

NNB NUTRITION-VCBeat

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NNB NUTRITION

In operation

Series C

Customized Developer of Health Product Ingredients

Basic Information

NNB NUTRITION is a custom developer of nutraceutical ingredients, dedicated to providing innovative raw materials, semi-finished products, and finished products for dietary supplements as a high-tech enterprise. Its product pipeline covers numerous fields such as weight loss, muscle gain, blood sugar control, anti-aging, brain health, mood management, and immunity enhancement. Based on core competencies in creative design, technology research and development, clinical studies, patent protection, and new category marketing, the company supplies innovative raw materials and semi-finished products to well-known dietary supplement brands in Europe and America, such as GNC, Nestlé, and Iovate, while offering consumers proprietary brand products like Smuthe, LifeSpan, Augmented, and EXP Labs. After years of development, NNB NUTRITION has built a global system for design, R&D, production, and marketing, with its full-chain, globalized layout gradually improving. The company has a research and development laboratory of over 3,000 square meters in Nanjing, a production base in Chuzhou, Anhui Province with an annual output of 2,000 tons, and design, clinical R&D, and marketing subsidiaries in Dallas and San Francisco, USA.

□ Nanjing Nutrabuilding Bio-Tech Co., Ltd.

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□ 15~50 people

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