

Julia Rowe

Vice President

MA, Accountancy
DePaul University

BA, Business Administration
University of Michigan

Julia Rowe brings a unique blend of public policy, valuation, and litigation expertise to the valuation of intellectual property. She has provided deposition and trial testimony and advises clients in a wide range of settings—including licensing negotiations, business strategy, financial reporting, the International Trade Commission, Federal Court, State Court and Arbitration. Julia has performed business and asset valuations, economic and financial analyses, and licensing-related consulting services. Her industry experience includes computer hardware and software, e-commerce, medical devices, telecommunications, and much more.

In addition to her deposition and testimony experience, Julia has also served as a consultant through trial and jury verdict in several high-profile cases involving patent infringement, trademark infringement, copyright infringement, and theft of trade secrets. She has extensive experience analyzing international trade issues (including public interest, domestic industry and bonding), lost profits, reasonable royalties, and unjust enrichment damages. Julia has also valued privately-held interests and has served in a variety of commercial litigation matters involving breach of contract, unfair competition, and corporate fraud.

Prior to joining CRA, Julia was a consultant at Kroll. She has a bachelor's degree in business administration from the University of Michigan and a master of accountancy degree from DePaul University. Julia is a registered CPA in Illinois.

Speeches, Presentations & Publications

"What Every IP Lawyer Needs to Know International Licensing," ACI's 5th Annual Summit for Women Leaders in IP Law, June 2025

"Valuing Intellectual Property and Intangible Assets." In *The Lawyer's Business Valuation Handbook* (chapter 28), August 2024 (co-author).

"Advanced Damages Techniques," 2023 ABA-IPL Section Annual Meeting, April 2023

"Strategies for Realizing Value from Patents Without Litigation," Continuing Legal Education Program for the Georgia Bar Patent Committee, January 2021

"ITC Investigations: Economic Issues" Continuing Legal Education Program for Faegre Drinker Biddle & Reath LLP, November 2020

"IP Value And the Benefits Of Cross-Department Collaboration," Duff & Phelps Webinar, November 2019

"IP Of the Future: Issues For Disruptive Technologies," Duff & Phelps 2018 IP Value Summit, November 2018

"The Growing Role Of Economics In IP-based Investigations At the ITC," Annual Technology & Law Seminar, Kirkland Ellis LLP-Chicago, May 2018

"Hot Topics In Patent Licensing And Litigation," Licensing Executives Society, Silicon Valley Chapter Meeting, March 2018

"Competitors And the Right To Exclude," Duff & Phelps 2017 IP Value Summit, December 2017

"Connecting DC With Wall Street—How IP Investors View the Legal And Policy Landscape," Intellectual Asset Management Patent Law and Policy Conference, November 2016

"Remedies In the Defend Trade Secrets Act," Association of Corporate Counsel (Nationwide teleconference), July 2016

"Valuing Intellectual Property & Trade Secrets For Financial Reporting Purposes," Michigan Association of Certified Public Accountants, May 2015

"Eastern District Of Texas (EDTX) General Order Regarding Alternative Procedure for Case Management," Duff & Phelps IP Client Update, February 2014

"The Use Of Surveys For U.S. Patent Litigation," Continuing Legal Education Program for Covington & Burling LLP (Nationwide teleconference), October 2013

"Recent Trends In IP Damages Law," Licensing Executives Society, Inc. Chicago Chapter Meeting, June 2013

"Recent Trends In IP Damages Law and International Trade Commission Issues," Continuing Legal Education Program For Duane Morris (Boston), October 2012

"Valuing Limited Partnership Interests," Trusts & Estates, October 2010

Professional & Business History

2024–Present *Vice President*, Charles River Associates, Chicago, IL

2011–May 2024 *Managing Director*, Kroll (formerly Duff & Phelps)

Managing Director, 2021–2024

Director, 2013–2021

Vice President, 2011–2013

Senior Associate, 2011

2009–2011 *Associate*, CRA International, Chicago, IL

Analyst, 2008–2009

Professional Associations and Certifications

Certified Public Accountant (CPA), Registered in Illinois

Certified Licensing Professional (CLP)

Member, Illinois CPA Society, Licensing Executives Society, Chicago Women in IP ("ChiWIP")