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TVNGO Introduces: TV Broadcasting Overlaid by Internet Contents on TV Screen, Navigated by User Remote Control at CES, Las Vegas

2007 International CES

RAANANA, Israel--([BUSINESS WIRE](#))--TVNGO the Israeli technology developer of a hardware and software system enable Internet overlay on TV broadcasting, resulting seamless Internet/broadcast portal friendly navigated by remote control (RC) and distributed for free.

Demonstration will be held at Bellagio hotel on Jan 10th-11th.

TVNGO features consist of relevant Internet contents formatted for TV screen (streaming movies, videos, web sites), changing at viewer will by using his RC and shifting from broadband channels to Internet contents in a seamless manner including situations when blended Internet and broadcasting show a single frame.

The pioneering system (world patent pending) is presented internationally at CES, has made it breakthrough in Israel when a Tel Aviv listed company (ICON TV Media) has entered into license agreement for Israel, completed pilot (phase 1) and is heading for its commercial exploitation. TVNGO, Israeli/Chinese joint venture, has also concluded an agreement with Chinese cable TV operator to deploy 300,000 units of TVNGO STB over 5 years.

The company also signed an agreement with Shuttle Inc (Taipei listed co, world wide PC manufacturer) to develop its middleware concept for its XPC and CARPC.

Kobi Merlin TVNGO CEO says, "Our system holds the benefits for the consumer by expanding his TV experience into the Internet world in a 'TV lean backwards behavior,' **free of charge**. On the other hand we offer TV advertisers a new media. The 'Third Media' featured as: Non intrusive TV ads with Internet capabilities, low cost, no production cost and no time to air. In the last 2 years we developed this unrivaled system and we are developing for Shuttle the 2 other applications."

TVNGO & Shuttle introduce also other systems based on above features:

CARPC – mobile PC installed in the car providing infotainment including multi screen functionality for independent applications playing simultaneously.

XPC – Enhanced PC with TVNGO middleware capabilities connected to home network or TV screen.

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