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NasdaqGS - Delayed Quote • USD

Alphabet Inc. (GOOG) ☆

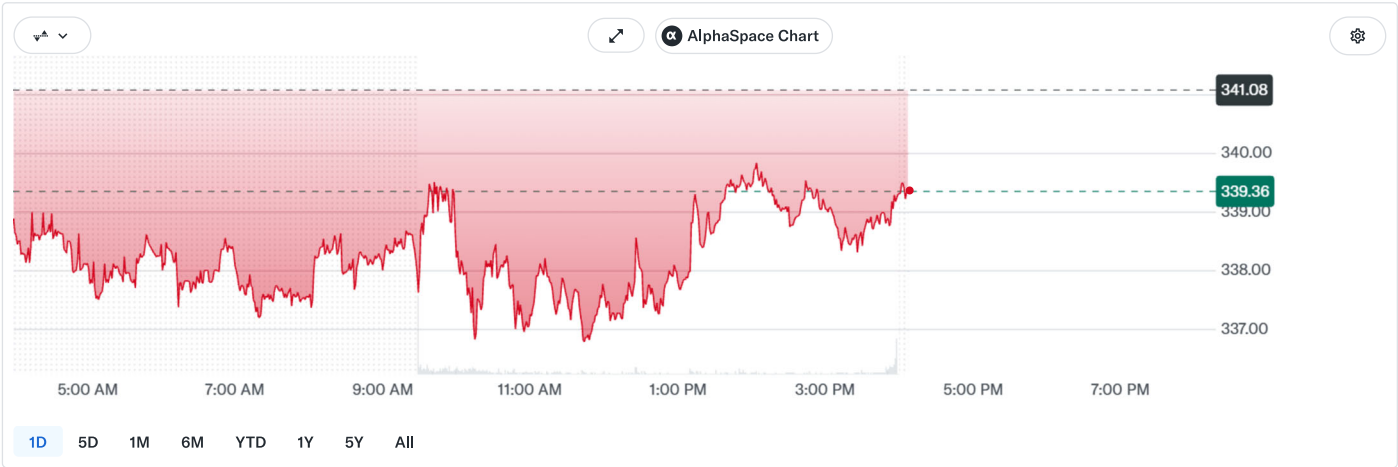
339.16 -1.92 (-0.56%)

At close: 4:00:01 PM EDT

339.33 +0.17 (+0.05%)

After hours: 4:07:46 PM EDT

[Trade GOOG on Coinbase](#) [Trading disclosure](#)



What's happening with GOOG? 15m ago

Alphabet drew attention on **AI monetization**, **heavy capital spending**, and **fresh EU regulatory pressure**. Recent coverage centered on Google Cloud and TPU demand, alongside a **€403 million privacy fine** that keeps compliance risk in focus. [View more](#)

- How large could GOOG's TPU business get by 2028?
- How has GOOG's EV/EBITDA reset in FY 2026 Q2?
- How does GOOG's recent 0.6% drop fit the news flow?
- What did Raymond James cite w/ upgraded GOOG?

Previous Close	341.08	Market Cap (intraday)	4.148T
Open	337.46	Beta (5Y Monthly)	1.23
Bid	350.05 x 100	PE Ratio (TTM)	17.03
Ask	340.95 x 100	EPS (TTM)	19.92
Day's Range	336.60 - 340.11	Earnings Date (est.)	Oct 28, 2026
52 Week Range	236.68 - 404.47	Forward Dividend & Yield	0.88 (0.26%)
Volume	12,529,444	Ex-Dividend Date	Sep 4, 2026
Avg. Volume	18,270,244	1y Target Est	422.34

▼ [Alphabet Inc. Overview](#) - Internet Content & Information / Communication Services

Nobots LLC - Ex. 2012
IPR2026-00429
Google LLC v. Nobots

Alphabet Inc. offers various products and platforms in the United States, Europe, the Middle East, Africa, the Asia-Pacific, Canada, and Latin America. It operates through Google Services, Google Cloud, and Other Bets segments. The Google Services segment provides products and services, including ads, Android, Chrome, devices, Gmail, Google Drive, Google Maps, Google Photos, Google Play, Search, and YouTube. It is also involved in the sale of apps and in-app purchases and digital content in Google Play and YouTube; and devices, as well as the provision of YouTube consumer subscription services, such as YouTube TV, YouTube Music and...

abc.xyz

198,933
Full Time Employees

Communication Services
Sector

December 31
Fiscal Year Ends

Internet Content & Information
Industry

More about Alphabet Inc.

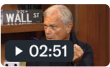
Related Videos



Meta enters the enterprise AI battle

The Mark Hang panel discusses Meta's (META) moving into the enterprise space, igniting competition with giants Microsoft (MSFT) and Alphabet (GOOGL, GOOG).

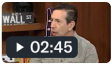
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MoneyFlows
@moneyflows • Sep 19
\$22M FA

Alphabet (GOOGL): Record Revenue Growth, a Vast Business, and an Attractive Valuation

Alphabet, Inc. **\$GOOGL** is up 7,114% since institutions first bought big in 2005. The giant hyperscalers have been dominating headlines, earnings reports, and equities markets for a while. Among them is Alphabet, the parent company of Google and other entities. This expansive business is still very much a part at the heart of global technology....

0 Comment

\$30M

Performance Overview

Trailing total returns as of 9/28/2026, which may include dividends or other distributions. Benchmark is **S&P 500 (^GSPC)**.

YTD Return

GOOG
+ 8.29%

S&P 500 (^GSPC)
+ 12.24%

1-Year Return

GOOG
+ 37.57%

S&P 500 (^GSPC)
+ 15.65%

3-Year Return

GOOG
+ 157.17%

S&P 500 (^GSPC)
+ 78.70%

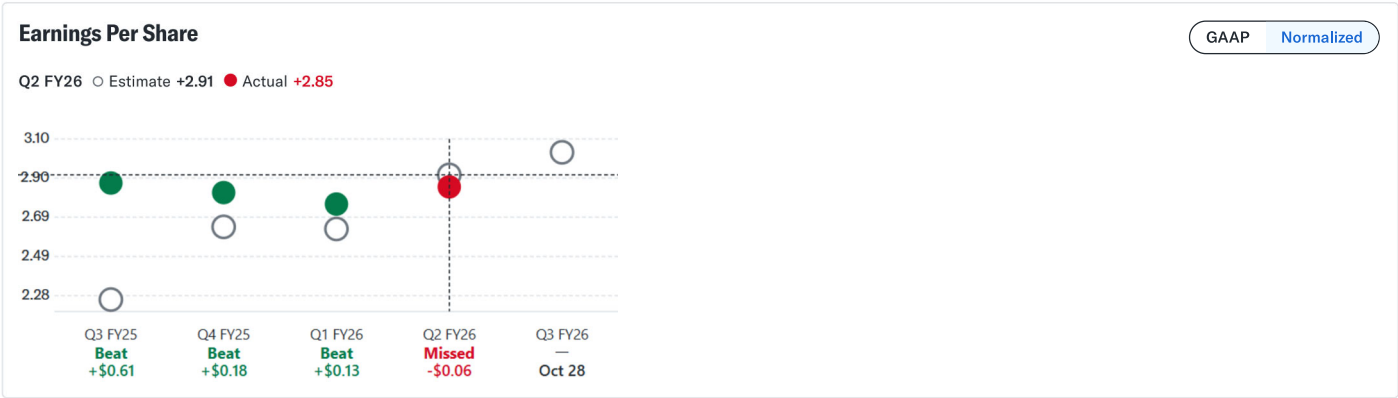
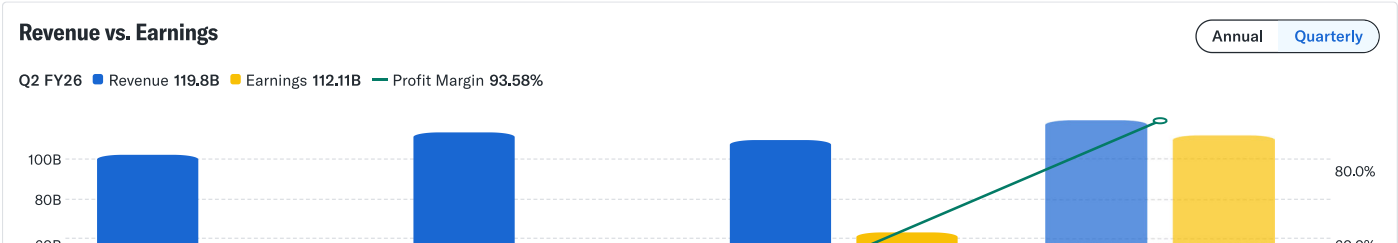
5-Year Return

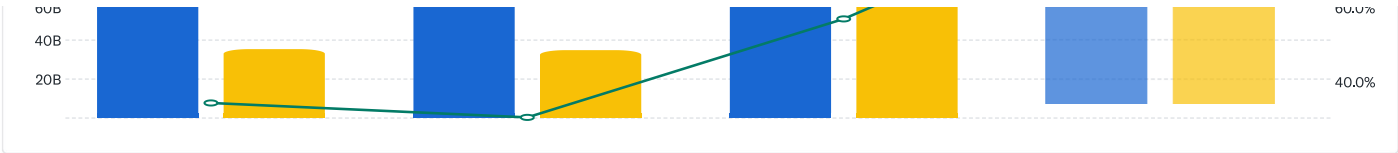
GOOG
+ 151.40%

S&P 500 (^GSPC)
+ 76.53%

Earnings Trends

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Analyst Insights

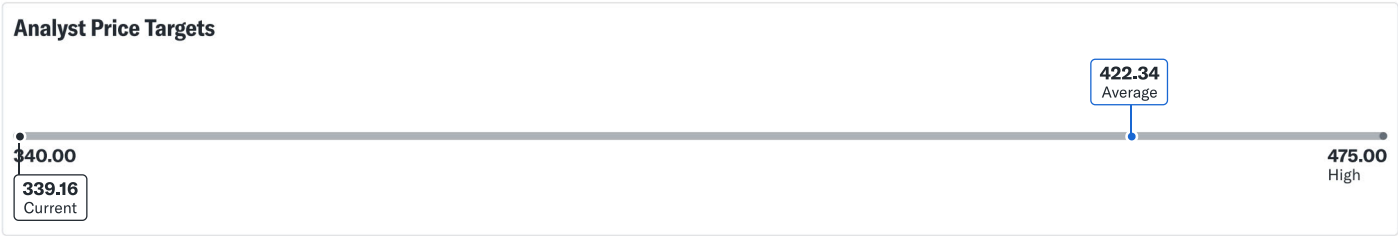
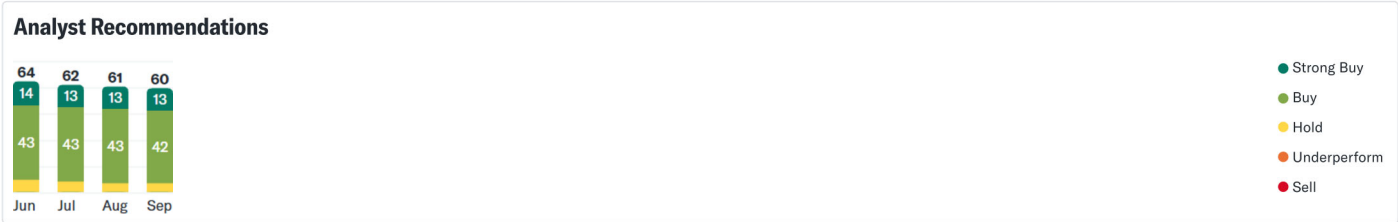
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Top Analyst

TD Cowen

68/100

Latest Rating **BUY**



Latest Rating

Field	Value
Date	7/23/2026
Analyst	JP Morgan
Rating Action	Maintains
Rating	Overweight
Price Action	Low
Price Target	460 -> 420

View More →

Statistics

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Valuation Measures

Current Quarterly Annual

Metric	Value
Market Cap	
Enterprise Value	
Trailing P/E	
Forward P/E	
PEG Ratio (5yr expected)	
Price/Sales (ttm)	

Price/Book (mrq)	
Enterprise Value/Revenue	
Enterprise Value/EBITDA	

Financial Highlights

Profitability and Income Statement

Profit Margin	54.77%
Return on Assets (ttm)	12.96%
Return on Equity (ttm)	48.68%
Revenue (ttm)	445.87B
Net Income Avi to Common (ttm)	244.12B
Diluted EPS (ttm)	19.92

Balance Sheet and Cash Flow

Total Cash (mrq)	242.47B
Total Debt/Equity (mrq)	18.86%
Levered Free Cash Flow (ttm)	22.67B

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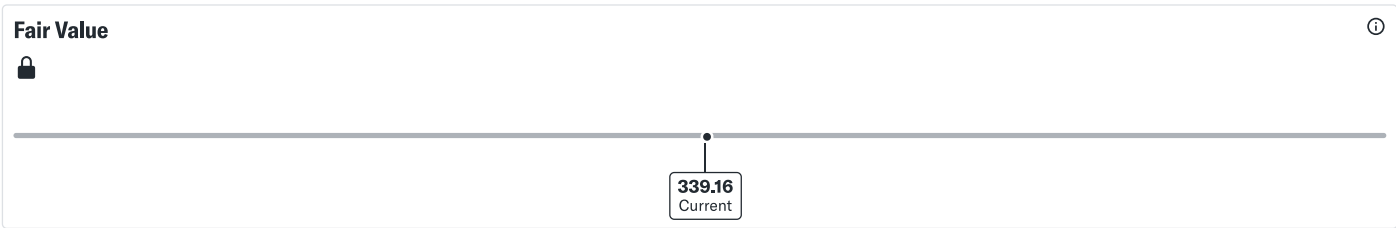
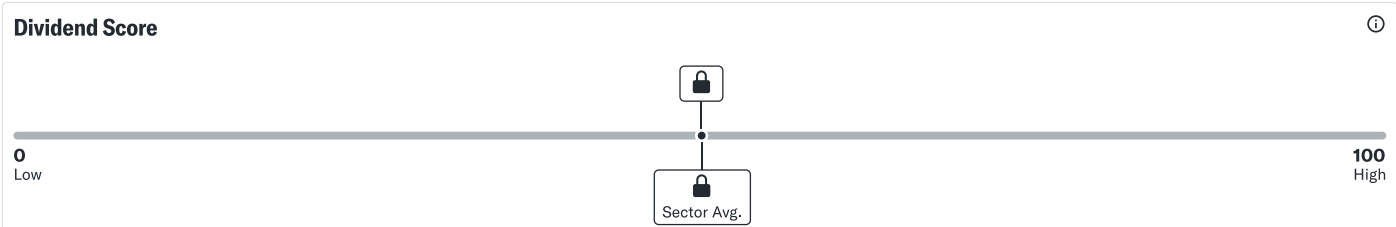
Compare

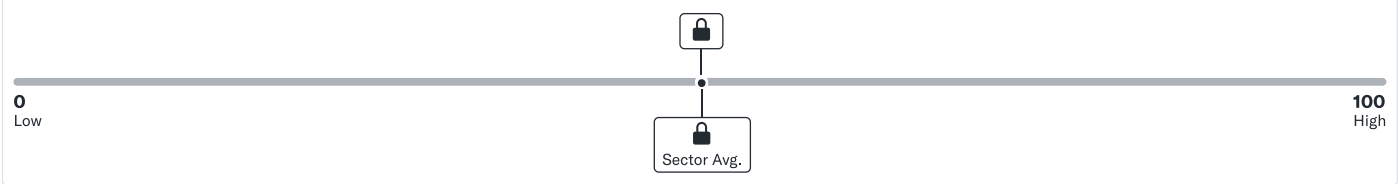
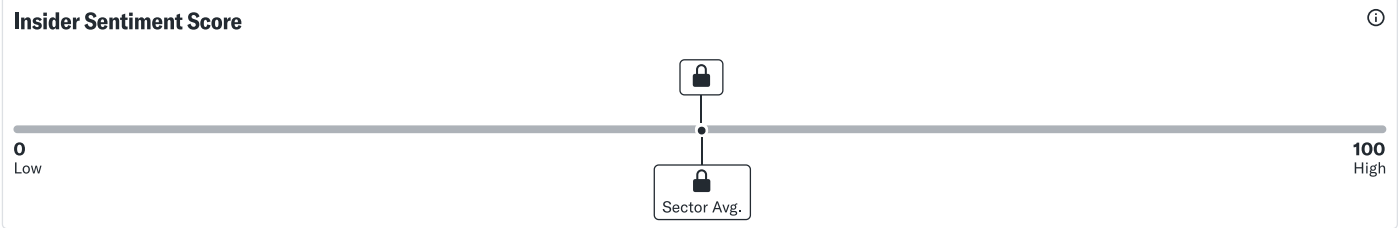
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Select to analyze similar companies using key performance metrics; select up to 4 stocks.

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Company Insights

<div>Fair Value</div> <div></div>	
<div>Dividend Score</div> <div></div>	
<div>Hiring Score</div> <div></div>	



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Alphabet is a holding company that...

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AMZN
Amazon.com, Inc.
246.15 -1.41%

META
Meta Platforms, Inc.
715.62 -4.79%

TSLA
Tesla, Inc.
357.45 -3.94%

MSFT
Microsoft Corporation
509.22 -1.35%

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Trending tickers

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MDB	M...		-75.76 (-33.4%)
AMC	A...		+0.3425 (+1.3%)
NVDA	N...		+3.79 (+2.8%)
NU	N...		-1.36 (-10.4%)

Portfolios

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Top gainers

KOD

K...

+57.57 (+17.85%)

MAAS

M...

+2.58 (+16.79%)

ABCL

A...

+1.22 (+9.19%)

CAAP

C...

+2.17 (+26.96%)

HHH

H...

+5.49 (+8.29%)

Top losers

MDB

M...

-75.76 (-33.46%)

GFI

G...

-5.21 (-12.35%)

AUR

A...

-0.75 (-12.52%)

MOD

M...

-22.76 (-11.75%)

NU

N...

-1.36 (-10.12%)

Most active

NU

N...

-1.36 (-10.12%)

NVDA

N...

+3.79 (22.36%)

INTC

I...

-6.97 (-16.76%)

SPCX

S...

-3.21 (-14.54%)

AMC

A...

+0.3425 (+3.25%)

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