

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SAMSUNG ELECTRONICS CO., LTD. and
SAMSUNG ELECTRONICS AMERICA, INC.,
Petitioners,

v.

SNAPAID, LTD.
Patent Owner

U.S. PATENT NO. 10,659,682

Case IPR2025-TBD

**PETITIONER'S POWER OF ATTORNEY PURSUANT TO
37 C.F.R. § 42.10(b)**

Petitioner Samsung Electronics America, Inc. hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned *inter partes* review.

Robert A. Appleby (No. 40,897)
robert.appleby@kirkland.com
KIRKLAND & ELLIS LLP
601 Lexington Avenue
New York, NY 10022
Telephone: (212) 446-4800
Facsimile: (212) 446-4900

W. Todd Baker (Reg. No. 45.265)
Kirkland Ellis LLP
1301 Pennsylvania, N.W.
Washington, D.C. 20004
Telephone: (202) 389-5000
Facsimile: (202) 389-5200

The individual signing below has the authority to execute this document on behalf of Petitioner Samsung Electronics America, Inc.

Date: August 29, 2025

Name: _____



Jordan Flournoy

Company: Samsung Electronics America, Inc.

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the foregoing was served on August 29, 2025, via overnight delivery directed to Patent Owners, SnapAid, Ltd., at the following address:

May Patents Ltd.
c/o Dorit Shem-Tov (131926)
P.O.B. 7230
Ramat-Gan 5217102
Israel

A copy was also served via electronic mail on the attorneys of record listed below for the following related matters:

SnapAid, Ltd. v. Samsung Electronics Co., Ltd., and Samsung Electronics America, Inc. (Case 2:25-cv-00378-RWS-RSP, E.D. Tex)

James R. Nuttall
jnuttall@steptoe.com
James Winn
jwinn@steptoe.com
Jacob Michalakes
jmichalakes@steptoe.com
STEPTOE LLP
227 West Monroe Street
Suite 4700
Chicago, IL 60606
Telephone: (312) 577-1300

/s/ Robert A. Appleby
Robert A. Appleby (No. 40,897)