

Greeting

Creative management that promotes
innovation, autonomy
and ingenuity, is driving the new growth
agenda of Samsung.



Netlist EX2005
Samsung v. Netlist
IPR2026-00018

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Samsung has achieved a marketing leading position in many of the products that define today's world including smartphones, smart TV, memory, OLED panels and lithium ion batteries. Samsung is firmly maintaining leadership positions in these highly competitive markets, while simultaneously investing in new growth markets.

Samsung Venture Investment plays the role of driving the discovery and development of new businesses and technologies. As Samsung Group's venture investment arm, we aim to promote an open innovation environment. In a globalized world we need to anticipate new global challenges and support the creation of new industries that can surpass our past results.

Samsung Venture Investment's mission is to be a global pioneering CVC that contributes to society and the Samsung group.