From: **Jim Proctor** jproctorjr@gmail.com
Subject: Proxicom Wireless technology
Date: November 29, 2011 at 8:47 PM
To: kenright@google.com
Bcc: jproctorjr@gmail.com

Hi Ken,

Mark Matossian mentioned you may be the right individual within Google Wallet to speak with.

I'm reaching out because I have a key technology in the mobile proximity space I think you may be interested in, and I'm beginning a structured sales / M&A process.

Following the sale of my last company, I started working on another concept in the mobile proximity space involving social, payments, and several other areas. Given the significant market focus, I think the patents may be of more interest than the company I have been considering starting.

I believe patent concepts are relevant to Google Wallet, PayPal Mobile, ShopKick, Facecash, and several others (including Apple potentially).

The patents generally including use of a short range wireless (such as NFC) to detect another device, and subsequent interaction with a server via the cellular network to facilitate aspects related to number of applications.

A few of the covered concepts include:
- Authentication using a picture downloaded from a processing server, of a purchaser from an NFC device.

- Use of one time credit card numbers from a mobile NFC device coordinated with the processing server.

- Check in related services such as "taping" a smart poster at a restaurant and receiving reviews of that restaurant from your friends.

- “Multi-factor” NFC like authentication approaches using multiple TAPs or detections, or a combination of GPS and NFC detection.

There are quite a few others as well.

Would you be available for a brief call to discuss this?
Additionally, I will be in the SF bay area this comming Monday if you have time to meet face to face.

Thanks,

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