



July 6, 2017

Joseph James Slawek, Founder, Chairman & CEO
Luke Slawek, President & COO
FONA International, Inc.
1900 Averill Road
Geneva, IL 60134

VIA
FEDEX DELIVERY

Re: U.S. Patents 8,939,388, 9,332,776, and 9,551,527 of ZoomEssence, Inc., and October 14, 2011 Mutual Nondisclosure Agreement Between ZoomEssence, Inc. and FONA International Inc.

Dear Sirs:

We represent ZoomEssence, Inc. (Hebron, Kentucky) in intellectual property matters.

We bring to your attention the existence of issued U.S. patents of ZoomEssence, Inc., U.S. Patents 8,939,388, 9,332,776, and 9,551,527.

In connection with our recent review of the patent literature relevant to ZoomEssence's ongoing patenting efforts, we noted that your company's International Patent Application PCT/US2016/015136 published on August 4, 2016 as International Publication WO2016/123224 for "Flavor Encapsulation Using Electrostatic Atomization".

We also note that this international patent application was the subject of a Written Opinion issued by the U.S. International Search Authority on April 1, 2016, in which various claims were characterized as anticipated or obvious over ZoomEssence U.S. Patent 8,939,388, underscoring the fact that the FONA patent application is directed to closely related subject matter.

We are aware that FONA entered into a Mutual Nondisclosure Agreement with ZoomEssence on October 14, 2011 providing for furnishing of ZoomEssence Proprietary Information and Materials to FONA. In this agreement FONA covenanted and agreed that it would use such Proprietary Information and Materials solely for the purpose of determining whether it wish to enter into business transaction(s) with ZoomEssence. Specifically, FONA agreed "not to use the Proprietary Information and Materials directly or indirectly for any other purpose."

Under these circumstances, including the 30-months deadline of July 28, 2017 for initiating regional/national phase proceedings based on the FONA PCT application in countries observing the 30-months time limit, we are requesting FONA's written assurances that its current and prospective commercial activities do not in any way conflict with the above-mentioned ZoomEssence U.S. Patents, or otherwise embody any usage of Proprietary Information and Materials (as defined in the October 14, 2011 Mutual Nondisclosure Agreement) furnished by ZoomEssence to FONA under such agreement.

In this respect, ZoomEssence regards its patent rights and trade secrets to be critically important assets of its own ongoing business, which ZoomEssence expects to be fully respected by others, consistent with the respect that ZoomEssence accords to the valid proprietary rights and intellectual property of its competitors.

Joseph James Slawek and Luke Slawek

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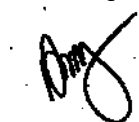
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We therefore commend to FONA a review by your intellectual property counsel of the aforementioned ZoomEssence patents and the October 14, 2011 Mutual Nondisclosure Agreement and Proprietary Information and Materials furnished thereunder, so that the requested written assurances can be given to ZoomEssence that FONA's current and prospective commercial activities do not in any way conflict with the above-mentioned ZoomEssence U.S. Patents, or otherwise embody any usage of Proprietary Information and Materials (as defined in the October 14, 2011 Mutual Nondisclosure Agreement) furnished by ZoomEssence to FONA under such agreement.

Such written assurances may be directed by you to Robert Corbett, CEO of ZoomEssence (address: ZoomEssence, Inc., 1139 Victory Place, Hebron, KY 41048; telephone: (844) 374-9666), or your intellectual property counsel may respond with such assurances, on your behalf, to me at the letterhead address on the preceding page of this letter.

Sincerely,

HULTQUIST IP



Steven J. Hultquist

SJH: kk

Encl.

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