

WIRELESS COMMUNICATIONS

Second Edition

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Part I

Introduction

In the first part of this book, we give an introduction to the basic applications of wireless communications, as well as the technical problems inherent in this communication paradigm. After a brief history of wireless, Chapter 1 describes the different types of wireless services, and works out their fundamental differences. The subsequent Section 1.3 looks at the same problem from a different angle: what data rates, ranges, etc., occur in practical systems, and especially, what combination of performance measures are demanded (e.g., what data rates need to be transmitted over short distances; what data rates are required over long distances?) Chapter 2 then describes the technical challenges of communicating without wires, putting special emphasis on fading and co-channel interference. Chapter 3 describes the most elementary problem of designing a wireless system, namely to set up a link budget in either a noise-limited or an interference-limited system.

After studying this part of the book, the reader should have an overview of different types of wireless services, and understand the technical challenges involved in each of them. The solutions to those challenges are described in the later parts of this book.

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Applications and Requirements of Wireless Services

Wireless communications is one of the big engineering success stories of the last 25 years – not only from a scientific point of view, where the progress has been phenomenal but also in terms of market size and impact on society. Companies that were completely unknown 25 years ago are now household names all over the world, due to their wireless products, and in several countries the wireless industry is dominating the whole economy. Working habits, and even more generally the ways we all communicate, have been changed by the possibility of talking “anywhere, anytime.”

For a long time, wireless communications has been associated with cellular telephony, as this is the biggest market segment, and has had the highest impact on everyday lives. In recent times, wireless computer networks have also led to a significant change in working habits and mobility of workers – answering emails in a coffee shop has become an everyday occurrence. But besides these widely publicized cases, a large number of less obvious applications have been developed, and are starting to change our lives. Wireless sensor networks monitor factories, wireless links replace the cables between computers and keyboards, and wireless positioning systems monitor the location of trucks that have goods identified by wireless Radio Frequency (RF) tags. This variety of new applications causes the technical challenges for the wireless engineers to become bigger with each day. This book aims to give an overview of the solution methods for current as well as future challenges.

Quite generally, there are two paths to developing new technical solutions: engineering driven and market driven. In the first case, the engineers come up with a brilliant scientific idea – without having an immediate application in mind. As time progresses, the market finds applications enabled by this idea.¹ In the other approach, the market demands a specific product and the engineers try to develop a technical solution that fulfills this demand. In this chapter, we describe these market demands. We start out with a brief history of wireless communications, in order to convey a feeling of how the science, as well as the market, has developed in the past 100 years. Then follows a description of the types of services that constitute the majority of the wireless market today. Each of these services makes specific demands in terms of data rate, range, number of users, energy consumption, mobility, and so on. We discuss all these aspects in Section 1.3. We wrap up this section with a description of the interaction between the engineering of wireless devices and the behavioral changes induced by them in society.

¹ The second chapter gives a summary of the main technical challenges in wireless communications – i.e., the basis for the engineering-driven solutions. Chapters 3–23 discuss the technical details of these challenges and the scientific basis, while Chapters 24–29 expound specific systems that have been developed in recent years.

1.1 History

1.1.1 How It All Started

When looking at the history of communications, we find that wireless communications is actually the oldest form – shouts and jungle drums did not require any wires or cables to function. Even the oldest “electromagnetic” (optical) communications are wireless: smoke signals are based on propagation of optical signals along a line-of-sight connection. However, wireless communications as we know it started only with the work of Maxwell and Hertz, who laid the basis for our understanding of the transmission of electromagnetic waves. It was not long after their groundbreaking work that Tesla demonstrated the transmission of information via these waves – in essence, the first wireless communications system. In 1898, Marconi made his well-publicized demonstration of wireless communications from a boat to the Isle of Wight in the English Channel. It is noteworthy that while Tesla was the first to succeed in this important endeavor, Marconi had the better public relations, and is widely cited as the inventor of wireless communications, receiving a Nobel prize in 1909.²

In the subsequent years, the use of radio (and later television) became widespread throughout the world. While in the “normal” language, we usually do not think of radio or TV as “wireless communications,” they certainly are, in a scientific sense, information transmission from one place to another by means of electromagnetic waves. They can even constitute “mobile communications,” as evidenced by car radios. A lot of basic research – especially concerning wireless propagation channels – was done for entertainment broadcasting. By the late 1930s, a wide network of wireless information transmission – though unidirectional – was in place.

1.1.2 The First Systems

At the same time, the need for bidirectional mobile communications emerged. Police departments and the military had obvious applications for such two-way communications, and were the first to use wireless systems with closed user groups. Military applications drove a lot of the research during, and shortly after, the Second World War. This was also the time when much of the theoretical foundations for communications in general were laid. Claude Shannon’s [1948] groundbreaking work *A Mathematical Theory of Communications* appeared during that time, and established the possibility of error-free transmission under restrictions for the data rate and the Signal-to-Noise Ratio (SNR). Some of the suggestions in that work, like the use of optimum power allocation in frequency-selective channels, are only now being introduced into wireless systems.

The 1940s and 1950s saw several important developments: the use of *Citizens’ Band* (CB) radios became widespread, establishing a new way of communicating between cars on the road. Communicating with these systems was useful for transferring vital traffic information and related aspects within the closed community of the drivers owning such devices, but it lacked an interface to the public telephone system, and the range was limited to some 100 km, depending on the power of the (mobile) transmitters. In 1946, the first mobile telephone system was installed in the U.S.A. (St. Louis). This system did have an interface to the *Public Switched Telephone Network* (PSTN), the landline phone system, though this interface was not automated, but rather consisted of human telephone operators. However, with a total of six speech channels for the whole city, the system soon met its limits. This motivated investigations of how the number of users could be increased, even though the allocated spectrum would remain limited. Researchers at AT&T’s Bell Labs found the answer: the cellular principle, where the geographical area is divided into cells; different cells might use the same frequencies. To this day, this principle forms the basis for the majority of wireless communications.

² Marconi’s patents were actually overturned in the 1940s.

Despite the theoretical breakthrough, cellular telephony did not experience significant growth during the 1960s. However, there were exciting developments on a different front: in 1957, the Soviet Union launched the first satellite (*Sputnik*) and the U.S.A. soon followed. This development fostered research in the new area of satellite communications.³ Many basic questions had to be solved, including the effects of propagation through the atmosphere, the impact of solar storms, the design of solar panels and other long-lasting energy sources for the satellites, and so on. To this day, satellite communications is an important area of wireless communications (though not one that we address specifically in this book). The most widespread application lies in satellite TV transmission.

1.1.3 Analog Cellular Systems

The 1970s saw a revived interest in cellular communications. In scientific research, these years saw the formulation of models for path loss, Doppler spectra, fading statistics, and other quantities that determine the performance of analog telephone systems. A highlight of that work was Jakes' book *Microwave Mobile Radio* that summed up the state of the art in this area [Jakes 1974]. The 1960s and 1970s also saw a lot of basic research that was originally intended for landline communications, but later also proved to be instrumental for wireless communications. For example, the basics of adaptive equalizers, as well as multicarrier communications, were developed during that time.

For the practical use of wireless telephony, the progress in device miniaturization made the vision of "portable" devices more realistic. Companies like Motorola and AT&T vied for leadership in this area and made vital contributions. Nippon Telephone and Telegraph (NTT) established a commercial cellphone system in Tokyo in 1979. However, it was a Swedish company that built up the first system with large coverage and automated switching: up to that point, Ericsson AB had been mostly known for telephone switches while radio communications was of limited interest to them. However, it was just that expertise in switching technology and the (for that time, daring) decision to use digital switching technology that allowed them to combine different cells in a large area into a single network, and establish the *Nordic Mobile Telephone* (NMT) system [Meurling and Jeans 1994]. Note that while the switching technology was digital, the radio transmission technology was still analog, and the systems became therefore known as *analog* systems. Subsequently, other countries developed their own analog phone standards. The system in the U.S.A., e.g., was called *Advanced Mobile Phone System* (AMPS).

An investigation of NMT also established an interesting method for estimating market size: business consultants equated the possible number of mobile phone users with the number of Mercedes 600 (the top-of-the-line luxury car at that time) in Sweden. Obviously, mobile telephony could never become a mass market, could it? Similar thoughts must have occurred to the management of the inventor of cellular telephony, AT&T. Upon advice from a consulting company, they decided that mobile telephony could never attract a significant number of participants and stopped business activities in cellular communications.⁴

The analog systems paved the way for the wireless revolution. During the 1980s, they grew at a frenetic pace and reached market penetrations of up to 10% in Europe, though their impact was somewhat less in the U.S.A. In the beginning of the 1980s, the phones were "portable," but definitely not handheld. In most languages, they were just called "carphones," because the battery and transmitter were stored in the trunk of the car and were too heavy to be carried around. But at the end of the 1980s, handheld phones with good speech quality and quite acceptable battery

³ Satellite communications – specifically by geostationary satellites – had already been suggested by science fiction writer Arthur C. Clark in the 1940s.

⁴ These activities were restarted in the early 1990s, when the folly of the original decision became clear. AT&T then paid more than 10 billion dollars to acquire McCaw, which it renamed "AT&T Wireless."