

ESG COMPANY > Media Center > Latest News

Latest News

LG Display Wins Technology Award for its OLED TV Panels at HiVi Grand Prix 2022

2022-11-16



SEOUL, Korea (Nov. 16, 2022) – LG Display, the world's leading innovator of display technologies, announced today that it has won the Technology Award for its large-

sized OLED TV panels based on EX Technology at HiVi Grand Prix 2022, hosted by leading Japanese sound-video media outlet HiVi.

LG Display, the only South Korean company on this year's award list, has received the award in recognition of its EX Technology's ability to enhance the picture quality of OLED panels. HiVi annually selects the best audio and video devices of the year through evaluations based on remarkable expertise.

The company's EX Technology is the culmination of over 10 years of groundbreaking innovation in the display industry, created to deliver the most lifelike images that transcend the limitations of a conventional display. The EX Technology allows the award-winning OLED panels to more precisely represent natural colors and achieve perfect black levels in any environment.

Employing 'deuterium technology' and 'personalized algorithms,' LG Display's proprietary EX Technology enhances brightness by up to 30 percent compared to a conventional OLED display. Meanwhile, the bezel thickness has been reduced by 30 percent compared to existing panels, providing the ultimate immersive viewing experience in a more sleek and premium design.

Since mass producing its first 55-inch OLED TV panels in 2013, LG Display has gone on to pioneer the popularization of OLED in the premium TV market by constantly evolving the capabilities of OLED over the past decade. The company has commercialized the world's first Rollable, Wallpaper, 8K, and Transparent OLED

We value your privacy



We are using cookies for the best experience on our websites. For more information, click on Read more. By clicking Accept all, you agree with our use of all the types of cookies.

If you want to alter the type of cookies, you can do this in our Customize menu. By clicking Reject all, you are refusing all cookies, except cookies necessary for website functionality.

[Read More](#)

Customize

Reject All

Accept All

[List](#)[< Prev](#)[Next >](#)

e-VOS/Supplier
registration
[Privacy Policy](#)
Cookie Policy
Cookie Setting
Inquiries/Suggestions
SITEMAP

Partners' sites



Jeong-Do
Management
Cyber Sinmungo

COPYRIGHT © LG
DISPLAY CO., LTD. ALL
RIGHTS RESERVED.

YouTube

We value your privacy

We are using cookies for the best experience on our websites. For more information, click on [Read more](#). By clicking Accept all, you agree with our use of all the types of cookies.

If you want to alter the type of cookies, you can do this in our Customize menu. By clicking Reject all, you are refusing all cookies, except cookies necessary for website functionality.

[Read More](#)