A Report of the Economic and Fiscal Impact During 2024 of Samsung Austin Semiconductor, LLC on the Central Texas Area (Austin and Taylor)

April 8, 2025

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I. Introduction

This report presents the results of an economic impact analysis performed by Impact DataSource, LLC, an Austin, Texas economic consulting, research and analysis firm. The purpose of this analysis was to determine the impact that Samsung Austin Semiconductor, LLC's two campuses had on the economy of the Central Texas area during 2024 and revenues that the company generated for the cities of Austin and Taylor and other local taxing districts during the year.

In 2024, market conditions in the semiconductor manufacturing industry remained soft resulting in a decrease in overall spending at both the Austin and Taylor campuses. This is reflected in the $7 billion decrease in the company's economic impact in 2024 compared to 2023.

Samsung Austin Semiconductor, LLC includes two campuses: the Austin Campus which includes two fabrication plants, or "fabs", as well as the Taylor Campus with one fab currently under construction in 2024.

The report presents the following information:

- A description of the campuses;
- The economic impact of the Campuses, their permanent employees, and workers in spin-off jobs in 2024;
- The economic impact of construction activities at the Taylor Campus;
- Revenues for the cities and other local taxing districts during 2024;
- Types of economic impacts provided by the campuses, and
- An explanation of how the analysis was conducted.

This report leverages Impact DataSource's methodology and data provided by the company to calculate the economic impact.

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II. Executive Summary of the Combined Economic Impact of Samsung's Austin and Taylor Campuses during 2024

As shown, in 2024 Samsung's Austin and Taylor Campuses pumped $19.8 billion into the economy of the Central Texas area. Also, the campuses supported 38,498 jobs in the area along with $2.6 billion in workers' salaries.

Economic Impacts Supported by Samsung's Austin and Taylor Campuses During 2024

	Austin Campus	Taylor Campus		Combined
	Operations Impact	Construction Impact	Operations Impact	Total Impact
Economic Output				
Direct	$6.12B	$3.82B	$103.12M	$10.04B
Indirect & induced	$4.84B	$4.79B	$81.66M	$9.72B
Total	$10.96B	$8.61B	$184.78M	$19.76B
Employment				
Direct	4,907	8,868	1,110	14,885
Indirect & induced	11,291	9,768	2,554	23,613
Total	16,198	18,636	3,664	38,498
Salaries				
Direct	$519.66M	$836.76M	$103.12M	$1.46B
Indirect & induced	$375.40M	$728.40M	$74.50M	$1.18B
Total	$895.07M	$1.57B	$177.62M	$2.64B
Revenues for Local Governments				
Total	$211.63M	$4.88M	$3.95M	$220.47M

In addition, Samsung Austin Semiconductor's two campuses generated $220.5 million in annual revenues for local taxing districts.

Details of this analysis are shown on the following pages beginning with information on the Austin Campus followed by a section with information on the Taylor Campus.

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III. Austin Campus

Samsung Austin Semiconductor is among the world's most advanced semiconductor manufacturing facilities and has been a vital part of Central Texas for nearly 30 years, contributing to job creation, economic growth and engagement with the surrounding community.

Samsung Austin Semiconductor serves a global customer base with broad semiconductor process technology offerings that impact everyday life including mobile, graphic, consumer, networking/ high performance computing, Internet of Things, RF and automotive. Through successful collaborations with foundry customers and a continuous drive to develop the most cutting-edge technologies, Samsung Austin Semiconductor has become a major player in the foundry market. Samsung Austin Semiconductor's technology portfolio for the Austin campus ranges from 65nm to 28nm using planar transistor technology to the more advanced 14nm 3D FinFet technology.

Samsung has invested $18 billion in operating two fabs at the Austin, Texas campus, since 1996 — making it one of the largest direct foreign investments in United States history. The Austin site has 2.45 million square feet of floor space and more than 600 acres in land holdings.

Samsung Austin Semiconductor employs more than 4,500 people across both the Austin and Taylor campuses. As a prominent and growing employer, Samsung Austin Semiconductor provides a vibrant workplace and is dedicated to environmental sustainability and responsible corporate citizenship.

Samsung employees are essential to its success, and the company invests in them through competitive compensation and benefits packages, career development opportunities, and programs that promote physical, emotional and intellectual well-being. Samsung employees work at various locations throughout Central Texas including the Austin campus on East Parmer Lane in northeast Austin, a satellite office and the construction campus in Taylor, Texas.

Learn more: https://semiconductor.samsung.com/us/sas/

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The Annual Economic Impact of the Austin Campus

The Austin Campus, its employees and workers in spin-off jobs supported in the community have a substantial impact on Austin and Central Texas' economy.

Economic Output, Jobs and Salaries

During 2024, the Austin Campus made annual local operating expenditures of $6.1 billion, had 4,907 employees and paid salaries of $519.7 million.

This activity generated direct and indirect economic impacts during 2024 as shown below.

Annual Economic Output, Jobs, and Salaries Supported by the Austin Campus in 2024

	Economic Output	Jobs	Salaries
Direct	$6,117,379,352	4,907	$519,662,443
Indirect and induced	$4,844,352,709	11,291	$375,404,149
Total	$10,961,732,061	16,198	$895,066,592

As shown above, the 2024 local operating expenditures by the Austin Campus pumped $11.0 billion into the Central Texas economy. Also, the campus supported 16,198 total jobs in the area along with $895.1 million in salaries for area workers.

In 2024, Samsung Austin Semiconductor optimized its workforce through attrition, aimed at enhancing workplace efficiency and ensuring long-term sustainability. This approach allows Samsung Austin Semiconductor to streamline operations and improve overall productivity.

Sales and Spending Subject to Sales and Hotel Occupancy Taxes During 2024

The Austin Campus made payments of $2.9 billion to area vendors during the year and spent $236.3 million in the community on taxable materials, supplies and services during the year.

Further, Austin Campus employees and indirect workers do about 50% of their total shopping in the city of Austin. In addition, about 26% of a typical worker's salary is spent on taxable goods and services.

Also, out-of-town visitors to the campus, including corporate officials, suppliers and customers spent money in the community. Further, vendor trucks unloaded and loaded at the site during the year and their drivers spent money in the community. Spending of these visitors is shown below.

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Estimated Annual Spending in the Community by Out-of-Town Visitors and Truckers to the Austin Campus During 2024	
Out-of-town visitors:	
Number of out-of-town visitors	102
Average number of days spent in the community	3
Average daily taxable spending, excluding lodging	$150
Subtotal spending subject to sales tax	$45,900
Average number of nights in a local motel	2
Average nightly room rate during the year	$225
Subtotal spending subject to hotel occupancy taxes	$45,900
Out-of-town truckers:	
Number of out-of-town vendor trucks	730
Average number of days spent in the community	1
Average daily taxable spending, excluding lodging	$50
Subtotal spending subject to sales tax	$36,500
Percent of truckers spending night in a local hotel	4.0%
Average nightly room rate	$225
Subtotal spending subject to hotel occupancy taxes	$6,570
Total Spending:	
Taxable visitor spending	$82,400
Spending on lodging	$52,470

A summary of total sales and spending subject to sales tax in Austin generated by the campus in 2024 are shown below.

Taxable Sales & Spending in Austin Generated by the Austin Campus in 2024	
Taxable spending in the community by the Campus	$236,330,198
Taxable spending by direct and indirect workers in other businesses in the area	$116,358,657
Taxable spending by out-of-town visitors to the Campus	$82,400
Total taxable spending in the area	$352,771,255

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Austin Campus Utilities

The table below shows the payments for utilities at the Austin Campus in 2024.

Austin Campus Annual Utility Payments	
Provided by the City:	
Water	$13,834,167
Wastewater	$20,271,342
Electricity	$95,102,130
Solid waste	$0
Subtotal city provided utilities	$129,207,639
Provided by others on which the City collects a utility franchise fee:	
Natural Gas	$4,754,803
Solid waste	$0
Telephone	$50,400
Subtotal utilities provided by others	$4,805,203
Number of phone lines	4,091

Commercial and Residential Property on Local Tax Rolls

The Austin Campus's property is on local tax rolls, along with residential property owned or occupied by the Austin Campus's workers and workers in indirect jobs and retail and commercial property on local tax rolls supported by worker spending.

Austin Campus's Property on Local Tax Rolls

The value of the campus's property on local tax rolls is shown below.

Value of the Austin Campus's Property on Local Tax Rolls	
Land	$59,316,132
Buildings and other real property improvements	$60,319,825
Business personal property	$840,039,193
Total	$959,675,150

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Commercial Property on Local Tax Rolls Supported by Workers Spending

Commercial property on local tax rolls supported by the spending of workers at the campus and by indirect workers is shown below.

Retail and Other Commercial Property Supported by the Spending of Workers	
Annual salaries of direct and indirect workers	$895,066,592
Estimated percent of these salaries available for discretionary spending	60%
Percent of total discretionary spending in the City	50%
Annual estimated sales per square foot in a local retail or commercial business	$300
Estimated total square feet of retail and commercial space supported by the spending of workers	895,067
Estimated average taxable value of a square foot of retail and commercial space in the community	$250
The taxable value of retail and commercial space supported by the spending of workers	$223,766,648

In addition to supporting retail and commercial property on local tax rolls, workers at the Austin Campus and employees in indirect jobs own or occupy residential property in the Austin area and are directly or indirectly responsible for paying property taxes on this property.

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Residential Property Supported on Local Tax Rolls by Direct and Indirect Workers

The estimated number of direct and indirect workers who live in the city of Austin, Manor ISD and Travis County are shown below.

Where Workers Live	
Number of direct and indirect workers	16,198
Percent of workers living in:	
City of Austin	36.0%
Manor ISD	4.0%
Travis county, including in the City of Austin	47.1%
Number of workers living in:	
City of Austin	5,831
Manor ISD	648
Travis County, including in the city of Austin	7,629

Workers at the Austin Campus and indirect workers own or occupy residential property with the following taxable values.

Estimated Residential Property Owned or Occupied by Workers in 2024	
Estimated average taxable value of residential property with a homestead and other exemptions (Travis Central Appraisal District 2024):	
	Average
City of Austin	$476,400
Manor ISD	$247,100
Travis County	$471,300
Number of workers living in:	
City of Austin	5,831
Manor ISD	648
Travis County	7,629
Estimated taxable value of residential property owned or occupied by workers in Austin:	
City of Austin	$2,777,938,836
Manor ISD	$160,096,251
Travis County	$3,595,561,923

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In total, the estimated commercial and residential property on local tax rolls in the Austin area supported by the Austin Campus, its employees, and indirect workers is shown below.

Estimated Taxable Property on Local Tax Rolls in 2024 Supported by the Company and Its Employees and Indirect Workers	
The Austin Campus's property on tax rolls	$959,675,150
Retail and commercial property supported by the spending of workers and their families	$223,766,648
Residential property owned or occupied by Austin Campus workers and indirect workers in:	
City of Austin	$2,777,938,836
Manor ISD	$160,096,251
Travis County, including in the City of Austin	$3,595,561,923
Total property supported by the company in	
City of Austin	$3,961,380,633
Manor ISD	$1,124,246,734
Travis County, including in the City of Austin	$4,779,003,721

Number of Residents and Public School Students

Each of the Austin Campus's workers and indirect workers has an estimated 2.3 people in their households. In addition, each household had an estimated 0.6 public school students in their household. If this is the case, the number of workers, residents and public school students supported directly or indirectly by the Austin Campus is shown below.

Estimated Number of Workers, Residents and Public School Students Supported by the Austin Campus During 2024			
	Number of Worker Households	Number of Residents	Number of School Students
City of Austin	5,831	13,412	
Manor ISD	648	1,490	389
Travis County, incl. City of Austin	7,629	17,547	

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Annual Revenues for the City and Other Local Taxing Districts

The City of Austin and other local taxing districts in which the Austin Campus is located receive substantial revenues from the campus, its employees, and workers in indirect jobs.

Some revenues calculated for the city and other local taxing districts in which the Austin Campus is located include the following:

- Sales taxes,
- Property taxes,
- Residential utilities and utilities for the campus provided by the City of Austin,
- Utility franchise fees collected by the City of Austin,
- Other taxes and user fees collected by the City and Travis County, and
- State and federal school funding received by Manor ISD.

Some sales and property tax and other rates used in this analysis are shown in the following tables on the following two pages.

Some Tax and Other Rates Used in this Analysis	
	Table 1 of 2
2024 property tax rates, per $100 of valuation:	
City of Austin	0.477600
Travis County	0.344445
Manor ISD	1.081400
Travis County ESD # 12	0.100000
Austin Community College	0.101300
Travis Central Health	0.107969
Sales tax rates:	
City of Austin	1.00%
Capital Metro	1.00%
Estimated utility franchise fee rates for the City of Austin:	
Natural gas	4.00%
Cable	4.00%
Commercial solid waste	4.00%
Telephone line access charge, per month, per line:	
Residential	$1.62
Non-residential	$6.10
City of Austin's hotel occupancy tax rate	9.00%
Estimated miscellaneous taxes and user fees collected by the city per household	$750

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Some Tax and Other Rates Used in this Analysis - Continued

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The City's estimated average monthly utility revenues per household:

Electricity	$122
Water	$48
Wastewater	$43
Garbage collection	$33
Total monthly bill	$246
Total annual bill	$2,952

Estimated average utility franchise fees collected each year on utilities provided to each household:

	Average Monthly Bill	Average Annual Bill	Utility Franchise Percentage	Utility Franchise Fees Per Household
Natural gas	$50	$600	4%	$24.00
Basic cable	$45	$540	4%	$21.60
Telephone, land lines	.10 lines		per line fee	$1.94
Total annual utility franchise fees collected by the City				$47.54

Travis County: Other taxes and user fees collected per household each year, in addition to property taxes	$125

Manor ISD:
Estimated annual state and federal school funding per child received by Manor ISD:

State	$613
Federal	$412
Total	$1,025

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Revenues for Local Taxing Districts in 2024

Sales Tax Revenues

Sales tax revenues for the City of Austin and Capital Metro from spending of the campus's workers and indirect workers during 2024 are shown below.

Sales Tax Revenues for the City and Capital Metro			
	Capital Metro	City of Austin	Total
Sales tax rate	1.00%	1.00%	
Sales tax collections on spending by:			
Austin Campus	$2,363,302	$2,363,302	$4,726,604
Workers	$1,163,587	$1,163,587	$2,327,173
Out-of-town visitors and truckers	$824	$824	$1,648
Total sales tax collections	$3,527,713	$3,527,713	$7,055,425

Property Tax Collections

Paid by the Company

During 2024, the company paid property taxes as shown below.

Property Taxes Paid by the Company in 2024	
City of Austin	$1,374,761
Travis County	$1,300,021
Manor ISD	$10,351,938
Travis County ESD # 12	$0
Austin Community College	$972,151
Travis County Healthcare District	$1,036,152
Eanes ISD	$8,514
Pflugerville ISD	$15,958
Total	$15,059,495

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Paid by Retail and Other Businesses Supported by Workers

During 2024, retail and other businesses supported by workers paid the following property taxes:

Property Taxes Paid by Retail and Other Businesses Supported by Workers During 2024	
City of Austin	$1,068,710
Travis County	$770,753
Manor ISD	$48,396
Travis County ESD # 12	$4,475
Austin Community College	$226,676
Travis County Healthcare District	$241,599
Total	$2,360,608

Property Taxes Paid on Residential Property Owned or Occupied by Workers

The City and other local taxing districts in which the campus is located received the following property taxes on residential property owned or occupied by the campus's employees and workers in indirect jobs in 2024:

Property Taxes Paid by Workers on Residential Property in 2024	
City of Austin	$13,267,436
Travis County	$12,384,733
Manor ISD	$1,731,281
Travis County ESD # 12	$160,096
Austin Community College	$2,814,052
Travis County Healthcare District	$3,882,092
Total	$34,239,691

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Total Property Taxes Paid

In total, 2024 property taxes paid on retail and commercial property supported in the community by the company and the company's employees and indirect workers were the following:

Property Taxes Paid on Retail and Commercial Property Supported by the Austin Campus and Workers in 2024				
	Paid by the Company	Businesses on Property Supported by Workers	Paid by Workers on Residential Property	Total Property Taxes Paid
City of Austin	$1,374,761	$1,068,710	$13,267,436	$15,710,906
Travis County	$1,300,021	$770,753	$12,384,733	$14,455,507
Manor ISD	$10,351,938	$48,396	$1,731,281	$12,131,615
Travis County ESD # 12	$0	$4,475	$160,096	$164,572
Austin Community College	$972,151	$226,676	$2,814,052	$4,012,879
Travis County Healthcare District	$1,036,152	$241,599	$3,882,092	$5,159,843
Eanes ISD	$8,514			$8,514
Pflugerville ISD	$15,958			$15,958
Total	$15,059,495	$2,360,608	$34,239,691	$51,659,794

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Estimated Other Revenues for City, County and Manor ISD

The City of Austin, Travis County and Manor ISD received other estimated revenues in 2024 from the campus and residential households of workers supported by the campus, as shown below.

Estimated Other City, County and School District Revenues in 2024				
	City of Austin	Travis County	Manor ISD	Total
Utility revenues for the city:				
From worker households	$17,210,626			$17,210,626
From the Austin Campus	$129,207,639			$129,207,639
Total utility revenues	$146,418,264			$146,418,264
Utility franchise fees from service providers for:				
Worker households	$277,234			$277,234
The Austin Campus	$489,653			$489,653
Total utility franchise fees	$766,887			$766,887
Miscellaneous taxes and user fees from worker households	$4,373,329	$953,629		$5,326,958
Hotel occupancy taxes from out-of-town visitors	$4,722			$4,722
State and federal school funding for children of workers			$398,459	$398,459
Total other revenues	$151,563,203	$953,629	$398,459	$152,915,291

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Total Revenues for the City, County, Manor ISD and Other Local Taxing Districts in 2024

Total estimated revenues received by the City, Travis County, Manor ISD and other local taxing districts in which the Austin Campus is located during 2024 are shown below.

Estimated Revenues Received by the City of Austin, Travis County, Manor ISD and Other Local Taxing Districts in 2024

	City of Austin	Capital Metro	Travis County	Manor ISD	Other Local Taxing Districts	Total
Sales taxes	$3,527,713	$3,527,713				$7,055,425
Property taxes	$15,710,906		$14,455,507	$12,131,615	$9,361,765	$51,659,794
Utilities	$146,418,264					$146,418,264
Utility franchise fees	$766,887					$766,887
Miscellaneous taxes and user fees	$4,373,329		$953,629			$5,326,958
Hotel occupancy taxes	$4,722					$4,722
State and federal school funding				$398,459		$398,459
Total	$170,801,822	$3,527,713	$15,409,136	$12,530,074	$9,361,765	$211,630,510

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Austin Campus Contributions to the Community

Samsung Austin Semiconductor is proud to be a part of the Central Texas community, its home for nearly 30 years. They take their role as a corporate citizen very seriously and strive to make a meaningful difference in the local community by thoughtfully investing its people and resources.

By partnering with organizations that align with its priorities, the company is helping improve access to food, provide academic support, increase environmental stewardship and more. In 2024, Samsung Austin Semiconductor supported dozens of community organizations, shown below, in Austin, Manor and Travis County through charitable contributions totaling $2 million.

Additionally, its employees donated $474,067 to hundreds of charities in 2024, and Samsung Austin Semiconductor matched $136,209.

Its employees also engaged in the community through volunteerism, both on their own time and by leveraging their Volunteer Time Off (VTO) benefit. Employees have up to 16 hours of paid time off each year for volunteerism during work hours. In total, employees logged 8,821 of volunteer hours in 2024.

2024 Community Partners – Austin, Manor, Travis County

- African American Youth Harvest Foundation
- Austin Chamber of Commerce
- Austin Community College
- Austin ISD (via Austin Ed Fund)
- Austin Korean School
- Austin LGBTQ Chamber of Commerce
- Austin Parks Foundation
- Austin Regional Manufacturing Association (ARMA)
- Austin Science Education Foundation
- Austin Youth River Watch
- Boys & Girls Clubs of Greater Austin
- Central Texas Food Bank
- City of Manor
- Colorado River Alliance
- Ending Community Homelessness Organization (ECHO)
- Girl Scouts of Central Texas
- Girlstart
- Greater Austin Asian Chamber of Commerce
- Greater Austin Black Chamber of Commerce
- Greater Austin Hispanic Chamber of Commerce
- Greater East Austin Youth Association/Juneteenth
- Huston-Tillotson University
- Jesse Samaripa American Legion Post 331
- Keep Austin Beautiful
- Keep Manor Beautiful
- Korean Scientists Engineering Association
- Korean-American Association of Greater Austin (KAAGA)
- Latinitas
- Manor Chamber of Commerce
- Manor Independent School District
- Manor Schoolhouse Foundation
- Manor Whole Child
- Meals on Wheels Central Texas
- Movability
- NAACP
- Opportunity Austin
- Out Youth
- Pflugerville Chamber of Commerce
- Skillpoint Alliance
- The University of Texas at Austin
- Trail of Lights Foundation
- TreeFolks
- United Way for Greater Austin
- Women in STEM

Read more:
https://semiconductor.samsung.com/us/sas/community-affairs/corporate-responsibility-reports/

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IV. Taylor Campus

As the first foreign-headquartered company to manufacture semiconductors in the U.S., Samsung is a proven U.S. partner and proud American employer. Samsung's new semiconductor manufacturing facility in Taylor, Texas, will enable Samsung to expand the U.S.'s capacity to manufacture essential chips across vital industries, including the automotive, AI, consumer technology, defense and aerospace industries.

Since 1996, Samsung has invested a total of $18 billion in its Austin site. In 2021, Samsung announced a new facility in Taylor, Texas, where it plans to invest a minimum $17 billion in the build-out. The Taylor facility broke ground in 2022 and will bridge Samsung Austin Semiconductor's nearly 30-year history in Central Texas with a hopeful future full of possibility.

In December 2024, the Department of Commerce awarded Samsung up to $4.745 billion in direct funding as part of the CHIPS and Science Act. As the only leading-edge semiconductor company that is a leader in both advanced memory and advanced logic technologies, Samsung will invest more than $37 billion in the region in the coming years as one of the largest foreign direct investments for a greenfield project in U.S. history, transforming the small municipality of Taylor, Texas into an expansive hub of leading-edge semiconductor manufacturing.

The Taylor site spans 1,200-plus acres and will include two new logic fabs and a R&D facility. The CHIPS investment in Samsung will transform Central Texas into a state-of the-art, leading-edge ecosystem, creating up to 12,000 construction jobs and more than 3,500 direct manufacturing jobs within the next five years.

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Impacts of Construction Activities During 2024 of the Taylor Campus

During 2024, the key construction activities are shown below.

Key Construction Activities During 2024		
Spending on construction during the year		$3,817,860,816
Taxable construction spending in Taylor		$381,821,712
Number of onsite construction jobs		8,868
Construction salaries paid		$836,757,039
Percent of total construction workers taxable spending in:		
	Taylor	35%
	Austin	25%

Included in expenditures above was spending on utilities. This spending is shown below.

Spending on Utilities		
Paid to	For	Amount
City of Taylor, Texas	Water	$2,576,918
Wastewater Transport Services, LLC	Wastewater	$501,348
Waste Connection	Solid Waste	$2,236,904
Gexa Energy, LP	Electricity	$121,079
Calpine Energy Solutions, LLC	Electricity	$1,961,250

Overall, direct and indirect economic output, jobs and salaries generated for the Central Texas area from this construction activity are shown below.

Direct and Indirect Economic Output, Jobs, and Salaries Supported by Construction at the Taylor Campus During 2024			
	Economic Output	Jobs	Salaries
Direct	$3,817,860,816	8,868	$836,757,039
Indirect and induced	$4,790,651,752	9,768	$728,397,002
Total	$8,608,512,568	18,636	$1,565,154,041

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Taxable Spending by Direct and Indirect Construction Workers

The estimated taxable spending by direct and indirect construction workers in the area is shown below.

Taxable Spending by Construction Workers in the Area	
Direct and indirect construction workers salaries	$1,565,154,041
Percent spent on taxable goods and services	26%
Percent of taxable spending in:	
Taylor	35%
Austin	25%
Total construction workers taxable spending in:	
Taylor	$142,429,018
Austin	$101,735,013
Total taxable spending by construction workers	$244,164,030

Sales Tax Collections by Local Taxing District from Construction Workers' Spending

The estimated taxable spending by direct and indirect construction workers in the area is shown below.

Taxable Spending by Construction Workers in the Area	
Taxable spending by construction workers in:	
City of Taylor	$142,429,018
City of Austin	$101,735,013
Sales tax rates:	
City of Taylor	2.00%
City of Austin	1.00%
Capital Metro	1.00%
Sales tax collections	
City of Taylor	$2,848,580
City of Austin	$1,017,350
Capital Metro	$1,017,350
Total sales tax collections from construction worker spending	$4,883,281

Economic Operational Impacts of the Taylor Campus in 2024

The Taylor Campus, its employees and workers in spin-off jobs supported in the community have a substantial impact on the Austin and Central Texas' economy.

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Permanent Economic Output, Jobs and Salaries

During 2024, the Taylor Campus made expenditures of $103.1 million, consisting of salaries, had 1,110 permanent employees and paid salaries, as stated, of $103.1 million to these workers.

This activity generated direct and indirect economic impacts during 2024 as shown below.

Annual Economic Output, Jobs, and Salaries Supported by the Taylor Campus in 2024			
	Economic Output	Jobs	Salaries
Direct	$103,121,813	1,110	$103,121,813
Indirect and induced	$81,662,164	2,554	$74,495,198
Total	$184,783,977	3,664	$177,617,011

As shown, the 2024 local expenditures consisting of salaries pumped $184.8 million into the economy of the Austin area. Also, the campus supported 3,664 total jobs in the area.

Taxable Spending by Permanent Workers

Permanent workers hired for the Taylor Campus's operations had the following taxable spending and local taxing districts collected sales taxes on this spending as shown below.

Sales Tax Collections on Permanent Workers Taxable Spending	
Total salaries	$177,617,011
Percent spent on taxable goods and services	26%
Percent of taxable spending in:	
City of Taylor	35%
City of Austin	25%
Taxable spending in:	
City of Taylor	$16,163,148
City of Austin	$11,545,106
Sales tax rates:	
City of Taylor	2.00%
City of Austin	1.00%
Capital Metro	1.00%
Sales tax collections:	
City of Taylor	$323,263
City of Austin	$115,451
Capital Metro	$115,451
Total sales tax collections	$554,165

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The Company's Property Tax Payments

The company paid the following property taxes to local taxable district on property placed on tax rolls thus far:

Property Tax Payments Made by the Company in 2024 to Local Taxing Districts	
City of Taylor	$502,604
Williamson County	$264,588
Taylor ISD	$2,354,400
Williamson County FM/RD	$202,296
Lower Brushy Cr. WC&ID	$75,508
Total property tax payments	$3,399,396

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Summary of Revenues for Local Taxing Districts in 2024

A summary of estimated tax revenues for local taxing districts during the year is shown below.

Tax Revenues for Local Taxing Districts from the Taylor Campus	
Sales taxes on workers' spending:	
From construction activities:	
City of Taylor	$2,848,580
City of Austin	$1,017,350
Capital Metro	$1,017,350
From operations:	
City of Taylor	$323,263
City of Austin	$115,451
Capital Metro	$115,451
Property tax collection from the Taylor Campus:	
City of Taylor	$502,604
Williamson County	$264,588
Taylor ISD	$2,354,400
Williamson County FM/RD	$202,296
Lower Brushy Cr. WC&ID	$75,508
Total property tax payments	$3,399,396
Total tax revenues:	
City of Taylor	$3,674,447
City of Austin	$1,132,801
Capital Metro	$1,132,801
Williamson County	$264,588
Taylor ISD	$2,354,400
Williamson County FM/RD	$202,296
Lower Brushy Cr. WC&ID	$75,508
Total tax revenues	$8,836,842

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Taylor Campus Contributions to the Community

Samsung Austin Semiconductor is committed to not only growing its business in Central Texas, but also ensuring the communities it calls home thrive along with it. In 2024, Samsung Austin Semiconductor donated $1.4 million to more than two dozen community organizations serving Taylor and Eastern Williamson County.

Additionally, its employees donated $474,067 to hundreds of charities in 2024, and Samsung Austin Semiconductor matched $136,209.

Samsung employees also engaged in the community through volunteerism, both on their own time and by leveraging their Volunteer Time Off (VTO) benefit. Employees have up to 16 hours of paid time off each year for volunteerism during work hours. In total, employees logged 8,821 of volunteer hours in 2024.

Just as semiconductors are essential to enabling the technologies of tomorrow, nurturing potential is an essential part of building a brighter future for the next generation. This is why, in addition to creating thousands of jobs, Samsung Austin Semiconductor is contributing to the development of programs designed to foster young people's growth. As part of its investment in Taylor, Samsung Austin Semiconductor partners with the Taylor Independent School District to develop valuable skills for future careers and provide internships for students. As part of its commitment to the community, the company offers a paid internship program for Taylor ISD students. Every summer, the company hires a minimum of 24 students who work six weeks at either the Samsung Taylor campus or Austin campus.

2024 Community Partners – Taylor, Williamson County

- American Legion Graham D. Luhn Post 39, Taylor
- Baylor Scott & White Health
- Bluebonnet Trails Community Services
- Boys & Girls Club of East Williamson County
- Cinderella's Closet
- City of Taylor
- Dickey Museum & Multipurpose Center
- Friends of the Moody Museum
- Friends of the Taylor Public Library
- Friends of the Williamson County Child Welfare Board
- Georgetown Chamber of Commerce
- Good Life Taylor
- Habitat for Humanity of Williamson County
- Hutto Chamber of Commerce
- Impact Counseling Services, Inc.
- Lone Star Circle of Care
- Mamma Jamma Ride
- Michelle’s Hot Peeps Beat CC
- Opportunities for Williamson & Burnet Counties
- Round Rock Express/Nolan Ryan Foundation
- SayCheese
- Shepherd's Heart Food Pantry and Community Ministries
- Taylor Chamber of Commerce
- Taylor Educational Enrichment Foundation
- Taylor Independent School District
- Taylor PRIDE
- Taylor Rodeo Association
- Temple College
- Texas A&M University
- Texas State Technical College
- The Duck P.A.C.K.
- The Williamson County Historical Museum
- Williamson County Children's Advocacy Center
- Williamson County Fair & Rodeo

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V. Types of Economic Impacts that the Campuses Provided

Central Texas receives substantial economic benefits from the campuses including the following:

- The economic benefits from the company's operations and revenues supported in other businesses and organizations in the community;
- Jobs;
- Worker salaries;
- Worker spending;
- The company's property on local tax rolls, and
- Residential property owned or occupied by workers on local tax rolls.

These economic impacts may be characterized as direct, indirect and induced.

The direct economic impact comes from the operations of the company and the spending of its employees. Indirect and induced benefits or spin-off benefits are also created and supported in the community from this direct impact.

Indirect sales, jobs and salaries are supported in businesses and organizations in the community that may supply goods and services to the company. In addition, induced sales, jobs and salaries are supported in businesses or organizations in the community, such as restaurants, banks, grocery stores, convenience stores, service companies, etc. that supply goods and services to the employees and their families and, in turn, to workers in indirect jobs and their families.

To estimate the indirect and induced economic impact of the company and its employees on the Austin area, regional economic multipliers were used. Regional economic multipliers are included in the US Department of Commerce's Regional Input-Output Modeling System (RIMS II).

The following regional economic multipliers were used in this analysis for the operations of the campuses.

Regional Economic Multipliers for Operations	
Output	1.7919
Employment	3.3009
Earnings	1.7224

An output multiplier of 1.7919 means that for every dollar of the facility's expenditures there is $0.7919 in revenues supported in other businesses or organizations in the area. Further, for every employee at the facility, there is an additional 2.3009 workers supported in spin-off jobs in the area. Similarly, for every dollar paid to employees at the facility, there is $0.7224 paid to workers in spin-off jobs supported in the area.

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The following regional economic multipliers were used in this analysis for construction activities at the Taylor Campus.

Regional Economic Multipliers for Construction	
Output	2.2548
Employment	2.1015
Earnings	1.8705

A discussion of the conduct of this analysis is next.

VI. Conduct of This Analysis

Impact DataSource conducted this analysis using information supplied by the company, as well as local tax rates and some estimates and assumptions.

Using this data, the economic impact of the company during 2024 and related revenues for local taxing districts in which the company's facilities are located were calculated.

In addition to the direct economic impact of the company and its employees, spin-off or indirect and induced benefits were also calculated.

Impact DataSource, based in Austin, Texas, is a leading economic consulting firm specializing in research and analysis since 1993. The firm has conducted economic impact analyses for projects and facilities across Texas and more than 40 other states. Additionally, Impact DataSource has developed economic impact analysis software for numerous clients, including the City of Austin, City of Taylor, and approximately 80 other Texas cities, counties, and economic development corporations.

The firm’s principal, Paul Scheuren, performed this economic impact analysis. Paul has a Master of Arts in economics from Clemson University as well as a Bachelor of Business Administration in actuarial science from Temple University.

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