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This docket is current through 04/30/2026

Today's Date: 09/29/2026

Source: U.S. District Court, Eastern District of Tennessee (Knoxville)

Court:	U.S. District Court, Eastern District of Tennessee (Knoxville)
Case Title:	WHOOP, Inc. v. Alpine Online eCommerce LLC d/b/a BandsCo Straps
Case:	3:26-CV-00100
Judge:	District Judge Charles E Atchley Jr.
Date Filed:	03/09/2026
Date Closed/Terminated:	04/30/2026
Case Status:	CLOSED, AO120, CEA1

SYNOPSIS INFORMATION

Allegations:	Defendant infringed Plaintiff's registered trademark by advertising and selling replacement bands that infringe design patents owned by Whoop. Patent no. D1,018,350.
Damages:	Actual, exemplary and enhanced damages, interest, fees and costs.
COMPLAINT (MANUALLY RETRIEVED)	 Original Image of this Document (PDF)

CASE INFORMATION

Case Number:	3:26CV00100
Referred To:	Magistrate Judge Jill E McCook
Jury Demand:	Plaintiff
Nature of Suit:	Intellectual Property Rights: Trademark (840)
Key Nature of Suit:	Intellectual Property; Trademark/Trade Name (260.15)
Jurisdiction:	Federal Question
Cause:	15 USC 1125 Trademark Infringement (Lanham Act)

PATENT INFORMATION

U.S. Design Pat. No. 1037063	Linking member for wearable strap
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Patent Number:	U.S. Design Pat. No. 1037063
Application Number:	D/925,412
Title	Linking member for wearable strap
U.S. Class:	D11/94
Intl. Class:	1101
Inventor(s):	Nicolae, Aurelian (Providence, RI) Peterson, Benjamin August Rothenberg (Cambridge, MA) Kechejian, Anahis Araxy (Arlington, MA) Liden, Johan (Brooklyn, NY) Tom, Brett Tobias (Richmond, CA) Burrows, Nick (Brooklyn, NY) Reshetar-Jost, Eliot Avery (Austin, TX) Ahmed, William (Boston, MA)
Assignee:	Whoop, Inc. (Boston, MA)
Patent Current:	03/11/2026

PARTICIPANT INFORMATION

WHOOP, Inc.

Type:	Plaintiff
Attorney:	Joshua M. Dalton
Status:	LEAD ATTORNEY; PRO HAC VICE; ATTORNEY TO BE NOTICED
Firm Name:	Morgan, Lewis & Bockius LLP
Firm Address:	1 Federal Street Boston, MA 02110
Firm Phone:	617-951-8284
Email Address:	josh.dalton@morganlewis.com
Attorney:	Michael C. Polovich
Status:	ATTORNEY TO BE NOTICED
Firm Name:	Morgan, Lewis & Bockius LLP
Firm Address:	1 Federal Street Boston, MA 02110
Firm Phone:	617-341-7869
Email Address:	michael.polovich@morganlewis.com

Alpine Online eCommerce LLC

Party Description:	Doing Business As BandsCo Straps
Type:	Defendant
Attorney:	Derrick Davis
Status:	LEAD ATTORNEY; ATTORNEY TO BE NOTICED
Firm Name:	Trust Tree Legal, P.C.
Firm Address:	798 Berry Road # 41400 Nashville, TN 37204
Firm Phone:	865-867-7500
Email Address:	derrick@trusttree.com

CALENDAR INFORMATION

View Calendar Information

DOCKET PROCEEDINGS (21)

Entry #:	Date:	Description:		
19	04/30/2026	FINAL CONSENT JUDGMENT AND PERMANENT INJUNCTION: For good cause shown and based on the agreement of the parties, the Joint Motion [Doc. 18] is GRANTED and the Parties stipulations are APPROVED. See Judgment for details. Signed by District Judge Charles E Atchley, Jr on 4/30/2026. (CRV) (Entered: 04/30/2026)	View	Add to request
18	04/23/2026	Joint MOTION to Approve Consent Judgment and	View	Add to request

17	03/27/2026	Permanent Injunction by WHOOP, Inc.. (Attachments: # 1 Proposed Order, # 2 Exhibit A to Proposed Order, # 3 Exhibit B to Proposed Order)(Dalton, Joshua) (Entered: 04/23/2026)	View	Add to request
16	03/18/2026	STIPULATION For Extension of Time by Alpine Online eCommerce LLC. (Davis, Derrick) (Entered: 03/27/2026)	View	Add to request
15	03/18/2026	NOTICE of Appearance by Derrick Davis on behalf of Alpine Online eCommerce LLC (Davis, Derrick) (Entered: 03/18/2026)	View	Add to request
14	03/17/2026	ORDER granting [Doc. 13] Motion for Leave to Appear Pro Hac Vice. You MUST register as an E-Filer here: https://pacer.psc.uscourts.gov/pscof/regWizard.jsf. Signed by Magistrate Judge Jill E. McCook on 3/17/2026. (This entry constitutes the complete Order of the Court.) (AGA) Modified on 3/17/2026 to indicate c/m to Joshua M. Dalton, Morgan, Lewis & Bockius LLP, 1 Federal Street, Boston, MA 02110 (CRV). (Entered: 03/17/2026)	Send Runner to Court	
14	03/12/2026	SUMMONS Returned Executed by WHOOP, Inc.. WHOOP, Inc. served on 3/12/2026., AFFIDAVIT of Service for Summons served on Alpine Online eCommerce LLC d/b/a BandsCo Straps on 03/12/2026, filed by WHOOP, Inc.. (Polovich, Michael) (Entered: 03/12/2026)	View	Add to request
	03/11/2026	Clerk's Verification of PHV Requirements is complete regarding document: 13 MOTION for Leave to Appear Pro Hac Vice (Filing fee \$ 150 receipt number ATNEDC-6255730.) filed by WHOOP, Inc. (CRV) Modified on 3/11/2026 to indicate c/m to Joshua M. Dalton, Morgan, Lewis & Bockius LLP, One Federal Street, Boston, MA 02110 (CRV). (Entered: 03/11/2026)	Send Runner to Court	
13	03/10/2026	MOTION for Leave to Appear Pro Hac Vice (Filing fee \$ 150 receipt number ATNEDC-6255730.) by	View	Add to request

12	03/10/2026	WHOOP, Inc.. (Polovich, Michael) (Entered: 03/10/2026) PATENT AND TRADEMARK NOTICE in compliance with 35 USC 290 and/or 15 USC 1116 regarding Patent Nos. D1,018,350 and D1,037,063 (Polovich, Michael) (Entered: 03/10/2026)	View	Add to request
11	03/10/2026	PATENT AND TRADEMARK NOTICE in compliance with 35 USC 290 and/or 15 USC 1116 regarding Trademark Registration Nos. 4,805,176; 741,949; 7,757,625; 7,846,806; 7,516,004; and 8,065,590 (Polovich, Michael) (Entered: 03/10/2026)	View	Add to request
10	03/10/2026	Administrative Notice to Counsel to Michael Polovich re 3 Notice (Other) and 4 Notice (Other): requirements due by 3/16/2026. Please refile using the correct event. (CRV) (Entered: 03/10/2026)	View	Add to request
9	03/10/2026	Summons Issued as to Alpine Online eCommerce LLC d/b/a BandsCo Straps. (CRV) (Entered: 03/10/2026)	Docket Status View	Add to request
8	03/10/2026	Order Governing Sealing Confidential Information. Signed by District Judge Charles E Atchley, Jr on 3/10/2026. (c/m to Joshua M. Dalton, Morgan, Lewis & Bockius LLP, One Federal Street, Boston, MA 02110) (CRV) (Entered: 03/10/2026)	Docket Status View	Add to request
7	03/10/2026	Order Governing Motions To Dismiss. Signed by District Judge Charles E Atchley, Jr on 3/10/2026. (c/m to Joshua M. Dalton, Morgan, Lewis & Bockius LLP, One Federal Street, Boston, MA 02110) (CRV) (Entered: 03/10/2026)	Docket Status View	Add to request
6	03/10/2026	Order Governing Depositions. Signed by District Judge Charles E Atchley, Jr on 3/10/2026. (c/m to Joshua M. Dalton, Morgan, Lewis & Bockius LLP, One Federal Street, Boston, MA 02110) (CRV) (Entered: 03/10/2026)	Docket Status View	Add to request
5	03/10/2026	NOTICE of Deficiency (Pro Hac) as to Joshua M. Dalton (pro hac vice forthcoming per Complaint). (c/m to Joshua M. Dalton,	Docket Status View	Add to request

	03/10/2026	Morgan, Lewis & Bockius LLP, One Federal Street, Boston, MA 02110) (CRV) (Entered: 03/10/2026) District Judge Charles E Atchley, Jr and Magistrate Judge Jill E McCook added. (CRV) (Entered: 03/10/2026)	Send Runner to Court
4	03/09/2026	NOTICE by WHOOP, Inc. Filing of an action involving Patent (Polovich, Michael) (Entered: 03/09/2026)	Docket Status View Add to request
3	03/09/2026	NOTICE by WHOOP, Inc. (Polovich, Michael) (Entered: 03/09/2026)	Docket Status View Add to request
2	03/09/2026	Certificate of Corporate Interest by WHOOP, Inc.. (Polovich, Michael) (Entered: 03/09/2026)	Docket Status View Add to request
1	03/09/2026	COMPLAINT against WHOOP, Inc. (Filing fee \$ 405 receipt number ATNEDC-6254435.), filed by WHOOP, Inc.. (Attachments: # 1 Exhibit 1, # 2 Exhibit 2, # 3 Exhibit 3, # 4 Exhibit 4, # 5 Exhibit 5, # 6 Exhibit 6, # 7 Exhibit 7, # 8 Exhibit 8, # 9 Exhibit 9, # 10 Exhibit 10, # 11 Exhibit 11, # 12 Exhibit 12, # 13 Exhibit 13, # 14 Other Civil Cover Sheet, # 15 Summons Summons)(Polovich, Michael) (Entered: 03/09/2026)	View Add to request

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