

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

HYDRATION LABS, INC. d/b/a BEVI,

Petitioner

v.

SMART SODA HOLDINGS, INC.,

Patent Owner

Case No.: PGR2024-00002

U.S. Patent No. 11,724,927

**MANDATORY NOTICES BY PATENT OWNER
UNDER 37 C.F.R. § 42.8**

MANDATORY NOTICES UNDER 37 C.F.R. § 42.8

Pursuant to 37 C.F.R. § 42.8, the patent owner, Smart Soda Holdings, Inc. (“Patent Owner”), hereby submits the following Mandatory Notices in response to the Petition for Post-Grant Review of U.S. Patent No. 11,724,927 (“the ’927 Patent”).

A. Real Party-In-Interest - 37 C.F.R. § 42.8(b)(1)

The real party-in-interest is Smart Soda Holdings, Inc., a corporation organized under the laws of Delaware and having a principal place of business at 6095 Parkland Blvd, Suite 300, Mayfield Heights, 44124.

B. Related Matters - 37 C.F.R. § 42.8(b)(2)

Patent Owner is not aware of any related matters that would affect, or be affected by, a decision in this proceeding.

C. Lead and Back-Up Counsel - 37 C.F.R. § 42.8(b)(3)

Patent Owner designates the following lead and back-up counsel:

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An appropriate Power of Attorney is being filed concurrently herewith.

D. Service Information - 37 C.F.R. § 42.8(b)(4)

Please direct all correspondence regarding this proceeding to the lead and back-up counsel at the addresses listed above. Patent Owner also consents to electronic service by email to litigation@rennerotto.com, mjohnson@rennerotto.com, sboone@rennerotto.com and gsteyer@rennerotto.com.

Date: October 24, 2023

Respectfully submitted,

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Attorneys for Patent Owner

CERTIFICATE OF SERVICE

(37 C.F.R. §§ 42.6(e) and 42.105(a))

The undersigned hereby certifies that the above-captioned MANDATORY NOTICE BY PATENT OWNER UNDER 37 C.F.R. § 42.8 is being served in its entirety on October 24, 2023, by filing electronically as well as by delivering a copy via electronic mail upon the following at:

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