

Industry · IT Science

Samsung Supplies Equipment Worth 7.9 Trillion Won to Verizon... A Major Achievement 20 Years After Entering the US Market

by Han Jinjoo

Published 07 Sep.2020 09:23(KST)



Largest Single Contract Achievement in Korea's Telecom Equipment Industry History

Direct Development and Manufacturing of Core Chipsets... Recognized for Both Technology and Security

Manufactured in Cooperation with 86 Companies... Expected to Expand Partner Companies' Sales and Employment

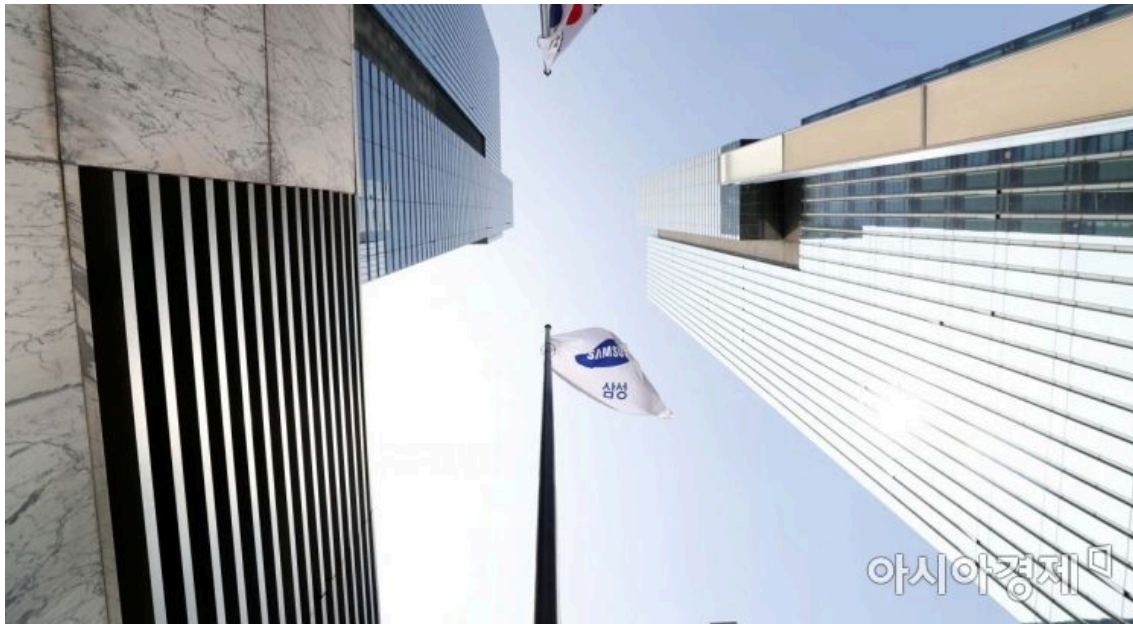


domestic telecommunications equipment industry with Verizon, the No. 1 mobile carrier in the United States. This achievement comes 20 years after entering the U.S. equipment market with 2G technology.

On the 7th, Samsung Electronics announced that it had signed a long-term network equipment supply contract worth 7.9 trillion KRW with Verizon. The contract period extends until 2025. This is the largest single export contract in the history of the domestic telecommunications equipment industry.

Samsung Electronics successfully launched the world's first commercial 5G service with the three major domestic carriers in December 2018 and signed 5G supply contracts with Verizon, AT&T, and Sprint in the U.S. In Japan, it began commercial 5G services with KDDI in March of this year. Since the end of last year, it has also signed contracts to supply new 5G network equipment to global carriers such as Videotron and Telus in Canada, US Cellular in the U.S., and Spark in New Zealand.

Samsung Electronics has risen as a key telecommunications equipment supplier 20 years after entering the U.S. market, known as the birthplace of the telecommunications industry. Starting with exporting 2G CDMA technology to U.S. carrier Sprint in 1999, Samsung was selected as a mobile vendor for 3G in 2001, 4G in 2011, and 5G in 2018.



Samsung Electronics announced on the 7th that its consolidated operating profit for the second quarter reached 8.1 trillion won. On the same day, the Samsung flag fluttered in the wind in front of the Samsung Seocho Building in Seocho-gu. Photo by Moon Honam munonam@

This contract is significant in that it recognizes Samsung's reliability in terms of technology and security. The U.S. is a core market accounting for 25% of global base station investments and is the world's largest mobile telecommunications service market, valued at \$250 billion. Verizon, the No. 1 operator in the U.S., has 183 million subscribers.

The contract is meaningful because Samsung has been recognized for reliability in both technology and security. Samsung Electronics develops and manufactures all key chipsets, including telecommunications equipment and modems, in-house. By securing reliability across supply, manufacturing, and development, it minimizes risks in both supply chains and security. Samsung has led 5G technology by successfully achieving the world's first commercial 5G launch with domestic carriers.

companies. Samsung Electronics collaborates with 80 domestic small and medium-sized equipment and parts companies to manufacture network products. Samsung's 5G equipment has a high localization rate, with domestic parts accounting for 40-60%. As overseas orders expand, including the Verizon contract, it will help increase sales and job creation for domestic SMEs and create opportunities for mutual growth with small and medium-sized enterprises.

An industry insider explained, "It can play a key role in revitalizing the sluggish domestic economy not only through increased investment, production, and employment in the telecommunications industry but also through expanded investment in related industries."

Hot Picks Today

"Don't Go to Japan": Airfares Drop to 75,000 Won...As Revenue Dries Up, China Quietly ...

"I Can't Buy at These Prices"... Experts Recommend This Instead of Samsung Electronic...

Former EXO Member Tao Apologizes After Being Caught Illegally Parking Supercar in B...

A Samsung Electronics official said, "Through this strategic long-term partnership, we will continue 5G innovations to provide enhanced mobile experiences to Verizon's customers."

[한글 기사보기 ➤](#)

✦ This content was produced with the assistance of **AI translation** services.



President Lee: "Election Commission Requires Reform to the Point of..."



Korea Misses Top Spot in Group but Secures Round of 32 with Draw...



Foreign Apartments Last 77 Years, Korean Ones Can't Even Remove...



Prime Minister Kim to Visit Jamsil on the 21st Amid 'Suffrage Infringeme...

About Us

The Asia Business Daily makes no express or implied warranties regarding the accuracy, reliability, or fitness for a particular purpose of translated content.

Please note that some content may be inaccurate due to limitations of the translation solution.

Unauthorized reproduction, redistribution, or use for AI training is strictly prohibited.

Please email us at content@asiae.co.kr for feedback or corrections on our coverage.

Copyright © The Asia Business Daily (www.asiae.co.kr). All rights reserved.