



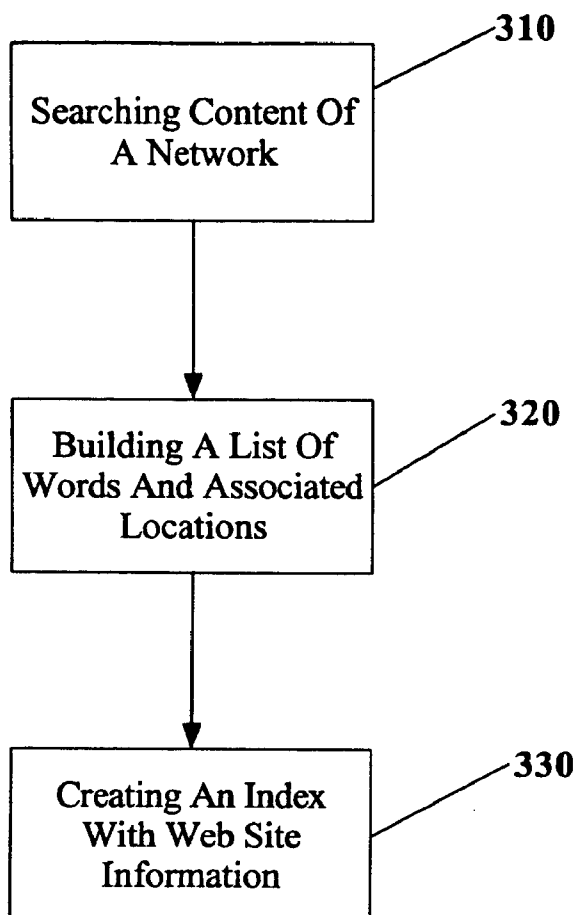
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(19) **United States**(12) **Patent Application Publication****Naick et al.**(10) **Pub. No.: US 2006/0059126 A1**(43) **Pub. Date: Mar. 16, 2006**(54) **SYSTEM AND METHOD FOR NETWORK  
SEARCHING****Publication Classification**(75) Inventors: **Indran Naick**, Cedar Park, TX (US);  
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**OMAHA, NE 68154-5299 (US)**(57) **ABSTRACT**

The present invention is a method and system for executing whole domain searches based on user queries and producing a result list of root nodes. The method and system comprise searching a network containing a plurality of web sites further containing a plurality of pages by examining all pages of a web site and comparing indexed terms to desired search terms. A result list of domain root nodes is returned wherein not all search terms may appear on a single document or associated page of the root page. Pages containing desired search terms may be indexed and mapped to root nodes for access from a result list.

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**ARMONK, NY**(21) Appl. No.: **10/942,450**(22) Filed: **Sep. 16, 2004****300**

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**FIG. 1**  
**(Prior Art)**

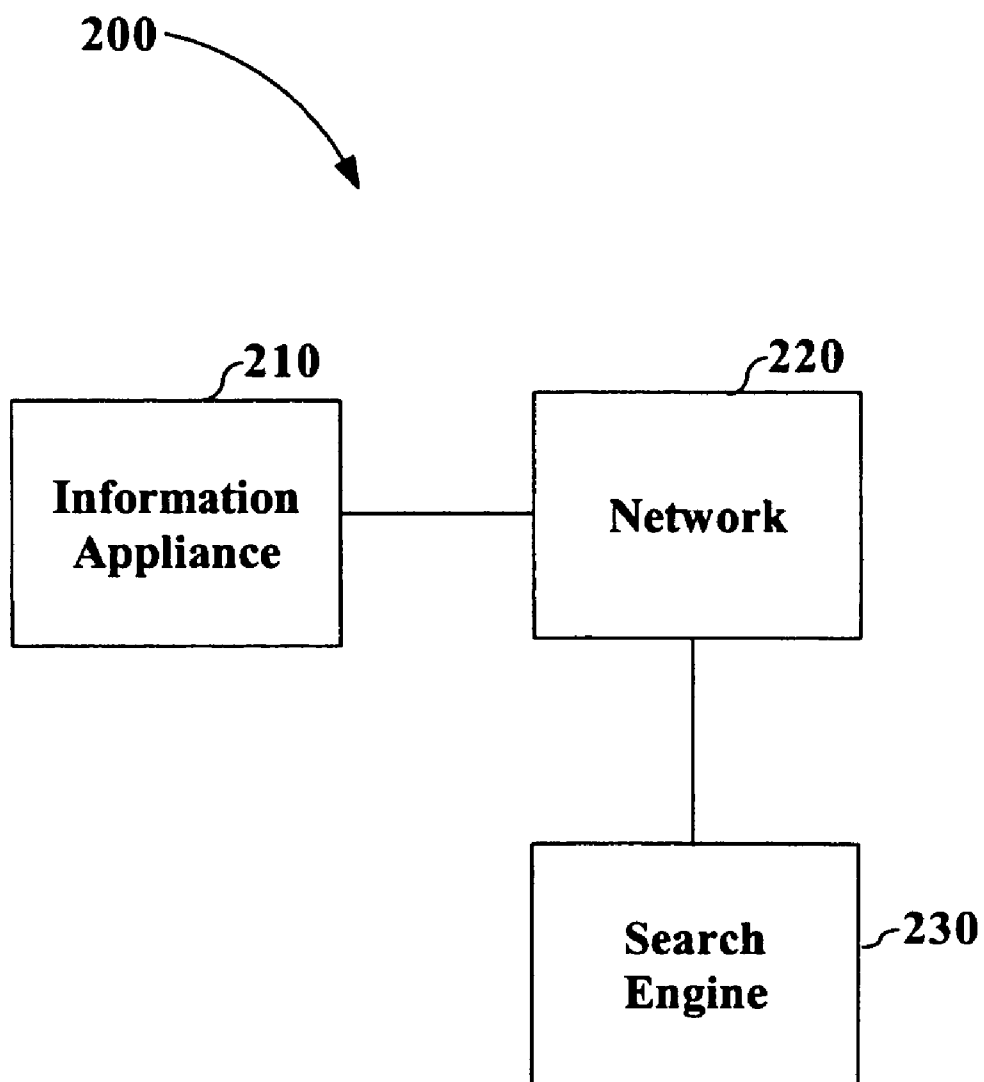


**FIG. 2**

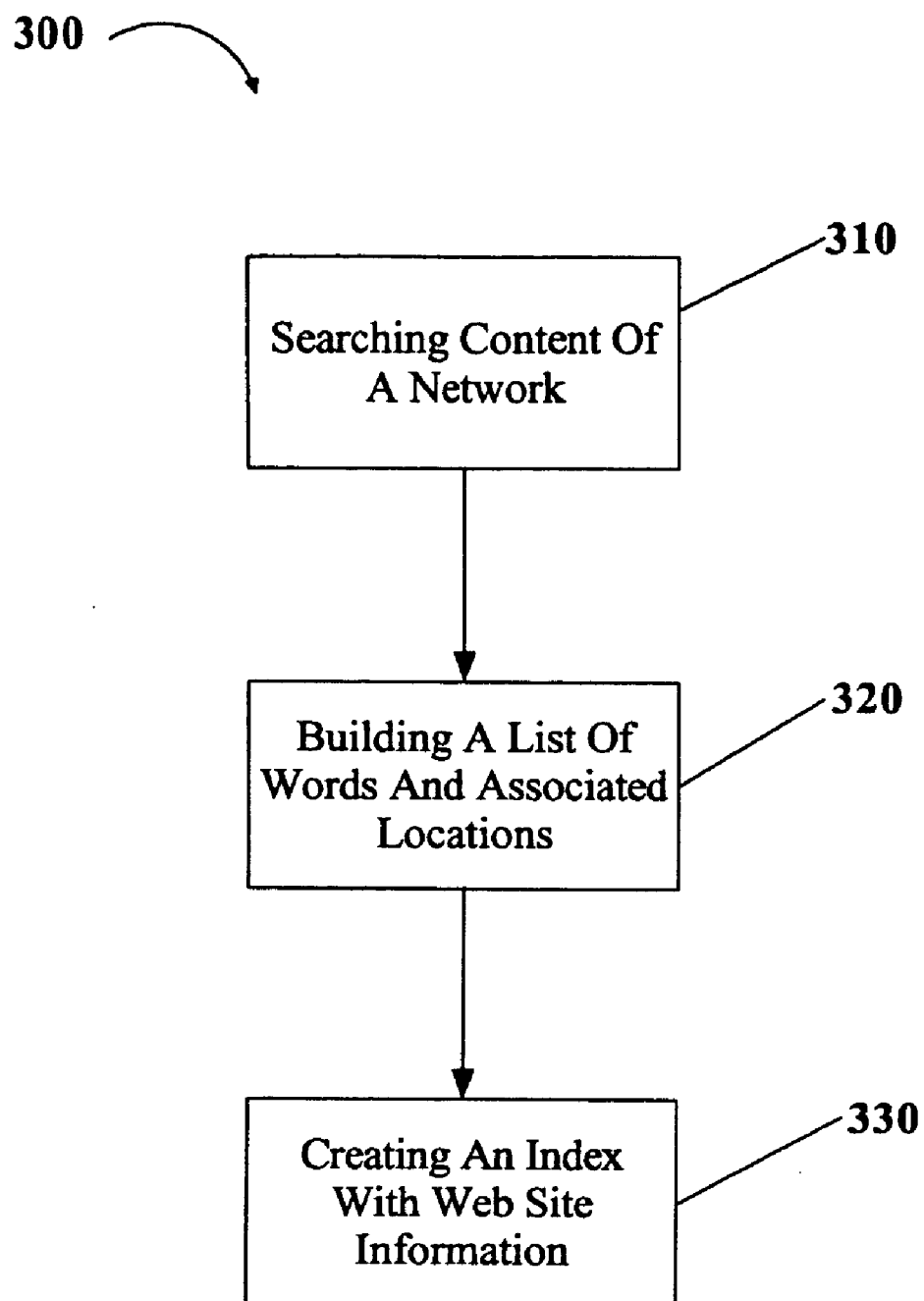
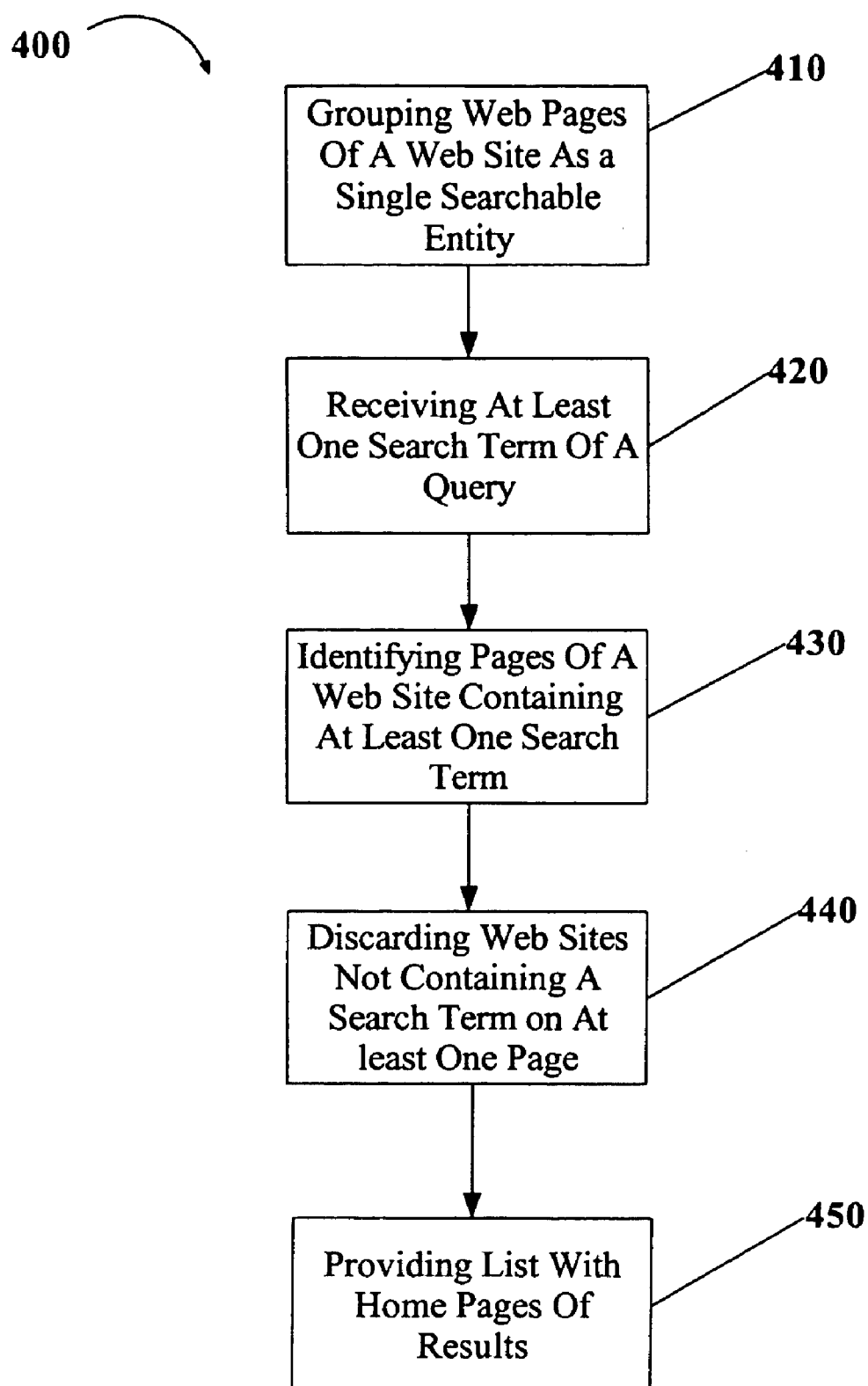


**FIG. 3**

**FIG. 4**

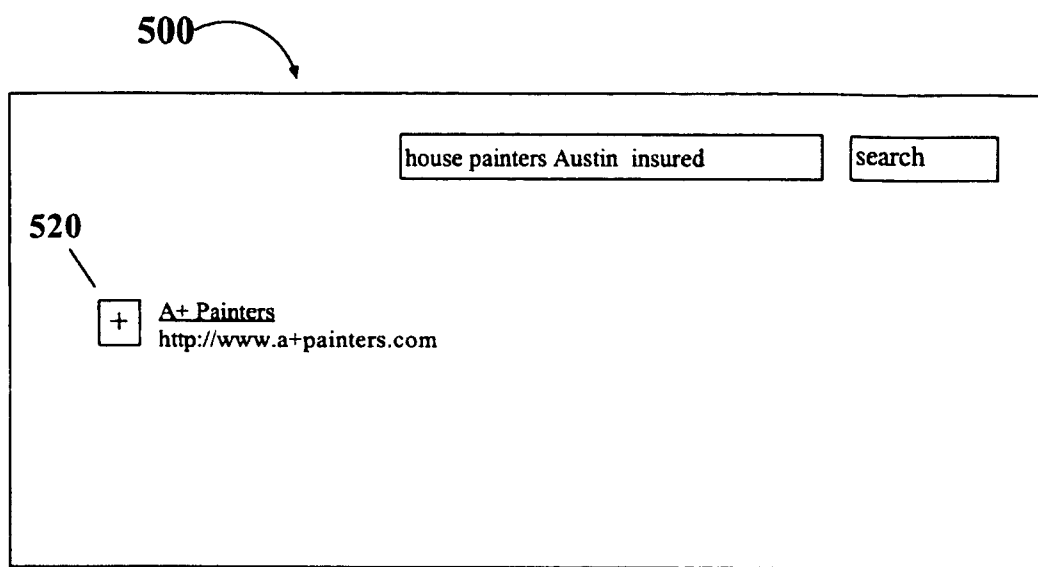


FIG. 5A

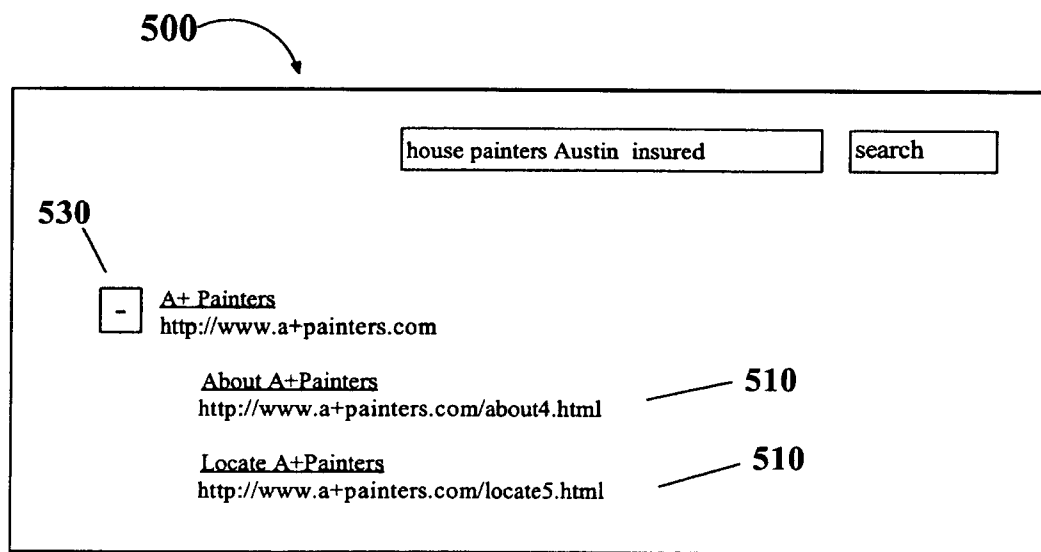


FIG. 5B

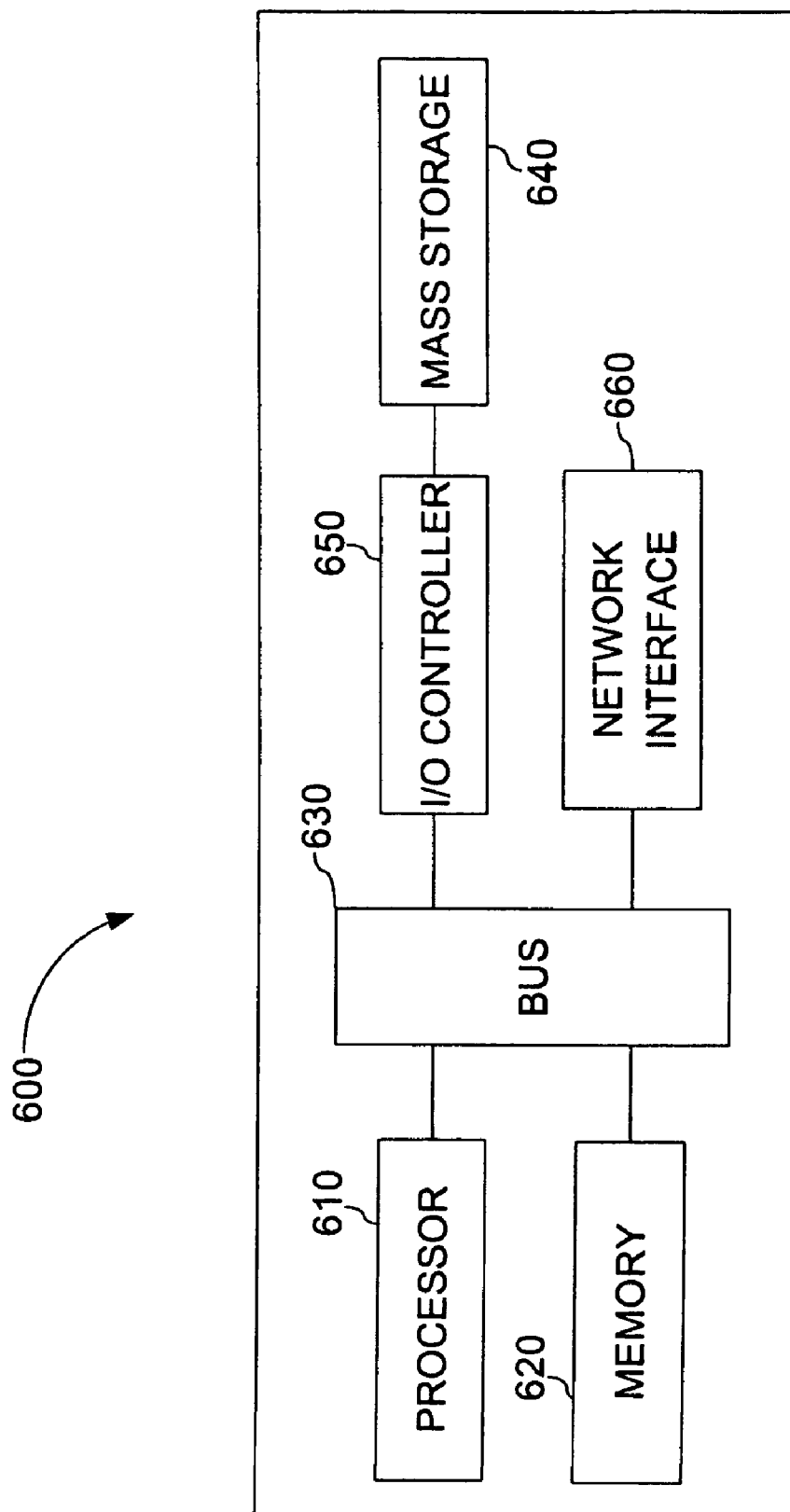


FIG. 6

## SYSTEM AND METHOD FOR NETWORK SEARCHING

### FIELD OF THE INVENTION

[0001] The present invention generally relates to the field of query based Internet searching, and more particularly to a system and method for searching an entire domain using a search query.

### BACKGROUND OF THE INVENTION

[0002] The Internet is a widely popular information retrieval mechanism for people with access to a communications network. Because a tremendous amount of information is available on the Internet, users often utilize search engines to locate information. Initiation of a search may generally require utilization of a search engine such as GOOGLE®, LYCOS®, YAHOO® or the like. These search tools build results from a user query, and return results in the form of a hyperlinked list of uniform resource locators (URLs) containing the requested terms. Specifically, text entered into a search field is compared against a repository of indexed words and pointers to an originating document. Search terms are matched against words and phrases on individual web pages, and a list of web pages is returned. Referring to **FIG. 1**, an exemplary list **100** of web pages provided by search engines known to the art is shown.

[0003] A majority of text searching algorithms is based on analyzing the content of individual documents. Conventional text searching algorithms only evaluate each document individually in a type of competition to see which documents match search criteria. When a user asks a query, he/she is looking for a small set of documents that provide an answer. Text queries tend to provide large answer sets and a one-size-fits-all relevancy ranking. These text searching algorithms typically include extracting words or phrases, creating indexing structures, and determining discriminators for calculating relevance. When a user submits a text query, the index identifies candidate documents or web pages and a resulting list is returned to the user.

[0004] Search technology has developed to provide more control regarding the appearance of a phrase or series of words on a page. For example, words must be in a specific order, words must appear near each other, or phrases cannot include certain words. The limitation on this technology, however, is that specific word combinations must appear on a single web page and not generally within an entire web site. Typically, search systems return results in the form of individual pages with corresponding URLs. These individual pages are sub-pages, or associated with a root page of a web site. Each URL must contain query terms and parameters as specified by a user. For example, a user may enter the query "X and Y" into a search system prompt. A search tool compares the query to a database, and a list of pages matching the criteria "X and Y" is returned. If "X" and "Y" are not located on the same page of a web site, the web page will not be included in the result list. Therefore, conventional search systems fail to return web sites that may contain the requested information but do not have all search terms located on a single page of the site. Therefore, a user may be prohibited from receiving possible relevant information.

[0005] Consequently, a need exists for a system and method for query based searches that provide results

wherein at least one of the query terms or parameters may appear on a different page of a web site or domain.

### SUMMARY OF THE INVENTION

[0006] Accordingly, the present invention is directed to a system and method for providing a query based Internet search tool that returns whole web sites containing look-up information that may be spread across multiple pages within a web site or domain. A search tool may be comprised of a network crawler, a software agent and indexing software. Indexing software used to store pointers to originating web pages may be configured to hold and compare domain information to search terms. Domain information located across recognizably grouped pages may be evaluated as a single searchable entity, and search results may be grouped according to domain. Domain home pages of web sites matching search criteria may be returned, and domain pages may be mapped to a home page and indexed for user access from a result list.

[0007] It is to be understood that both the forgoing general description and the following detailed description are exemplary and explanatory only and are not restrictive of the invention as claimed. The accompanying drawings, which are incorporated in and constitute a part of the specification, illustrate an embodiment of the invention and together with the general description, serve to explain the principles of the invention.

### BRIEF DESCRIPTION OF THE DRAWINGS

[0008] The numerous advantages of the present invention may be better understood by those skilled in the art by reference to the accompanying figures in which:

[0009] **FIG. 1** depicts an exemplary list of web pages provided by search engines known to the art;

[0010] **FIG. 2** is a block diagram of a system employing a search system in accordance with an embodiment of the present invention;

[0011] **FIG. 3** is a flow diagram of a search method in accordance with an embodiment of the present invention;

[0012] **FIG. 4** is a flow diagram of a process of retrieving search results with home pages of web sites in accordance with an embodiment of the present invention;

[0013] **FIGS. 5A and 5B** are depictions of a sample result list from a search in accordance with an embodiment of the present invention; and

[0014] **FIG. 6** is a block diagram of an information appliance in accordance with an embodiment of the present invention.

### DETAILED DESCRIPTION OF THE INVENTION

[0015] Reference will now be made in detail to the presently preferred embodiments of the invention, examples of which are illustrated in the accompanying drawings.

[0016] Referring generally to **FIG. 2**, a block diagram of a system **200** employing a search system in accordance with the present invention is shown. A user may in conjunction with an information appliance **210** facilitate access to a network **220**. An information appliance **210** may be a

personal computer, cellular phone, personal digital assistant and the like equipped with a browser application, such as a program of instructions executable on an information appliance **210**, which enables a user to view hypertext markup language (HTML) documents. Information appliance **210** may be employed with an operating system such as Windows, LINUX, Macintosh or the like. An information appliance **210** may be suitable for gaining access to a worldwide network **220**, such as the Internet and World Wide Web.

[**0017**] Search engine **230**, may reside on a server, the server being an element of the worldwide network **220**. Search engine **230** may refer to an application that searches for keywords in files and documents available on the worldwide network **220**. It is contemplated that the search engine in accordance with the present invention may be integrated as a selectable option on an Internet browser such as Microsoft Internet Explorer, Netscape Navigator or a like browser. The present invention may also be implemented as a third-party command button or control key added to the web browser interface. In an embodiment of the invention, search engine **230** may retrieve a list of whole web sites associated with particular search term(s).

[**0018**] A web site is a group of related HTML documents and associated files, scripts and databases available through a hypertext transfer protocol (HTTP) server on the World Wide Web. A web site often has a starting point, generally referred to as a home page, root page or root node, which is generally assigned a domain name, such as "www.ibm.com." Home pages generally contain hyperlinks to other pages within a web site, and may contain links to other websites or pages outside a domain.

[**0019**] Referring generally to **FIG. 3**, a flow diagram of a method **300** for indexing content in accordance with the present invention is shown. Method **300** may begin searching content of a network **310**. In an embodiment of the invention, a network crawler or spider may be employed to search and gather web site information. A network crawler may find and search substantially all web sites available on a network. A network crawler is a software program that automatically traverses a network's hypertext structure by retrieving a document and recursively retrieving all documents referenced by the original document. A network crawler may then find and follow links to other pages on a home page, further follow each link on a subsequent page and so on.

[**0020**] The next step of method **300** may be building a list of words and locations of the words **310**. From the list of words and locations, an index may be created **330**. Indexing software may extract information from documents and index the information by placing it into a database. Each word in a document may be indexed, or indexing software may only index key words. Additional indexed information may include document size, title, headings, subheadings or the like. It is contemplated that the index may also be built according a system of weighing search results whereby the list of most relevant search results is provided first followed by less relevant results.

[**0021**] The index of the present invention may hold and compare domain information i.e. web site information rather than web page information. The domain information may be utilized to group returned search terms as if it were a single searchable entity. In an advantageous aspect of the present

invention, a list of whole domains may be provided which contain a search term on some pages while other search terms appear on other pages of the web site.

[**0022**] Referring to **FIG. 4**, a flow diagram of a search method **400** in accordance with the present invention is shown. A search tool in accordance with the present invention may utilize indexing software that gathers and compares pages of a web site to a search query, grouping pages as if they were a single searchable entity **410**. For example, web pages comprising a web site may be determined. A user may enter a search query into a search engine, the search engine receiving at least one search term **420**. Individual pages of a web site containing at least one desired search terms may subsequently be identified and held **430**. This may be advantageous as the pages containing at least one search term may be presented to a user. In an alternative embodiment of the invention, pages containing at least one term may not be identified.

[**0023**] In an embodiment of the invention, if a user were to type the query: "house painters Austin insured" into a search system, a web site matching this criteria may have search terms located on different pages. The home page or root node of a web site might contain the phrase "Voted Best House Painters—1998." A subsequent page, such as an about page, may state, "We are fully insured." A location page may list an address as "1 Main Street, Austin, Tex." Utilizing a search system in accordance with the present invention, a user may be brought to the root page of the web site containing the requested information, even though no one page on the web site contains all desired terms.

[**0024**] After each page of a web site has been evaluated, web sites not containing a search term on at least one page are discarded **440**. Result pages may be grouped and a home page URL may be returned **450**. In an embodiment of the invention, a network crawler or spider may determine a web page's home page by dropping all characters in a page's URL after the first forward slash (/). Alternative methods for determination of a home page may also be utilized.

[**0025**] A navigation tool such as a search request dialogue box may be integrated into the search system, allowing a user to dynamically search the web site for other search terms. For example, a search system may be implemented with a "GO TO" button that allows users to traverse through a web site to associated pages containing other search terms. Alternatively, associated pages of a web site may be automatically mapped to a home page and a hyperlinked index of pages may be generated by search system. For example, web site pages containing search terms may be indexed and mapped to a web site's home page. An indexing function **500** may be represented by a +/- icon, arrow icon or the like located next to each domain listed as shown generally in **FIGS. 5A and 5B**. A user may access relevant pages **510**, which may be displayed as hyperlinks upon clicking the indexing icon. For example, when associated pages **510** are hidden, the +/- icon may be set at "+"**520** or the arrow may point toward a domain listing. Upon clicking the icon to reveal the indexed list of page hyperlinks, the "+" may change into a "-"**530**, or the arrow may point downward. It is contemplated that relevant pages **510** may be determined as described in step **430** of **FIG. 4** whereby pages of a web site containing at least one search term may be identified. Additionally, a result list generated by a search system in

accordance with the present invention may also include a hyperlink to a page of the web site containing most terms or terms designated most important.

[0026] Search logic may be substantially similar to that of conventional search systems. Simple searches may be initiated utilizing words, phrases or natural language sentence queries by matching search terms to web sites in a look-up table or database. It is preferred that search logic is adapted to appropriately respond to more complex searching techniques. For example, a Boolean search utilizing a NOT search term may be executed differently with the present invention than with a conventional search system. In accordance with the present invention, NOT terms may search for whole sites that do not contain those terms, or the excluded terms may simply be required NOT to be on pages where other searchable terms are found. Searches may provide targeted results by user categorization of search terms as general, specific, or the like, or search terms may be ranked to indicate priority of appearance within a domain.

[0027] A search system in accordance with the present invention may rank returned results based on a number of criteria. For example, domains with all or most search terms located on a homepage or root node of a web site may be returned first. Domains with terms located a distance apart may be returned further down the result list. A user may set search parameters to include or discard results based on distance between search terms within a domain or proximity of search terms to one another on a page.

[0028] Referring to FIG. 6, a block diagram of a computing system 600 in accordance with an embodiment of the present invention is shown. Computing system 600 may be representative of an information appliance 210 of FIG. 2. Further, computing system 600 may be representative of a search engine 230 of FIG. 2.

[0029] Computing system 600 may include conventional components such as a processor 610, memory 620 (e.g. RAM), a bus 630 which couples the processor 610 and memory 620, a mass storage device 640 (e.g. a magnetic or optical disk) coupled to the processor 610 and memory 620 through an input output (I/O) controller 650 and a network interface 660, such as a modem.

[0030] It is believed that the method and system of the present invention and many of its attendant advantages will be understood by the forgoing description. It is also believed that it will be apparent that various changes may be made in the form, construction and arrangement of the components thereof without departing from the scope and spirit of the invention or without sacrificing all of its material advantages. The form herein before described being merely an explanatory embodiment thereof. It is the intention of the following claims to encompass and include such changes.

What is claimed is:

1. A method for providing network search results, said network having a plurality of sites, one or more of said plurality of sites having a plurality of pages, the method comprising:

indexing said plurality of pages associated with a single site into a single searchable entity;

receiving a query, said query including at least one search term;

identifying pages among said plurality of pages of said network containing said at least one search term; and

providing a list of sites, said list of sites being a root page of a site, wherein said site contains all search terms of said query.

2. The method as claimed in claim 1, further comprising discarding sites which do not contain said at least one search term on at least one page of said site.

3. The method as claimed in claim 1, wherein said list of sites is provided according to a weighing system.

4. The method as claimed in claim 3, wherein said site with at least one search term included in said root page is provided first.

5. The method as claimed in claim 1, wherein said query includes a NOT term.

6. The method as claimed in claim 5, wherein said list of sites of search results with said query including said NOT term includes said root page of said site whereby said site does not contain said NOT term.

7. The method as claimed in claim 1, further comprising providing a list of pages associated with each of said list of sites, said list of pages containing said at least one search term.

8. A system for providing network search results, said network having a plurality of sites, one or more of said plurality of sites having a plurality of pages, the method comprising:

means for indexing said plurality of pages associated with a single site into a single searchable entity;

means for receiving a query, said query including at least one search term;

means for identifying pages among said plurality of pages of said network containing said at least one search term; and

means for providing a list of sites, said list of sites being a root page of a site, wherein said contains all search terms of said query.

9. The system as claimed in claim 8, further comprising means for discarding sites which do not contain said at least one search term on at least one page of said site.

10. The system as claimed in claim 8, wherein said list of sites is provided according to a weighing system.

11. The system as claimed in claim 10, wherein said site with at least one search term included in said root page is provided first.

12. The system as claimed in claim 8, wherein said query includes a NOT term.

13. The system as claimed in claim 12, wherein said list of sites of search results with said query including said NOT term includes said root page of said site whereby said site does not contain said NOT term.

14. The system as claimed in claim 8, further comprising means for providing a list of pages associated with each of said list of sites, said list of pages containing said at least one search term.

15. A computer readable medium containing program instructions for providing network search results, said network having a plurality of sites, one or more of said plurality of sites having a plurality of pages, the program instructions comprising:

indexing said plurality of pages associated with a single site into a single searchable entity;

receiving a query, said query including at least one search term; and

providing a list of sites, said list of sites being a root page of a site, wherein said site contains all search terms of said query.

**16.** The computer readable medium as claimed in claim 15, further comprising discarding sites which do not contain said at least one search term on at least one page of said site.

**17.** The computer readable medium as claimed in claim 15, wherein said list of sites is provided according to a weighing system.

**18.** The computer readable medium as claimed in claim 16, wherein said site with at least one search term included in said root page is provided first.

**19.** The computer readable medium as claimed in claim 15, wherein said query includes a NOT term.

**20.** The computer readable medium as claimed in claim 18, wherein said list of sites of search results with said query including said NOT term includes said root page of said site whereby said site does not contain said NOT term.

**21.** The computer readable medium as claimed in claim 15, further comprising identifying pages among said plurality of pages of said network containing said at least one search term.

**22.** The computer readable medium as claimed in claim 21, further comprising providing a list of pages associated with each of said list of sites, said list of pages containing said at least one search term.

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