UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC.,
Petitioner,

v.

PEER GLOBAL INC.,
Patent Owner.

Case IPR2026-00437
Patent No. 11,650,712

PETITIONER APPLE INC.'S POWER OF ATTORNEY AND DESIGNATION OF LEAD AND BACKUP COUNSEL

Pursuant to 37 C.F.R. § 42.10(b), Petitioner Apple Inc. hereby appoints the practitioners associated with Finnegan, Henderson, Farabow, Garrett & Dunner, L.L.P., Customer Number 22,852, including the following counsel, as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned *inter partes* review involving U.S. Patent No. 11,650,712.

Lead Counsel	Back-Up Counsel
Joshua L. Goldberg, Reg. No. 59,369 joshua.goldberg@finnegan.com Finnegan, Henderson, Farabow, Garrett & Dunner, LLP 901 New York Avenue NW Washington, DC 20001-4413 Phone: 202-408-4000 Fax: 202-408-4400	Erika H. Arner, Reg. No. 57,540 erika.arner@finnegan.com Finnegan, Henderson, Farabow, Garrett, & Dunner LLP 1875 Explorer Street, Suite 800 Reston, VA 20190-6023 Tel: 571-203-2700 Fax: 202-408-4400 Daniel F. Klodowski, Reg. No. 72,693 daniel.klodowski@finnegan.com Finnegan, Henderson, Farabow, Garrett & Dunner, LLP 901 New York Avenue, NW Washington, DC 20001-4413 Tel: 202-408-4000 Fax: 202-408-4400 Umber Aggarwal, Reg. No. 76,098 umber.aggarwal@finnegan.com Finnegan, Henderson, Farabow, Garrett & Dunner, LLP 1875 Explorer Street, 8th Floor Reston, VA 20190-6023 Tel: 571-203-2700 Fax: 202-408-4400

Lead Counsel	Back-Up Counsel
	Safiya Aguilar, Reg. No. 77,212 safiya.aguilar@finnegan.com Finnegan, Henderson, Farabow, Garrett & Dunner, LLP 901 New York Avenue, NW Washington, DC 20001-4413 Tel: 202-408-4000 Fax: 202-408-4400 Deena Kablaoui Lanier, Reg. No. 83,353 deena.lanier@finnegan.com Finnegan, Henderson, Farabow, Garrett & Dunner, LLP 901 New York Avenue, NW Washington, DC 20001-4413 Tel: 202-408-4000 Fax: 202-408-4400

The individual signing below has the authority to execute this document on behalf of Petitioner Apple Inc.

By: _____
For Apple Inc.

Name: Jeffrey L. Myers

Title: Chief IP Counsel

Date: 30 July 2026