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(54) **SYNCHRONOUS COMMUNICATION SYSTEM AND METHOD**

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H04L 29/06 (2006.01)

(52) **U.S. Cl.**
CPC ***H04L 65/403*** (2013.01)

(58) **Field of Classification Search**
None
See application file for complete search history.

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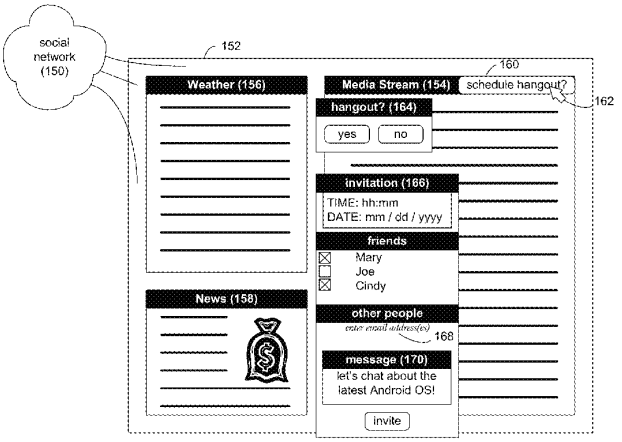
(74) *Attorney, Agent, or Firm* — IP Spring

(57) **ABSTRACT**

A method and computing system for providing, using one or more computing devices, a plurality of users of a social network with the ability to schedule a topic-specific, synchronous communication session to occur at a future time. An indication is received, from a first user of the plurality of users, to schedule the topic-specific, synchronous communication session to occur at a future time. Electronic invitations are provided concerning the topic-specific, synchronous communication session, using the one or more computing devices, to one or more invited users chosen from the plurality of users of the social network.

21 Claims, 5 Drawing Sheets



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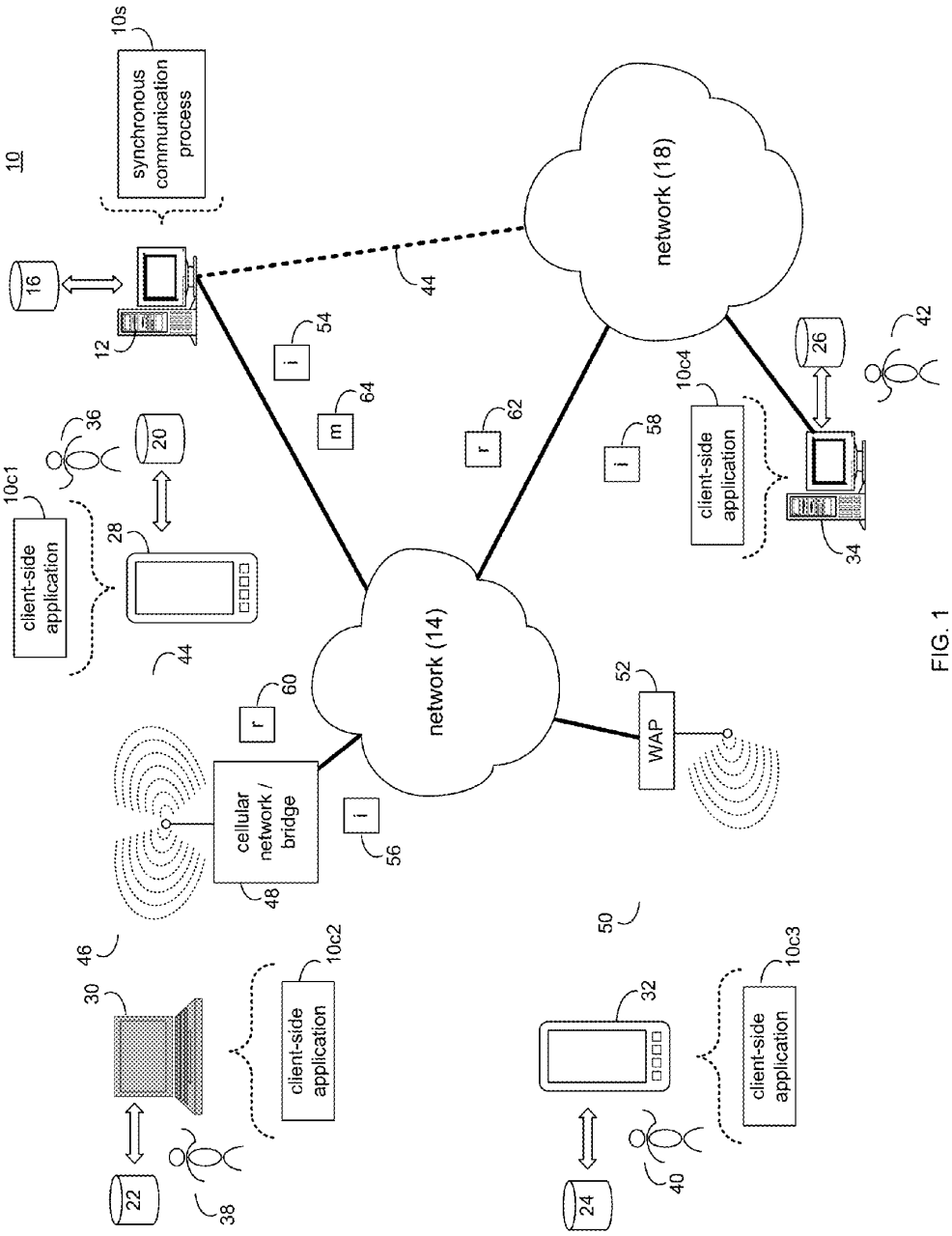
10
synchronous communication process
10s
16
12
network (18)
44
54
i
64
m
62
r
58
i
10c4
client-side application
26
42
34
36
20
10c1
client-side application
28
44
network (14)
60
r
cellular network / bridge
48
56
i
52
WAP
46
30
10c2
client-side application
22
38
50
32
10c3
client-side application
24
40

FIG. 1

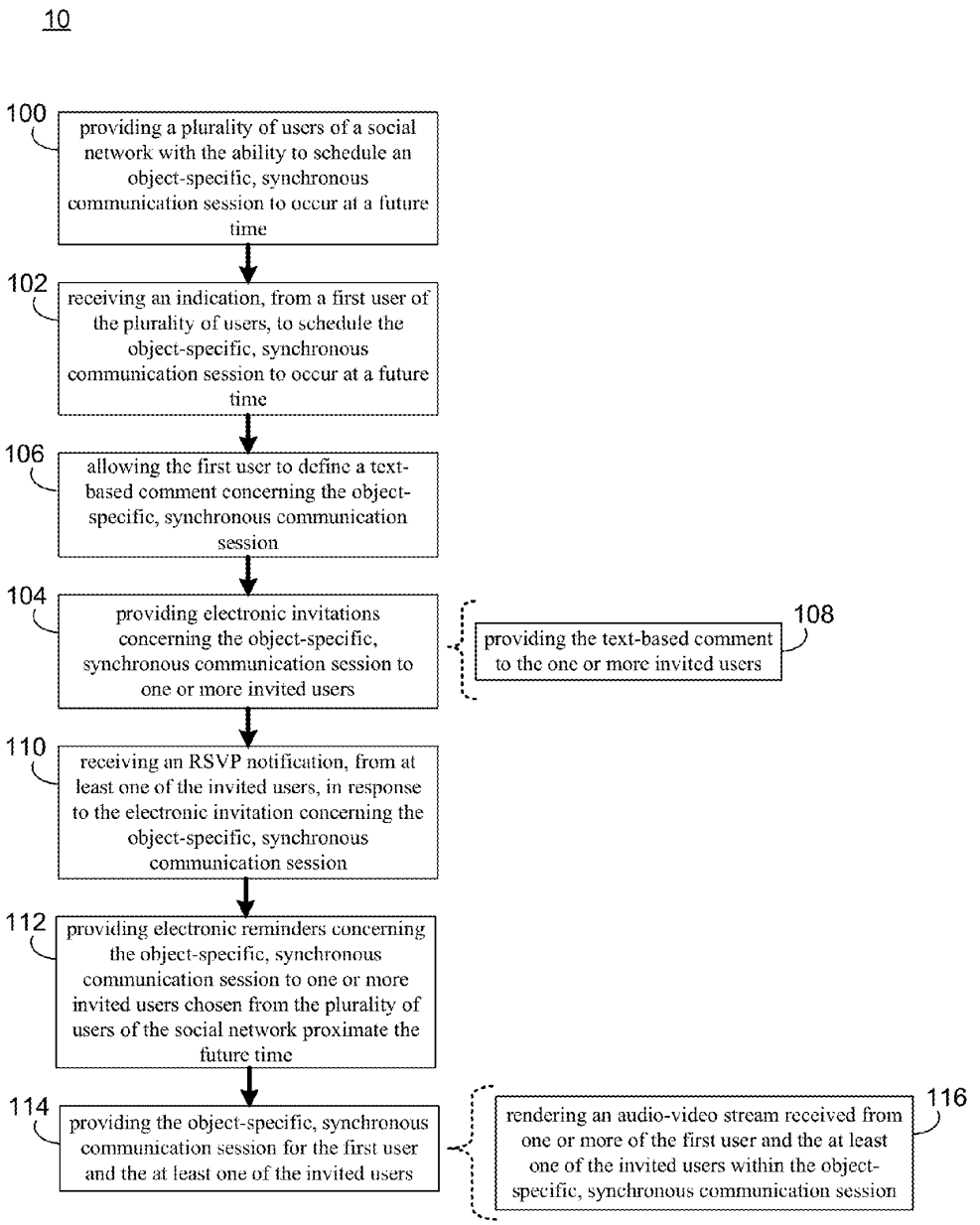
10
100
providing a plurality of users of a social network with the ability to schedule an object-specific, synchronous communication session to occur at a future time
102
receiving an indication, from a first user of the plurality of users, to schedule the object-specific, synchronous communication session to occur at a future time
106
allowing the first user to define a text-based comment concerning the object-specific, synchronous communication session
104
providing electronic invitations concerning the object-specific, synchronous communication session to one or more invited users
108
providing the text-based comment to the one or more invited users
110
receiving an RSVP notification, from at least one of the invited users, in response to the electronic invitation concerning the object-specific, synchronous communication session
112
providing electronic reminders concerning the object-specific, synchronous communication session to one or more invited users chosen from the plurality of users of the social network proximate the future time
114
providing the object-specific, synchronous communication session for the first user and the at least one of the invited users
116
rendering an audio-video stream received from one or more of the first user and the at least one of the invited users within the object-specific, synchronous communication session

FIG. 2

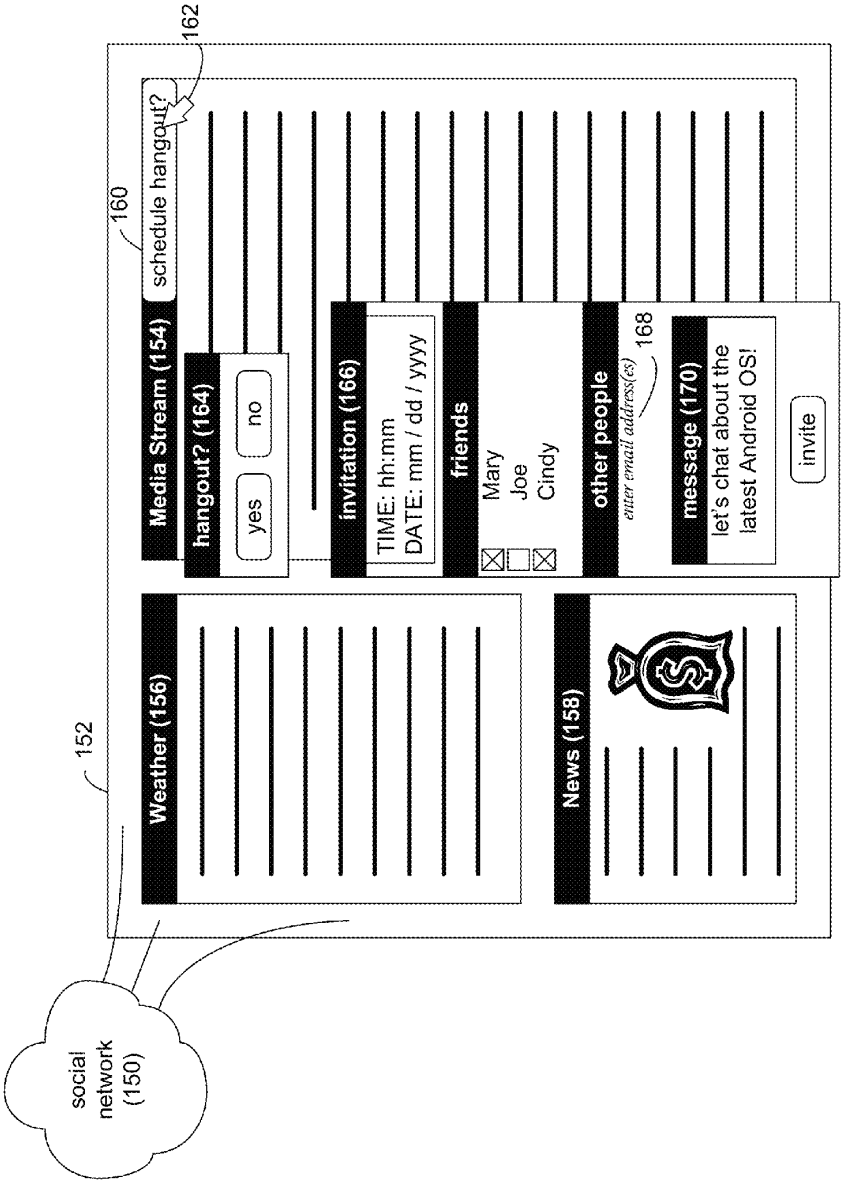
152
social network (150)
Weather (156)
News (158)
Media Stream (154)
160
schedule hangout?
162
hangout? (164)
yes
no
invitation (166)
TIME: hh:mm
DATE: mm / dd / yyyy
friends
Mary
Joe
Cindy
other people
enter email address(es)
168
message (170)
let's chat about the latest Android OS!
invite

FIG. 3

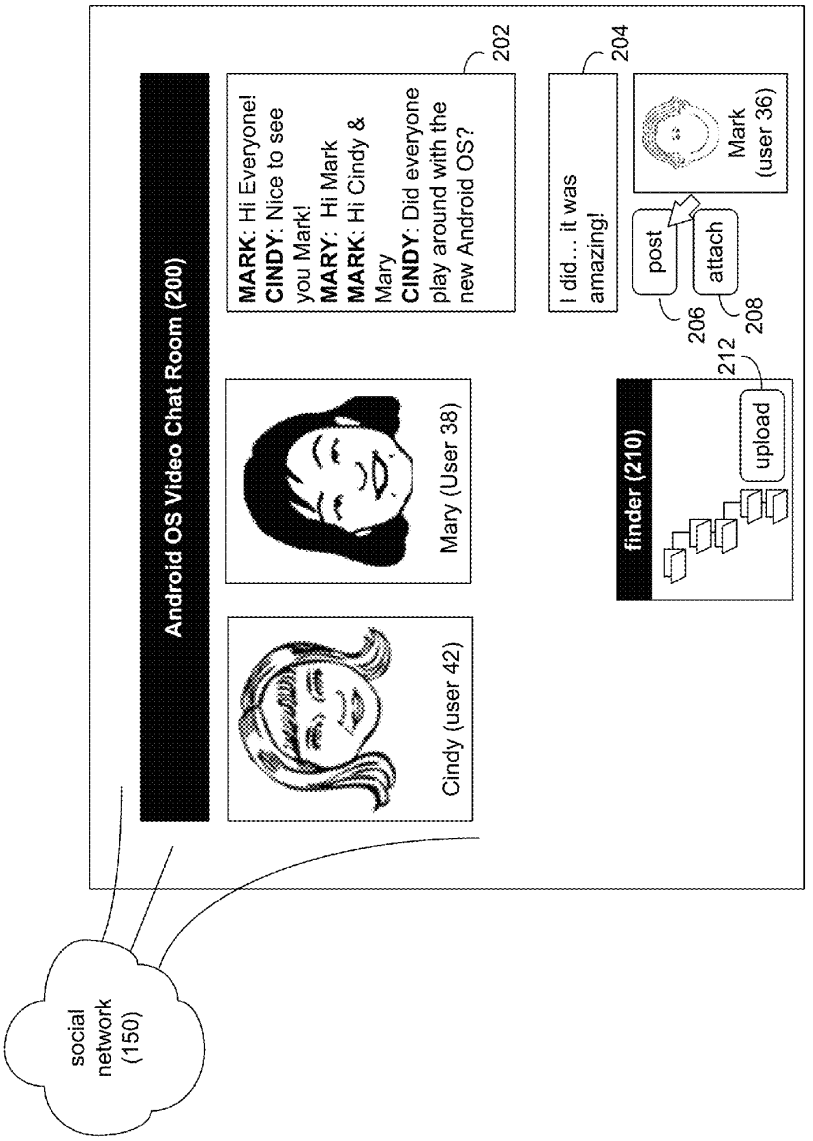
social network (150)
Android OS Video Chat Room (200)
Cindy (user 42)
Mary (User 38)
MARK: Hi Everyone!
CINDY: Nice to see you Mark!
MARY: Hi Mark
MARK: Hi Cindy & Mary
CINDY: Did everyone play around with the new Android OS?
202
I did… it was amazing!
204
finder (210)
post
attach
206
208
upload
212
Mark (user 36)

FIG. 4

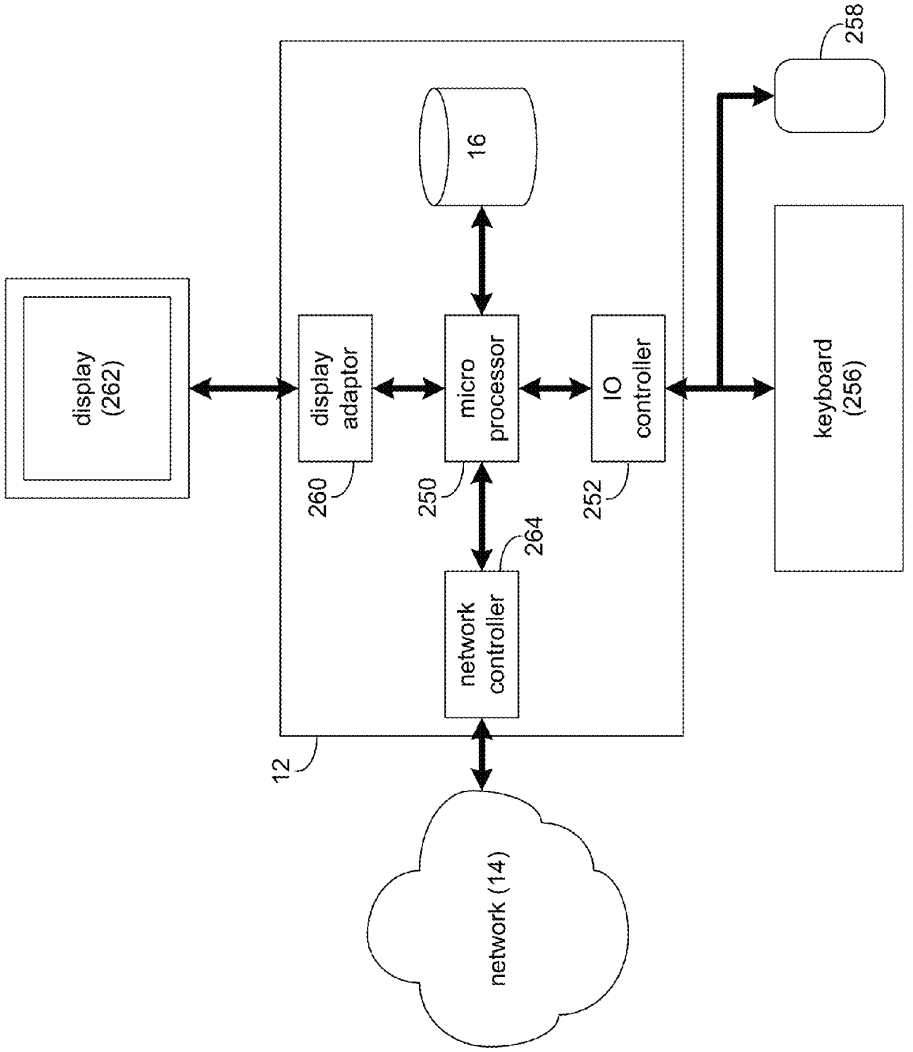
display
(262)
display
adaptor
260
micro
processor
250
16
IO
controller
252
258
keyboard
(256)
network
controller
264
12
network (14)

FIG. 5

SYNCHRONOUS COMMUNICATION SYSTEM AND METHOD

TECHNICAL FIELD

This disclosure relates to topic-specific, synchronous communication sessions and, more particularly, to the scheduling of topic-specific, synchronous communication sessions.

BACKGROUND

The Internet currently allows for the free exchange of ideas and information in a manner that was unimaginable only a couple of decades ago. One such use for the Internet is as a communication medium, whether it is via one-on-one exchanges or multi-party exchanges. For example, two individuals may exchange private emails with each other. Alternatively, multiple people may participate on a public website in which they may post entries that are published for multiple people to read. Examples of such websites may include but are not limited to product/service review sites and topical blogs.

As is known in the art, the phrase social network may be used to refer to a group of technologies (e.g. Web-based and mobile technologies) that allow for users to engage in a quasi-real-time, interactive dialogue. Social networking websites have allowed people to interact and socialize in ways that were unimaginable ten years ago. For example, the use of such social networking websites has allowed for long lost friends to be reunited, long-distance friendships to be easily maintained, and information to be broadcast to groups of people.

SUMMARY OF DISCLOSURE

In a first implementation, a computer-implemented method includes providing, using one or more computing devices, a plurality of users of a social network with the ability to schedule a topic-specific, synchronous communication session to occur at a future time. An indication is received, from a first user of the plurality of users, to schedule the topic-specific, synchronous communication session to occur at a future time. Electronic invitations are provided concerning the topic-specific, synchronous communication session, using the one or more computing devices, to one or more invited users chosen from the plurality of users of the social network. An RSVP notification is received, from at least one of the invited users, in response to the electronic invitation concerning the topic-specific, synchronous communication session. The topic-specific, synchronous communication session is provided, using the one or more computing devices, for the first user and the at least one of the invited users.

In another implementation, a computer-implemented method includes providing, using one or more computing devices, a plurality of users of a social network with the ability to schedule a topic-specific, synchronous communication session to occur at a future time. An indication is received, from a first user of the plurality of users, to schedule the topic-specific, synchronous communication session to occur at a future time. Electronic invitations are provided concerning the topic-specific, synchronous communication session, using the one or more computing devices, to one or more invited users chosen from the plurality of users of the social network.

One or more of the following features may be included. An RSVP notification may be received, from at least one of the invited users, in response to the electronic invitation concerning the topic-specific, synchronous communication session. The topic-specific, synchronous communication session may be provided, using the one or more computing devices, for the first user and the at least one of the invited users. Providing the topic-specific, synchronous communication session for the first user and the at least one of the invited users may include rendering an audio-video stream received from one or more of the first user and the at least one of the invited users within the topic-specific, synchronous communication session. At least one of the invited users may be connected to the first user within the social network. The first user may be allowed to define a text-based comment concerning the topic-specific, synchronous communication session. Providing electronic invitations concerning the topic-specific, synchronous communication session may include providing the text-based comment to the one or more invited users. The text-based comment may be a descriptor for the topic-specific, synchronous communication session. The electronic reminders concerning the topic-specific, synchronous communication session may be provided, using the one or more computing devices, to one or more invited users chosen from the plurality of users of the social network proximate the future time. The electronic reminders may be chosen from the group consisting of: an email notification to an email inbox; a sandbar notification to a GUI; and a ping notification to a cellphone.

In another implementation, a computing system including a processor and memory is configured to perform operations including providing, using one or more computing devices, a plurality of users of a social network with the ability to schedule a topic-specific, synchronous communication session to occur at a future time. An indication is received, from a first user of the plurality of users, to schedule the topic-specific, synchronous communication session to occur at a future time. Electronic invitations are provided concerning the topic-specific, synchronous communication session, using the one or more computing devices, to one or more invited users chosen from the plurality of users of the social network.

One or more of the following features may be included. An RSVP notification may be received, from at least one of the invited users, in response to the electronic invitation concerning the topic-specific, synchronous communication session. The topic-specific, synchronous communication session may be provided, using the one or more computing devices, for the first user and the at least one of the invited users. Providing the topic-specific, synchronous communication session for the first user and the at least one of the invited users may include rendering an audio-video stream received from one or more of the first user and the at least one of the invited users within the topic-specific, synchronous communication session. At least one of the invited users may be connected to the first user within the social network. The first user may be allowed to define a text-based comment concerning the topic-specific, synchronous communication session. Providing electronic invitations concerning the topic-specific, synchronous communication session may include providing the text-based comment to the one or more invited users. The text-based comment may be a descriptor for the topic-specific, synchronous communication session. The electronic reminders concerning the topic-specific, synchronous communication session may be provided, using the one or more computing devices, to one or more invited users chosen from the plurality of users of the social network proximate the future time. The electronic reminders may be chosen from the group consisting of: an email notification to an email inbox; a sandbar notification to a GUI; and a ping notification to a cellphone.

The details of one or more implementations are set forth in the accompanying drawings and the description below. Other features and advantages will become apparent from the description, the drawings, and the claims.

BRIEF DESCRIPTION OF THE DRAWINGS

FIG. **1** is a diagrammatic view of a distributed computing network including a computing device that executes a synchronous communication process according to an embodiment of the present disclosure;

FIG. **2** is a flowchart of the synchronous communication process of FIG. **1** according to an embodiment of the present disclosure;

FIG. **3** is a diagrammatic view of a display screen rendered by the synchronous communication process of FIG. **1** according to an embodiment of the present disclosure;

FIG. **4** is a diagrammatic view of another display screen rendered by the synchronous communication process of FIG. **1** according to an embodiment of the present disclosure; and

FIG. **5** is a diagrammatic view of the computing device of FIG. **1** according to an embodiment of the present disclosure.

Like reference symbols in the various drawings indicate like elements.

DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENTS

In FIGS. **1** & **2**, there is shown synchronous communication process **10**. Synchronous communication process **10** may be implemented as a server-side process, a client-side process, or a hybrid server-side/client-side process. For example, synchronous communication process **10** may be implemented as a purely server-side process via synchronous communication process **10***s*. Alternatively, synchronous communication process **10** may be implemented as a purely client-side process via one or more of client-side application **10***c***1**, client-side application **10***c***2**, client-side application **10***c***3**, and client-side application **10***c***4**. Alternatively still, synchronous communication process **10** may be implemented as a hybrid server-side/client-side process via synchronous communication process **10***s* in combination with one or more of client-side application **10***c***1**, client-side application **10***c***2**, client-side application **10***c***3**, and client-side application **10***c***4**. Accordingly, synchronous communication process **10** as used in this disclosure may include any combination of synchronous communication process **10***s*, client-side application **10***c***1**, client-side application **10***c***2**, client-side application **10***c***3**, and client-side application **10***c***4**.

As will be discussed below in greater detail, synchronous communication process **10** may provide **100** a plurality of users of a social network with the ability to schedule a topic-specific, synchronous communication session for occurrence sometime in the future (e.g., a week, a month, or a year from now). Synchronous communication process **10** may receive **102** an indication, from a first user of the plurality of users, to schedule the topic-specific, synchronous communication session to occur at a future time. Synchronous communication process **10** may provide **104** electronic invitations concerning the topic-specific, synchronous communication session to one or more invited users chosen from the plurality of users of the social network.

Synchronous communication process **10***s* may be a server application and may reside on and may be executed by computing device **12**, which may be connected to network **14** (e.g., the Internet or a local area network). Examples of computing device **12** may include, but are not limited to: a personal computer, a laptop computer, a personal digital assistant, a data-enabled cellular telephone, a notebook computer, a television with one or more processors embedded therein or coupled thereto, a server computer, a series of server computers, a mini computer, a mainframe computer, or a dedicated network device.

The instruction sets and subroutines of synchronous communication process **10***s*, which may be stored on storage device **16** coupled to computing device **12**, may be executed by one or more processors (not shown) and one or more memory architectures (not shown) included within computing device **12**. Examples of storage device **16** may include but are not limited to: a hard disk drive; a tape drive; an optical drive; a RAID device; a random access memory (RAM); a read-only memory (ROM); and all forms of flash memory storage devices.

Network **14** may be connected to one or more secondary networks (e.g., network **18**), examples of which may include but are not limited to: a local area network; a wide area network; or an intranet, for example.

Examples of client-side applications **10***c***1**, **10***c***2**, **10***c***3**, **10***c***4** may include but are not limited to a web browser, a game console user interface, or a specialized application (e.g., an application running on e.g., the Android™ platform or the iPhone™ platform). The instruction sets and subroutines of client-side applications **10***c***1**, **10***c***2**, **10***c***3**, **10***c***4**, which may be stored on storage devices **20**, **22**, **24**, **26** (respectively) coupled to client electronic devices **28**, **30**, **32**, **34** (respectively), may be executed by one or more processors (not shown) and one or more memory architectures (not shown) incorporated into client electronic devices **28**, **30**, **32**, **34** (respectively). Examples of storage devices **20**, **22**, **24**, **26** may include but are not limited to: hard disk drives; tape drives; optical drives; RAID devices; random access memories (RAM); read-only memories (ROM), and all forms of flash memory storage devices.

Examples of client electronic devices **28**, **30**, **32**, **34** may include, but are not limited to, data-enabled, cellular telephone **28**, laptop computer **30**, personal digital assistant **32**, personal computer **34**, a notebook computer (not shown), a server computer (not shown), a gaming console (not shown), and a dedicated network device (not shown). Client electronic devices **28**, **30**, **32**, **34** may each execute an operating system, examples of which may include but are not limited to Microsoft Windows™, Android™, WebOS™, iOS™, Redhat Linux™, or a custom operating system.

Users **36**, **38**, **40**, **42** may access synchronous communication process **10** directly through network **14** or through secondary network **18**. Further, synchronous communication process **10** may be connected to network **14** through secondary network **18**, as illustrated with link line **44**.

The various client electronic devices (e.g., client electronic devices **28**, **30**, **32**, **34**) may be directly or indirectly coupled to network **14** (or network **18**). For example, data-enabled, cellular telephone **28** and laptop computer **30** are shown wirelessly coupled to network **14** via wireless communication channels **44**, **46** (respectively) established between data-enabled, cellular telephone **28**, laptop computer **30** (respectively) and cellular network/bridge **48**, which is shown directly coupled to network **14**. Further, personal digital assistant **32** is shown wirelessly coupled to network **14** via wireless communication channel **50** established between personal digital assistant **32** and wireless access point (i.e., WAP) **52**, which is shown directly coupled to network **14**. Additionally, personal computer **34** is shown directly coupled to network **18** via a hardwired network connection.

WAP **52** may be, for example, an IEEE 802.11a, 802.11b, 802.11g, 802.11n, Wi-Fi, and/or Bluetooth device that is capable of establishing wireless communication channel **50** between personal digital assistant **32** and WAP **52**. As is known in the art, IEEE 802.11x specifications may use Ethernet protocol and carrier sense multiple access with collision avoidance (i.e., CSMA/CA) for path sharing. The various 802.11x specifications may use phase-shift keying (i.e., PSK) modulation or complementary code keying (i.e., CCK) modulation, for example. As is known in the art, Bluetooth is a telecommunications industry specification that allows e.g., mobile phones, computers, and personal digital assistants to be interconnected using a short-range wireless connection.

As is known in the art, users of social networks may be able to participate in group communication sessions. For example, Google+™ allows users of this social network to participate in "hangouts", which are multiuser video chat rooms that allow for virtual gatherings of people so that they may chat about specific topics. Synchronous communication process **10** may leverage the use of Google™ "hangouts" so that hangouts may be classified as events, thus allowing these hangouts to be scheduled to occur some time in the future within (in this example) Google+™.

While the above discussion concerns Google+™, this is for illustrative purposes only and is not intended to be a limitation of this disclosure. For example, synchronous communication process **10** may be included within or utilized by any social networking website.

Specifically and as will be discussed below in greater detail, synchronous communication process **10** may be configured to allow a user of a social network to schedule a hangout as an event that will occur some time in the future. For example, a user of the social network may schedule a hangout event to occur the day after the long-anticipated release of a hyped consumer electronic device, wherein the intent of the hangout event is to discuss the newly-released device.

Referring also to FIG. **3**, synchronous communication process **10** may be included within, executed within, or a portion of a social network (e.g., social network **150**). As discussed above, the phrase social network may be used to refer to a group of technologies (e.g. web-based and mobile technologies) that allow for users to engage in a quasi-real-time, interactive dialogue.

Assume for illustrative purposes that user **36** (i.e. Mark) is looking forward to the release of the latest Android™ operating system (which is occurring in approximately two months time). Synchronous communication process **10** may be configured to provide **100** a plurality of users (e.g., user **36**, **38**, **40**, **42**) of social network **150** with the ability to schedule a topic-specific, synchronous communication session (e.g., a hangout) to occur at a future time (e.g., approximately two months from now).

Assume for illustrative purposes that user **36** wishes to schedule a topic-specific, synchronous communication session (e.g., a hangout) to occur at a future time (e.g., some time after the release of the latest Android™ operating system). Accordingly, user **36** may select e.g., schedule hangout button **160** using onscreen pointer **162** (which is controllable via a mouse, not shown).

Upon user **36** making this selection, synchronous communication process **10** may render hangout scheduling window **164** that may allow users **36** to choose whether or not they wish to schedule a topic-specific, synchronous communication session concerning e.g., the release of the latest Android™ operating system. For example, if user **36** wishes to schedule such a topic-specific, synchronous communication session, user **36** may select the "yes" button included within hangout scheduling window **164**. Alternatively, if user **36** does not wish to schedule such a topic-specific, synchronous communication session, user **36** may select the "no" button included within hangout scheduling window **164**.

Referring also to FIG. **4**, assume for illustrative purposes that user **36** wishes to initiate such a topic-specific, synchronous communication session concerning e.g., the release of the latest Android™ operating system. Accordingly, user **36** may select the "yes" button included within hangout scheduling window **164**, resulting in the generation of indication **54**. Upon synchronous communication process **10** receiving **102** indication **54** from user **36** concerning the scheduling of the topic-specific, synchronous communication session (e.g., the hangout), synchronous communication process **10** may render invitation window **166** that may be configured to define a scheduled time/date and allow user **36** to identify invitee(s) for the topic-specific, synchronous communication session (e.g., the hangout).

Invitation window **166** may be configured to allow user **36** to define a time/date for topic-specific, synchronous communication session **200**. As discussed above, since topic-specific, synchronous communication session **200** is being scheduled to discuss the release of the latest Android™ operating system, user **36** may schedule topic-specific, synchronous communication session **200** to occur sometime after the release date of the latest Android™ operating system. Accordingly, user **36** may enter the appropriate time and date into the TIME and DATE field of invitation window **166**.

Invitation window **166** may further be configured to allow user **36** to invite various types of individuals to topic-specific, synchronous communication session **200**. For example, invitation window **166** may be configured to identify members of social network **150** that are friends with/connected to/in a circle with user **36**. For example, assume that user **36** is friends with Mary (user **38**), Joe (user **40**), and Cindy (user **42**).

In the event that user **36** wishes to invite any of users **38**, **40**, **42** to join topic-specific, synchronous communication session **200**, user **36** may check the appropriate check box next to the name of the user(s) that they wish to invite.

Additionally, invitation window **166** may be configured to allow user **36** to invite people that are not members of social network **150**. Accordingly, user **36** may populate email field **168** with the email address(es) of people that that they wish to invite to join topic-specific, synchronous communication session **200** but are currently not members of social network **150**.

Invitation window **166** may include message field **170** that may allow **106** user **36** to define a text-based comment concerning topic-specific, synchronous communication session **200**. For example, user **36** may add the comment "let's chat about the latest Android™ OS". Accordingly, the text-based comment may be used as a descriptor for topic-specific, synchronous communication session **200**.

Once the appropriate people are identified within invitation window **166** (thus defining a group of invited users), user **36** may select (via onscreen pointer **162**) the "invite" button included within invitation window **166** and synchronous communication process **10** may provide **104** electronic invitations (e.g., invitations **56**, **58**) concerning topic-specific, synchronous communication session **200** (e.g., the hangout) to one or more invited users (e.g., users **38**, **42**) chosen from the plurality of users of social network **150**. For example, synchronous communication process **10** may provide **104** invitations **56**, **58** to users **38**, **42** (respectively). When providing **104** invitations **56**, **58** to users **38**, **42**, synchronous communication process **10** may also provide **108** the above-

described text-based comment concerning topic-specific, synchronous communication session **200** within invitations **56**, **58**.

If the person being invited to join topic-specific, synchronous communication session **200** was not a member of social network **150**, that person may first be asked to join social network **150** and, upon joining social network **150**, may be allowed to participate in topic-specific, synchronous communication session **200**.

While the following discussion concerns topic-specific, synchronous communication session **200** being an audio-video, topic-specific, synchronous communication session, this is for illustrative purposes only and is not intended to be a limitation of this disclosure, as other configurations are possible (e.g., a multi-user, audio-only chat room) and are considered to be within the scope of this disclosure.

Upon receiving invitations **56**, **58**, users **38**, **42** may either accept or reject the same. Assume for illustrative purposes that each of users **38**, **42** accepts their invitation to join topic-specific, synchronous communication session **200**. Upon a user accepting one of the above-described invitations, a corresponding RSVP (e.g., RSVP **60**, **62**) may be generated concerning topic-specific, synchronous communication session **200**, which may be received **110** by synchronous communication process **10**.

Synchronous communication process **10** may provide **112** electronic reminders (not shown) concerning topic-specific, synchronous communication session **200** to one or more of the invited users (users **38**, **42**) proximate the future time (i.e., the scheduled time/date of topic-specific, synchronous communication session **200**). The type of reminder sent to the invited user may vary depending on the status of the invited user. For example, if the invited user had sent an RSVP stating that they would not attend, synchronous communication process **10** may not send a reminder. If the invited user had sent an RSVP stating that they would attend, synchronous communication process **10** may send a reminder informing them that topic-specific, synchronous communication session **200** is about to begin. If the invited user had not responded to the invitation (i.e., had not RSVP'd), synchronous communication process **10** may send a reminder asking them if they are interested in participating in topic-specific, synchronous communication session **200** and/or reminding them to respond to the invitation.

Concerning the electronic reminders (not shown) provided **112** by synchronous communication process **10**, these electronic reminders may be in the form of email notifications (to an inbox of the invited user); a sandbar notification (to a social network GUI of the invited user); and/or a ping notification (e.g., a text message) to a cellular phone of the invited user.

Synchronous communication process **10** may provide **114** topic-specific, synchronous communication session **200** for the user initiating topic-specific, synchronous communication session **200** (e.g., user **36**) and the user(s) who accepted the invitation (users **38**, **42**).

As discussed above, topic-specific, synchronous communication session **200** may be an audio-video, topic-specific, synchronous communication session. Accordingly, when providing **114** topic-specific, synchronous communication session **200** to users, **36**, **38**, **42**, synchronous communication process **10** may render **116** an audio-video stream (e.g., generated by a webcam/microphone included within client electronic devices **28**, **30**, **34** (respectively)) received from e.g., users **36**, **38**, **42** within topic-specific, synchronous communication session **200**.

Once the topic-specific, synchronous communication session **200** is initiated by social network **150**, users **36**, **38**, **42** may be permitted to participate within topic-specific, synchronous communication session **200**. For example and as discussed above, users **36**, **38**, **42** may be allowed to provide an audio-video stream to topic-specific, synchronous communication session **200**, so that the participating users may "appear" as an audio-video stream within topic-specific, synchronous communication session **200**.

In addition to the above-described audio & video based communication, synchronous communication process **10** may be configured to render text-based chat window **202** within topic-specific, synchronous communication session **200**, thus enabling text-based participation within topic-specific, synchronous communication session **200**. For example, topic-specific, synchronous communication session **200** may be configured to allow user **36** to post a text-based message within text-based chat window **202**. Accordingly, user **36** may compose their message (e.g., "I did . . . it was amazing!") within message composition window **204** and select "post" button **206**, resulting in the generation of text-based message **64**, which may be provided to synchronous communication process **10**. Upon receiving text-based message **64** from user **36**, synchronous communication process **10** may render text-based message **64** within text-based chat window **202** of topic-specific, synchronous communication session **200**.

Additionally/alternatively, synchronous communication process **10** may be configured to allow user **36** to upload files (e.g., photographs, video recordings, audio recordings) that are owned by user **36** to the topic-specific, synchronous communication session **200**. For example, user **36** may upload a screenshot of the Android™ OS to topic-specific, synchronous communication session **200**, thus allowing user **36** to share that screenshot with e.g., users **38**, **42**. Accordingly, user **36** may select "attach" button **208**, which may render finder window **210** that may allow user **36** to select the appropriate file for upload. Once the appropriate file is selected, user **36** may select "upload" button **212**, resulting in the selected file being uploaded by synchronous communication process **10** and made available within topic-specific, synchronous communication session **200**.

Synchronous communication process **10** may be configured to allow the various users of social network **150** to opt in/out of the various aspects of topic-specific, synchronous communication session **200**. For example, synchronous communication process **10** may be configured so that a user cannot be invited to join topic-specific, synchronous communication session **200** unless e.g., they proactively choose to allow all invitations or they are connected to the inviting user. Additionally, a user of social network **150** may configure synchronous communication process **10** so that the above-described service (i.e., being able to schedule topic-specific, synchronous communication session **200**) is not provided to the user.

Referring also to FIG. **5**, there is shown a diagrammatic view of computing system **12**. While computing system **12** is shown in this figure, this is for illustrative purposes only and is not intended to be a limitation of this disclosure, as other configuration are possible. For example, any computing device capable of executing, in whole or in part, synchronous communication process **10** may be substituted for computing device **12** within FIG. **5**, examples of which may include but are not limited to client electronic devices **28**, **30**, **32**, **34**.

Computing system **12** may include microprocessor **250** configured to e.g., process data and execute instructions/code for synchronous communication process **10**. Microprocessor **250** may be coupled to storage device **16**. As discussed above, examples of storage device **16** may include but are not limited to: a hard disk drive; a tape drive; an optical drive; a RAID

device; an NAS device, a Storage Area Network, a random access memory (RAM); a read-only memory (ROM); and all forms of flash memory storage devices. IO controller **252** may be configured to couple microprocessor **250** with various devices, such as keyboard **256**, mouse **258**, USB ports (not shown), and printer ports (not shown). Display adaptor **260** may be configured to couple display **262** (e.g., a CRT or LCD monitor) with microprocessor **250**, while network adapter **264** (e.g., an Ethernet adapter) may be configured to couple microprocessor **250** to network **14** (e.g., the Internet or a local area network).

As will be appreciated by one skilled in the art, the present disclosure may be embodied as a method (e.g., executing in whole or in part on computing device **12**), a system (e.g., computing device **12**), or a computer program product (e.g., encoded within storage device **16**). Accordingly, the present disclosure may take the form of an entirely hardware embodiment, an entirely software embodiment (including firmware, resident software, micro-code, etc.) or an embodiment combining software and hardware aspects that may all generally be referred to herein as a "circuit," "module" or "system." Furthermore, the present disclosure may take the form of a computer program product on a computer-usable storage medium (e.g., storage device **16**) having computer-usable program code embodied in the medium.

Any suitable computer usable or computer readable medium (e.g., storage device **16**) may be utilized. The computer-usable or computer-readable medium may be, for example but not limited to, an electronic, magnetic, optical, electromagnetic, infrared, or semiconductor system, apparatus, device, or propagation medium. More specific examples (a non-exhaustive list) of the computer-readable medium may include the following: an electrical connection having one or more wires, a portable computer diskette, a hard disk, a random access memory (RAM), a read-only memory (ROM), an erasable programmable read-only memory (EPROM or Flash memory), an optical fiber, a portable compact disc read-only memory (CD-ROM), an optical storage device, a transmission media such as those supporting the Internet or an intranet, or a magnetic storage device. The computer-usable or computer-readable medium may also be paper or another suitable medium upon which the program is printed, as the program can be electronically captured, via, for instance, optical scanning of the paper or other medium, then compiled, interpreted, or otherwise processed in a suitable manner, if necessary, and then stored in a computer memory. In the context of this document, a computer-usable or computer-readable medium may be any medium that can contain, store, communicate, propagate, or transport the program for use by or in connection with the instruction execution system, apparatus, or device. The computer-usable medium may include a propagated data signal with the computer-usable program code embodied therewith, either in baseband or as part of a carrier wave. The computer usable program code may be transmitted using any appropriate medium, including but not limited to the Internet, wireline, optical fiber cable, RF, etc.

Computer program code for carrying out operations of the present disclosure may be written in an object oriented programming language such as Java, Smalltalk, C++ or the like. However, the computer program code for carrying out operations of the present disclosure may also be written in conventional procedural programming languages, such as the "C" programming language or similar programming languages. The program code may execute entirely on the user's computer, partly on the user's computer, as a stand-alone software package, partly on the user's computer and partly on a remote computer or entirely on the remote computer or server. In the latter scenario, the remote computer may be connected to the user's computer through a local area network/a wide area network/the Internet (e.g., network **14**).

The present disclosure is described with reference to flowchart illustrations and/or block diagrams of methods, apparatus (systems) and computer program products according to embodiments of the disclosure. It will be understood that each block of the flowchart illustrations and/or block diagrams, and combinations of blocks in the flowchart illustrations and/or block diagrams, may be implemented by computer program instructions. These computer program instructions may be provided to a processor (e.g., processor **250**) of a general purpose computer/special purpose computer/other programmable data processing apparatus (e.g., computing device **12**), such that the instructions, which execute via the processor (e.g., processor **250**) of the computer or other programmable data processing apparatus, create means for implementing the functions/acts specified in the flowchart and/or block diagram block or blocks.

These computer program instructions may also be stored in a computer-readable memory (e.g., storage device **16**) that may direct a computer (e.g., computing device **12**) or other programmable data processing apparatus to function in a particular manner, such that the instructions stored in the computer-readable memory produce an article of manufacture including instruction means which implement the function/act specified in the flowchart and/or block diagram block or blocks.

The computer program instructions may also be loaded onto a computer (e.g., computing device **12**) or other programmable data processing apparatus to cause a series of operational steps to be performed on the computer or other programmable apparatus to produce a computer implemented process such that the instructions which execute on the computer or other programmable apparatus provide steps for implementing the functions/acts specified in the flowchart and/or block diagram block or blocks.

The flowcharts and block diagrams in the figures may illustrate the architecture, functionality, and operation of possible implementations of systems, methods and computer program products according to various embodiments of the present disclosure. In this regard, each block in the flowchart or block diagrams may represent a module, segment, or portion of code, which comprises one or more executable instructions for implementing the specified logical function(s). It should also be noted that, in some alternative implementations, the functions noted in the block may occur out of the order noted in the figures. For example, two blocks shown in succession may, in fact, be executed substantially concurrently, or the blocks may sometimes be executed in the reverse order, depending upon the functionality involved. It will also be noted that each block of the block diagrams and/or flowchart illustrations, and combinations of blocks in the block diagrams and/or flowchart illustrations, may be implemented by special purpose hardware-based systems that perform the specified functions or acts, or combinations of special purpose hardware and computer instructions.

The terminology used herein is for the purpose of describing particular embodiments only and is not intended to be limiting of the disclosure. As used herein, the singular forms "a", "an" and "the" are intended to include the plural forms as well, unless the context clearly indicates otherwise. It will be further understood that the terms "comprises" and/or "comprising," when used in this specification, specify the presence of stated features, integers, steps, operations, elements, and/or components, but do not preclude the presence or addition

of one or more other features, integers, steps, operations, elements, components, and/or groups thereof.

The corresponding structures, materials, acts, and equivalents of all means or step plus function elements in the claims below are intended to include any structure, material, or act for performing the function in combination with other claimed elements as specifically claimed. The description of the present disclosure has been presented for purposes of illustration and description, but is not intended to be exhaustive or limited to the disclosure in the form disclosed. Many modifications and variations will be apparent to those of ordinary skill in the art without departing from the scope and spirit of the disclosure. The embodiment was chosen and described in order to best explain the principles of the disclosure and the practical application, and to enable others of ordinary skill in the art to understand the disclosure for various embodiments with various modifications as are suited to the particular use contemplated.

Having thus described the disclosure of the present application in detail and by reference to embodiments thereof, it will be apparent that modifications and variations are possible without departing from the scope of the disclosure defined in the appended claims.

What is claimed is:

1. A non-transitory computer-readable medium with an executable program stored thereon, wherein the program is executable by a processor to perform operations comprising:

providing, using one or more computing devices, a plurality of users of a social network with an ability to schedule a topic-specific, synchronous communication session to occur at a future time by specifying a specific topic for the communication session, one or more members of a social network group to invite, and a date and time;

receiving an indication, from a first user of the plurality of users, to schedule the topic-specific, synchronous communication session to occur at the future time, the indication including a proposed topic for the communication session, one or more members of the first user's social network groups to invite, and the date and time;

providing, using the one or more computing devices, electronic invitations concerning the topic-specific, synchronous communication session to one or more invited users chosen from the plurality of users of the social network, the electronic invitations including the proposed topic for the communication session and the date and time;

receiving an invitation response notification, from at least one of the invited users, in response to the electronic invitation concerning the topic-specific, synchronous communication session; and

providing, using the one or more computing devices, the topic-specific, synchronous communication session for the first user and the at least one of the invited users at the date and time by rendering an audio-video stream received from one or more of the first user and the at least one of the invited users within the topic-specific, synchronous communication session.

2. The non-transitory computer-readable medium of claim **1**, wherein the operations further comprise:

allowing the first user to define a text-based comment concerning the topic-specific, synchronous communication session.

3. The non-transitory computer-readable medium of claim **2** wherein the providing electronic invitations concerning the topic-specific, synchronous communication session includes:

providing the text-based comment to the one or more invited users.

4. The non-transitory computer-readable medium of claim **2**, wherein the text-based comment is a descriptor for the topic-specific, synchronous communication session.

5. The non-transitory computer-readable medium of claim **1**, wherein the operations further comprise:

providing, using the one or more computing devices, electronic reminders concerning the topic-specific, synchronous communication session to one or more invited users chosen from the plurality of users of the social network at the future time.

6. The non-transitory computer-readable medium of claim **5**, wherein the electronic reminders are chosen from the group consisting of:

an email notification to an email inbox;

a sandbar notification to a GUI; and

a ping notification to a cellphone.

7. The non-transitory computer-readable medium of claim **1**, wherein the electronic invitations concerning the topic-specific, synchronous communication session are provided to one or more invited users who have proactively chosen to allow invitations.

8. A computer-implemented method comprising:

providing, using one or more computing devices, a plurality of users of a social network with an ability to schedule a topic-specific, synchronous communication session to occur at a future time by specifying a specific topic for the communication session, one or more members of a social network group to invite, and a date and time;

receiving an indication, from a first user of the plurality of users, to schedule the topic-specific, synchronous communication session to occur at the future time, the indication including a proposed topic for the communication session, one or more members of the first user's social network groups to invite, and the date and time; and

providing, using the one or more computing devices, electronic invitations concerning the topic-specific, synchronous communication session to one or more invited users chosen from the plurality of users of the social network, the electronic invitations including the proposed topic for the communication session and the date and time;

receiving an invitation response notification, from at least one of the invited users, in response to the electronic invitation concerning the topic-specific, synchronous communication session; and

providing, using the one or more computing devices, the topic-specific, synchronous communication session for the first user and the at least one of the invited users at the date and time by rendering an audio-video stream received from one or more of the first user and the at least one of the invited users within the topic-specific, synchronous communication session.

9. The computer-implemented method of claim **8** further comprising:

allowing the first user to define a text-based comment concerning the topic-specific, synchronous communication session.

10. The computer-implemented method of claim **9** wherein providing electronic invitations concerning the topic-specific, synchronous communication session includes:

providing the text-based comment to the one or more invited users.

11. The computer-implemented method of claim **9** wherein the text-based comment is a descriptor for the topic-specific, synchronous communication session.

12. The computer-implemented method of claim **8** further comprising:

providing, using the one or more computing devices, electronic reminders concerning the topic-specific, synchronous communication session to one or more invited users chosen from the plurality of users of the social network at the future time.

13. The computer-implemented method of claim **12** wherein the electronic reminders are chosen from the group consisting of:

an email notification to an email inbox;

a sandbar notification to a GUI; and

a ping notification to a cellphone.

14. The computer-implemented method of claim **8**, wherein the electronic invitations concerning the topic-specific, synchronous communication session are provided to one or more invited users who have proactively chosen to allow invitations.

15. A computing system including a processor and memory configured to perform operations comprising:

providing, using one or more computing devices, a plurality of users of a social network with an ability to schedule a topic-specific, synchronous communication session to occur at a future time by specifying a specific topic for the communication session, one or more members of a social network group to invite, and a date and time;

receiving an indication, from a first user of the plurality of users, to schedule the topic-specific, synchronous communication session to occur at the future time, the indication including a proposed topic for the communication session, one or more members of the first user's social network groups to invite, and the date and time; and

providing, using the one or more computing devices, electronic invitations concerning the topic-specific, synchronous communication session to one or more invited users chosen from the plurality of users of the social network, the electronic invitations including the proposed topic for the communication session and the date and time;

receiving an invitation response notification, from at least one of the invited users, in response to the electronic invitation including the topic-specific, synchronous communication session; and

providing, using the one or more computing devices, the topic-specific, synchronous communication session for the first user and the at least one of the invited users at the date and time by rendering an audio-video stream received from one or more of the first user and the at least one of the invited users within the topic-specific, synchronous communication session.

16. The computing system of claim **15** further configured to perform operations comprising:

allowing the first user to define a text-based comment concerning the topic-specific, synchronous communication session.

17. The computing system of claim **16** wherein the providing electronic invitations concerning the topic-specific, synchronous communication session includes:

providing the text-based comment to the one or more invited users.

18. The computing system of claim **16** wherein the text-based comment is a descriptor for the topic-specific, synchronous communication session.

19. The computing system of claim **15** further configured to perform operations comprising:

providing, using the one or more computing devices, electronic reminders concerning the topic-specific, synchronous communication session to one or more invited users chosen from the plurality of users of the social network at the future time.

20. The computing system of claim **19** wherein the electronic reminders are chosen from the group consisting of:

an email notification to an email inbox;

a sandbar notification to a GUI; and

a ping notification to a cellphone.

21. The computing system of claim **12** wherein the electronic invitations concerning the topic-specific, synchronous communication session are provided to one or more invited users who have proactively chosen to allow invitations.

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