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Advertising Information

 Category: Advertising

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Display Advertising

Through advertising in Windtech International your company and its products are exposed worldwide to professionals active in the technology and management of the wind energy business, through a targeted global distribution. Feel free to contact us at info@windtech-international.com.

Windtech International is the only worldwide magazine, website and newsletter for the wind energy industry with a clear focus on technology and is the ideal forum for the promotion and explanation of products, techniques and applications. Windtech International has been published for more than 20 years, and from the start, it was clear that our focus on technology filled an important gap in the wind energy industry.

The printed magazine reaches professionals active in the wind energy industry six times a year through a targeted global distribution to more than 108 countries, where it is read by over **12,000** industry professionals. Our website attracts more

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than 210,000 visitors and 1,200,000 page views per month. The Windtech International weekly news update is sent out every weekend (currently 3000). All the news of the past week is presented divided into the categories: company news, projects and contracts, product news, and industry news.

Because of our technical focus, we serve a different readership compared to other general wind industry publications, and many managers and engineers do read Windtech International on a regular basis.

Why choose for Windtech International:

Track Record: Windtech International is successfully published for 20 years with a continuing growing readership.

Lay-out: Articles are not interrupted by advertisements; advertisements do get more attention from readers

Editorial Content: Focus on technology presented in an easy to read way for a broad audience

Global publication: Distributed in 108 countries and covering topics from around the globe

Independent source: Editorial is independent from advertising which makes Windtech International a reliable source and therefore well read.

Reader profile: 50% of our readership is a decision maker and holds a senior management position, 85% is an individual qualified subscriber.

For more details regarding display advertising please contact us at advertising@windtech-international.com

Electronic Mailing

This service allows you to send your electronic mailing directly to the in-boxes of our qualified magazines subscribers,

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targeted according to your wishes. Using this enables you immediately to spread your message worldwide. Excellent prices are available for this service on request.

Job Vacancies

The Windtech International web-site provides a unique opportunity to bring your job vacancies to the attention of the world-wide wind energy community. Please supply us with the following information:

- Up to 500 words describing the vacancy and requirements of the potential candidate
- Company logo
- Contact details for applicants
- Contact details for invoice purposes
- Rates per month: € 370*

* including 15% agency discount and excluding VAT if applicable

Submit your material to advertising@windtech-international.com. Please submit illustrations used in one of the following formats: PDF, EPS, TIFF, JPEG, BMP or GIF.

Inserts

Ad further choice and flexibility to your sales and marketing strategy by placing either bound-in or loose inserts in our publications. We can also provide demographic splits for inserts to further help you target your specific marketing needs.

Rates

Basic cost	€ 2,440
Insert cost	€ 47/1000
Postage cost	€ 14 per extra kilo

Reprints

A Reprint of your article is an excellent marketing tool to promote your products and services to your (potential) customers for instance on a tradeshow. Prices on request, please contact advertising@windtech-international.com

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