UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

META PLATFORMS, INC.,
Petitioner

v.

WEPLE IP HOLDINGS LLC,
Patent Owner.

Case IPR2026-00080
U.S. Patent No. 12,118,591 B1
Issue Date: October 15, 2024

Title: MOBILE DEVICE STREAMING MEDIA APPLICATION

PETITIONER'S POWER OF ATTORNEY

Petitioner Meta Platforms, Inc. hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above captioned *Inter Partes* Review:

LEAD COUNSEL	BACK-UP COUNSEL
Heidi L. Keefe (Reg. No. 40,673) hkeefe@cooley.com COOLEY LLP ATTN: Patent Group 1299 Pennsylvania Ave. NW, Suite 700 Washington, DC 20004 Tel: (650) 843-5001 Fax: (650) 849-7400	Phillip E. Morton (Reg. No. 57,835) pmorton@cooley.com Andrew C. Mace (Reg. No. 63,342) amace@cooley.com Mark R. Weinstein (Admission *pro hac vice* to be requested) mweinstein@cooley.com Lowell D. Mead (Admission *pro hac vice* to be requested) lmead@cooley.com COOLEY LLP ATTN: Patent Group 1299 Pennsylvania Ave. NW, Suite 700 Washington D.C. 20004

The individual signing below has the authority to execute this document on behalf of Petitioner Meta Platforms, Inc.

BY: Jordan Bekier

NAME: Jordan Bekier

TITLE: Associate General Counsel, Litigation

DATE: 10/22/2025

CERTIFICATE OF SERVICE

I hereby certify, pursuant to 37 C.F.R. Section 42.6, that a complete copy of the attached **PETITIONER'S POWER OF ATTORNEY** and related documents, are being served via Federal Express on the 31st day of October, 2025, the same day as the filing of the above-identified document in the United States Patent and Trademark Office/Patent Trial and Appeal Board, upon Patent Owner by serving the correspondence address of record with the USPTO as follows:

Avantech Law, LLP
80 S 8th St, Suite 900
Minneapolis, MN 55402

And, via Federal Express upon counsel of record for Patent Owner in the litigation pending before the U.S. District Court for the Western District of Washington entitled *Weple IP Holdings LLC v. Meta Platforms, Inc.*, Case No. 2:24-cv-01316-JLR (W.D. Wash.) as follows:

John S. Devlin III
LANE POWELL PC
1420 Fifth Avenue, Suite 4200
P.O. Box 91302
Seattle, Washington 98111-9402
Telephone: 206.223.7000
devlinj@lanepowell.com

DATED: October 31, 2025

/ Heidi L. Keefe /
Heidi L. Keefe
Reg. No. 40,673
COOLEY LLP
1299 Pennsylvania Ave. NW, Suite 700
Washington, D.C. 20004
Tel: (650) 843-5001