Mobile

Samsung Galaxy S6 and Galaxy S6 edge U.S. Pre-Orders Begin March 27; Available Nationwide April 10

11/19/2015

RIDGEFIELD PARK, NJ — March 26, 2015 – Samsung Electronics America, Inc. (Samsung), the No. 1 global smartphone manufacturer[1], today announced the Galaxy S6 and Galaxy S6 edge will be available in the U.S. beginning April 10, with pre-orders starting March 27. Blending elegant, sophisticated design and high-power performance, the Galaxy S6 and Galaxy S6 edge deliver to consumers and businesses an unmatched mobile experience.

"We have completely reimagined the Galaxy experience from the ground up by listening to what matters most to our customers," said **Gregory Lee, president**

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and CEO of Samsung Electronics North America Headquarters. "The Galaxy S6 and Galaxy S6 edge are more than just beautiful – they're better. We've improved the smartphone essentials – camera, battery, display – and redesigned the phone experience so our consumer and business users are empowered to do more."

In the U.S., the Galaxy S6 and Galaxy S6 edge will be available in Black Sapphire, White Pearl and Gold Platinum — in 32GB, 64GB and 128GB[2] memory options. AT&T, Sprint, T-Mobile, U.S. Cellular and Verizon Wireless will carry both the Galaxy S6 and Galaxy S6 edge, while Boost Mobile, Cricket Wireless and MetroPCS will carry the Galaxy S6. Samsung Experience Shops at Best Buy, as well as Amazon.com, Costco Wholesale, Inc., Sam's Club, Target and Walmart will also carry the Galaxy S6 and Galaxy S6 edge. Carriers and retailers will confirm specific pricing and availability.

The Samsung Galaxy S6 and Galaxy S6 edge embody the best of form and function – packing incredible performance and features consumers and business users care most about into a beautifully sleek frame.

- **Premium Materials**: A unibody design blends beauty and durability, featuring Corning® Gorilla Glass® 4 and an aluminum frame so it's durable enough to withstand everyday life.
- **Advanced Camera**: Intuitive front- and rear-facing cameras allow consumers to snap high-quality photos, no matter the lighting situation, and quickly capture any moment, anywhere.
- **Battery Management**: Power management essentials create peace of mind for users so there is no need to worry about battery life. With built-in wireless charging, users can quickly and conveniently charge their phone on almost any wireless charging platform (charging pad sold separately). Fast Charging gives users up to four hours of battery life with a 10 minute charge and a 50

percent charge in about half an hour. Ultra Power Saving Mode affords users up to 24 hours of talk and text time when the battery is at 10 percent[3].

- **Advanced Technology**: Equipped with an advanced processor and display, the Galaxy S6 and Galaxy S6 edge elevate productivity and deliver an exceptional entertainment experience.
- **Business-Ready**: With Samsung KNOX, the Galaxy S6 and Galaxy S6 edge are secure and protected right out of the box. With wide support for MDM partners and KNOX enhancements enabled at launch, IT administrators can simplify deployment and device management.
- **Dual Edge**: The Galaxy S6 edge breaks the traditional conventions of smartphone design to deliver the world's first dual-edge smartphone. The edge display adds features unique to the curved design, including People Edge and information tickers so users can easily and discreetly view news updates and messaging notifications.
- **Samsung's Milk Services:** Both the Galaxy S6 and Galaxy S6 edge will come preloaded on select carriers* with Samsung's streaming entertainment apps, Milk Music™, powered by Slacker, and Milk Video™.

Consumers can get an exclusive first look at the Galaxy S 6 and Galaxy S 6 edge beginning March 27 at participating AT&T, Sprint, T-Mobile, Verizon Wireless and U.S. Cellular stores in addition to Samsung Experience Shops at Best Buy. A list of participating locations is available at www.samsung.com/galaxys6preview.

Samsung Galaxy S 6 and Galaxy S 6 edge Product Specifications:

	Galaxy S 6	Galaxy S 6 edge
Network	LTE Cat.6 (300/50Mbps)	
Display	5.1" Quad HD (2560x1440), 577ppi, Super AMOLED	5.1" Quad HD (2560x1440), 577ppi, Super AMOLED, Dual edge
AP	14nm 64-bit Octa-core processor (with Quad 2.1GHz + Quad 1.5GHz cores)	
OS	Android 5.0 (Lollipop)	
Camera	Rear Camera: 16MP OIS Quick Launch, Tracking Auto Focus, Auto Real-time HDR, F1.9, Low Light Video, Advanced 8x Zoom, IR Detect White Balance, Virtual Shot, Slow Motion, Fast Motion, Pro Mode, Selective Focus, Panorama	
	Front Camera: 5MP Quick Launch, Auto Real-time HDR, F1.9, Low Light Video	
Video	MP4, M4V, 3GP, 3G2, WMV, ASF, AVI, FLV, MKV, WEBM, VP9	
Audio	Audio Codec: MP3, AMR-NB, AMR-WB, AAC, AAC+, eAAC+, WMA, Vorbis, FLAC, OPUS	
	Audio Format: MP3, M4A, 3GA, AAC, OGG, OGA, WAV, WMA, AMR, AWB, FLAC, MID, MIDI, XMF, MXMF, IMY, RTTTL, RTX, OTA	
Additional Features**	Ultra Power Saving Mode, Download Booster, S Health 4.0[5], Smart Manager, Microsoft Apps (OneDrive, OneNote, Skype), SoundAlive+, Themes, Quick Connect, Private Mode, S Finder, S Voice, Adapt Sound , Galaxy Talkback, Universal Switch	
Connectivity	WiFi: 802.11 a/b/g/n/ac (2.4/5GHz), HT80 MIMO (2x2) 620Mbps, Dual-band, Wi-Fi Direct, Mobile hotspot Bluetooth®: v4.1, A2DP, LE, apt-X, ANT+ USB 2.0 NFC MST IR Remote	
Sensor	Fingerprint, HRM[5] (heart rate, SpO2 and stress measurement), Accelerometer, Light, Gyroscope, Proximity, Compass, Barometer, Hall, UV	
Memory	RAM: 3GB, LPDDR4 Internal Memory[2]: 32/64/128GB, UFS 2.0 OneDrive: Free 115GB for 2 years	
Wireless Charging	Qi (WPC1.1) & PMA (PMA 1.0) compatible	
Dimension	143.4 x 70.5 x 6.8mm, 138g	142.1 x 70.1 x 7.0mm, 132g
Battery	2,550mAh	2,600mAh

About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. inspires the world and shapes the future with transformative ideas and technologies, redefining the worlds of TVs, smartphones, wearable devices, tablets, cameras, digital appliances, printers,

medical equipment, network systems and semiconductors. We are also leading in the Internet of Things space through, among others, our Digital Health and Smart Home initiatives. We employ 307,000 people across 84 countries. To discover more, please visit our official website at www.samsung.com and our official blog at global.samsungtomorrow.com.

[1]According to Strategy Analytics Q4 2014 Report.

[2]Portion of memory occupied by existing content

[3]Fast Charging requires Fast Charging or Quick Charge 2.0 compatible charger to work. Testing under laboratory conditions. Results may vary. Battery power consumption depends on factors such as network configuration, signal strength, operating temperature, features selected, vibrate mode, backlight settings, browser use, frequency of calls and voice, data and other applications usage patterns.

[5]This device, S Health, and related software is not intended for use in the diagnosis of disease or other conditions, or in the cure, mitigation, treatment, or prevention of disease.

** Milk Music is pre-loaded on all carriers. Milk Video is pre-loaded on all carriers except Sprint and Boost Mobile.*
***Features may vary by carrier*

Knox is a mark for a Samsung device tested for security and is specifically configured with enterprise use in mind. For information about Samsung's Knox device, please refer to www.samsung.com/us/knox.

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