

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

MCCORMICK & COMPANY, INC.,
FONA TECHNOLOGIES, LLC AND
FONA INTERNATIONAL, LLC,
Petitioner

v.

ZOOMESSENCE, INC.,
Patent Owner

IPR2026-00416

U.S. Patent No. 9,332,776

Filing Date: January 27, 2015

Issue Date: May 10, 2016

**NOTICE OF INTENT TO DESIGNATE MICHAEL B. POWELL,
A PROVISIONALLY RECOGNIZED PATENT TRIAL
AND APPEAL BOARD ATTORNEY, AS BACK-UP COUNSEL**

List of Exhibits

Exhibit No.	Description of Document
2001	Declaration of Michael B. Powell in Support of Patent Owner's Notice of Intent to Designate Provisionally Recognized PTAB Attorney as Back-up Counsel

IPR2026-00416
PATENT OWNER'S NOTICE
RE: BACK-UP COUNSEL

Pursuant to 37 C.F.R. § 42.10(c)(2), Patent Owner ZoomEssence, Inc. (“ZoomEssence” or “Patent Owner”) hereby submits this Notice of Intent to Designate Michael B. Powell, a Provisionally Recognized PTAB Attorney, as Back-up Counsel.

As indicated in Patent Owner’s Mandatory Notices and Power of Attorney, filed concurrently herewith, registered practitioner James Anderson, Reg. No. 70,892 is serving as Lead Counsel for Patent Owner in this proceeding. Mr. Powell is a provisionally recognized PTAB attorney because he was previously recognized *pro hac vice* by order of the Board, pursuant to motions of the type described in 37 C.F.R. §42.10(c)(1), in CBM2020-00011 (Paper 19) and CBM2020-00012 (Paper 18).

Filed herewith is a certification in the form of a declaration in which Mr. Powell attests to satisfying all requirements set forth by the Board for *pro hac vice* recognition of a provisionally recognized PTAB attorney. *See* Ex. 2001. A power of attorney from Patent Owner appointing Mr. Powell is being filed concurrently herewith.

IPR2026-00416
PATENT OWNER'S NOTICE
RE: BACK-UP COUNSEL

Respectfully submitted,

PROSKAUER ROSE LLP

Dated: July 31, 2026

/James R. Anderson/

James R. Anderson
Lead Counsel for Patent Owner
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*Attorneys for Patent Owner
ZoomEssence, Inc.*

CERTIFICATE OF SERVICE

I hereby certify that on July 31, 2026, I caused a copy of the foregoing Notice of Intent to Designate Provisionally Recognized PTAB Attorney as Back-up Counsel to be served on the Petitioner of the subject patent as follows:

Via Electronic Mail to Petitioner's attorneys of record:

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