UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE, INC.,
Petitioner

v.

HBCU MESSAGING US LP,
Patent Owner

IPR2026-00109
U.S. Patent No. 11,012,827

POWER OF ATTORNEY FOR PATENT OWNER

Mail Stop PATENT BOARD
Patent Trial and Appeal Board
US Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

Pursuant to 37 C.F.R. § 42.10(b), Patent Owner, HBCU Messaging US LP, hereby appoints the practitioners associated with Devlin Law Firm LLC, including the following:

Timothy Devlin, Reg. No. 41,706 (Lead Counsel), and Neil Benchell (Backup Counsel), to represent Patent Owner before the Patent Trial and Appeal Board ("PTAB") in the United States Patent and Trademark Office ("USPTO") in the above captioned *Inter Partes* Review of U.S. Patent No. 11,012,827.

The undersigned is authorized to act on behalf of Patent Owner.

Respectfully submitted,

HBCU Messaging US LP

By: */Lezli Baskerville /*

Name: Lezli Baskerville

Title: *President*

Date: *November 21, 2025*

CERTIFICATE OF SERVICE

I hereby certify that on November 21, 2025, I caused a true and correct copy of **POWER OF ATTORNEY FOR PATENT OWNER** to be served via electronic mail on the following counsel for Petitioner:

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