

UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT TRIAL AND APPEAL BOARD

APPLE INC.

Petitioner

v.

PEER GLOBAL INC.

Patent Owner

Case No. IPR2026-00437
U.S. Patent No. 11,650,712

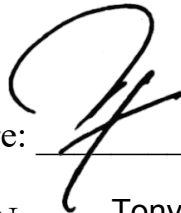
PATENT OWNER'S POWER OF ATTORNEY

Pursuant to 37 C.F.R. § 42.10, Patent Owner, Peer Global Inc. hereby appoints as its attorneys to transact all business in the United States Patent & Trademark Office and Patent Trial and Appeal Board associated with the above-captioned *Inter Partes* Review of U.S. Patent No. 11,650,712.

Lead Counsel	Back-Up Counsel
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The undersigned is authorized to sign this Power of Attorney on behalf of Patent
Owner, Peer Global Inc.:

Dated: 09/03/26

Signature:  _____

Printed Name: Tony Tran

Title: CEO