

**From:** "ehud Mendelson" <umendelson@gmail.com>  
**Sent:** Mon, 22 Sep 2014 21:17:32 -0600  
**To:** "joshmcguire@google.com" <joshmcguire@google.com>  
**Subject:** Indoor LBS and Navigation Patents Protfolio

Dear Joshua,

We communicate a year ago ..

We are happy to inform that the US patent office just award us an additional new patent covering LBS and beacon support – Bluetooth and or Wi-Fi for the indoor and outdoor with prior art of 2005!.

Our IP represent the most complete Bluetooth and or WI-FI beacons/sensor for indoor and outdoor LBS going back to early 2005.

We believe that our IP portfolio can give advantage to your company in this huge market.

Link to our IP update information include our latest award patent:

<https://app.box.com/s/0nvrsh1ca9guzwvotqdf>

Regards,

Ehud Mendelson

President

Blue Umbrella

Gamba Group

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Best Regards,

Ehud (Udi) Mendelson  
President & Chief Science  
[The Blue Umbrella Inc.](#)

