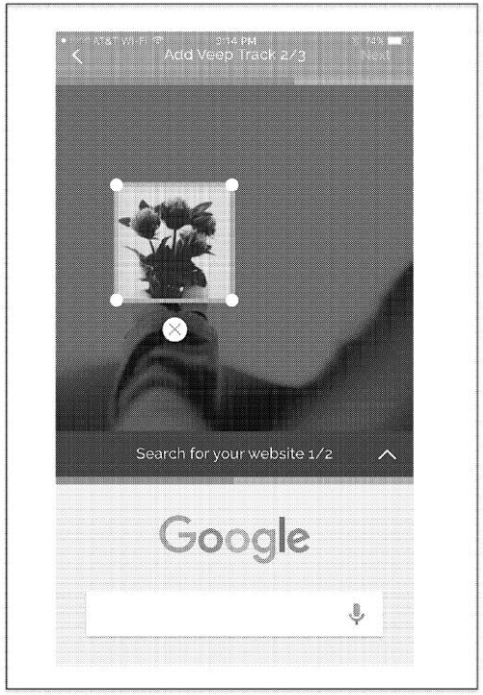
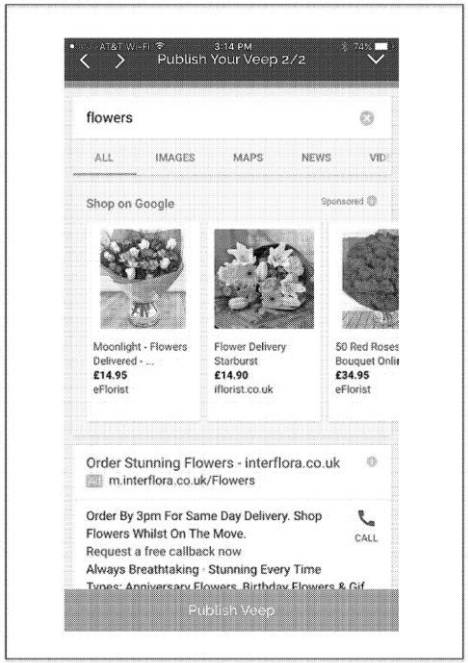


Fig. 38

		’046 Patent at Fig. 38.  Fig. 39 ’046 Patent at Fig. 39.

		 Fig. 41 '046 Patent at Fig. 41.	

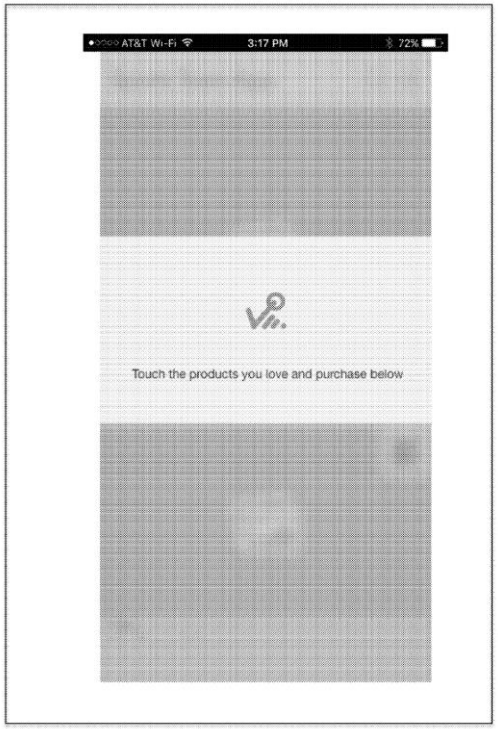


Fig. 46

’46 Patent at Fig. 46.

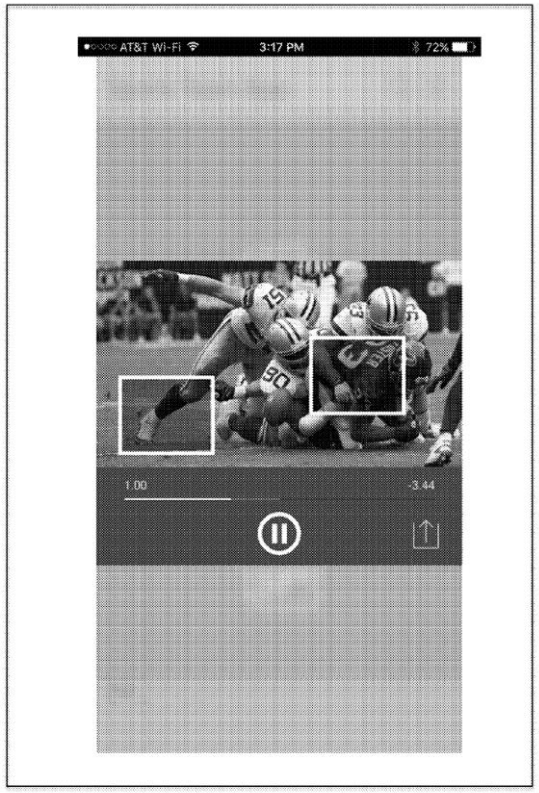


Fig. 48

’046 Patent at Fig. 48.

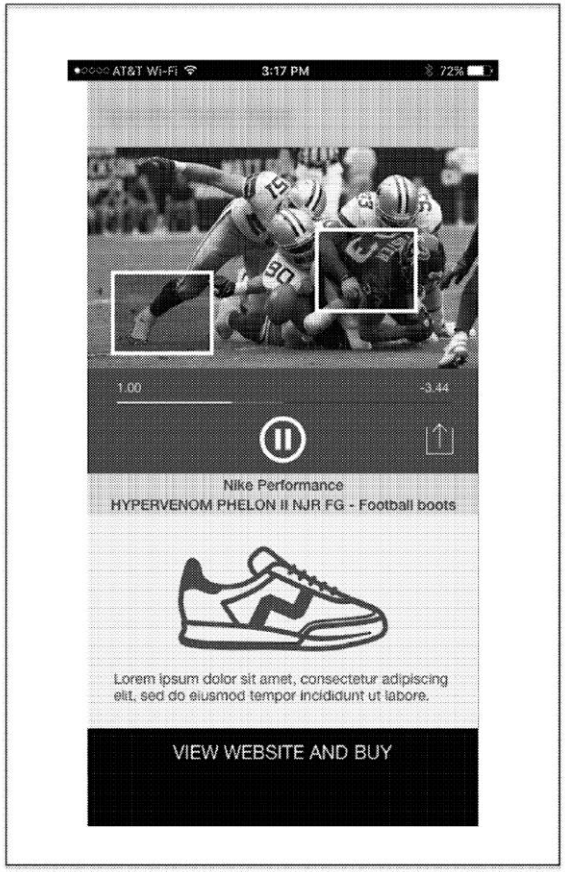


Fig. 49
'046 Patent at Fig. 49.

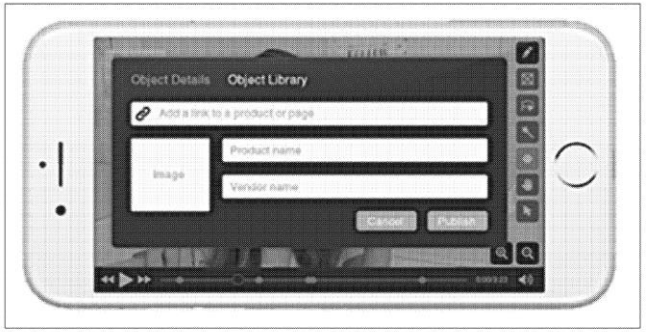
		 Fig. 50 '046 Patent at Fig. 50.



FIG. 53B

’046 Patent at Fig. 53B.

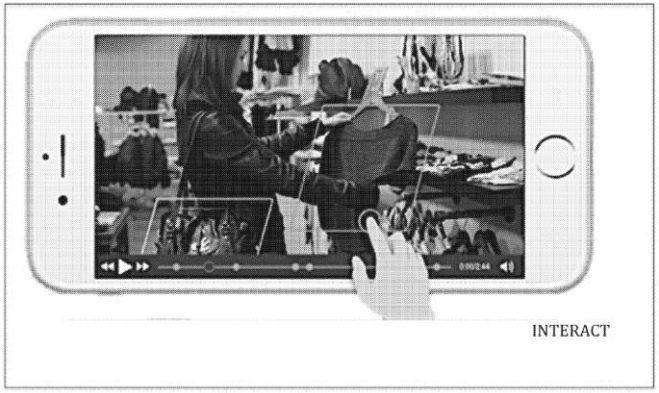


FIG. 53D

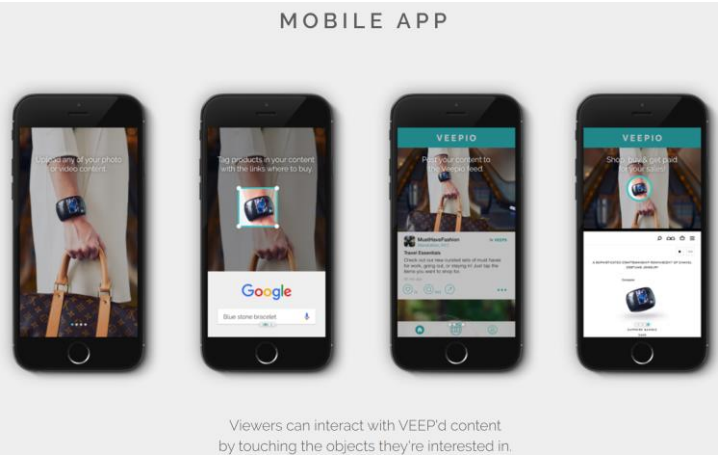
’046 Patent at Fig. 53D.

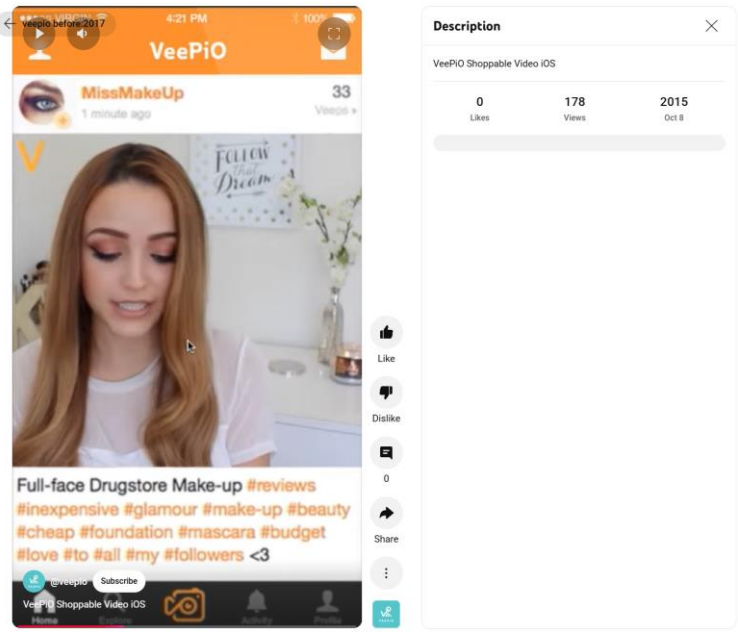


FIG. 53E

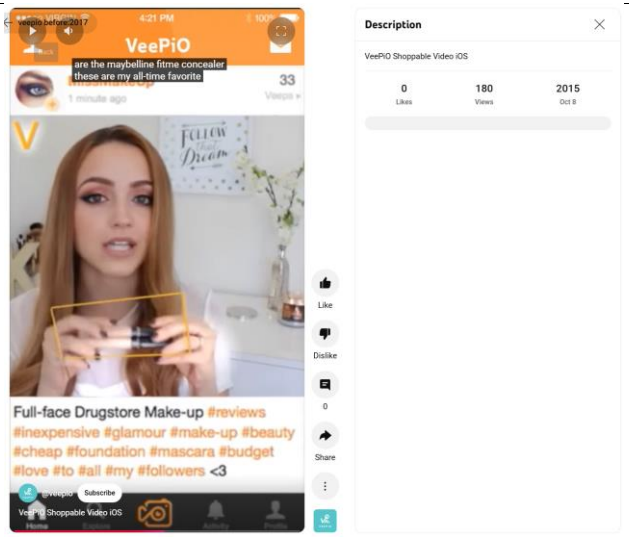
’046 Patent at Fig. 53E.

		 FIG. 53F '046 Patent at Fig. 53F. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
1[c][ii]	wherein the second interactive video layer comprises a social media portion controllable by the user via the first media playback device, so as to interact with the at least one guest that is also a viewer of the video media through an	Veepio discloses "wherein the second interactive video layer comprises a social media portion controllable by the user via the first media playback device, so as to interact with the at least one guest that is also a viewer of the video media through an interface displayed in the second interactive video layer via the second media playback device, " See e.g.:

	interface displayed in the second interactive video layer via the second media playback device,	 (VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)  (VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)

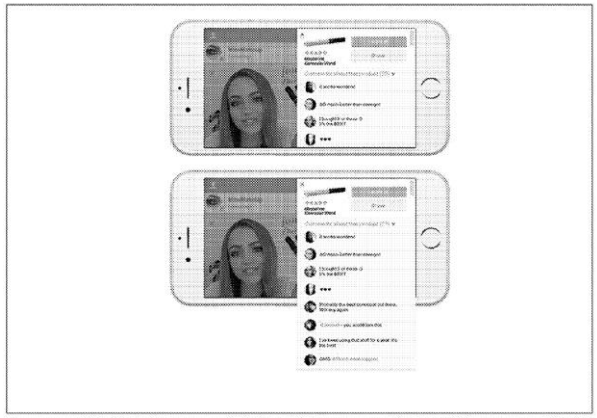


("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



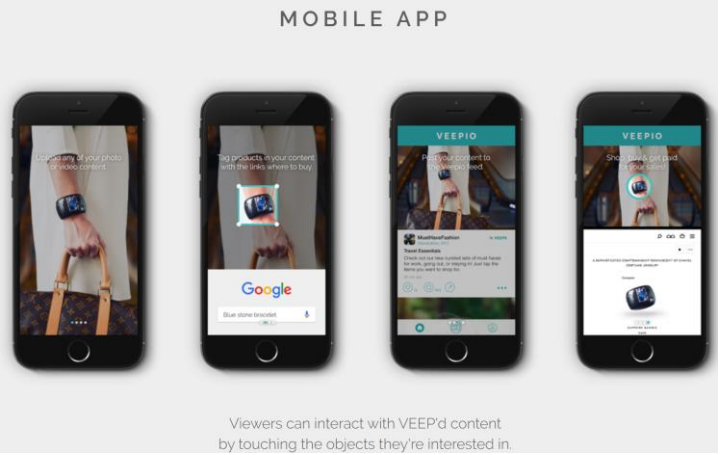
Fig. 17
Comment & Share

'046 Patent at Fig. 17.

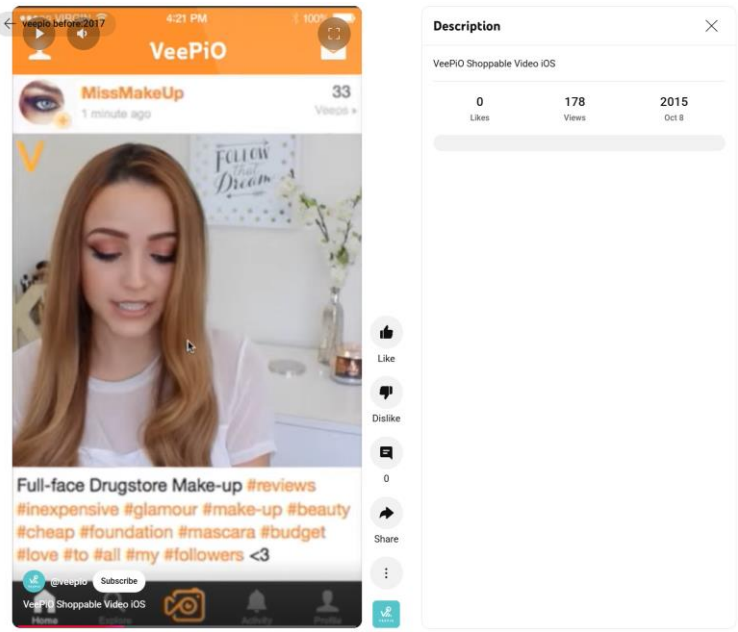
		Fig. 26 Share & Comment  '046 Patent at Fig. 26 Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
1[c][iii]	wherein the second interactive video layer displays an interaction between the user and the at least one guest, and	Veepio discloses "wherein the second interactive video layer displays an interaction between the user and the at least one guest, and" See e.g.:



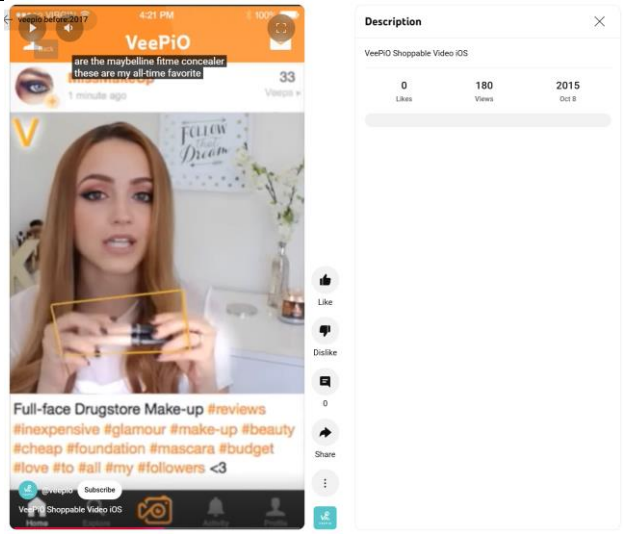
(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)

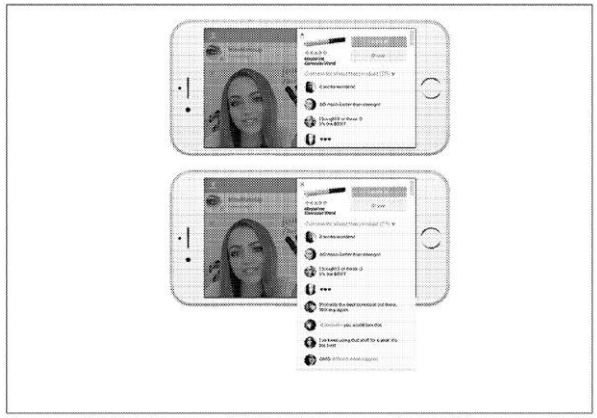


("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



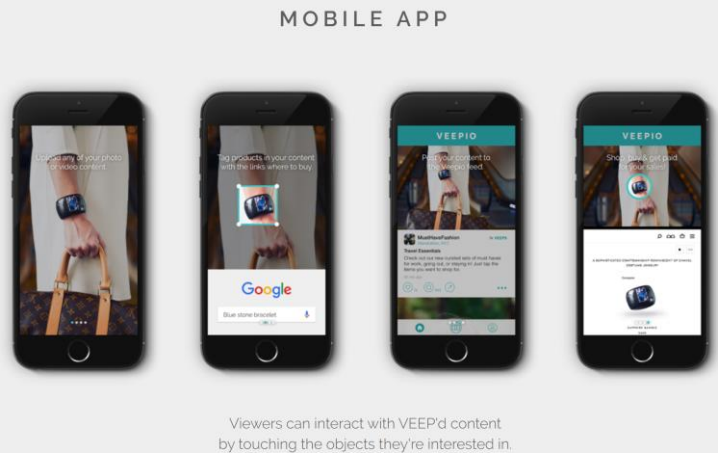
Fig. 17
Comment & Share

'046 Patent at Fig. 17.

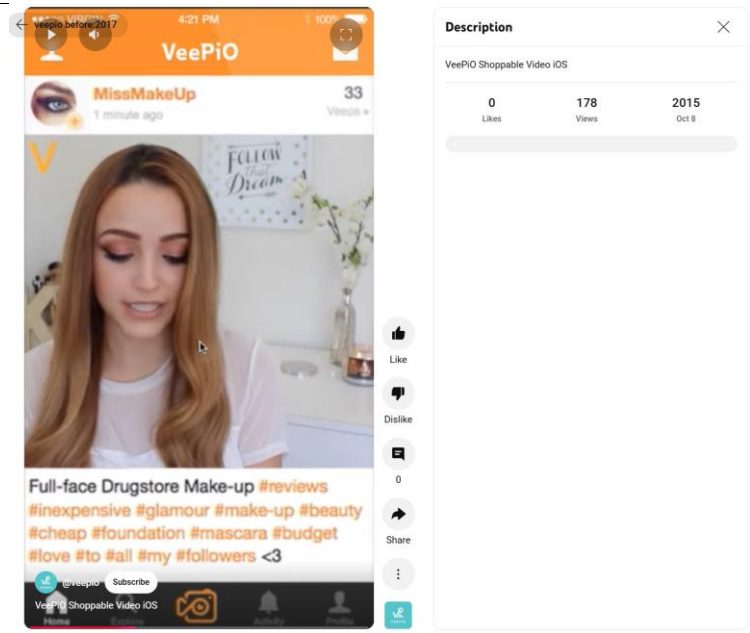
		Fig. 26 Share & Comment  ’046 Patent at Fig. 26 Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
1[c][iv]	past interaction activity between a plurality of users in the social media portion, and	Veepio discloses “past interaction activity between a plurality of users in the social media portion, and ” See e.g.:

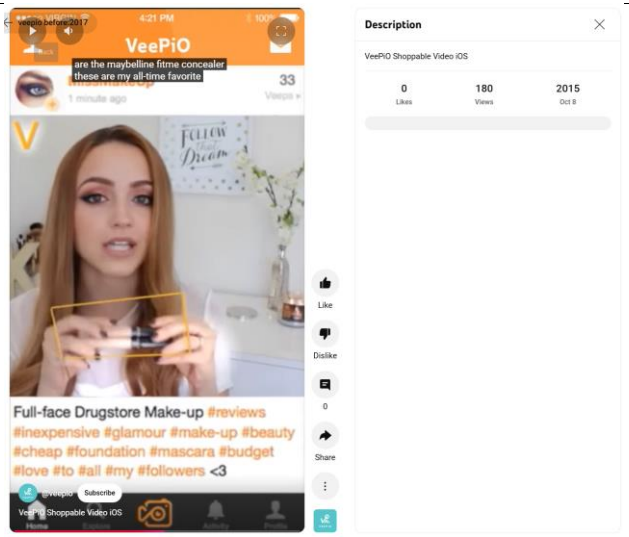


(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)

		 ("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



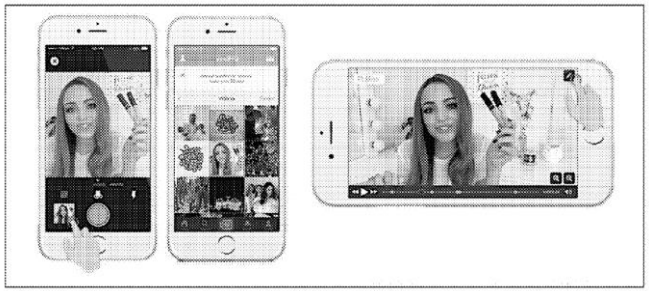
("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



Fig. 18
Shop VeePiO

'046 Patent at Fig. 18.

Fig. 20
How to Veep



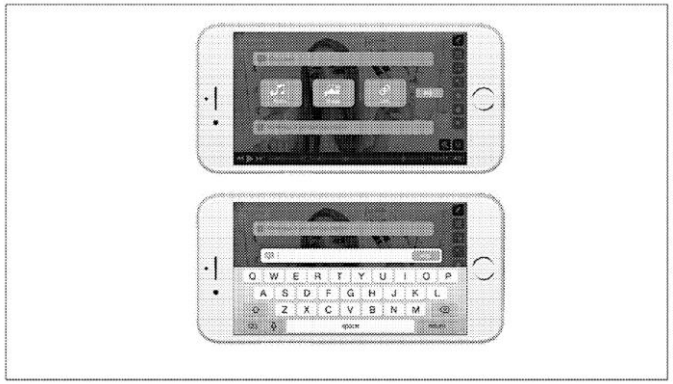
’046 Patent at Fig. 20.

Fig. 21
Veep Editing Room



’046 Patent at Fig. 21.

Fig. 22
Object Details



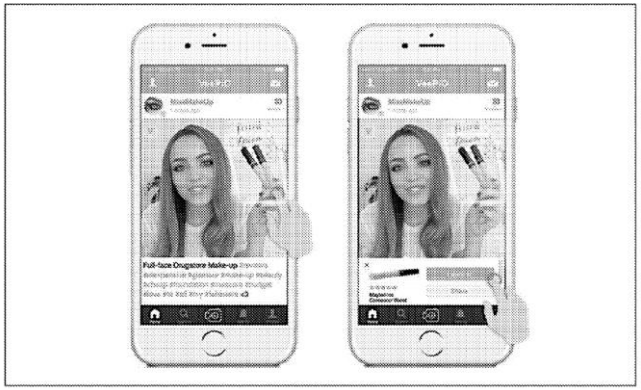
’046 Patent at Fig. 21.

Fig. 23
"V"isibility



’046 Patent at Fig. 23.

Fig. 24
I Want it!



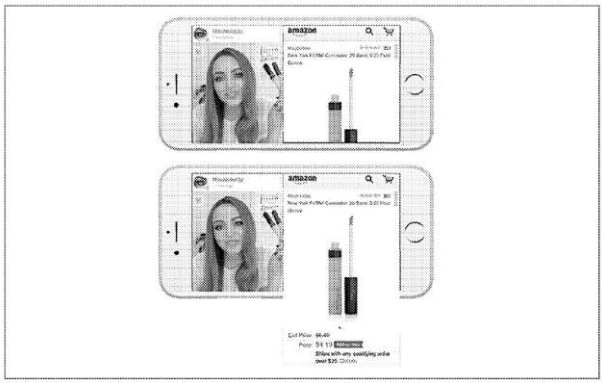
’046 Patent at Fig. 24.

Fig. 25
I Want it! Continued



’046 Patent at Fig. 25.

Fig. 28
Buy Via Split Screen



’046 Patent at Fig. 28.

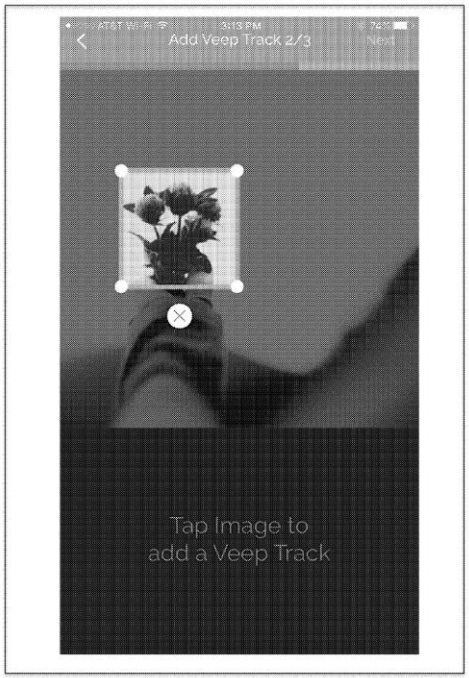
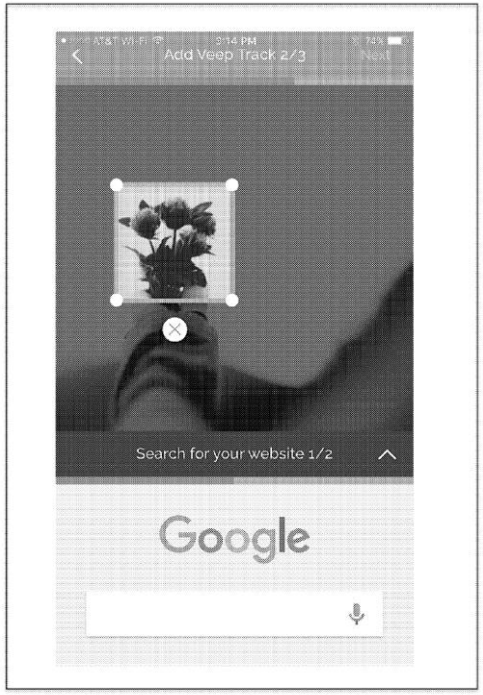
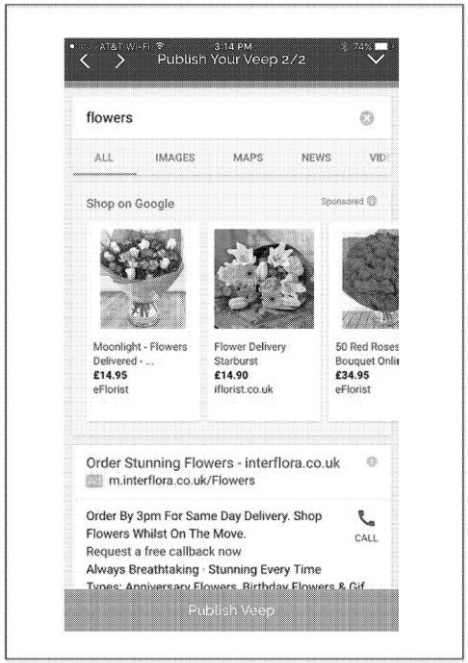


Fig. 38

		’046 Patent at Fig. 38.  Fig. 39 ’046 Patent at Fig. 39.

		 Fig. 41 '046 Patent at Fig. 41.	

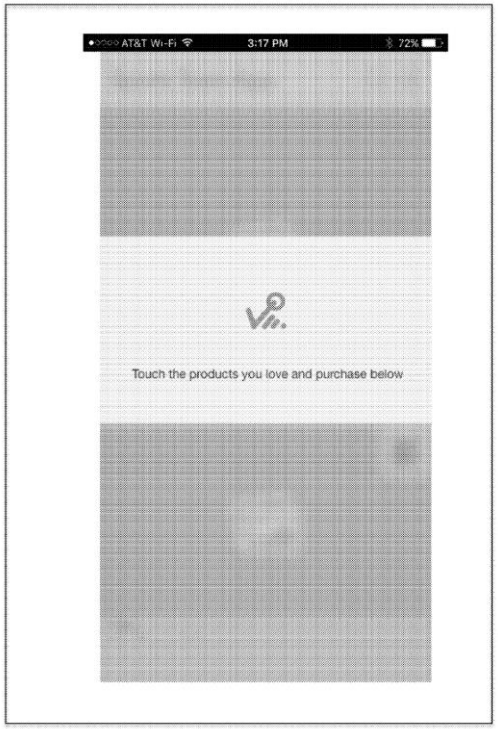


Fig. 46

'46 Patent at Fig. 46.

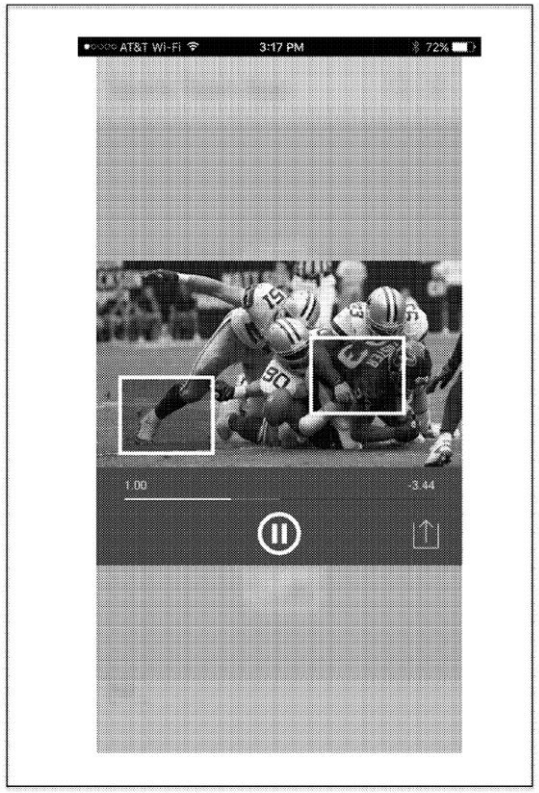


Fig. 48

’046 Patent at Fig. 48.

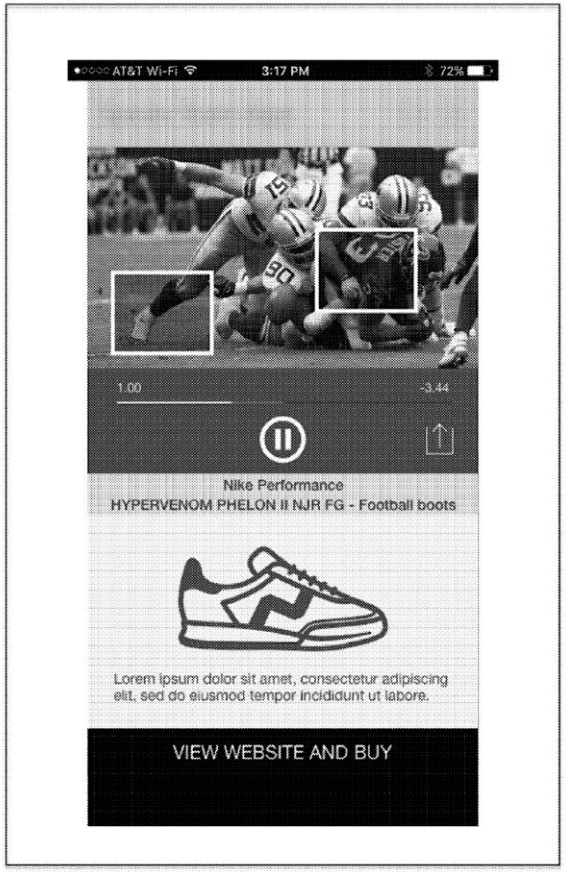


Fig. 49

’046 Patent at Fig. 49.

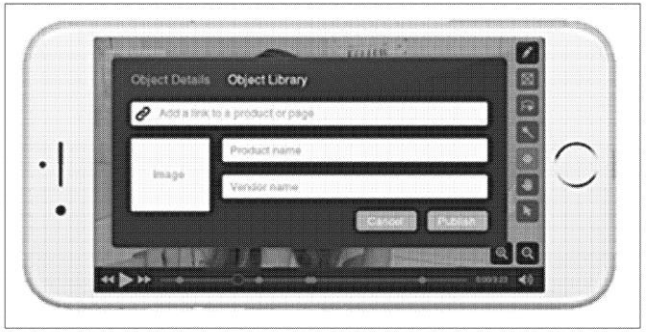
		 Fig. 50 ’046 Patent at Fig. 50.



FIG. 53B

’046 Patent at Fig. 53B.

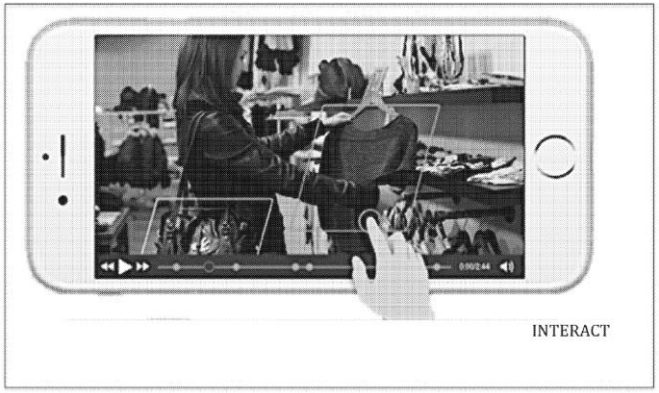


FIG. 53D

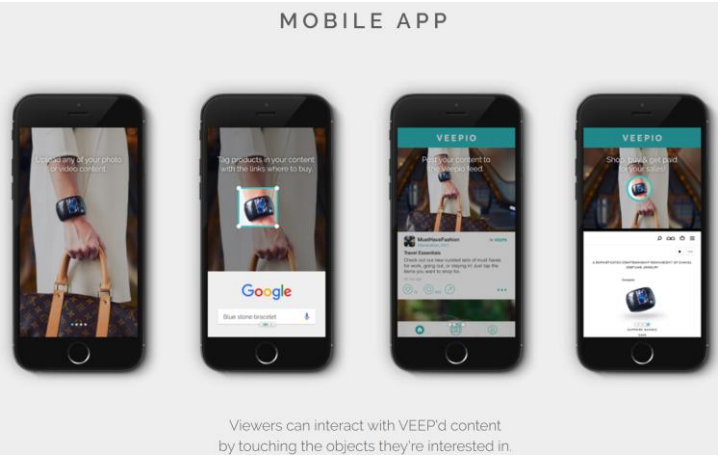
’046 Patent at Fig. 53D.

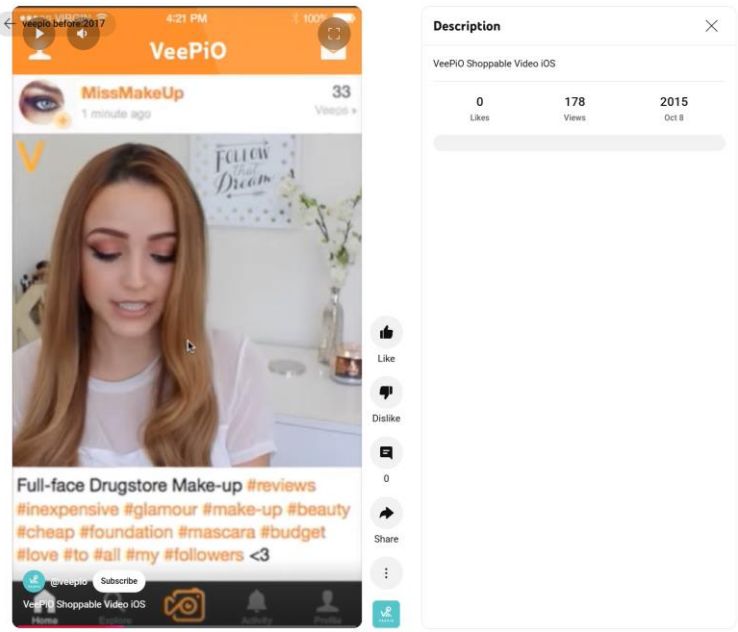


FIG. 53E

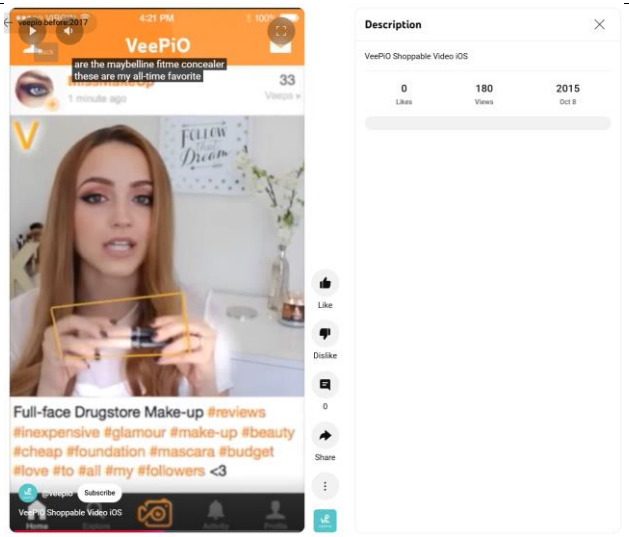
’046 Patent at Fig. 53E.

		 FIG. 53F '046 Patent at Fig. 53F. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
1[c][v]	wherein the user is capable of maintaining and toggling between a plurality of different conversations displayable in the social media portion in the second interactive video layer as an overlay to the	Veepio discloses "wherein the user is capable of maintaining and toggling between a plurality of different conversations displayable in the social media portion in the second interactive video layer as an overlay to the video media displayed by the first media playback device, " See e.g.:

	video media displayed by the first media playback device,	 (VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)  (VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)

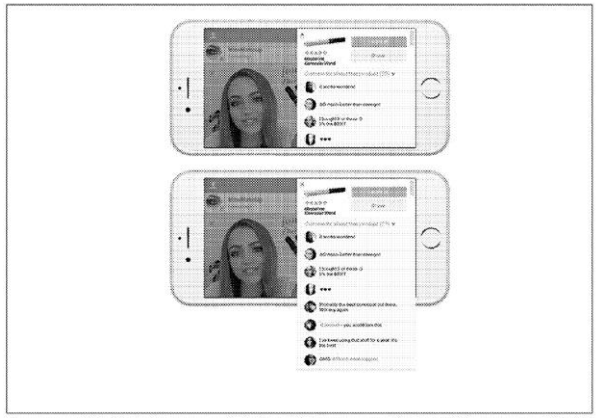


("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



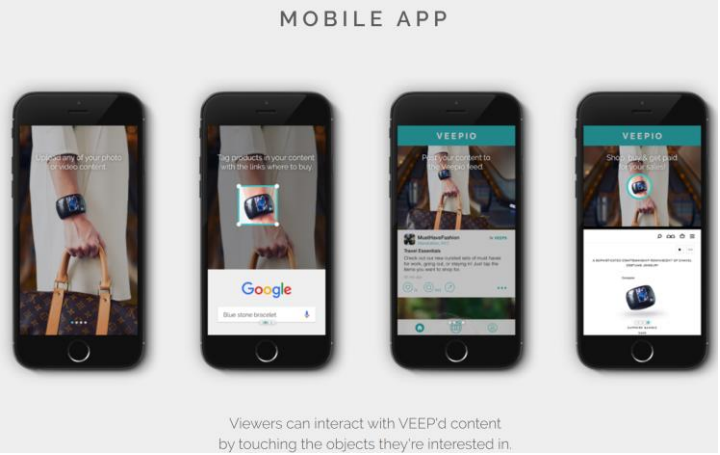
Fig. 17
Comment & Share

'046 Patent at Fig. 17.

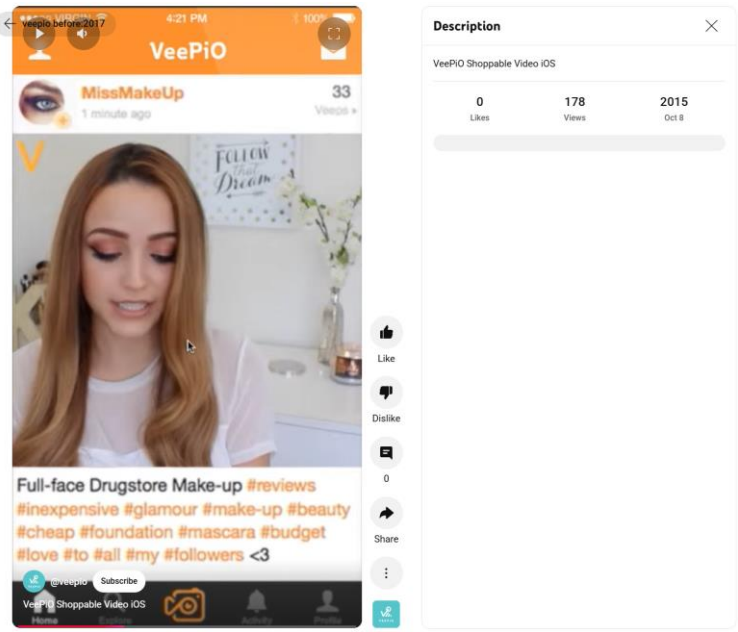
		Fig. 26 Share & Comment  '046 Patent at Fig. 26 Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
1[c][vi]	wherein the plurality of users either includes the user or does not include the user; and	Veepio discloses "wherein the plurality of users either includes the user or does not include the user; and" See e.g.:



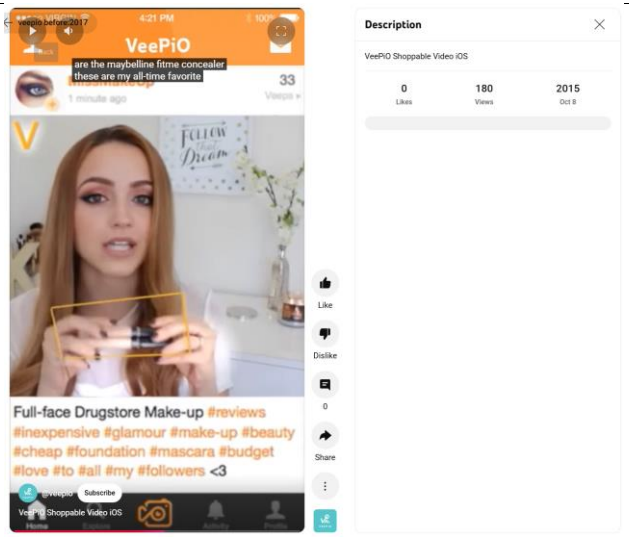
(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)

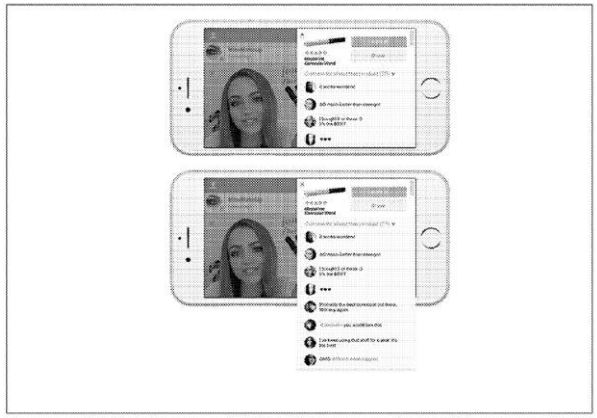


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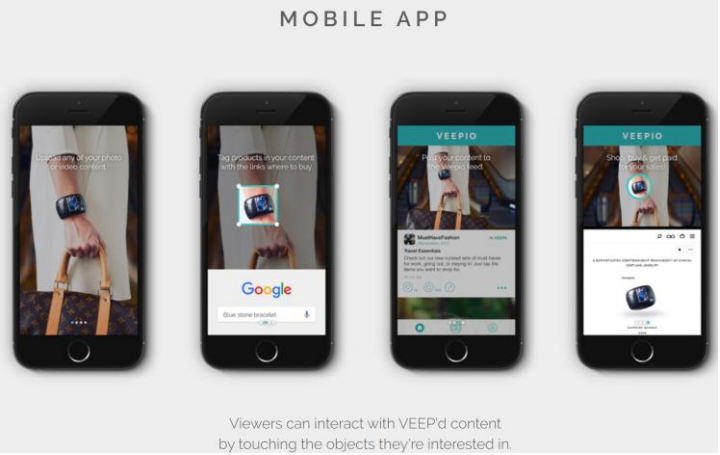
Fig. 17
Comment & Share

'046 Patent at Fig. 17.

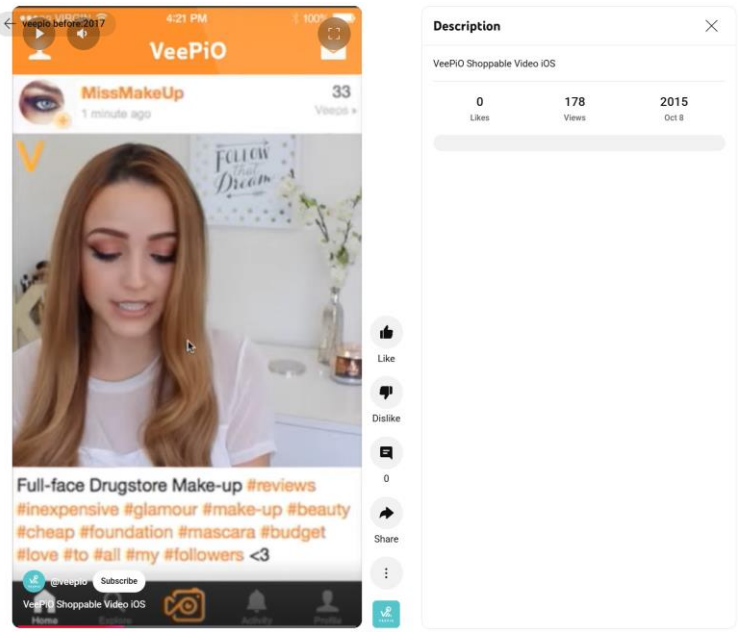
		Fig. 26 Share & Comment  '046 Patent at Fig. 26 Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
1[d]	d) distributing information associated with the one or more items, services, or songs in the video media to the user.	Veepio discloses "distributing information associated with the one or more items, services, or songs in the video media to the user." See e.g.:



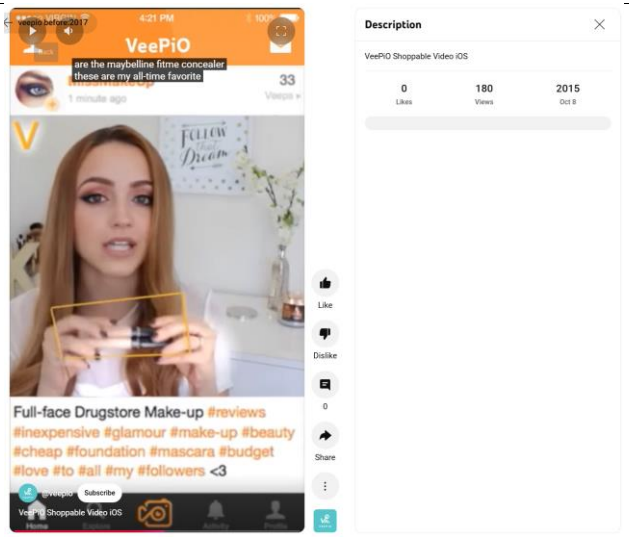
(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



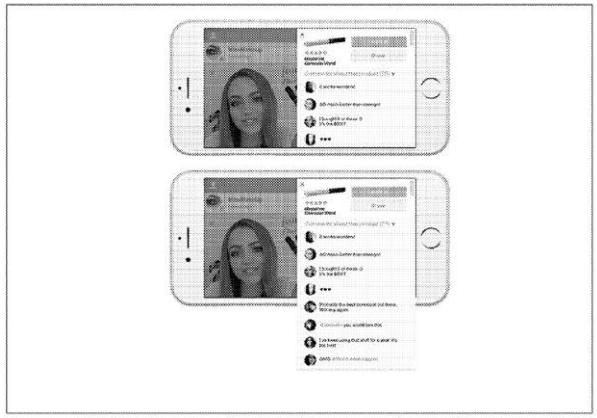
("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



Fig. 17
Comment & Share

'046 Patent at Fig. 17.

Fig. 26
Share & Comment



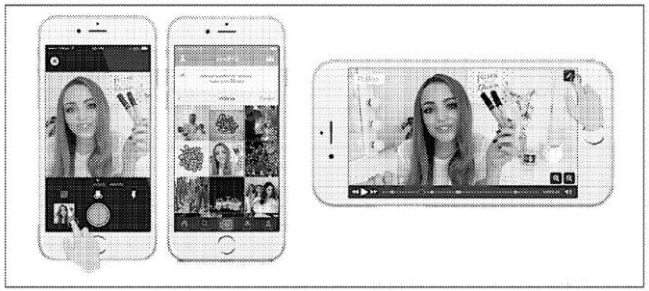
’046 Patent at Fig. 26.



Fig. 18
Shop VeePiO

’046 Patent at Fig. 18.

Fig. 20
How to Veep



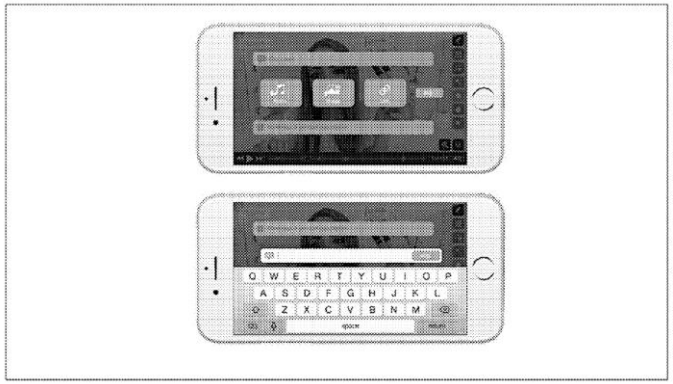
’046 Patent at Fig. 20.

Fig. 21
Veep Editing Room



’046 Patent at Fig. 21.

Fig. 22
Object Details



’046 Patent at Fig. 21.

Fig. 23
"V"isibility



’046 Patent at Fig. 23.

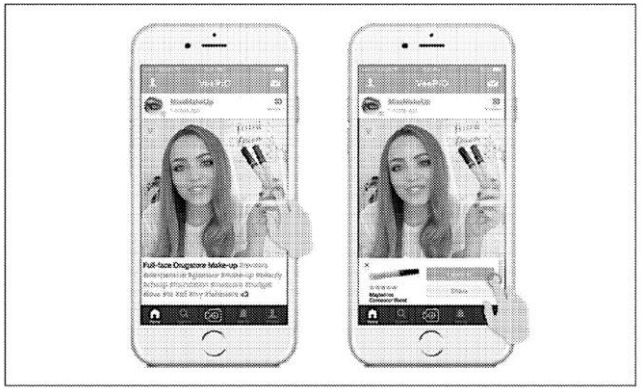
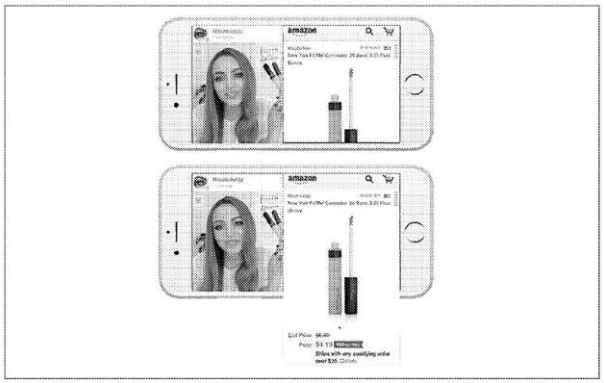
		Fig. 24 I Want it!  '046 Patent at Fig. 24. Fig. 25 I Want it! Continued  '046 Patent at Fig. 25.

Fig. 28
Buy Via Split Screen



’046 Patent at Fig. 28.

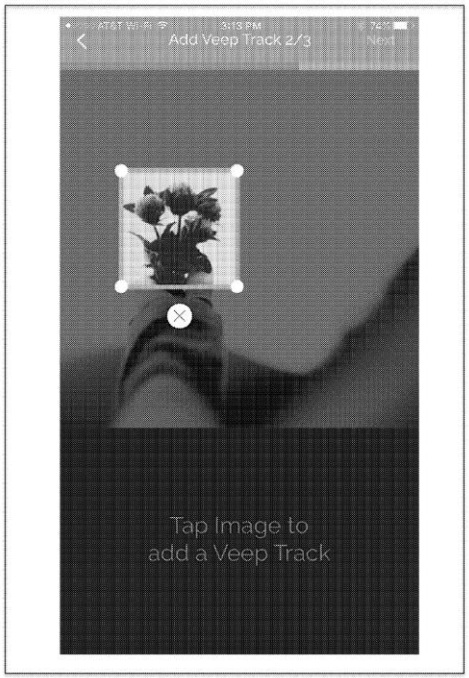
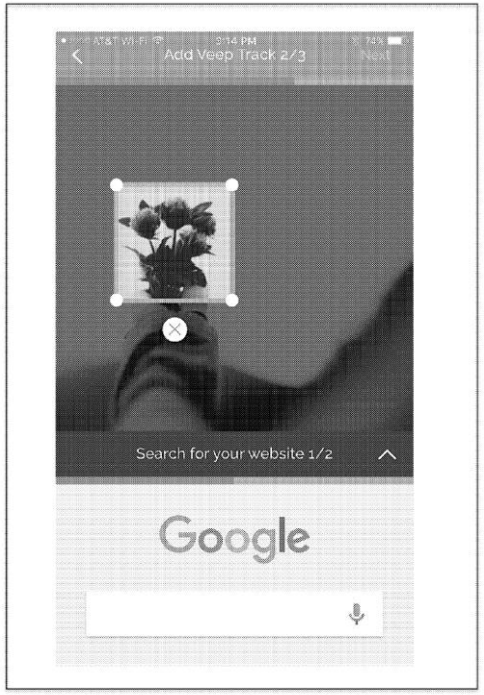


Fig. 38

		’046 Patent at Fig. 38.  Fig. 39 ’046 Patent at Fig. 39.

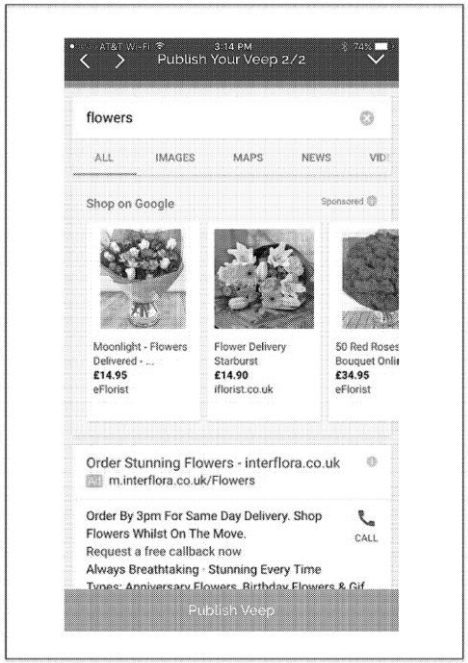


Fig. 41

’046 Patent at Fig. 41.

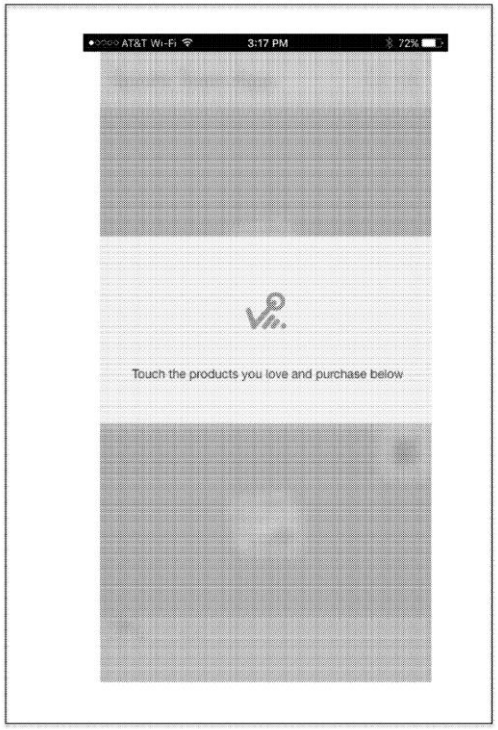


Fig. 46

’46 Patent at Fig. 46.

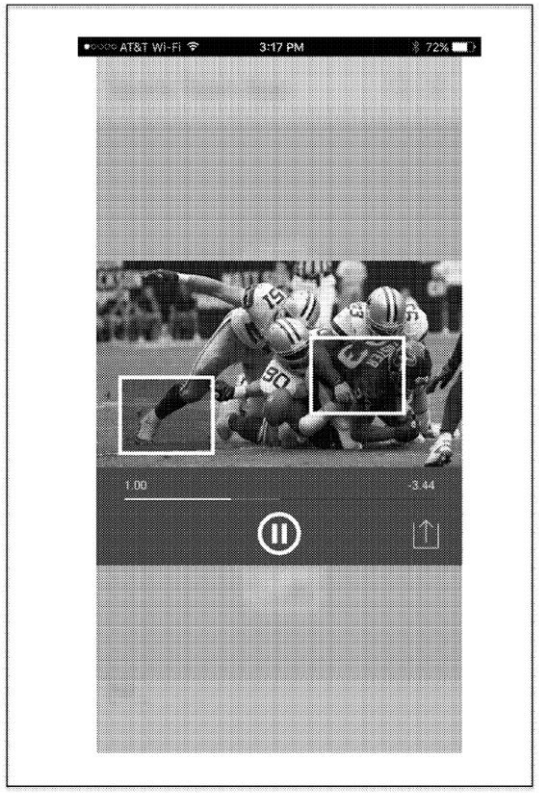


Fig. 48

’046 Patent at Fig. 48.

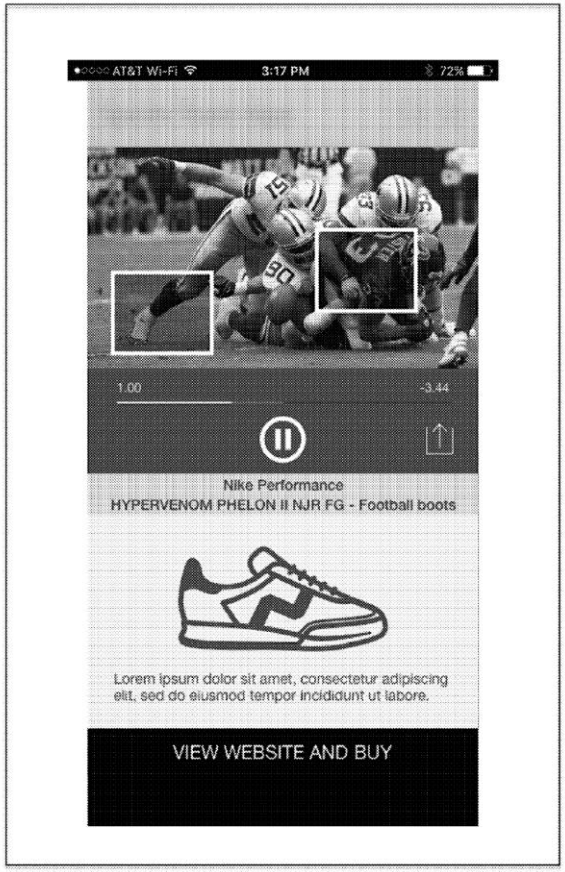


Fig. 49

’046 Patent at Fig. 49.

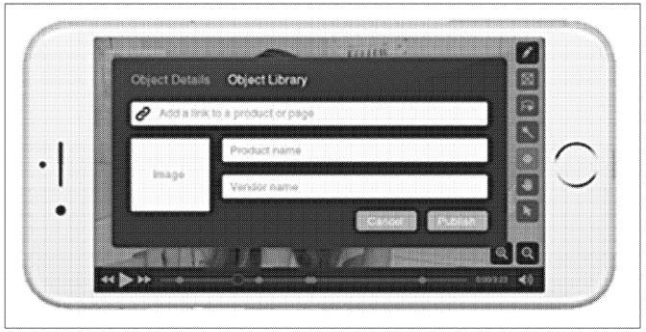
		 Fig. 50 ’046 Patent at Fig. 50.



FIG. 53B

’046 Patent at Fig. 53B.

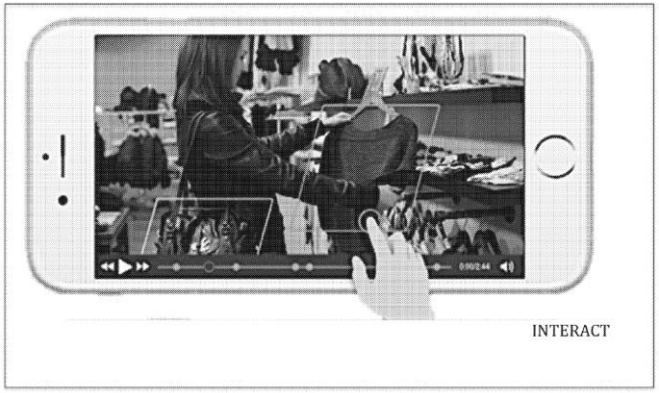


FIG. 53D

’046 Patent at Fig. 53D.

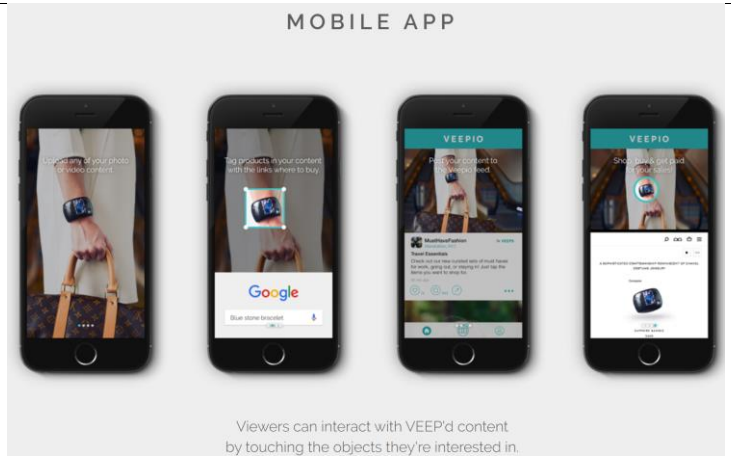


FIG. 53E

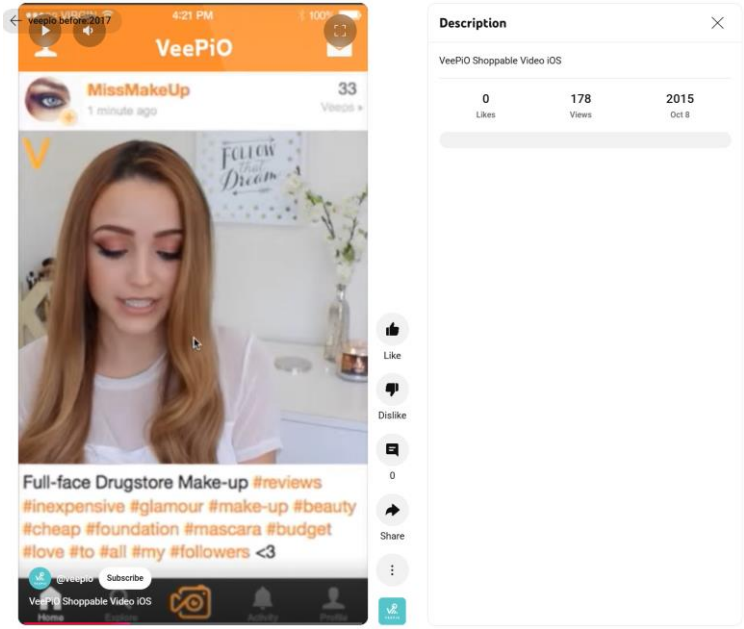
’046 Patent at Fig. 53E.

		 FIG. 53F '046 Patent at Fig. 53F. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
2[pre]	The method of claim 1, further comprising:	To the extent the preamble is limiting, Veepio discloses "The method of claim 1, further comprising:" See e.g.: *See* claim 1, *supra*. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in

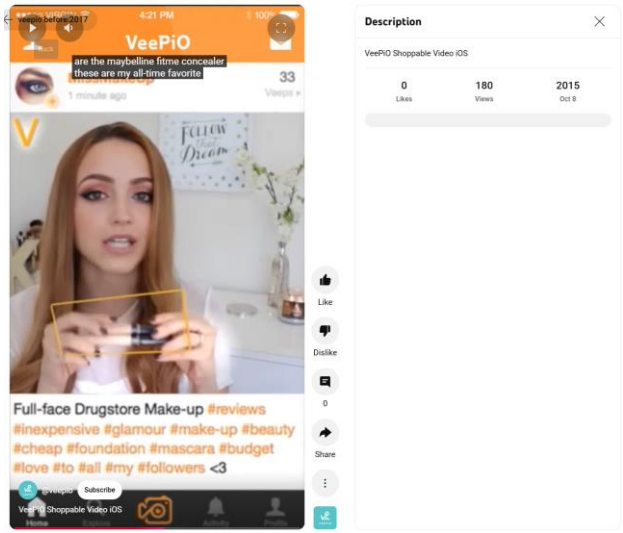
		Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
2[a][i]	enabling the user to present the video data with or without the first interactive video layer being turned on or off based on selection by the user to view or not view the first interactive video layer, respectively; and	Veepio discloses "enabling the user to present the video data with or without the first interactive video layer being turned on or off based on selection by the user to view or not view the first interactive video layer, respectively; and" See e.g.:  (VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



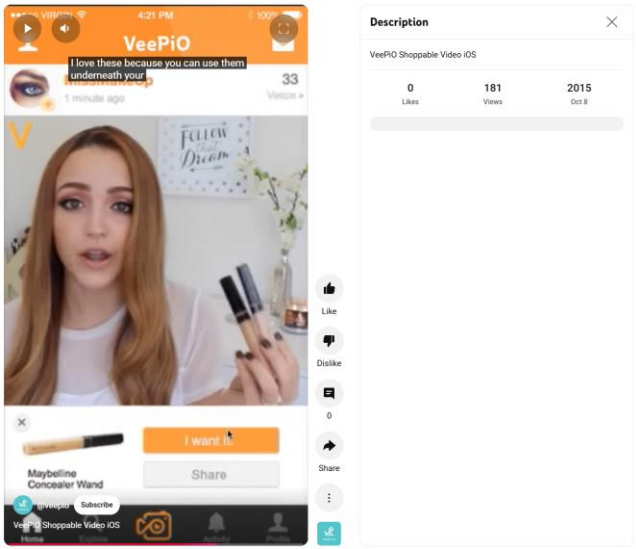
(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



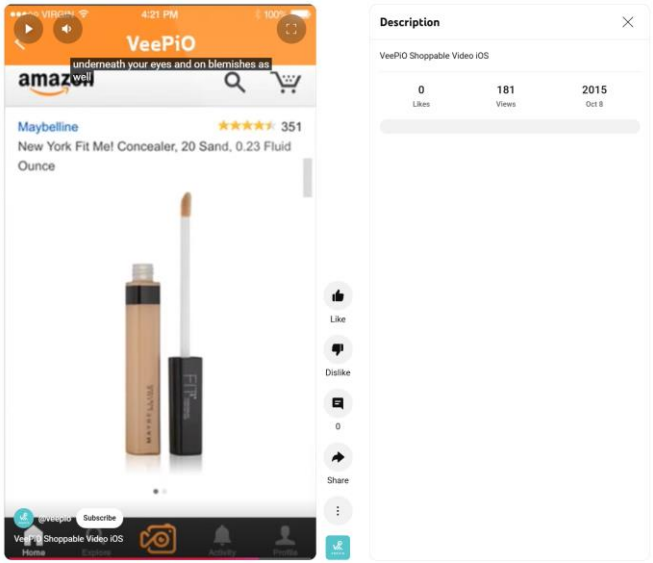
("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



Fig. 18
Shop VeePiO

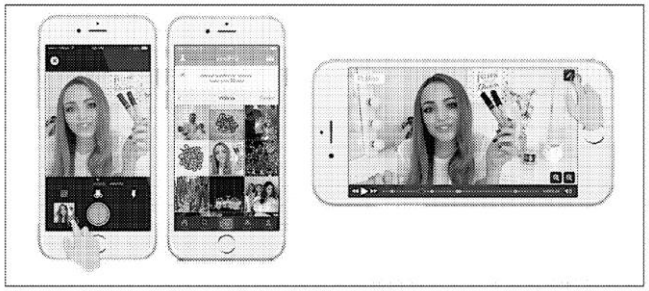
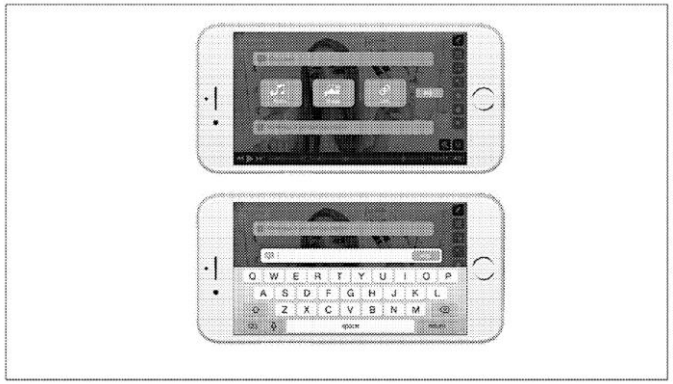
		’046 Patent at Fig. 18. Fig. 20 How to Veep  ’046 Patent at Fig. 20. Fig. 21 Veep Editing Room  ’046 Patent at Fig. 21.

Fig. 22
Object Details



’046 Patent at Fig. 21.

Fig. 23
"V"isibility



’046 Patent at Fig. 23.

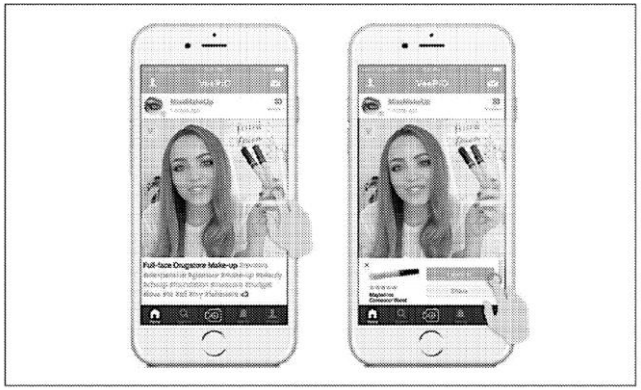
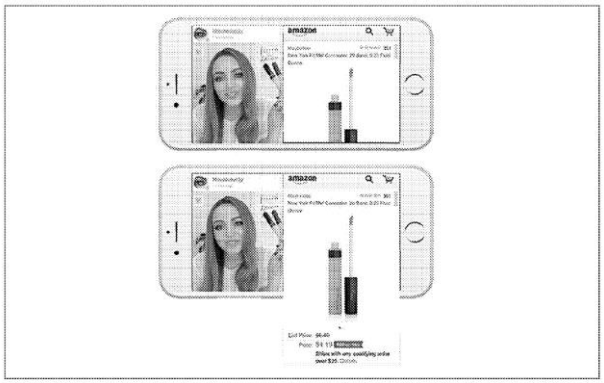
		Fig. 24 I Want it!  '046 Patent at Fig. 24. Fig. 25 I Want it! Continued  '046 Patent at Fig. 25.

Fig. 28
Buy Via Split Screen



’046 Patent at Fig. 28.

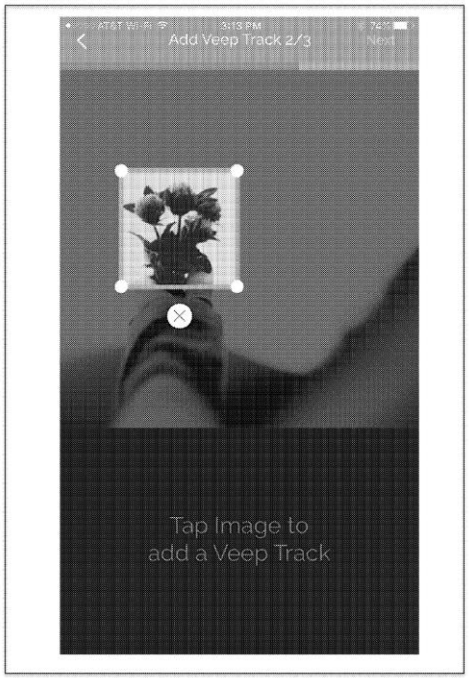
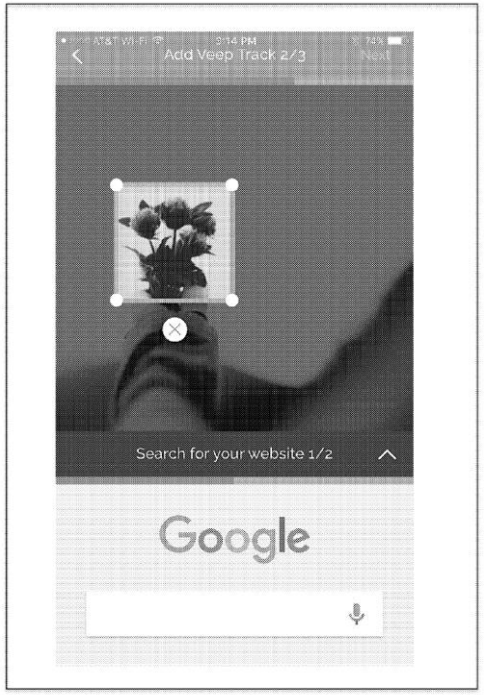
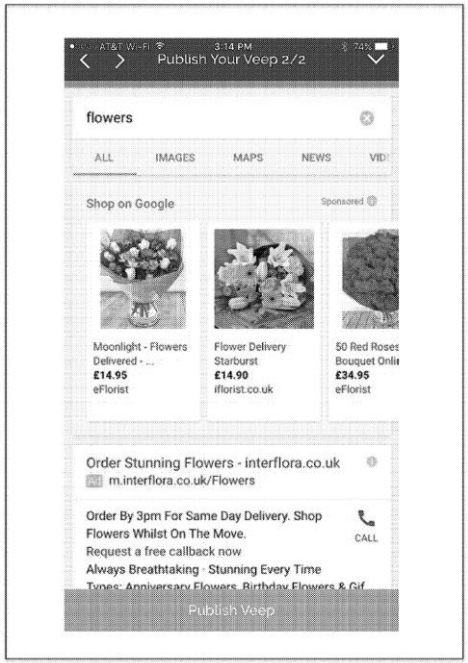


Fig. 38

		’046 Patent at Fig. 38.  Fig. 39 ’046 Patent at Fig. 39.

		 Fig. 41 '046 Patent at Fig. 41.	

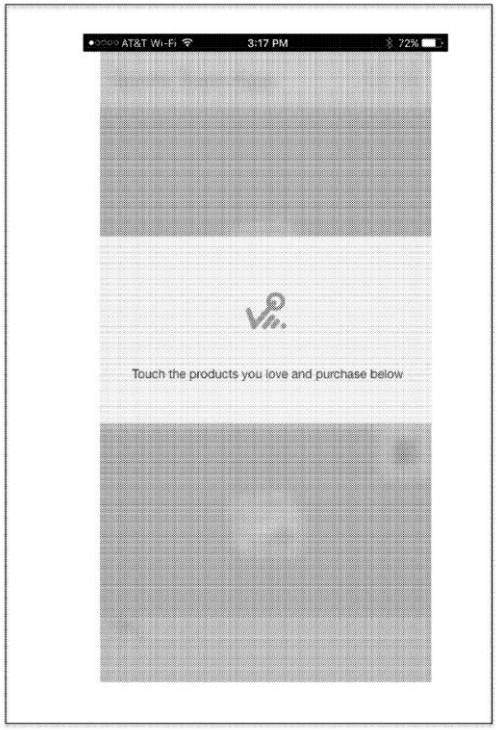


Fig. 46

’46 Patent at Fig. 46.

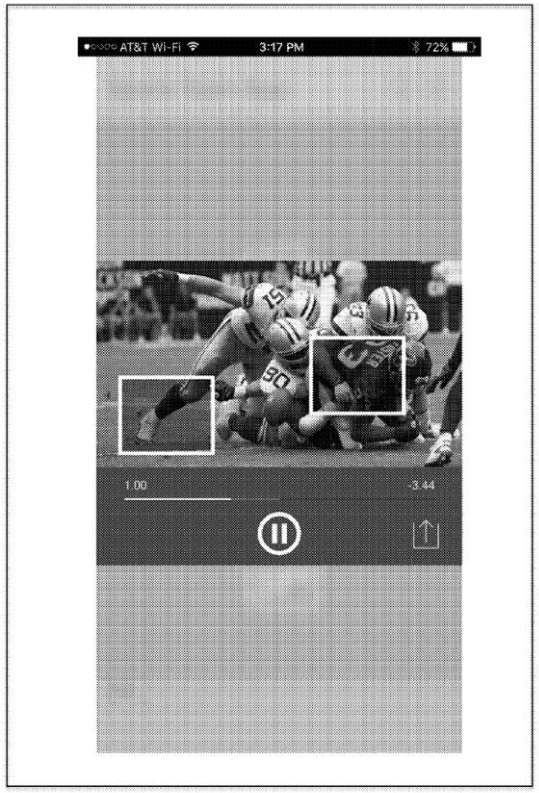


Fig. 48

’046 Patent at Fig. 48.

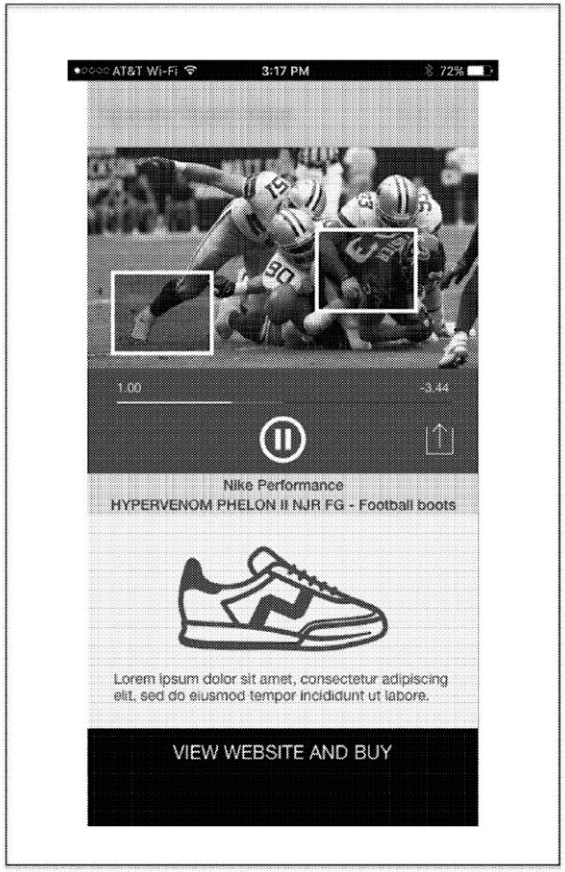


Fig. 49
'046 Patent at Fig. 49.

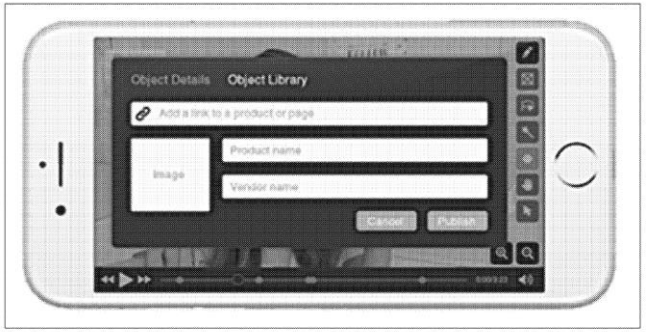
		 Fig. 50 ’046 Patent at Fig. 50.



FIG. 53B

’046 Patent at Fig. 53B.

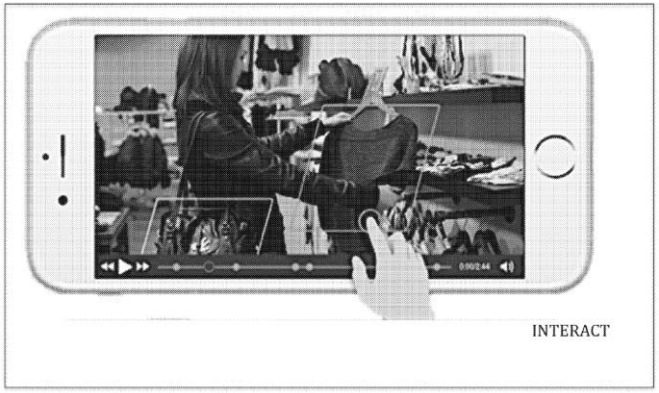


FIG. 53D

’046 Patent at Fig. 53D.



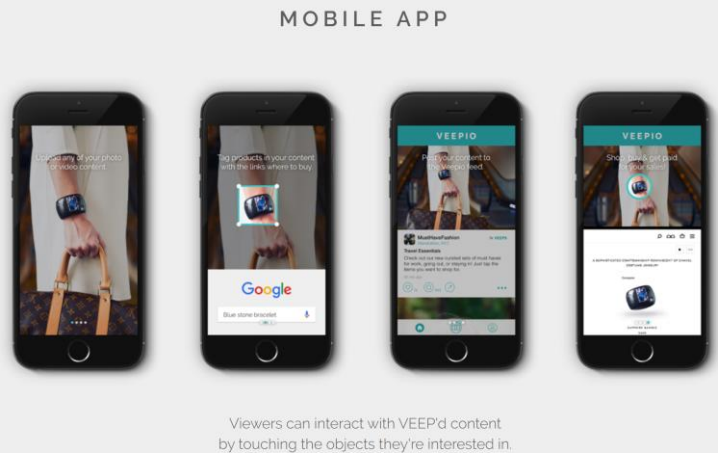
FIG. 53E

’046 Patent at Fig. 53E.

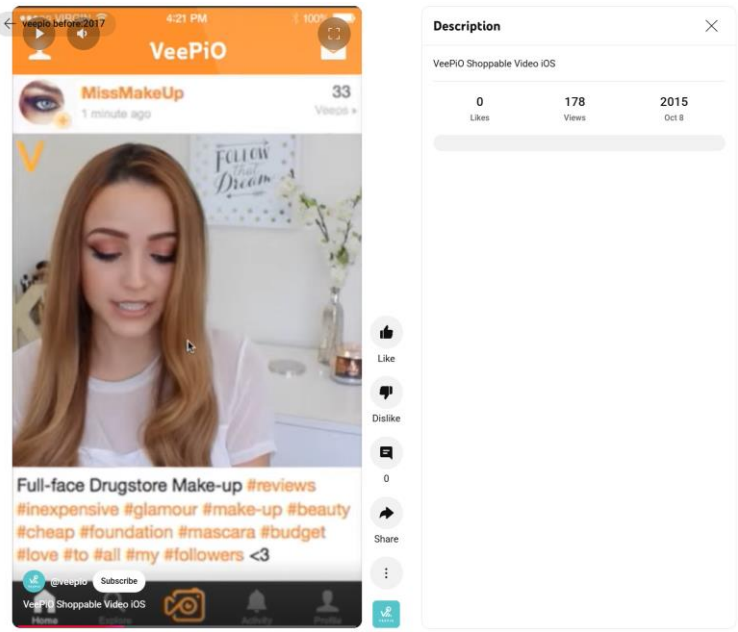
		 FIG. 53F '046 Patent at Fig. 53F. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
2[a][ii]	enabling the user to present the video data with or without the second interactive video layer being turned on or off based on selection by the user to view or not view the second interactive video layer, respectively.	Veepio discloses "enabling the user to present the video data with or without the second interactive video layer being turned on or off based on selection by the user to view or not view the second interactive video layer, respectively." See e.g.:



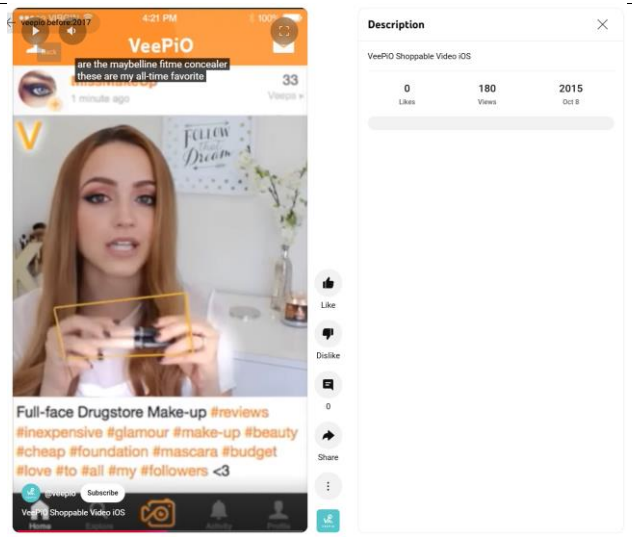
(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



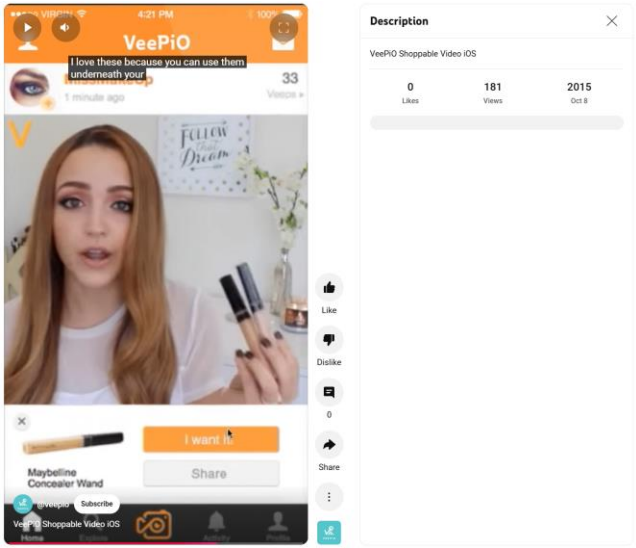
(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



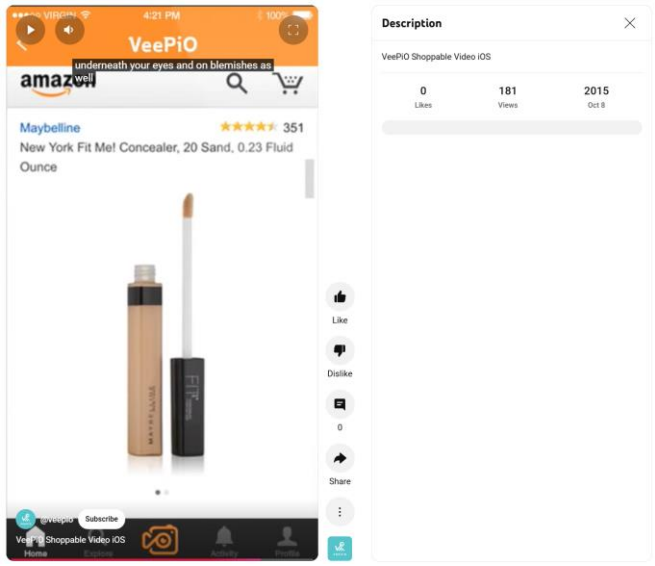
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("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



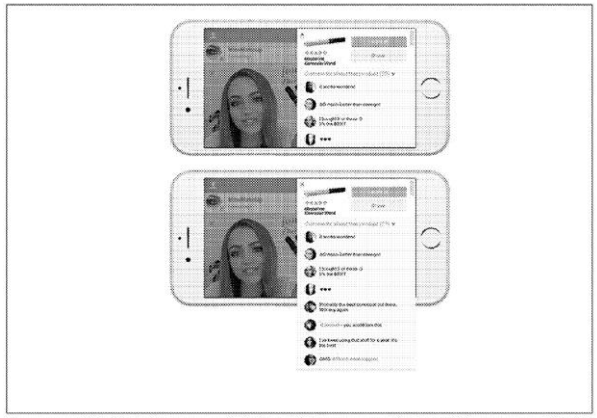
("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



Fig. 17
Comment & Share

'046 Patent at Fig. 17.

Fig. 26
Share & Comment



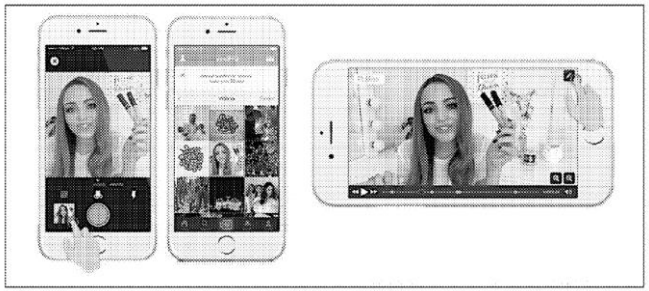
’046 Patent at Fig. 26.



Fig. 18
Shop VeePiO

’046 Patent at Fig. 18.

Fig. 20
How to Veep



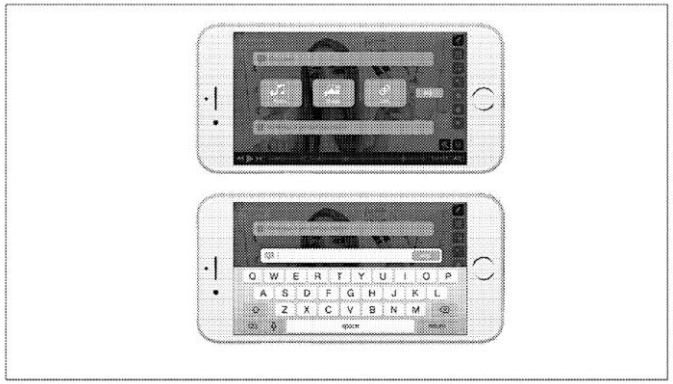
’046 Patent at Fig. 20.

Fig. 21
Veep Editing Room



’046 Patent at Fig. 21.

Fig. 22
Object Details



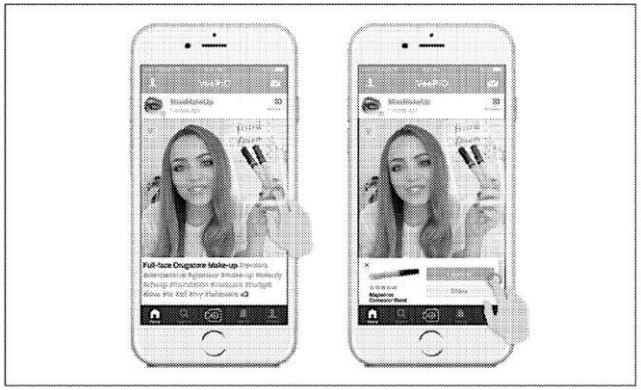
’046 Patent at Fig. 21.

Fig. 23
"V"isibility



’046 Patent at Fig. 23.

Fig. 24
I Want it!

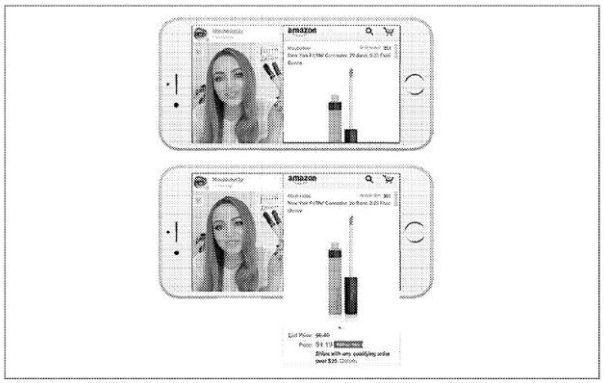


’046 Patent at Fig. 24.

Fig. 25
I Want it! Continued



’046 Patent at Fig. 25.

		Fig. 28 Buy Via Split Screen  ’046 Patent at Fig. 28. ’046 Patent at Fig. 38.

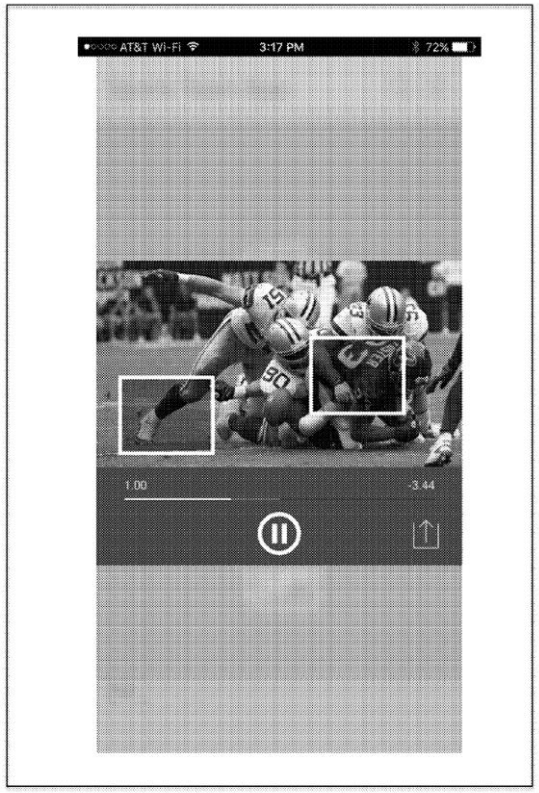


Fig. 48

’046 Patent at Fig. 48.

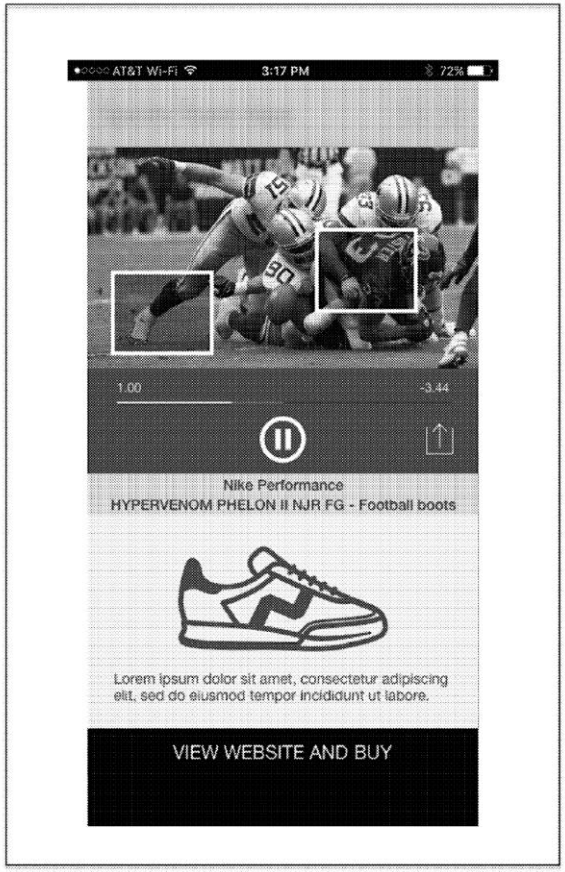


Fig. 49

’046 Patent at Fig. 49.



FIG. 53B

’046 Patent at Fig. 53B.

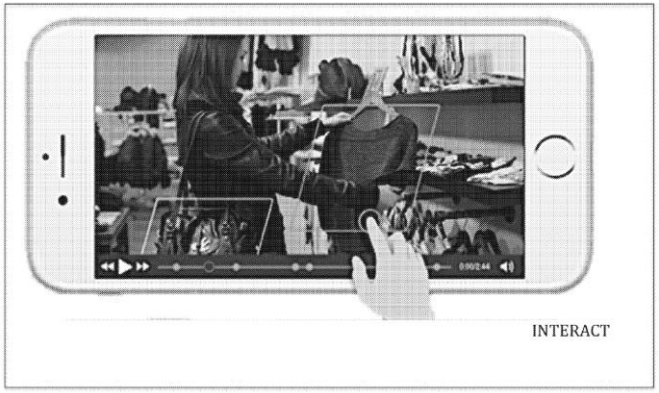


FIG. 53D

'046 Patent at Fig. 53D.



FIG. 53E

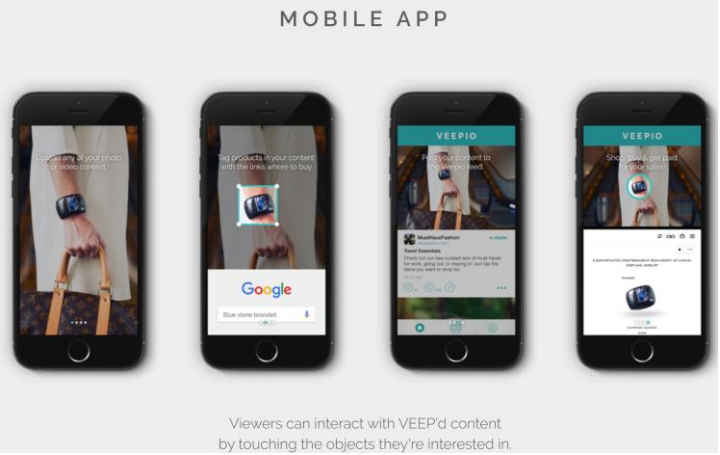
'046 Patent at Fig. 53E.

Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further

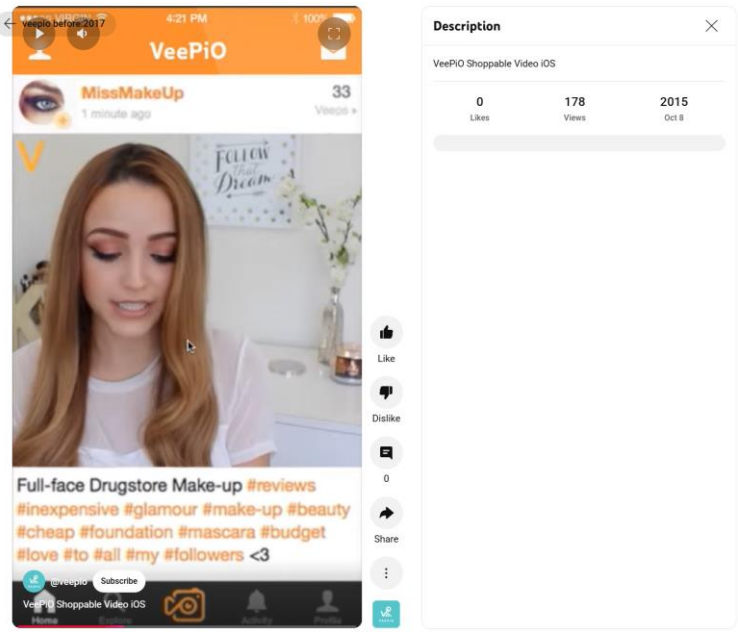
		motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
3[pre]	The method of claim 2, further comprising:	To the extent the preamble is limiting, Veepio discloses "The method of claim 2, further comprising: " See e.g.: *See* claim 2, *supra*. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
3[a][i]	displaying the video media and the first interactive video layer to the user; and	Veepio discloses "displaying the video media and the first interactive video layer to the user; and " See e.g.:



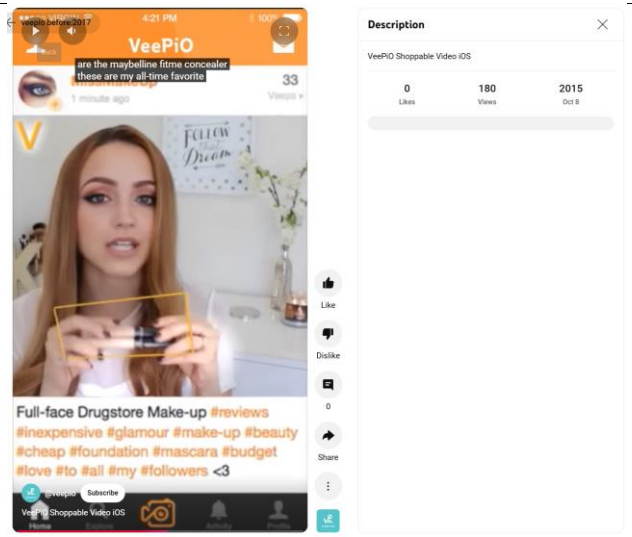
(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



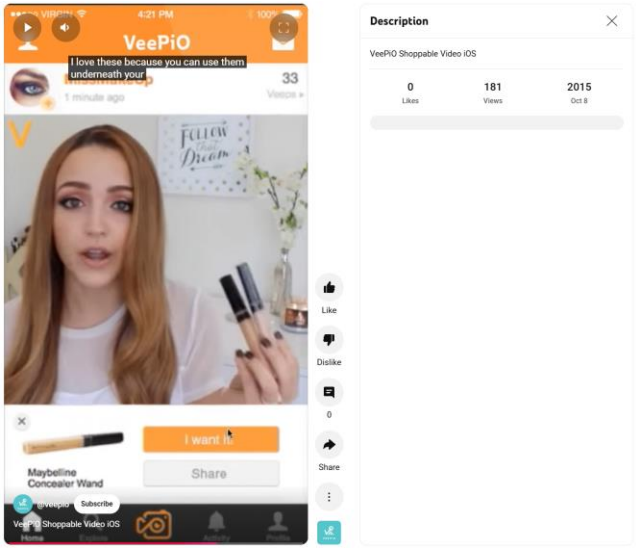
(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



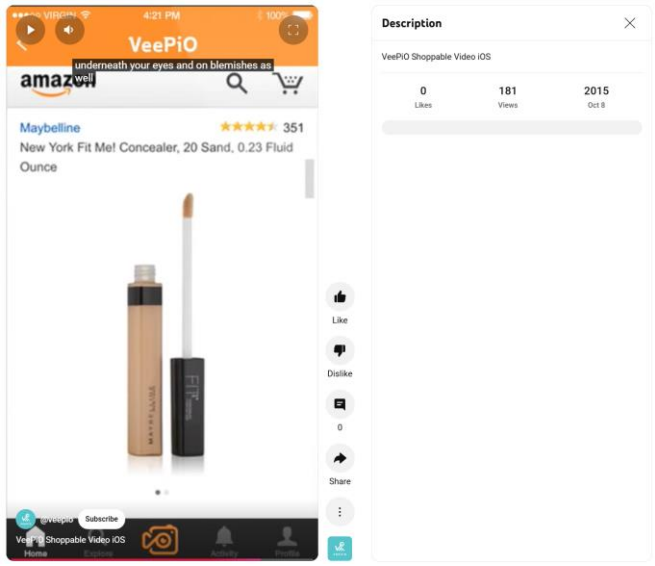
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(“VeePiO Shoppable Video iOS” - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



Fig. 18
Shop VeePiO

'046 Patent at Fig. 18.

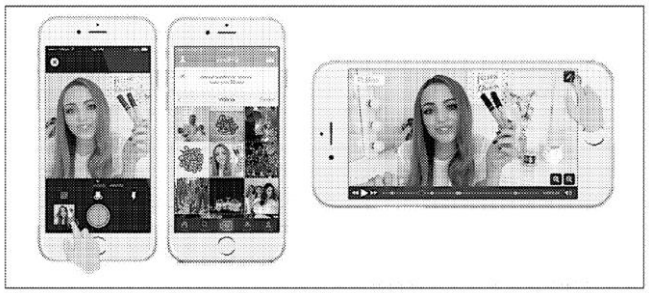
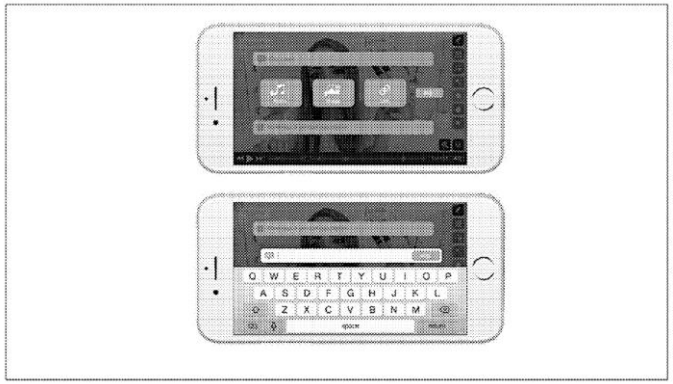
		Fig. 20 How to Veep  '046 Patent at Fig. 20. Fig. 21 Veep Editing Room  '046 Patent at Fig. 21.

Fig. 22
Object Details



’046 Patent at Fig. 21.

Fig. 23
"V"isibility



’046 Patent at Fig. 23.

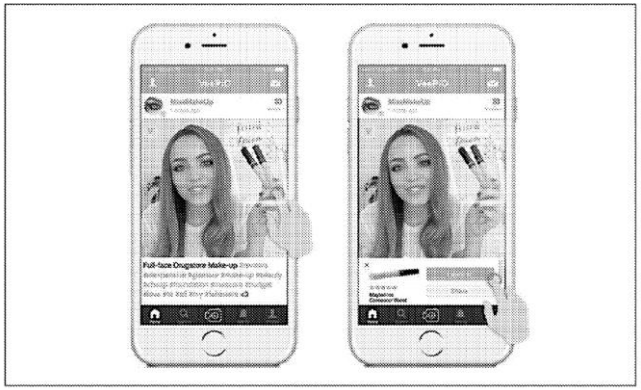
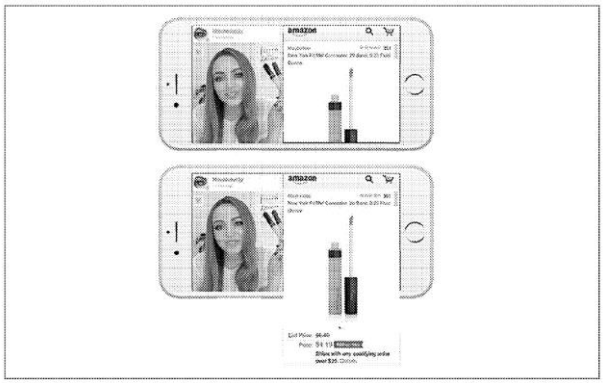
		Fig. 24 I Want it!  '046 Patent at Fig. 24. Fig. 25 I Want it! Continued  '046 Patent at Fig. 25.

Fig. 28
Buy Via Split Screen



’046 Patent at Fig. 28.

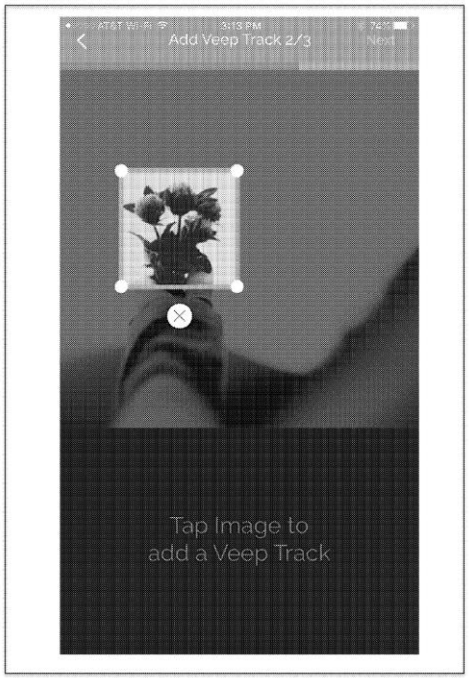
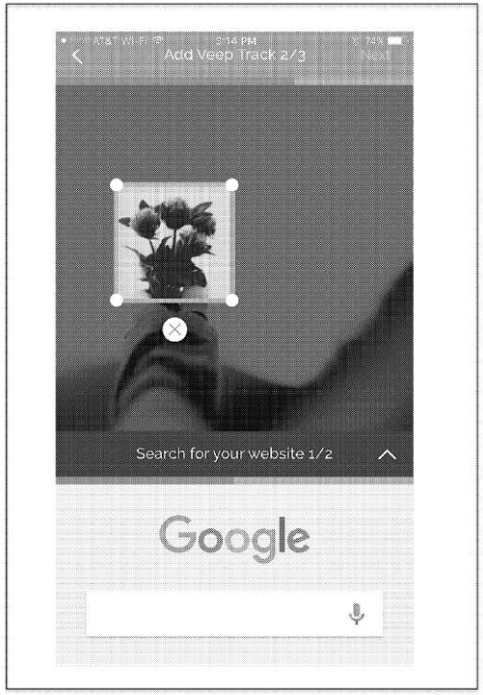
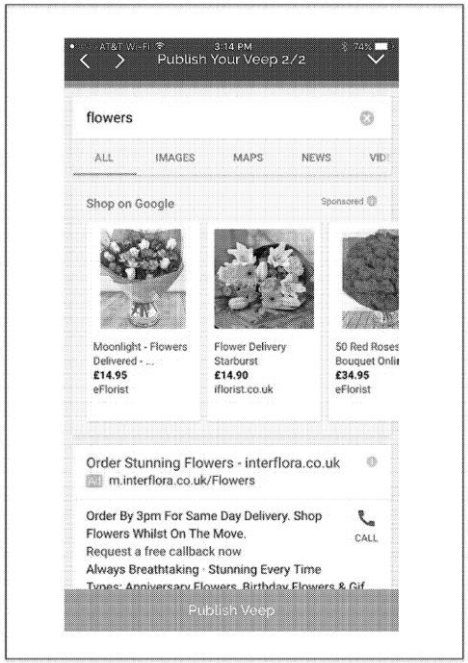


Fig. 38

		’046 Patent at Fig. 38.  Fig. 39 ’046 Patent at Fig. 39.

		 Fig. 41 '046 Patent at Fig. 41.	

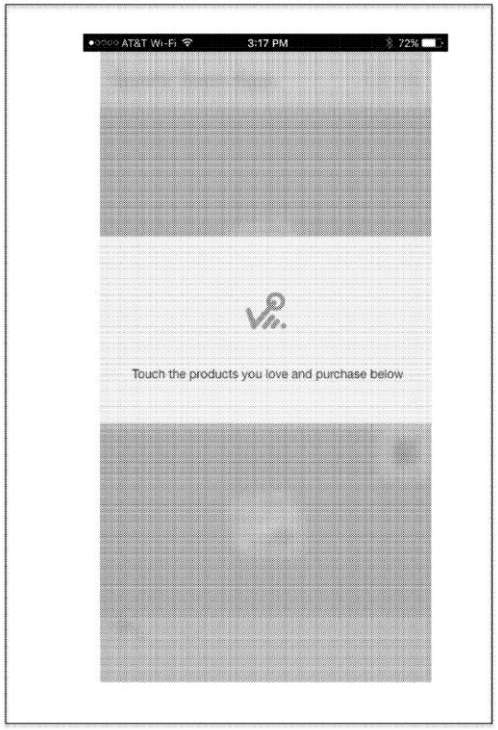


Fig. 46

’46 Patent at Fig. 46.

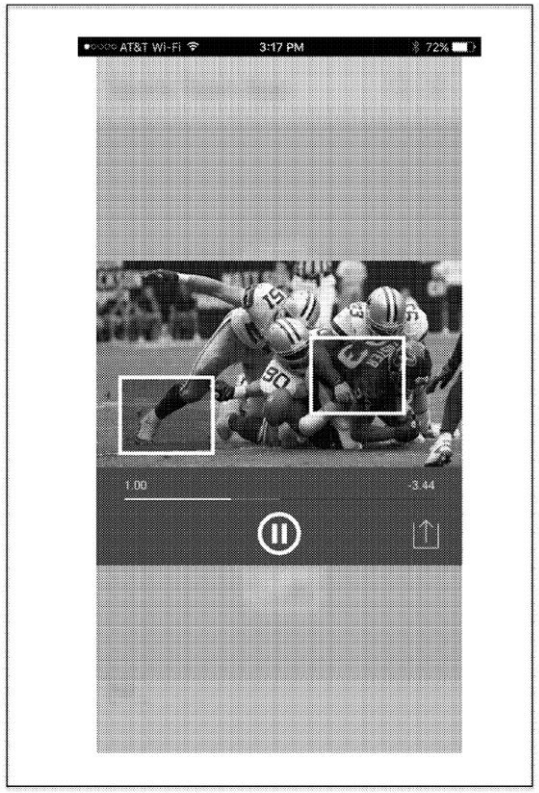


Fig. 48

’046 Patent at Fig. 48.

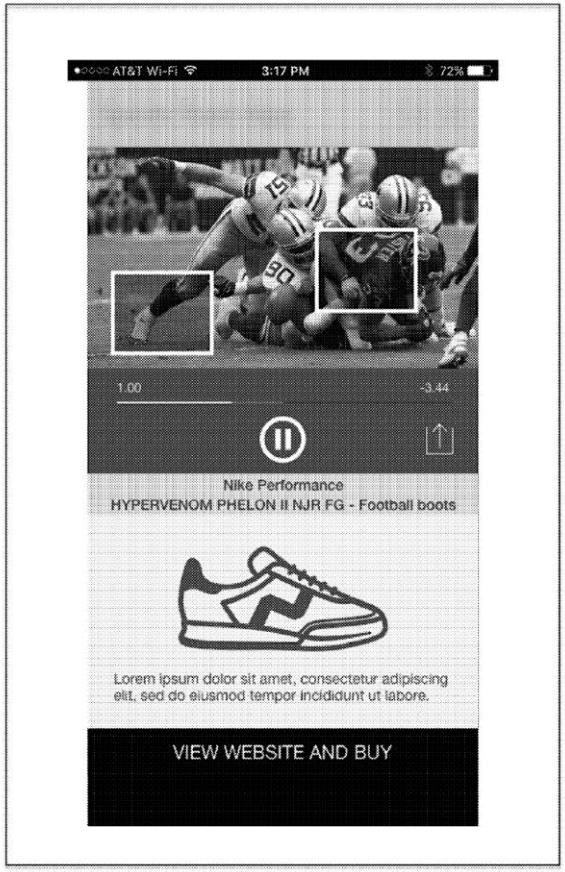


Fig. 49

’046 Patent at Fig. 49.

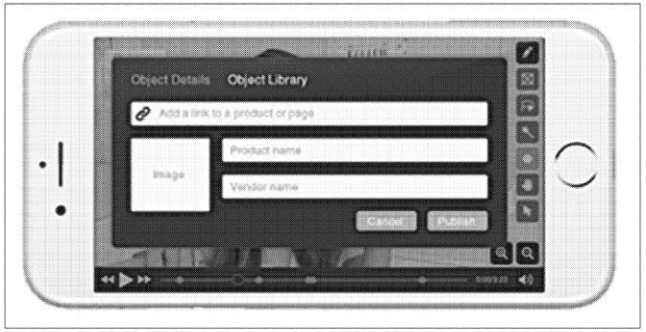
		 Fig. 50 ’046 Patent at Fig. 50.



FIG. 53B

’046 Patent at Fig. 53B.

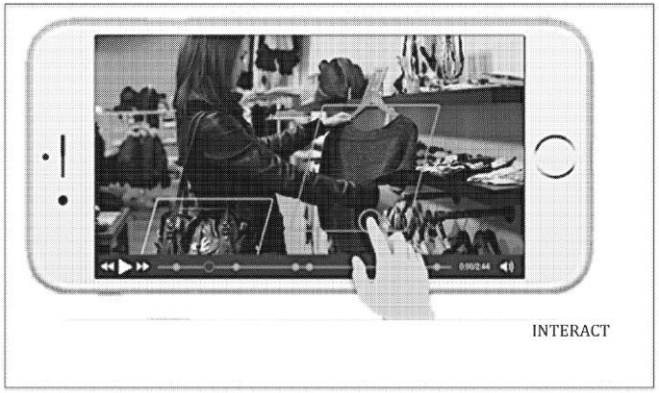


FIG. 53D

’046 Patent at Fig. 53D.



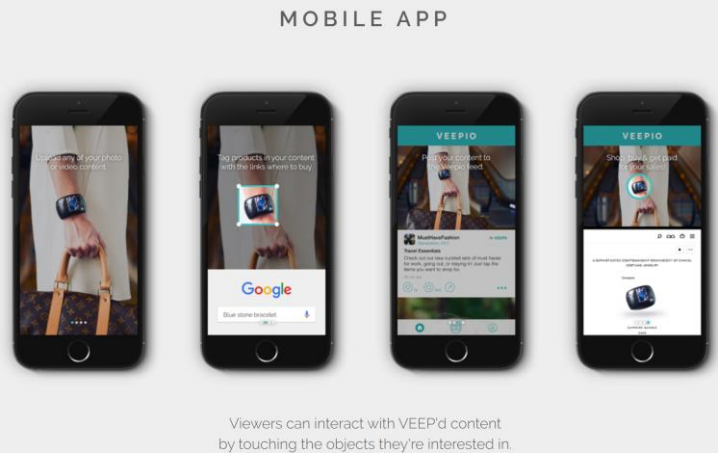
FIG. 53E

’046 Patent at Fig. 53E.

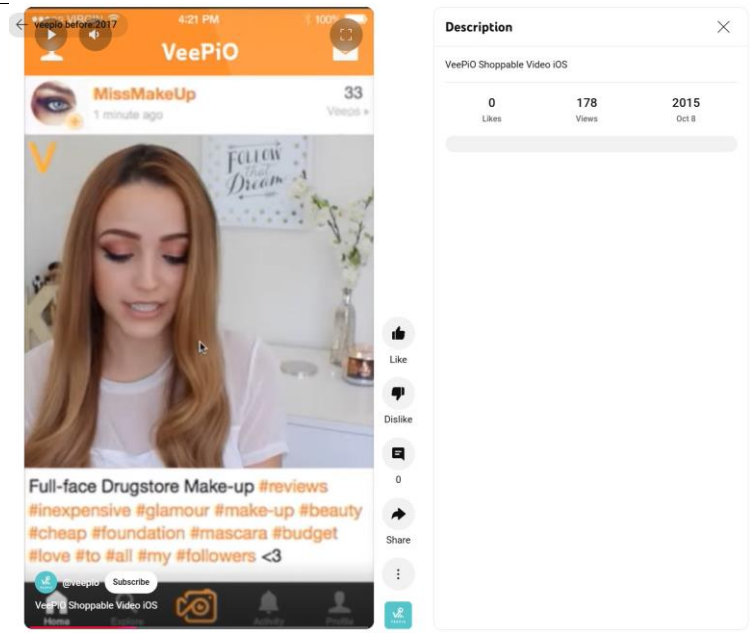
		 FIG. 53F '046 Patent at Fig. 53F. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
3[a][ii]	receiving a selection of a given selectable visual indicator of a given item, service, or song of interest from the user to display marketing information of the given item, song, service, or song of interest to the user.	Veepio discloses "receiving a selection of a given selectable visual indicator of a given item, service, or song of interest from the user to display marketing information of the given item, song, service, or song of interest to the user." See e.g.:

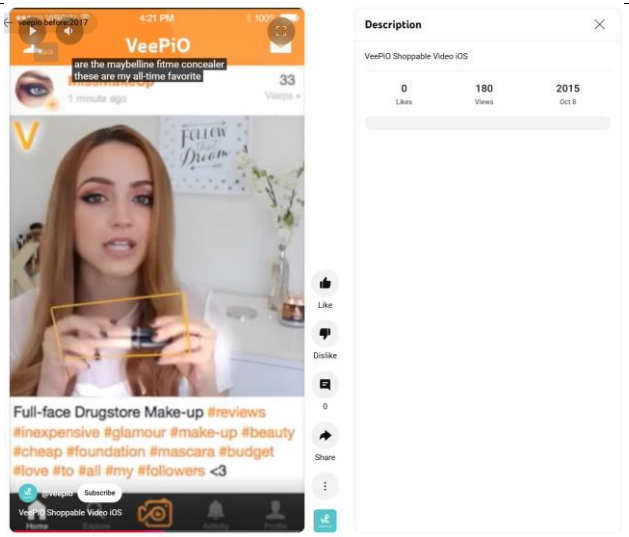


(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)

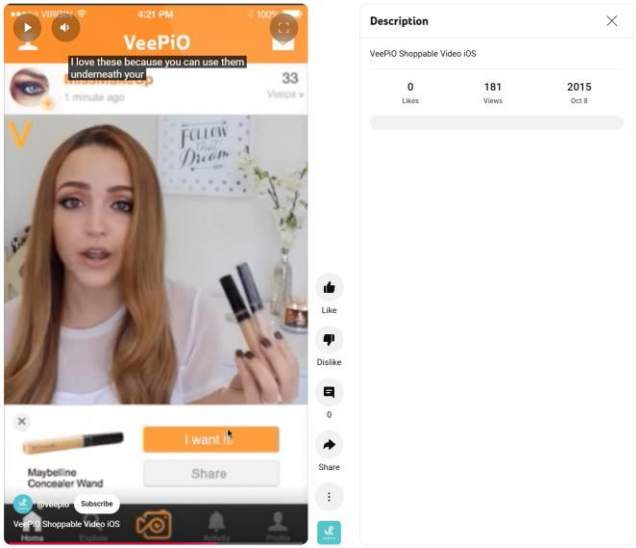


(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)

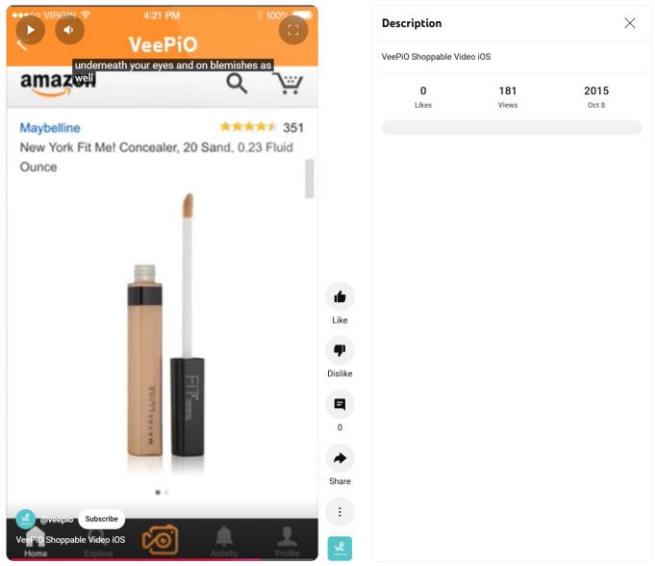
		 (“VeePiO Shoppable Video iOS” - @veepio, October 8, 2015)



(“VeePiO Shoppable Video iOS” - @veepio, October 8, 2015)



(“VeePiO Shoppable Video iOS” - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



Fig. 18
Shop VeePiO

'046 Patent at Fig. 18.

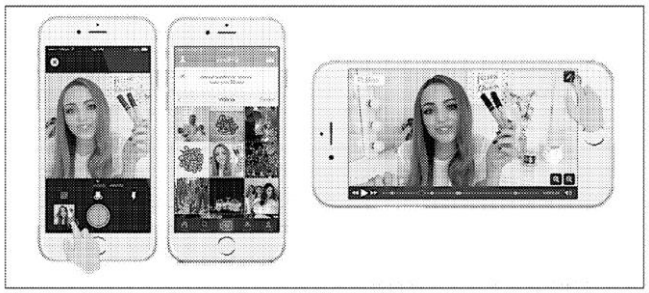
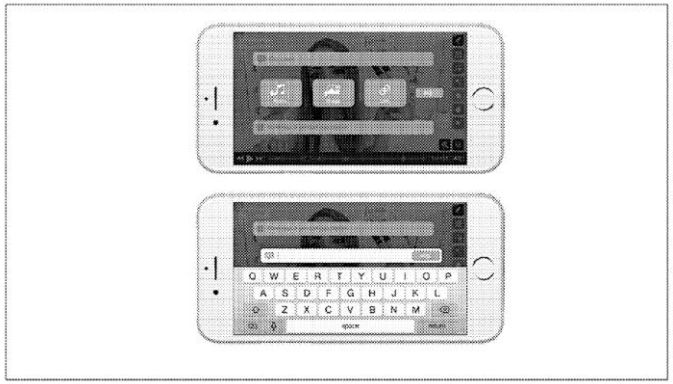
		Fig. 20 How to Veep  '046 Patent at Fig. 20. Fig. 21 Veep Editing Room  '046 Patent at Fig. 21.

Fig. 22
Object Details



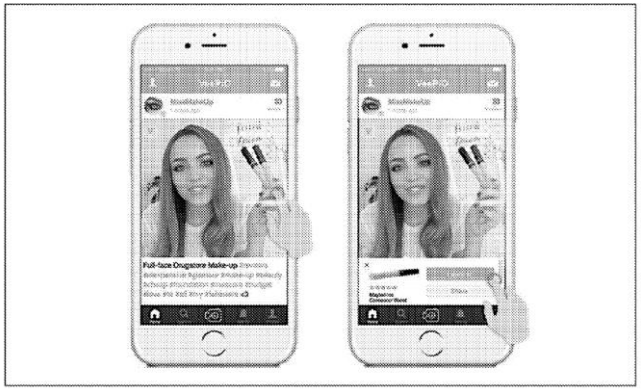
’046 Patent at Fig. 21.

Fig. 23
"V"isibility



’046 Patent at Fig. 23.

Fig. 24
I Want it!



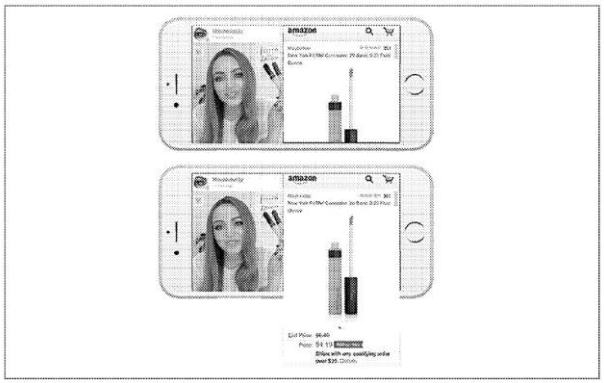
’046 Patent at Fig. 24.

Fig. 25
I Want it! Continued



’046 Patent at Fig. 25.

Fig. 28
Buy Via Split Screen



’046 Patent at Fig. 28.

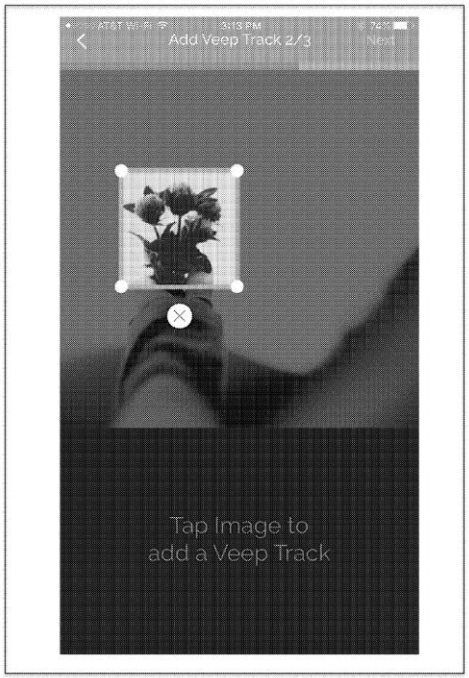
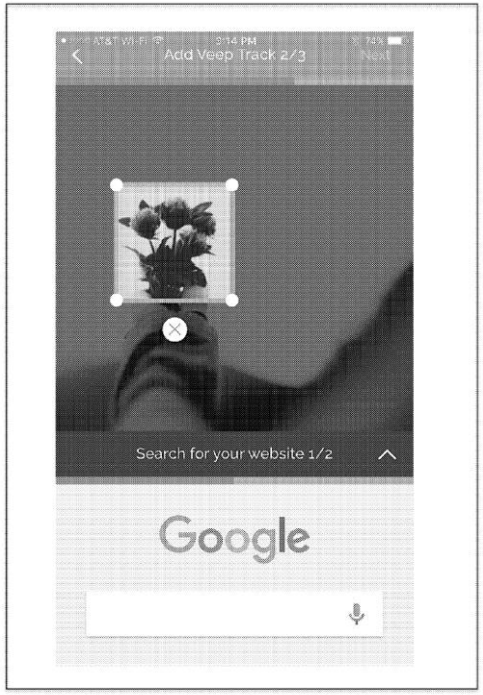
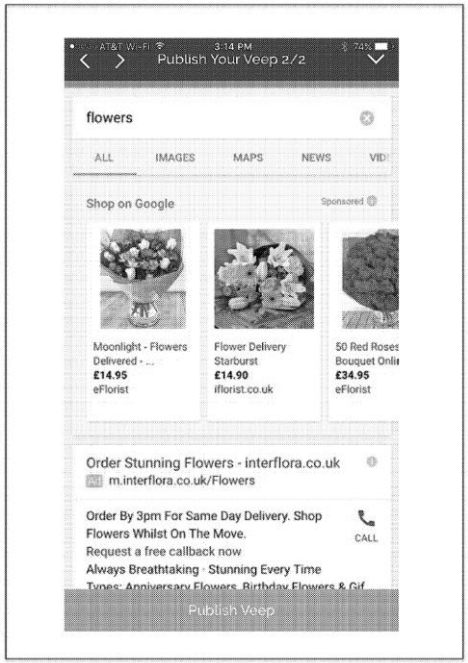


Fig. 38

		’046 Patent at Fig. 38.  Fig. 39 ’046 Patent at Fig. 39.

		 Fig. 41 '046 Patent at Fig. 41.	

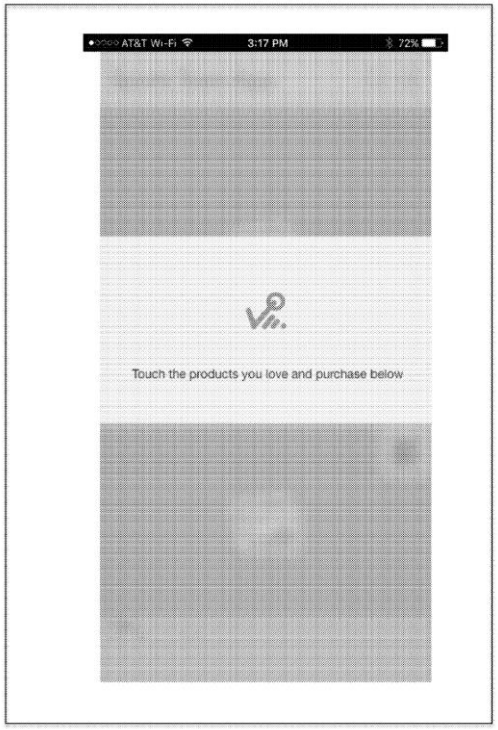


Fig. 46

’46 Patent at Fig. 46.

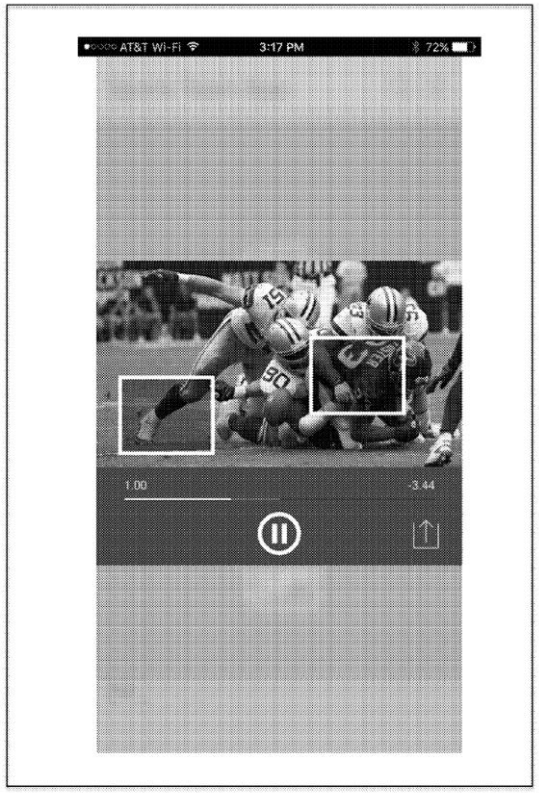


Fig. 48

’046 Patent at Fig. 48.

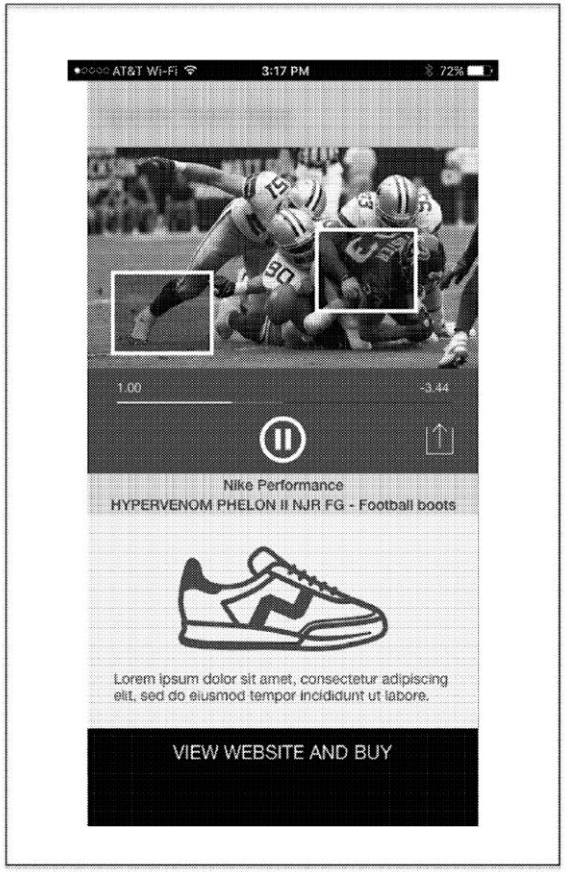


Fig. 49

’046 Patent at Fig. 49.

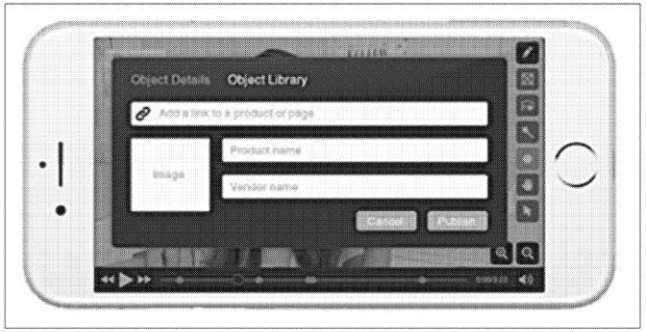
		 Fig. 50 ’046 Patent at Fig. 50.



FIG. 53B

’046 Patent at Fig. 53B.

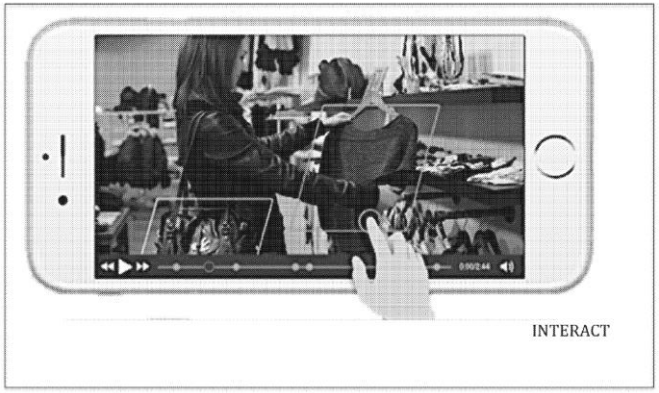


FIG. 53D

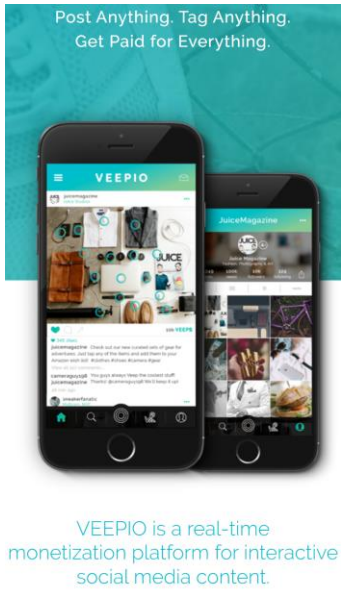
’046 Patent at Fig. 53D.

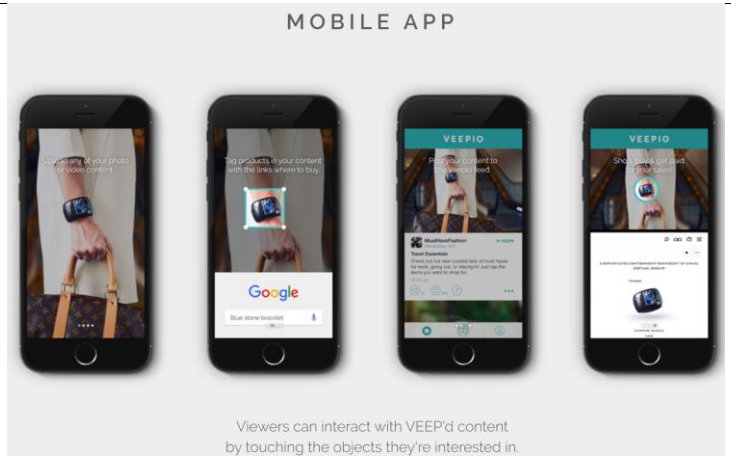


FIG. 53E

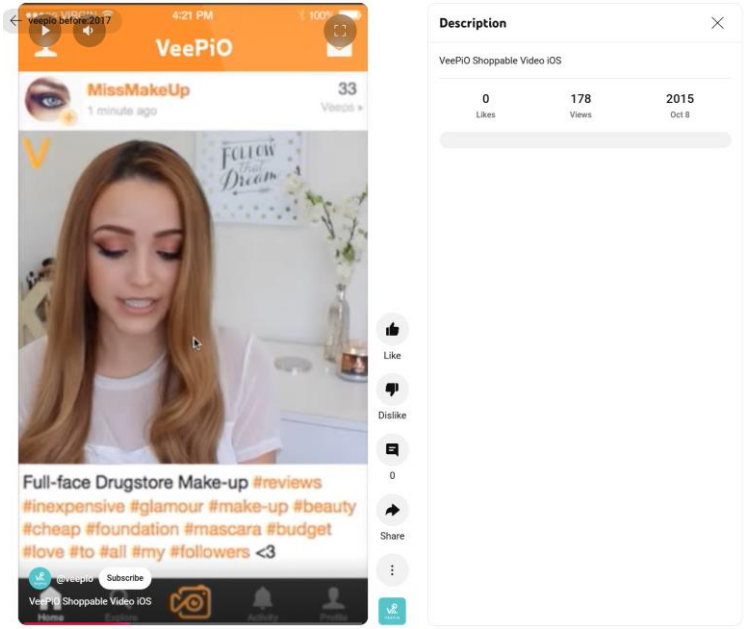
’046 Patent at Fig. 53E.

		 FIG. 53F '046 Patent at Fig. 53F. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
4[pre]	The method of claim 3, further comprising	To the extent the preamble is limiting, Veepio discloses "The method of claim 3, further comprising " See e.g.: *See* claim 3, *supra*. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in

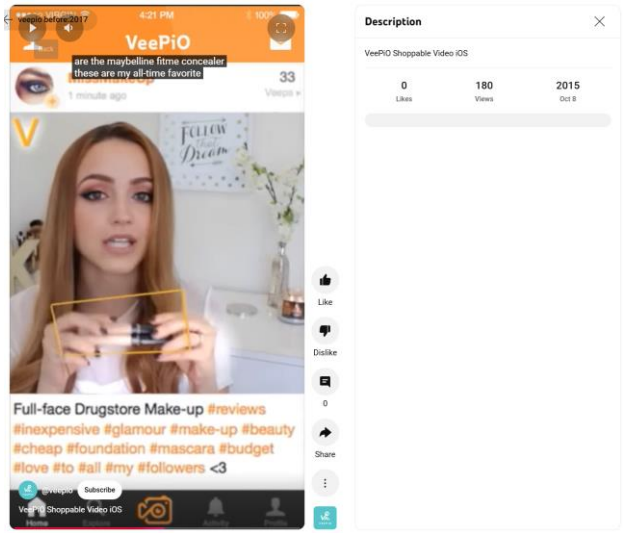
		Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
4[a]	enabling the user to purchase the given item, song, or service of interest from the marketing information.	Veepio discloses "enabling the user to purchase the given item, song, or service of interest from the marketing information." See e.g.:  (VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



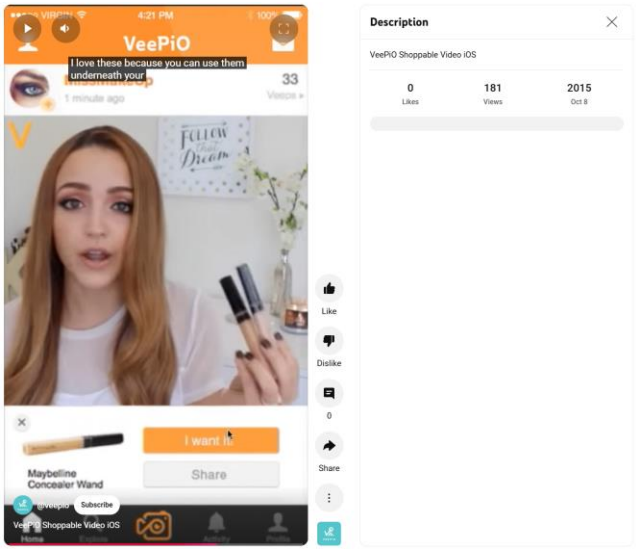
(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



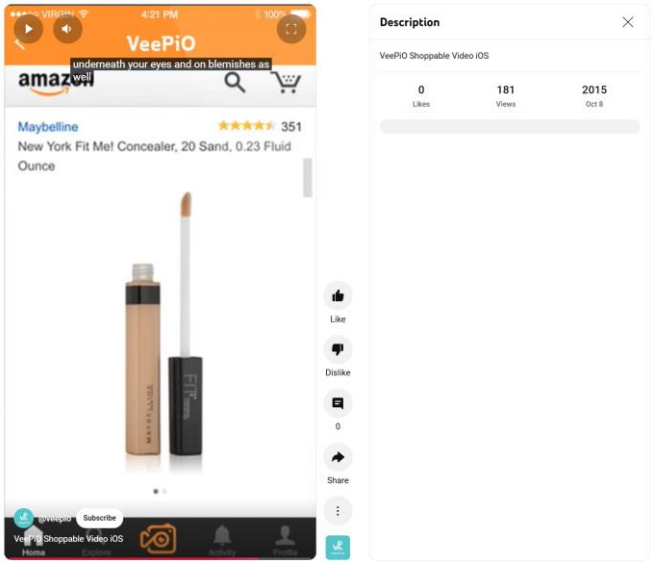
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("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



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("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



Fig. 18
Shop VeePiO

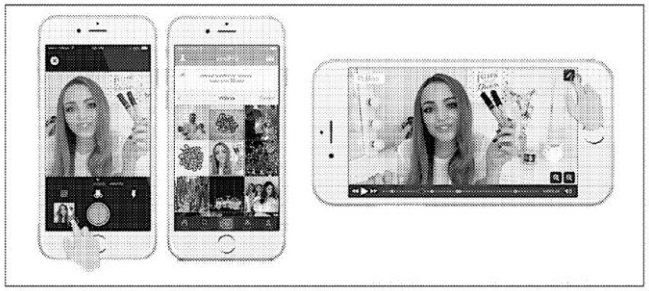
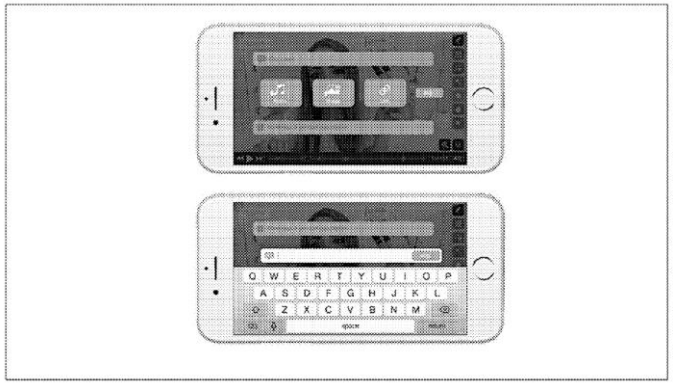
		’046 Patent at Fig. 18. Fig. 20 How to Veep  ’046 Patent at Fig. 20. Fig. 21 Veep Editing Room  ’046 Patent at Fig. 21.

Fig. 22
Object Details



’046 Patent at Fig. 21.

Fig. 23
"V"isibility



’046 Patent at Fig. 23.

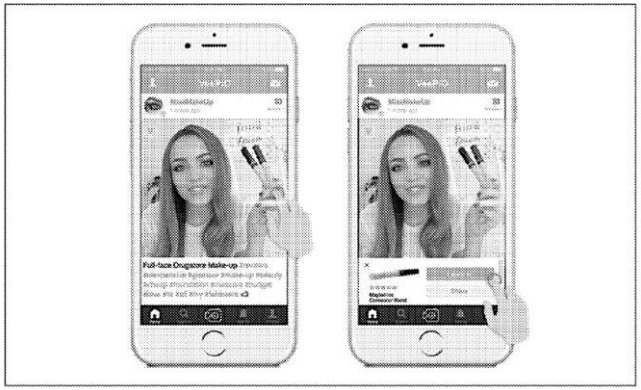
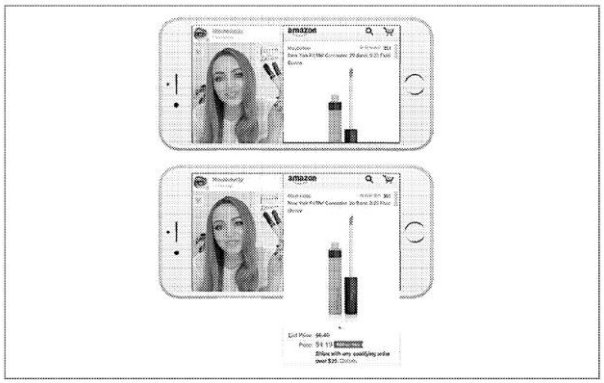
		Fig. 24 I Want it!  '046 Patent at Fig. 24. Fig. 25 I Want it! Continued  '046 Patent at Fig. 25.

Fig. 28
Buy Via Split Screen



’046 Patent at Fig. 28.

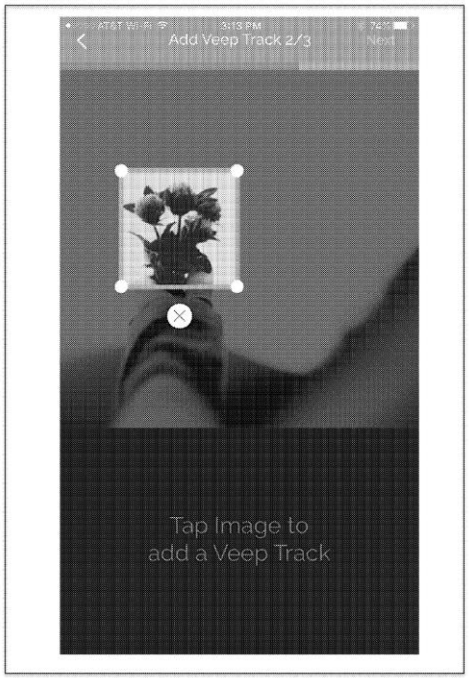
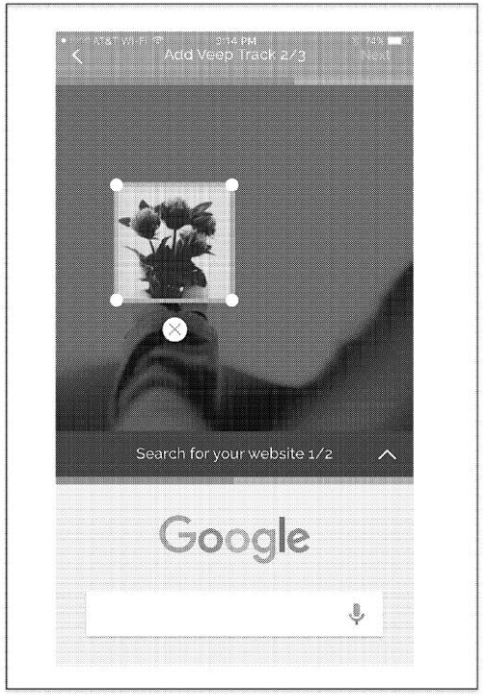


Fig. 38

		’046 Patent at Fig. 38.  Fig. 39 ’046 Patent at Fig. 39.

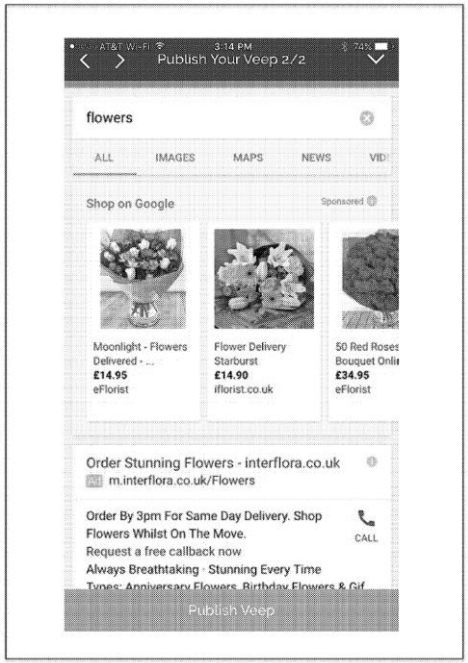


Fig. 41

’046 Patent at Fig. 41.

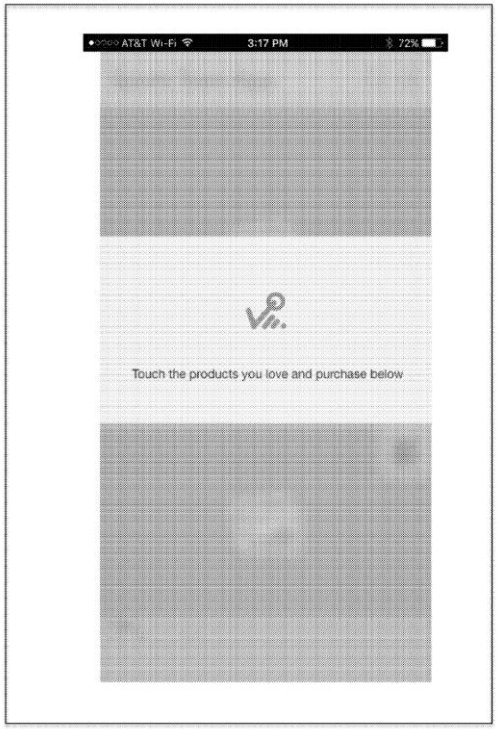


Fig. 46

’46 Patent at Fig. 46.

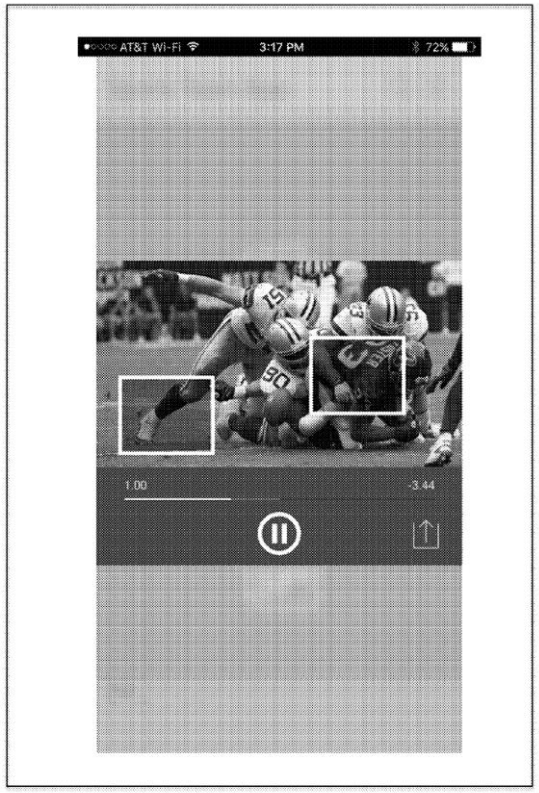


Fig. 48

’046 Patent at Fig. 48.

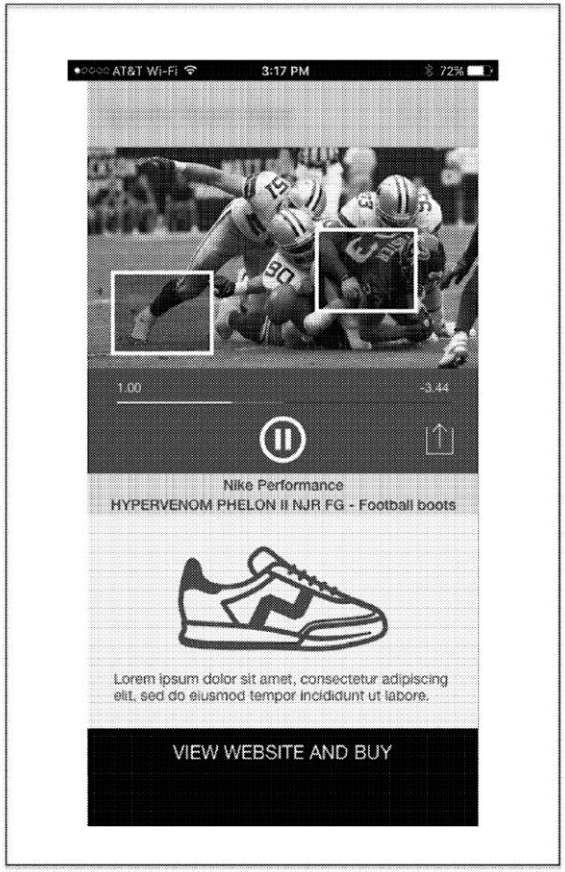


Fig. 49

’046 Patent at Fig. 49.

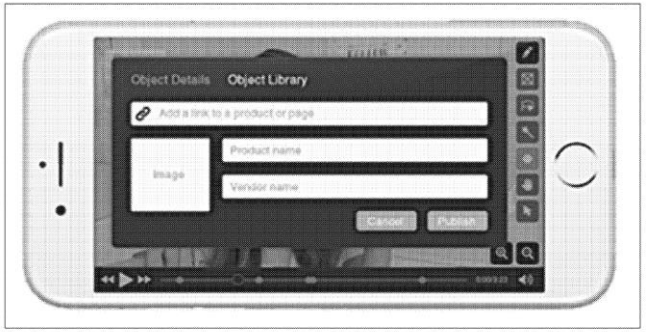
		 Fig. 50 ’046 Patent at Fig. 50.



FIG. 53B

’046 Patent at Fig. 53B.

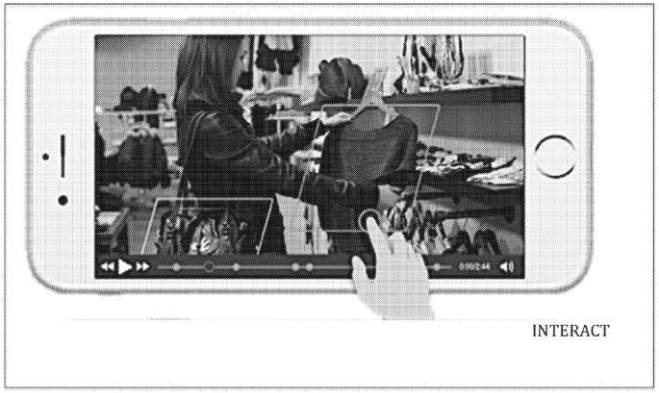


FIG. 53D

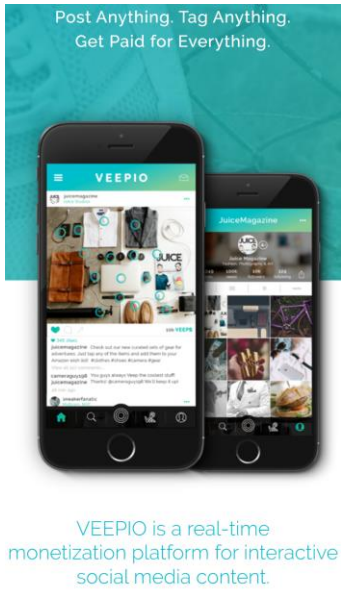
'046 Patent at Fig. 53D.

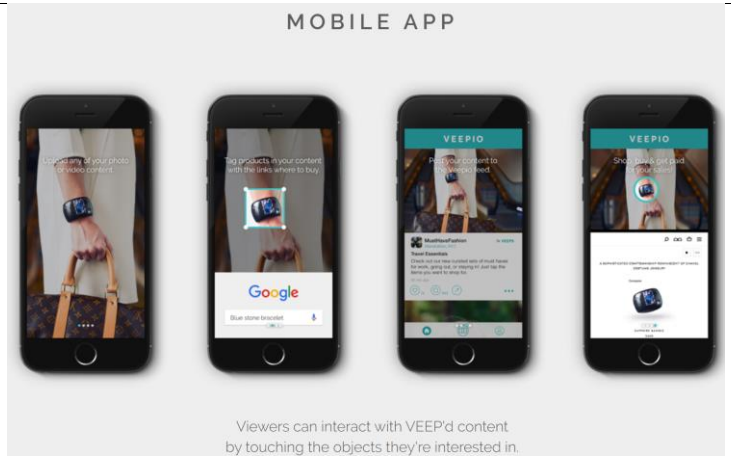


FIG. 53E

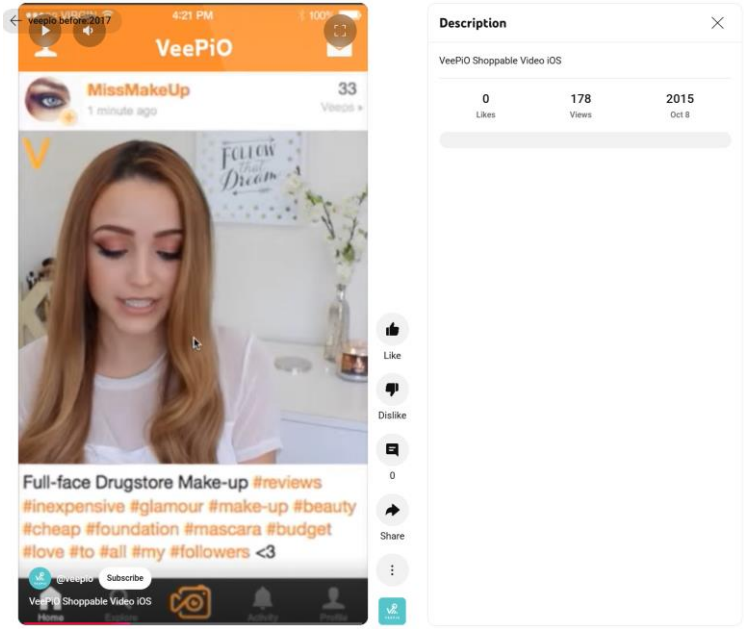
'046 Patent at Fig. 53E.

		 FIG. 53F '046 Patent at Fig. 53F. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
5[pre]	The method of claim 4,	To the extent the preamble is limiting, Veepio discloses "The method of claim 4, " See e.g.: *See* claim 4, *supra*. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in

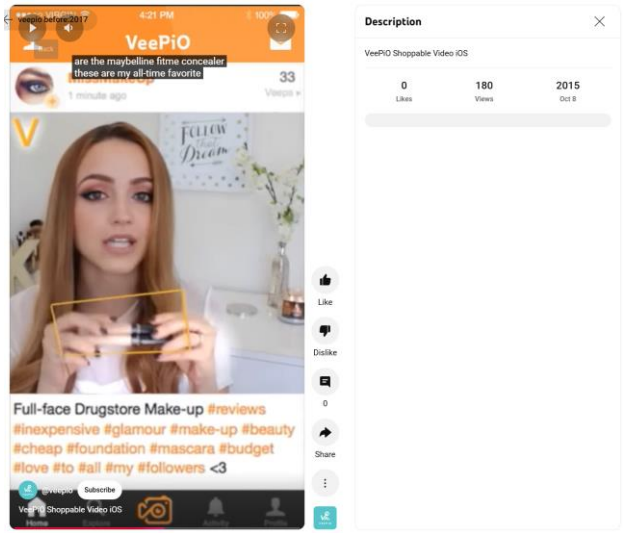
		Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
5[a]	wherein the user is enabled to purchase while the video media is being displayed to the user.	Veepio discloses "wherein the user is enabled to purchase while the video media is being displayed to the user." See e.g.:  (VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



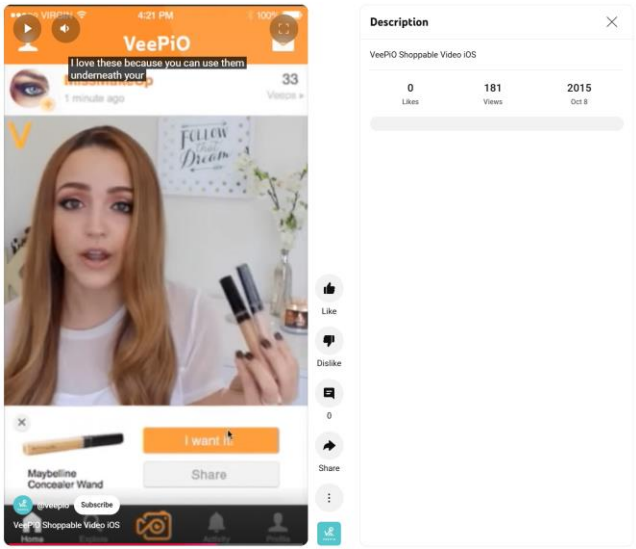
(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



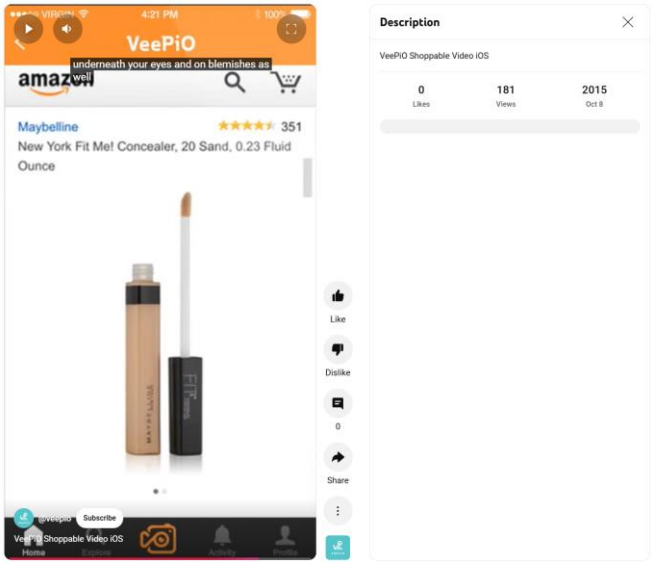
("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



Fig. 18
Shop VeePiO

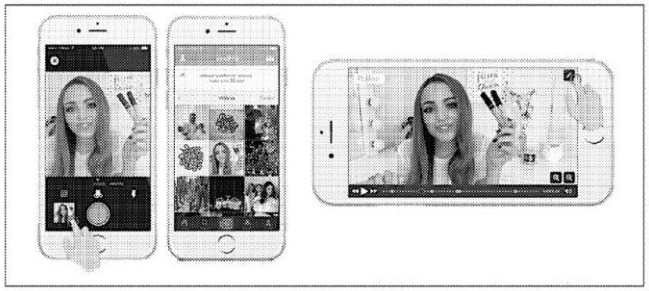
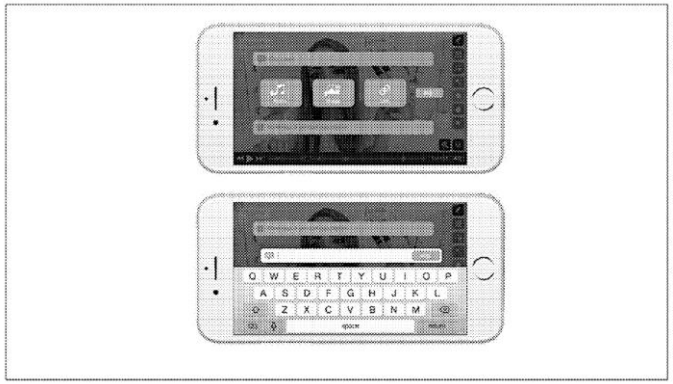
		’046 Patent at Fig. 18. Fig. 20 How to Veep  ’046 Patent at Fig. 20. Fig. 21 Veep Editing Room  ’046 Patent at Fig. 21.

Fig. 22
Object Details



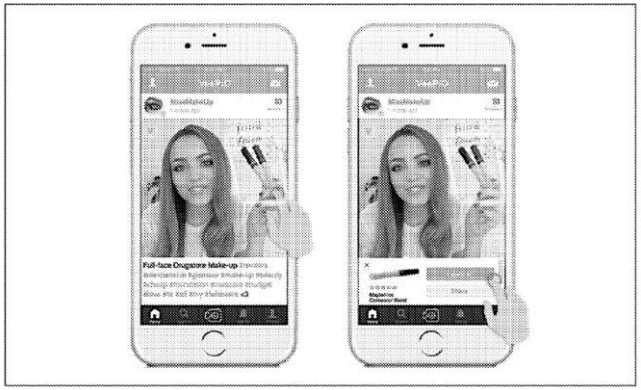
’046 Patent at Fig. 21.

Fig. 23
"V"isibility



’046 Patent at Fig. 23.

Fig. 24
I Want it!



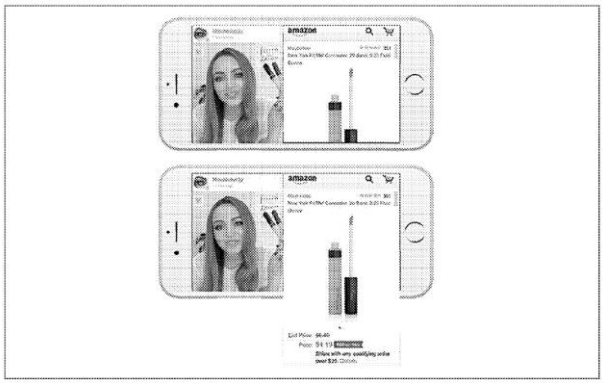
’046 Patent at Fig. 24.

Fig. 25
I Want it! Continued



’046 Patent at Fig. 25.

Fig. 28
Buy Via Split Screen



’046 Patent at Fig. 28.

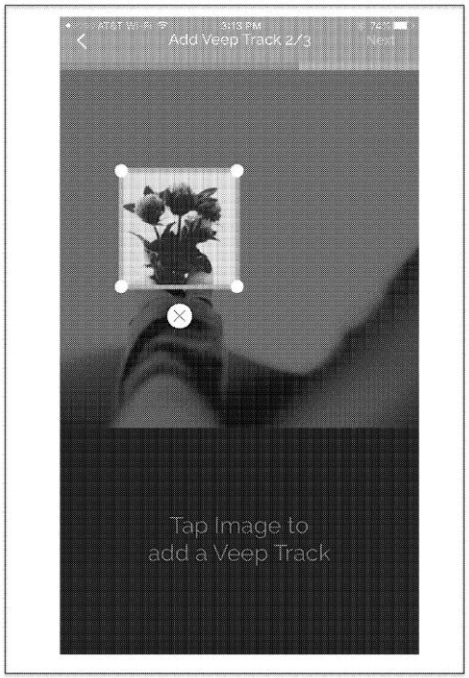
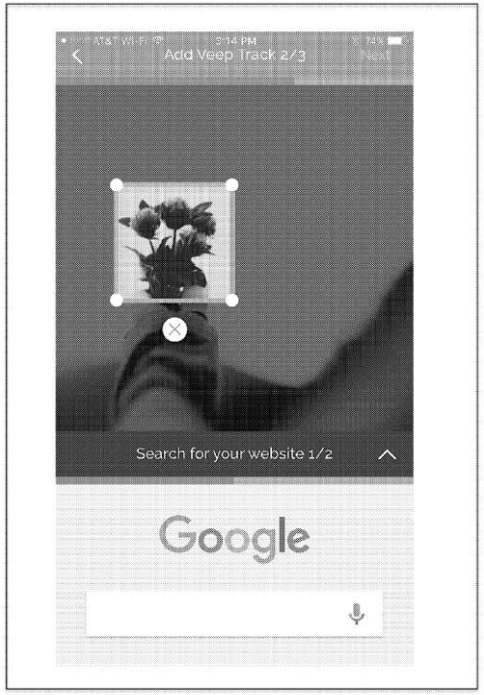


Fig. 38

		’046 Patent at Fig. 38.  Fig. 39 ’046 Patent at Fig. 39.

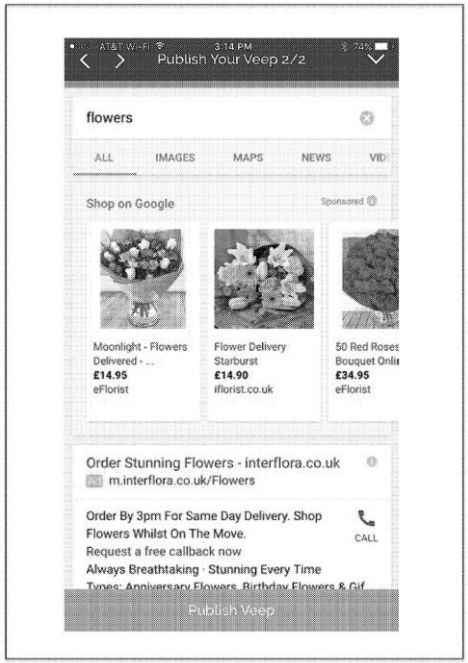


Fig. 41

’046 Patent at Fig. 41.

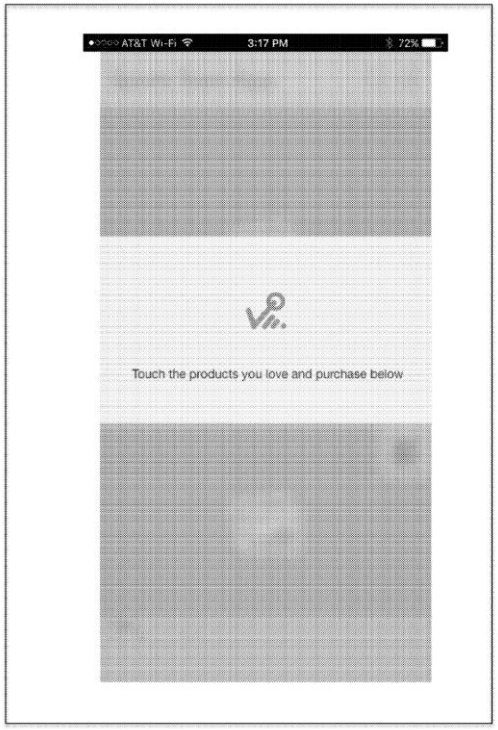


Fig. 46

’46 Patent at Fig. 46.

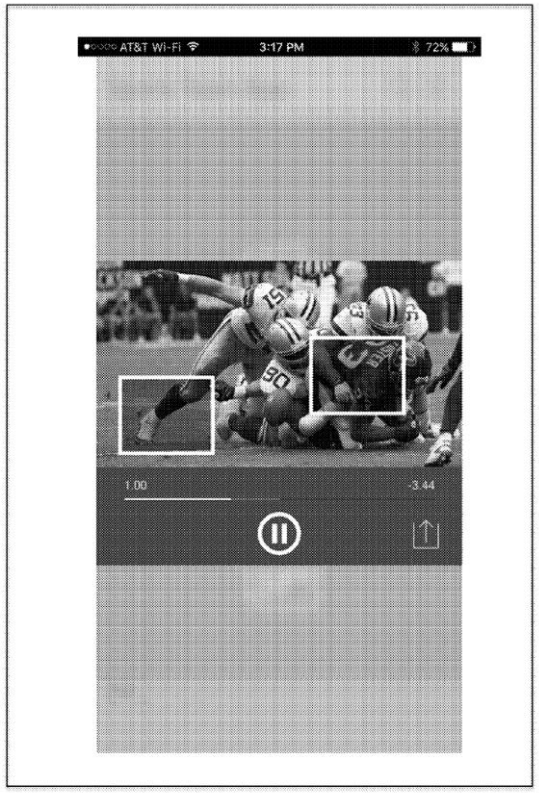


Fig. 48

’046 Patent at Fig. 48.

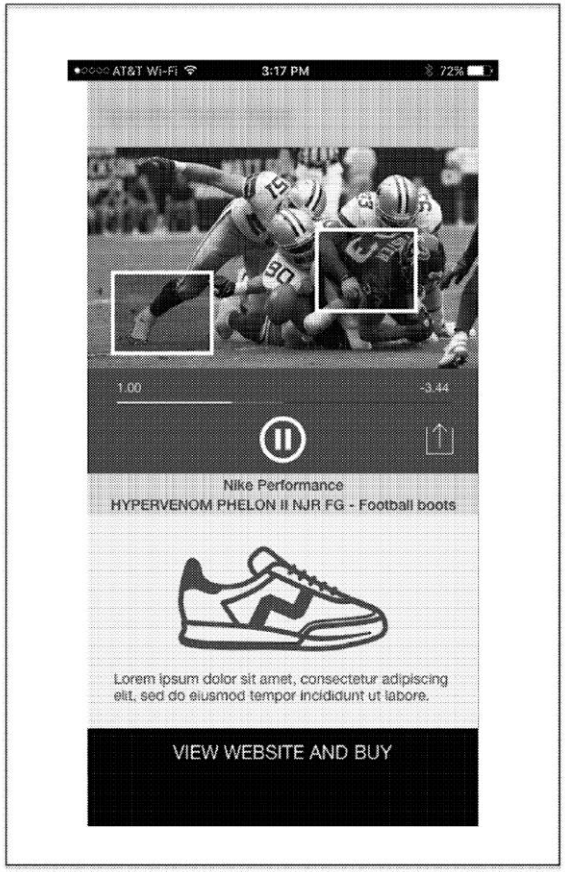


Fig. 49

’046 Patent at Fig. 49.

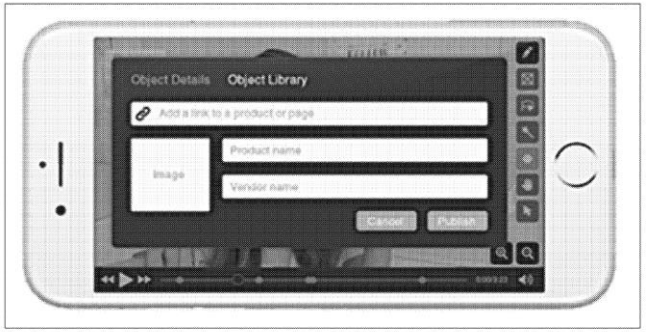
		 Fig. 50 ’046 Patent at Fig. 50.



FIG. 53B

’046 Patent at Fig. 53B.

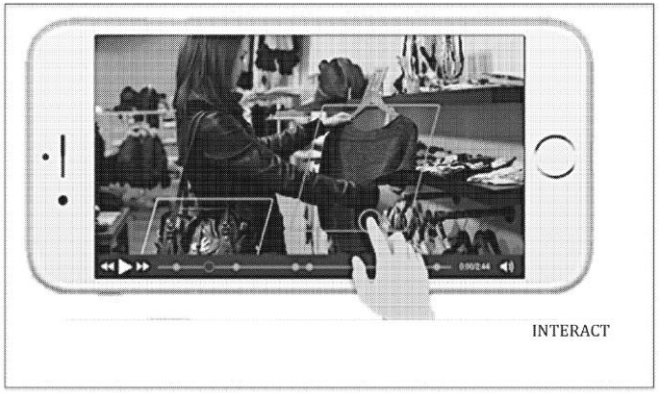


FIG. 53D

’046 Patent at Fig. 53D.

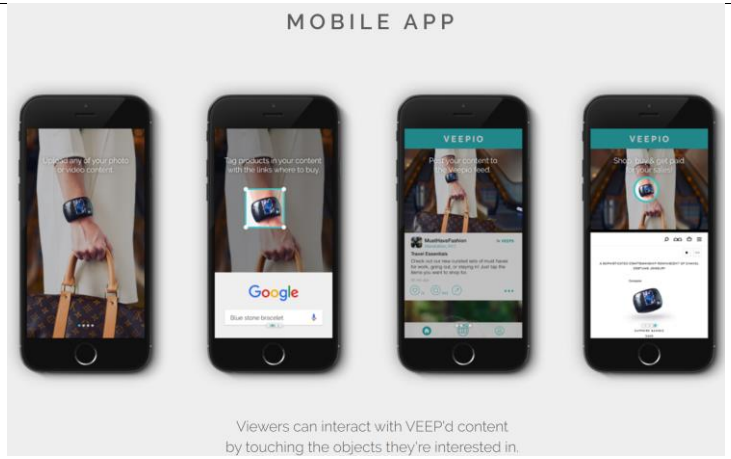


FIG. 53E

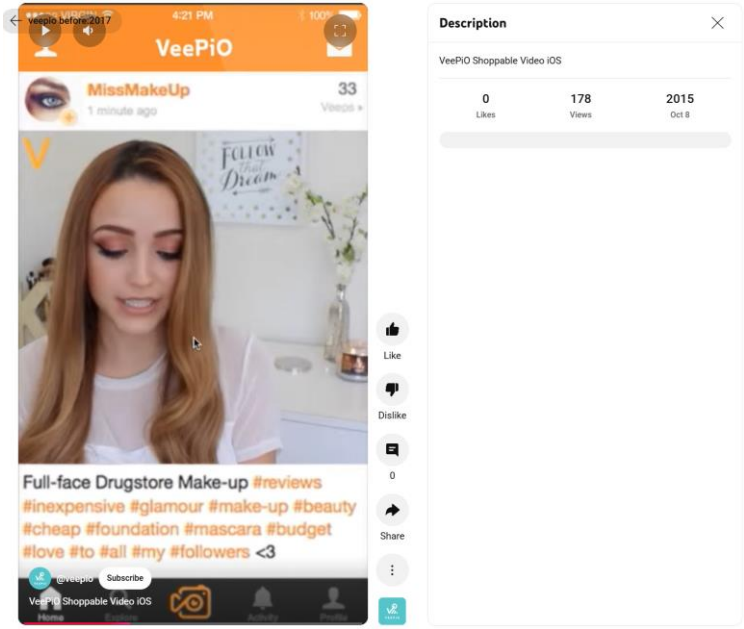
’046 Patent at Fig. 53E.

		 FIG. 53F '046 Patent at Fig. 53F. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
6[pre]	To the extent the preamble is limiting, The method of claim 1, further comprising	Veepio discloses "The method of claim 1, further comprising " See e.g.: *See* claim 1, *supra*. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge

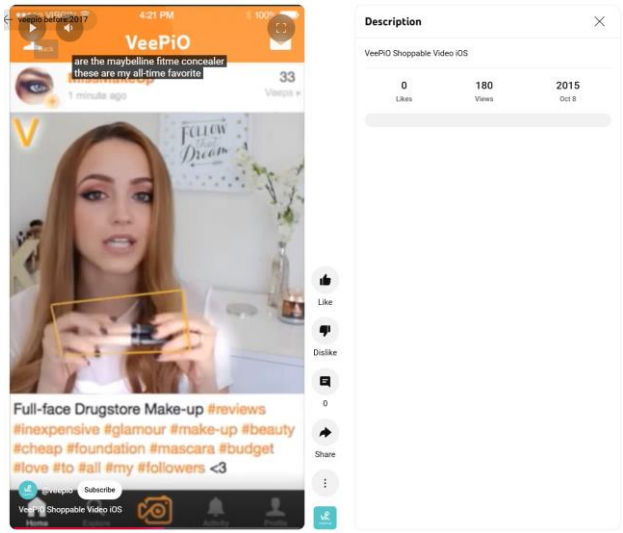
		of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
6[a]	copying a timed portion of the video data to a clip list based on a selection of an item, service, or song of interest by the user.	Veepio discloses "copying a timed portion of the video data to a clip list based on a selection of an item, service, or song of interest by the user." See e.g.:  (VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



Fig. 18
Shop VeePiO

'046 Patent at Fig. 18.

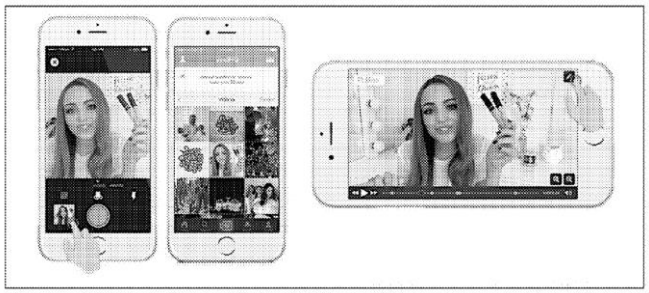
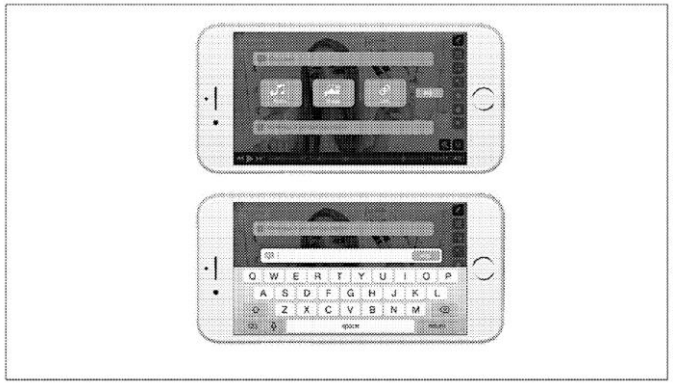
		Fig. 20 How to Veep  '046 Patent at Fig. 20. Fig. 21 Veep Editing Room  '046 Patent at Fig. 21.

Fig. 22
Object Details



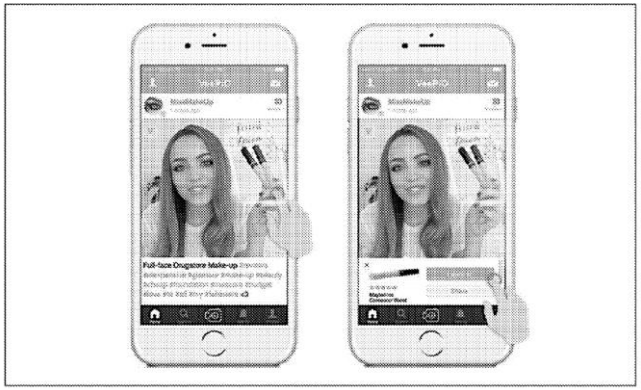
’046 Patent at Fig. 21.

Fig. 23
"V"isibility



’046 Patent at Fig. 23.

Fig. 24
I Want it!



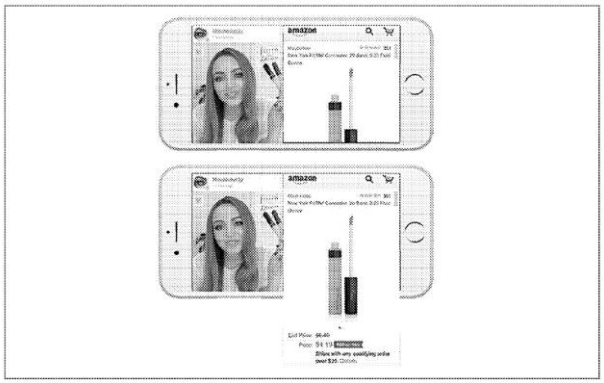
’046 Patent at Fig. 24.

Fig. 25
I Want it! Continued



’046 Patent at Fig. 25.

Fig. 28
Buy Via Split Screen



’046 Patent at Fig. 28.

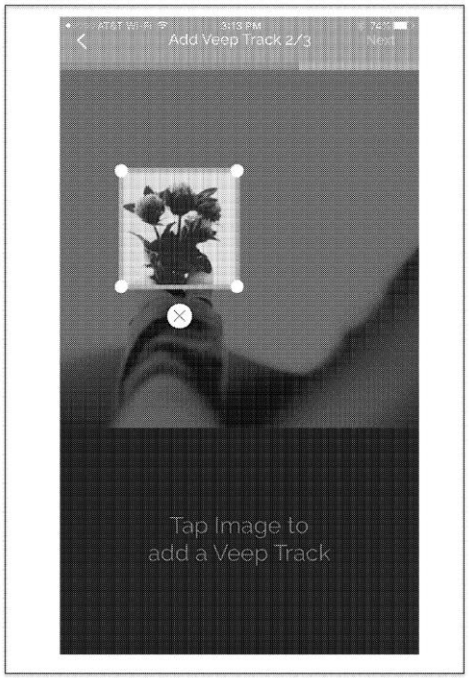
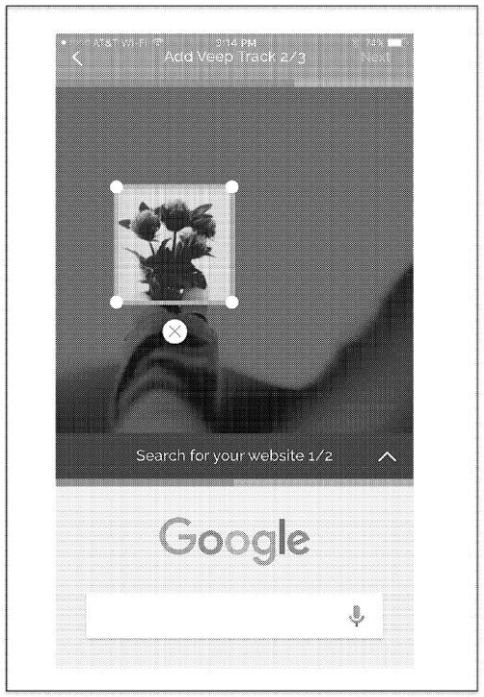
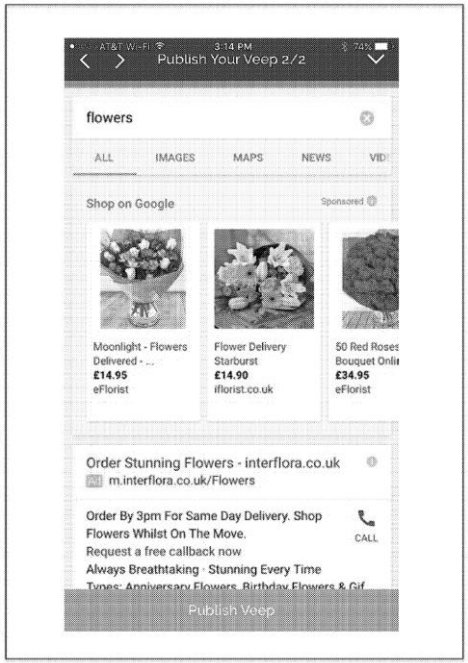
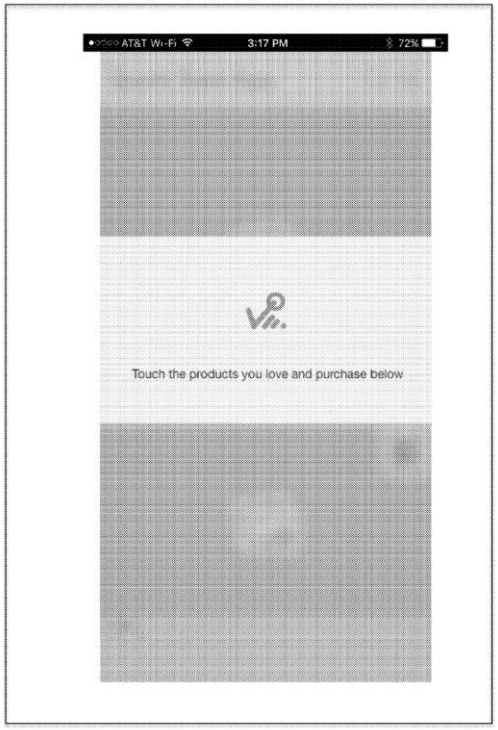


Fig. 38

		’046 Patent at Fig. 38.  Fig. 39 ’046 Patent at Fig. 39.

		 Fig. 41 '046 Patent at Fig. 41.	

		 Fig. 46 '46 Patent at Fig. 46.

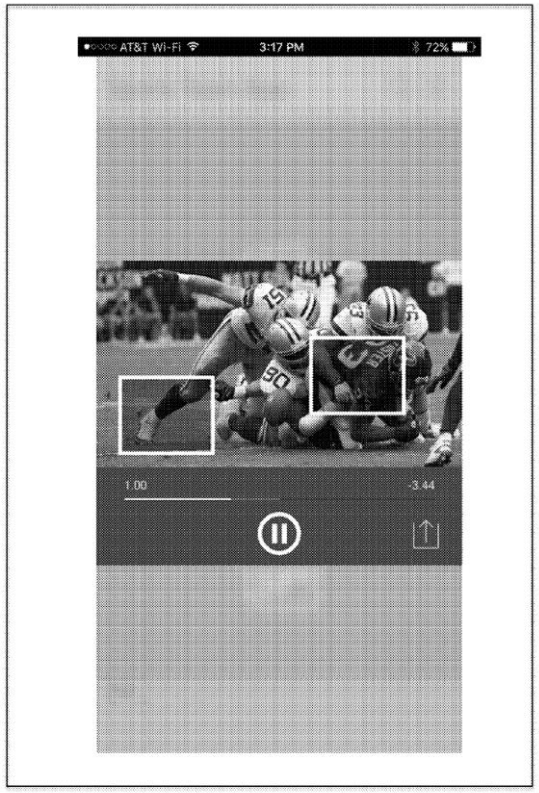


Fig. 48

’046 Patent at Fig. 48.

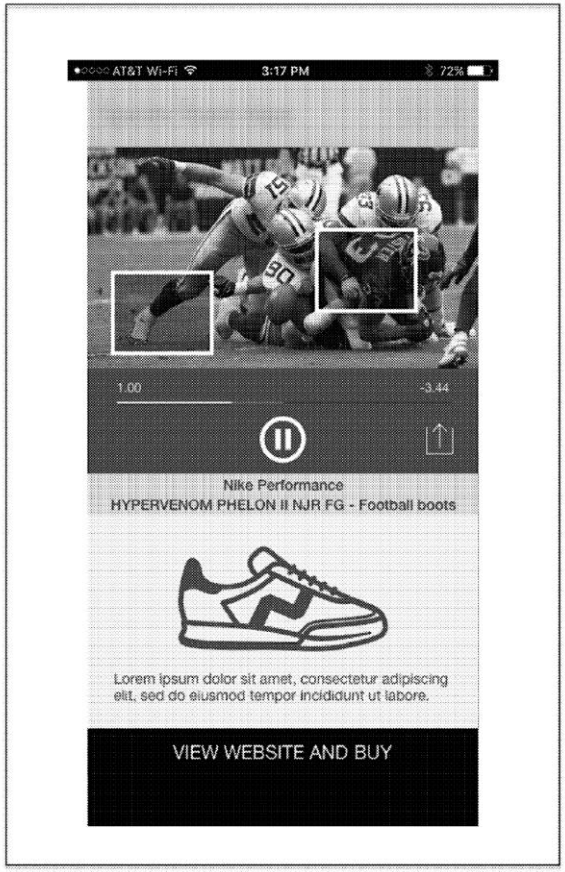


Fig. 49

’046 Patent at Fig. 49.

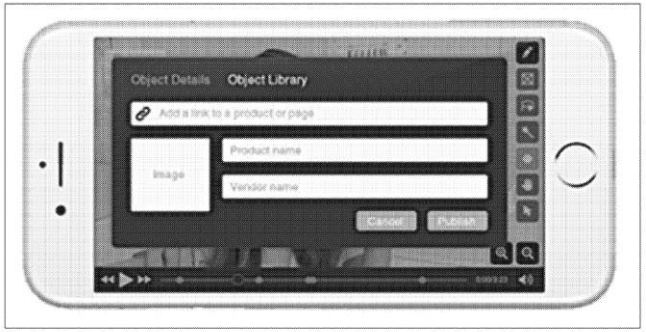
		 Fig. 50 '046 Patent at Fig. 50.



FIG. 53B

’046 Patent at Fig. 53B.

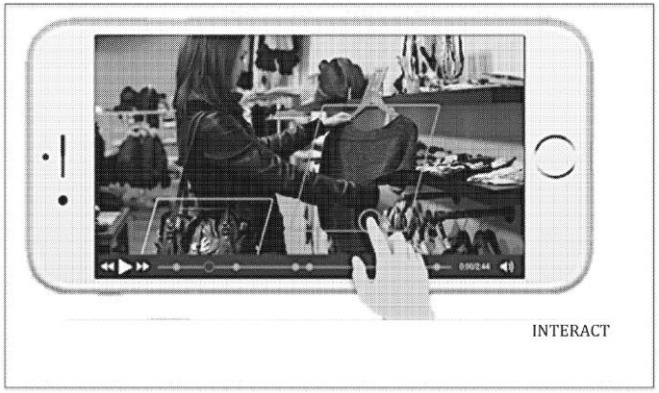


FIG. 53D

’046 Patent at Fig. 53D.

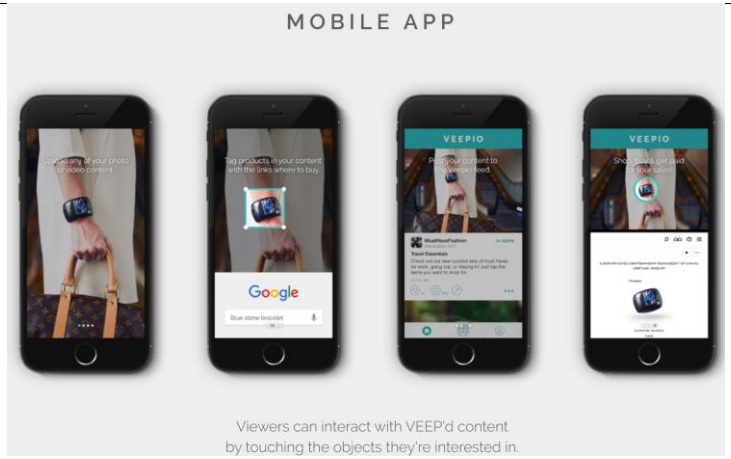


FIG. 53E

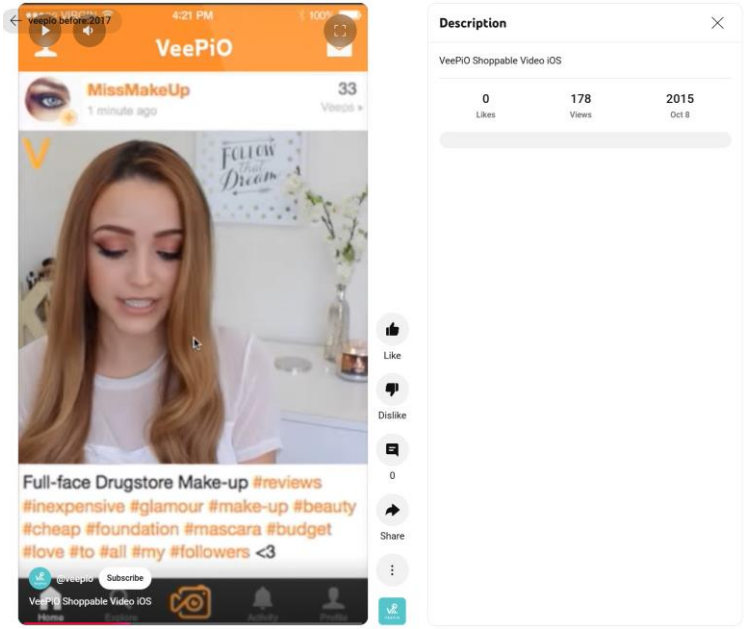
’046 Patent at Fig. 53E.

		 FIG. 53F '046 Patent at Fig. 53F. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
7[pre]	The method of claim 1, further comprising	To the extent the preamble is limiting, Veepio discloses "The method of claim 1, further comprising " See e.g.: *See* claim 1, *supra*.

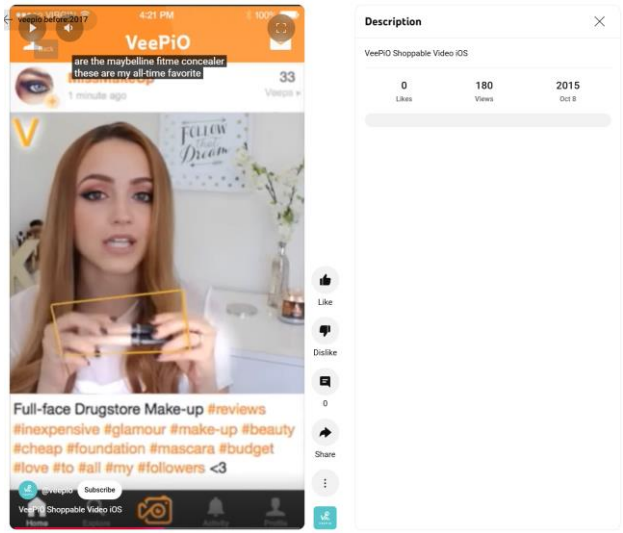
		Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
7[a]	collecting data based on actions taken by the user.	Veepio discloses "collecting data based on actions taken by the user." See e.g.:  (VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



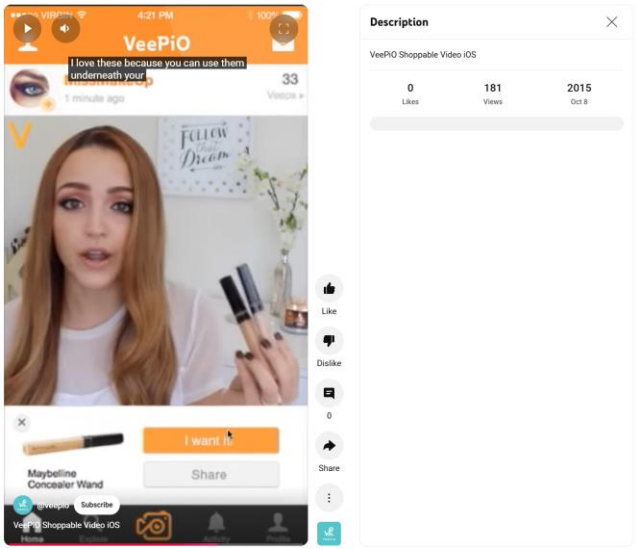
(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)

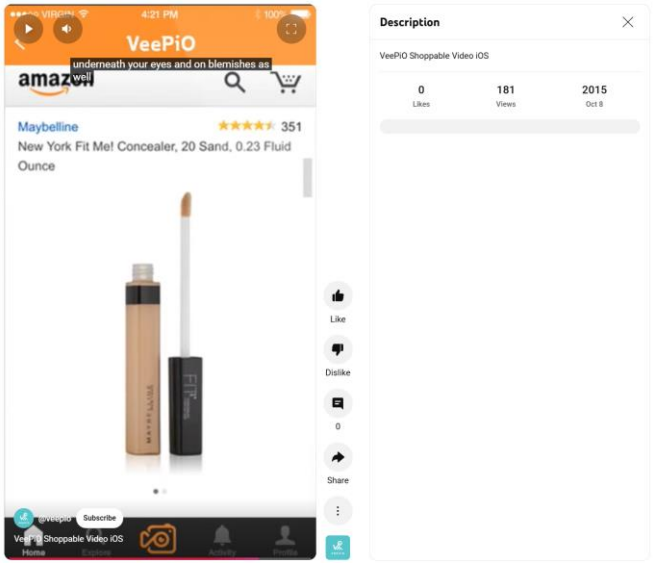
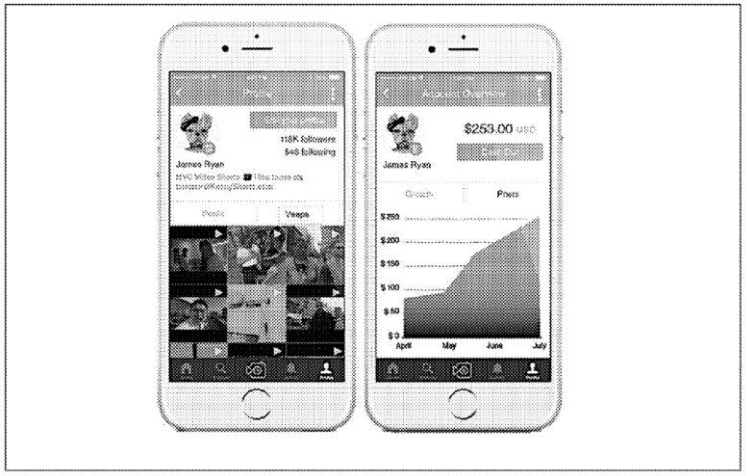
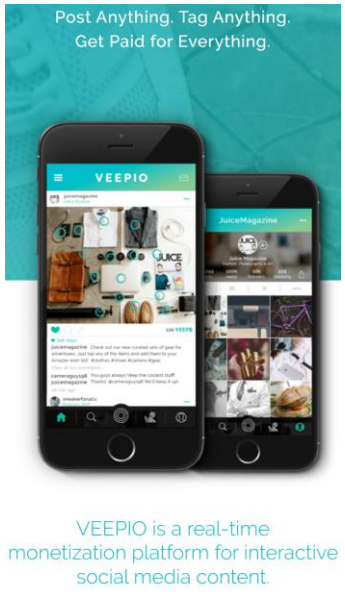
		 (“VeePiO Shoppable Video iOS” - @veepio, October 8, 2015)

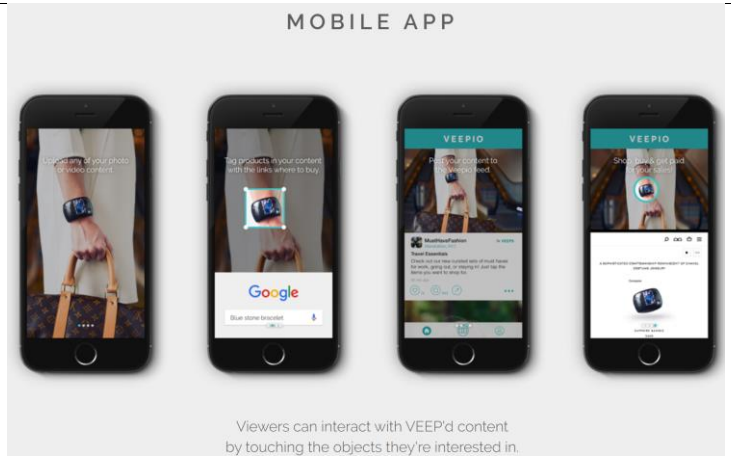


FIG. 53H

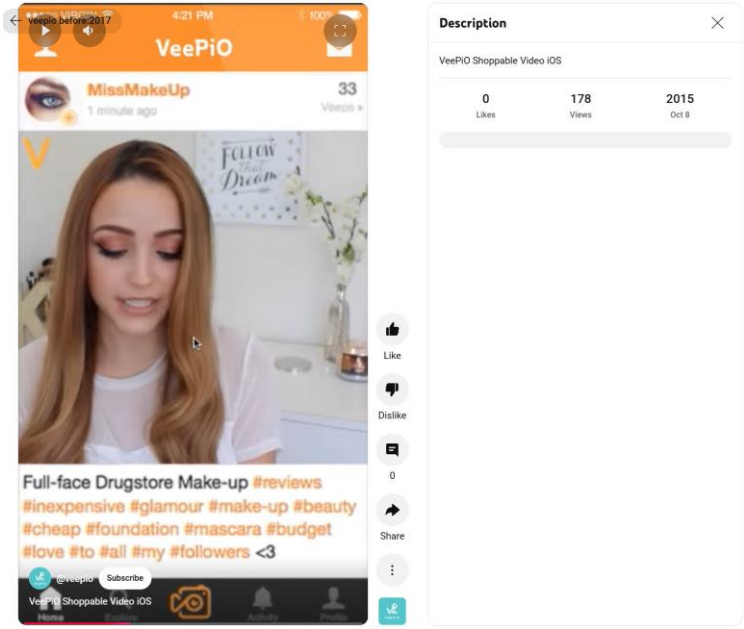
’046 Patent at Fig. 53H.

		Fig. 29 VeePiO Account  '046 Patent at Fig. 29. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
8[pre]	The method of claim 1, further comprising:	To the extent the preamble is limiting, Veepio discloses "The method of claim 1, further comprising: " See e.g.: *See* claim 1, *supra*. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge

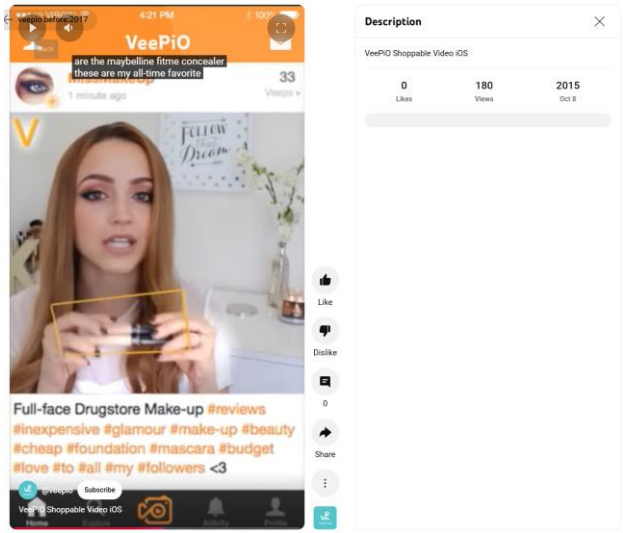
		of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
8[a]	removing the product information from the one or more of the plurality of visual or audio objects; and associating different product information with the one or more of the plurality of visual or audio objects.	Veepio discloses "removing the product information from the one or more of the plurality of visual or audio objects; and associating different product information with the one or more of the plurality of visual or audio objects." See e.g.:  (VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



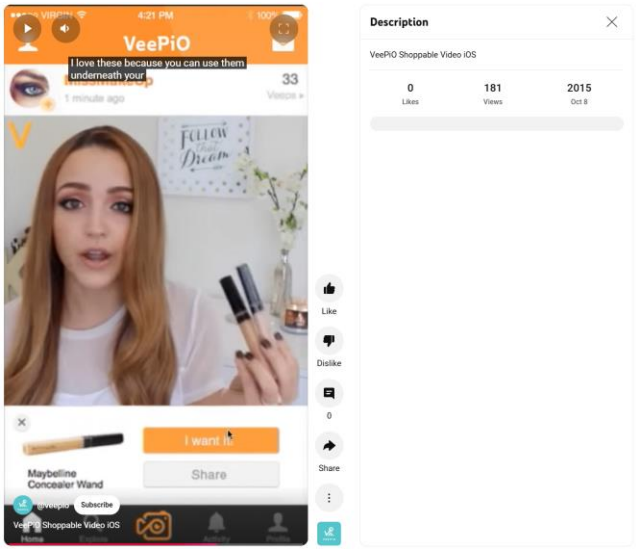
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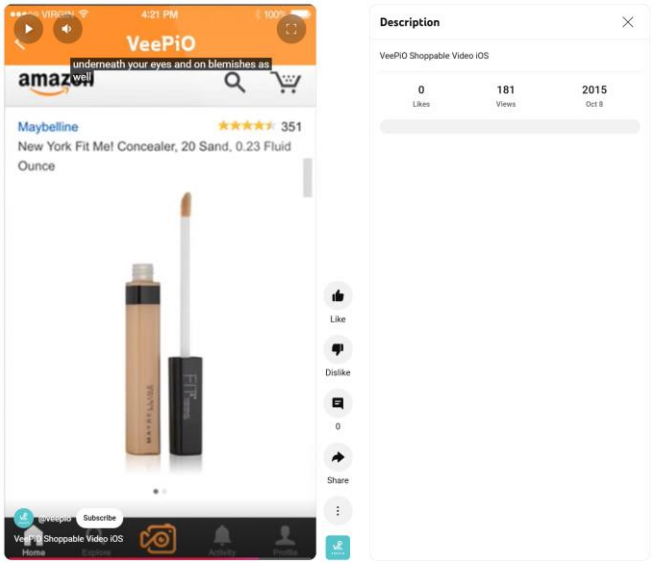
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("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



Fig. 18
Shop VeePiO

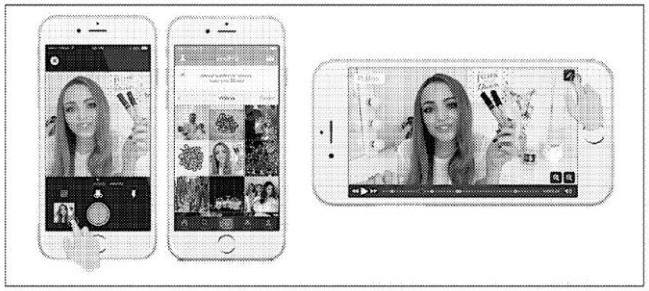
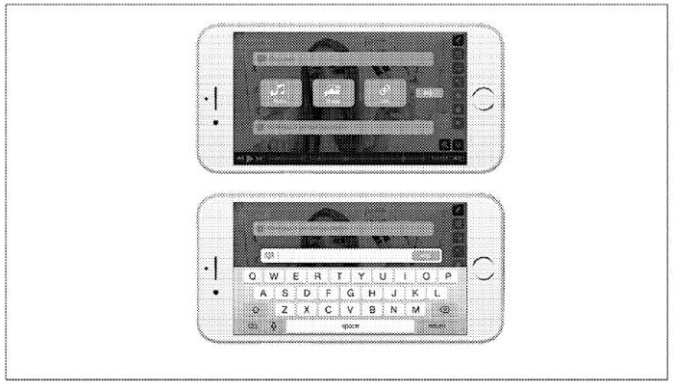
		’046 Patent at Fig. 18. Fig. 20 How to Veep  ’046 Patent at Fig. 20. Fig. 21 Veep Editing Room  ’046 Patent at Fig. 21.

Fig. 22
Object Details



’046 Patent at Fig. 21.

Fig. 23
"V"isibility



’046 Patent at Fig. 23.

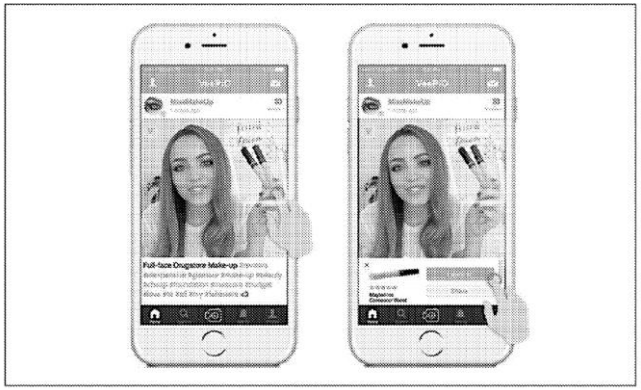
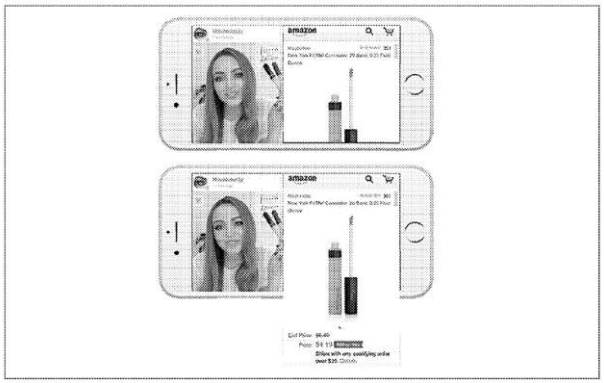
		Fig. 24 I Want it!  '046 Patent at Fig. 24. Fig. 25 I Want it! Continued  '046 Patent at Fig. 25.

Fig. 28
Buy Via Split Screen



’046 Patent at Fig. 28.

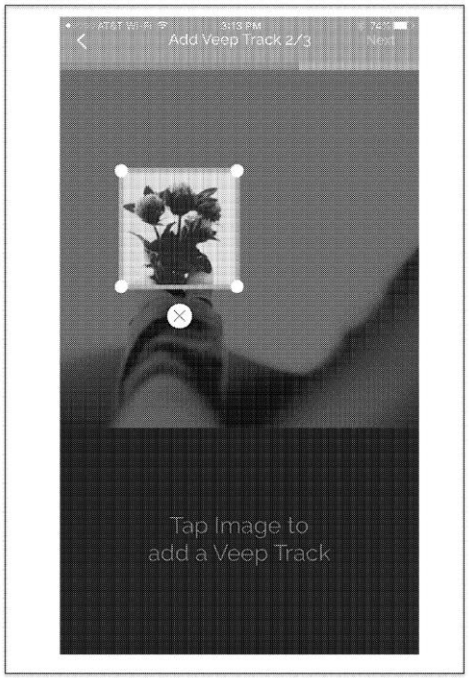
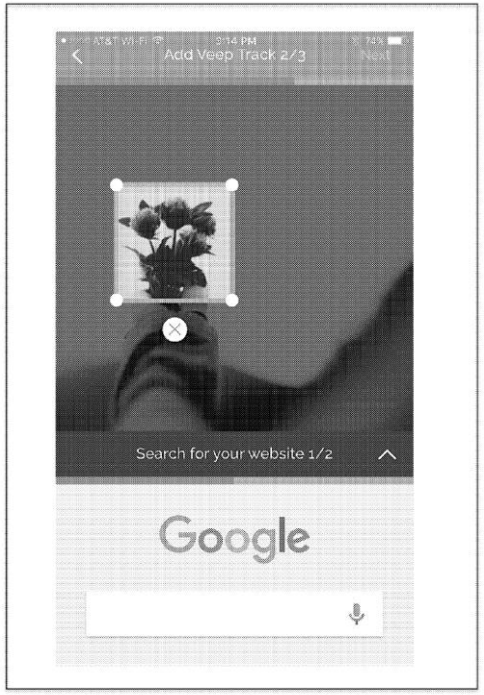


Fig. 38

		’046 Patent at Fig. 38.  Fig. 39 ’046 Patent at Fig. 39.

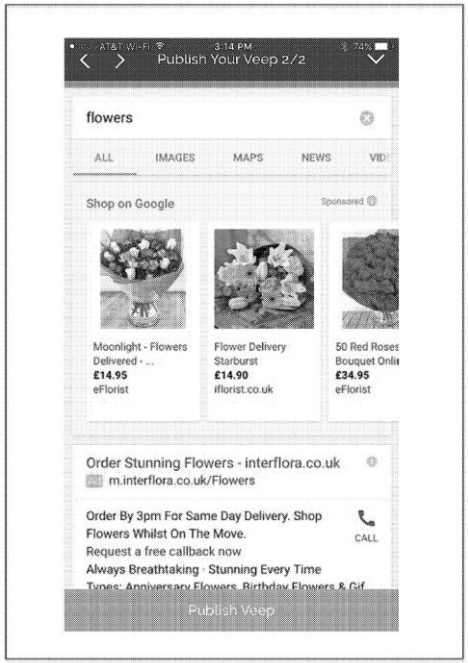
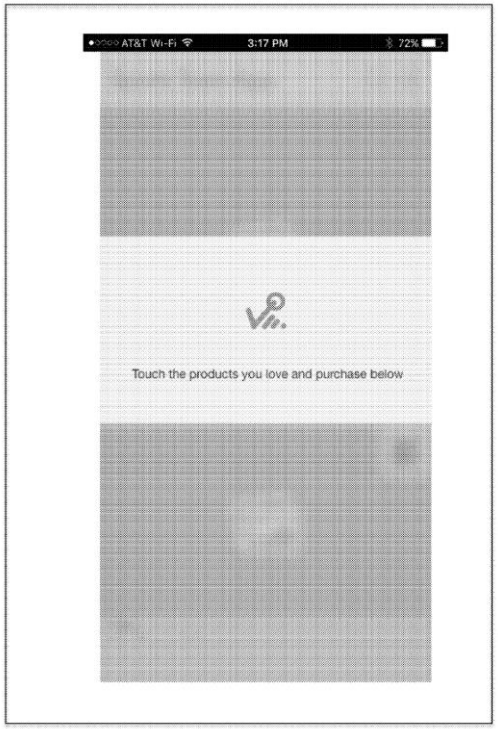
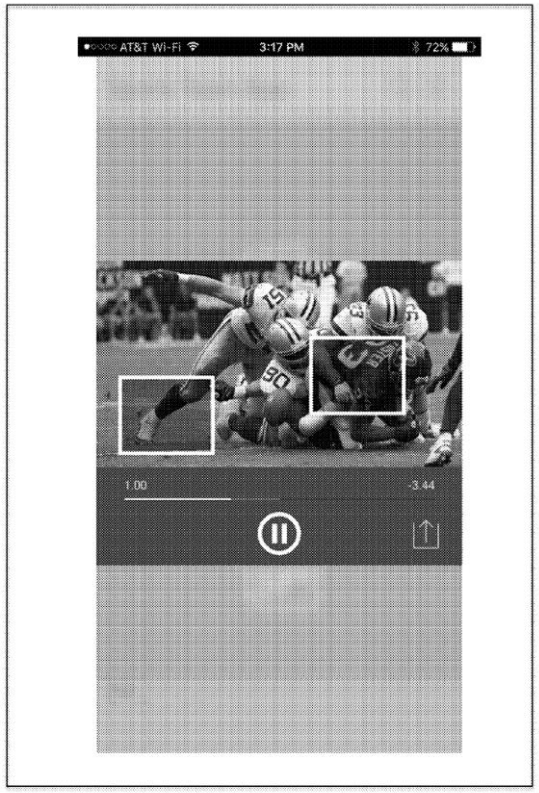


Fig. 41

’046 Patent at Fig. 41.

		 Fig. 46 '46 Patent at Fig. 46.

		 Fig. 48 '046 Patent at Fig. 48.	

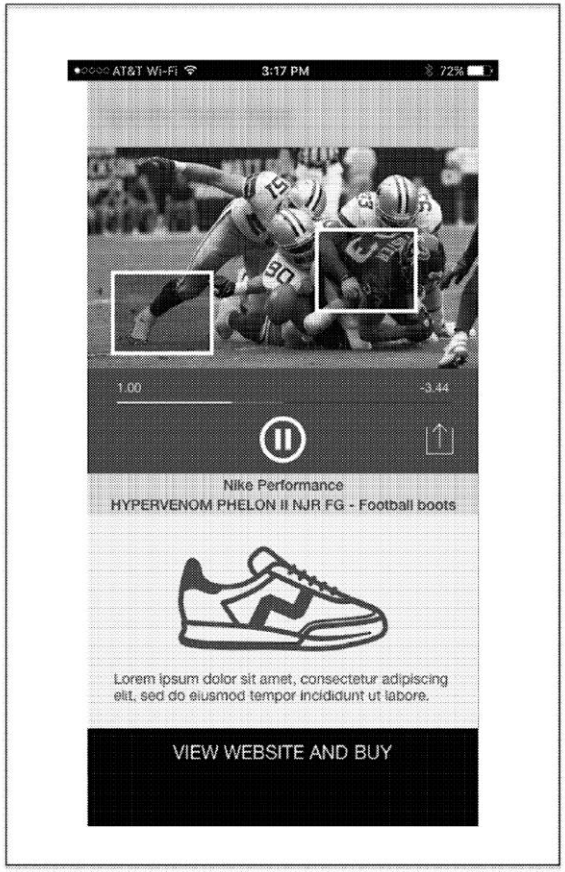


Fig. 49
'046 Patent at Fig. 49.

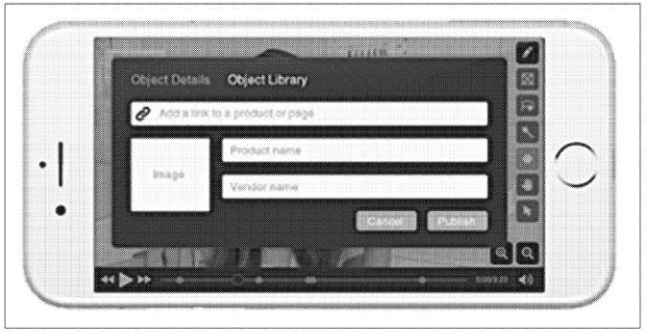
		 Fig. 50 ’046 Patent at Fig. 50.



FIG. 53B

’046 Patent at Fig. 53B.

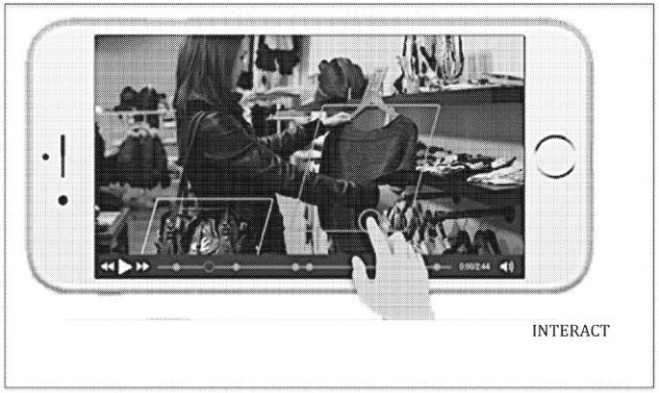


FIG. 53D

’046 Patent at Fig. 53D.

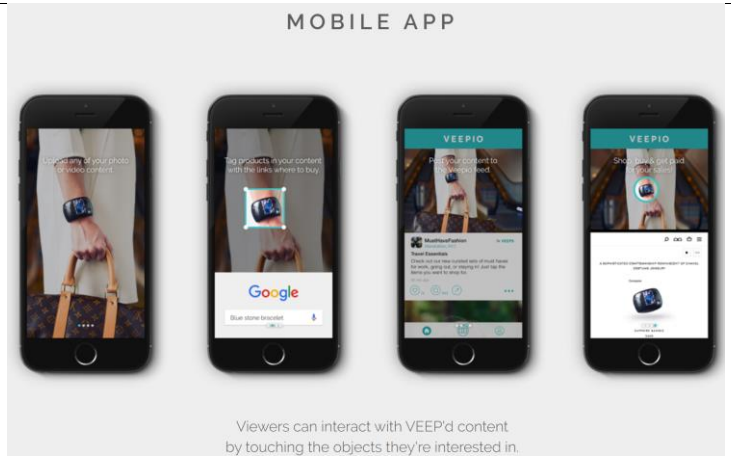


FIG. 53E

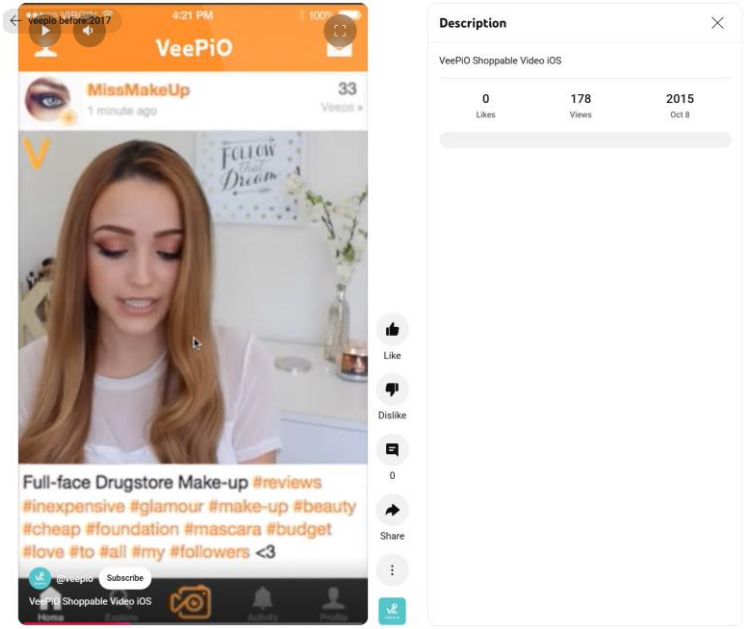
’046 Patent at Fig. 53E.

		 FIG. 53F '046 Patent at Fig. 53F. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
9[pre]	The method of claim 1, further comprising	To the extent the preamble is limiting, Veepio discloses "The method of claim 1, further comprising " See e.g.: *See* claim 1, *supra*. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in

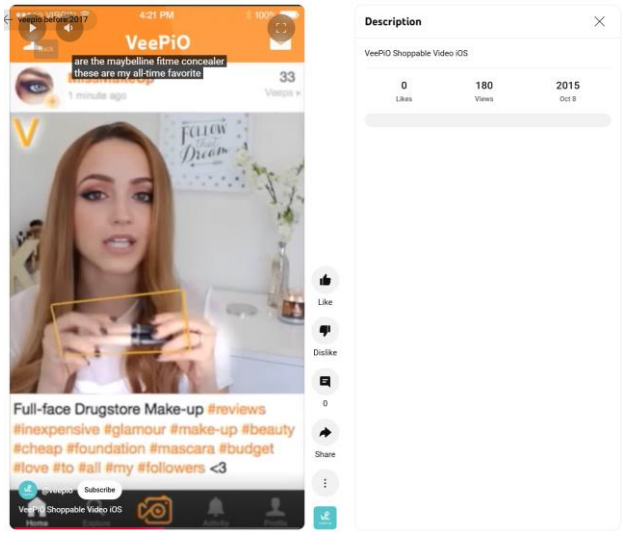
		Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
9[a]	providing a third interactive video layer having one or more visual indicators to the server for distribution with the video media to the user.	Veepio discloses "providing a third interactive video layer having one or more visual indicators to the server for distribution with the video media to the user." See e.g.:  (VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



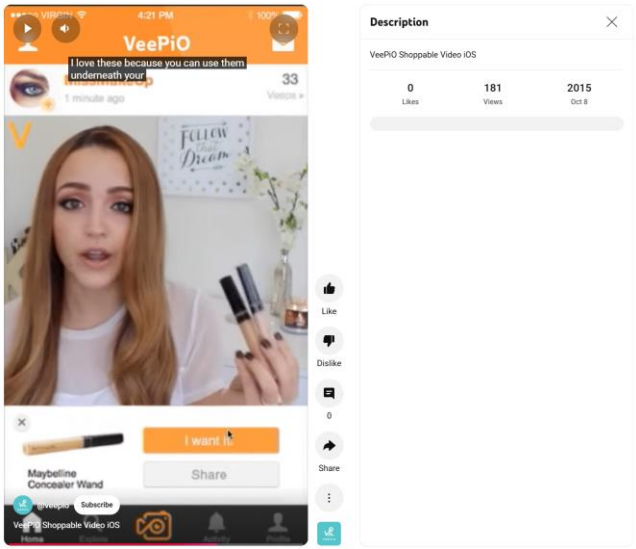
(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



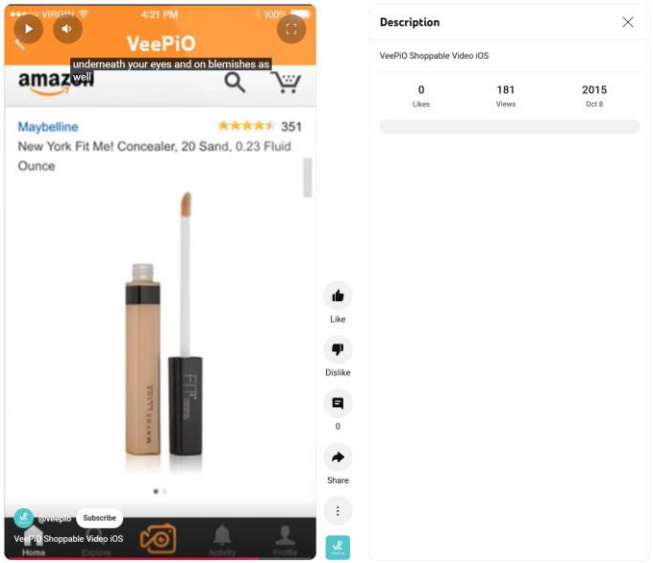
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("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



Fig. 18
Shop VeePiO

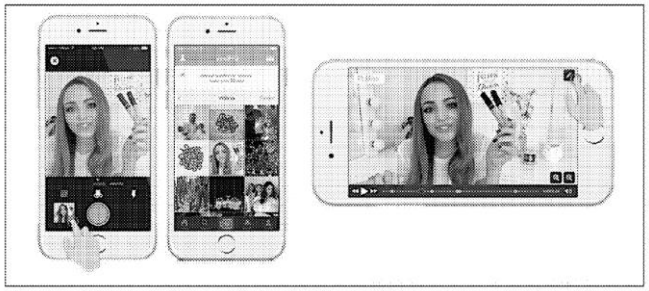
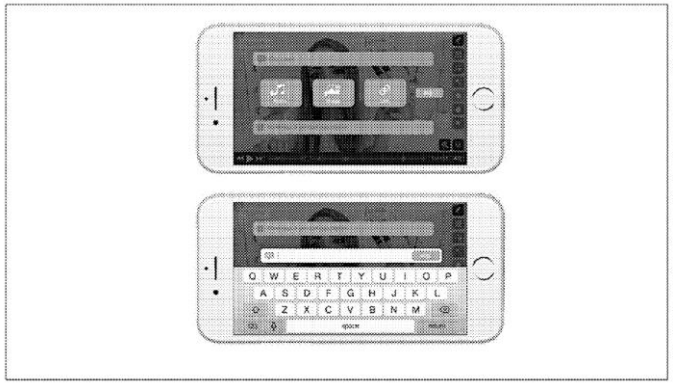
		’046 Patent at Fig. 18. Fig. 20 How to Veep  ’046 Patent at Fig. 20. Fig. 21 Veep Editing Room  ’046 Patent at Fig. 21.

Fig. 22
Object Details



’046 Patent at Fig. 21.

Fig. 23
"V"isibility



’046 Patent at Fig. 23.

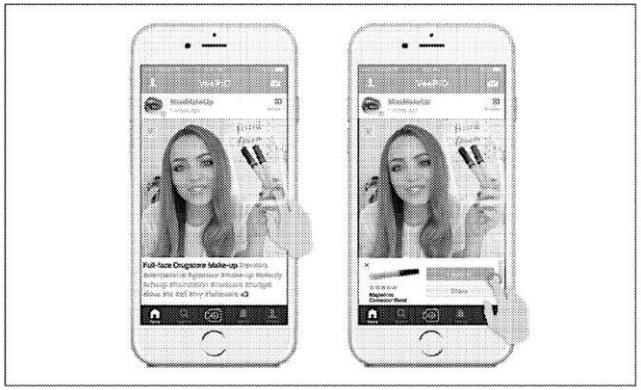
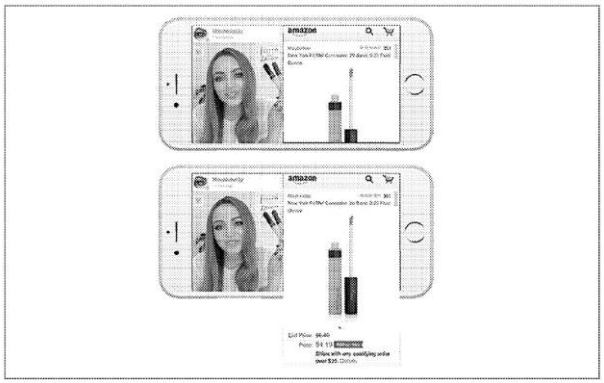
		Fig. 24 I Want it!  '046 Patent at Fig. 24. Fig. 25 I Want it! Continued  '046 Patent at Fig. 25.

Fig. 28
Buy Via Split Screen



’046 Patent at Fig. 28.

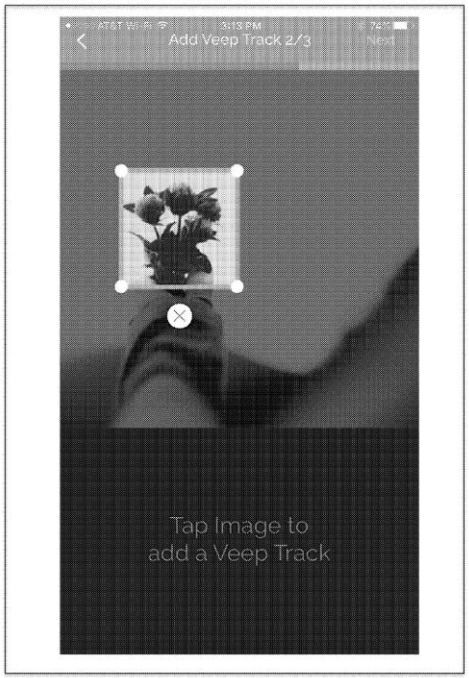
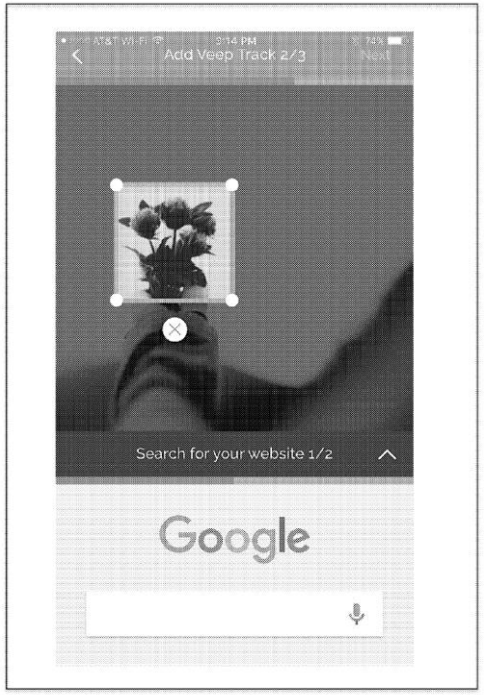
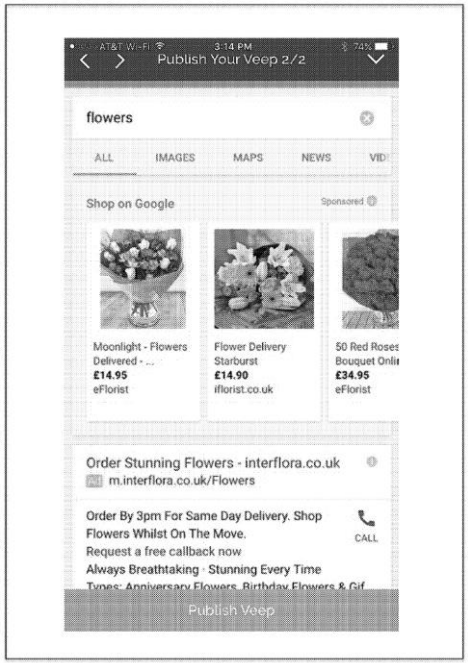


Fig. 38

		’046 Patent at Fig. 38.  Fig. 39 ’046 Patent at Fig. 39.

		 Fig. 41 '046 Patent at Fig. 41.	

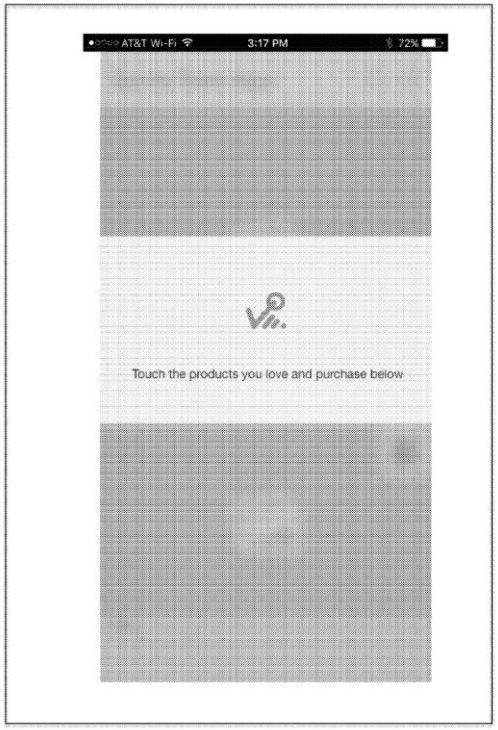


Fig. 46

’46 Patent at Fig. 46.

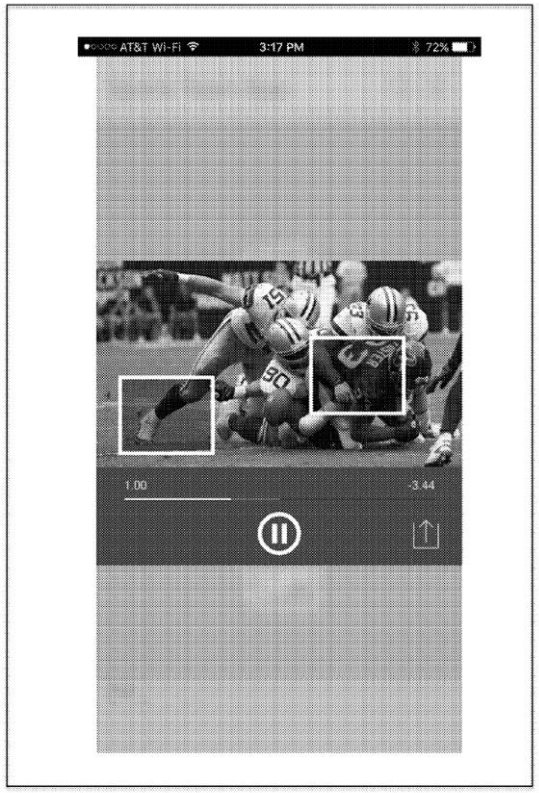


Fig. 48

’046 Patent at Fig. 48.

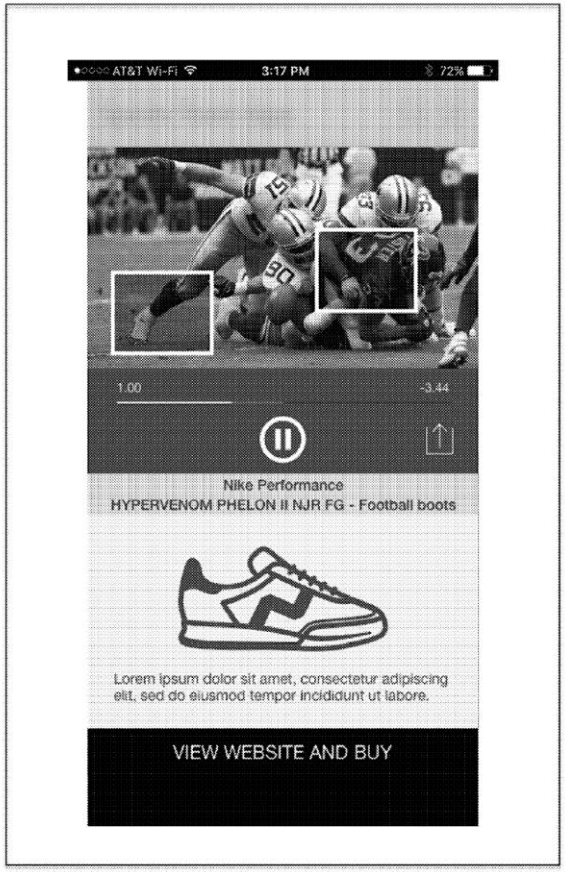


Fig. 49
’046 Patent at Fig. 49.

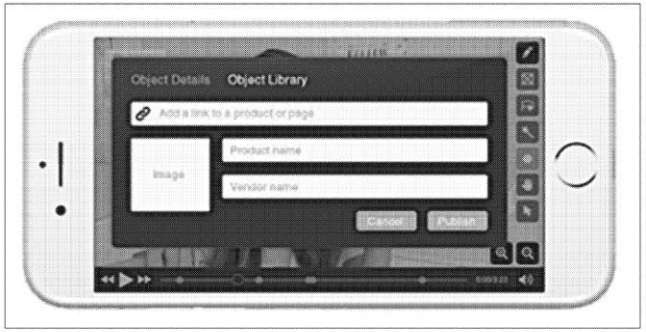
		 Fig. 50 ’046 Patent at Fig. 50.



FIG. 53B

’046 Patent at Fig. 53B.

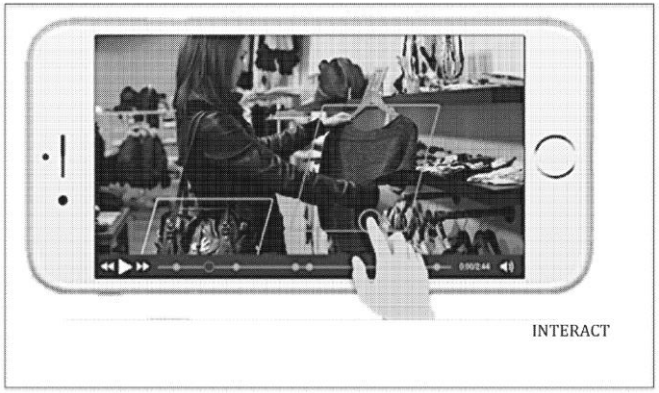


FIG. 53D

’046 Patent at Fig. 53D.

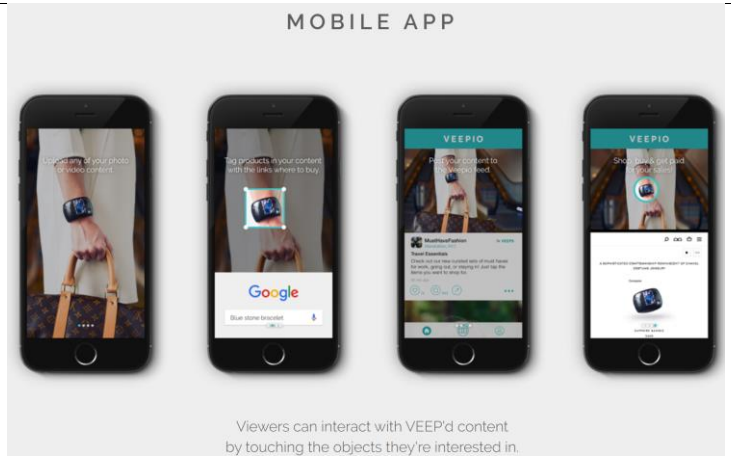


FIG. 53E

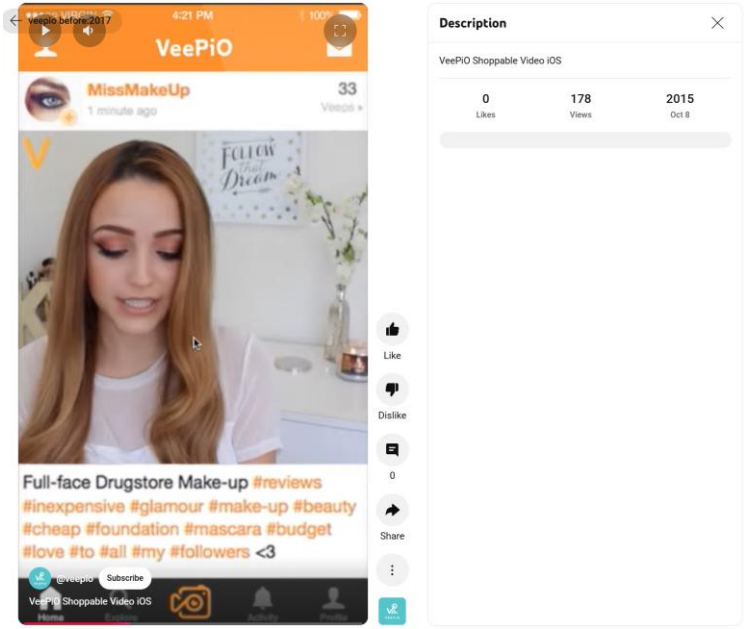
’046 Patent at Fig. 53E.

		 FIG. 53F '046 Patent at Fig. 53F. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
10[pre]	The method of claim 9,	To the extent the preamble is limiting, Veepio discloses "The method of claim 9, " See e.g.: *See* claim 9, *supra*. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in

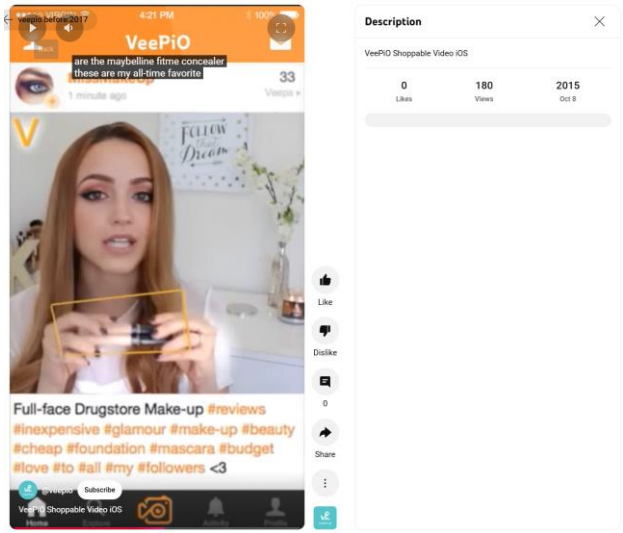
		Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
10[a]	wherein the one or more visual indicators include a link for one or more of a second video media, a side room digital layer, a promotional video, a game, and/or merchandise.	Veepio discloses "wherein the one or more visual indicators include a link for one or more of a second video media, a side room digital layer, a promotional video, a game, and/or merchandise." See e.g.:  (VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



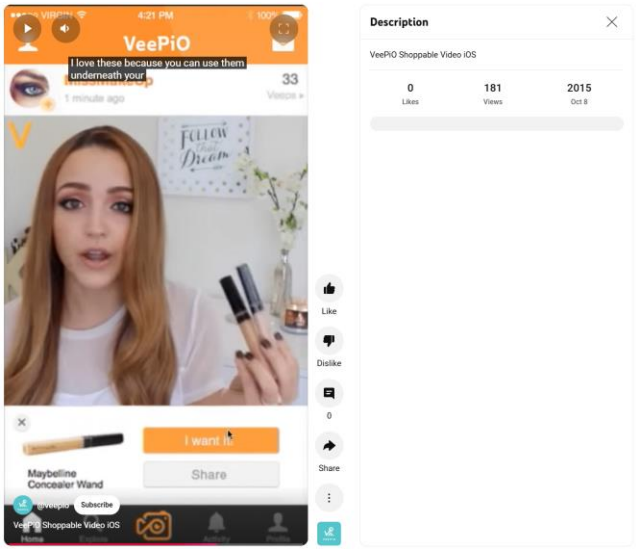
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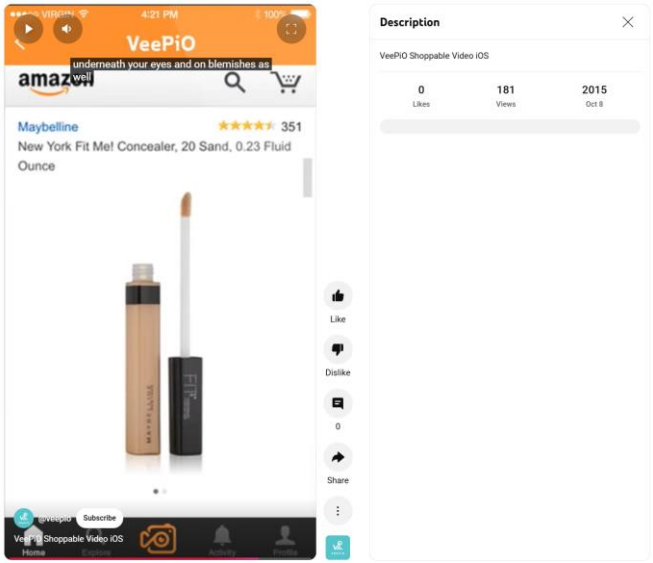
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("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



Fig. 18
Shop VeePiO

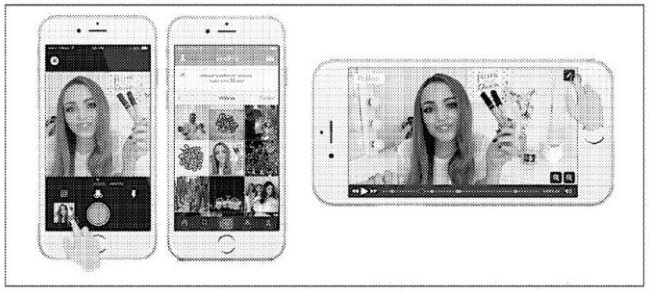
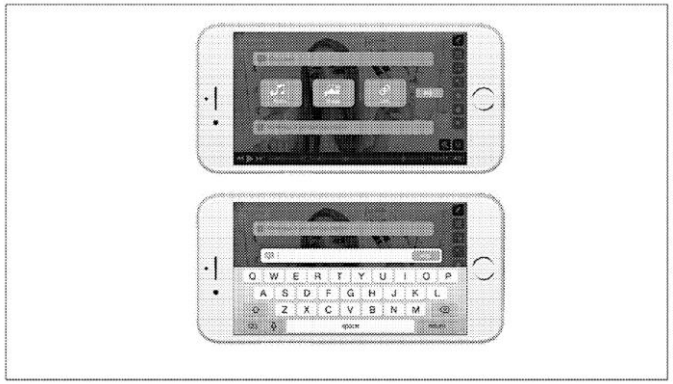
		’046 Patent at Fig. 18. Fig. 20 How to Veep  ’046 Patent at Fig. 20. Fig. 21 Veep Editing Room  ’046 Patent at Fig. 21.

Fig. 22
Object Details



’046 Patent at Fig. 21.

Fig. 23
"V"isibility



’046 Patent at Fig. 23.

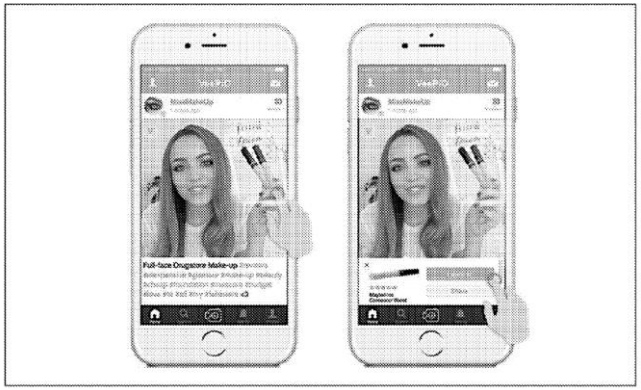
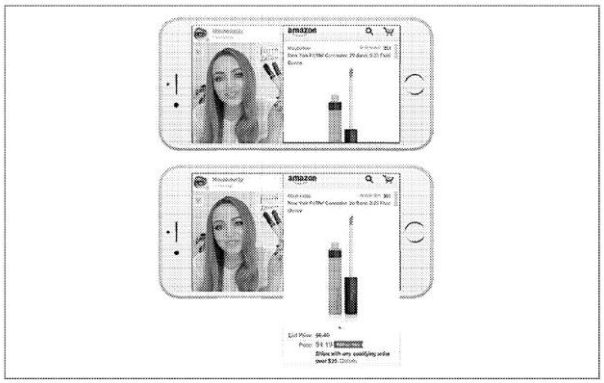
		Fig. 24 I Want it!  '046 Patent at Fig. 24. Fig. 25 I Want it! Continued  '046 Patent at Fig. 25.

Fig. 28
Buy Via Split Screen



’046 Patent at Fig. 28.

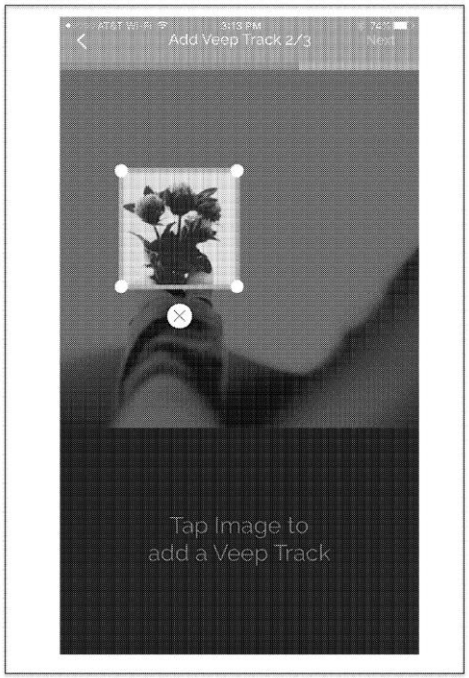
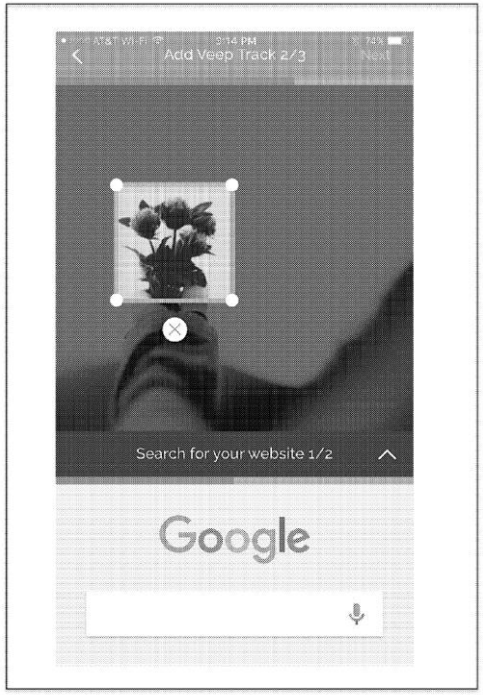
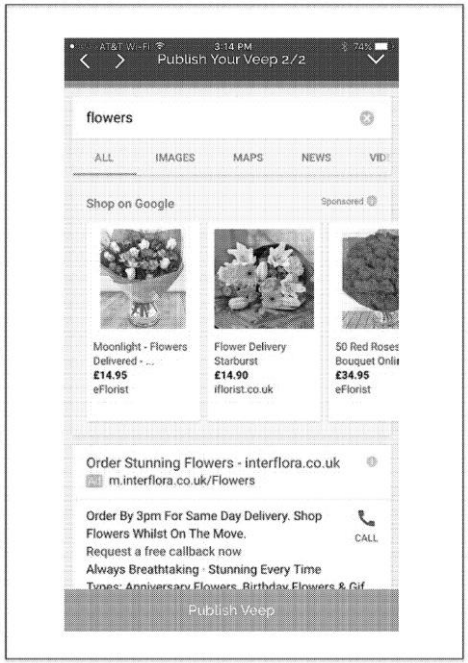
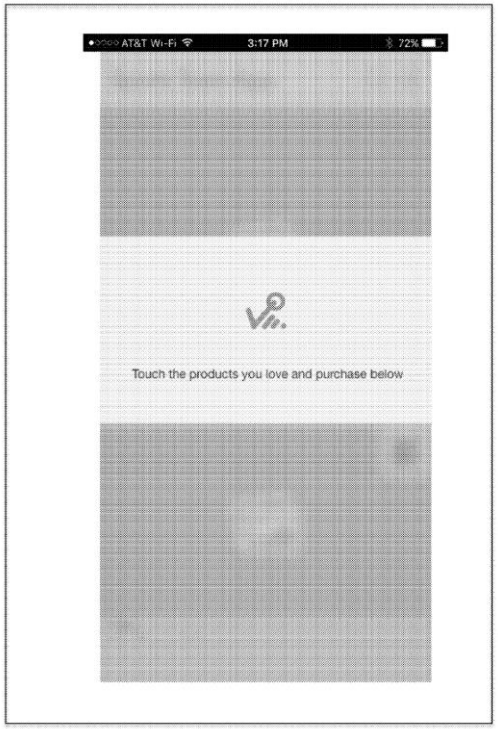


Fig. 38

		’046 Patent at Fig. 38.  Fig. 39 ’046 Patent at Fig. 39.

		 Fig. 41 '046 Patent at Fig. 41.	

		 Fig. 46 '46 Patent at Fig. 46.

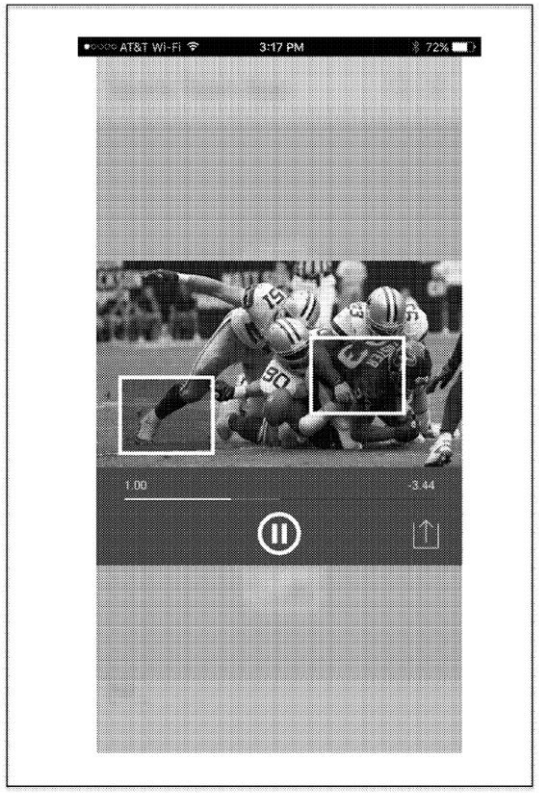


Fig. 48

’046 Patent at Fig. 48.

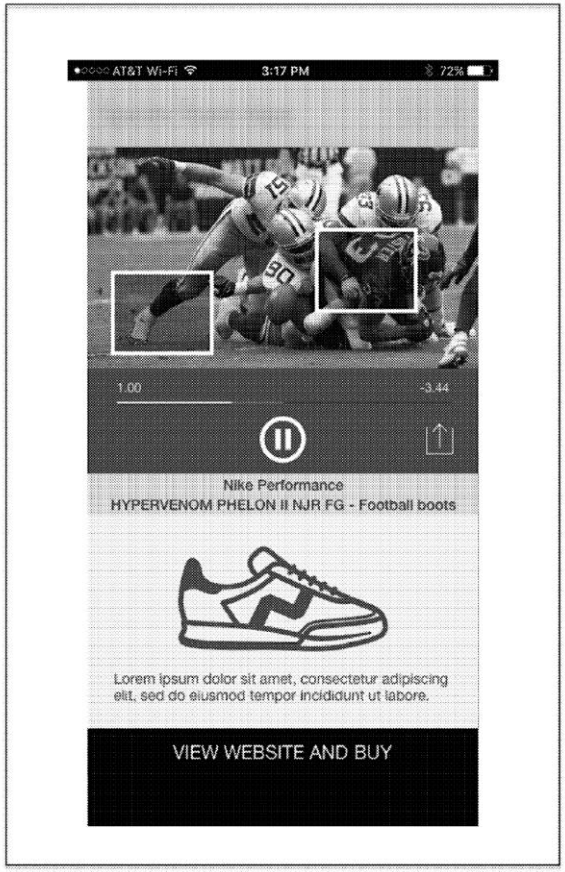


Fig. 49
’046 Patent at Fig. 49.

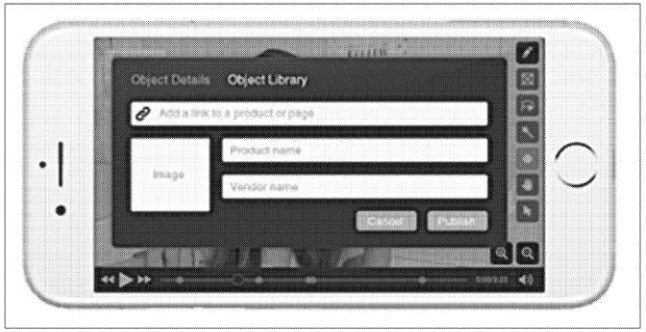
		 Fig. 50 ’046 Patent at Fig. 50.

		 FIG. 53B ’046 Patent at Fig. 53B.	

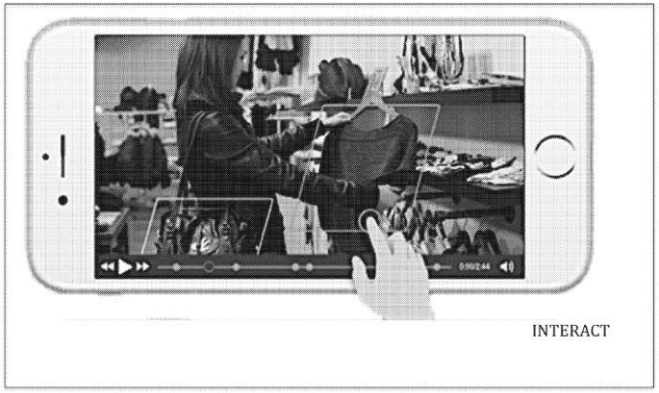


FIG. 53D

’046 Patent at Fig. 53D.

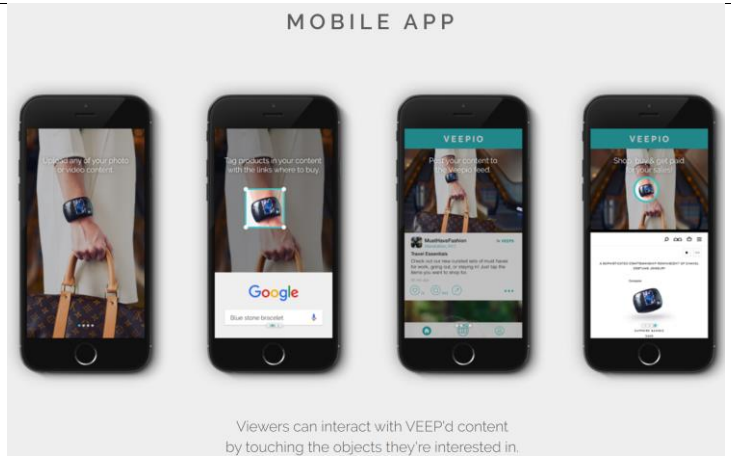


FIG. 53E

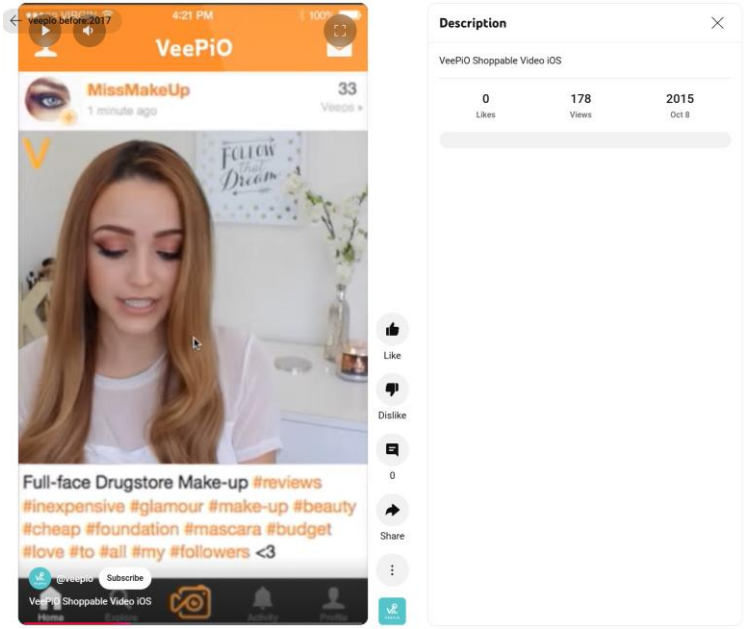
’046 Patent at Fig. 53E.

		 FIG. 53F '046 Patent at Fig. 53F. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
11[pre]	The method of claim 1,	To the extent the preamble is limiting, Veepio discloses "The method of claim 1, " See e.g.: *See* claim 1, *supra*. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in

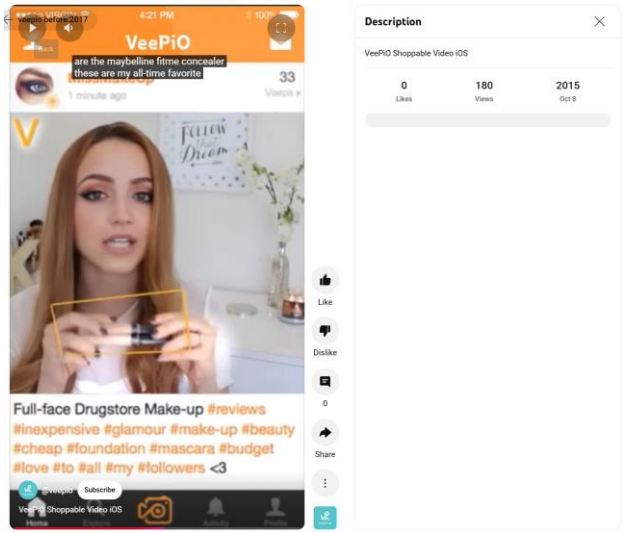
		Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
11[a]	wherein the video data includes a third interactive video layer, wherein the third interactive video layer comprises one or more visual indicators.	Veepio discloses "wherein the video data includes a third interactive video layer, wherein the third interactive video layer comprises one or more visual indicators." See e.g.:  (VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



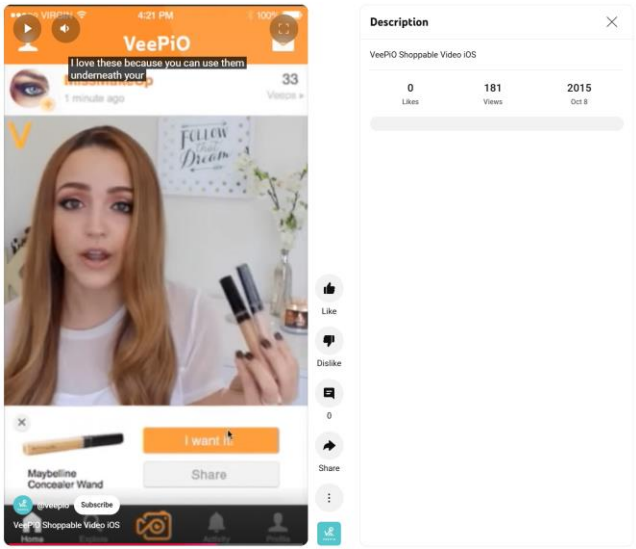
(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



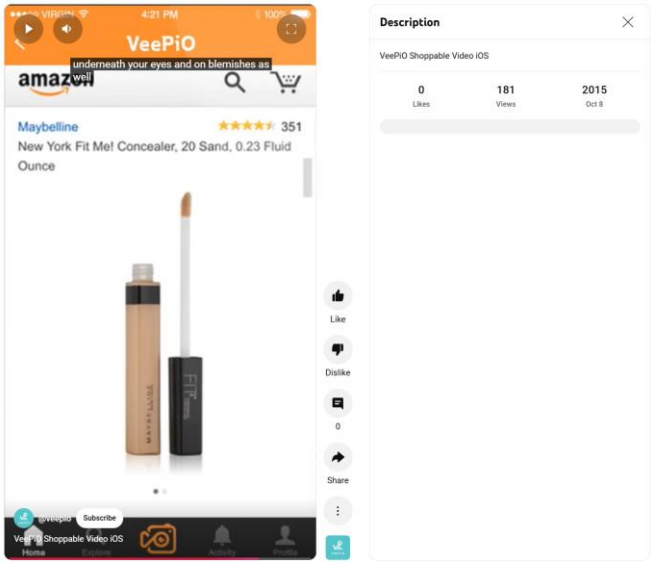
("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



Fig. 18
Shop VeePiO

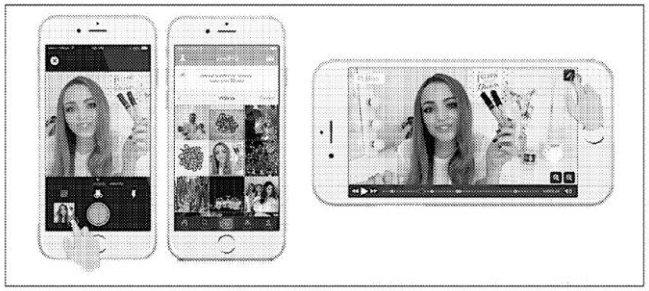
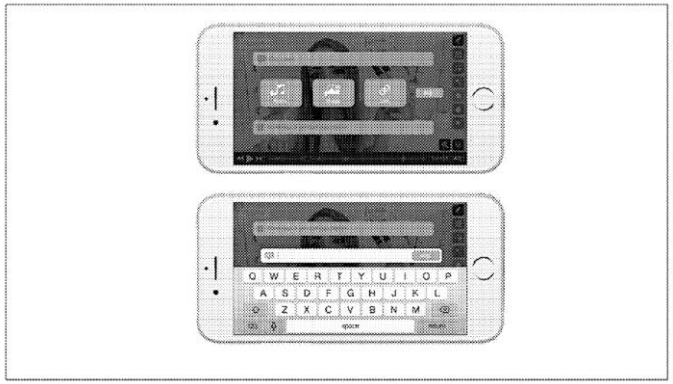
		’046 Patent at Fig. 18. Fig. 20 How to Veep  ’046 Patent at Fig. 20. Fig. 21 Veep Editing Room  ’046 Patent at Fig. 21.

Fig. 22
Object Details



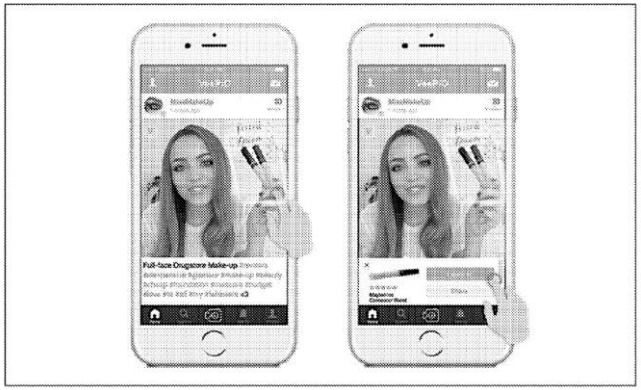
’046 Patent at Fig. 21.

Fig. 23
"V"isibility



’046 Patent at Fig. 23.

Fig. 24
I Want it!



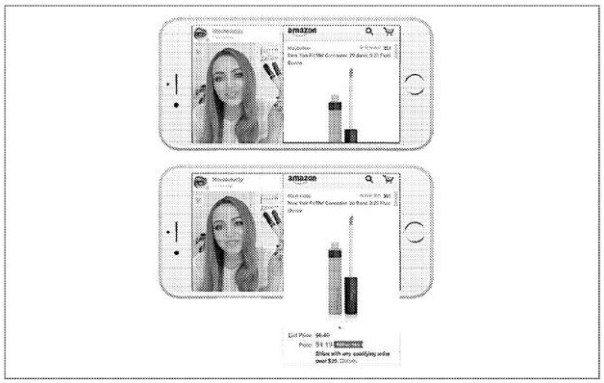
’046 Patent at Fig. 24.

Fig. 25
I Want it! Continued



’046 Patent at Fig. 25.

Fig. 28
Buy Via Split Screen



’046 Patent at Fig. 28.

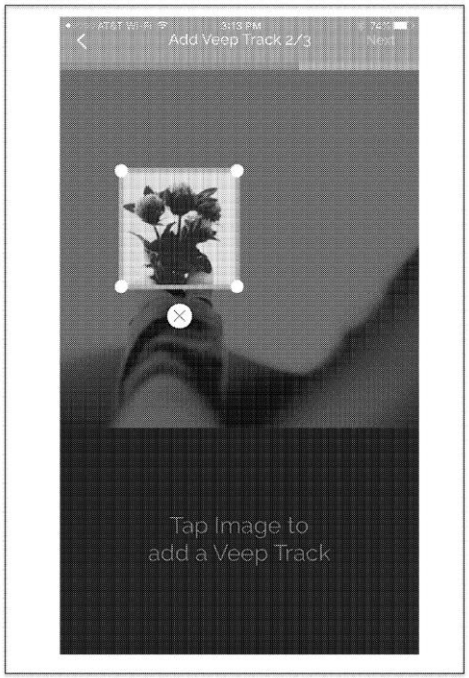
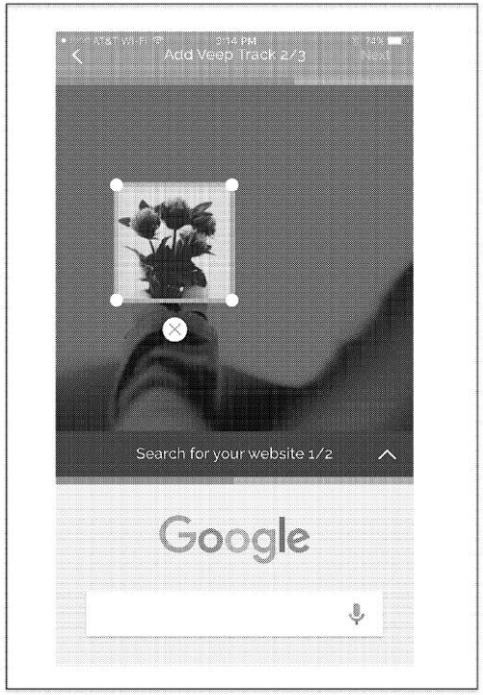
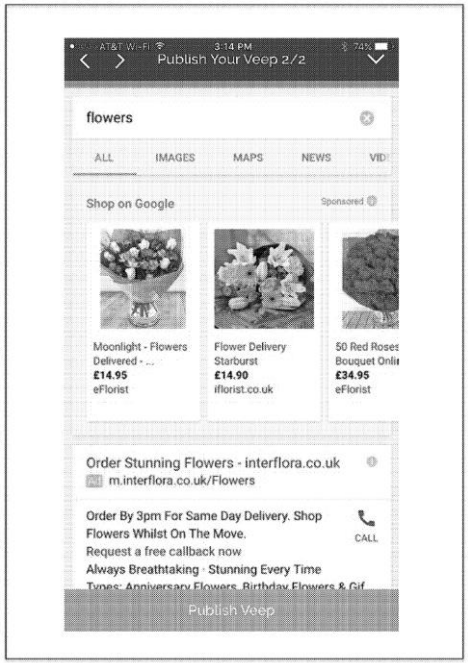


Fig. 38

		’046 Patent at Fig. 38.  Fig. 39 ’046 Patent at Fig. 39.

		 Fig. 41 '046 Patent at Fig. 41.	

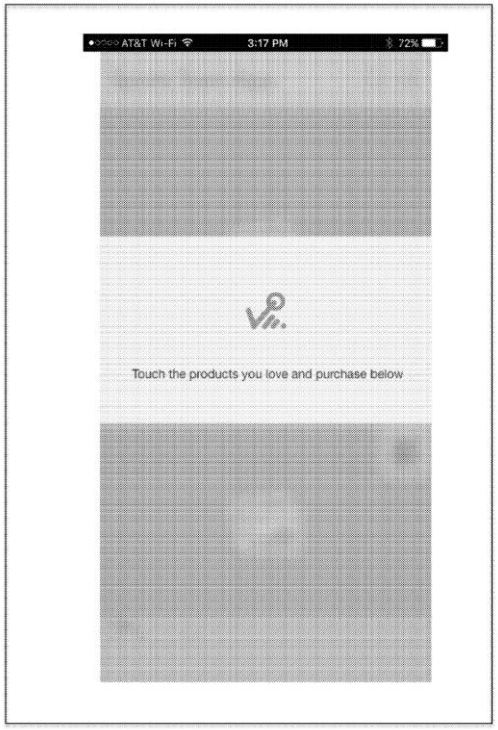
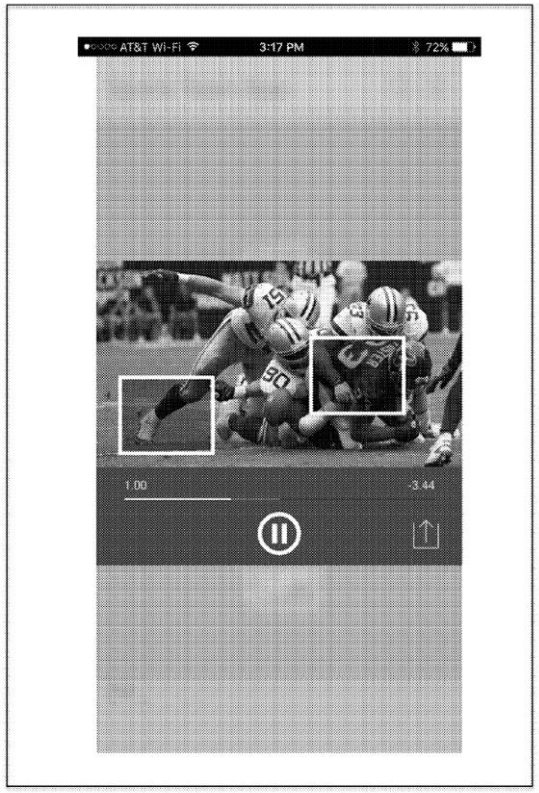


Fig. 46

’46 Patent at Fig. 46.

		 Fig. 48 '046 Patent at Fig. 48.	

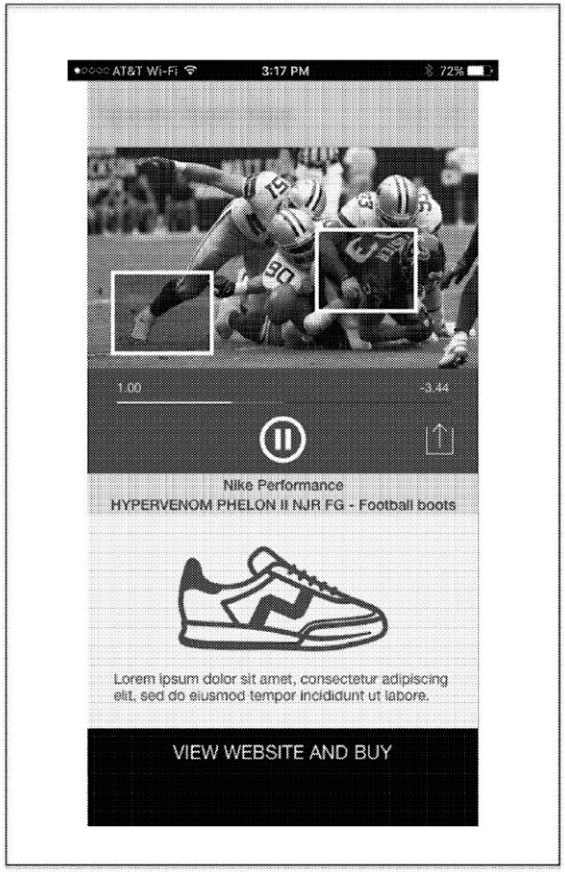


Fig. 49

’046 Patent at Fig. 49.

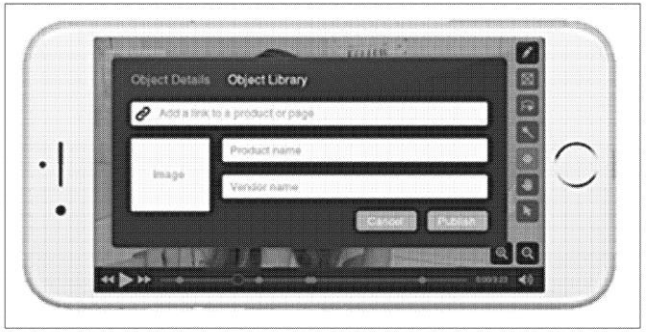
		 Fig. 50 ’046 Patent at Fig. 50.



FIG. 53B

’046 Patent at Fig. 53B.

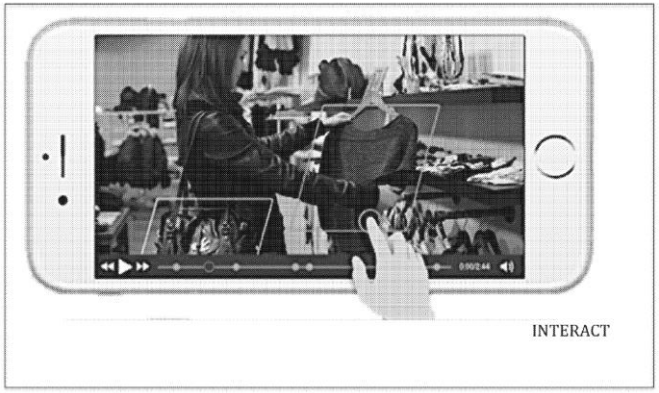


FIG. 53D

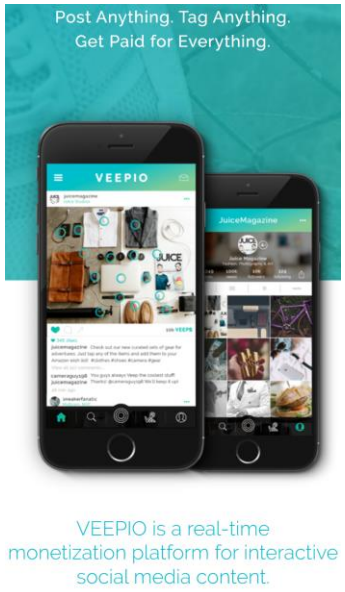
’046 Patent at Fig. 53D.

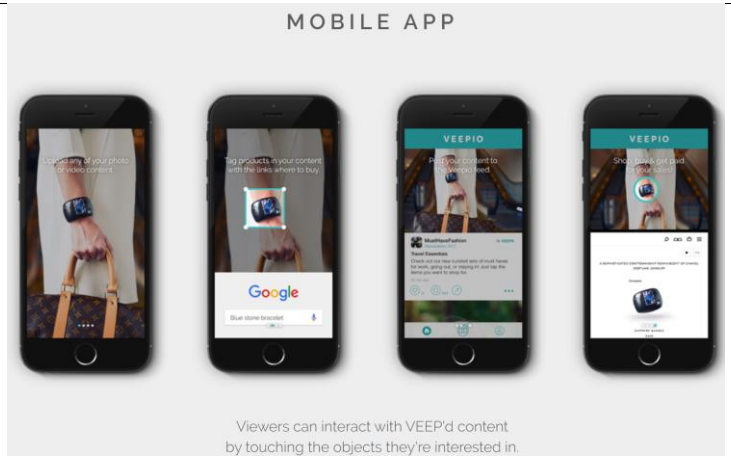


FIG. 53E

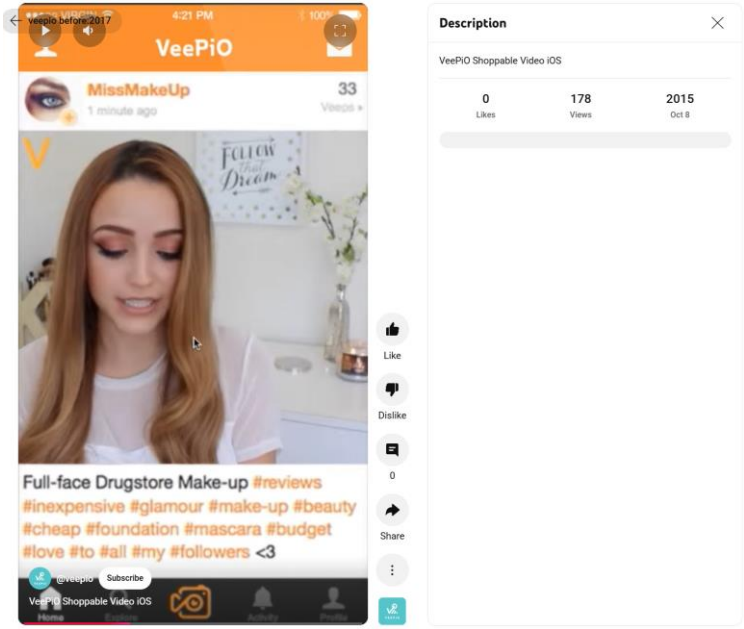
’046 Patent at Fig. 53E.

		 FIG. 53F '046 Patent at Fig. 53F. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
12[pre]	The method of claim 1,	To the extent the preamble is limiting, Veepio discloses "The method of claim 1, " See e.g.: *See* claim 1, *supra*. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in

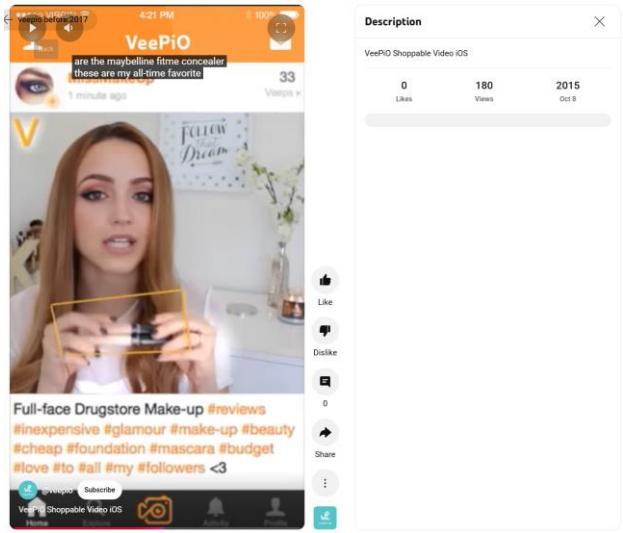
		Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
12[a]	wherein the video media includes one of a television episode or a movie.	Veepio discloses "wherein the video media includes one of a television episode or a movie." See e.g.:  (VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



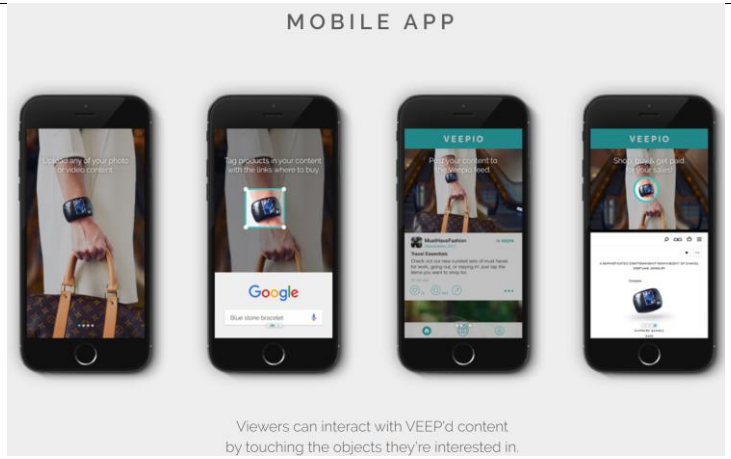
(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



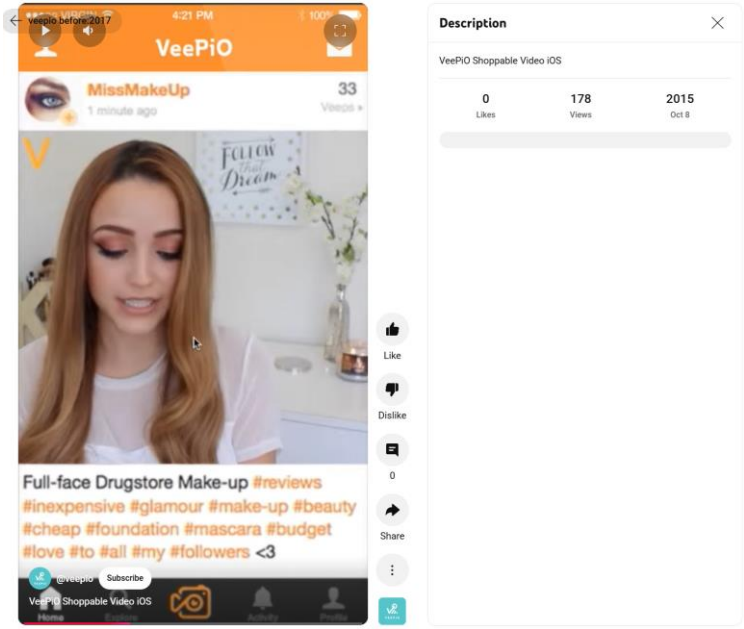
("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)

		 ("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015) Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
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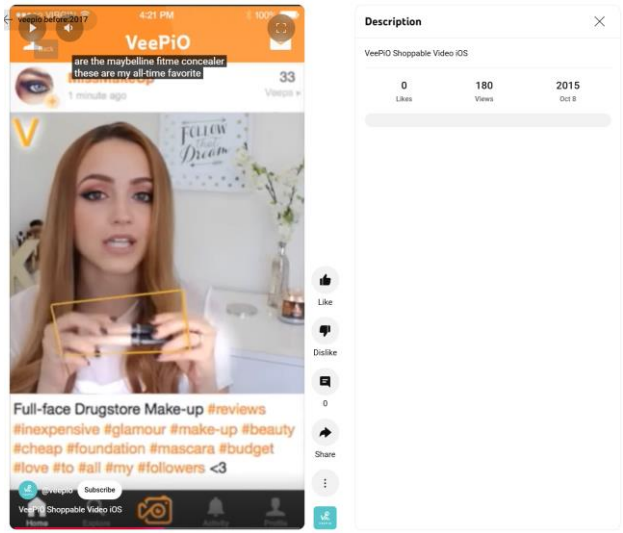
		Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
13[a]	wherein the identifying one or more of the plurality of visual or audio objects is performed manually through input of spatial and/or temporal data for each of the one or more items, services, or songs of interest within the video media.	Veepio discloses "wherein the identifying one or more of the plurality of visual or audio objects is performed manually through input of spatial and/or temporal data for each of the one or more items, services, or songs of interest within the video media." See e.g.:  (VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



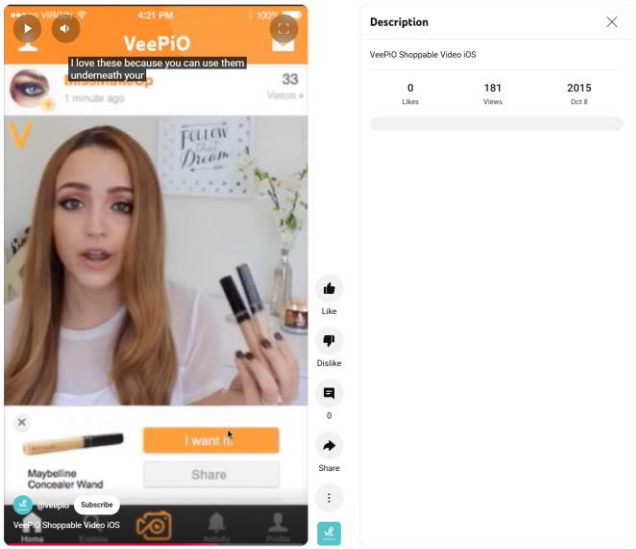
(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



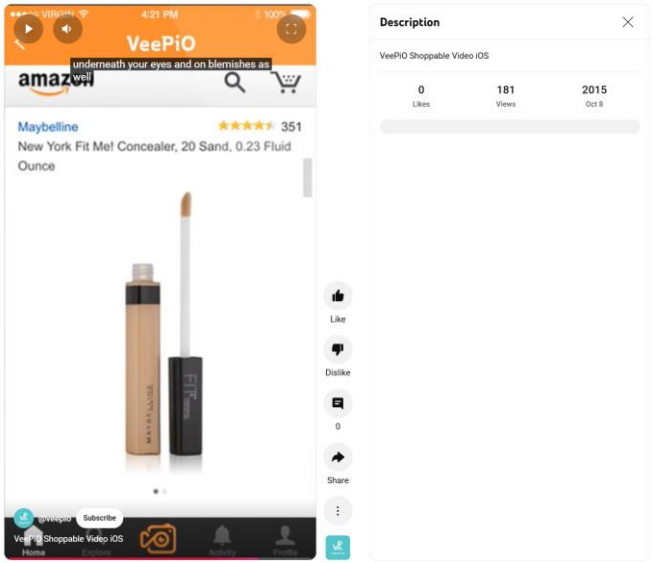
("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



Fig. 18
Shop VeePiO

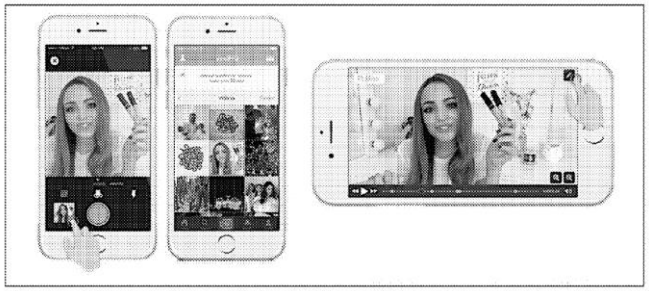
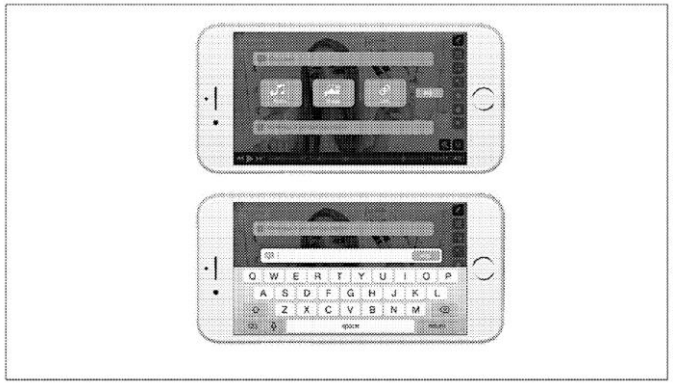
		’046 Patent at Fig. 18. Fig. 20 How to Veep  ’046 Patent at Fig. 20. Fig. 21 Veep Editing Room  ’046 Patent at Fig. 21.

Fig. 22
Object Details



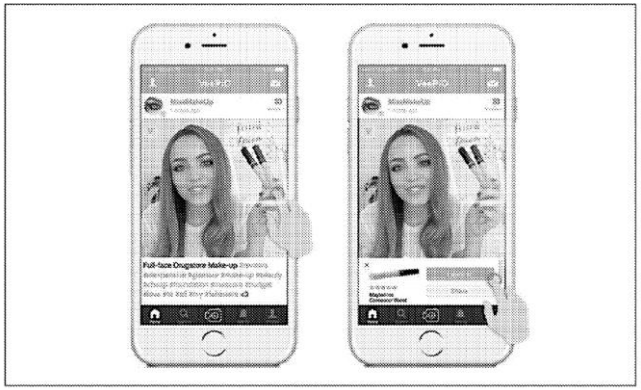
’046 Patent at Fig. 21.

Fig. 23
"V"isibility



’046 Patent at Fig. 23.

Fig. 24
I Want it!



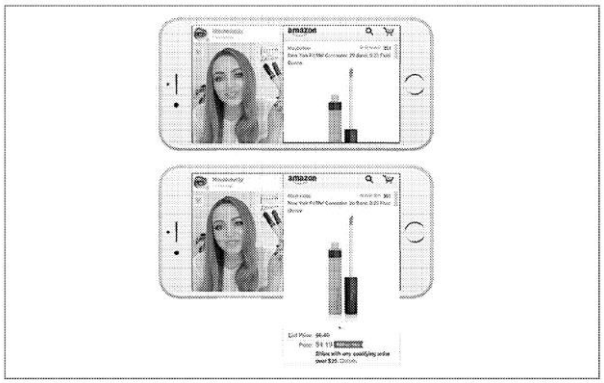
’046 Patent at Fig. 24.

Fig. 25
I Want it! Continued



’046 Patent at Fig. 25.

Fig. 28
Buy Via Split Screen



’046 Patent at Fig. 28.

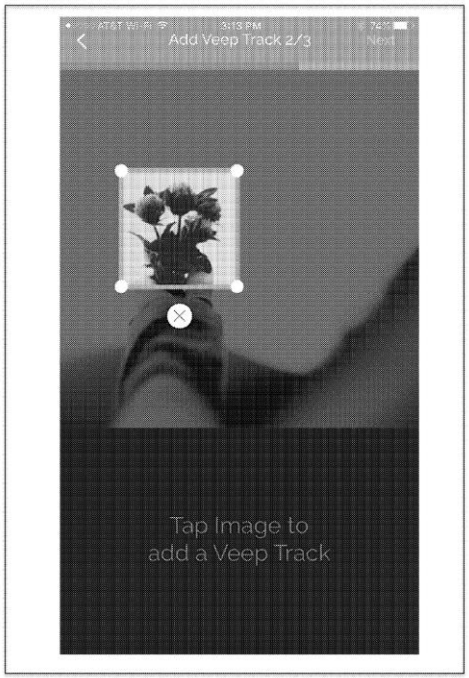
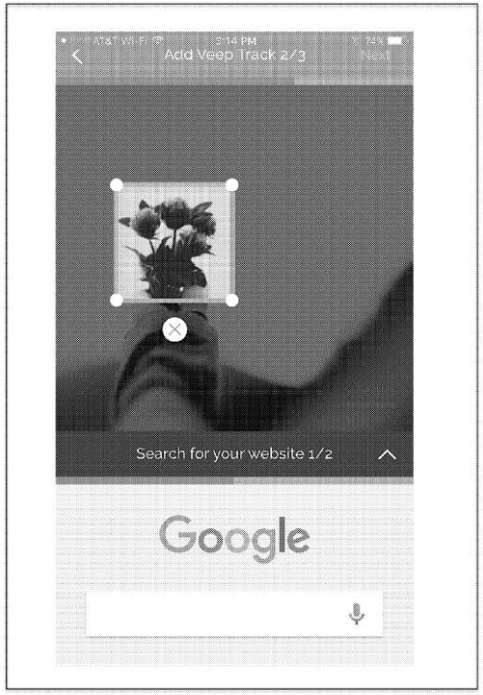
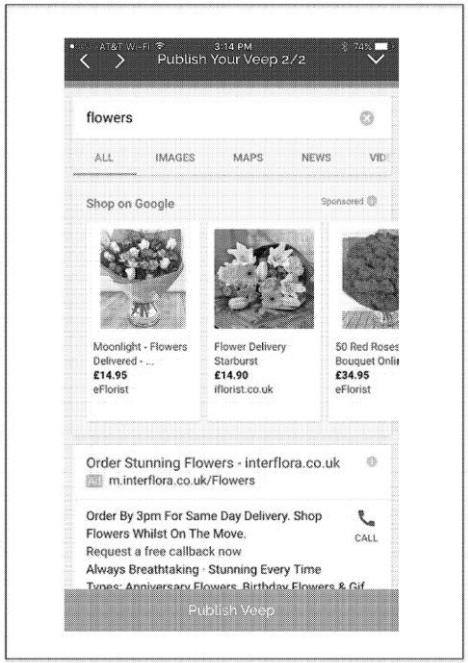
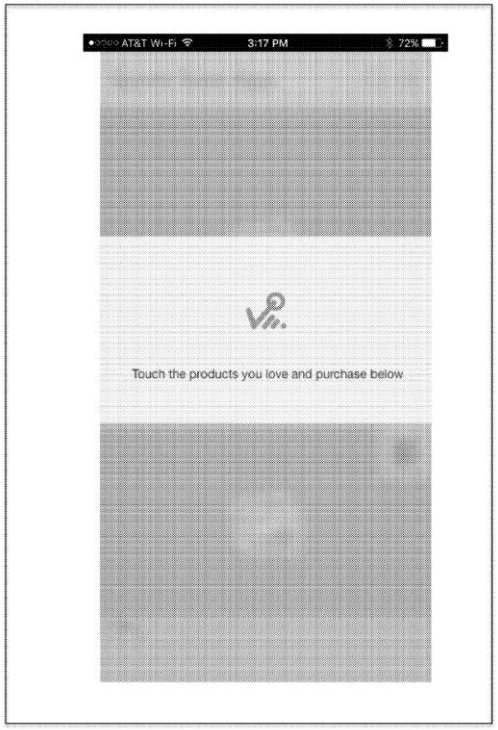


Fig. 38

		’046 Patent at Fig. 38.  Fig. 39 ’046 Patent at Fig. 39.

		 Fig. 41 '046 Patent at Fig. 41.	

		 Fig. 46 '46 Patent at Fig. 46.

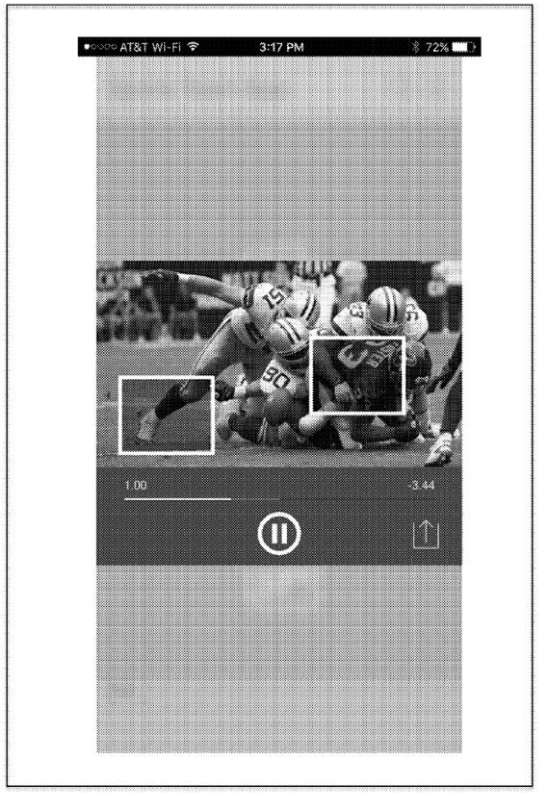


Fig. 48

’046 Patent at Fig. 48.

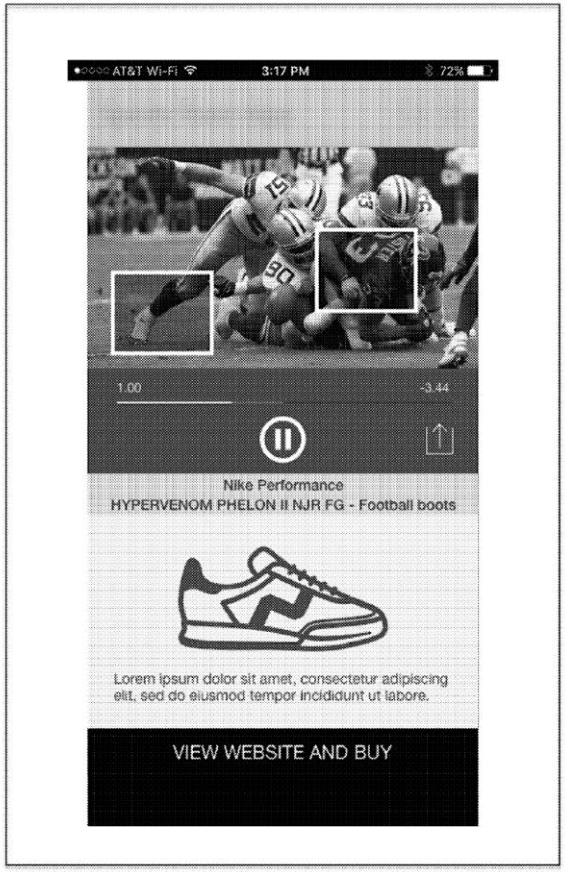


Fig. 49

’046 Patent at Fig. 49.

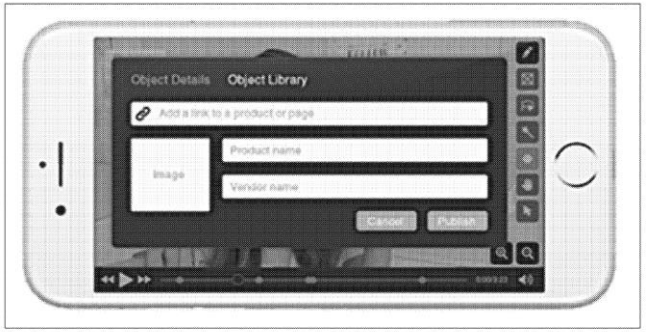
		 Fig. 50 '046 Patent at Fig. 50.



FIG. 53B

’046 Patent at Fig. 53B.

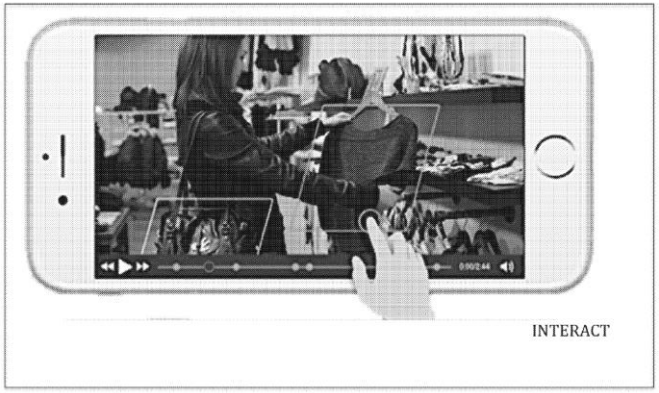


FIG. 53D

’046 Patent at Fig. 53D.

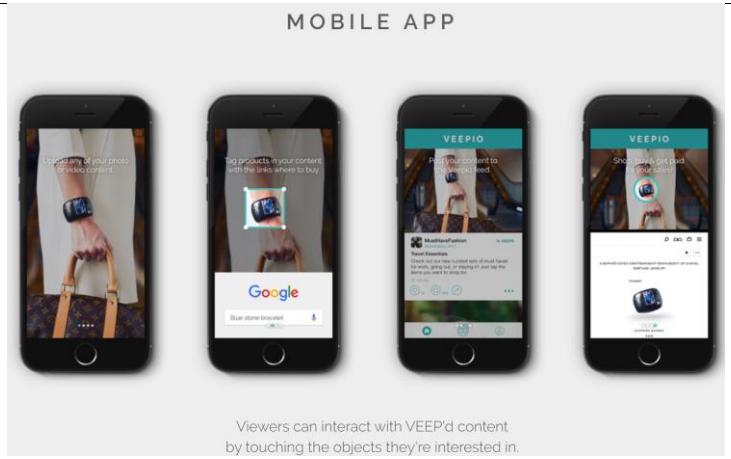


FIG. 53E

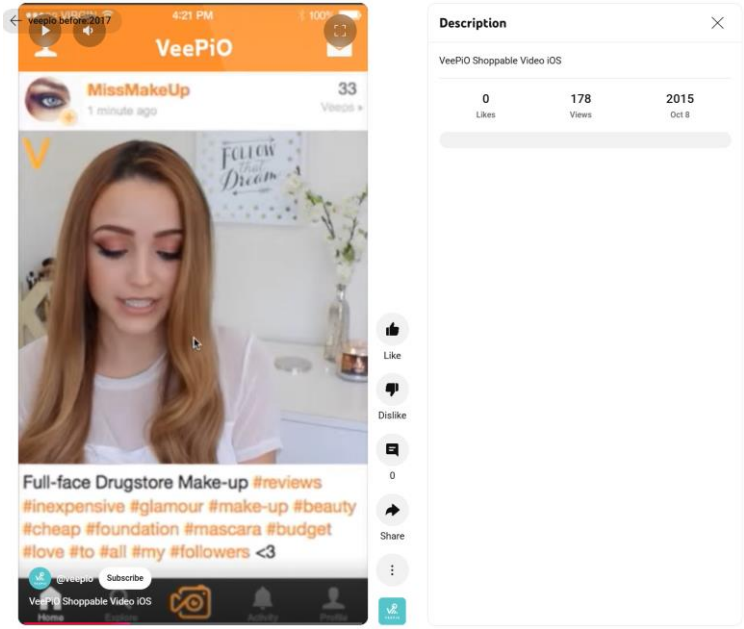
’046 Patent at Fig. 53E.

		 FIG. 53F '046 Patent at Fig. 53F. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
14[pre]	The method of claim 1,	To the extent the preamble is limiting, Veepio discloses "The method of claim 1, " See e.g.: *See* claim 1, *supra*. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in

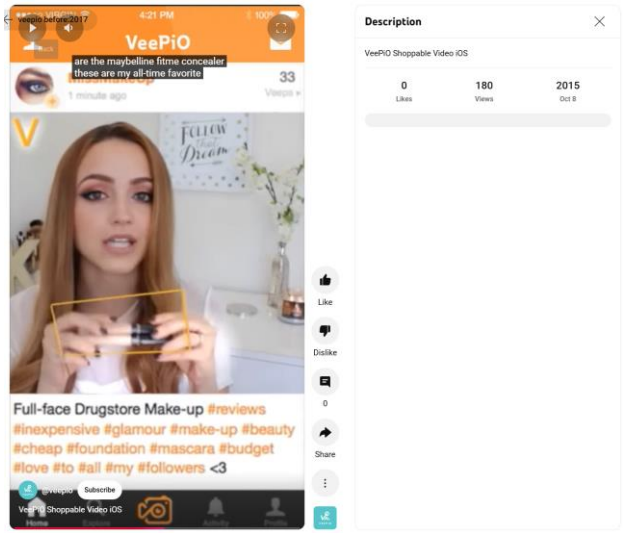
		Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
14[a]	wherein identifying one or more of the plurality of visual or audio objects is performed automatically by a computer program for visual and/or audio recognition and mapping.	Veepio discloses "wherein identifying one or more of the plurality of visual or audio objects is performed automatically by a computer program for visual and/or audio recognition and mapping." See e.g.:  (VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



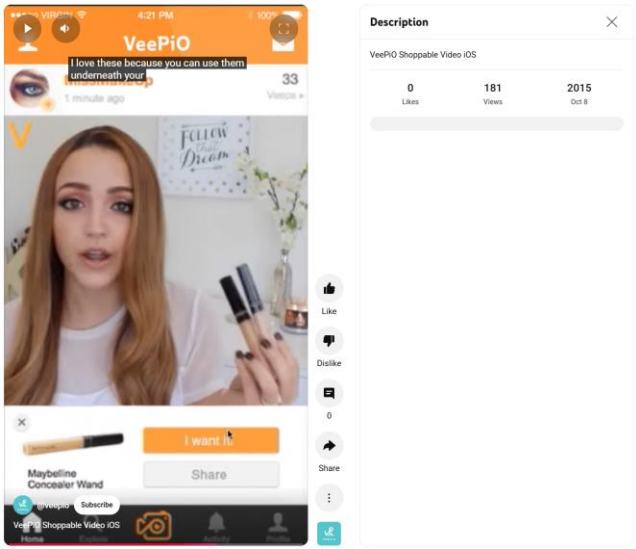
(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



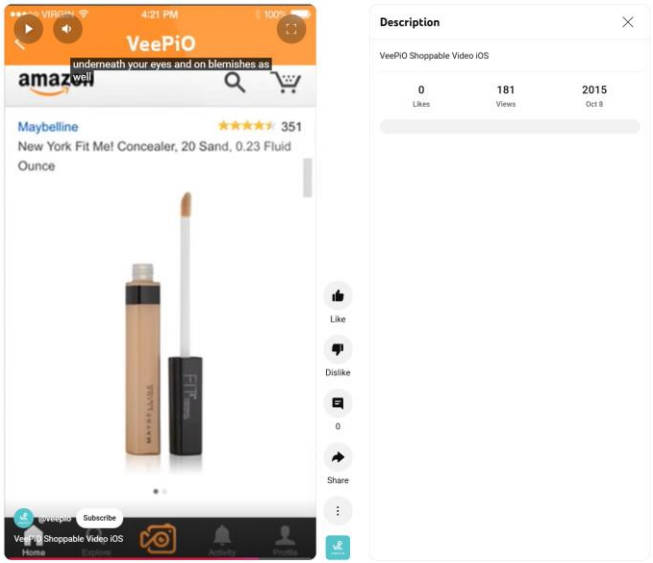
("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



Fig. 18
Shop VeePiO

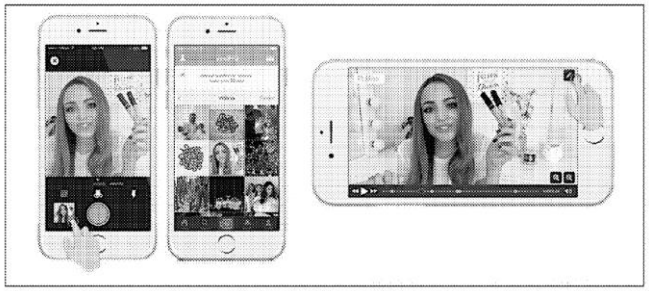
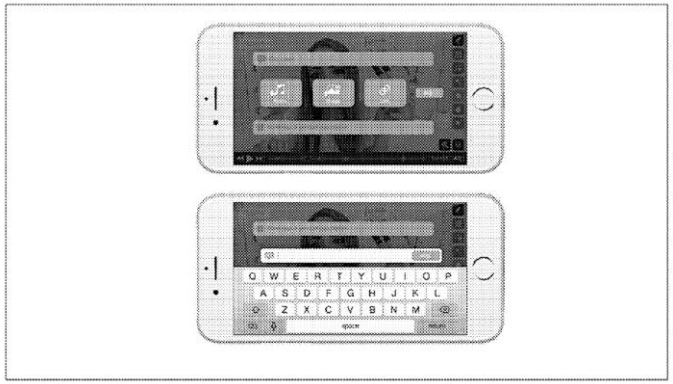
		’046 Patent at Fig. 18. Fig. 20 How to Veep  ’046 Patent at Fig. 20. Fig. 21 Veep Editing Room  ’046 Patent at Fig. 21.

Fig. 22
Object Details



’046 Patent at Fig. 21.

Fig. 23
"V"isibility



’046 Patent at Fig. 23.

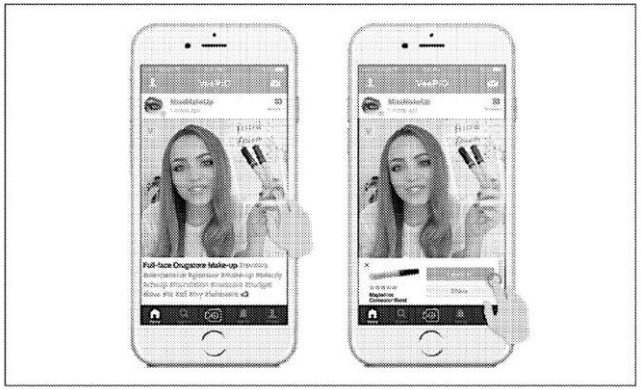
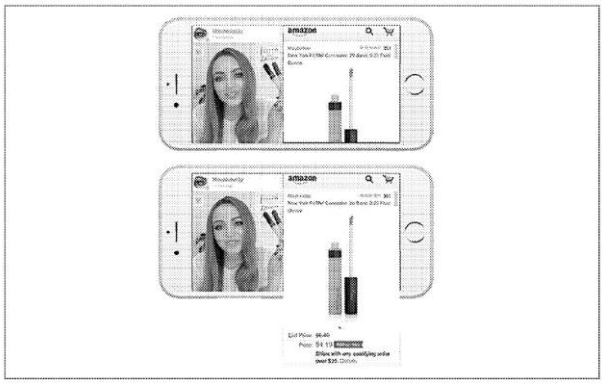
		Fig. 24 I Want it!  '046 Patent at Fig. 24. Fig. 25 I Want it! Continued  '046 Patent at Fig. 25.

Fig. 28
Buy Via Split Screen



'046 Patent at Fig. 28.

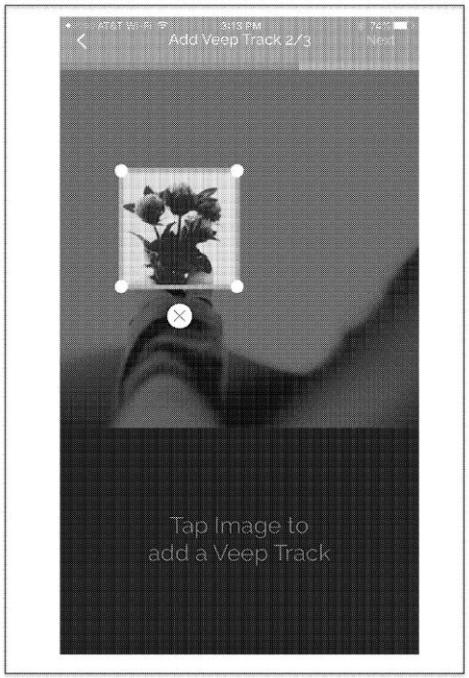
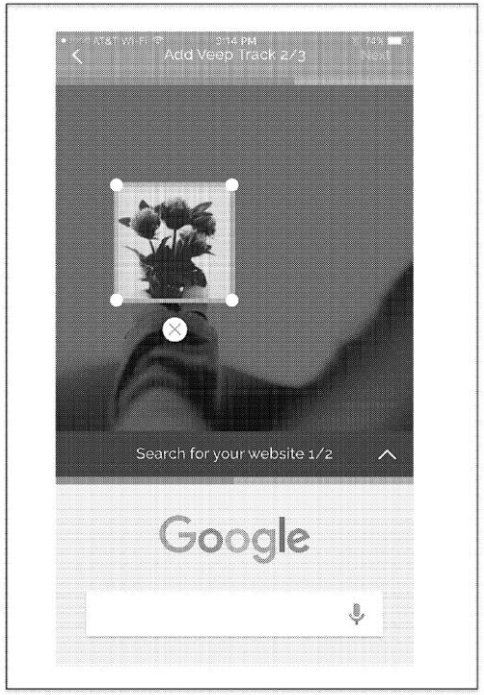


Fig. 38

		’046 Patent at Fig. 38.  Fig. 39 ’046 Patent at Fig. 39.

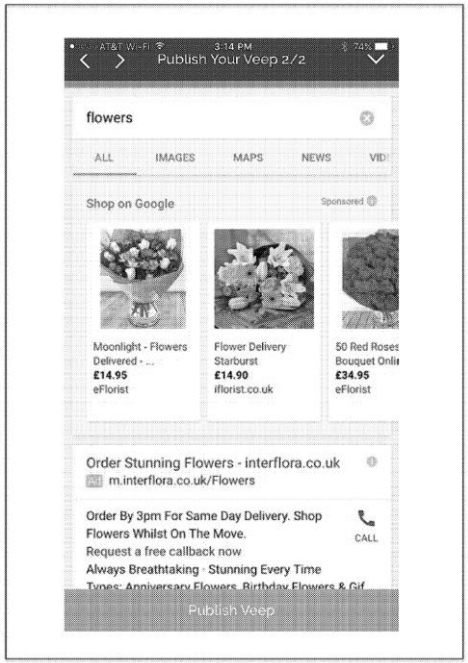
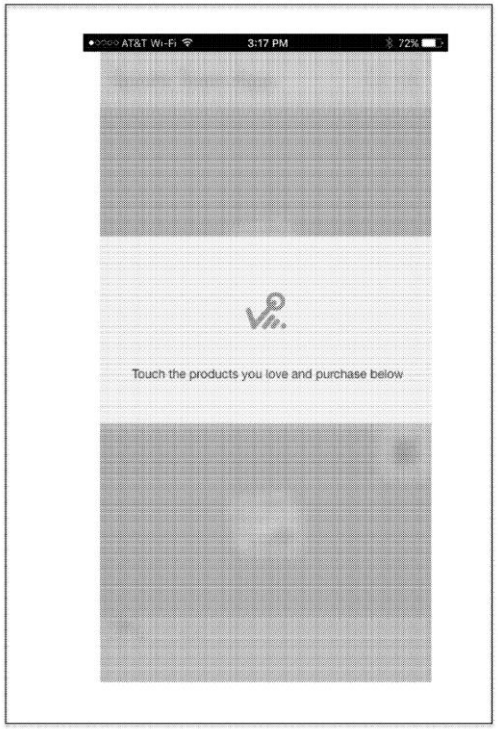


Fig. 41

’046 Patent at Fig. 41.

		 Fig. 46 '46 Patent at Fig. 46.	

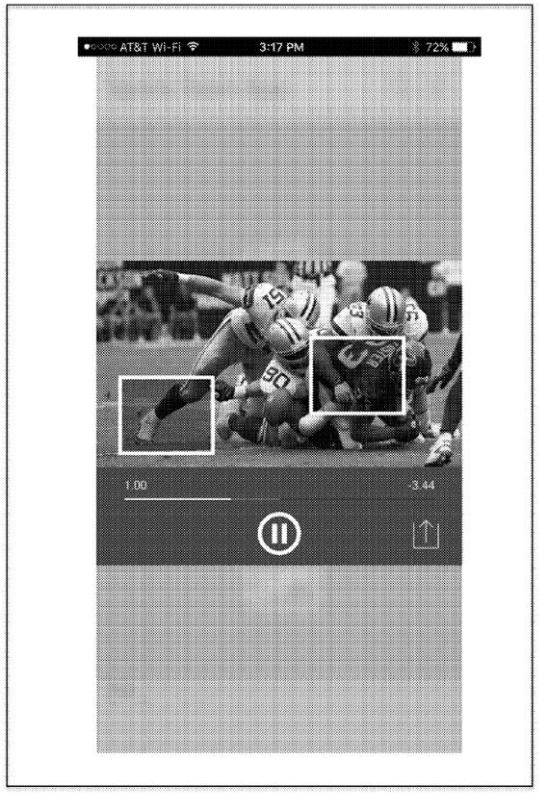


Fig. 48

’046 Patent at Fig. 48.

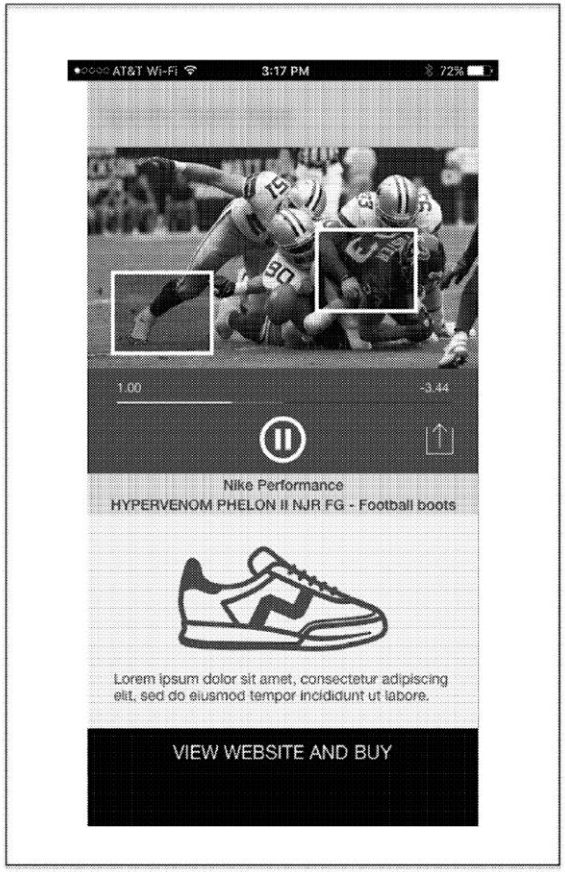


Fig. 49

’046 Patent at Fig. 49.

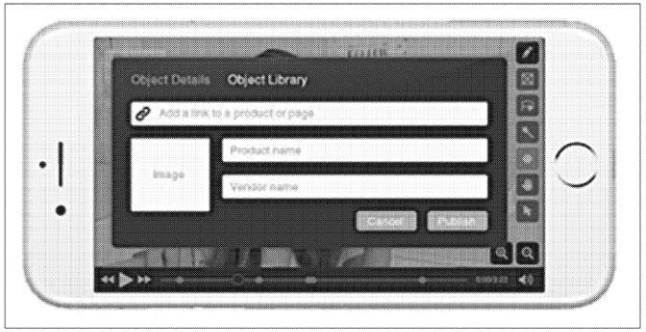
		 Fig. 50 '046 Patent at Fig. 50.



FIG. 53B

’046 Patent at Fig. 53B.

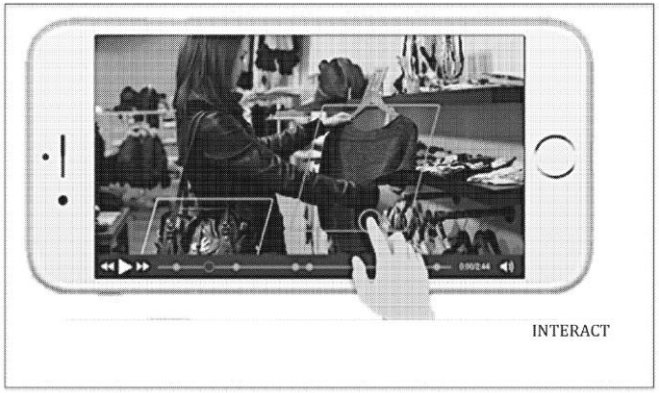


FIG. 53D

'046 Patent at Fig. 53D.



FIG. 53E

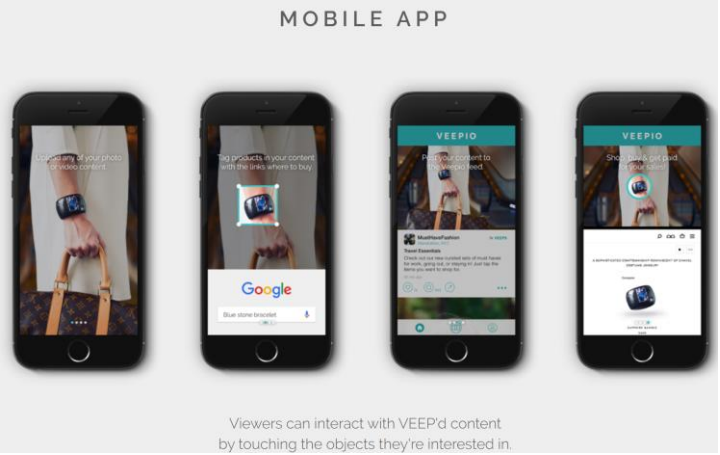
'046 Patent at Fig. 53E.

Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known

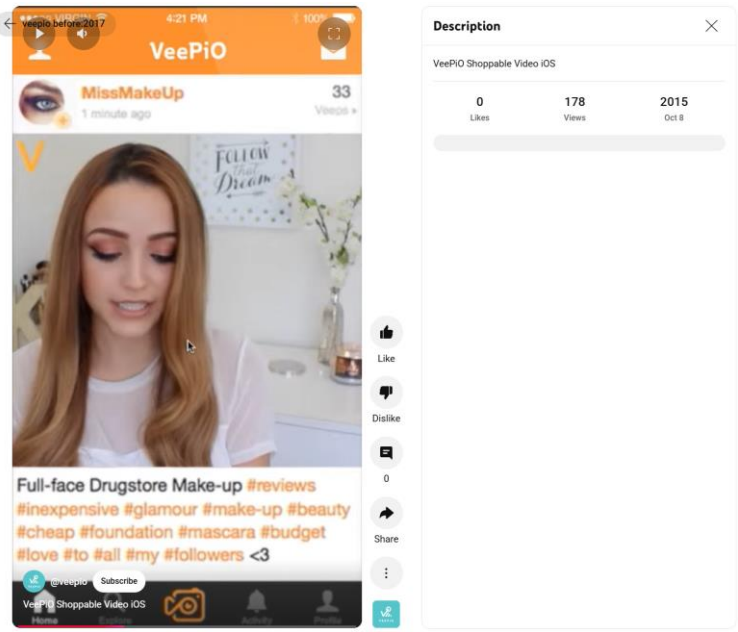
		problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
15[pre]	The method of claim 1,	To the extent the preamble is limiting, Veepio discloses "The method of claim 1, " See e.g.: *See* claim 1, *supra*. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
15[a]	wherein the first and second interactive layers are unaffected by ad blocking software.	Veepio discloses "wherein the first and second interactive layers are unaffected by ad blocking software" See e.g.:



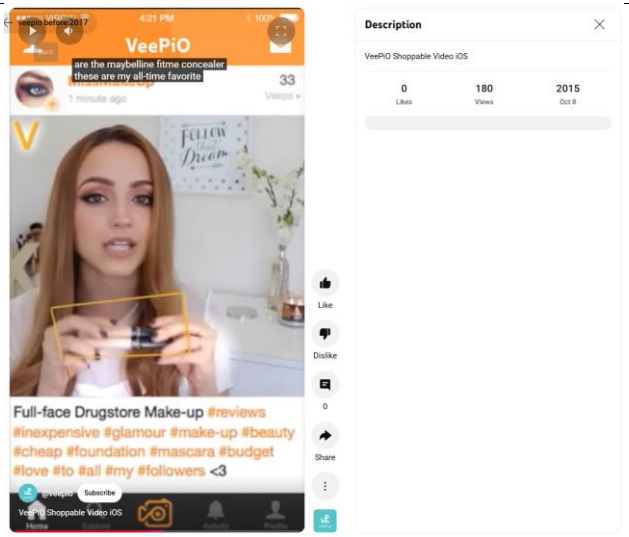
(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



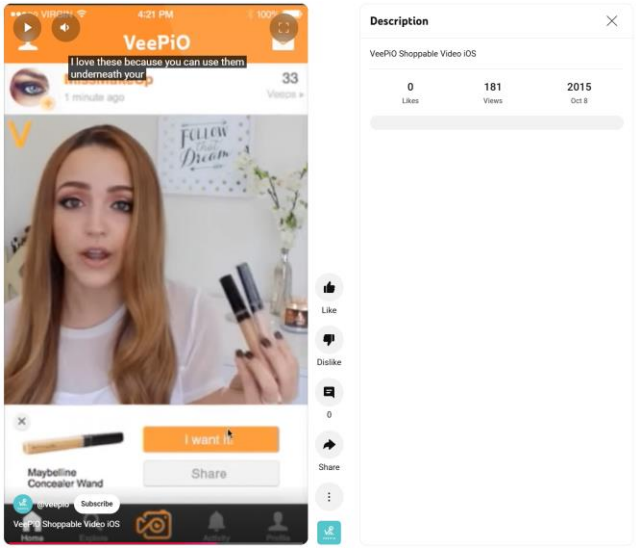
(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



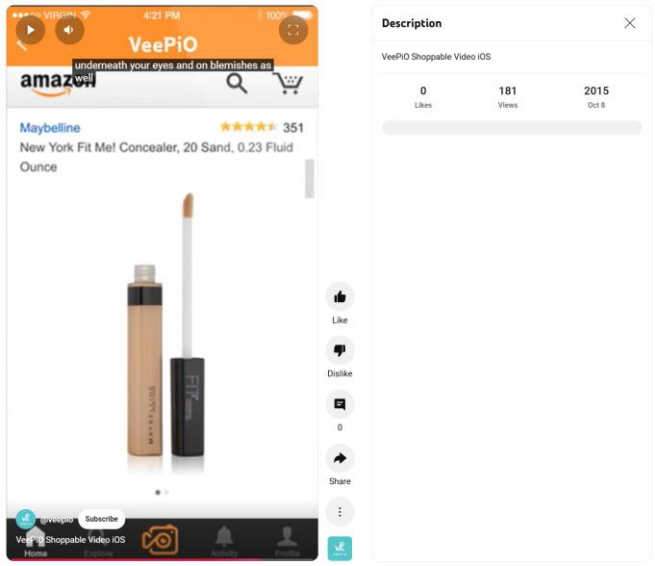
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("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



Fig. 18
Shop VeePiO

'046 Patent at Fig. 18.

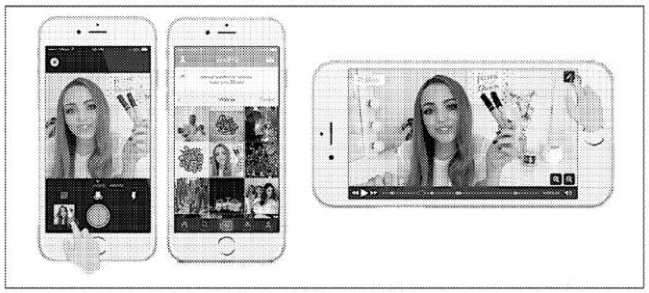
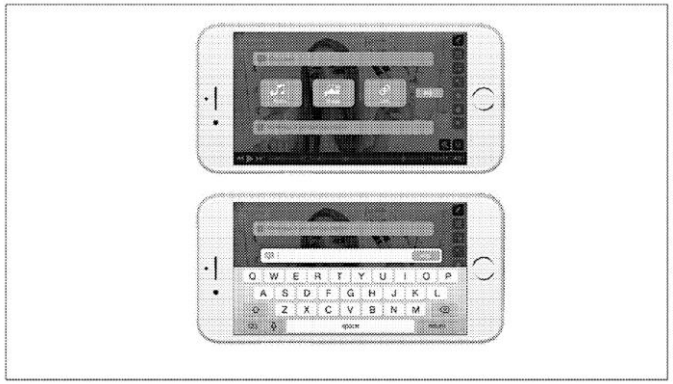
		Fig. 20 How to Veep  '046 Patent at Fig. 20. Fig. 21 Veep Editing Room  '046 Patent at Fig. 21.

Fig. 22
Object Details



’046 Patent at Fig. 21.

Fig. 23
"V"isibility



’046 Patent at Fig. 23.

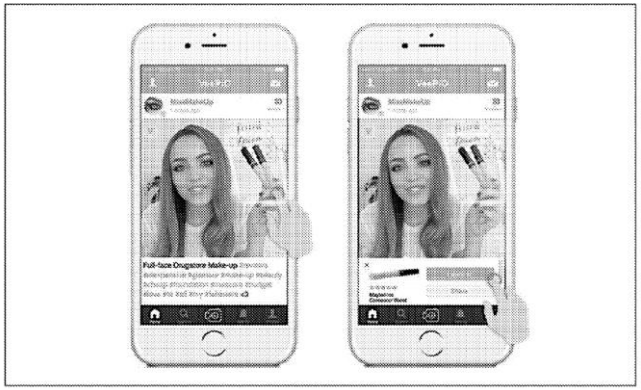
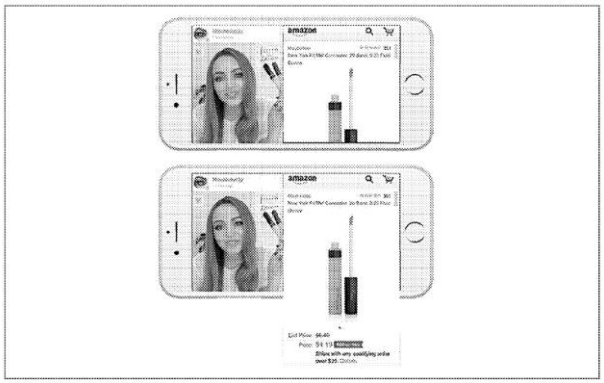
		Fig. 24 I Want it!  '046 Patent at Fig. 24. Fig. 25 I Want it! Continued  '046 Patent at Fig. 25.

Fig. 28
Buy Via Split Screen



’046 Patent at Fig. 28.

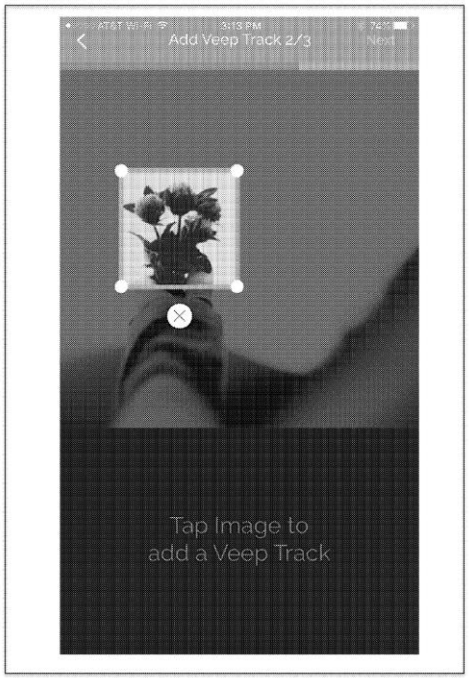
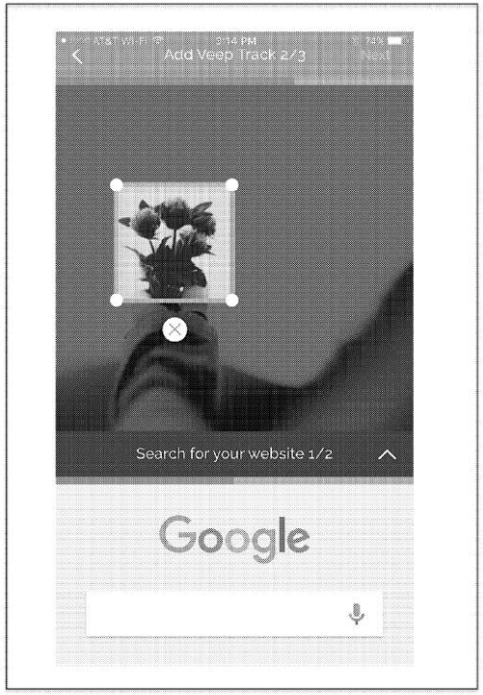
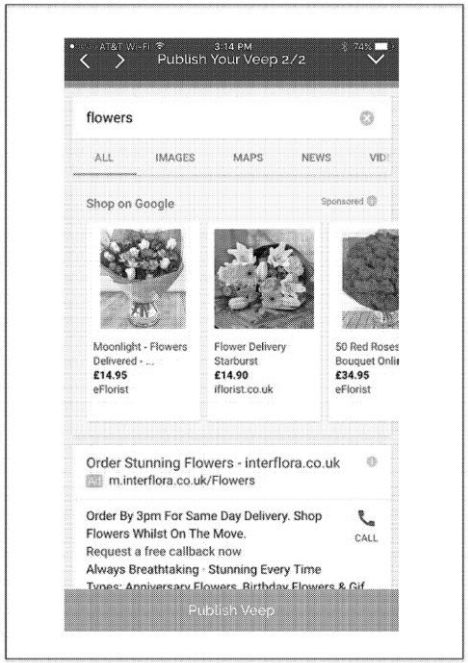


Fig. 38

		’046 Patent at Fig. 38.  Fig. 39 ’046 Patent at Fig. 39.

		 Fig. 41 '046 Patent at Fig. 41.	

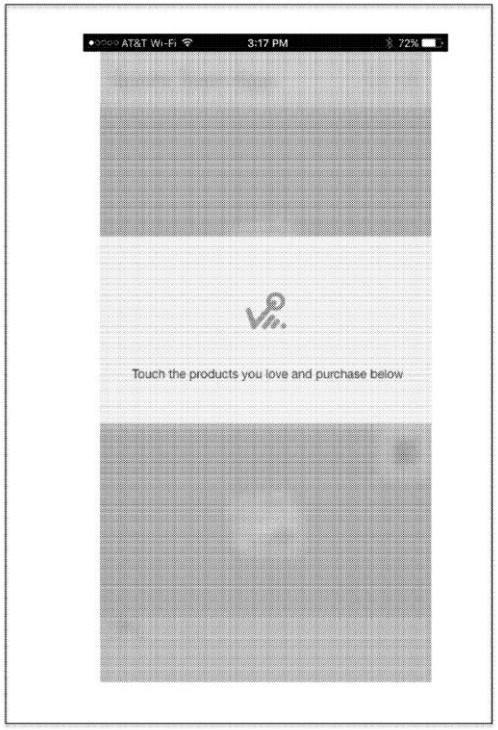


Fig. 46

’46 Patent at Fig. 46.

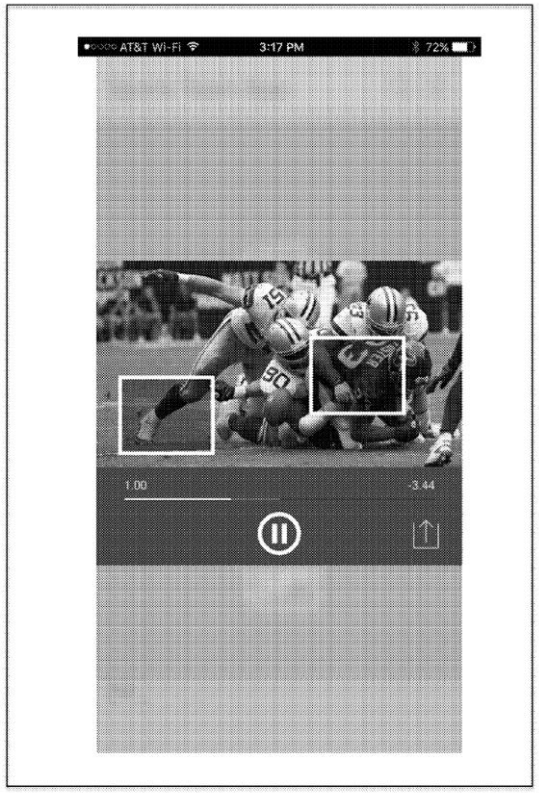


Fig. 48

’046 Patent at Fig. 48.

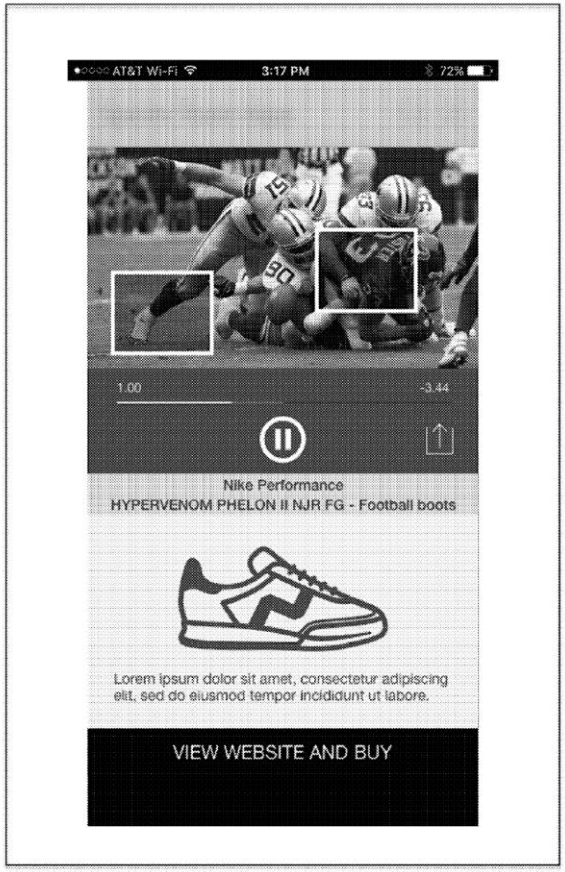


Fig. 49
’046 Patent at Fig. 49.

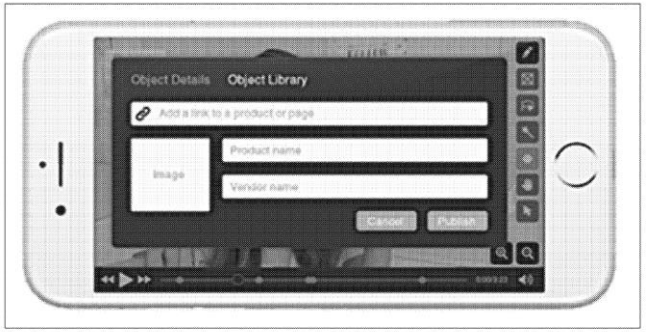
		 Fig. 50 ’046 Patent at Fig. 50.



FIG. 53B

’046 Patent at Fig. 53B.

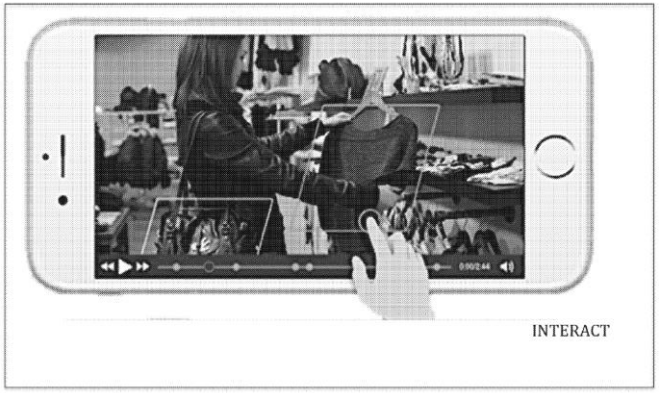


FIG. 53D

’046 Patent at Fig. 53D.

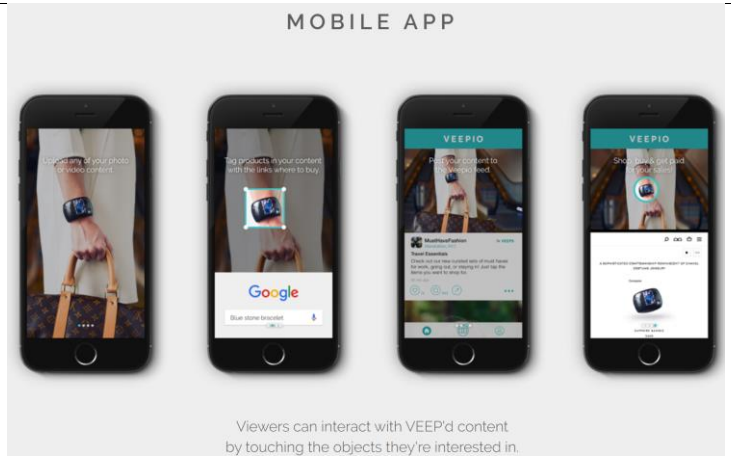


FIG. 53E

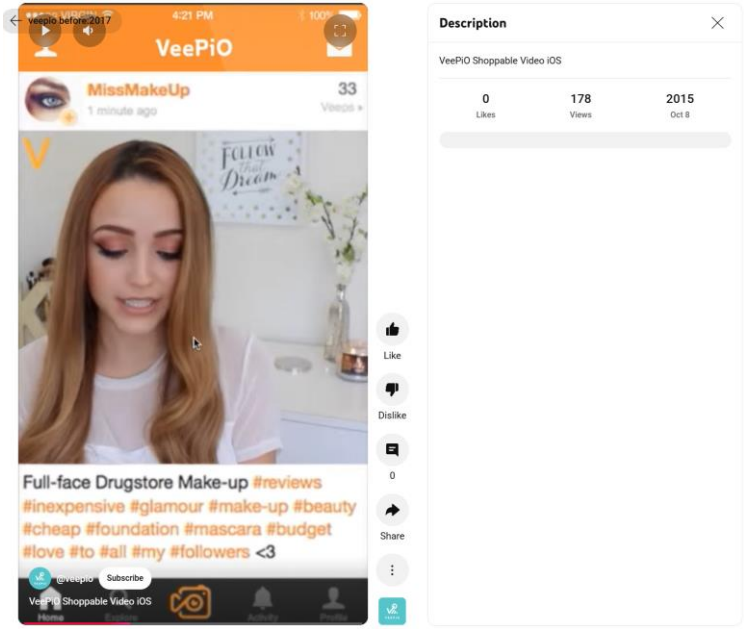
’046 Patent at Fig. 53E.

		 FIG. 53F '046 Patent at Fig. 53F. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
16[pre]	The method of claim 1,	To the extent the preamble is limiting, Veepio discloses "The method of claim 1, " See e.g.: *See* claim 1, *supra*. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in

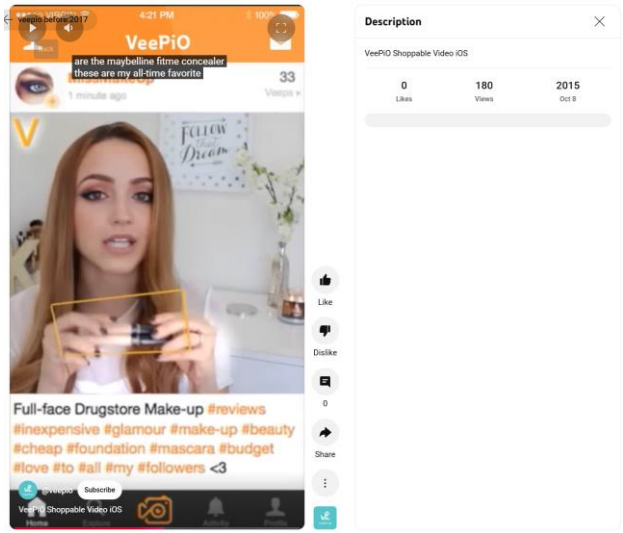
		Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
16[a][i]	wherein the interaction and the past interaction activity comprise a public or private conversation between the user and the at least one guest,	Veepio discloses "wherein the interaction and the past interaction activity comprise a public or private conversation between the user and the at least one guest," See e.g.:  (VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



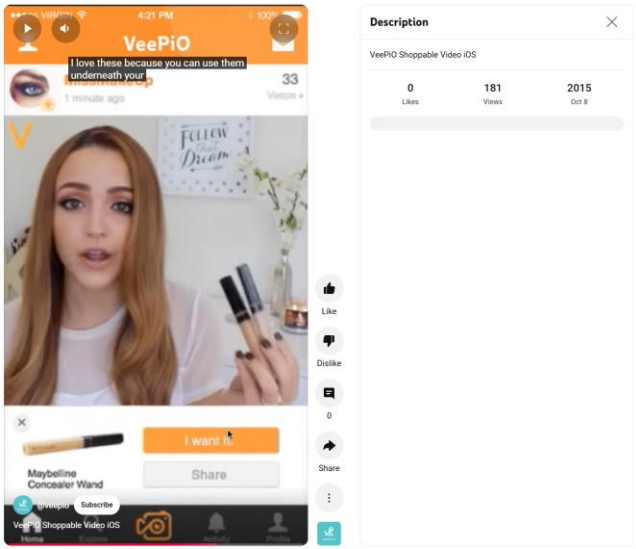
(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



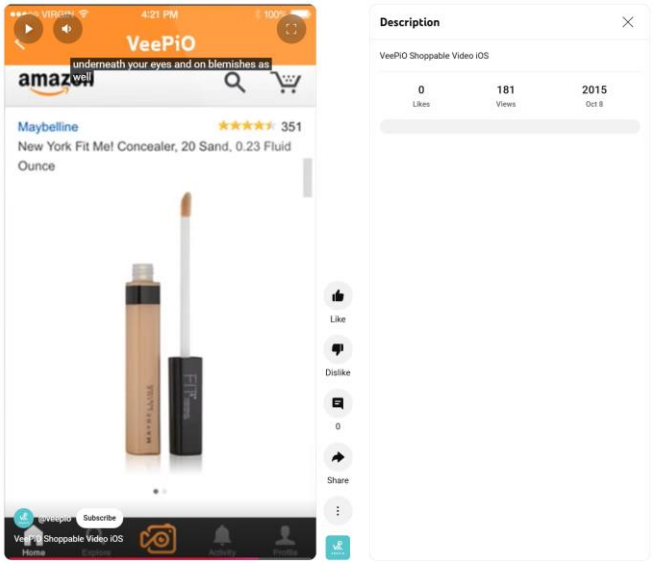
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("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)

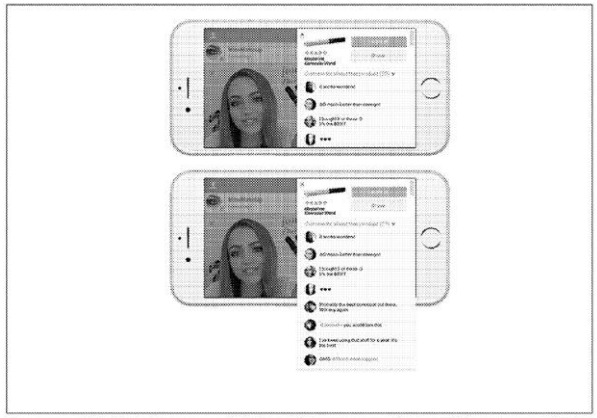


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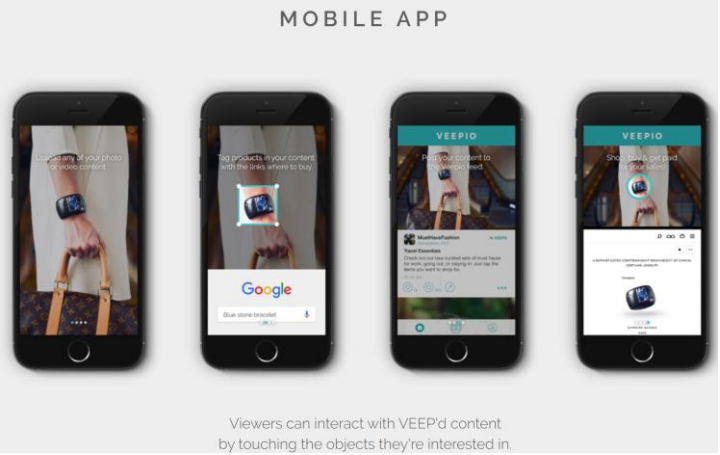
Fig. 17
Comment & Share

'046 Patent at Fig. 17.

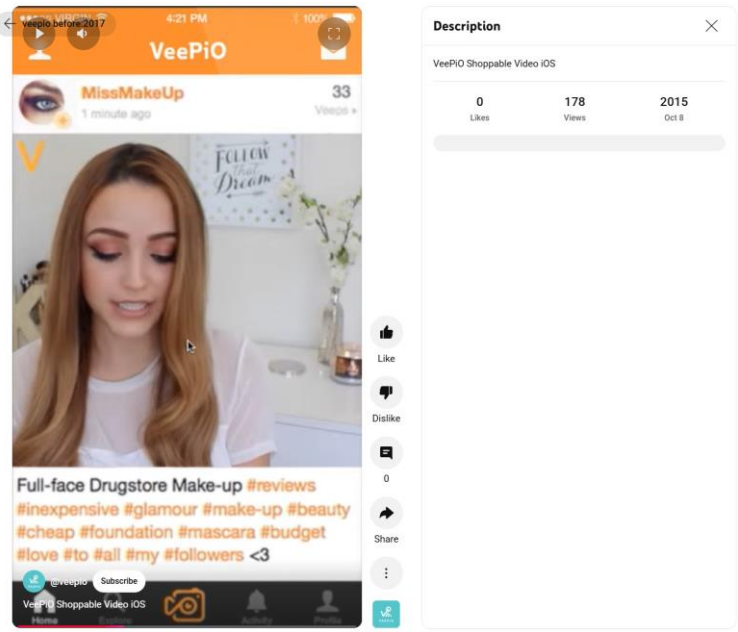
		Fig. 26 Share & Comment  '046 Patent at Fig. 26. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
16[a][ii]	wherein the plurality of different conversations comprises at least a public conversation which enables all viewers of the video media to join and a private conversation which enables a permitted subset of all viewers of the video media to join.	Veepio discloses "wherein the plurality of different conversations comprises at least a public conversation which enables all viewers of the video media to join and a private conversation which enables a permitted subset of all viewers of the video media to join." See e.g.:



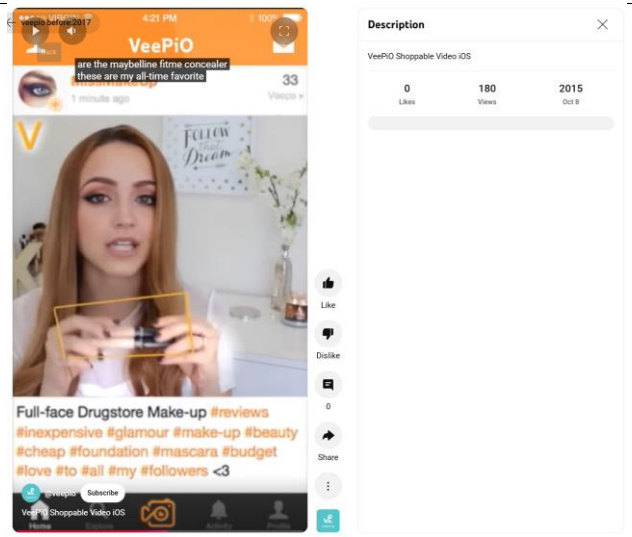
(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



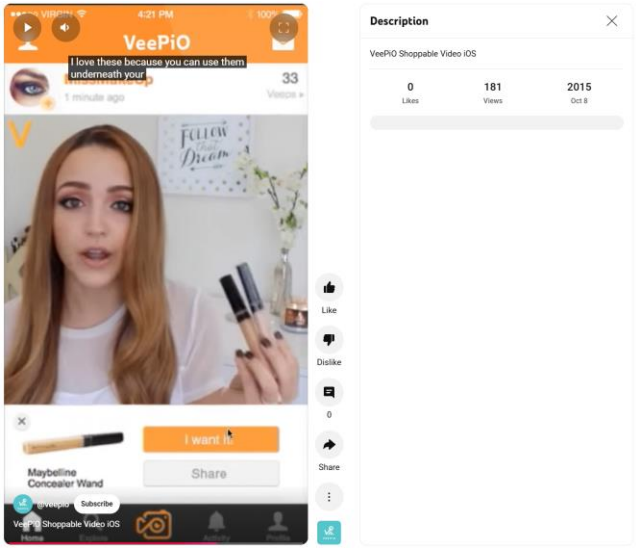
(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



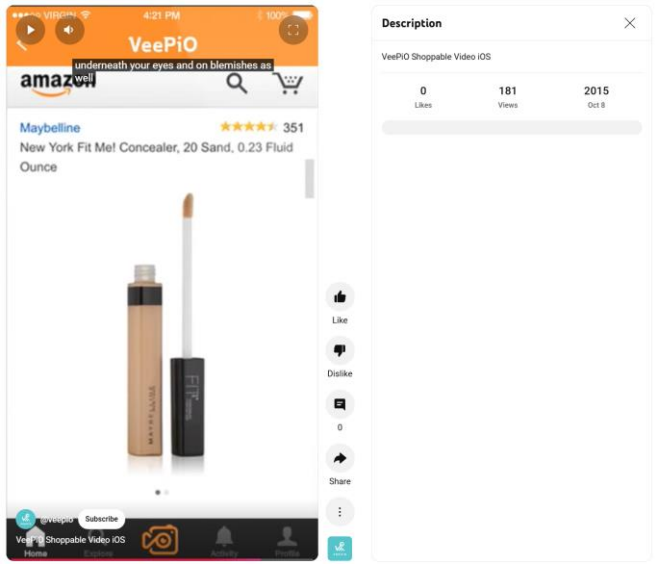
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("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)

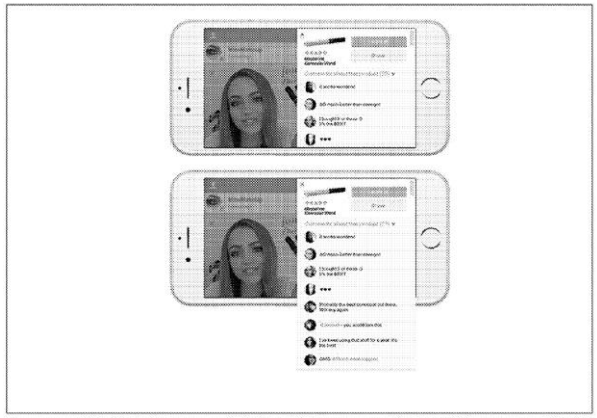


("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



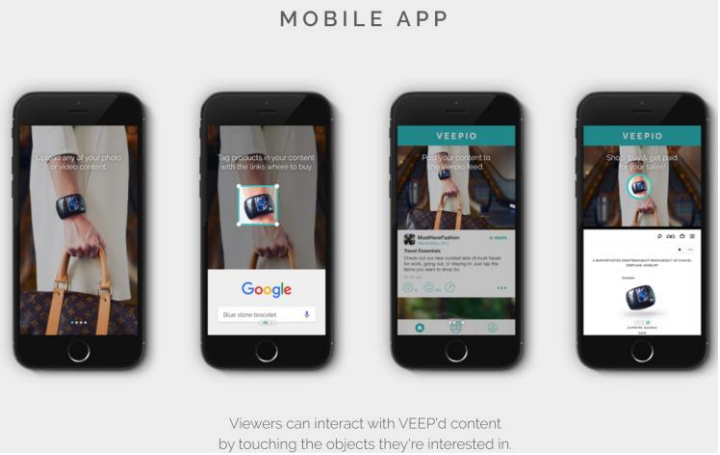
Fig. 17
Comment & Share

'046 Patent at Fig. 17.

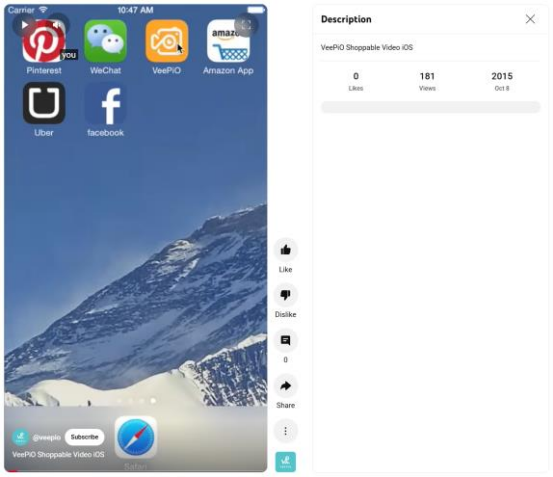
		Fig. 26 Share & Comment  '046 Patent at Fig. 26. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
17[pre]	A non-transitory computer readable media encoded with instructions that, when executed by a processor, cause the processor to carry out at least the following steps:	To the extent the preamble is limiting, Veepio discloses "A non-transitory computer readable media encoded with instructions that, when executed by a processor, cause the processor to carry out at least the following steps:" See e.g.:



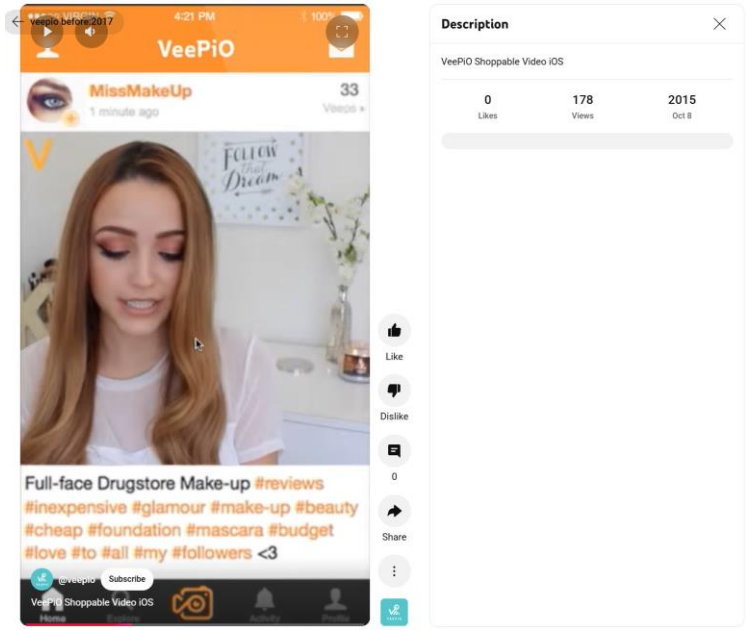
(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



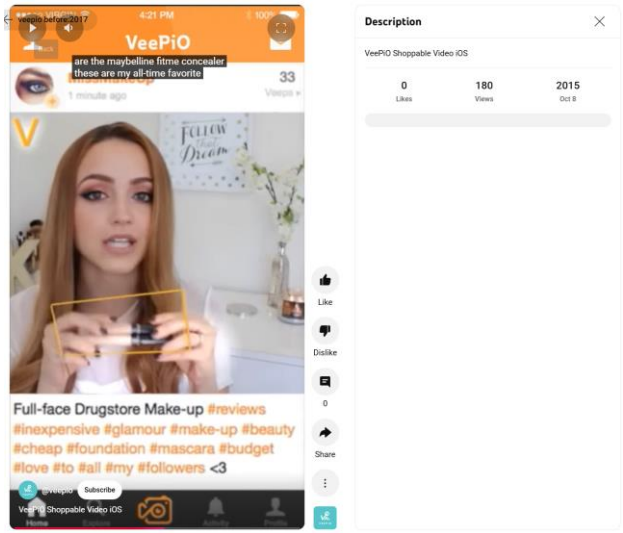
(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



Fig. 13
App Store

'046 Patent at Fig. 13.

Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in

		Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
17[a]	(a) processing video media to generate a first interactive video layer, wherein the processing includes:	Veepio discloses "processing video media to generate a first interactive video layer, wherein the processing includes:" See e.g.: See 1[b], *supra*. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
17[a][i]	i. identifying one or more of the plurality of visual or audio objects within the video media;	Veepio discloses "identifying one or more of the plurality of visual or audio objects within the video media;" See e.g.: See 1[b][i], *supra*. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.

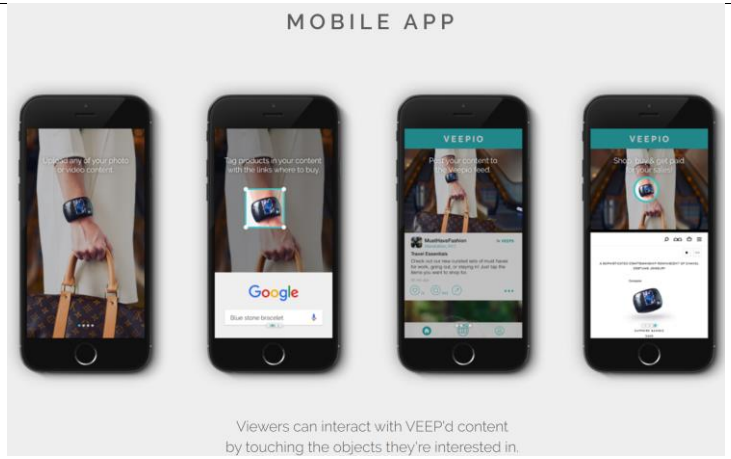
17[a][ii]	ii. associating product information to the one or more of the plurality of visual or audio objects to correspondingly form one or more items, services, or songs of interest;	Veepio discloses "associating product information to the one or more of the plurality of visual or audio objects to correspondingly form one or more items, services, or songs of interest;" See e.g.: See 1[b][ii], *supra*. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
17[a][iii]	iii. tracking the one or more items, services, or songs of interest through the one or more frames of the video media; and	Veepio discloses "tracking the one or more items, services, or songs of interest through the one or more frames of the video media; and" See e.g.: See 1[b][iii], *supra*. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
17[a][iv]	iv. assigning a selectable visual indicator for each of the one or more items, services, or songs of interest, wherein the first interactive video layer is	Veepio discloses "assigning a selectable visual indicator for each of the one or more items, services, or songs of interest, wherein the first interactive video layer is configured to display the selectable visual indicator; and" See e.g.: See 1[b][iv], *supra*.

	configured to display the selectable visual indicator; and	Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
17[b]	(b) generating a video data comprising the video media, the first interactive video layer, and a second interactive video layer,	Veepio discloses "generating a video data comprising the video media, the first interactive video layer, and a second interactive video layer," See e.g.: See 1[c], *supra*. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
17[b][i]	wherein the video data is configured to be provided to a user via a first media playback device and to at least one guest via a second media playback device,	Veepio discloses "wherein the video data is configured to be provided to a user via a first media playback device and to at least one guest via a second media playback device, " See e.g.: See 1[c][i], *supra*. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further

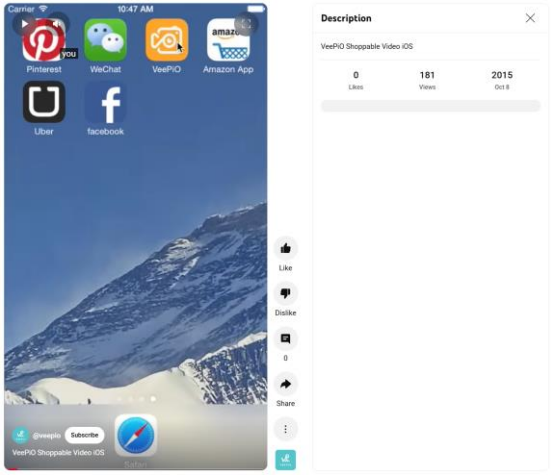
		motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
17[b][ii]	wherein the second interactive video layer comprises a social media portion controllable by the user via the first media playback device, so as to interact with the at least one guest that is also a viewer of the video media through an interface displayed in the second interactive video layer via the second media playback device,	Veepio discloses "wherein the second interactive video layer comprises a social media portion controllable by the user via the first media playback device, so as to interact with the at least one guest that is also a viewer of the video media through an interface displayed in the second interactive video layer via the second media playback device, " See e.g.: See 1[c][ii], *supra*. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
17[b][iii]	wherein the second interactive video layer displays an interaction between the user and the at least one guest, and	Veepio discloses "wherein the second interactive video layer displays an interaction between the user and the at least one guest, and " See e.g.: See 1[c][iii], *supra*. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.

17[b][iv]	past interaction activity between a plurality of users in the social media portion, and	Veepio discloses "past interaction activity between a plurality of users in the social media portion, and " See e.g.: See 1[c][iv], *supra*. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
17[b][v]	wherein the user is capable of maintaining and toggling between a plurality of different conversations displayable in the social media portion in the second interactive video layer as an overlay to the video media displayed by the first media playback device,	Veepio discloses "wherein the user is capable of maintaining and toggling between a plurality of different conversations displayable in the social media portion in the second interactive video layer as an overlay to the video media displayed by the first media playback device." See e.g.: See 1[c][v], *supra*. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
17[b][vi]	wherein the plurality of users either includes the user or does not include the user.	Veepio discloses "wherein the plurality of users either includes the user or does not include the user." See e.g.: See 1[c][vi], supra.

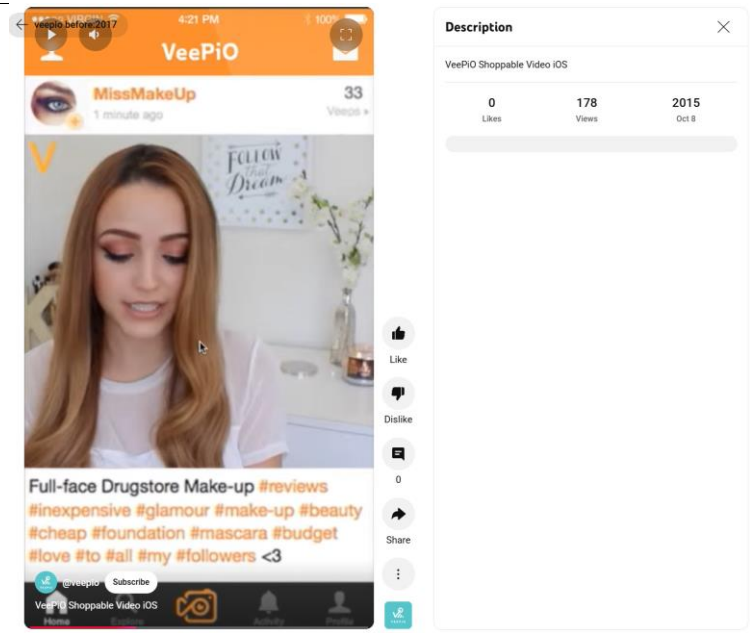
		Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
18[pre]	A computer-implemented system comprising: a digital processing device comprising: at least one processor, an operating system configured to perform executable instructions, a memory, and a computer program including instructions executable by the digital processing device to create an application for providing information on items, services, or songs in a video media, the application comprising:	To the extent the preamble is limiting, Veepio discloses "A computer-implemented system comprising: a digital processing device comprising: at least one processor, an operating system configured to perform executable instructions, a memory, and a computer program including instructions executable by the digital processing device to create an application for providing information on items, services, or songs in a video media, the application comprising:" See e.g.:  (VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)

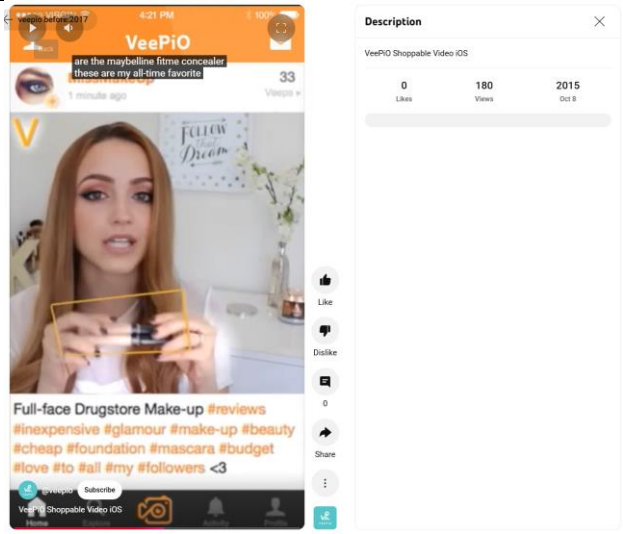


(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)

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("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)

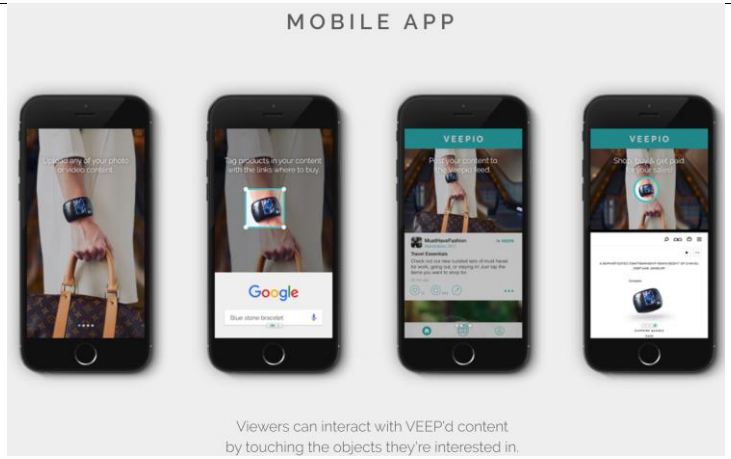


Fig. 13
App Store

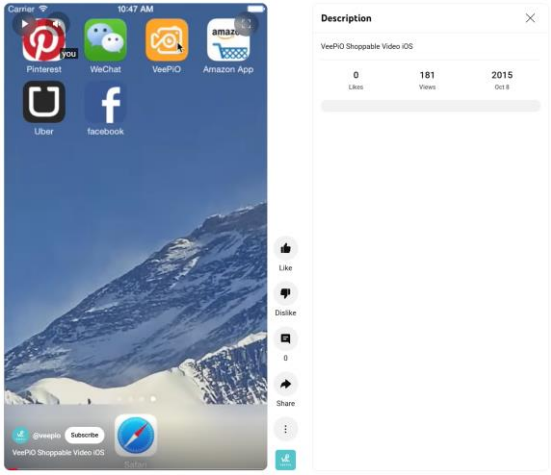
'046 Patent at Fig. 13.

Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge

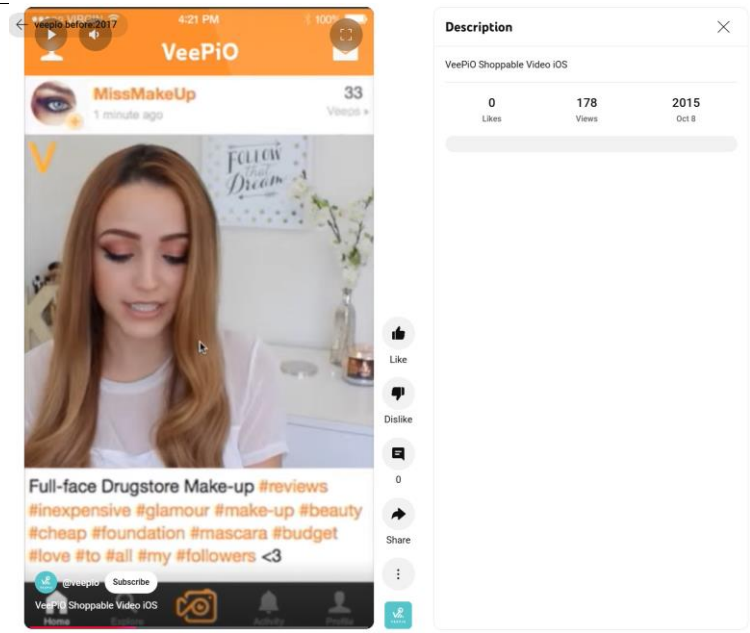
		of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
18[a]	a) a software module for receiving a request for the generation of information regarding items, services, or songs presented in a video media from a first processing device of a user;	Veepio discloses "a software module for receiving a request for the generation of information regarding items, services, or songs presented in a video media from a first processing device of a user;" See e.g.:  (VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)

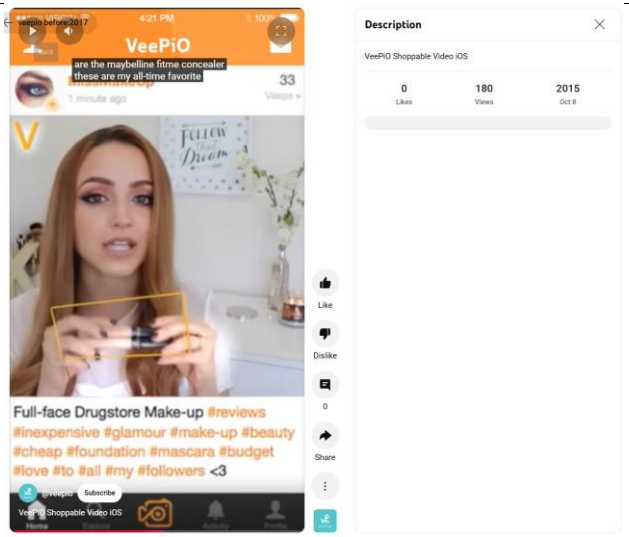


(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)

		 ("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



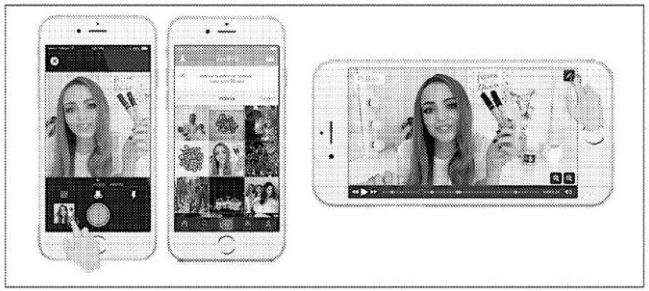
("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



Fig. 18
Shop VeePiO

'046 Patent at Fig. 18.

Fig. 20
How to Veep



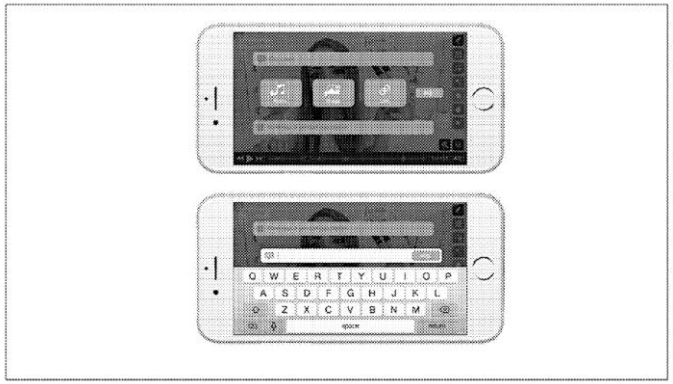
’046 Patent at Fig. 20.

Fig. 21
Veep Editing Room



’046 Patent at Fig. 21.

Fig. 22
Object Details



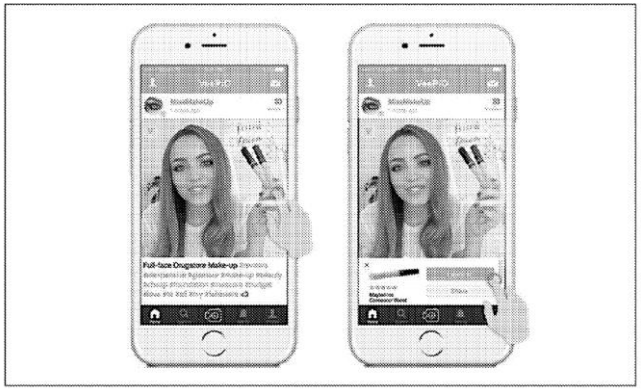
’046 Patent at Fig. 21.

Fig. 23
"V"isibility



’046 Patent at Fig. 23.

Fig. 24
I Want it!



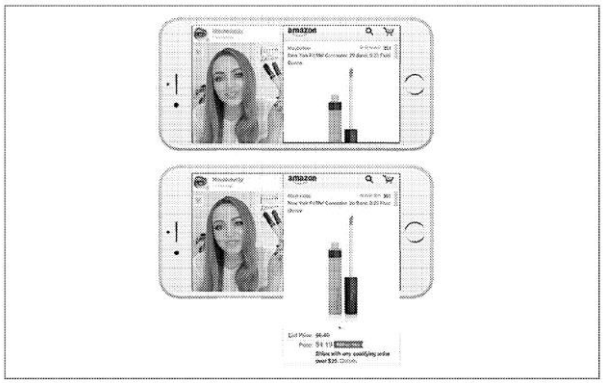
’046 Patent at Fig. 24.

Fig. 25
I Want it! Continued



’046 Patent at Fig. 25.

Fig. 28
Buy Via Split Screen



’046 Patent at Fig. 28.

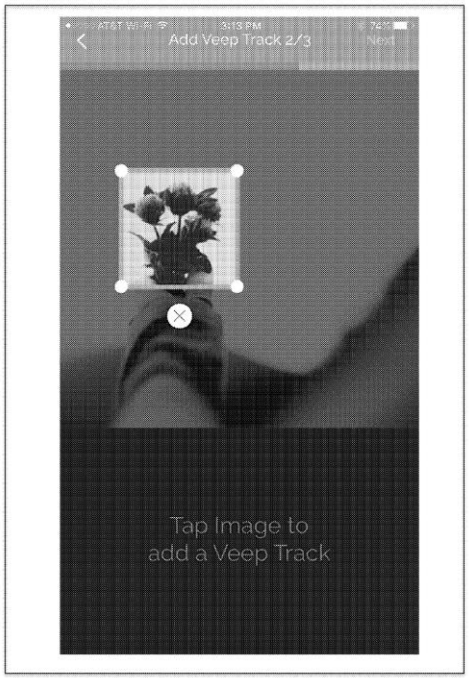
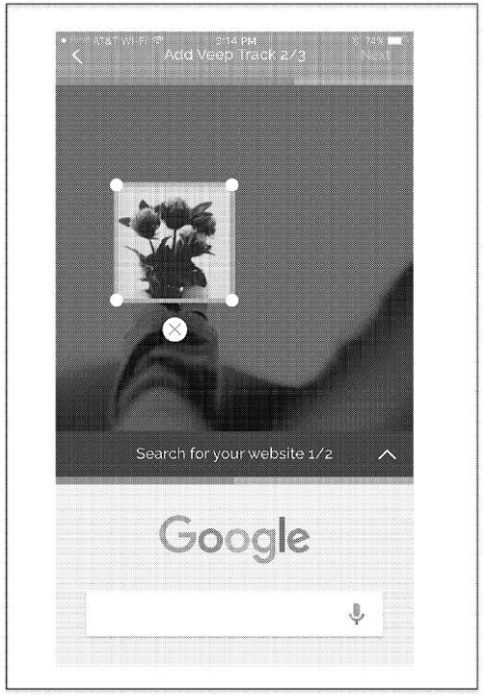


Fig. 38

		’046 Patent at Fig. 38.  Fig. 39 ’046 Patent at Fig. 39.

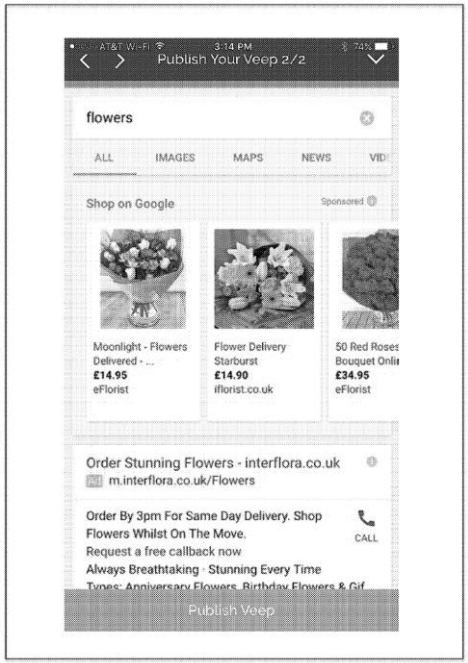


Fig. 41

’046 Patent at Fig. 41.

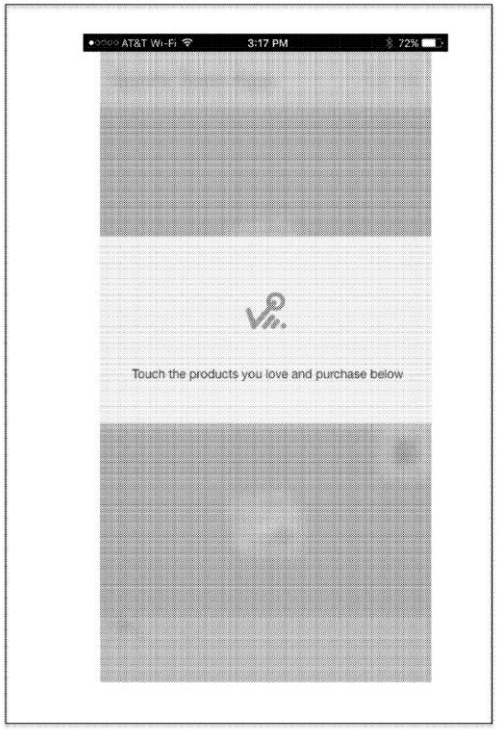
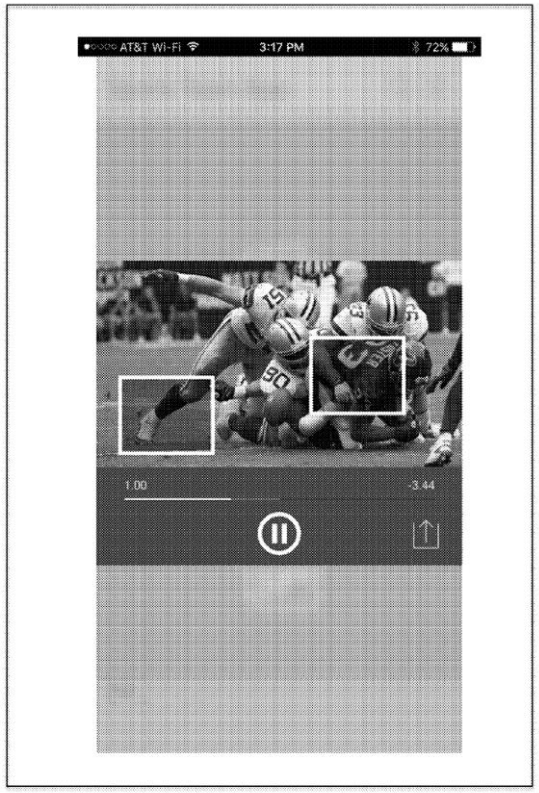


Fig. 46

’46 Patent at Fig. 46.

		 Fig. 48 '046 Patent at Fig. 48.	

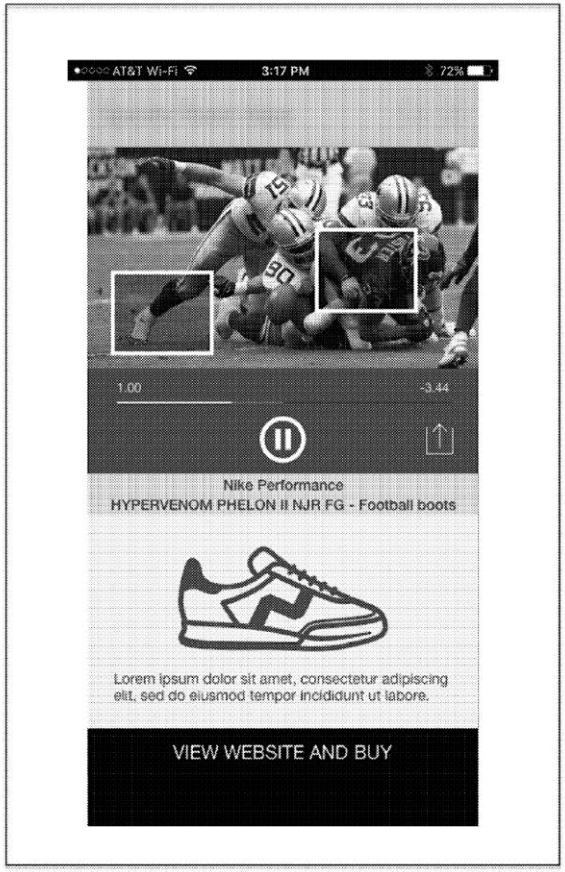


Fig. 49

’046 Patent at Fig. 49.

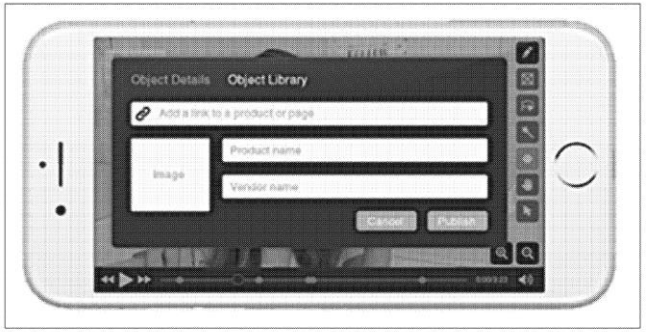
		 Fig. 50 ’046 Patent at Fig. 50.



FIG. 53B

’046 Patent at Fig. 53B.

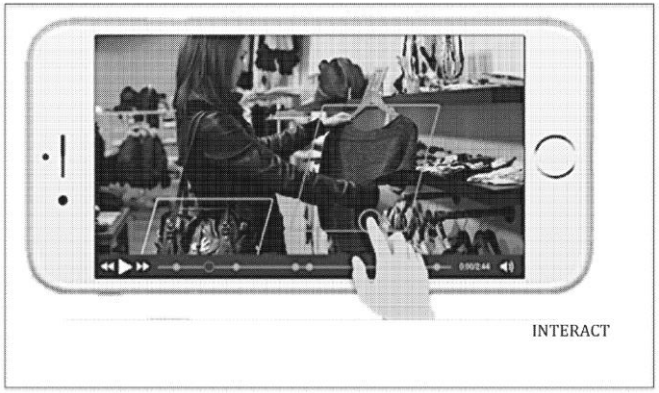


FIG. 53D

'046 Patent at Fig. 53D.



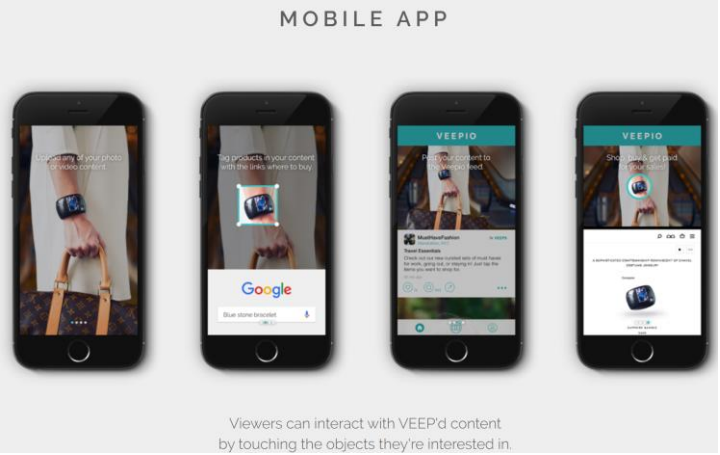
FIG. 53E

'046 Patent at Fig. 53E.

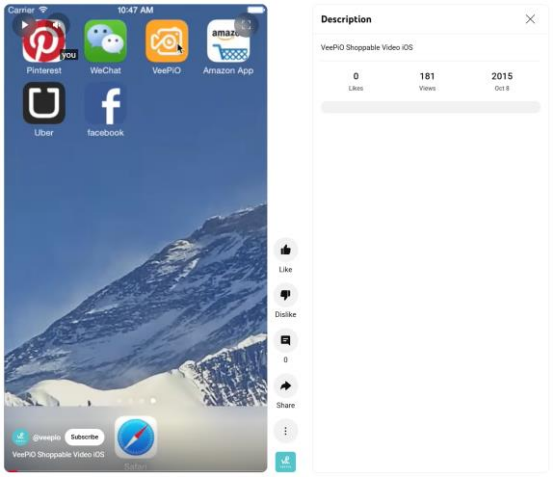
		 FIG. 53F '046 Patent at Fig. 53F. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
18[b]	b) a software module for linking the items, services, or songs with marketing and/or purchasing information;	Veepio discloses "a software module for linking the items, services, or songs with marketing and/or purchasing information;" See e.g.:



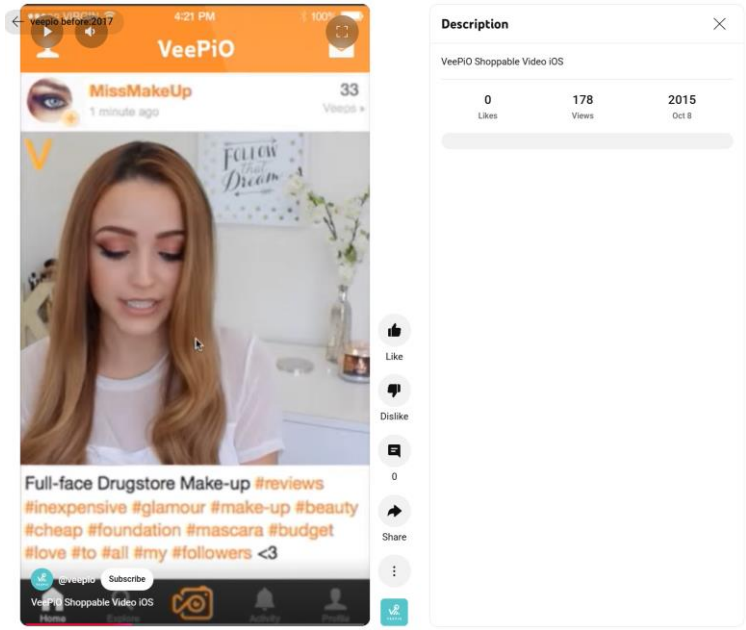
(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



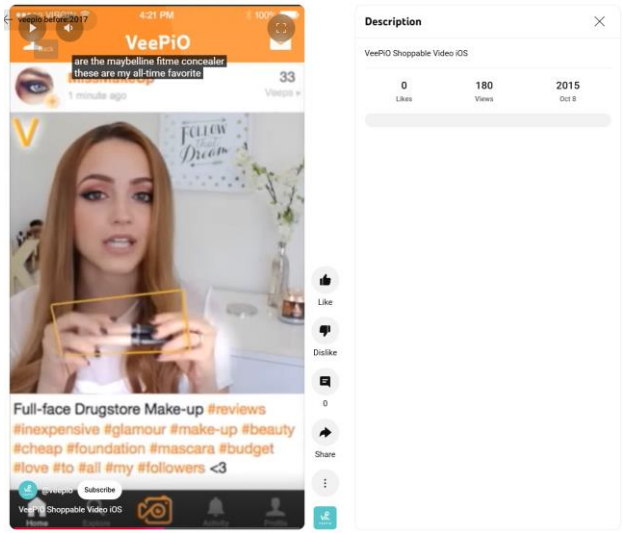
(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



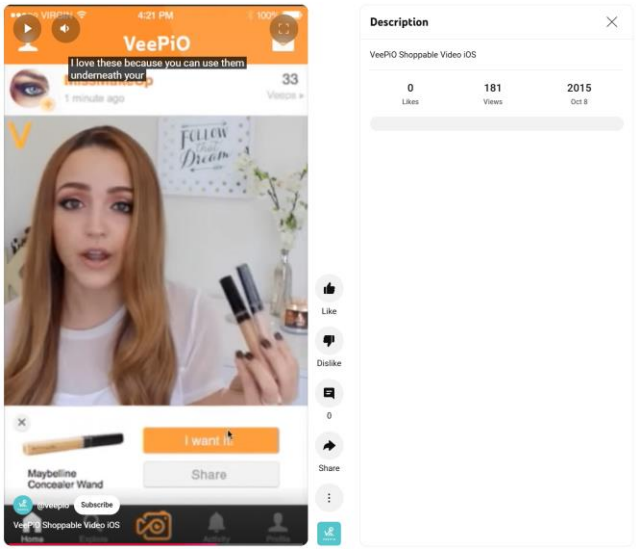
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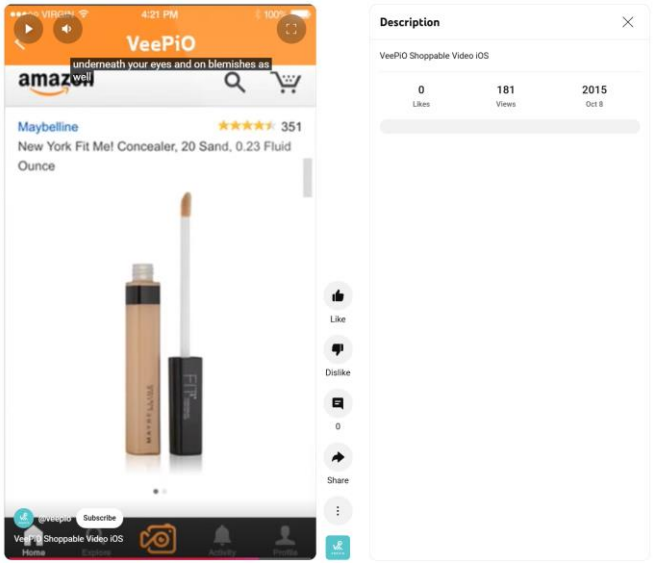
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("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



Fig. 18
Shop VeePiO

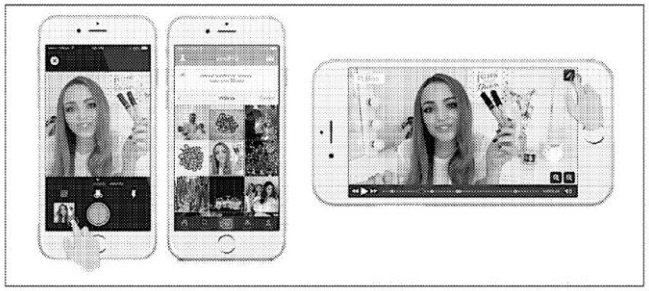
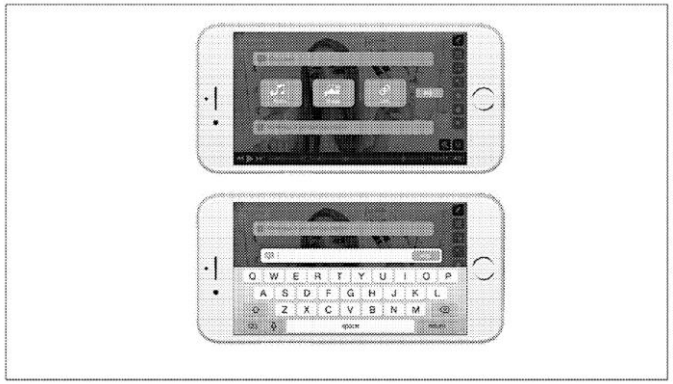
		’046 Patent at Fig. 18. Fig. 20 How to Veep  ’046 Patent at Fig. 20. Fig. 21 Veep Editing Room  ’046 Patent at Fig. 21.

Fig. 22
Object Details



’046 Patent at Fig. 21.

Fig. 23
"V"isibility



’046 Patent at Fig. 23.

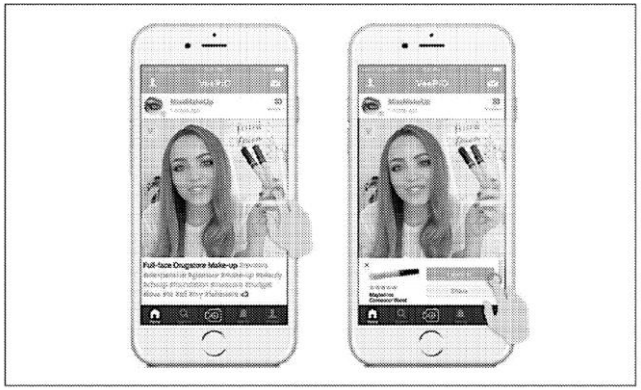
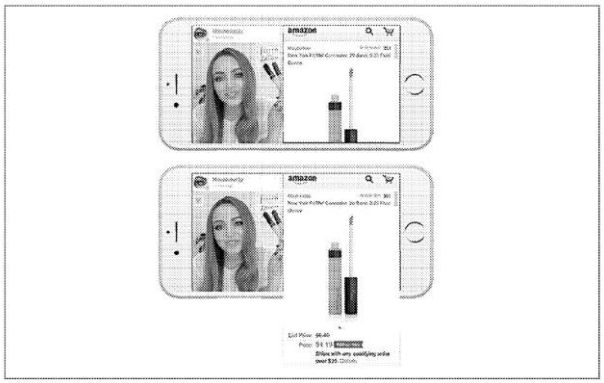
		Fig. 24 I Want it!  '046 Patent at Fig. 24. Fig. 25 I Want it! Continued  '046 Patent at Fig. 25.

Fig. 28
Buy Via Split Screen



’046 Patent at Fig. 28.

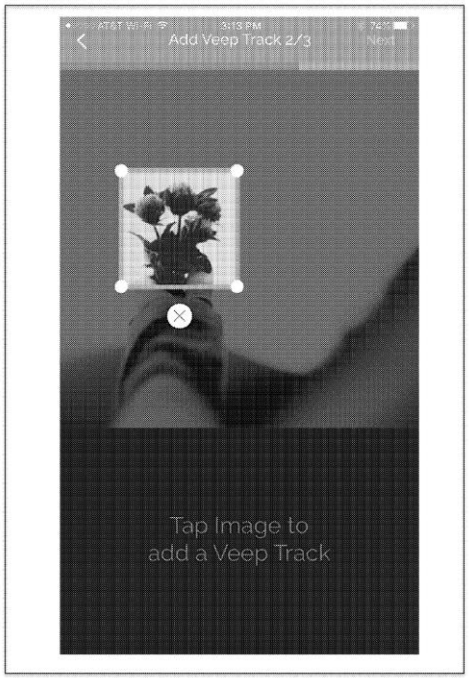
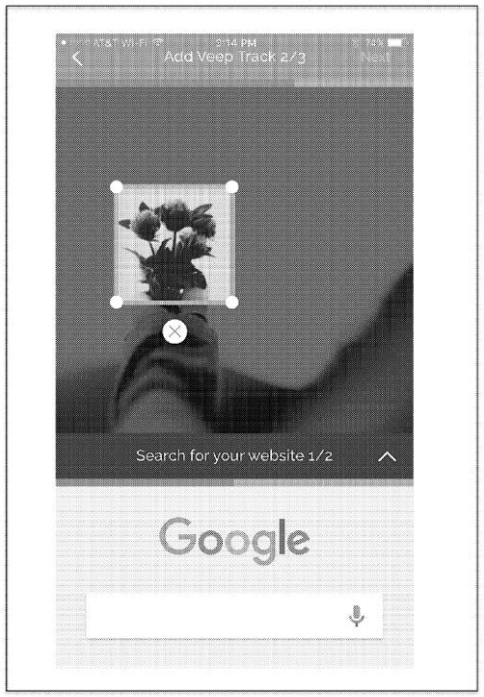
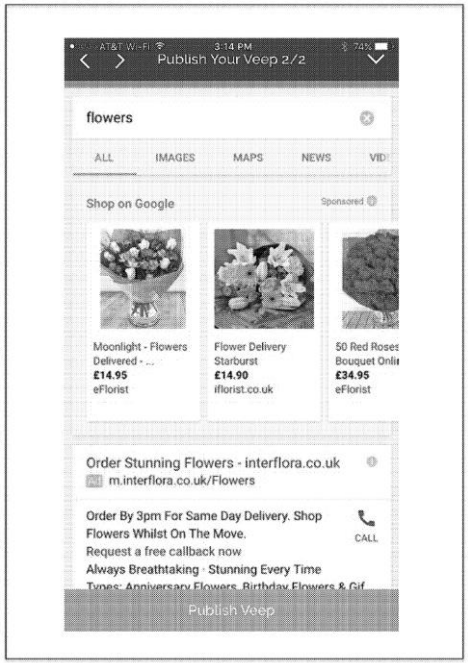
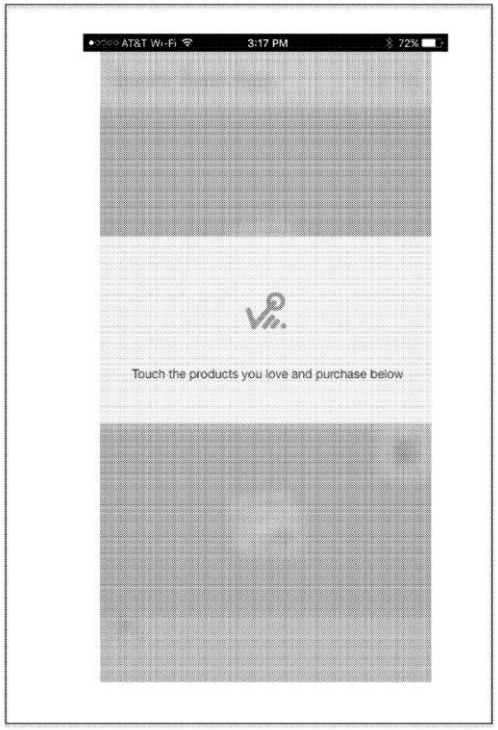
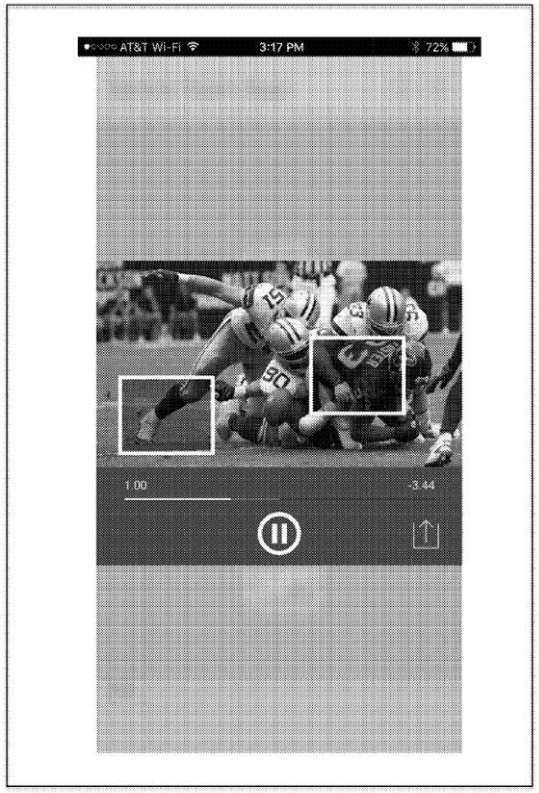


Fig. 38

		’046 Patent at Fig. 38.  Fig. 39 ’046 Patent at Fig. 39.

		 Fig. 41 '046 Patent at Fig. 41.	

		 Fig. 46 '46 Patent at Fig. 46.	

		 Fig. 48 ’046 Patent at Fig. 48.	

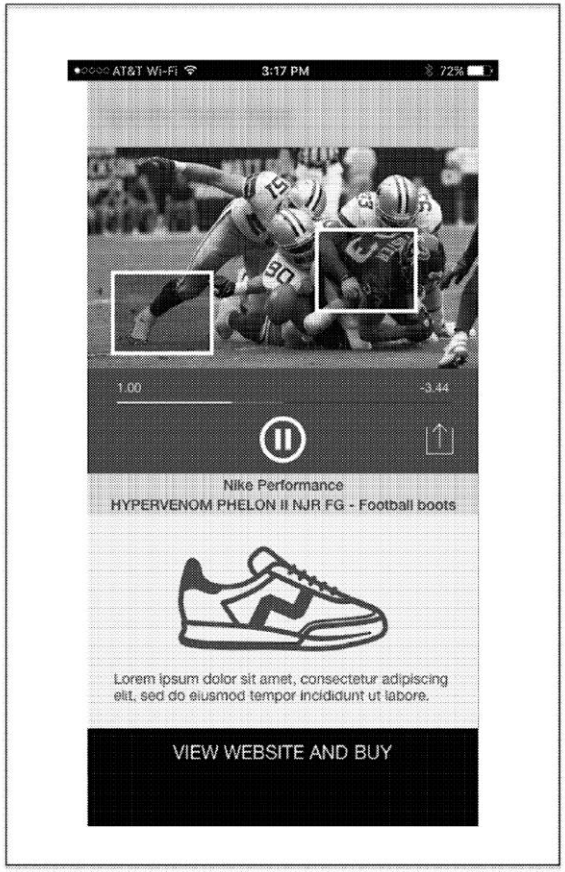


Fig. 49
’046 Patent at Fig. 49.

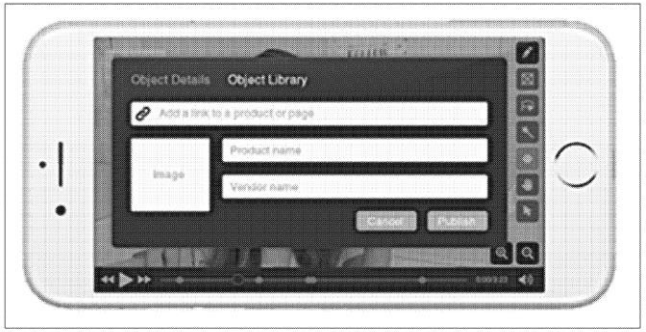
		 Fig. 50 ’046 Patent at Fig. 50.



FIG. 53B

’046 Patent at Fig. 53B.

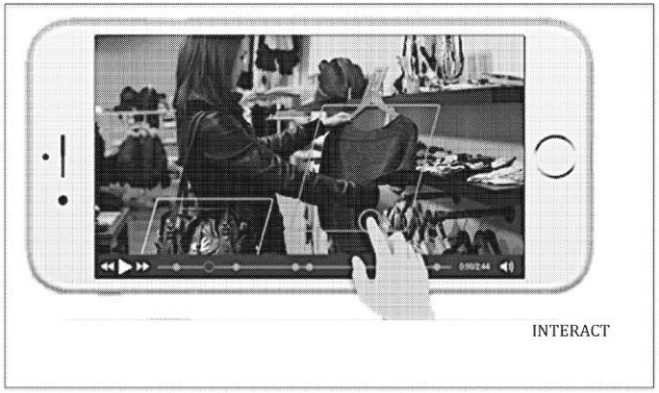


FIG. 53D

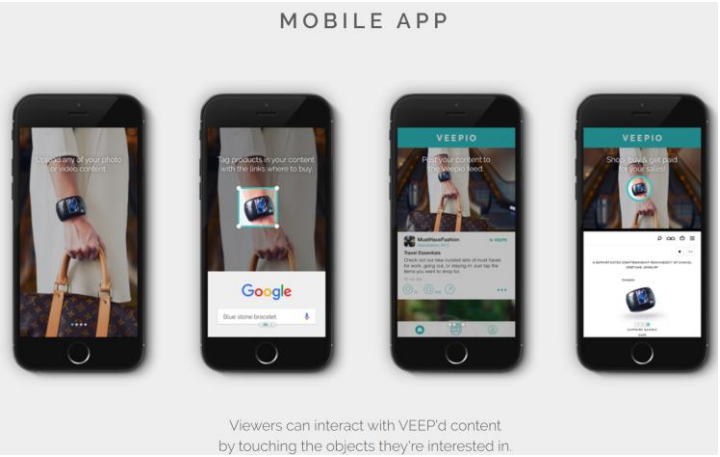
’046 Patent at Fig. 53D.

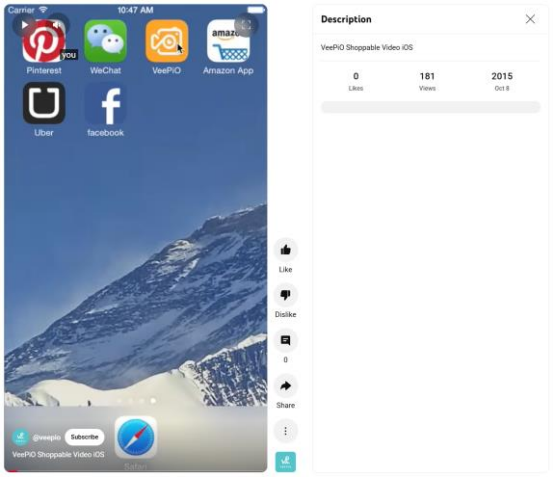


FIG. 53E

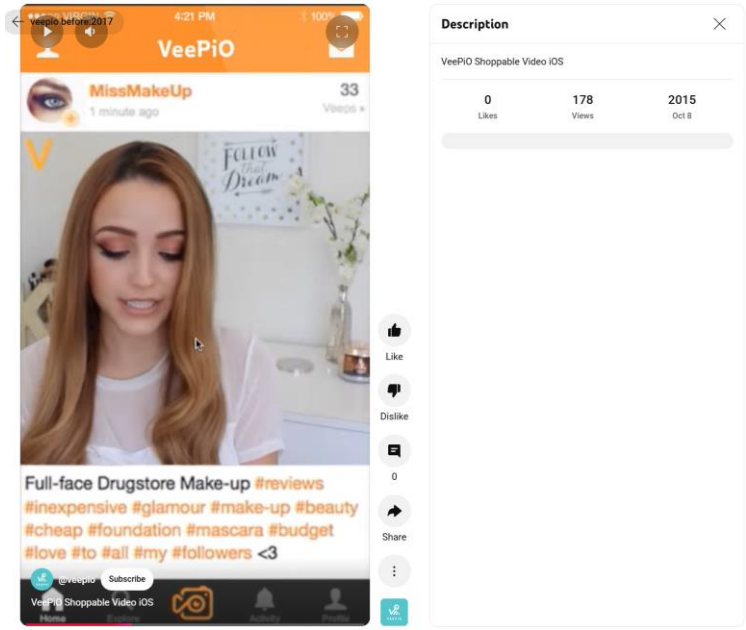
’046 Patent at Fig. 53E.

		 FIG. 53F '046 Patent at Fig. 53F. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
18[c]	c) a software module for the generation of a first interactive layer to display with the video media, wherein said first interactive layer contains the items, services, or songs of interest linked to the	Veepio discloses "a software module for the generation of a first interactive layer to display with the video media, wherein said first interactive layer contains the items, services, or songs of interest linked to the marketing and/or purchasing information;" See e.g.:

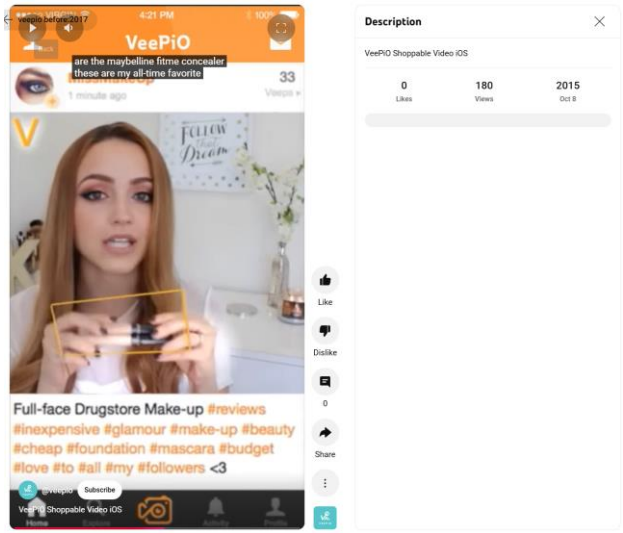
	marketing and/or purchasing information;	 (VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)  (VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



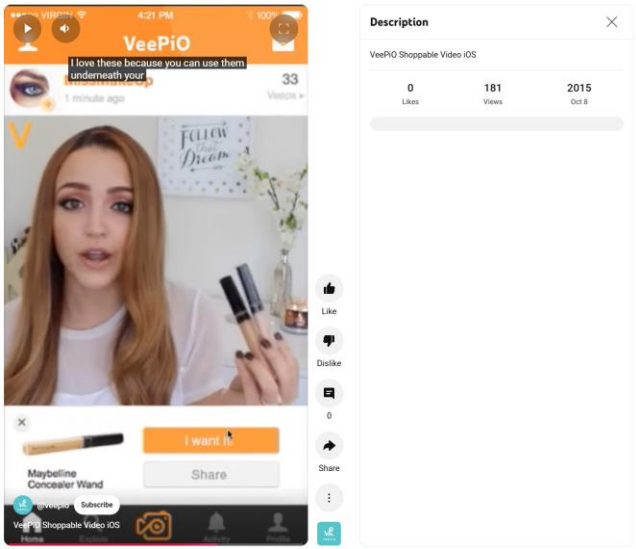
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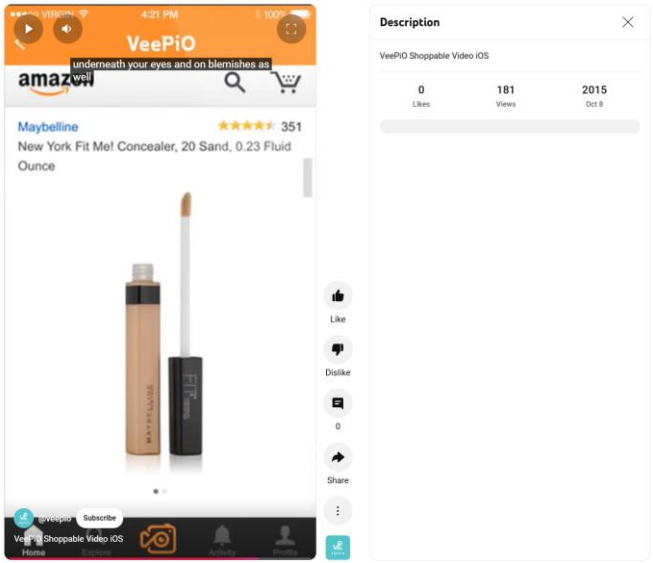
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("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



Fig. 18
Shop VeePiO

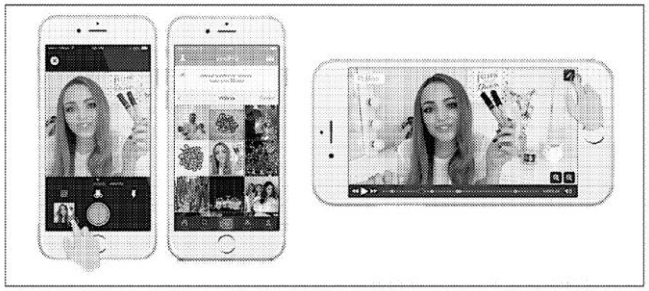
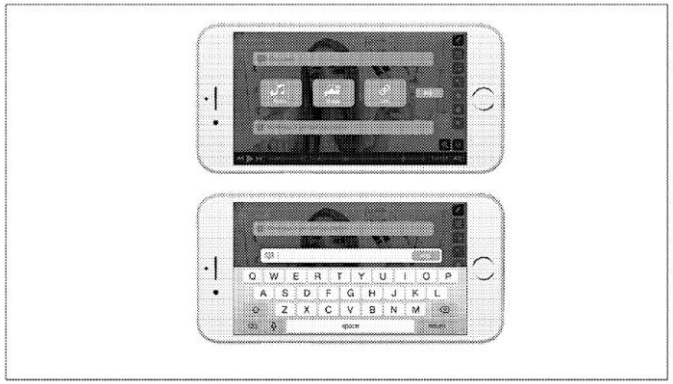
		’046 Patent at Fig. 18. Fig. 20 How to Veep  ’046 Patent at Fig. 20. Fig. 21 Veep Editing Room  ’046 Patent at Fig. 21.

Fig. 22
Object Details



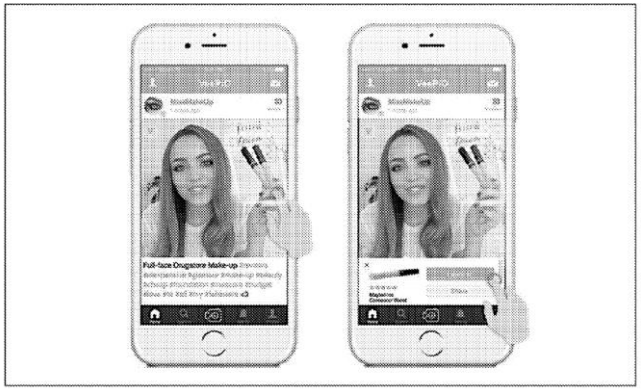
’046 Patent at Fig. 21.

Fig. 23
"V"isibility



’046 Patent at Fig. 23.

Fig. 24
I Want it!



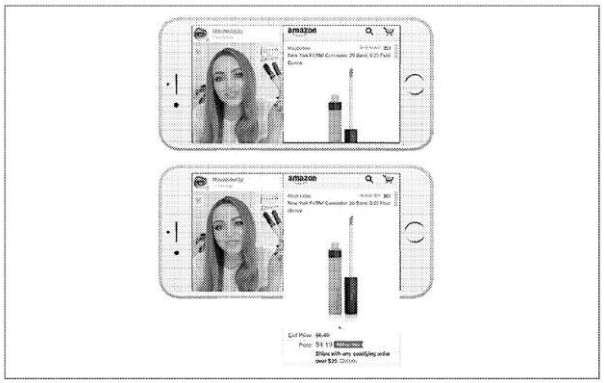
’046 Patent at Fig. 24.

Fig. 25
I Want it! Continued



’046 Patent at Fig. 25.

Fig. 28
Buy Via Split Screen



’046 Patent at Fig. 28.

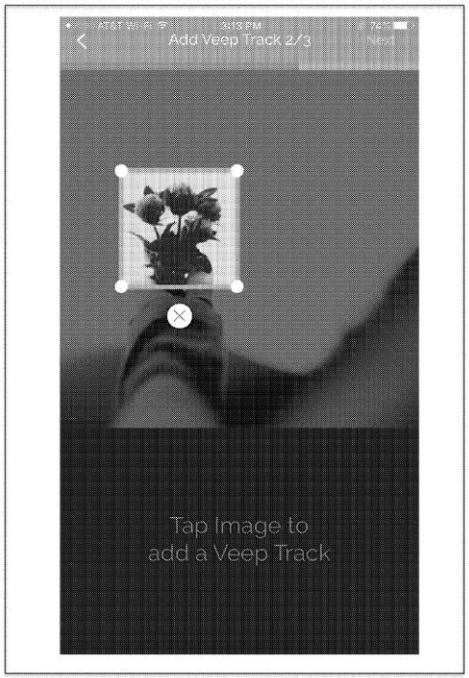
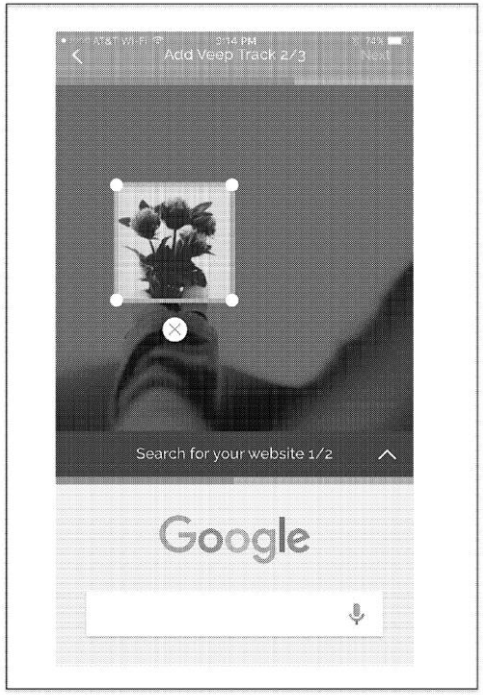


Fig. 38

		’046 Patent at Fig. 38.  Fig. 39 ’046 Patent at Fig. 39.

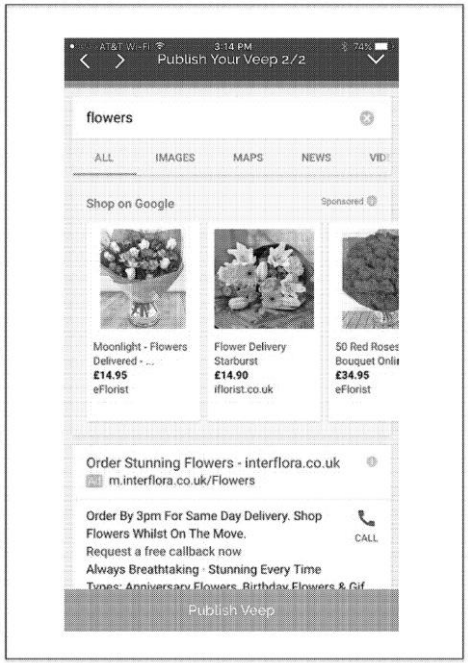
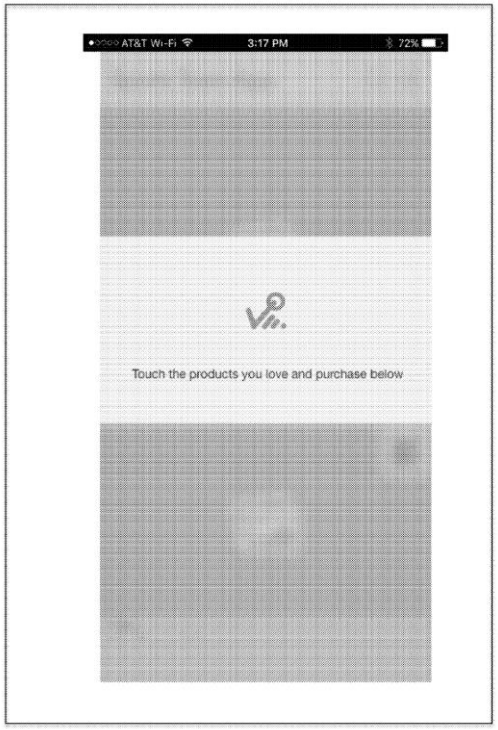


Fig. 41

’046 Patent at Fig. 41.

		 Fig. 46 '46 Patent at Fig. 46.

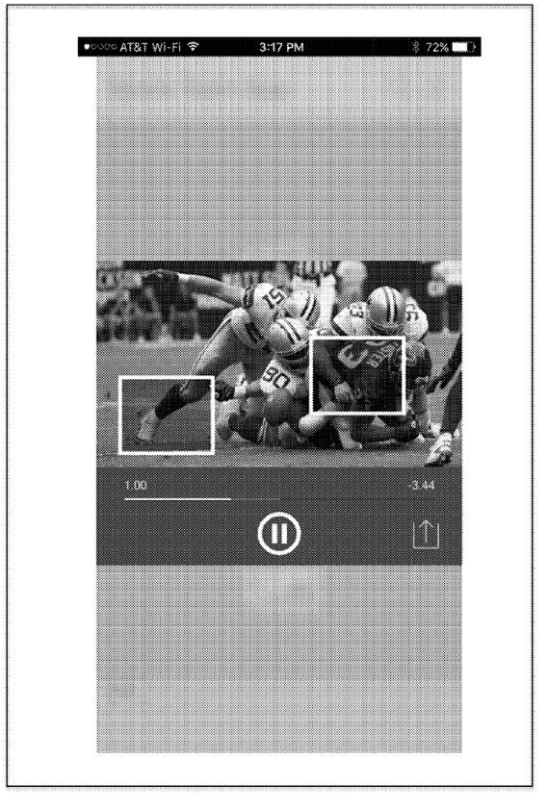


Fig. 48

’046 Patent at Fig. 48.

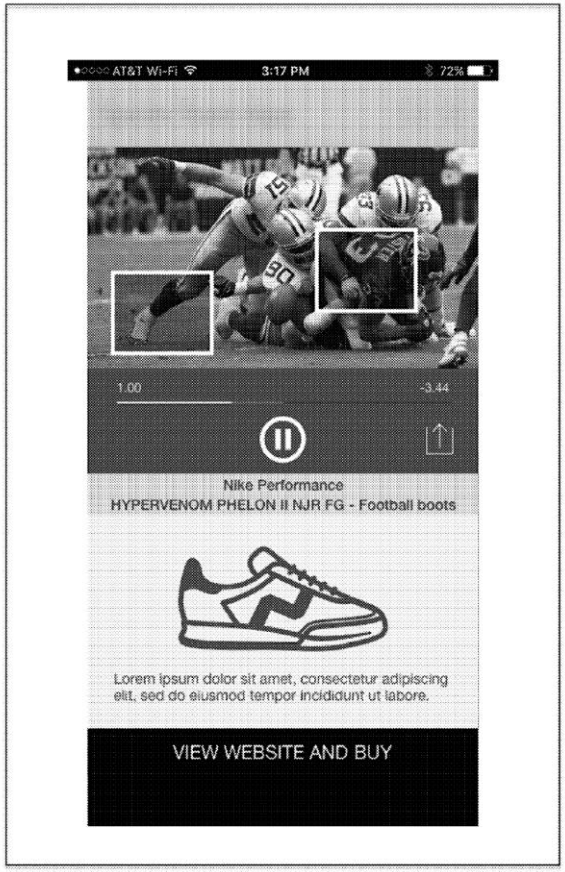


Fig. 49
’046 Patent at Fig. 49.

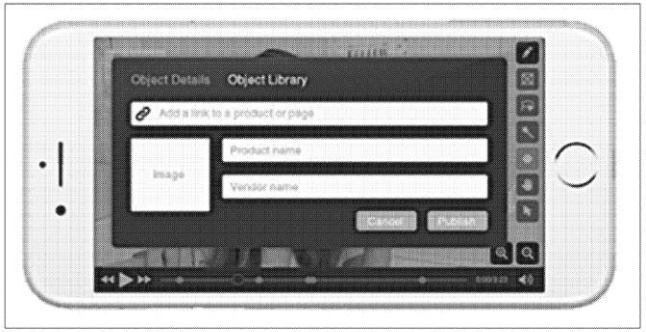
		 Fig. 50 ’046 Patent at Fig. 50.



FIG. 53B

’046 Patent at Fig. 53B.

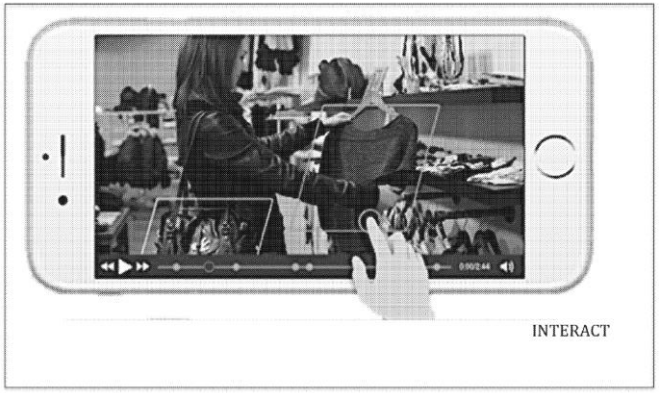


FIG. 53D

’046 Patent at Fig. 53D.



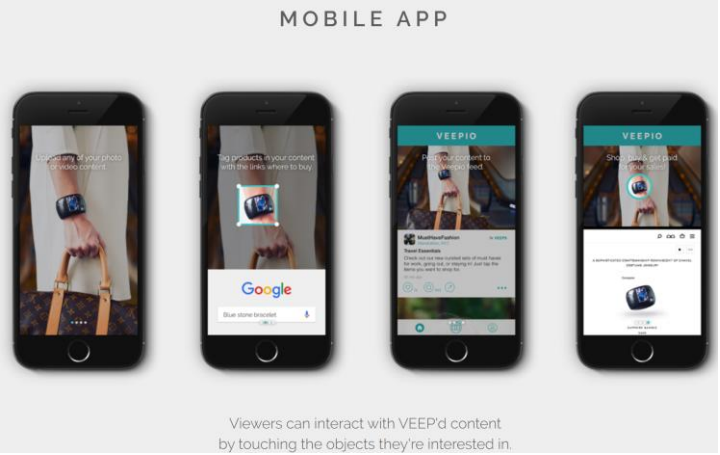
FIG. 53E

’046 Patent at Fig. 53E.

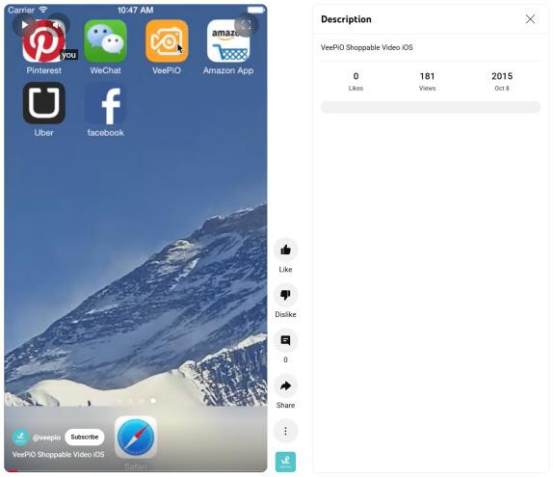
		 FIG. 53F '046 Patent at Fig. 53F. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
18[d][i]	d) a software module for the generation of a second interactive layer to display with the video media and optionally the first interactive layer,	Veepio discloses "a software module for the generation of a second interactive layer to display with the video media and optionally the first interactive layer, " See e.g.:



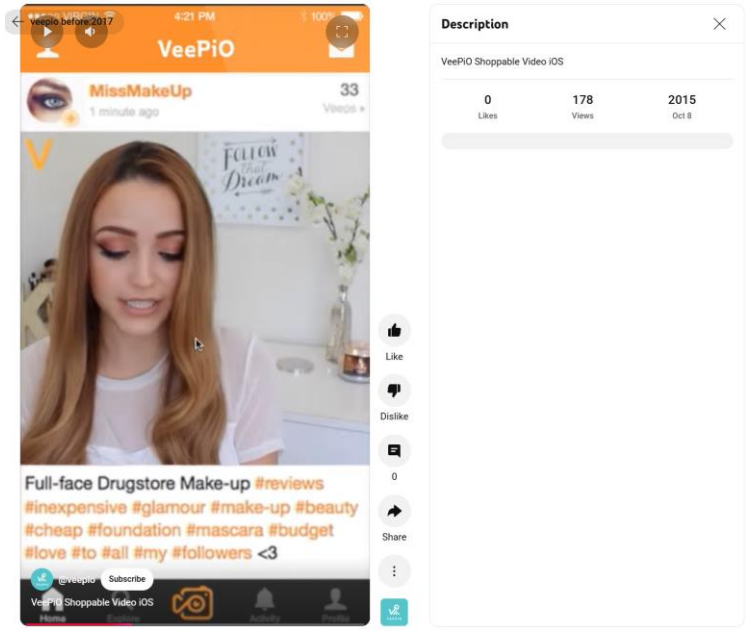
(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



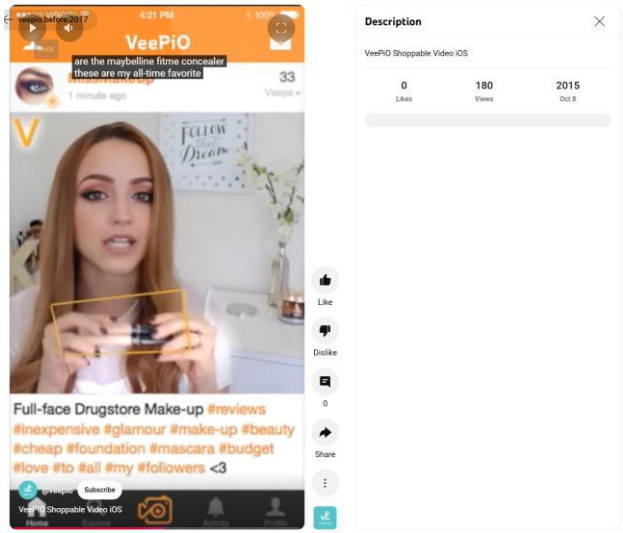
(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



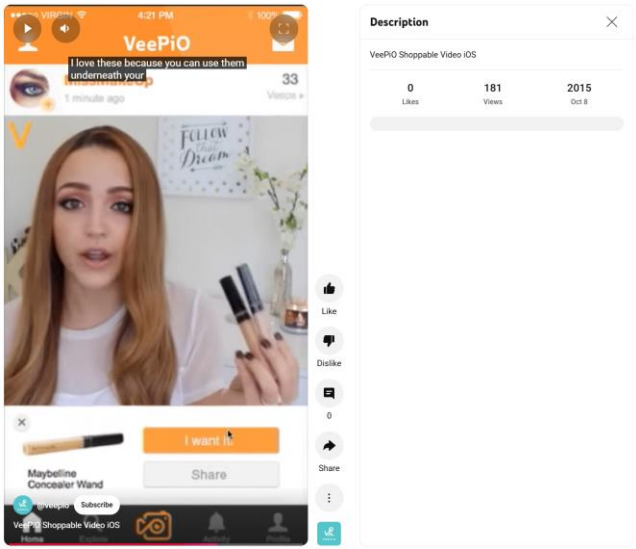
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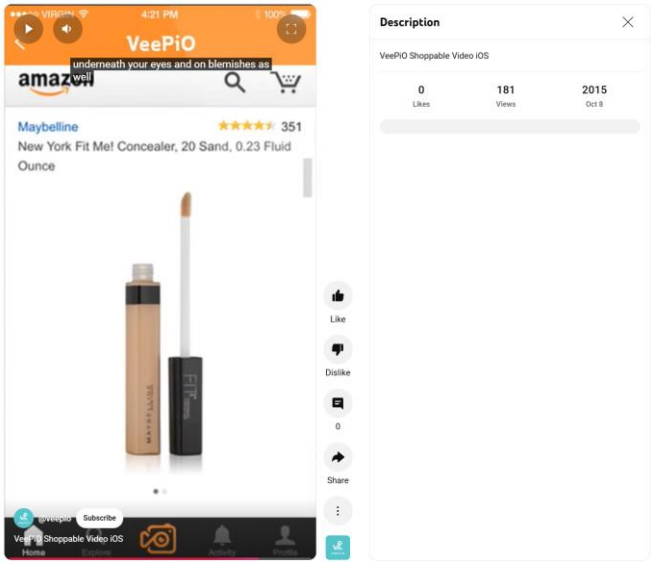
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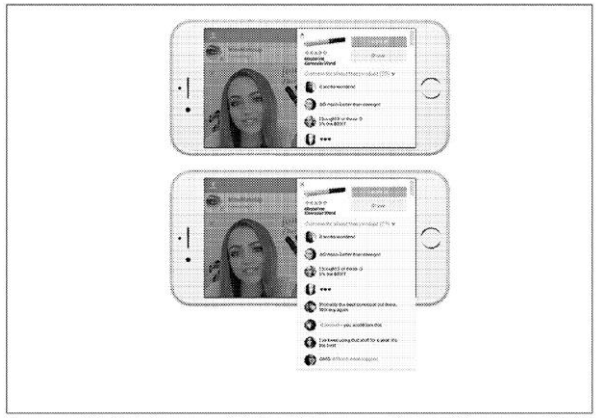


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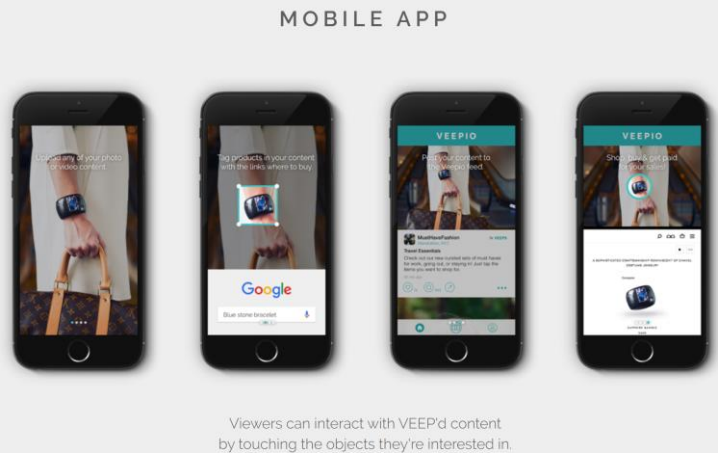
Fig. 17
Comment & Share

'046 Patent at Fig. 17.

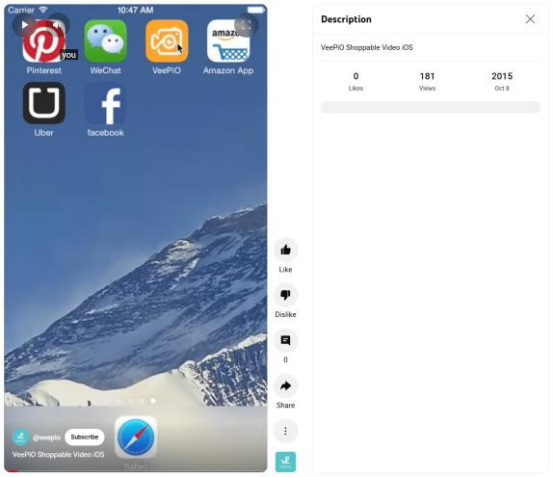
		Fig. 26 Share & Comment  '046 Patent at Fig. 26. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
18[d][ii]	wherein the video media, the first interactive layer, and the second interactive layer are configured to be provided to user via the first processing device and to at least one guest via a second processing device,	Veepio discloses "wherein the video media, the first interactive layer, and the second interactive layer are configured to be provided to user via the first processing device and to at least one guest via a second processing device, " See e.g.:



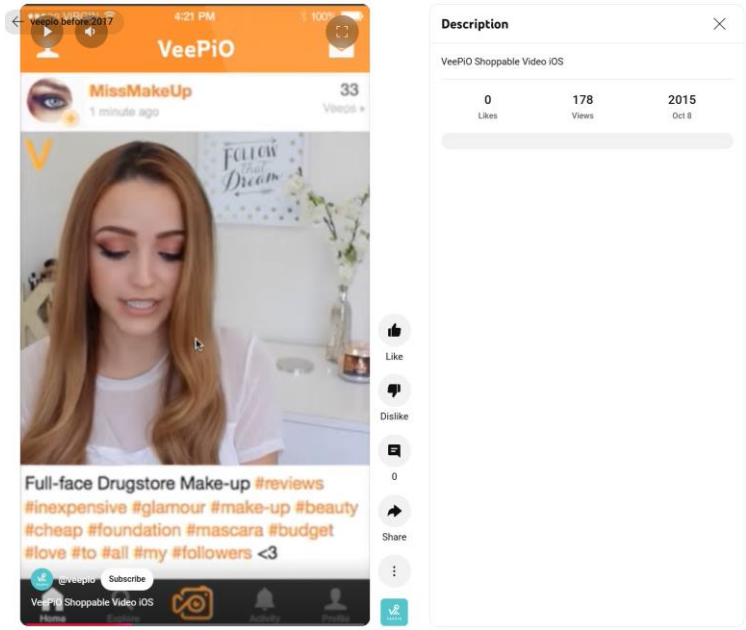
(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



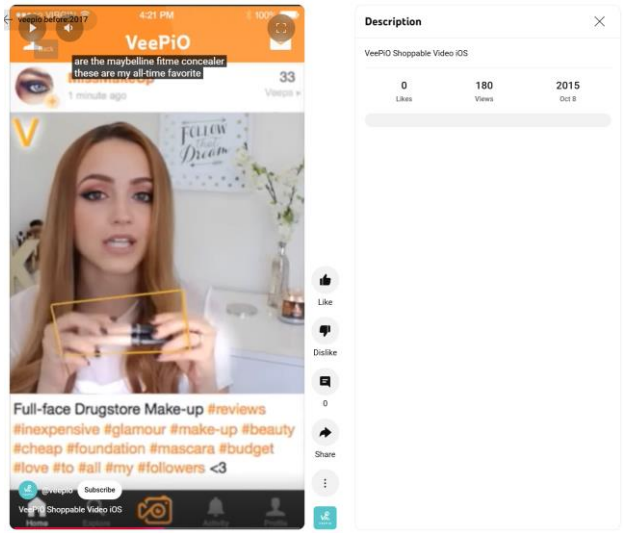
(VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



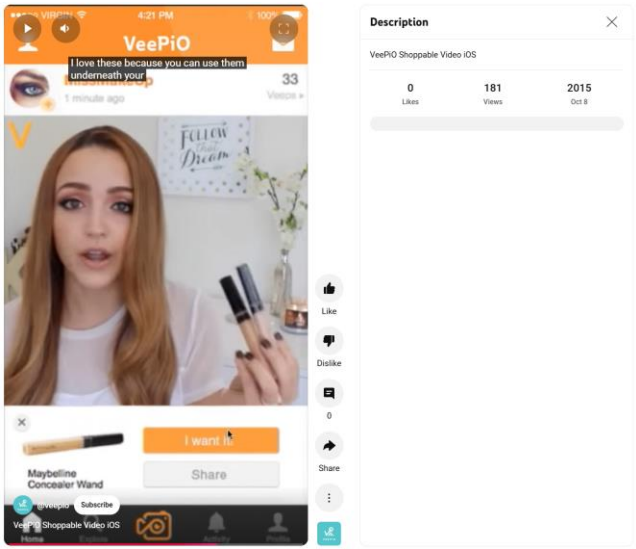
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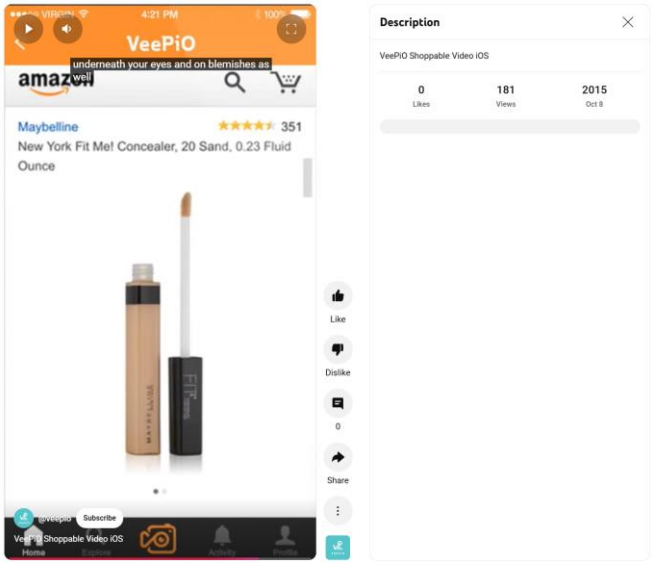
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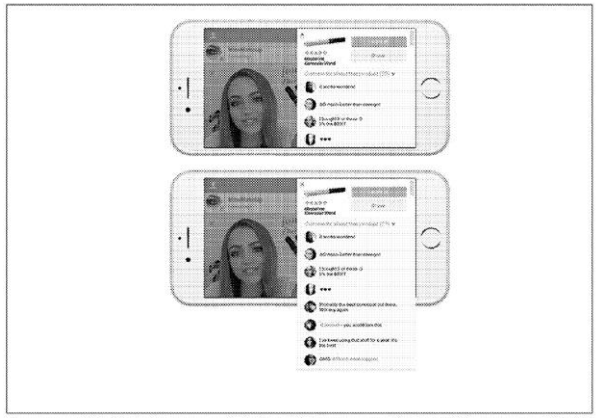
("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



Fig. 17
Comment & Share

'046 Patent at Fig. 17.

Fig. 26
Share & Comment



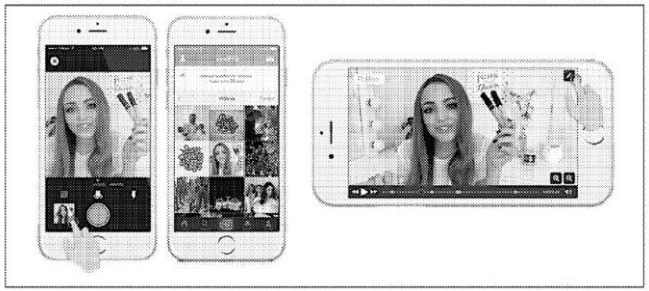
’046 Patent at Fig. 26.



Fig. 18
Shop VeePiO

’046 Patent at Fig. 18.

Fig. 20
How to Veep



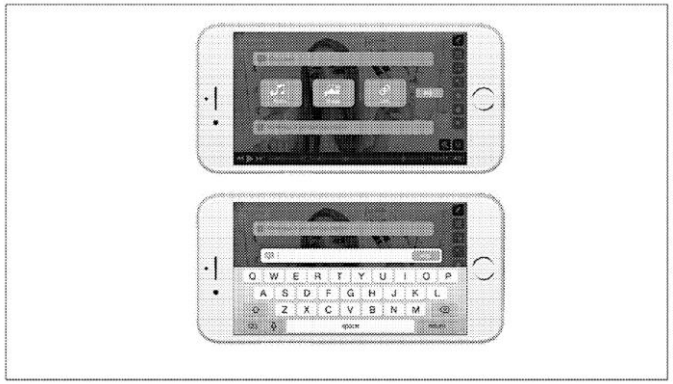
’046 Patent at Fig. 20.

Fig. 21
Veep Editing Room



’046 Patent at Fig. 21.

Fig. 22
Object Details



’046 Patent at Fig. 21.

Fig. 23
"V"isibility



’046 Patent at Fig. 23.

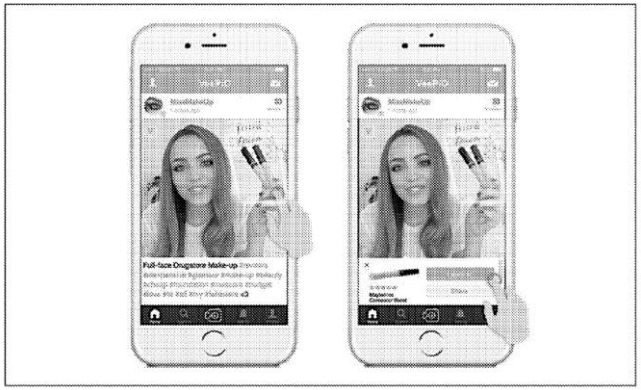
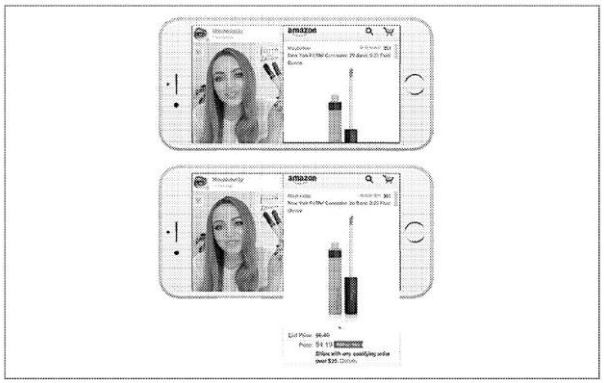
		Fig. 24 I Want it!  '046 Patent at Fig. 24. Fig. 25 I Want it! Continued  '046 Patent at Fig. 25.

Fig. 28
Buy Via Split Screen



’046 Patent at Fig. 28.

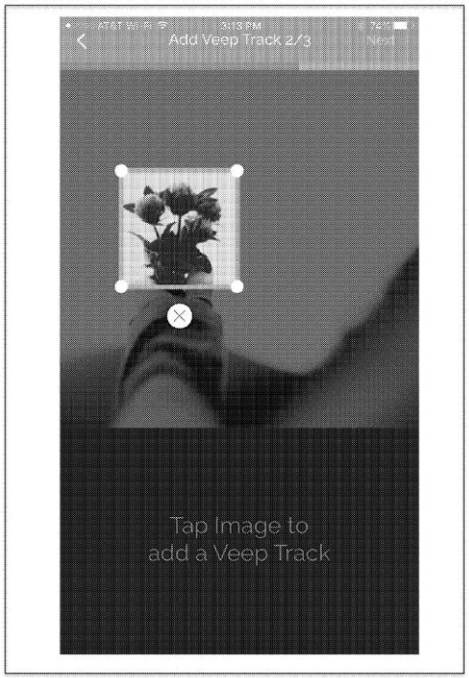
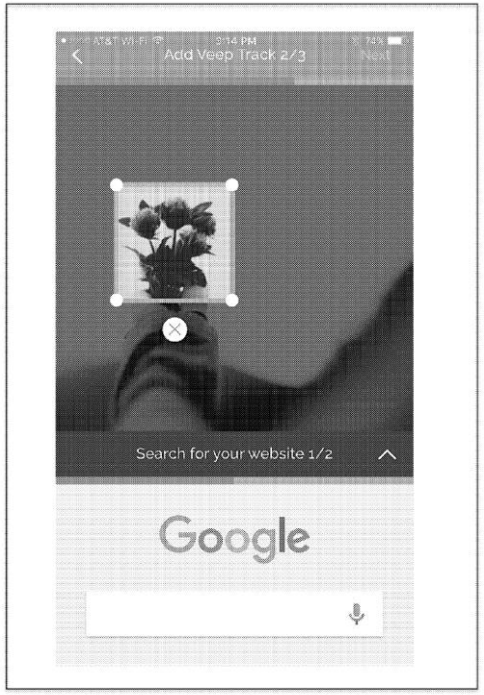
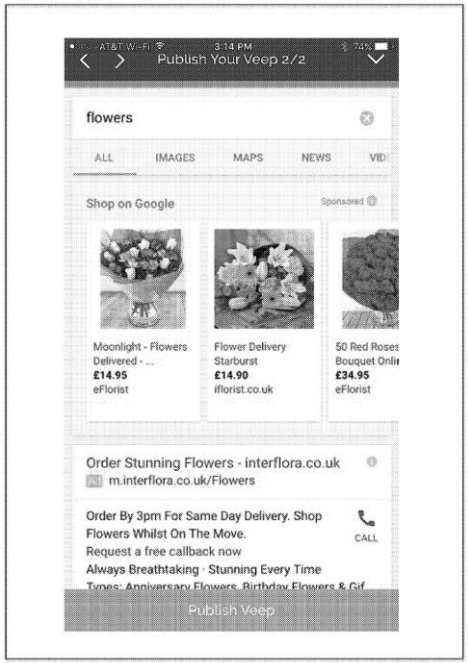


Fig. 38

		’046 Patent at Fig. 38.  Fig. 39 ’046 Patent at Fig. 39.

		 Fig. 41 '046 Patent at Fig. 41.	

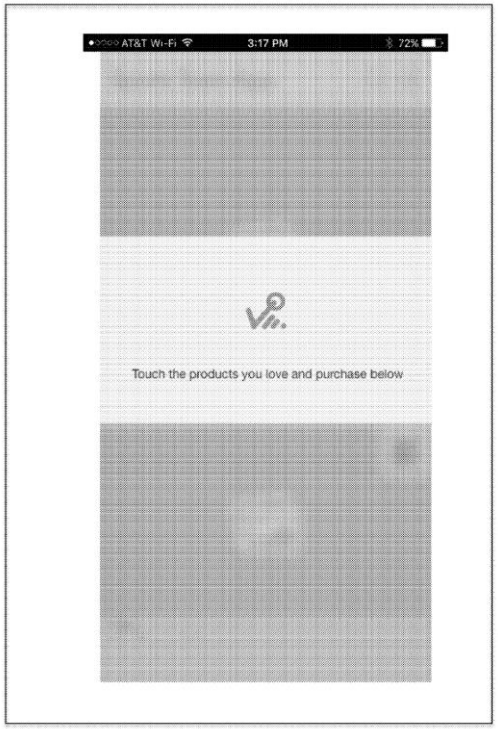


Fig. 46

’46 Patent at Fig. 46.

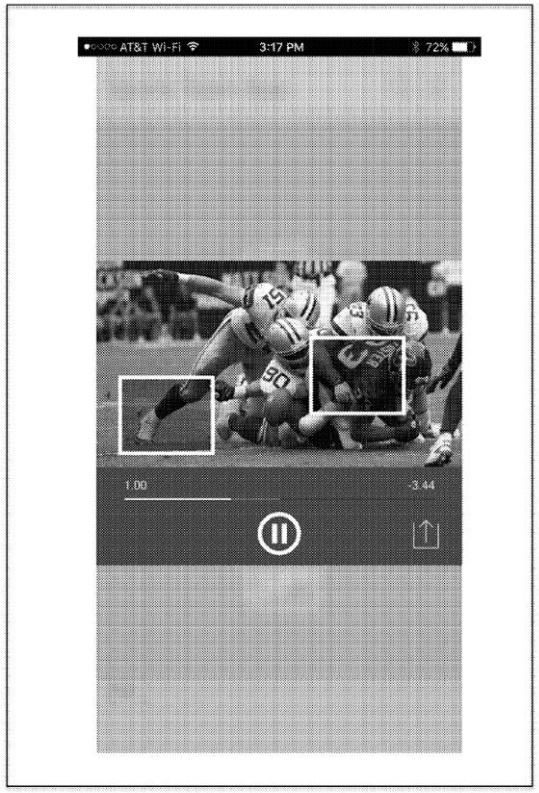


Fig. 48

’046 Patent at Fig. 48.

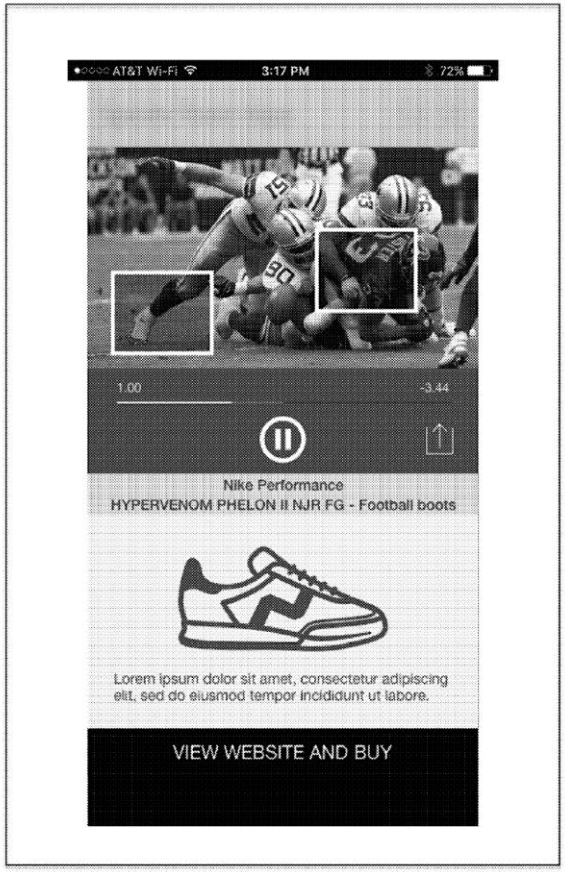


Fig. 49
’046 Patent at Fig. 49.

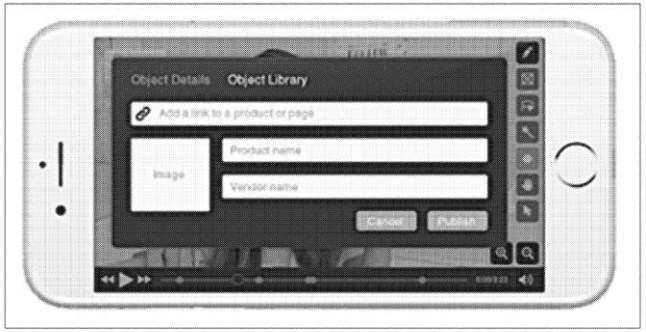
		 Fig. 50 '046 Patent at Fig. 50.



FIG. 53B

’046 Patent at Fig. 53B.

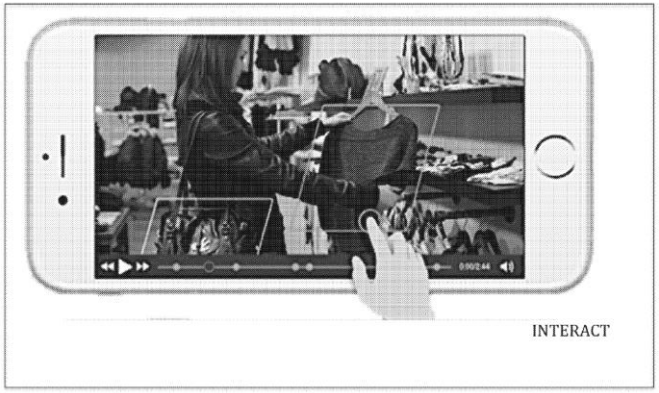


FIG. 53D

’046 Patent at Fig. 53D.



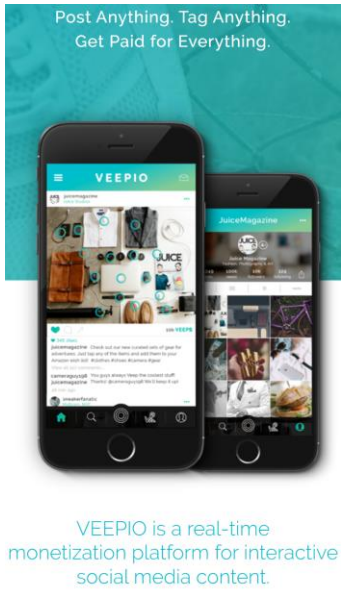
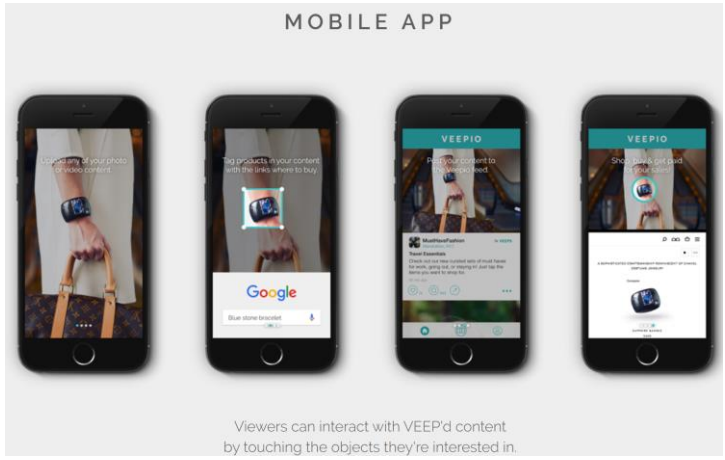
FIG. 53E

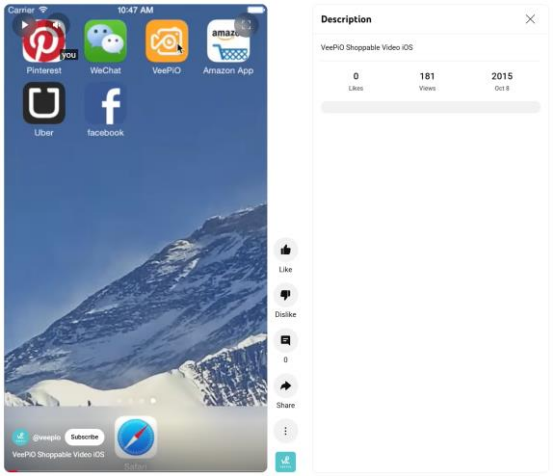
’046 Patent at Fig. 53E.

		 FIG. 53F '046 Patent at Fig. 53F. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
18[d][iii]	wherein the second interactive layer contains a social media portion controllable by the user via the first processing device, so as to interact with the at least one guest that is also a viewer of the video media through an interface	Veepio discloses "wherein the second interactive layer contains a social media portion controllable by the user via the first processing device, so as to interact with the at least one guest that is also a viewer of the video media through an interface displayed in the second interactive video layer via the second processing device, " See e.g.: See 1[c][ii], *supra*.

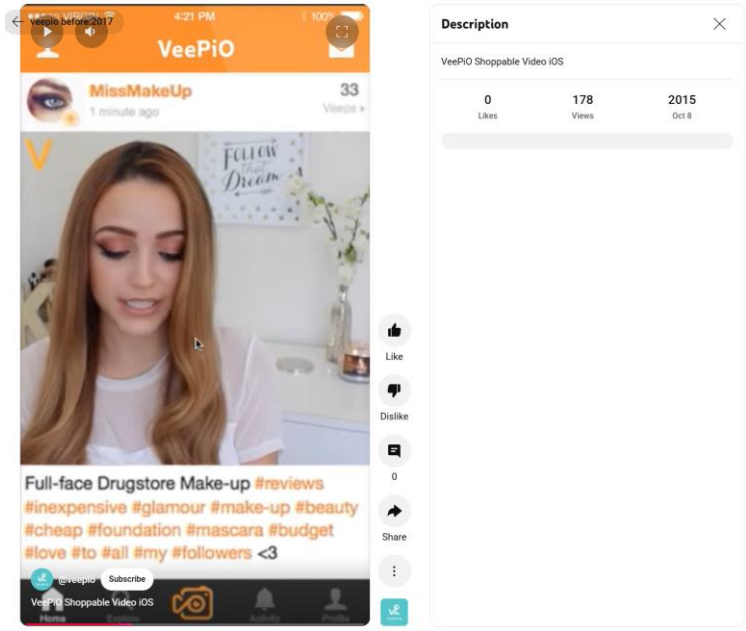
	displayed in the second interactive video layer via the second processing device,	Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
18[d][iv]	wherein an interaction between the user and the at least one guest, and	Veepio discloses "wherein an interaction between the user and the at least one guest, and " See e.g.: See 1[c][iii], *supra*. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
18[d][v]	past interaction activity between a plurality of users in the social media portion, are displayed in the interface in the second interactive video layer, and	Veepio discloses "past interaction activity between a plurality of users in the social media portion, are displayed in the interface in the second interactive video layer, and " See e.g.: See 1[c][iv], *supra*. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known

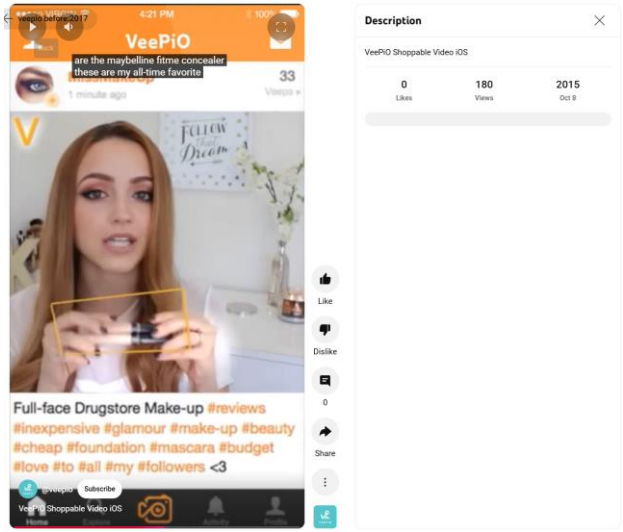
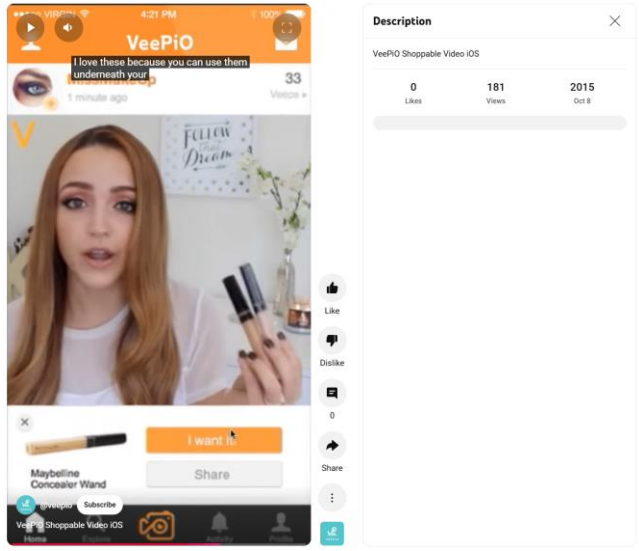
		problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
18[d][vi]	wherein the user is capable of maintaining and toggling between a plurality of different conversations displayable in the social media portion in the second interactive video layer as an overlay to the video media displayed by the first processing device,	Veepio discloses "wherein the user is capable of maintaining and toggling between a plurality of different conversations displayable in the social media portion in the second interactive video layer as an overlay to the video media displayed by the first processing device, " See e.g.: See 1[c][v], *supra*. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
18[d][vii]	wherein the plurality of users either includes the user or does not include the user; and	Veepio discloses "wherein the plurality of users either includes the user or does not include the user; and" See e.g.: See 1[c][vi], *supra*. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
18[e]	e) a software module for transmitting the first and second	Veepio discloses "a software module for transmitting the first and second interactive layers to the first processing device of the user." See e.g.:

	interactive layers to the first processing device of the user.	 (VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)  (VEEPIO.io (website), Veepio Holdings, LLC, November 4, 2016)



("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)



		("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)  ("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015) 

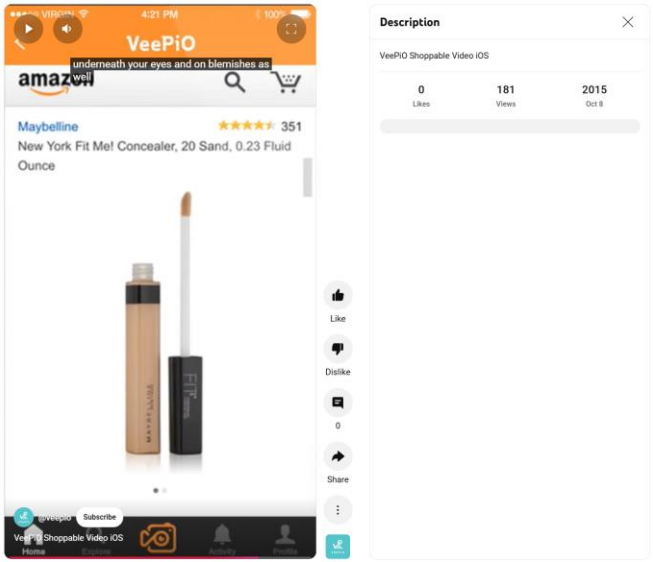
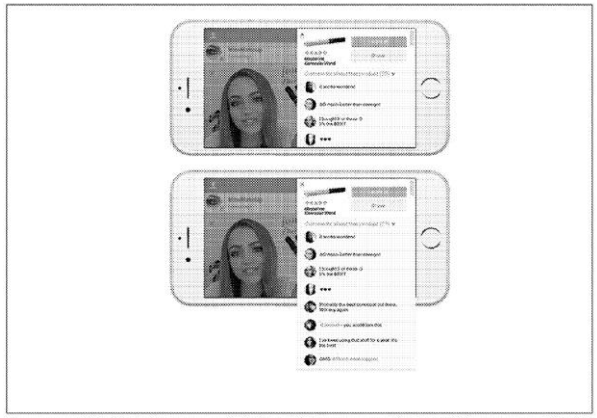
		("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)  ("VeePiO Shoppable Video iOS" - @veepio, October 8, 2015)  Fig. 17 Comment & Share '046 Patent at Fig. 17.

Fig. 26
Share & Comment



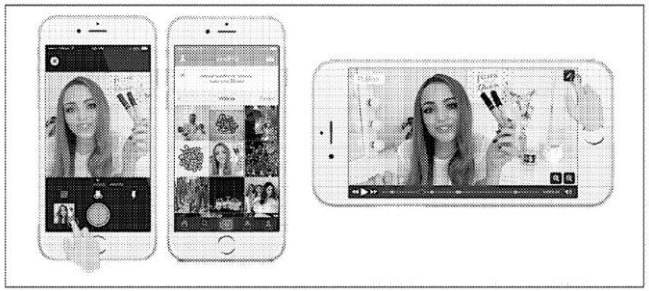
’046 Patent at Fig. 26.



Fig. 18
Shop VeePiO

’046 Patent at Fig. 18.

Fig. 20
How to Veep



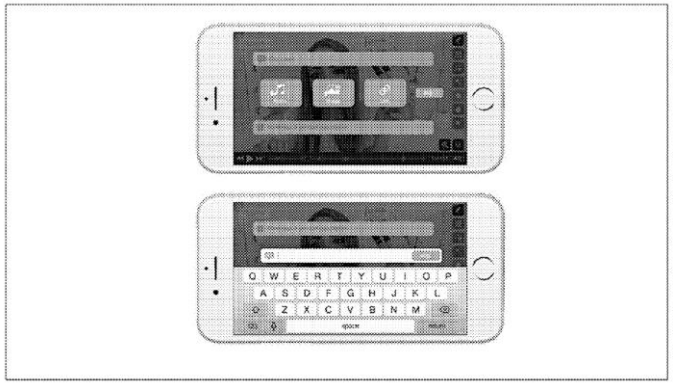
’046 Patent at Fig. 20.

Fig. 21
Veep Editing Room



’046 Patent at Fig. 21.

Fig. 22
Object Details



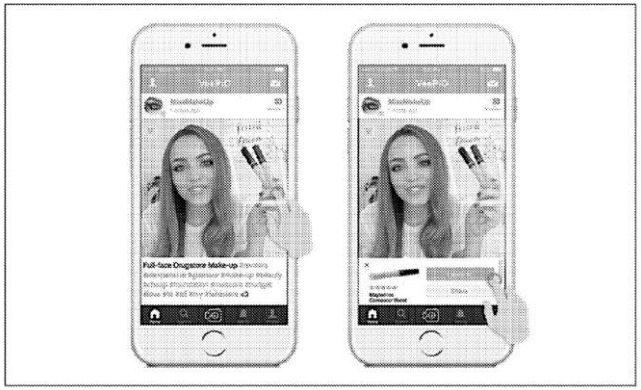
’046 Patent at Fig. 21.

Fig. 23
"V"isibility



’046 Patent at Fig. 23.

Fig. 24
I Want it!



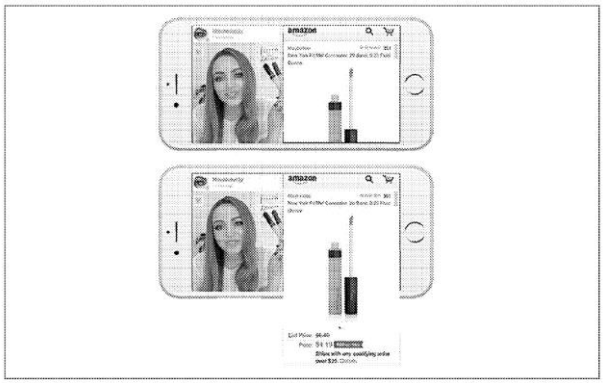
’046 Patent at Fig. 24.

Fig. 25
I Want it! Continued



’046 Patent at Fig. 25.

Fig. 28
Buy Via Split Screen



’046 Patent at Fig. 28.

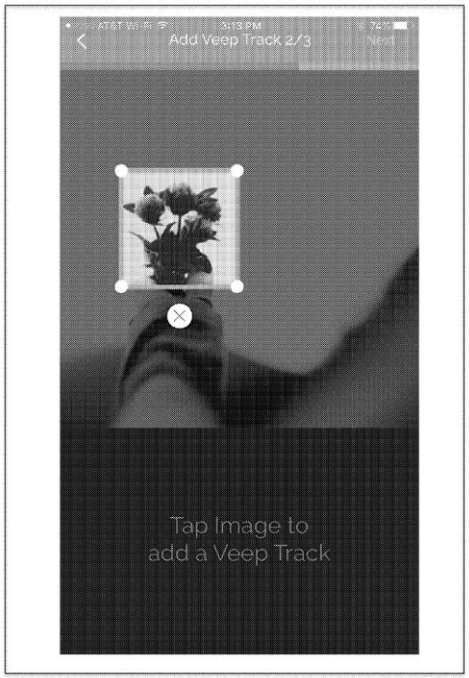
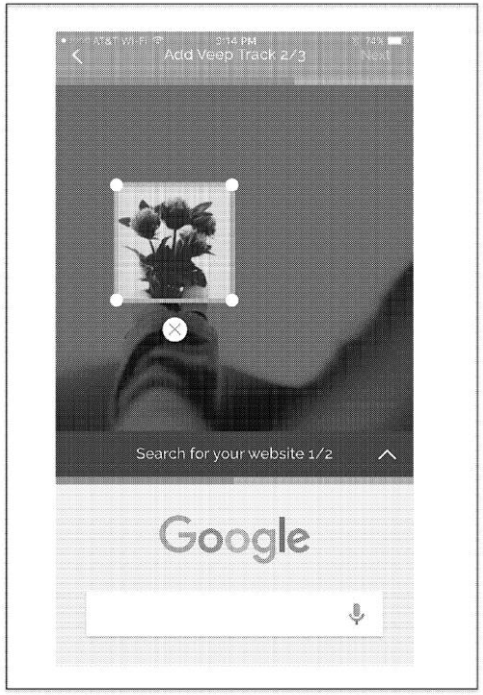
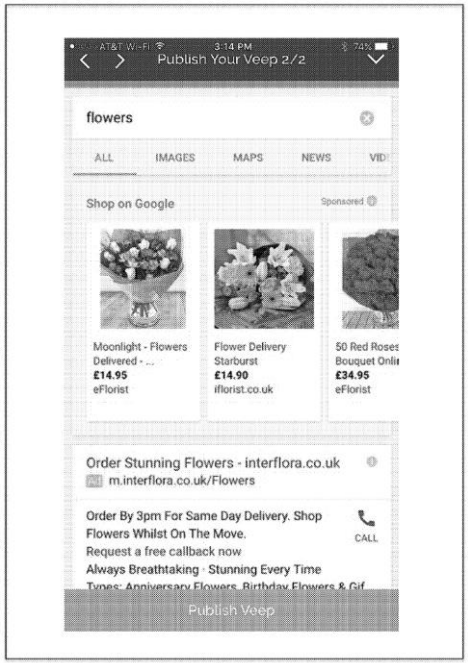


Fig. 38

		’046 Patent at Fig. 38.  Fig. 39 ’046 Patent at Fig. 39.

		 Fig. 41 '046 Patent at Fig. 41.	

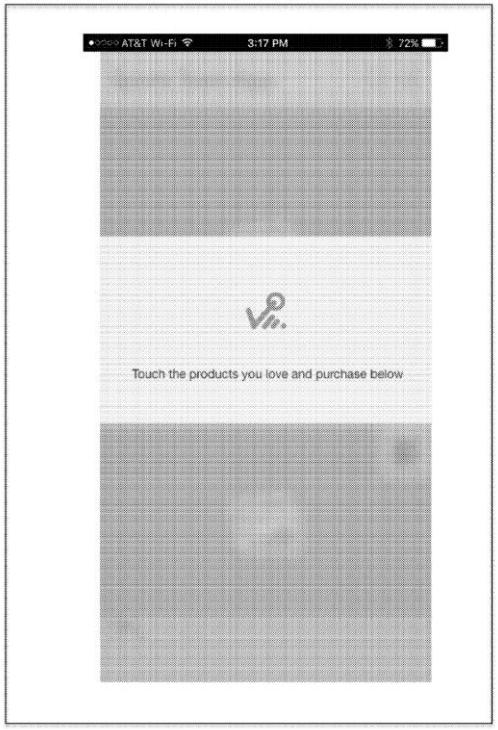


Fig. 46

’46 Patent at Fig. 46.

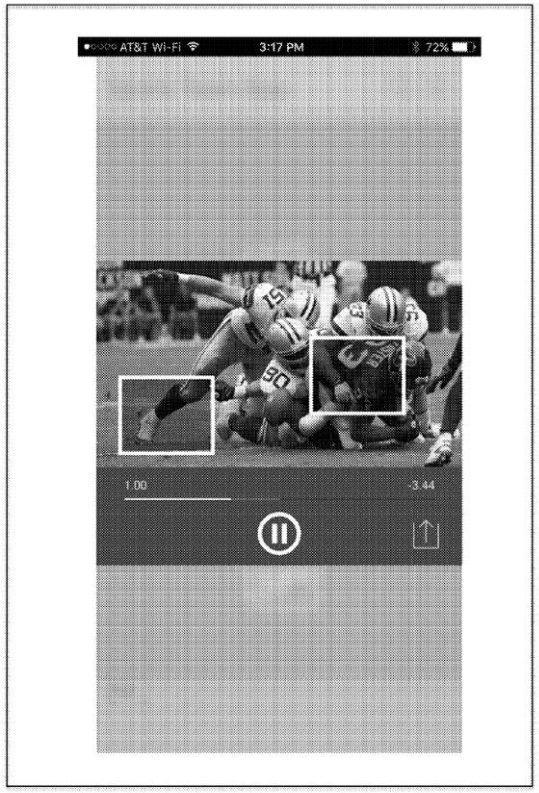


Fig. 48

’046 Patent at Fig. 48.

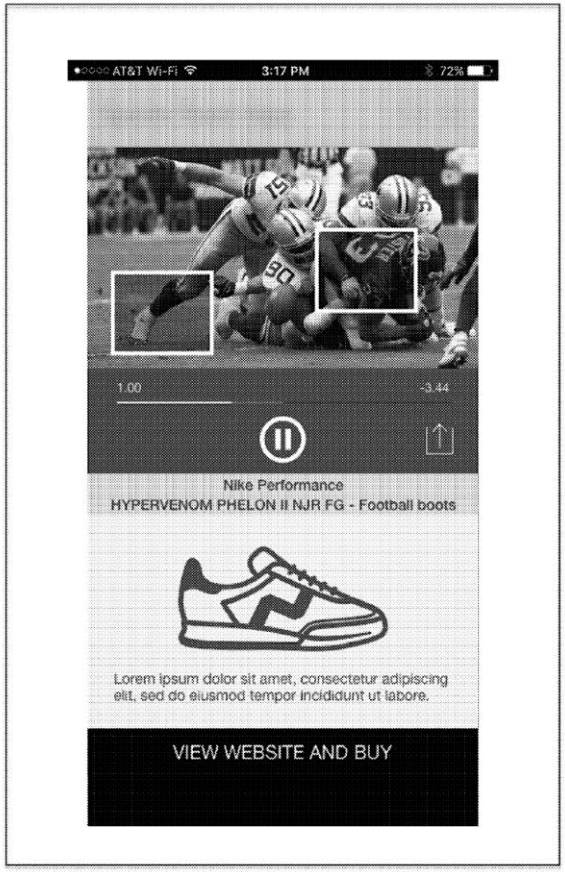


Fig. 49

’046 Patent at Fig. 49.

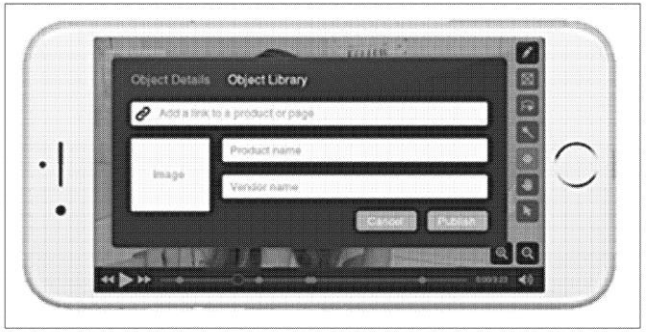
		 Fig. 50 ’046 Patent at Fig. 50.



FIG. 53B

’046 Patent at Fig. 53B.

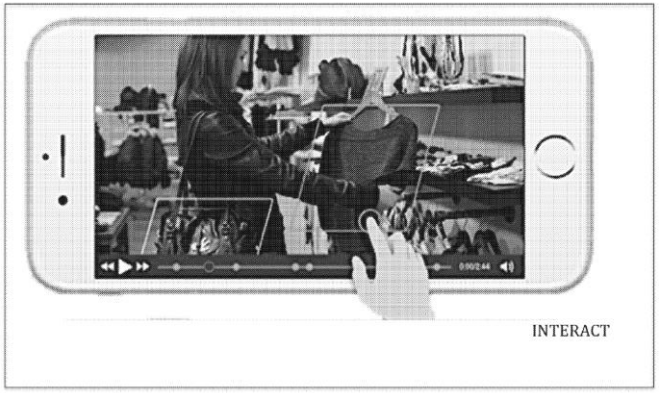


FIG. 53D

’046 Patent at Fig. 53D.



FIG. 53E

’046 Patent at Fig. 53E.

		 FIG. 53F '046 Patent at Fig. 53F. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
19[pre]	The computer-implemented system of claim 18,	To the extent the preamble is limiting, Veepio discloses "The computer-implemented system of claim 18, " See e.g.: *See* claim 18, *supra*. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in

		Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
19[a][i]	wherein the interaction and the past interaction activity comprise a public or private conversation between the user and the at least one guest,	Veepio discloses "wherein the interaction and the past interaction activity comprise a public or private conversation between the user and the at least one guest, " See e.g.: See 16[a][i], *supra*. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.
19[a][ii]	wherein the plurality of different conversations comprises at least a public conversation which enables all viewers of the video media to join and a private conversation which enables a permitted subset of all viewers of the video media to join.	Veepio discloses "wherein the plurality of different conversations comprises at least a public conversation which enables all viewers of the video media to join and a private conversation which enables a permitted subset of all viewers of the video media to join." See e.g.: See 16[a][ii], *supra*. Furthermore, this claim element is obvious in light of Veepio itself, when combined with any of the other references as charted for this claim element in Exs. 316-A01-A20, Ex. 316-B Chart, and/or when combined with the knowledge of one of ordinary skill in the art. Motivations to combine may come from the knowledge of the person of ordinary skill themselves, or from the known problems and predictable solutions as embodied in these references. Further

		motivations to combine references and additional details may be found in the Cover Pleading and Ex. 316-B Chart.