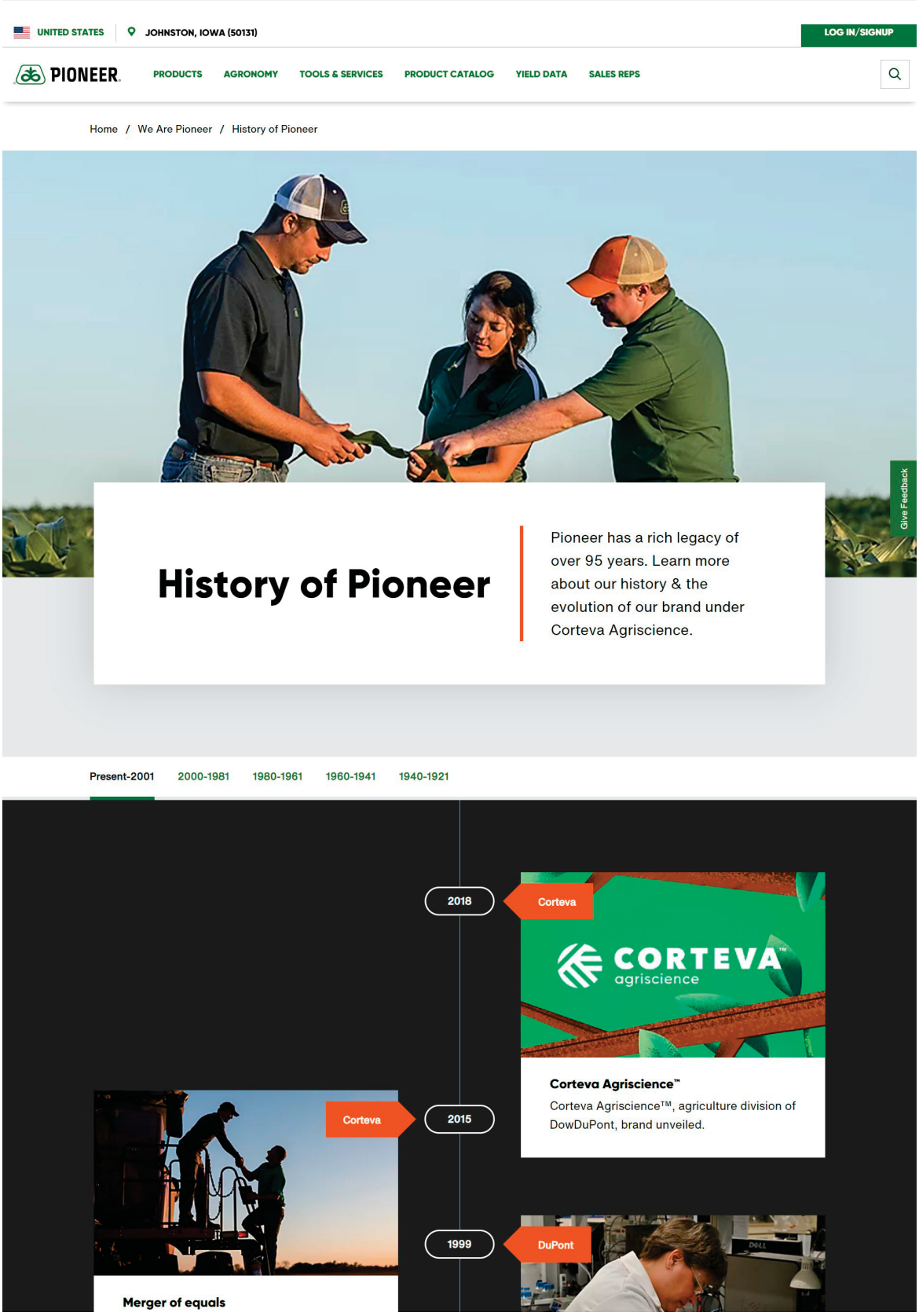
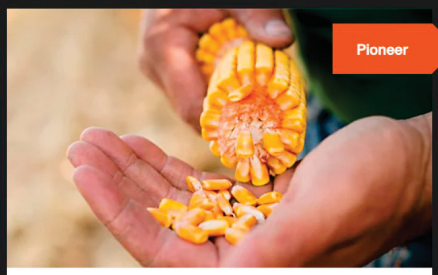

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History of Pioneer
Pioneer has a rich legacy of over 95 years. Learn more about our history & the evolution of our brand under Corteva Agriscience.
Give Feedback
Present-2001
2000-1981
1980-1961
1960-1941
1940-1921
2018
Corteva
CORTEVA agriscience
Corteva Agriscience™
Corteva Agriscience™, agriculture division of DowDuPont, brand unveiled.
Corteva
2015
Merger of equals
1999
DuPont

Dow and DuPont announce a definitive agreement under which the companies will merge, then subsequently spin off into three independent companies.



Investing in Pioneer

DuPont becomes 100 percent owner of Pioneer.



Pioneer 1996

Genomics in Corn

Pioneer is the first to start a genomics effort in corn.

1991 Pioneer



#1 in soybeans

Pioneer becomes the number one brand of soybeans in North America.

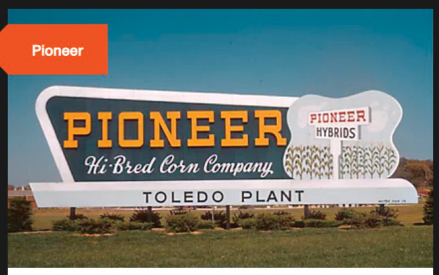


Pioneer 1981

Corn Market Leader

Pioneer becomes the seed corn market share leader in North America.

1970 Pioneer



Changes at Pioneer

The company changes its name to Pioneer Hi-Bred International, Inc., and establishes a separate overseas subsidiary.

Pioneer 1964

The Trapezoid Symbol

Pioneer designs the major visual element of its brand, the Trapezoid symbol.

Read More

1957 Pioneer

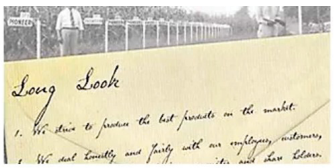


York Nebraska Research Center Opens

Pioneer opens York, Nebraska research



Pioneer 1952



The "Long Look"

The "Long Look" business philosophy is written

1949

Pioneer



Pioneer® hits a million

Annual sales of Pioneer® brand seed corn in North America pass the million-unit mark.

center to enhance research efforts focused on improving drought tolerance in corn.

1941

Pioneer

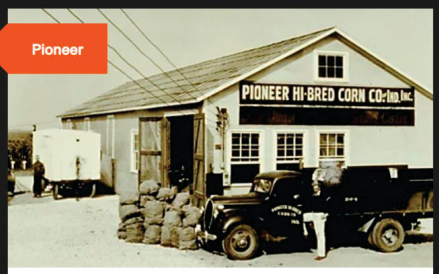


US Vice President

Pioneer's Henry Wallace is elected US Vice President under President Franklin Delano Roosevelt.

1935

Pioneer



Pioneer Hi-Bred Corn Company

The company changes its name to Pioneer Hi-Bred Corn Company.

1926

Hi-Bred



The start of Hi-Bred Corn Company

Founder Henry A. Wallace incorporates the Hi-Bred Corn Company, ushering in a new era of farmer acceptance of hybrid corn

Read More

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