

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

MCCORMICK & COMPANY, INC.,
FONA TECHNOLOGIES, LLC AND
FONA INTERNATIONAL, LLC,
Petitioner

v.

ZOOMESSENCE, INC.,
Patent Owner

IPR2026-00416

U.S. Patent No. 9,332,776

Filing Date: January 27, 2015

Issue Date: May 10, 2016

PATENT OWNER'S POWER OF ATTORNEY

Patent Owner, ZoomEssence, Inc. ("Patent Owner"), hereby appoints the following attorneys to represent Patent Owner in the above-captioned *inter partes* review proceeding and to transact all business in the U.S. Patent and Trademark Office connected therewith:

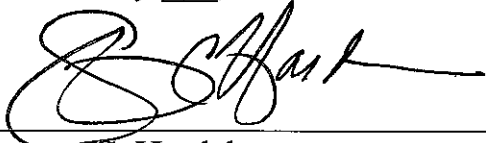
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Dated: July 30, 2026

A handwritten signature in black ink, appearing to read "S. Hardek", written over a horizontal line.

Steven C. Hardek
Chief Executive Officer

On behalf of Patent Owner, ZoomEssence, Inc.

CERTIFICATE OF SERVICE

I hereby certify that on July 30, 2026, I caused a copy of the foregoing Patent Owner's Power of Attorney to be served on the Petitioner of the subject patent as follows:

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