

WE ARE FLUIDRA...

A global leader in the pool & wellness industry.

We have a long legacy of innovation and a history of providing quality pool and spa products, and we're still at it today — all in an effort to exceed our customer's expectations and deliver the perfect pool and wellness experience.

Where we are

As the largest leading manufacturer of commercial and residential pool and spa equipment, we're over 6,500 strong with an expansive global footprint covering over 47 countries. Our global headquarters is located in Sant Cugat del Vallès (Barcelona), Spain, while our North American headquarters are situated in Carlsbad (San Diego), California. Additionally, we have more than 135 sales offices, 36 production centers, and 15 subsidiaries that support our individual brands spread across the world.



What we do

We develop and distribute a diverse product offering that covers every niche of our industry — from the pool equipment that runs a pool to the chemicals and cleaners that keep it pristine.

Best brands in the business

You may not know us by name, but if you own a pool in North America, you'll likely know us by the products you rely on to keep your pool pristine.



Beatbot, Ex.1020

Beatbot v. Zodiac, IPR2026-00200



EXPLORE ALL BRANDS

Fluidra

Fluidra strives to deliver the perfect pool experience that enhances comfort, enjoyment, and peace of mind for pool owners.

Quick Links

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Contact Us

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