



GET A GREAT PICTURE

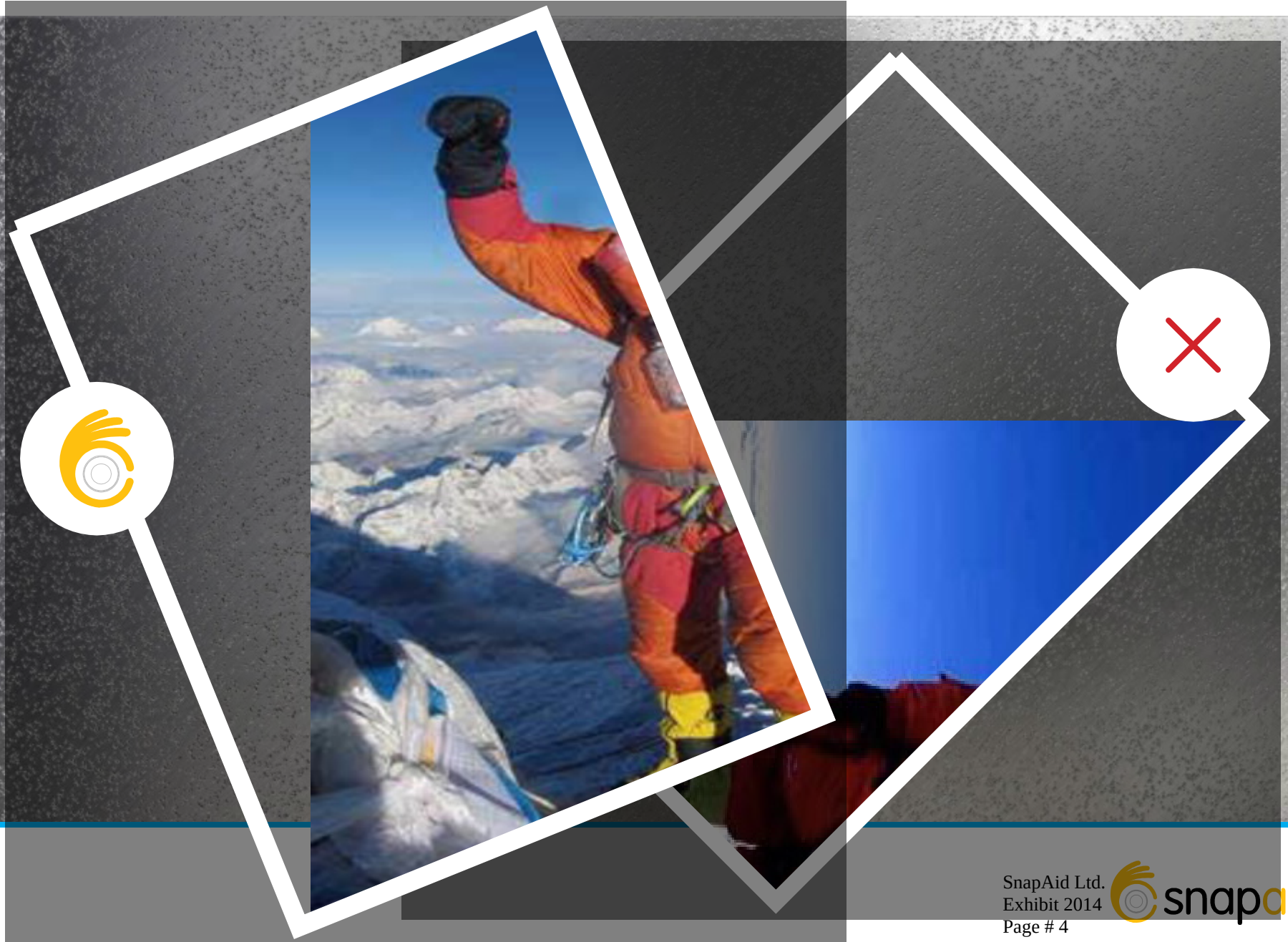
On Mt. Everest



Also on Mt. Everest



On Mt. Everest, better have **snapaid** with you



User Pain

We all had our disappointments, returning from a party, birthday or even a holiday only to find that the pictures we took are not what we expected.

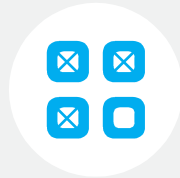
To avoid such miss happens, we need to gear up, learn photography, improve our skills and pay extra attention before each click.



User Pain



Too late to retake an event when realized



Endless shots – but a few usable



Sharing impaired photos on social media



Even worse results on a screenless device



The solution

1.

Live accurate analysis and recommendations

2.

Automatic picture taking

3.

The confidence of a system checking the photo for you, and you can enjoy the moment

4.

Better results for much less effort

So you can enjoy the moment

The solution

Just as computers boosts our abilities to calculate and sort information, snapaid boost our abilities to create Hi grade pictures and perfectly capture moments, **using only pure technology and photography principles and no after effects, filters or image manipulation**



The solution

OK!

Hold
still

move
left

Face
too
dark

snapaid analyzes data from various hardware sensors, calculating exposure and movement (camera or subject) into that exact millisecond when all parameters are right and only then, takes the perfect picture - **faster and more accurate than any human being.**

You can also get various real time feedback on picture quality and recommendations on what to do, like “move left (face too dark)” or “hold still”.

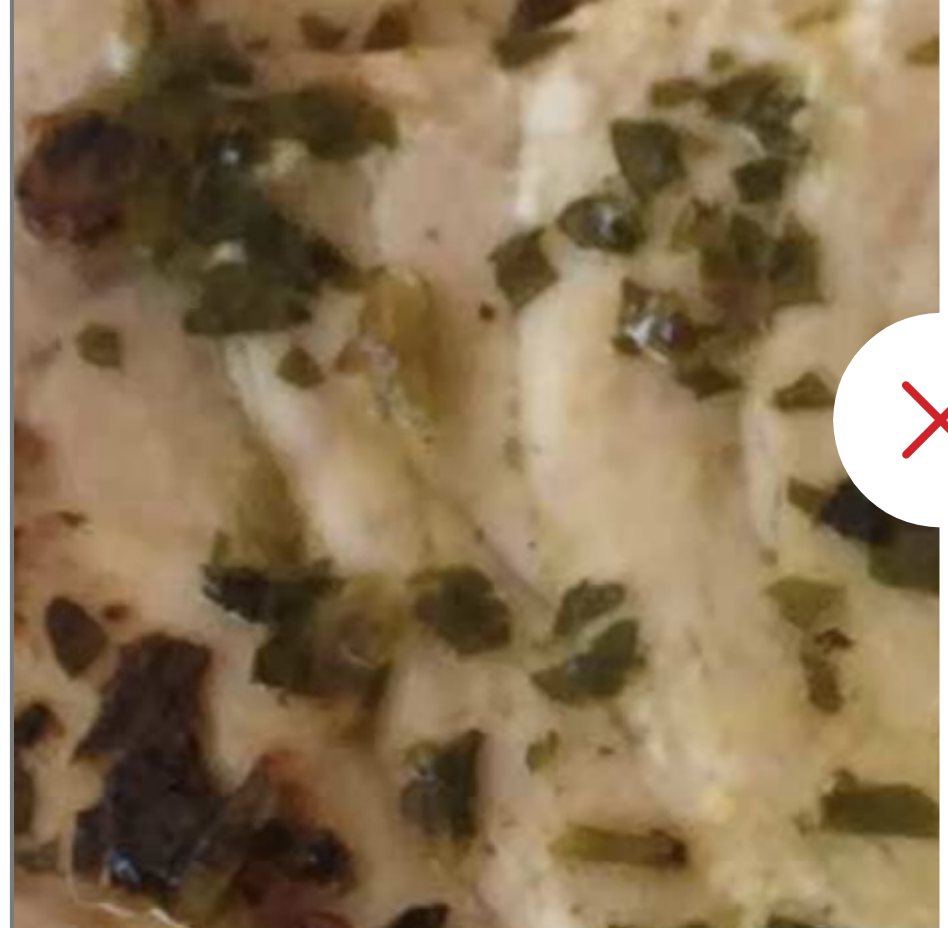
Blur alert & Automatic



Out of focus blur



Zoomed in



Evaluate **exposure** & suggest solutions



OK! I am taking a picture.



Too dark, move left

Evaluate **exposure** & suggest solutions



OK! I am taking a picture.



Face too dark, move left

Composition recommendations



OK! I am taking a picture.

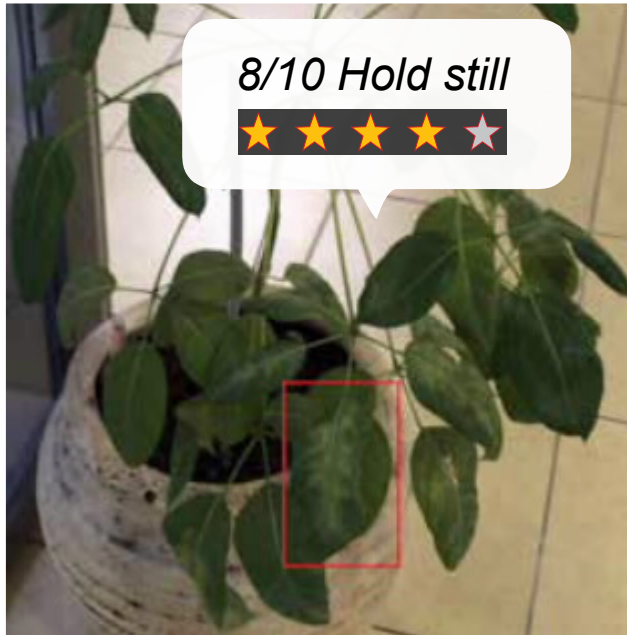


Too Centered, better go up

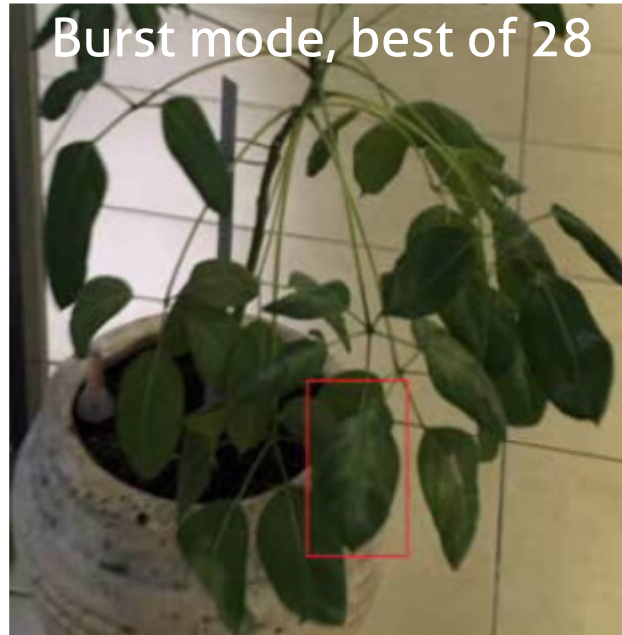
Blur alert when moving. Gain the best shot automatically



With **snapaid**



Without **snapaid**



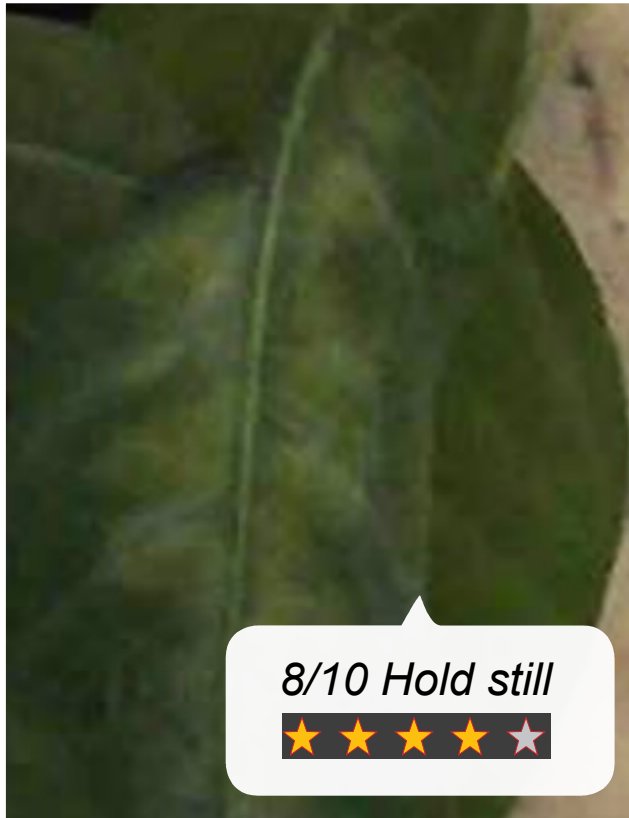
Without **snapaid**



Zoomed in



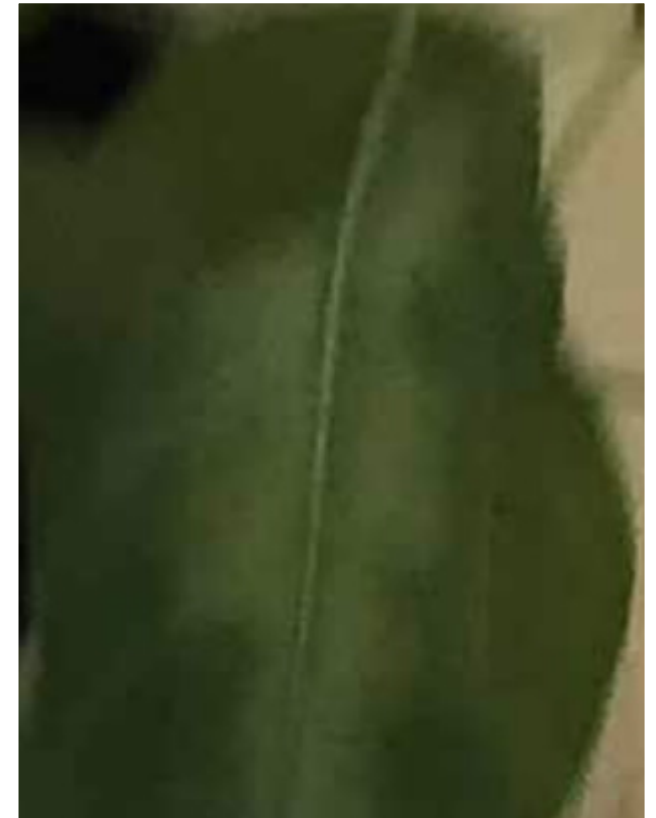
With **snapaid**



Without **snapaid**



Without **snapaid**



Current market solutions



**No feedback
or active
recommendations**



**Partial & expensive
solutions, aimed at a
specific problem
at a time**

**YOU
can just
enjoy
the moment**



Real-time background checkin



Automatic Picture Taking



Live Recommendation engine

SnapAid Patented technology consist of 5 individual patents:

1.

"Real Time Assessment of Picture Quality" PCT WO 2014/064690

2.

"System and Method for Controlling a Camera Based on Processing an Image Captured by Other Camera" PCT/IL2015/050413 (1)

3.

"Real Time Assessment of Picture Quality using multi frame confidence" PCT/IL2015/050413 (2)

4.

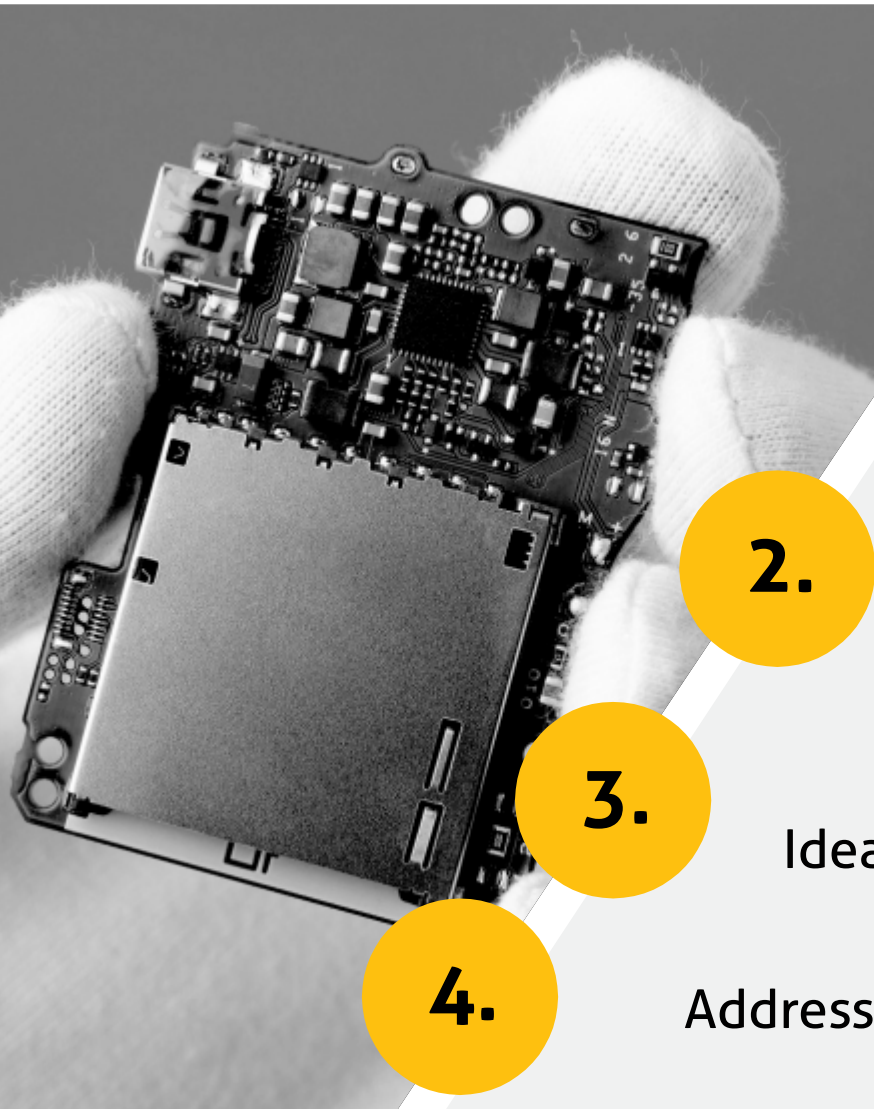
"Face detection and exposure confidence using previous frames data" PCT/IL2015/050413 (3)

5.

Provisional 62/153154 + Provisional 62/156918

YOU can just enjoy the moment

Benefits for manufactures



1.

Dramatically improves camera results through software, rather than expensive hardware.
(Optical image stabilization, phase detection focus, lower max ISO)

2.

Ideal for smartphones as a unique feature that help to “catch the moment”

3.

Ideal for screenless devices

4.

Addresses user pain through recommendations

SnapAid Technology

Lighting	Problem	OIS	SnapAid	Comments
Good (1/100sec and up)	Moving camera	V	V	
	Moving subject	V	V	In OIS works only for slow subjects
	Moving focus	X	V	
Medium (1/30 sec-1/60 sec)	Moving camera	V	V	Unnoticeable delay in SnapAid
	Moving subject	X	V	Unnoticeable delay in SnapAid
	Moving focus	X	V	
Low (1/15 sec)	Moving camera	V	V	Small delay ~ 1/5 sec
	Moving subject	X	V	Small delay ~ 1/5 sec
	Moving focus	X	V	

SnapAid LTD - Team



Ishay Sivan

Founder and CEO
Over 20 Years experience
in development of
consumer software
B.Sc., (M.Sc.) Physics,
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Elad Cohen,

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Founder & CEO
May Patents, CEO
SercoNet



Avihay Feld

Founder & COO
at Browzwear
Solutions

Summary



**Revolutionary
photography
technology**



**SDK ready for
implementation**



THANK YOU!