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Dolby Vision debuts with Disney's 'Tomorrowland' & Disney•Pixar's 'Inside Out'

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Dolby Laboratories and The Walt Disney Studios have announced that Disney's *Tomorrowland*, in theatres 22 May, 2015, and Disney•Pixar's *Inside Out*, in theatres 19 June, 2015, will be the first Dolby Vision titles to be shown at Dolby Cinema locations around the globe. In addition, Disney's *The Jungle Book*, due out 15 April, 2016, will also be presented in Dolby Vision, with more titles to be announced.



Dolby Cinema, featuring Dolby Vision and Dolby Atmos, is a premium cinema offering for exhibitors and moviegoers that combines spectacular image and sound technologies with inspired design to make every visit a completely captivating cinematic event.

"Dolby is thrilled to collaborate with Disney and Pixar to push the cinematic boundaries through the powerful combination of Dolby Vision and Dolby Atmos," said Dolby Laboratories, president and CEO, Kevin Yeaman. "Dolby Cinema delivers an unforgettable cinema experience that transports moviegoers into the heart of the action."

Dolby Cinema begins with the filmmaker's vision – using the full storytelling capabilities that Dolby offers in image and sound production to transform the way movies are made. Combined with state-of-the-art image, sound, and acoustic capabilities, the movie comes alive to deliver cinema in its purest form.

"The Dolby Cinema experience is a very exciting prospect for both filmmakers and film fans," said Brad Bird, director of *Tomorrowland*. "Dolby has been so vital to the advancement of cinema sound, it makes complete sense for them to turn their attention to enhancing and improving the quality of motion picture images as well. Our team was delighted to collaborate with Dolby, and we are proud that *Tomorrowland* is the first film to be presented in their stellar new Dolby Vision process. The brightness and clarity of the images, yet with richness and detail in the blacks-WOW. The picture quality, especially in 4K Laser projection, is nothing short of stunning."



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Dolby Cinema features the Dolby Vision projection system, which uses state-of-the-art optics and image processing, to deliver high dynamic range with enhanced color technology and a contrast ratio that far exceeds that of any other image technology on the market today. The result is a richer, more detailed viewing experience that delivers strikingly vivid and realistic images that make viewers feel like they are in the movie's world. Dolby Cinema also includes the award-winning Dolby sound technology, Dolby Atmos, which moves audio around the theatre, even overhead, with amazing richness and depth. Dolby Atmos debuted in 2012 on Disney•Pixar's Academy Award winning *Brave*.

"Our studio and our filmmakers put so much into creating high-quality, immersive experiences for audiences, and that includes using the latest, cutting-edge technology to enhance the stories we tell," said The Walt Disney Studios, EVP – Theatrical Distribution, Dave Hollis. "Disney has been a longtime collaborator of Dolby, and we're excited for the continued storytelling possibilities that technologies like Dolby Cinema deliver."

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