

Nov. 18, 2025

Toyota Announces \$912 Million Investment in U.S. to Expand Hybrid Vehicle Production Capacity

News Release, Management, Region, U.S.

Toyota Motor North America, Inc., Toyota's North American headquarters, today announced an investment of 912 million USD in five manufacturing plants in the United States involved in hybrid vehicle production to meet growing demand for the vehicles in the U.S. The plants to receive the investment are the Buffalo plant in West Virginia, Georgetown plant in Kentucky, Blue Springs plant in Mississippi, Jackson plant in Tennessee, and Troy plant in Missouri.

The investment is part of the up to 10 billion USD additional investment plan over the next five years in the U.S., announced on November 13. Since Toyota's entry into the U.S. market nearly 70 years ago, total investment is expected to reach nearly 60 billion USD.

The additional investment is part of Toyota's "best-company-in-town" approach—investing and producing locally, contributing to the local community and offering diverse options tailored to local needs through a multi-pathway strategy. In the U.S., Toyota employs approximately 50,000 people and has been involved in the development and manufacturing of over 35 million vehicles across 11 manufacturing plants.



Toyota Motor Corporation works to develop and manufacture innovative, safe and high-quality products and services that create happiness by providing mobility for all. We believe that true achievement comes from supporting our customers, partners, employees, and the communities in which we operate. Since our founding over 80 years ago in 1937, we have applied our Guiding Principles in pursuit of a safer, greener and more inclusive society. Today, as we transform into a mobility company developing connected, automated, shared and electrified technologies, we also remain true to our Guiding Principles and many of the United Nations' Sustainable Development Goals to help realize an ever-better world, where everyone is free to move.

SDGs Initiatives: <https://global.toyota/en/sustainability/sdgs/> 

